

MW STYLE GUIDE

MOUNTAIN WEST

Official Name:

Mountain West Conference Preferred Reference: Mountain West, MW

PMS Colors:

268 Purple, Cool Grey 6, Black, White

HEX Color Codes: Purple: 4F2D7F Gray: AFAFAF





AIR FORCE

Official Institution Name:

U.S. Air Force Academy **Nickname:** Falcons

Preferred Athletics Reference:

Air Force Academy, AF, Air Force

PMS Colors:

286 Blue, 877 Silver **HEX Color Codes:**

OO458C Blue

B2B4B2 Silver



BOISE STATE

Official Institution Name:

Boise State University **Nickname:** Broncos

Preferred Athletics

Reference:

Boise State, Boise St., BSU

PMS Colors:

286 Blue, 172 Orange **HEX Color Codes:**

0033A0 Blue FA4616 Orange



COLORADO STATE

Official Institution Name:

Colorado State University

Nickname: Rams Preferred Athletics Reference:

Colorado State, CSU

Colorado St.

PMS Colors: 357 Green, 617 Gold

HEX Color Codes:

1E4D2B green C8C372 gold



FRESNO STATE

Official Institution Name:

Fresno State Nickname: Bulldogs Preferred Athletics

Reference:

Fresno State, FS, Fresno St.

PMS Colors:

186 Red, 2767 Blue **HEX Color Codes:**

C41230 Red 13284C Navy



HAWAI'I

Official Institution Name:

University of Hawai'i at Mano Nickname: Rainbow Warriors Preferred Athletics Reference:

Hawaiʻi, UH

(okina/backwards apostrophe between i's)

PMS Colors:

3435 Green, Black, White, Cool Grey 4

HEX Color Codes:

154734 Forest Green



NEVADA

Official Institution Name:

University of Nevada, Reno Nickname: Wolf Pack Preferred Athletics Reference:

Reference: Nevada, NEV PMS Colors: 282 Blue, 877 Silver

HEX Color Codes: 041E42 Blue 8D9093 Silver



NEW MEXICO

Official Institution Name:

University of New Mexico

Nickname: Lobos
Preferred Athletics

Reference: New Mexico, UNM

PMS Colors: 200 Red, 877 Silver

HEX Color Codes: BA02CF Cherry A7A8AA Silver



SAN DIEGO STATE

Official Institution Name:

San Diego State University

Nickname: Aztecs Preferred Athletics

Reference: San Diego State,

SDSU, San Diego St. **PMS Colors:**

187 Scarlet, Black

HEX Color Codes: A6192E Scarlet

000000 Black



SAN JOSÉ STATE

Official Institution Name:

San José State University

Nickname: Spartans Preferred Athletics

Reference: San José State, SJSU PMS Colors:

PMS Colors: 300 Blue, 124 Gold, White

HEX Color Codes: 0033A0 Blue FDB71A Gold



UNLV

Official Institution Name:

University of Nevada, Las Vegas **Nickname:** Rebels

Preferred Athletics
Reference:

UNLV
PMS Colors:

186 Scarlet, 423 Gray Black

HEX Color Codes: CF0A2C Scarlet CAC8A8 Gray



UTAH STATE

Official Institution Name:

Utah State University Nickname: Aggies Preferred Athletics

Reference: Utah State, USU Utah St.

00263A Navy

848D8F Silver

PMS Colors: 539 Blue, 877 Silver, Cool Grey 2 HEX Color Codes:



WYOMING

Official Institution Name:

University of Wyoming

Nickname: Cowboys

Preferred Athletics Reference: Wyoming, UW, WYO

Wyoming, UN PMS Colors:

476 Brown, 123 Gold **HEX Color Codes:**

4E3629 Brown FFC72C Gold



