

## Rule 9

# **BROADCAST POLICIES**

**9.1 Broadcasts.** Mountain West policies and procedures relative to the broadcasting of Conference championships or regular-season competition involving member institutions shall be under the jurisdiction of the director of athletics' designated governance group. The senior woman administrators' designated governance group shall have responsibilities in matters related to the broadcasting of sports it oversees. Actions of both groups shall be subject to the oversight of the Joint Council. Television policies adopted by the Joint Council shall be considered as regulations guiding the conduct of Conference broadcast operations. Significant policy issues and contract ratification decisions shall be forwarded to the Board of Directors as necessary and appropriate. *(Revised April 2006, October 2017)*

**9.2 Conference Broadcast Contracts.** Broadcast rights to all Conference championships and all institutional events involving sports sponsored by the Conference are the exclusive property of the Mountain West. Entities that have not purchased the rights to broadcast Mountain West content shall not air, either live or delayed, description of any game action. Broadcast rights encompass linear television, radio and digital rights. The Mountain West has contractual agreements with various linear and digital networks which grant these entities rights for Mountain West programming. The agreements are legally binding with regard to the rights and responsibilities of the parties. The policies and procedures for implementation of these agreements shall be coordinated by the Conference office in accordance with the respective contractual provisions. Conference members shall not enter into agreements that conflict with the contractual rights of the parties and/or existing Conference policies. *(Revised April 2006, August 2013, October 2017)*

**9.3 Disputes Involving Broadcast Rights.** Any disputes involving broadcast rights of member institutions and potential conflicts with the Mountain West contractual agreements shall be resolved through appropriate Conference channels. *(Revised April 2006, August 2013, October 2017)*

**9.4 Non-Conference Game Contract Requirements.** Conference institutions shall include a clause in non-conference game contracts which states that "the television, digital and radio

rights shall reside with the host conference and institution in accordance with their contractual agreements in effect at the time." *(Revised August 2013, October 2017)*

**9.5 Visiting Radio Broadcast Rights.** Broadcasting rights shall be jointly granted by the directors of athletics of the host and visiting Conference institutions for Conference contests. Neither party shall permit its radio entity to broadcast into the home area of the other party without approval of the other party. This in no way precludes the broadcasting of events by stations in the same market or the overlapping of radio signals from different markets. Granting of broadcasting rights to a visiting non-conference institution shall be at the discretion of the host institution's director of athletics. *(Revised August 2013)*

**9.5.1 Broadcast Facilities.** A visiting Conference team shall be provided normal facilities for one official flagship radio outlet by the home institution at no charge. For Conference contests, member institutions may provide available press box space to a second official non-institution radio outlet, provided the outlet is a non-English speaking station. Provision of facilities for visiting non-conference institutions shall be at the discretion of the host institution's director of athletics. *(Revised August 2013, October 2017)*

**9.5.2 Rights Fees.** The host Conference institution shall determine the rights fees to be charged to visiting broadcasting entities (both primary and secondary/unofficial), but the philosophy shall be not to charge a rights fee to the flagship station of a visiting Conference institution.

**9.6 National Radio Broadcast Rights – All Sports.** The following shall govern Mountain West national and satellite radio broadcasts in all sports: *(Revised April 2002, April 2006, August 2013)*

- a. The Mountain West owns the exclusive rights (subject to existing contractual provisions with television rights holders) to distribute all Mountain West events via national and international over-the-air and satellite radio;
- b. The Conference office shall serve as the contact for national radio broadcast arrangements. All agreements for national radio broadcasts shall be negotiated and coordinated through the Conference office. There shall be no agreements for

national radio broadcasts in basketball and/or football entered into at the institutional level; and

- c. Revenues generated from such agreements shall accrue to the Conference office.