



SYMBIOSIS LAW SCHOOL, HYDERABAD

A Constituent of Symbiosis International (Deemed University), Pune
Re-accredited by NAAC with 'A++' Grade | Awarded Category – I by UGC



**Centre for Intellectual Property Research and Advocacy
of
Symbiosis Law School, Hyderabad
presents**



FATHOM'23

A two-day online workshop on Digital Fashion and IPR

5th and 6th May, 2023

cipra@slsh.edu.in



About the Institute

Symbiosis Law School, Hyderabad (SLS-H) is a vibrant law institute established in the year of 2014 inheriting splendid novelty, dynamism, and excellence in the education of Symbiosis International (Deemed University). It is founded on pillars of expertise, justice, and service and is passionately committed to confirm to global standards of quality legal education.

SLS- Hyderabad is cocooned in the upcoming educational zone with state of art infrastructure catering impending needs of its student community. It shares expertise in imparting quality legal education through pedagogy of competent and well qualified teaching staff, technologically empowered educational operations, proficient research culture, international exposure, centres of excellence, training and skill enhancement programmes, moot courts and all facilities necessary to promote the best learning experience.

It is committed to contribute to the social justice mission of the state by initiating pro-bono activities to help poor and marginalized people through community lawyering, legal aid camps and permanent legal aid clinics.



About CIPRA

The Centre for Intellectual Property Research and Advocacy- CIPRA is an integral part of Symbiosis Law School, Hyderabad. It was established with the objective of developing research and advocacy skills in aspiring lawyers, with special emphasis on Intellectual Property Rights and promoting knowledge of this emerging field of law. Since its inception in 2016, CIPRA has been executing various activities in furtherance of its goals, which include encouraging research in every area of the subject, promoting, and spreading awareness about IPR.

It actively involves students in workshops, competitions, discussions, and debates. In less than eight years, CIPRA has combined valuable work and contributed to the various communities of society and the forum of Indian IPR, especially concerning Geographical Indications.



About the Event

Fathom is a two-day online workshop on Digital Fashion and IPR. It is designed to explore the latest trends in fashion and technology, specifically the impact of the metaverse, intellectual property, and NFTs on the fashion industry. The workshop is led by industry experts and designed to offer practical insights that enable participants to deepen their understanding of the digital fashion landscape.

During the workshop, participants will gain an understanding of the metaverse and how it can be leveraged to create and sell digital fashion. They will also explore the challenges of protecting intellectual property in the digital world and the role of copyright law in safeguarding creative works.

In addition, the workshop will delve into the world of NFTs, which are unique digital assets stored on a blockchain. Participants will learn how NFTs can be used to authenticate and sell digital fashion and the potential implications of this technology on the fashion industry. By the end of the workshop, participants will be equipped with the knowledge and skills necessary to navigate the rapidly-evolving digital fashion landscape.

MODULE DESCRIPTION



Ms. Kangan Roda
Partner, IlluminIP.

Module 1: *Facade*

- Basics of IPR with interaction in fashion industry.
- **Green washing** and sustainability.

DATE: 5th May, 2023

TIMINGS : 10:00am to 12:30pm



Mr. Deep Sagar Verma
Professor, NIFT.

Module 2: *Crypto-Couture*

- **Crypto fashion and blockchain:** Cloud Computing in Apparel Industry
- Crypto Fashion, Social media and sustainability in the light of the Covid-19 Pandemic.

DATE: 5th May, 2023

TIMINGS : 2:00pm to 4:30pm



Mr. Subham Jain
Founder, XR Couture

Module 3: *Beyond the Pixels*

- **Metaverse Fashion:** NFT and Video games.
- Augmented Reality in the Fashion Industry.

DATE: 6th May, 2023

TIMINGS : 10:00am to 12:30pm



REGISTRATION DETAILS

Who can Apply?

This workshop is open for industry professionals, academicians, research scholars and students from all fields.

Procedure: Interested participants shall fill out the Google Form:

<https://forms.gle/wnHVnFkGBahVhu5B9>

Perks: Issuance of e-certificates to the participants, subject to the successful completion of the workshop.

REGISTRATION FEE : ₹150/-

A/C Holder Name: Symbiosis Law
School Hyderabad

A/C No: 216310100005057

Bank: Union Bank of India

Branch: Mamidipally

IFSC Code: UBIN0821632



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Symbiosis Law School Hyderabad

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Ms. Nikita Samdariya
Faculty-in-charge
Centre for Intellectual Property
Research and Advocacy

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**Centre for Intellectual Property
Research & Advocacy**

**For any queries, kindly contact
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