

Mountain West Championships Real-Time Internet Policies

Subject to the following limitations and conditions, the Mountain West grants accredited media organizations the limited license to use certain gathered information on the media organization's website only, beginning at the start of the MW championship and continuing until the conclusion of the event.

Each Credential Bearer (including television, internet, radio, social media and print publications) has the privilege to blog and post information online during competition through the Credential Entity. However, the blog account or social media platform may not produce in any form a “real-time” description of the event. Real-time is defined by the Mountain West as a continuous play-by-play account or live, extended live/real-time statistics, photos or detailed description of an event. Each of the aforementioned descriptions is exclusive to the Mountain West (or MW member institution) and broadcast rightsholders websites. Periodic updates of scores, statistics or other brief descriptions of the competition throughout the event are acceptable.

Credential Bearer agrees that the determination of whether a blog account is posting a real-time description shall be at the sole discretion of the Mountain West (or MW member institution). If the Mountain West (or MW member institution) deems that a Credential Bearer is producing a real-time description of the contest, the Mountain West (or MW member institution) reserves all actions against Credential Bearer, including but not limited to, the revocation of the credential.

Any live video, audio or game highlights that are posted to the internet (website or social media platform (Facebook, Instagram, X [formerly Twitter], YouTube, etc.) should include a courtesy graphic or tune-in promotion for the broadcast rightsholder (CBS, CBS Sports Network or Mountain West Network). If a courtesy graphic or tune-in promotion is not provided, credentials may be revoked. The video must not be available for downloading.

Only game competition footage that has actually been telecast by CBSSN, CBS or Mountain West Network may be used for purposes permitted herein. All highlights must be recorded from the applicable distribution feed and must include CBSSN, CBS or Mountain West Network graphics (dirty feed). All highlights must be accompanied by a video credit identifying the applicable television network on which the game originally aired (e.g., “Courtesy CBSSN, CBS, Mountain West Network”).

Digital photographs of the Event (including Bearer-Generated Photographs) may be posted on the internet only in connection with and as part of regular print news coverage, including internet print news coverage. Digital photographs of the Event shall not otherwise be posted, placed, or distributed on the internet. Without limitation, **Bearer may not sell any photograph or image that features MW student-athletes, and may not use the name or likeness of the individual in any commercial or promotion for the media entity. If an agency violates this policy, it will be subject to credential revocation and denied access to future Mountain West Championships.**

Credential Bearer acknowledges that all broadcast rights, copyrights, trademarks, and other proprietary rights to the Event, and to the respective names, mascots, logos, uniform designs, and trademarks of the Mountain West and its member institutions are exclusively owned and/or licensed by the Mountain West, its member institutions, and/or third parties with which the Conference or its members have agreements. Except for use for news and editorial purposes as expressly permitted herein, Credential Bearer will not use any of the aforementioned without written consent by the Mountain West.

Acceptance and use of a Mountain West media credential constitutes an agreement by the bearer to abide by the following terms and conditions:

1. No more than 15 photographs may be used for news and editorial coverage of a Mountain West championship. The photographs **must not** be available for downloading or purchase.

2. Except for those originated by the rights holders, live text, audio or video play-by-play accounts originating from the arena are prohibited.
3. Score updates are permitted.
4. The use of textual statistical information must be time-delayed and limited in amount (e.g., the score, injuries, record-breaking performances, scoring summaries at the end of quarters, a condensed halftime story) so that an organization's game coverage on the internet does not conflict with the electronic media rights holder's rights to play-by-play accounts of the game and/or exclusivity as to such rights.
5. Should any of these conditions be breached, the media organization may not be credentialed for future games.
6. Video of game action may be used on a website only after the game has concluded. No more than two minutes and 30 seconds of such video may be used. The video must not be available for downloading.
7. Highlights shall not include audio or in-game features. Any live video, audio or game highlights that are posted to the internet (website or social media platform (Facebook, Instagram, X [formerly Twitter], YouTube, etc.)) should include a courtesy graphic or tune-in promotion for the broadcast rightsholder (CBS, CBS Sports Network or Mountain West Network). If a courtesy graphic or tune-in promotion is not provided, credentials may be revoked.
8. The shelf life of the highlights shall not exceed seven days from the conclusion of the contest. **No in-progress highlights are permitted.**
9. Highlights must not be used in such a manner as to denigrate CBS, CBSSN, Mountain West Network, Mountain West or MW member institutions, their teams, their players or officials.
10. Notwithstanding anything herein to the contrary, online entities and the Mountain West hereby reserve the right, in their sole discretion, at any time and for any reason, to (i) modify any or all of the terms hereof, (ii) grant any exception to, or waiver of, any term hereof, and/or (iii) withdraw permission or amend these guidelines, with written notice thereof.
11. CBS, CBS Sports Network and the Mountain West Network are the only entities that may transmit live from inside the arena bowl or courtside during live game action, with the following exception:
 - a. All content creators must abide by the Mini Cam policies as it pertains to shooting video on game days. This includes being prohibited from shooting video of game action.
 - b. A content creator may broadcast live reports and/or live programming from designated spots inside the arena, provided it has obtained permission from the MW Media Coordinator Phil Perry (pperry@themw.com / 864-525-5174) in advance of the live shot.