



presents

Third cohort of the Certificate Course on Fashion Law

Trendsetting the Rules, Styling the Law

8th June 2024 to 29th June 2024

Internship
Opportunities

Practical
Assignments

Blog
Publication

4
weeks

Live Lectures by
Industry Experts

Weekend
Classes



Course Fee:

₹3999/-

₹3499/-

50 Seats only
Register NOW!!

ABOUT THE COURSE

The fashion industry generates millions of revenue and contributes significantly to the GDP of the nation. Hence, there have been numerous laws and regulations governing the fashion industry. However, to understand the legal system around the fashion industry, it is quintessential to have a full-fledged understanding of the business of fashion. The course is designed to concentrate on the key legal issues in the industry like Brand misappropriation, Celebrity rights violation, Piracy in the clothing industry, and many more. The course will provide the participants with a practical aspect, and industry expertise on the key legal framework and issues in the fashion industry.

The course intends to equip students with the understanding of leading developments in the area of Fashion law and practice. It examines the relevance of protecting a brand from counterfeiting issues that are bringing about a fundamental shift in decision-making and beginning to reshape operations of the modern legal practice.

COURSE BENEFITS



- **By the Industry. For the Industry**

Live lectures by the industry experts.

- **Practical Knowledge**

The course will cover the practical legal aspects of the fashion industry along with theoretical knowledge



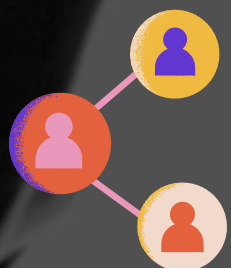
- **Live Classes**

There will be online live classes where participants will get a chance to interact and Q&A sessions will be conducted



- **Engage and Network**

Participants will be able to interact with the instructors and will get to interact with their fellow fashion law enthusiasts.



Best performers get a chance to intern with an IP firm and a blog publication opportunity with The IP Press.

DURATION

- The sessions shall be conducted only on the weekends.
- 100% Online.

WHO CAN REGISTER

- Any graduate/post-graduate/scholar/professional from any field.

MODULES

Module 1: Introduction to the fashion business Industry

Module 2: Brand Protection and Development

Module 3: Combating Counterfeiting in Fashion

Module 4: Fashion in the Digital Age

Module 5: Rights and Interests of Fashion Stakeholders

Module 6: Sustainable Fashion and Ethical Considerations

ASSESSMENT

- 80% Attendance
- The top three blogs authored by the participants will be published on The IP Press website.
- Top performers in the practical assignment will receive internship opportunities.

[Topic for the blogs will be shared through email.]

REGISTRATION DETAILS

Registration Link:

CONTACT DETAILS

In case of any query, write an email to us at theippres@gmail.com



DETAILED COURSE PLAN

Module 1: Introduction to the fashion business Industry

- Understanding the Global Fashion Industry and its Legal Landscape
- Overview of Fashion Law and its role in the industry
- Legal Framework for Managing Fashion and Luxury Companies
- Common Legal Issues faced by Designers and Fashion Companies
- Importance of Legal Advice and Fashion Lawyers
- Brief Introduction to Textile, Jewelry, and Hi-Tech Industries in the context of Fashion Law

Module 2- Brand Protection and Development

- Types of Intellectual Property Rights for Brand Protection in the Fashion Industry
- Legal Compliance for Fashion Brands, including Buying a Franchise and Franchise Agreements
- Protecting Design Rights, Brand Equity, and related legal concerns (e.g., Anti-trust, Sumptuary Laws)

Module 3: Combating Counterfeiting in Fashion

- Strategies for Protection against Counterfeiting in the Fashion Industry
- Import and Export Regulations under the Indian Customs Act for Counterfeit Goods
- Comparison of Complaint Mechanisms between India and the US
- Remedies available under the Consumer Protection Act and Drugs and Cosmetics Act

Module 4: Fashion in the Digital Age

- E-Tailing in the Fashion Industry: Opportunities and Challenges
- Influencer Marketing and Recent Regulations: Legal Considerations
- E-commerce, Data Security, and Privacy in the Digital Fashion Landscape
- Comparative Perspective of Digital Fashion in the EU, UK, and India: Legal Insights

Module 5: Rights and Interests of Fashion Stakeholders

Part 1: Rights of Designers

- Intellectual Property Protection for Fashion Designs
- Copyright and Design Rights for Designers
- Design Agreements and Licensing

Part 2: Rights of Modeling Agencies, Photographers, and Celebrities/Influencers

- Legal Considerations for Modeling Agencies and Photographers
- Rights of Celebrities/Influencers in Brand Collaborations
- Contracts and Agreements in the Modeling and Photography Industry
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Part 3: Rights of Fashion Houses, Manufacturers, and Suppliers

- Brand Protection and Trademark Rights for Fashion Houses
- Manufacturing and Supply Agreements in the Fashion Industry
- Relevant Employment Laws and Human Rights in the Fashion Industry

Module 6: Sustainable Fashion and Ethical Considerations

- Ethics and Sustainability in the Fashion Business Industry
- Fashion Law and Environmental Issues: Regulations and Remedies
- Compliance with Endangered Species Act for Leather Products and Alternatives



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The Legal Side of the Runway

8th June 2024 to 29th June 2024

Schedule

S.no.	Module	Date and Time (Tentative)
1.	Introduction to the fashion business Industry	8th June, Saturday; 12pm
2.	Brand Protection and Development	9th June, Sunday; 12pm
3.	Combating Counterfeiting in Fashion	15th June, Saturday; 12pm
5A	Rights and Interests of Fashion Stakeholders (PART-1: Rights of Designers)	16th June, Sunday; 12pm
5B	Rights and Interests of Fashion Stakeholders (PART-2 & 3: Rights of Model agencies and Fashion Houses)	22nd June, Saturday; 12pm
4.	Fashion in the Digital Age	23rd June, Sunday; 12pm
6.	Sustainable Fashion and Ethical Considerations	29th June, Saturday; 12pm