



Presents

# Free Certificate Course On Basics of IPR

Your Gateway to Understanding IP Laws

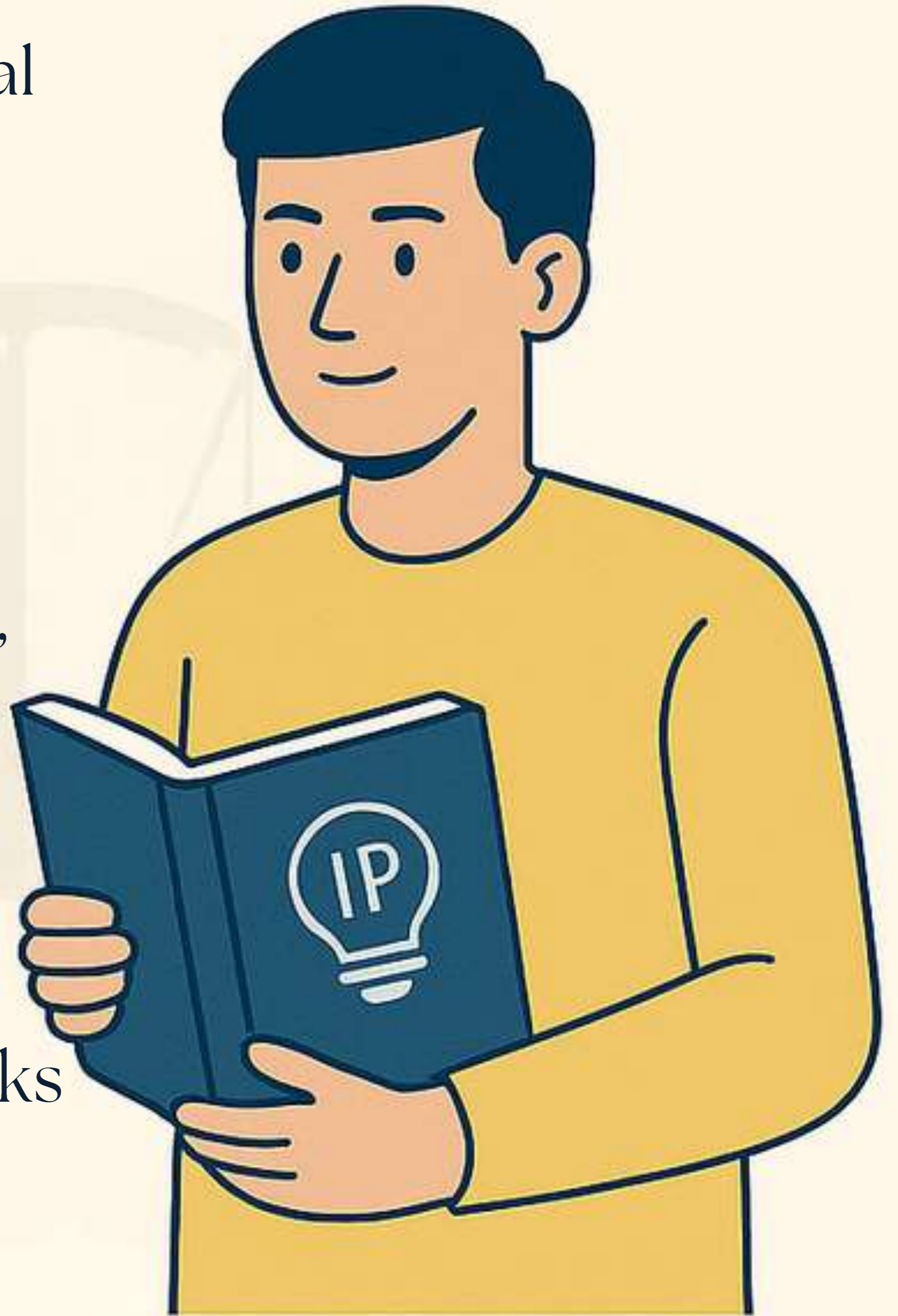


**Course Dates**

**30th August  
to  
7th September**

# ABOUT THE COURSE

From Prada's Kolhapuri chappal controversy to J.K. Rowling defending Harry Potter, Intellectual Property Rights are everywhere. From the Wright brothers' airplane patent to Coca-Cola's trademark battles, IPR shapes how ideas and innovation are protected. Discover the world of IPR with our free, beginner-friendly certificate course. In two weeks and four interactive sessions, learn the basics of patents, copyrights, trademarks, and designs, and how they safeguard creativity.



## BENEFITS FROM THE COURSE



Clear  
Understanding  
of IP Laws



Practical  
Knowledge



Prepare for  
advance  
learning



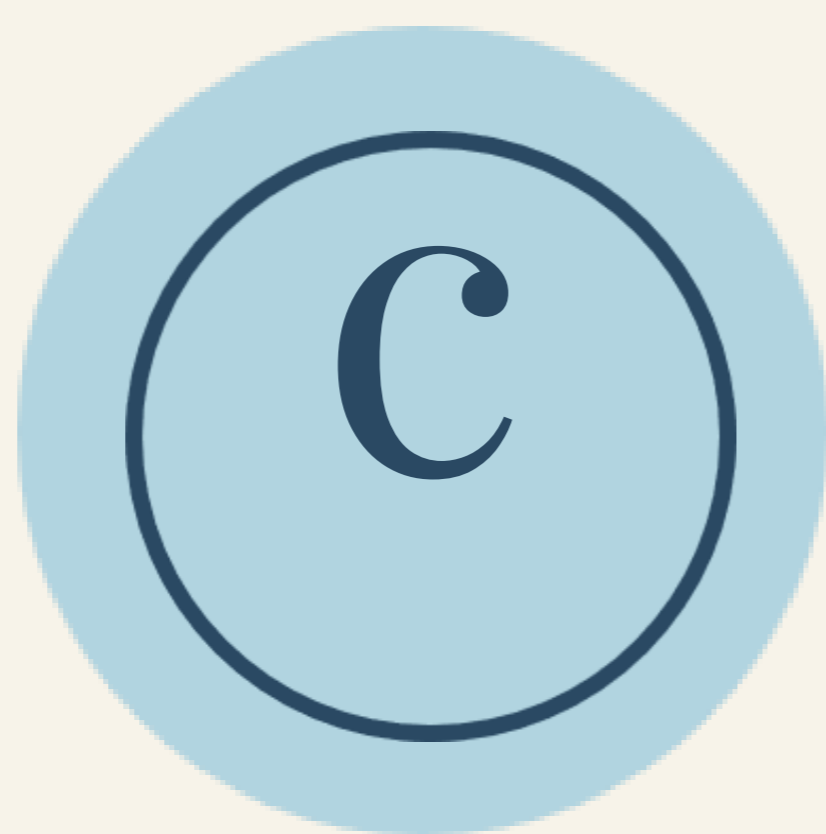
Boost  
Career  
Opportunities



## Topics Covered



**Trademark**



**Copyright**



**Patent**



**GI Tags**

## Key Takeaways

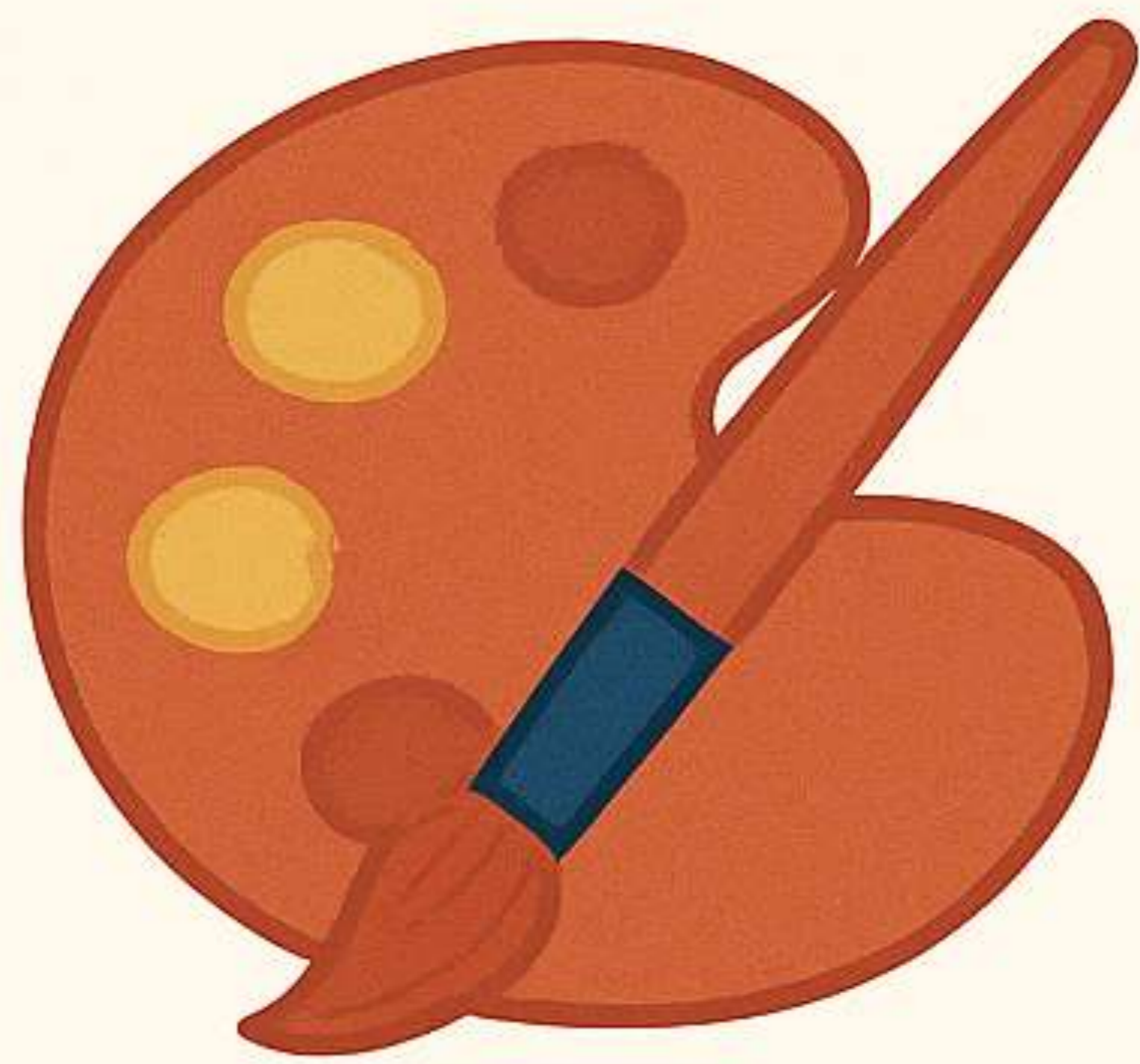
- Practical Understanding of IP Laws In India
- Real-world examples and case studies

## To Know more

Website: [www.theippress.com](http://www.theippress.com)

Email: [theippress@gmail.com](mailto:theippress@gmail.com)

# Module 1 – Copyright



- Introduction to copyright
- Economic and moral rights
- Duration of copyright
- Exceptions to copyright

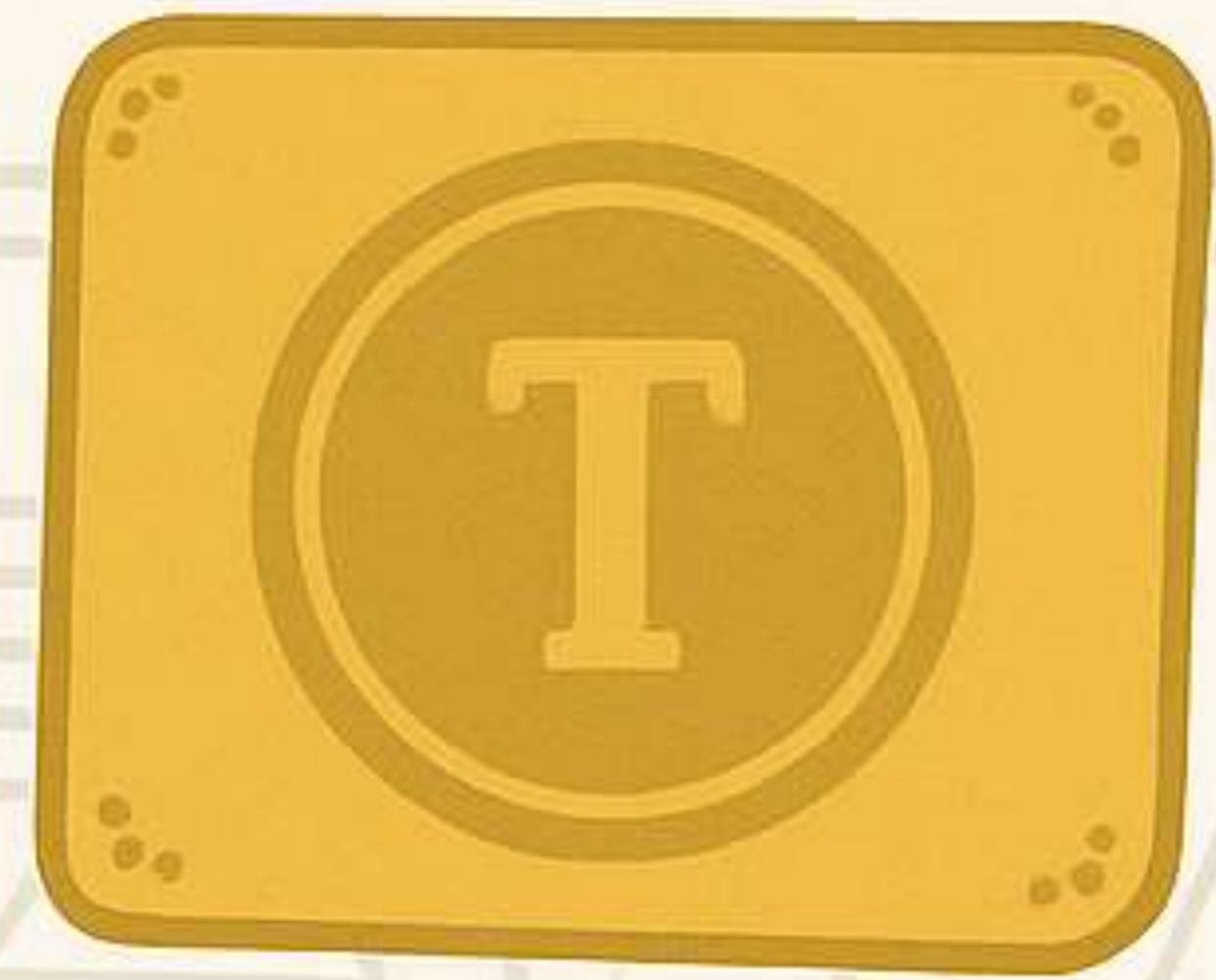
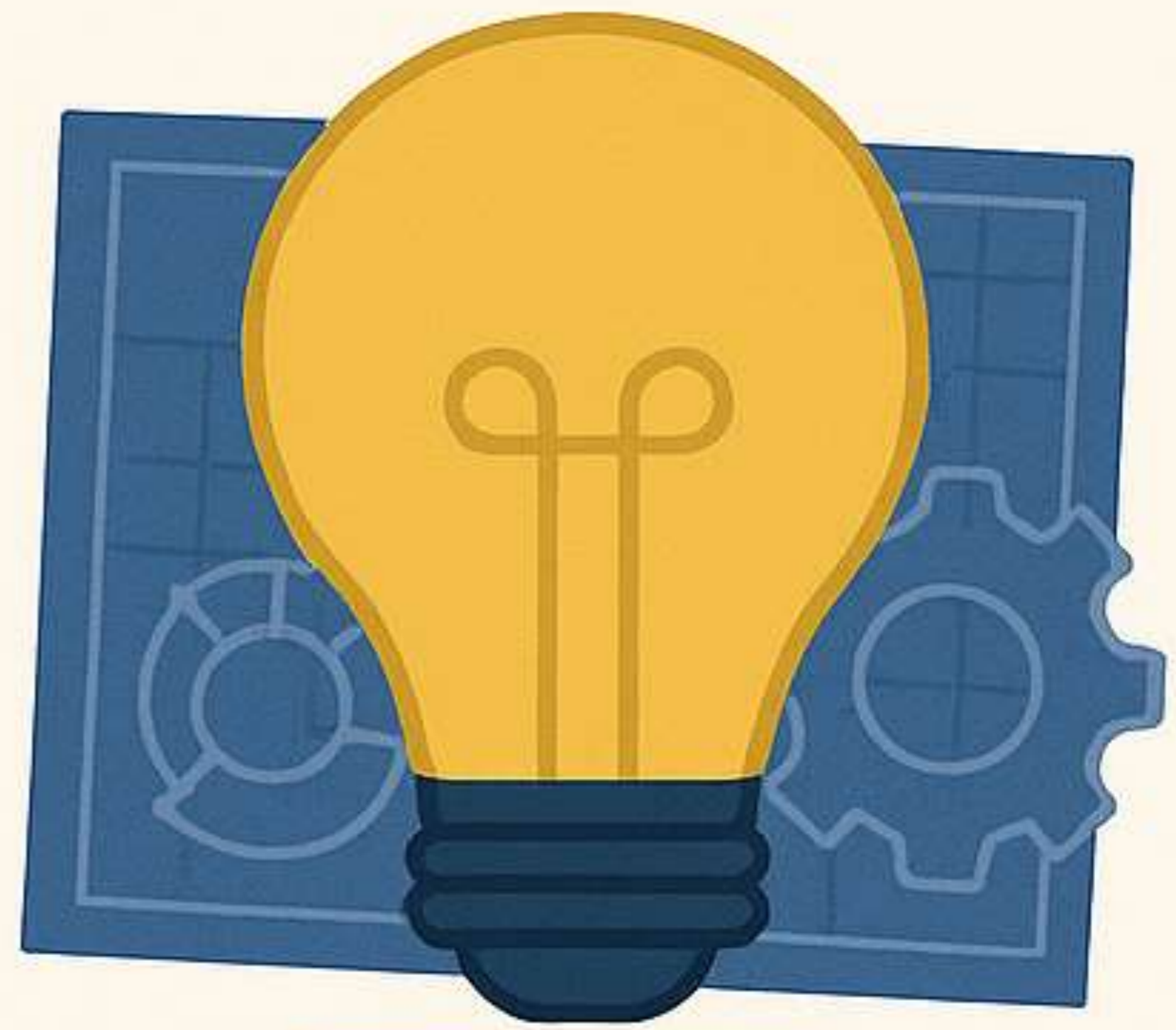


## Module 2 – Trademarks

- Distinguishing and well-known marks
- Overview of trademarks
- Requirements for registration
- Distinguishing and well-known marks
- Trademark infringement

## Module 3 – Patents

- Overview and types of patents
- Patentability requirements
- Patent filing process
- Rights of patentees



## Module 4 – GI Tags

- What are GI tags?
- Protection criteria
- Procedure for registration
- Legal rights of GI producers
- Famous GI products of india

