2024 MOUNTAIN WEST BASKETBALL CHAMPIONSHIPS MARCH 10-16 MEDIA GUIDELINES



MEDIA GUIDELINES

2024 MOUNTAIN WEST BASKETBALL CHAMPIONSHIPS

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Media must apply for credentials online prior to 5 p.m. MT/4 p.m. PT on Sunday, March 3.

The following information is provided to assist you in preparing for the 2024 Mountain West Basketball Championships. <u>The Mountain West encourages you to review this information in its entirety as you are responsible for following and understanding the policies set forth.</u>

IF YOU ARE APPROVED FOR MEDIA CREDENTIALS PLEASE READ BELOW:

- 1. Save a hard copy of your APPROVAL email in case you need it for verification upon picking up credentials at the Cox Pavilion Media Center.
- 2. All credentials must be picked up in person. **No group pick-ups will be permitted**. A current government-issued ID is required (Driver license or passport. Media agency photo ID is not an acceptable form of identification). Credentials will not be mailed.
- 3. Credential changes can only be made with the approval of Phil Perry (pperry@themw.com / 864-525-5174).

PLEASE NOTE: Posting photos of MW Championships credentials on social media is prohibited. Doing so will result in your credential being revoked. If you wish to take photos of yourself for social media at the event, please remove your credential first.

<u>PRACTICES</u> – All team practices during the 2024 Mountain West Basketball Championships <u>are closed</u>. Media members wishing to speak with coaches and student-athletes after their respective practices must contact that institution's media relations director. Please be aware that teams may choose to not utilize their practice times. No interviews are allowed on the practice court. Interviews must be conducted outside the gym area so that the next practice can start on time.

Court access will not be available during team practices at the Thomas & Mack Center. Institutional radio stations setting up for the first game of the day will be allowed courtside if arranged prior to game day through Hannah Parker (hparker@themw.com / women's basketball) or Theresa Kurtz (tkurtz@themw.com / men's basketball) in the MW office. If arrangements are not made the day prior to arrival at the arena, courtside access will not be granted until the team practice has concluded. Individuals setting up radio locations are not to be actively watching practice, nor disrupting the team involved.

<u>CREDENTIAL PICKUP</u> – Credentials can be picked up at the Cox Pavilion Media Entrance (4505 S. Maryland Parkway) beginning Sunday, March 10, at 12 p.m. PT. Media will enter the arena at the southwest corner of the Cox Pavilion (behind the Mendenhall Center). Media and Photo credentials <u>WILL NOT</u> be allowed to enter through the Thomas & Mack loading dock entrance on the northwest side of the building. Only TV and CBS credentials may enter through the Thomas & Mack loading dock entrance.

Credentials will not be mailed. Recipients must present a government-issued photo ID. Media will need to sign in to confirm receipt of credentials.

Credential Distribution Schedule

Sunday, March 10	12 p.m 8 p.m. PT	Cox Pavilion Media Center
Monday, March 11	10 a.m 8:30 p.m. PT	Cox Pavilion Media Center
Tuesday, March 12	3 p.m 8:30 p.m. PT	Cox Pavilion Media Center
Wednesday, March 13	9 a.m 8 p.m. PT	Cox Pavilion Media Center
Thursday, March 14	10 a.m 9:30 p.m. PT	Cox Pavilion Media Center
Friday, March 15	4:30 p.m 9:30 p.m. PT	Cox Pavilion Media Center
Saturday, March 16	1 p.m 3:30 p.m. PT	Cox Pavilion Media Center

<u>PARKING</u> – Parking passes are limited, and therefore not every approved credential entity is guaranteed a pass. No agency will receive more than four (4) parking passes. Please make arrangements in advance to carpool or share the allocated parking passes. Media parking will be available in the Black Lot of the Thomas & Mack Center.

GAME SCHEDULE

Below is the game schedule for the 2024 Mountain West Basketball Championships:

SUNDAY, MARCH 1

Session #1 –	Women's First Round		
Game #1	2 p.m.	#8 Women's Seed vs. #9 Women's Seed	MWN
Game #2	4:30 p.m.	#7 Women's Seed vs. #10 Women's Seed	MWN
Game #3	7 p.m.	#6 Women's Seed vs. #11 Women's Seed	MWN
MONDAY. M.	ARCH 11		

Session #2 -	Women's Quarterfinals		
Game #4	12 p.m.	#1 Women's Seed vs. Game #1 Winner	MWN
Game #5	2:30 p.m.	#4 Women's Seed vs. #5 Women's Seed	MWN
Game #6	5 p.m.	#2 Women's Seed vs. Game #2 Winner	MWN
Game #7	7:30 p.m.	#3 Women's Seed vs. Game #3 Winner	MWN

TUESDAY, MARCH 12 Session #3 – Women's Semifinals

<u>36881011 #3 -</u>	Women's Seminiais		
Game #8	5 p.m.	Game #4 Winner vs. Game #5 Winner	MWN
Game #9	7:30 p.m.	Game #6 Winner vs. Game #7 Winner	MWN

WEDNESDAY, MARCH 13 Session #4 – Men's First Round

00001011 // 1	Monoria		
Game #10	11 a.m.	#8 Men's Seed vs. #9 Men's Seed	MWN
Game #11	1:30 p.m.	#7 Men's Seed vs. #10 Men's Seed	MWN
Game #12	4 p.m.	#6 Men's Seed vs. #11 Men's Seed	MWN

Session #5

Game #13	7:30 p.m.	Women's Championship Game	CBSSN
Gaille #13	7.30 p.iii.	Wolfiell's Championship Game	CDOON

THURSDAY, MARCH 14

Session #6 –	<u>Men's Quarterfinals</u>		
Game #14	12 p.m.	#1 Men's Seed vs. Game #10 Winner	CBSSN
Game #15	2:30 p.m.	#4 Men's Seed vs. #5 Men's Seed	CBSSN

Session #7 - Men's Quarterfinals

Game #16	6 p.m.	#2 Men's Seed vs. Game #11 Winner	CBSSN
Game #17	8:30 p.m.	#3 Men's Seed vs. Game #12 Winner	CBSSN

FRIDAY, MARCH 15

Session #8 -	Men's Semifinals		
Game #18	6:30 p.m.	Game #14 Winner vs. Game #15 Winner	CBSSN
Game #19	9 p.m.	Game #16 Winner vs. Game #17 Winner	CBSSN

SATURDAY, MARCH 16

Ses	sion	#9

Game #20 3 p.m. Men's Championship Game **CBS**

All Times Pacific Time Zone

MEDIA HEADQUARTERS HOTEL

There will not be a media headquarters hotel in 2024.

GROUND TRANSPORTATION

Media is responsible for its own transportation during the championships.

DEDICATED PHONE LINES

If media desire a dedicated phone line for use in the Media Work Room during the championships, you must apply via the online credential application process or make arrangements through Phil Perry (pperry@themw.com / 864-525-5174) pno later than Monday, Feb. 26. The cost for a dedicated phone line is \$250.

INTERNET ACCESS

The Mountain West will offer complimentary internet access (wireless and hard line at each courtside seat – it is suggested that you bring an appropriate adapter for your personal device) during the 2024 MW Basketball Championships. Please mark the appropriate box on the credential registration link if you plan to use the internet services provided in the Media Work Room so that the MW office will have enough bandwidth to accommodate all requests.

TV stations and institutional video crews are <u>required</u> to use a hard Ethernet line in the TV Work Area. Please <u>do not</u> use the wireless network. The wireless system will be monitored and those violating this policy may have their credentials revoked.

Media wishing to purchase a dedicated Ethernet line in the Media Work Room should contact Phil Perry (pperry@themw.com / 864-525-5174) by <a href="mailto:monosunger-mailto:

SECURITY

The following security policies will be implemented for the 2024 Mountain West Basketball Championships:

All individuals with credentials will be required to present government-issued photo identification, along with their credential, each time they enter the facility. All media bags will be inspected prior to entry EVERY time into the facility.

CREDENTIAL GUIDELINES

The Mountain West shall control the issuance of media credentials for each of its championships.

- Credentials will not be issued to representatives of any organization that regularly publishes, broadcasts or otherwise
 promotes the advertising of "tout sheets" or "tip sheets" or other advertising designed to encourage gambling on college
 sports events or the recruitment of student-athletes. In addition, credentials will not be issued to representatives of telephone
 reporting services and professional sports organizations. Other conditions for obtaining media credentials may be
 implemented based on the circumstances at the championships site.
- A "media agency" for purposes of these criteria shall mean a daily or weekly publication, cable system, radio station, television station or television network, or online entity requiring immediate news coverage.
- "Immediate news coverage" for purposes of these criteria shall mean that the editorial, audio and/or visual deadline for the tournament action being documented occurs not later than 48 hours after the competition at the site has been completed.
- Each credentialed media member must be working on a specific assignment for a legitimate news organization. The organization is required to have a sports editor responsible for assigning projects and editing content before it's posted online.
- Membership in a writers or broadcasters' association (e.g., United States Basketball Writers Association) does not automatically qualify an agency for credentials.

By accepting or using a "Credential" at the 2024 Mountain West Basketball Championships, each person and entity issued such a "Credential "(herein referred to, along with the employer of each such person, collectively as a "Bearer") agrees to the following terms and conditions set forth in this document and in all MW Media Policies and Guidelines in place for the event.

Unless otherwise approved by the Mountain West in advance, no one under 16 years of age shall receive a credential or be allowed to sit on press row. Media attempting to bring in unauthorized individuals will have their credentials revoked. Credentials shall be issued only to individuals who have working responsibilities at the facility.

Media must apply for credentials online prior to 5 p.m. MT/4 p.m. PT on Sunday, March 3.

CREDENTIAL GUIDELINES (cont.)

Subject to limitations of space, credentials shall be assigned in accordance with the following guidelines:

WORKING MEDIA CRITERIA

- 1. Media agencies in geographic areas of Mountain West member institutions; agencies must have staffed games on a regular basis during the season (min. of 80 percent).
- 2. Official flagship radio stations/networks of Mountain West member institutions may receive a maximum of four (4) credentials; a rights fee to broadcast must also be paid in advance (see radio section).
- 3. Two credentials may be assigned to a radio station in the geographic area of the championship that regularly covers college basketball games (i.e., full-time staff members attend games and file reports) and airs six or more sports reports each day. Audio examples of the station's college basketball/Mountain West coverage may be requested for credential verification.
- 4. One media credential may be assigned to radio entities from: American Forces Radio, ABC, AP, CBS, Fox Sports Radio, NBC, National Public Radio, Sporting News Radio and Sports Byline USA. This credential must be requested by the sports editor/assignment editor from the radio entity.
- 5. A television station in geographic areas of Mountain West member institutions, which has staffed a minimum of 80 percent of their regular-season games, may be represented by a maximum of two crews (maximum of six credentials). Network executives or staff without game day duties or assignments will not be credentialed.
- 6. National television networks, national radio networks, internet sites, and national magazines may be eligible for two (2) credentials at the discretion of the MW staff.
- 7. Las Vegas metropolitan daily newspapers may receive a maximum of eight (8) credentials (includes print and photo) if coverage plan warrants all eight (8) credentials.
- 8. Campus-related media of Mountain West member institutions, including student radio stations, will receive a maximum of four (4) credentials (see radio section).
- 9. Each participating team will be issued a maximum of four (4) credentials for team videographers (two men's and two women's) for its respective games at the championships. The team videographer will be assigned a "photo box" position in the back row. Team videographers will only have access to the floor during their team's pregame warm-ups and must leave the floor at the conclusion of the contest. At no time during the game (including timeouts) are team videographers allowed behind the team bench, on the court or in huddles. Team videographers must remain in their "photo box" at all times, unless shooting fan reactions during a timeout or halftime (which can only be shot from the end zones). These individuals will receive a photo armband that must be worn at all times.
- 10. Each participating team will be issued a maximum of two (2) credentials for scout videographers. Scout videographers are permitted to shoot games from an upper photo position only.
- 11. Agencies that do not meet the criteria mentioned above, but represent the geographic area of a participating institution, may receive one (1) credential if designated by a participating institution as a "minor media enterprise."

WORKING PHOTOGRAPHER CRITERIA

- The Associated Press, ESPN, Sports Illustrated, USA TODAY Sports Images, Reuters and Getty each may receive a maximum of two (2) credentials. Icon and Cal Sports Media may receive a maximum of one (1) credential apiece.
- 2. Media agencies in geographic areas of Mountain West member institutions; agencies must have staffed games on a regular basis during the season (min. of 80 percent).
- 3. Las Vegas metropolitan daily newspapers may receive a maximum of four (4) credentials each.
- 4. Each participating institution may credential up to four (4) photographers to represent all campus-related publications and departments, including the athletics department.
- 5. A publication whose primary purpose is the coverage of college basketball and does not meet the criteria listed above may be eligible for one (1) credential at the discretion of the MW staff.

The Mountain West reserves the right to authorize and issue all credentials. It also has the right to reject credential requests. Space limitations may preclude credential approval. Media agencies must receive permission from the Conference office if they wish to hand out or display their publications in the media work room or on press row.

AGENCIES NOT ELIGIBLE

- Credentials will not be issued to persons solely for the purpose of writing or gathering material for books.
- 2. Credentials shall not be issued to representatives of syndicated television or cable programmers who are not producing programs for immediate news coverage (i.e., to air within 24 hours).
- 3. Credentials shall not be issued to representatives of professional basketball organizations, telephone reporting services, fan boards, social media sites, bloggers not affiliated with a media agency, organizations normally identified as "tout sheets," or other publications or websites/radio stations that significantly discuss gambling and point spreads.
- 4. Any online service that is recognized as an outlet intended for the purpose of delivering news related to the recruitment of student-athletes will not qualify for credentials.
- 5. Credentials shall not be issued to representatives of agencies that normally provide specific services for a media agency (e.g., scores) if many of its clients have been accredited to staff the event.
- 6. Credentials shall not be issued to photo wire services, other than those identified within these criteria.
- 7. NBA teams and scouts will not receive credentials and must purchase tickets to the Championships through Victoria Butkowski (vbutkowski@themw.com / 586-996-1713).

CREDENTIALS/MEDIA ACCESS

Media who are credentialed for the 2024 Mountain West Basketball Championships receive a credential designating their affiliation. No one is admitted through the media entrance without a Mountain West-issued credential. UNLV season credentials <u>WILL NOT</u> work for this event.

Agencies requesting several credentials may receive a limited number of press row seats depending on demand. Those reporters who do not have an assigned seat for a particular game will be directed to the Overflow Media Seating Area.

If you are a television or radio reporter that would prefer a table in order to do your work, it is your responsibility to request a seat when applying for credentials through the online portal. All TV and Radio seats will be in the OPEN media areas around the lower bowl.

PHOTOGRAPHERS

Credentialed photographers are assured of floor shooting positions for their teams' games only. Positions may be provided for other games if space is available. If you do not have an assigned spot, you may take an "Open" space. The MW Media Coordination Staff will assign spaces. Contact Hannah Parker (hparker@themw.com / 307-254-2914) if you have a photo box seating preference. Requests will be first-come, first-served.

Except with the prior written approval of the Mountain West, photographers, news entities, media agencies or other individuals or entities receiving a credential agree <u>not to sell images</u> of student-athletes taken during the 2024 Mountain West Basketball Championships to third-party entities, including commercial outlets or the general public. If an agency violates this policy, its credential will be revoked and it will be denied access to future Mountain West Championships.

All photographers will receive a "Photography Policy" sheet, armband and roster cards on-court prior to each game. Photographers can pick up box scores and other media information in the Media Work Room.

Photographers are **REQUIRED** to wear the armband provided by the MW media staff. The armband must be visible on the front of the body at all times by officials and players on the court. The armband cannot be torn to fit the camera or credential lanyard. If you are using multiple cameras, the armband must be worn on the arm. The MW Floor Photo Steward has the final say on whether the armband is visible to the court or not. If the photographer chooses not to abide by this rule, the credential may be revoked.

A photographer assigned to the first photo row must sit on the floor. A photographer assigned to the second row may sit on an elevation not more than nine inches high. A plastic milk crate is recommended for this purpose. Wood, metal or large plastic boxes or camera cases are not permissible. MW staff member Phil Perry has the final determination on the permissible box. Violation of this policy may result in the credential being revoked.

No photography equipment (i.e., cameras, transmitters, strobes) shall be attached to the backboard or goal standards without approval of MW Media Coordination Staff. If equipment is attached to the goal standards without approval, it may be removed without notification. Contact Phil Perry (pperry@themw.com / 864-525-5174) if you would like to place camera equipment on the goal standards. Requests will be first-come, first-served.

Remote cameras at the feet of photographers must be on a floor plate and cannot in any way be secured to the floor. These cameras must be placed within the outlined photo box. All remotes must be approved by the Mountain West and must be manned by someone credentialed and allowed to be courtside. No remotes or equipment may be placed in the run-off area on either side of the goal support. All equipment should be able to be removed quickly. Rubber lens hoods must be used.

MW Media Coordinator Phil Perry may approve requests to place photography equipment in upper arena areas or under the first row of press tables opposite the official scorer's table. Cameras may not protrude more than four inches from under the draping. Rubber lens hoods must be used. Tripods are prohibited on or beside the playing floor.

Photographers will have access to the playing floor at the conclusion of team practices each day, but no later than one hour prior to the start of the session.

Photographers may work from the following areas on game day:

- <u>Game Day From the Beginning of Pregame Warmups Until Start of Game</u>: End zones, top of staircases within arena bowl (not obstructing view of fans) or between media rows M1 and M2. At no time may photographers work directly behind CBSSN/CBS seats at mid-court or directly behind team benches or scorers' table.
- <u>Game Day From the Beginning of Pregame Warmups Until End of Game</u>: End zones and top of staircases within arena bowl (not obstructing view of fans) only.
- <u>Between Games of a Session</u>: End zones, top of staircases within arena bowl (not obstructing view of fans) or along the sideline opposite the team benches (on the apron), to shoot the postgame celebration. When the celebration ends, the photographers must return to their end zone positions. Photographers may not leave their photo boxes after the game until instructed by a member of the MW Media Coordination Staff.

After the Last Game of a Session: Anywhere on the courtside apron, end zones, top of staircases within arena bowl (not obstructing view of fans) or between media rows M1 and M2 to shoot the postgame celebration and the awards ceremony. At no time may photographers work directly behind CBSSN/CBS seats at mid-court or directly behind team benches or scorers' table.

After Each Championship Game: Anywhere on the courtside apron, end zones, top of staircases within arena bowl (not obstructing view of fans), behind the roped off area near the awards platform or between media rows M1 and M2 to shoot the postgame celebration and the awards ceremony. At no time may photographers work directly behind CBSSN/CBS seats at mid-court or directly behind team benches or scorers' table.

Upper Photo Areas: See a member of the MW Media Coordination Staff for these locations.

Note: A member of the MW Media Coordination Staff may identify other arena positions off the court where photographers may shoot, provided the view is not blocking fans. At no time may photographers work from directly behind the official table and team benches or in the stands. Photographers may not stand on the end line during game action.

BEARER-GENERATED IMAGES

The Credential confers on Bearer a limited, non-exclusive and non-transferable right to enter the stadium or Event venue to take Bearer-Generated Images of the Event and to use, license, and sublicense such Bearer-Generated Images only for news coverage or editorial purposes subject to the limitations and provisions herein, or as otherwise specifically authorized herein; provided, however, if required by the Mountain West, and if a broadcast feed of the Event via video and audio distributing facilities is provided by the MW or its member institution, Bearer shall not take any Bearer-Generated Video of the Event and shall use only such feed pursuant to and in conformity with the provisions hereof concerning broadcast feeds.

Notwithstanding any other provision of this Credential, absent the express written permission or authorization of the Mountain West (with respect to Bearer-Generated Video) or the express written permission or authorization of all Mountain West member institutions that appear in a photograph, and whose present or former coaches and student-athletes appear in a photograph (with respect to Bearer-Generated Photographs): (i) Bearer may not sell or license any Bearer-Generated Image that features an individual and is licensed, sold or used to profit from the name or likeness of the individual, (ii) this Credential in no respect licenses or conveys to Bearer any rights of publicity, trademark rights, or right to imply an association by Bearer with the Mountain West or with any of its members or their present or former coaches or student-athletes; (iii) except for references by name to the Mountain West and its member institutions in television news broadcasts, preview shows, and special shows as otherwise permitted herein, Bearer-Generated Images may not be licensed, sold or used in connection with the name or trademark of the Mountain West or any of its member institutions, or for or in connection with endorsements, advertising, or marketing of a product, service, company, or business, (iv) Bearer-Generated Images may not be reproduced on products, souvenirs, or clothing, and (v) Bearer-Generated Images may not be reproduced on products, souvenirs, or clothing, and (v) Bearer-Generated Images may not be reproduced on products, souvenirs, or clothing, and (v) Bearer-Generated Images may not be reproduced on products, souvenirs, or clothing, and (v) Bearer-Generated Images may not be reproduced on products, souvenirs, or clothing, and (v) Bearer-Generated Images may not be reproduced on products, souvenirs, or clothing, and (v) Bearer-Generated Images may not be reproduced on products, souvenirs, or clothing, and (v) Bearer-Generated Images may not be reproduced on products, souvenirs, or clothing, and (v) Bearer-Gen

STROBES

Strobes may not be used during the Mountain West Championships at the Thomas & Mack Center without permission of Phil Perry. **Entities desiring the use of strobes at the Thomas & Mack Center must submit a request no later than Sunday, Feb. 25**. Handheld strobes and flashes are not permitted in the Thomas & Mack Center arena/court area, or attachments to the basketball standards.

A photo transmission area will be available in the Media Work room. If you wish to reserve a hard Ethernet line (exclusively for your use) in the Media Work Room to send digital images, please contact Phil Perry (pperry@themw.com / 864-525-5174) by Monday, Feb. 26. If a hard line is not reserved in advance, all lines will be first-come, first-served.

TELEVISION

For all purposes in this section, a crew is defined as no more than three individuals.

- 1. A local television station or regional cable network from the locale of the participating institution, which has staffed a minimum of 80 percent of its regular-season home games, may be represented by a maximum of one sports crew and one news crew.
- 2. Television stations from the tournament host city each may be represented by a maximum of two crews if the station regularly covered (i.e., full-time reporters attended and filed reports) college basketball during the regular season and if the crews are representing multiple, regularly scheduled news programs.
- 3. A regional television network that airs a nightly sports show and covers all of a team's games during the regular season may be represented by one crew.

PARKING FOR SATELLITE TRUCKS

Limited reserved satellite truck parking will be available at the Thomas & Mack Center. Parking requests should be submitted to Phil Perry via email (pperry@themw.com) by <u>Sunday</u>, <u>Feb. 25</u>. The audio/visual distribution area will be located in the Media Work Room in Cox Pavilion Media Center. Satellite truck parking will be available in the fenced area on the Southwest side of Cox Pavilion and on the North side of the Thomas & Mack Center.

USE OF FOOTAGE BY TELEVISION ENTITIES

CBS Sports and the Mountain West Conference hold the broadcasting rights to all men's and women's games during the championships. Television stations may use video highlights from MW television partners under the following guidelines:

1. An approved telecaster may use a maximum of two minutes and 30 seconds of footage in a regularly scheduled television newscast beginning immediately after the Network Event's conclusion and up to five (5) minutes of expanded excerpts of coverage of each Network Event made available twelve (12) hours after the conclusion of such event. Television entities may not air highlights of a live MW broadcast event until the CBS Sports telecast has ended. In all instances, a three-second graphical courtesy, "CBS Sports or Mountain West Network" is required or highlight privileges will be withdrawn. Stations may not cover up the MW rights holder bug with their own graphics.

EXCEPTION FOR MWN BROADCASTS ONLY: Local affiliates are permitted to show up to 0:45 of highlights from an active game on the Mountain West Network during their regularly scheduled news broadcast, with the proviso that they mention the game is currently airing on MWN during the highlight.

- 2. In consideration for access to video and/or recorded audio excerpts of an MW basketball game, the television entity agrees, upon the request of the Mountain West, to supply the MW office with a video or audio recording (as may be the case) of any program incorporating highlights and hereby consents to the use of excerpts from such a program by the MW.
- 3. No television entity broadcast or cable may incorporate, superimpose, or "burn in" into any basketball highlights a logo, trademark, advertisement, scoreboard or other graphic without prior written permission from the Mountain West.
- 4. The Mountain West and CBS Sports shall have the authority to withdraw permission for the use of highlights by appropriate notice at any time and for any reason.
- 5. Media entities are prohibited from making available game film or video of an MW basketball game to any organization, person or entity without advance written permission from the MW, even though the planned use may be editorial in nature. Such film or video may be aired only as permitted herein by the Bearer.
- 6. No rights afforded to an approved media entity may be assigned, transferred or otherwise conveyed to any organization, person, or entity. Any organization, person or entity wishing to use film or video of an MW basketball game in any manner not expressly permitted herein must obtain written permission for such usage from the Mountain West.

INTERNET HIGHLIGHT GUIDELINES

- 1. Print/TV/Online media outlets <u>ARE NOT</u> permitted to shoot low-angle footage at the MW Basketball Championships. All video footage must be taken from the distribution area in the Media Work Room.
- 2. No online entity (TV, newspaper, magazine, blog, social media platform, etc.) is allowed "real-time" transmission (audio, video or written text online) of an MW basketball game, other than the Mountain West and its TV rights holder CBS Sports. Real-time is defined by the MW as a continuous play-by-play account or live, extended live/real-time statistics, or detailed description of an event. Score updates are permitted.
- 3. In consideration for access to highlights of a MW basketball game, the television entity agrees, upon the request of the Mountain West, to supply the MW office with a videotape or audio recording (as may be the case) of any program incorporating highlights and hereby consents to the use of excerpts from such a program by the MW.
- 4. An approved telecaster is allowed to post a maximum of two minutes and 30 seconds of video highlights from each MW basketball game, but such highlights shall not include audio or in-game features. A graphic must appear which credits the applicable distribution arm of a particular telecast ("Courtesy CBS Sports or Mountain West Network"). Such highlights may appear on an approved website no earlier than 30 minutes following the conclusion of the game. The shelf life of the highlights shall not exceed seven days from the conclusion of the contest.
- 5. Live video or live audio on websites is prohibited for all games broadcast on CBS Sports Network or CBS Sports. If a media outlet (TV, newspaper, magazine, blog, social media platform, etc.) desires to use more than two minutes and 30 seconds of highlights or would like to request an extension of the 72-hour news window online, it must contact rights and clearances at CBS Sports Network and receive written permission.
- 6. No in-progress highlights are permitted online.
- 7. After the aforementioned 72-hour window, highlights from an MW broadcast may only be used by a telecaster/online entity if such telecaster/online entity purchases the rights to the footage from the MW or Catapult.

TV ENG/MINI-CAMS

CBS Sports and the Mountain West Network are the only broadcast entities that may transmit live from inside the arena during live game action. If a non-originating television station, network or local cable origination channel desires to receive video and audio of tournament games, international sound and crowd/team "color" activities, it must take a feed from the video and audio distribution facilities provided by the Mountain West at the arena. Any video or audio highlight excerpts received from the distribution facilities that are aired by a telecaster shall include an on-air "Courtesy CBS Sports" or "Courtesy Mountain West Network."

Camerapersons representing these non-originating agencies are not permitted to film game action and will not have access courtside or in the arena bowl except as noted below.

• Live television coverage will be limited to designated stand-up locations inside the Thomas & Mack Center and must be cleared through MW staff member Phil Perry (pperry@themw.com / 864-525-5174).

- ENG/mini-cam operators must be accompanied by a Mountain West official when conducting a live shot within the arena or concourse. If a television entity conducts a live shot in the arena/concourse during game action, or without permission from Phil Perry, the television agency's credentials will be revoked.
- No television crews will be allowed to use additional lighting setups unless conducting a live shot approved by Phil Perry or MW representative. Lighting will be provided in the media interview room for postgame news conferences. All ENG/mini-cam crews will receive the "ENG/Mini-Cam Policy" sheet from the MW Media Coordination Staff or representative if credentialed for the championship. It is the responsibility of each mini-cam crew to read, understand and obey all policies set forth by the Mountain West.
- ENG/mini-cam operators will have access to the arena floor until 30 minutes before the first game in each session. There will be no access for mini-cam operators to the arena playing floor area (including seating areas) during games for any purpose or between games of the same session. Between sessions, mini-cam operators will have access to the floor when the originating broadcast entity has discontinued its live coverage (if time permits). When ENG/mini-cam operators have access to the arena, they will be permitted to shoot from the end zone aprons only.
- The postgame locker room policy for the Mountain West Basketball Championships allows mini-cam operators access to teams when the "cooling-off period" has expired and the locker room has been officially "opened" by a Mountain West Media Coordination Staff member. <u>Due to the limited space, ENG/mini-cams are not permitted in the locker rooms.</u> Requested student-athletes will be brought out to a designated area in the Thomas & Mack tunnel. If the requested student-athletes participated in the postgame news conference, they will be interviewed in the Cox Pavilion Media Center tunnel. Battery equipment must be used for recording.

The MW will provide mult-boxes with video/audio feeds for credentialed TV stations desiring game action footage from the television broadcasts. Please travel with XLR cables.

RADIO CREDENTIALS – A maximum of two (2) credentials may be assigned to a radio station in a market area of an MW institution if it: (1) airs six or more daily sports reports, and/or (2) airs 15 or more college basketball games during the regular season.

Radio stations that do not meet the criteria above but covered (i.e., full-time reporters attended and filed reports) at least 80 percent of a participating institution's home games shall receive a maximum of one (1) media credential.

Radio stations from the tournament host city each may receive a maximum of two (2) media credentials if they: (1) regularly covered (i.e., full-time reporters attended and filed reports) college basketball during the regular season, and (2) aired six or more daily sports reports in the six months before the tournament.

RADIO BROADCASTS

The Mountain West retains radio broadcast rights for all games at the Championships. Each institution's commercial station/network may purchase broadcast rights to games in which its team is competing. Rights fees for commercial stations are \$550 for either the men's or women's-only broadcasts, or a one-time fee of \$750 for the entire Championships (both men and women broadcasts). If broadcasting remotely, the fee is \$400 for all men's and women's games or \$300 if only the men's games or only women's games. Radio right agreements and payments must be received by Phil Perry (pperry@themw.com) by Tuesday, Feb. 27, or flagship radio stations will not be permitted to set up at the arena.

All rights fees include the installation of two (2) Ethernet connections at each broadcast position. Should a radio station wish to request additional or specialized hard lines, it can do so by contacting Phil Perry (pperry@themw.com / 864-525-5174) by Monday, Feb. 26. There is no fee for the use of the provided courtside hard lines, however, there are costs associated with any specialized lines ordered. A stat monitor is also provided for radio broadcasts.

The rights fee for non-commercial internet broadcasts that require an analog phone line is \$250 (all games).

If you desire phone lines in the Media Work Room to use outside of your game broadcast, you must contact MW staff member Phil Perry (pperry@themw.com / 864-525-5174) by **Monday, Feb. 26**.

A rights fee will be waived for any non-commercial, university-funded, student-run radio station if there are no commercials, sponsored elements or underwriting spots within the broadcast itself and if no subscription fee is charged. In addition, there cannot be any advertising on the audio player itself. Non-commercial, university-funded, student-run radio stations must notify MW staff member Phil Perry (pperry@themw.com / 864-525-5174) no later than Friday, Feb. 23, to guarantee a spot on press row.

Due to team practices on the Thomas & Mack Center court, institutional flagship radio stations wishing to set up for the first game of the day must contact Hannah Parker (hparker@themw.com / women's basketball) or Theresa Kurtz (tkurtz@themw.com / men's basketball) in the MW office. If arrangements are not made the day prior to arrival at the arena, courtside access may not be granted until the team practice has concluded. Individuals setting up radio locations are not to be actively watching practice, nor disrupting the team involved.

Any station that does not broadcast a game of the Championships, after contracting for such a space, shall be required to pay a forfeiture fee of 50 percent of the initial rights fee.

With permission from the head coach, an institution's originating station may have access to its team's locker room prior to the game to conduct interviews for the pregame show.

During competition, radio personnel are restricted to an area outside a 10-foot perimeter surrounding the team benches.

Live radio originations from the facility on game days by agencies other than the Mountain West Radio Network and the institutions' flagship networks must receive approval from the Mountain West. Live or taped play-by-play description of any game is prohibited. "Voicers" or interviews may be fed only after the game has concluded.

NON-BROADCAST LIVE RADIO

Media representing non-broadcasting radio stations and individuals representing phone reporting services are prohibited from filing live reports via telephones from the arena area. These individuals may file reports from the Media Work Room.

ONLINE ENTITIES

The Mountain West and its internet partner WMT are the only websites that can provide "live" coverage of the Basketball Championships (TheMW.com).

No online service will be allowed "real-time" transmission of any games from the 2024 Mountain West Basketball Championships. Other than the official websites of the Conference and CBS Sports, representatives staffing websites shall be accredited based on the following guidelines:

- One (1) credential may be issued to an online agency that covers (i.e., full-time staff members filed reports) at least 80 percent of the participating or host institution's home games.
- The official website of a competing institution, as approved by that school's communications department, may receive one credential in addition to the three (3) credentials affiliated with a participating institution (e.g. student newspapers, television stations, radio stations and yearbooks).
- A local print, local radio or local television agency will not receive more credentials than the number provided for elsewhere in this document. An agency may allot one (or more) of its credentials to its online entity.
- Online entities will not receive photography credentials.
- Any online service that is recognized as an outlet intended primarily for the purpose of delivering news related to the recruitment of student-athletes or gaming (betting lines) will not qualify for credentials.
- All internet companies receiving credentials shall not post any live game footage, live statistics or live game information on any website (other than that of WMT, MW or member institution).

REAL-TIME INTERNET POLICIES

Subject to the following limitations and conditions, the Mountain West grants accredited media organizations the limited license to use certain gathered information on the media organization's website only, beginning at the start of the MW championship and continuing until the conclusion of the event.

Each Credential Bearer (including television, internet, radio, social media and print publications) has the privilege to blog and post information online during competition through the Credential Entity. However, the blog account or social media platform may not produce in any form a "real-time" description of the event. Real-time is defined by the Mountain West as a continuous play-by-play account or live, extended live/real-time statistics, photos or detailed description of an event. Each of the aforementioned descriptions is exclusive to the Mountain West (or MW member institution) and broadcast rightsholders websites. Periodic updates of scores, statistics or other brief descriptions of the competition throughout the event are acceptable.

Credential Bearer agrees that the determination of whether a blog account is posting a real-time description shall be at the sole discretion of the Mountain West (or MW member institution). If the Mountain West (or MW member institution) deems that a Credential Bearer is producing a real-time description of the contest, the Mountain West (or MW member institution) reserves all actions against Credential Bearer, including but not limited to, the revocation of the credential.

REAL-TIME INTERNET POLICIES CONTINUED

Any live video, audio or game highlights that are posted to the internet (website or social media platform (Facebook, Instagram, X [formerly Twitter], YouTube, etc.) should include a courtesy graphic or tune-in promotion for the broadcast rightsholder (CBS, CBS Sports Network or Mountain West Network). If a courtesy graphic or tune-in promotion is not provided, credentials may be revoked. The video must not be available for downloading.

Only game competition footage that has actually been telecast by CBSSN, CBS or Mountain West Network may be used for purposes permitted herein. All highlights must be recorded from the applicable distribution feed and must include CBSSN, CBS or Mountain West Network graphics (dirty feed). All highlights must be accompanied by a video credit identifying the applicable television network on which the game originally aired (e.g., "Courtesy CBSSN, CBS, Mountain West Network").

Digital photographs of the Event (including Bearer-Generated Photographs) may be posted on the internet only in connection with and as part of regular print news coverage, including internet print news coverage. Digital photographs of the Event shall not otherwise be posted, placed, or distributed on the internet. Without limitation, Bearer may not sell any photograph or image that features MW

student-athletes, and may not use the name or likeness of the individual in any commercial or promotion for the media entity. If an agency violates this policy, it will be subject to credential revocation and denied access to future Mountain West Championships.

Credential Bearer acknowledges that all broadcast rights, copyrights, trademarks, and other proprietary rights to the Event, and to the respective names, mascots, logos, uniform designs, and trademarks of the Mountain West and its member institutions are exclusively owned and/or licensed by the Mountain West, its member institutions, and/or third parties with which the Conference or its members have agreements. Except for use for news and editorial purposes as expressly permitted herein, Credential Bearer will not use any of the aforementioned without written consent by the Mountain West.

Acceptance and use of a Mountain West media credential constitutes an agreement by the bearer to abide by the following terms and conditions:

- 1. No more than 15 photographs may be used for news and editorial coverage of a Mountain West championship. The photographs **must not** be available for downloading or purchase.
- 2. Except for those originated by the rights holders, live text, audio or video play-by-play accounts originating from the arena are prohibited.
- 3. Score updates are permitted.
- 4. The use of textual statistical information must be time-delayed and limited in amount (e.g., the score, injuries, record-breaking performances, scoring summaries at the end of quarters, a condensed halftime story) so that an organization's game coverage on the internet does not conflict with the electronic media rights holder's rights to play-by-play accounts of the game and/or exclusivity as to such rights.
- 5. Should any of these conditions be breached, the media organization may not be credentialed for future games.
- 6. Video of game action may be used on a website only after the game has concluded. No more than two minutes and 30 seconds of such video may be used. The video must not be available for downloading.
- 7. Highlights shall not include audio or in-game features. Any live video, audio or game highlights that are posted to the internet (website or social media platform (Facebook, Instagram, X [formerly Twitter], YouTube, etc.) should include a courtesy graphic or tune-in promotion for the broadcast rightsholder (CBS, CBS Sports Network or Mountain West Network). If a courtesy graphic or tune-in promotion is not provided, credentials may be revoked.
- 8. The shelf life of the highlights shall not exceed seven days from the conclusion of the contest. **No in-progress highlights** are permitted.
- 9. Highlights must not be used in such a manner as to denigrate CBS, CBSSN, Mountain West Network, Mountain West or MW member institutions, their teams, their players or officials.
- 10. Notwithstanding anything herein to the contrary, online entities and the Mountain West hereby reserve the right, in their sole discretion, at any time and for any reason, to (i) modify any or all of the terms hereof, (ii) grant any exception to, or waiver of, any term hereof, and/or (iii) withdraw permission or amend these guidelines, with written notice thereof.

MEDIA SEATING

Seating arrangements for working media at the 2024 Mountain West Basketball Championships are the responsibility of the MW office. Mountain West officials will monitor press row seating and photographer locations throughout the Championships. Only working media and tournament staff may sit in the press row/open seating areas. The policies set forth by the Conference will be strictly enforced.

PRESS ROW SEATING

Cheering on Press Row is prohibited, including Overflow Media Seating areas. Members of the media or institutional personnel cheering in these areas will be asked to move into the stands with possible credential revocation. Please check the seating charts posted in the media work room and on press row to locate your seat location for each session. Press Row seating is for working media, team scouts and tournament staff only. All other individuals will be asked to relocate. Unless otherwise approved by the Mountain West in advance, no one under 16 years of age shall be allowed to sit on press row, unless approved by the MW Media Coordination staff. Alcohol is also prohibited in all media seating areas.

For games in which it participates, each institution will be designated two seats along Row T2 for an athletic department administrator. Athletic department personnel must follow all media polices while seated in the area or they will be asked to move into the general seating area.

TEAM SCOUT SEATS

A maximum of three (3) seats will be reserved for scouting purposes for each participating team on Row M2. Only official members of the coaching staffs of the participating teams shall occupy scouting seats at any time during the championship. Teams scouts are permitted to scout their next opponent only. Team scouts (or any member of the coaching staff) are prohibited from sitting on Press Row outside of scouting their next opponent and must sit in the non-participant seating section within the stands. Team scouts cannot film or take photos from Press Row or in the stands.

MEDIA WORK ROOM

A Media Work Room will be provided in the Cox Pavilion Lower Gym. The Mountain West will offer both wireless and hard-line internet access (it is suggested that you bring an appropriate adapter for your personal device) during the 2024 MW Basketball Championships. Please indicate what type of internet access you will need during the credential process to ensure enough bandwidth

is provided in the Media Work Room. The Media Work Room will be open two (2) hours prior to the first game of each day and close 90 minutes after the conclusion of the final game of each day.

MEDIA HOSPITALITY

Light snacks will be provided throughout every game day in the media work room with a full meal provided once a day. Only credentialed members of the media and individuals with All Access and Event Staff credentials shall be allowed in the media hospitality room.

POSTGAME EMAIL

Box scores, postgame notes and press conference quotes will be emailed to those entities that sign up for the service through the credential application process. Box scores will be posted immediately following each game to the Mountain West website: <a href="https://doi.org/10.1001/journal.org/10.1001/jou

POSTGAME INTERVIEWS

Each team's media relations staff will assist the Mountain West volunteer staff in coordinating interview requests involving student-athletes and coaches not attending the postgame news conference. These media interviews will take place in the locker room for print/internet media and in the Thomas & Mack tunnel for any entity shooting video. These parameters are in place due to limited space in the hallway outside of the locker rooms.

POSTGAME NEWS CONFERENCES

A five-minute "cooling-off" period has been set aside for winning head coach and a 15-minute period for the losing head coach to be with the student-athletes in the locker room after each game. For all games, the period begins when the head coach reaches the locker room area after the game or interview with CBS Sports, CBS Sports Network, Mountain West Network and/or the institution's radio network. The media coordination staff should limit the time the losing team waits in the holding area, keeping them in the locker room until the winning team is nearly finished in the interview room. A coach may shorten the cooling-off period but may not extend it. The head coach and student-athletes must report to the interview room after the cooling-off period ends.

Postgame news conferences will take place in the Cox Pavilion Media Center following the "cooling-off" period. All postgame news conferences will be streamed live and archived on the TheMW.com.

Order of Appearance – For all games, except the championship game, the winning head coach and student-athletes shall be scheduled in the interview room before the losing head coach and student-athletes. After the championship contest, the losing head coach and student-athletes will appear in the interview room first following the awards presentation (approximately 15 minutes after the conclusion of the game).

The MW Men's and Women's Basketball Championship trophies will be presented on the floor following each championship game. The postgame news conference for the losing team will begin following the "cooling-off" period, while the winning team's postgame news conference will begin after the conclusion of the trophy presentation. The announcement of the all-tournament team will be made at the beginning of the postgame press conferences following both the men's and women's championship finals.

Obligation of Head Coach – Regardless of any personal regular-season radio or television contracts, the head coach is first obligated to the entire media staffing the tournament and must report to the interview room immediately after the cooling-off period ends. After fulfilling this commitment to the media staffing the tournament, the head coach and student-athletes may participate in other interviews. The head coach cannot delay a postgame interview with the covering media to conduct a program for a single newspaper, radio or television reporter unless requested to grant an interview by the MW television rights holders, MWN or institutional radio as noted herein. If the TV network chooses not to conduct postgame interviews, the Mountain West Network and institution's radio network will be provided the opportunity to conduct interviews with the head coach and student-athletes during the four-minute interview window immediately following the conclusion of the game.

MW TELEVISION AND RADIO RIGHTS HOLDERS, POSTGAME INTERVIEW PROCEDURES

Head coaches must proceed directly to the dressing room after the game unless asked to remain for an interview by CBS Sports, Mountain West Network and/or institutional radio.

If requested, the winning head coach and student-athletes are **REQUIRED** to grant postgame interviews to CBS Sports and Mountain West Network if they are still providing live coverage from the facility. A MW staff member will be responsible for terminating the interview period, not the television or radio network.

Coaches and student-athletes who are not being interviewed by CBS Sports or the Mountain West Network may conduct interviews with the institution's radio network.

Additionally, the head coach has the option of conducting an interview with the institution's radio network—at the network's courtside seating location—during a two-minute period after the conclusion of broadcast interviews.

No other media interviews may take place.

LOCKER ROOMS

On game days, the locker rooms will be open to media for a maximum of 30 minutes after the cooling-off period ends, provided media representatives are present the entire time. TV ENG/mini-cams are not permitted in locker rooms due to space limitations, but media may request student-athletes come to the designated ENG/mini-cam holding area to record interviews. Student-athletes who do not play in the game may depart earlier. At the institution's discretion, the locker room can remain open for individual interviews with student-athletes who were held in the holding area prior to going on the press conference dais and thus were unavailable while other student-athletes were interviewed in the locker room. If the locker room is closed prior to those student-athlete's returning, media must talk with them as they depart the dais at the mini-cam holding area of the Media Work Room. Communication directors, coaches, trainers, etc., cannot close the locker room at any time during the 30-minute period. Only the Locker Room Steward, in coordination with the MW Media Relations Staff, may close the locker room early if media are not present.

Since institutions are provided with two All-Access credentials for each men's and women's basketball Sports Information Director, it is <u>required</u> that one communications director remain in the locker room while coaches and student-athletes are being interviewed. The other communications director should attend the postgame press conference. The MW will provide an escort to take head coaches and student-athletes to and from the press conferences. The student-athletes will be escorted back to the locker room when they have been dismissed from the news conference.

TELEPHONE INTERVIEWS

Coaches and student-athletes are not permitted to conduct interviews or make (or take) calls to family members via telephone until all media obligations have been completed.

FLAGSHIP RADIO

With permission from the head coach, an institution's originating station may have access to its team's locker room prior to the game to conduct interviews for the pregame show.

POOL REPORTER

A pool reporter will be designated for the 2024 Mountain West Basketball Championships by the MW Communications staff to obtain rules interpretations, if requested, from the game officials. The pool reporter will be accompanied to the Officials' dressing room by a representative of the Mountain West. At that time, an interpretation pertaining exclusively to the specific situation will be given.

INFORMATION SERVICES

Media guides, participant releases, updated statistics, game box scores, postgame note and quotes, tournament records and other info will be available virtually in the Media Portal. Limited information will be printed and distributed in the Cox Pavilion Media Center. Box scores, notes, guotes, live stats, game recaps and NCAA Photos will be posted to TheMW.com throughout the tournament.

PROFESSIONAL SCOUTS

Any professional team representative requesting admission to the MW Championships for the purpose of scouting players must purchase tickets through Victoria Butkowski (vbutkowski@themw.com / 586-996-1713). No complimentary tickets or passes shall be given to scouts. Scouts shall purchase all-session tickets from the Mountain West and will be issued a game ticket.

GAME TICKETS

No tickets are provided on a complimentary basis by the Mountain West to media or friends of media. By Mountain West policy, ticket allotments are distributed equally to member institutions. Media should contact a local institution or the Mountain West (Macy Gilliland at mgilliland@TheMW.com / 719-488-4044) if interested in purchasing tickets.

CHAMPIONSHIP PHOTOS

Digital photos from each game of the MW Basketball Championships will be available for media use (not for promotional or commercial purposes of the media entity). Newspapers may contact MW Assistant Commissioner, Strategic Communication, Phil Perry (pperry@themw.com / 864-525-5174) for approved usage of championship photos.

SEEDING/BRACKET ANNOUNCEMENTS

The women's and men's brackets will be announced Tuesday, March 5, and Saturday, March 9, respectively, at the conclusion of regular-season play. Both will be released via email, MW social media platforms and the MW website (<a href="https://doi.org/10.1007/jhearth-10.2

ALL-TOURNAMENT TEAM

An All-Tournament Team and Most Outstanding Player will be awarded at the start of each postgame press conference following the men's and women's championship games. The Mountain West will appoint a panel of media to select the honorees.

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