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Free certificate course on

# **BASICS OF IPR**

*3 days, 3 IPRs*

*4th Novemeber to 6th November 2022*





## About the course

Intellectual property is the currency of the tech world. The pharmaceutical patent for Lipitor generated over \$100 billion in revenue, the copyright for the Harry Potter franchise has generated over \$25 billion to date, and the trademarked brands of the world's largest tech companies now eclipse \$100 billion in value. Do you know what makes these intangible assets so valuable?

This course has been designed by experts to cover the basics of IPR and understand Patents, Trademarks and Copyright

## COURSE BENEFITS



- **By the Industry. For the Industry**  
Live lectures by the industry experts.

- **Practical Knowledge**

The course will cover the practical legal aspects of the fashion industry along with theoretical knowledge



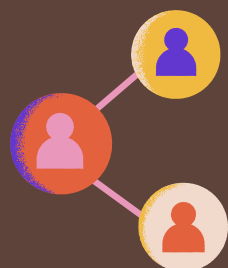
- **Live Classes**

There will be online live classes where participants will get a chance to interact and Q&A sessions will be conducted



- **Engage and Network**

Participants will be able to interact with the instructors and will get to interact with their fellow IPHolics.





## **Course Outline**

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**1A. Introduction to the forms of IP and to the major international conventions on IP**

### **1B. Trademark**

- i. Brand as an asset**
  - ii. Types of trade marks**
  - iii. Attributes and essentials of a trade mark**
  - iv. Trade mark infringement test**
  - V. Additional topic:- How to conduct trademark search and filing (if time permits)**
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### **2. Copyright**

- i. Creative works and protection offered by law - discuss about works in which copyright subsist**
  - ii. Discussion about types of rights under copyright - Moral rights and economic rights**
  - iii. Fair use and fair dealing**
  - iv. Additional topic:- Overlapping of copyright with design and trade mark (if time permits)**
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### **3. Patent**

- i. Define patents and essentials to obtain a Patent**
  - ii. Characteristics of a Patent**
  - iii. Registration and legal rights**
  - v. Additional topic:- Compulsory licensing (if time permits)**
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## Duration

- The course will be of three days.
  - 100% Online.
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## Registration Fee:

No fee

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## What will the course include?

- Introduction to intellectual property
  - Understanding the Patents and Patentability
  - Basics of Trademarks and Advocacy
  - Understanding Copyright and protection
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## Who can register?

- Law students/ academicians/ professionals
  - Anyone who is part of a startup
  - Any innovator thinking about creating a startup
  - Entrepreneur
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## Registration Link

Link: <https://forms.gle/h3EkFvfBeQFEooA27>

