KNOW Women Member Masterclass | Top 10 AI Tools and How to Use Them

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AI isn’t replacing you.
It’s duplicating you.

What You'll Walk Away With Today

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- The Top 10 AI tools we're using and love.
- What each tool is good for
- The common adoption pitfalls
- A simple "start this week" plan
- KLM as a resource

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ChatGPT 5.2 Thinking Mode

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Good for: strategy + writing + SOPs + planning

Use it for:

- emails, proposals, scripts, policies, captions
- turning messy thoughts into a plan
- building checklists + “how we do this” documents

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Perplexity.ai

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Good for: research with sources

Use it for:

- Competitor research
- “What’s the best option” comparisons
- Numbers (Ex. Electrical bids)
- References/Articles

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Google Gemini

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Gemini tools to know (the fun stuff):

- Veo 3.1 - AI video generation for quick promos, concept videos, and simple visual storytelling
- Nano Banana - quick image creation for social graphics, ad concepts, and visual ideas you can polish in Canva

Best practice (so it doesn't get chaotic):

- Use Gemini to create the first draft (video/image/text)
- Then move it into your normal workflow (Canva, your editor, your brand review) for the final version

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Midjourney.com

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Good for: high-quality image creation & video

Use it for:

- Brand visuals and campaign creative concepts
- Mockups + visual storytelling
- Image-to-video: take a strong image concept and generate a short motion version for reels/ads (great for quick “attention-grabbers”)

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Fireflies.ai

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Good for: meeting notes + action items + follow-ups

Use it for:

- Recording, transcribing, and summarizing meetings
- Capturing decisions + next steps so nothing gets lost
- Sending a copy to everyone you met with so they get the recap and action items (and nobody has to take notes while you're meeting)

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Opus.Pro

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Good for: turning long video into short clips

Use it for:

- webinar/podcast into reels/shorts
- content consistency without extra hours

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Voice AI

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Good for: turning missed calls into booked business

What it does:

- Answers inbound calls 24/7
- Qualifies callers
- Routes calls
- Answers FAQs

(Ask me later what Voice AI tools are my favorite)

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Wisprflow.ai

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Good for: getting ideas out of your head fast, without typing

What it does:

- Voice-to-text in any app (email, docs, DMs, CRMs, task tools) so you can dictate wherever your cursor is.
- Turns natural speech into clean, polished writing
- Designed to help you write faster than typing - great for brain dumping

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Plaud NotePin

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Good for capturing conversations & turning them into usable notes

What it does:

- Wearable voice recorder (clip/lanyard/pin) designed for on-the-go
- Uploads audio into the app for AI transcription (112+ languages)
- Generates structured outputs like summaries

Use it for:

- Networking events + conferences
- In-person Client meetings
- “Don’t let me forget this” idea dumps

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Industry Specific Tools

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Use these when accuracy & compliance matter.

- Medical: OpenEvidence - evidence-based clinical research support (always verify)
- Coaches/Consultants: CoachCopilot - session support + client follow-ups
- Financial Planners: Hamachi.ai - regulatory-first AI

Rule: General AI = drafts. Industry Specific AI = depth + guardrails.

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BONUS TIPS:

Take it one tool at a time.

Pick 1 tool + 1 workflow (don't stack 10 tools and hope for magic)
Run a 7-day test, then keep what actually saves time
Build templates + a repeatable process so it sticks

Need training or setup help?

Bring in AI specialists (like KLM) to:
choose the right tools for your business
build workflows + SOPs
train your team so it doesn't become another unused app

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Thanks for coming!

Need help?

Book your free consultation today at

callwithKLM.com

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Questions??

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