



# LONDON LIONS IN THE COMMUNITY

SCHOOLS COACHING &  
ENGAGEMENT PROGRAMME FOR  
THE 2021/22 ACADEMIC YEAR

## REPRESENTING LONDON COMMUNITIES

London's homegrown team is preparing to step into a new role where winning is only a part of the ambition.

We embody the values of our game and exist to represent our fans, our community, and our people. By celebrating the culture of London and partnering directly with the members of our community, we can become a positive force for inclusion and expression.

The London Lions stand for diversity, opportunity, courage, and ambition. Outspoken and unafraid, we drive social change through sport by improving the wellbeing of our community and preparing individuals for the future.

**NOW YOUR SCHOOL CAN BE  
BECOME PART OF THE PRIDE**



# BALL WITH PRIDE

## SCHOOLS CURRICULUM AND AFTER SCHOOLS PROGRAMME

The “Ball with Pride” programme is designed to meet the needs and objectives of the schools we work with

We use basketball as a tool to improve both the physical and mental wellbeing of the students we coach

Programmes can be tailored to individual school’s curriculum. With the support of London Lions coaching staff and supportive team, each session is designed to challenge students in an uplifting environment

**IMPROVE** understanding of basketball and being active

**INCREASE** confidence and teamwork skills

**ENHANCE** enjoyment of physical activity

**£45** Per hour based on a 6-week coaching block (£270 plus vat)

**£40** Per hour based on a 12-week coaching block (£480 plus vat).

## LIONS ROADSHOW

The key to the programme is in the utilisation of Lions players and Foundation Coaches to deliver a roadshow in Primary Schools across East London providing relatable role models and benefits to leading an active life.

The Lions roadshow includes one-hour coaching session (maximum 30 children) lead by Foundation Coaches and supported by Lions Players, followed by a question and answer session to encourage a greater understanding of commitment, dedication and empowerment.

### Lions Roadshow includes:

- 1 hour coaching session
- Q&A with a Lions Player/s
- Information for each child to continue to be active and other Foundation programmes
- Discount ticket voucher for children and their families to a London Lions British Basketball fixture held at the Copperbox, Stratford

## COSTS

Each school is entitled to one free roadshow per year. Additional Roadshows can be booked at a cost of £100 per Roadshow.

