



2023-24 MOUNTAIN WEST TELEVISION HIGHLIGHT POLICIES

1. In all highlight instances, an on-screen three-second graphical courtesy, “Video provided by CBS Sports, FOX Sports, or Mountain West Network” is required.
2. The “Courtesy” graphic is required in all highlight usages, no matter if a media entity is taking the “Dirty Feed” or using a low-angle camera. Stations may not cover the MW TV rights holder bug with their own station graphic or lower third billboard.
3. **For CBS Sports.** An approved telecaster may use a **maximum of two minutes and 30 seconds** of footage upon completion of the Network Event (CBS Sports off-air) and up to five (5) minutes of expanded excerpts of coverage of each Network Event made available twelve (12) hours after the conclusion of such event. **Television entities may not air highlights of a live CBS Sports broadcast until the telecast has ended and CBS Sports is off the air.**
4. **For FOX Sports.** An approved telecaster may use a **maximum of three minutes** of footage once upon completion of the Network Event (FOX Sports off-air) and up to five (5) minutes of highlights starting the day after the Network Event (or, if the Network Event concludes after midnight local time, immediately after the conclusion of the event). **Television entities may not air highlights of a live FOX Sports broadcast until the telecast has ended and FOX Sports is off the air.**
5. **For Mountain West Network (MWN).** An approved telecaster may use a **maximum of three minutes** of footage and up to eight (8) minutes of highlights starting the day after the Network Event (or, if the Network Event concludes after midnight local time, immediately after the event’s conclusion). **Television entities may air a maximum of 30 seconds of highlights of a live MWN broadcast if accompanied by a “Live Now on the MWN” graphical courtesy.**
6. After seven days from the conclusion of the Network Event on either CBS Sports or Fox Sports, a maximum of five minutes of highlights is permitted.
7. In consideration for access to video and/or audio excerpts, the television entity agrees, upon the request of the Mountain West, to supply the MW office with a video or audio recording (as may be the case) of any program incorporating highlights and hereby consents to the use of excerpts from such a program by the MW.
8. No television entity — broadcast or cable — may incorporate, superimpose, or “burn-in” into any highlights a logo, trademark, advertisement, scoreboard or other graphic without prior written permission from the Mountain West.
9. The Mountain West, CBS Sports, and FOX Sports shall have the authority to withdraw permission to use highlights by appropriate notice at any time and for any reason.
10. No rights afforded to an approved media entity may be assigned, transferred, or otherwise conveyed to any organization, person, or entity. Any organization, person, or entity wishing to use film or video of an MW event in any manner not expressly permitted herein must obtain written permission for such usage from the Mountain West.
11. Highlights may not be sold, traded, loaned, or given away to any other entity and may not be used commercially for on-air promotion or in any other manner not explicitly set forth in these policies without prior written permission from the MW TV rights holder and the Mountain West. By way of illustration, but not limitation, without a specific separate license from the TV rights holder and the Mountain West, broadcast footage may not be used (i) in commercials, (ii) “sponsored segment” of a program, (iii) “on-air” promotions (e.g., “tune-in” promotion or “tease”), (iv) as “file footage,” or (v) for any other use (e.g., archival) not explicitly permitted by these policies.
12. Mountain West institutions may fill requests for footage with the institution’s video directly with MW broadcast partners for non-commercial and editorial use (e.g., b-roll for upcoming broadcasts and promotion of scheduled telecasts).
13. An MW institution may use up to three (3) minutes of footage from MW TV rights holder broadcast (absent commentary) of the game in which such institution participated for a highlight DVD covering the entire season, provided the materials shall not otherwise be reproduced, licensed, sold or otherwise used in connection with any commercial purpose.
14. Highlight requests of institutions by media entities (e.g., NFL, NBA/WNBA, MLB, ESPN, HBO, etc.) from current or previous seasons should be directed to the Mountain West Conference and go through the appropriate channels at Catapult for licensing.
15. Highlights must not be used in such a manner as to denigrate the Mountain West, MW member institutions, their student-athletes, coaches, administration, or officials.



2023-24 MOUNTAIN WEST INTERNET HIGHLIGHT POLICIES

1. **In all highlight instances, an on-screen three-second graphical courtesy, “CBS Sports, FOX Sports or Mountain West Network”, is required with all highlights.** Sports entertainment programs do not qualify under this provision.
2. The **“Courtesy” graphic is required** in all highlight usages, **no matter if a media entity is taking the “Dirty Feed” or using a low-angle camera.** Stations ***may not*** cover up the MW TV rights holder bug with their own graphic or lower third billboard. The highlight video must not be available for download.
3. An approved website and/or digital media platform may use a **maximum of two minutes and 30 seconds** of footage for highlights. **Entities may not air highlights of a live event until the CBS Sports or FOX Sports telecast has ended and the networks are off the air.**
4. No online entity (TV, newspaper, magazine, blog, social media platform) is allowed “real-time” transmission (audio or video) of an MW event other than the Mountain West and its TV rights holders, CBS Sports and FOX Sports. Real-time is defined by the MW as any video posted during the broadcast window, any continuous play-by-play updates, extended live/real-time statistics, or detailed description of an event. Score updates are permitted.
5. In consideration for access to highlights of an MW event, the media outlet entity agrees, upon the request of the Mountain West, to supply the MW office with a video or audio recording (as may be the case) of any program incorporating highlights and hereby consents to the use of excerpts from such a program by the MW.
6. Highlights may not be sold, traded, loaned, or given away to any other entity and may not be used commercially for on-air promotion or in any other manner not explicitly set forth in these policies without prior written permission from the MW TV rights holder and the Mountain West. By way of illustration, but not limitation, without a specific separate license from the TV rights holder and the Mountain West, broadcast footage may not be used (i) in pregame shows, (ii) in weekly sports highlights shows, (iii) in commercials, (iv) in a “sponsored segment” of a program, (v) in “on-air” promotions (e.g., “tune-in” promotion or “tease”), (vi) as “file footage,” or (vii) for any other use (e.g., archival) not explicitly permitted by these policies.
7. Under no circumstances may any highlights be broadcast or otherwise distributed than those set forth within this document on the Internet or via any other online services, mobile application, digital medium, or computer network without the prior written permission from Mountain West or Catapult.
8. The Mountain West, CBS Sports, and FOX Sports shall have the authority to withdraw permission for the use of highlights by appropriate notice at any time and for any reason.
9. No rights afforded to an approved media entity may be assigned, transferred, or otherwise conveyed to any organization, person, or entity. Any organization, person, or entity wishing to use film or video of an MW event in any manner not expressly permitted herein must obtain written permission for such usage from the Mountain West.
10. Highlights must not be used in such a manner as to denigrate the Mountain West, MW member institutions, their student-athletes, coaches, administration, or officials.
11. Mountain West institutions may fill requests for footage with the institution’s video directly with MW broadcast partners for non-commercial and editorial use (e.g., b-roll for upcoming broadcasts and promotion of scheduled telecasts).