

Mountain West Championships Television/ENG-Cam Policies

TELEVISION POLICIES

1. Videod, filmed or audio excerpts of a Mountain West Basketball Championship game may be used for news purposes only in regularly scheduled news programs for a maximum of three (3) minutes for Mountain West Network games and two minutes and 30 seconds (2:30) of footage for CBS Sports Network games in a regularly scheduled television newscast beginning immediately after the Network Event's conclusion and up to five (5) minutes of expanded excerpts of coverage of each Network Event made available twelve (12) hours after the conclusion of such event and up to 72 hours after they become available for news use under the following guidelines. A "news broadcast" shall be a regularly scheduled program devoted exclusively to general news and/or sports news. Sports entertainment programs do not qualify under this provision.
2. Television entities may not air highlights until the CBS or CBS Sports Network "window" for that competition has been completed. **EXCEPTION:** Local affiliates are permitted to show up to 0:45 of highlights from a game in progress on the Mountain West Network during their regularly scheduled news broadcast, with the proviso they mention the game is currently airing on the Mountain West Network.
3. ***The graphic "Courtesy CBS or CBS Sports Network/Mountain West Network (MWN)" must accompany all highlights.*** Stations may not cover up the MW TV rights holder bug with their own graphic. Those entities choosing to cover the CBS Sports Network or MWN bug, or do not give proper courtesy, may have their credentials revoked.
4. A station/network **may not** broadcast live reports and/or live programming from inside the arena bowl (or in vomms) on game days without permission from the Mountain West Media Coordinator Phil Perry (864-525-5174 or pperry@themw.com). All live shots inside the building must be set up with the media coordinator or his designee. All unscheduled live shots/reports not having prior approval from the Mountain West will be halted and credentials may be revoked.
5. Highlights may not be sold, traded, loaned or given away to any other entity and may not be used commercially for on-air promotion or in any other manner not specifically set forth in these policies without prior written permission from the Mountain West. By way of illustration, but not limitation, without a specific separate license from the Mountain West, championship footage from CBS or CBS Sports Network may not be used (i) in pre-game shows, (ii) in weekly sports highlights shows, (iii) in commercials, (iv) in a "sponsored segment" of a program, (v) in "on-air" promotions (e.g., "tune-in" promotion or "tease"), (vi) as "file footage," or (vii) for any other use (e.g., archival) not specifically permitted by these policies.
6. Telecasters may record the postgame news conferences using their own equipment or by taking a feed from the video and audio distribution facilities provided by the Mountain West.
7. No television entity — broadcast or cable — may incorporate, superimpose, or "burn in" into any tournament highlights a logo, trademark, advertisement, scoreboard or other graphic without prior written permission from the Mountain West.
8. In consideration for access to video and/or record audio excerpts of a tournament game, the television entity agrees, upon the request of the Mountain West, to supply the MW with a video or audio recording (as may be the case) of any program incorporating highlights and hereby consents to the use of excerpts from such a program by the MW.
9. The Mountain West, CBS and CBS Sports Network shall have the authority to withdraw permission for the use of highlights by appropriate notice at any time and for any reason.
10. Television stations may post a maximum three (3) minutes for Mountain West Network games and two minutes and 30 seconds (2:30) of footage for CBS Sports Network games of video highlights online or on social media from each MW Basketball Championship Game, but such highlights shall not include audio or in-game features. The highlight package must not incorporate more than two (2) consecutive plays at any point from the contest. A graphic must appear which credits "Courtesy CBS, CBS Sports Network or Mountain West Network. If a graphic is not possible, a "tune-in" promotion for the broadcasting rights holder must accompany the video. Such highlights may appear on an approved website no earlier than 30 minutes following the conclusion of the game. The shelf life of the highlights shall not exceed seven days from the conclusion of the event.

ENG/MINI-CAMERA POLICIES

1. CBS, CBS Sports Network and the Mountain West Network are the only television entities that may transmit live from inside the arena bowl or courtside during live game action, with the following exception:
 - a. A station/network may broadcast live reports and/or live programming from designated spots inside the arena, provided it has obtained permission from the MW Media Coordinator in advance of the live shot.
2. Only CBS, CBS Sports Network, MWN and team videographers are authorized to use ENG/mini-cam equipment in the arena during tournament competition (see exception to No. 1). CBS, CBS Sports Network and MWN have no time restrictions except when the arena is closed for team practice or other activities approved by the Conference. Team videographers must comply with MW policies or forfeit credential.
3. If a non-originating television station, network or local cable origination channel desires to receive video and audio of tournament games, international sound, crowd/team "color" activities and all formal news conferences, it must take a feed from the video and audio distribution facilities provided by the Mountain West at the arena. Any video or audio highlight excerpts received from the distribution facilities that are aired by a telecaster shall include an on-air "Courtesy CBS, CBS Sports Network or Mountain West Network."
4. Camerapersons representing these non-originating agencies **are not** permitted to film game action and **will not** have courtside access except as noted below:
 - a. Non-originating telecasters have access to the arena floor until 30 minutes before the **first game of each session (not in-between games of a session)**. During this time, mini-cam operators may record "stand-ups" (live and/or taped) or other material from the end zone aprons only.
 - b. The playing floor opens to the media **one hour** before the first game of the day.
 - c. Access for the second session of each day begins when CBS, CBS Sports Network or MWN discontinues its first-session coverage from the site and continues until 30 minutes before tip-off of the first game of the next session. (**NOTE:** The floor may not be available, depending upon the time between sessions.)
 - d. From that point on, the floor (and all other areas from which the playing floor may be seen) shall remain off limits to all television stations until CBS, CBS Sports Network or MWN have discontinued its coverage of the session.
 - e. There will be no access for mini-cam operators to the arena playing floor (including seating area and suites) during games for any purpose or between games of the same session.

- f. Camerapersons shall not return to the arena floor between games of a session.
 - g. The MW Media Coordinator will identify an area off the court for all television and cable representatives to wait until CBS, CBS Sports Network or MWN have discontinued their coverage from the site. They will then be escorted to the court when it is available.
 - h. Video equipment is limited to the designated tunnel area, interview room or work room during the restricted-access times.
5. Mini-cam operators must be accompanied by a Mountain West official when conducting a live shot within the arena or concourse. If a television entity conducts a live shot in the arena/concourse during game action, or without permission from the media coordinator, the television entity's credentials may be revoked.
 6. The MW Media Coordinator may set up one or two locations in the arena bowl where non-originating telecasters may do live shots during game action. The live shot cannot include any live game action or have lights directed toward the court. Live shots taking place outside of the designated areas provided by the media coordinator without prior approval could result in credential revocation.
 7. No television crews will be allowed to use additional lighting setups unless approved by the media coordinator or representative. Lighting will be provided in the media interview room for postgame news conferences.
 9. No news outlets (print or Internet media or over-the-air television stations) can shoot their own low angle video footage for use on the Internet from a MW Basketball Championship game.
 10. TV stations and institutional video crews are required to use a hard Ethernet line in the TV distribution Work Room and **ARE NOT** permitted on the wireless network. If a TV station or institution is found using the wireless system to transfer video files, credentials may be revoked.

POSTGAME INTERVIEWS

1. Locker rooms are open for 30-minutes each postgame following a 5-minute cooling-off period for the winning team and 15-minute cooling off period for the losing team. All players who participated in the game must remain in the locker room the entire 30 minutes. Due to the limited space, mini-cam/video operators **are not** permitted in the locker rooms, except as noted below. Requested student-athletes will be brought out to a designated area in the Thomas & Mack tunnel. If the requested student-athletes participated in the postgame news conference, they are not required to participate in one-on-one interviews after leaving the dais and will not be available in the tunnel upon return. **NOTE: In the event a student-athlete refuses to come out of the locker room to fulfill any mini-cam/video interview requests, the mini-cam/video operators will be permitted to enter the locker room.**