

## Mountain West Championships Real-Time Internet Policies

Subject to the following limitations and conditions, the Mountain West grants accredited media organizations the limited license to use certain gathered information on the media organization's website only, beginning at the start of the MW championships and continuing until the conclusion of the event.

Each Credential Bearer (including television, Internet, radio, social media, and print publications) has the privilege to blog and post information online during competition through the Credential Entity. However, the blog account or social media platform may not produce in any form a "real-time" description of the event. Real-time is defined by the Mountain West as a continuous play-by-play account or live, extended live/real-time statistics, photos, video or other detailed descriptions of the event. Each of the aforementioned descriptions is exclusive to the Mountain West (or MW member institution) and broadcast rightsholders websites. Periodic updates of scores, statistics or other brief descriptions of the competition throughout the event are acceptable.

Credential Bearer agrees that the determination of whether a blog or social media site account is posting a real-time description shall be at the sole discretion of the Mountain West (or MW member institution). If the Mountain West (or MW member institution) deems that a Credential Bearer is producing a real-time description of the contest, the Mountain West (or MW member institution) reserves all actions against Credential Bearer, including but not limited to, the revocation of the credential.

Any video, audio or game highlights that are posted to the internet after a game has completed (website or social media platform (Facebook, Instagram, Twitter, YouTube, etc.) should include a courtesy graphic for the broadcast rightsholder (CBS, CBS Sports Network or Mountain West Network). If a courtesy graphic is not provided, credentials may be revoked. At no time may live video footage in any fashion (Facebook Live, Twitter, etc.) be posted online.

Digital photographs of the Event (including Bearer-Generated Photographs) may be posted on the internet only in connection with and as part of regular print news coverage, including online print news coverage. Individuals may post a maximum of 15 photos per day to social media platforms. Digital photographs of the Event shall not otherwise be posted, placed, or distributed online. Without limitation, **Bearer may not sell any photograph or image that features MW student-athletes, and may not use the name or likeness of the individual in any commercial or promotion for the media entity. If an agency violates this policy, it will be subject to credential revocation and denied access to future Mountain West Championships.**

Credential Bearer acknowledges that all broadcast rights, copyrights, trademarks, and other proprietary rights to the Event, and to the respective names, mascots, logos, uniform designs, and trademarks of the Mountain West and its member institutions are exclusively owned and/or licensed by the Mountain West, its member institutions, and/or third parties with which the Conference or its members have agreements. Except for use for news and editorial purposes as expressly permitted herein, Credential Bearer will not use any of the aforementioned without written consent by the Mountain West.

Acceptance and use of a Mountain West media credential constitutes an agreement by the bearer to abide by the following terms and conditions:

1. No more than 15 photographs per day may be used for news and editorial coverage of a Mountain West championship. The photographs **must not** be available for downloading or purchase.
2. Except for those originated by the rights holders, live text, audio or video play-by-play accounts originating from the arena are prohibited.
3. Score updates are permitted.
4. The use of textual statistical information must be time-delayed and limited in amount (e.g., the score, injuries, record-breaking performances, scoring summaries at the end quarters, a condensed

halftime story) so that an organization's game coverage on the Internet does not conflict with the electronic media rights holder's rights to play-by-play accounts of the game and/or exclusivity as to such rights.

5. Should any of these conditions be breached, the media organization may not be credentialed for future MW championships.
6. Video of game action may be used on an approved media website only after the game has concluded. No more than three (3) minutes of such video for Mountain West Network games and two minutes and 30 seconds (2:30) on CBS Sports Network games may be used. **The video must not be available for downloading.**
7. Highlights shall not include audio or in-game features. The highlight package must not incorporate more than two (2) consecutive plays/possessions at any point from the contest. Any live video, audio or game highlights that are posted to the internet (website or social media platform (Facebook, Instagram, Twitter, YouTube, etc.) should include a courtesy graphic for the broadcast rightsholder (CBS, CBS Sports Network or Mountain West Network). If a courtesy graphic or tune-in promotion is not provided, credentials may be revoked.
8. The shelf life of the highlights shall not exceed seven days from the conclusion of the contest. **No in-progress highlights are permitted.**