

MW STYLE GUIDE

MOUNTAIN WEST

Official Name:

Mountain West Conference

Preferred Reference:

Mountain West, MW

HEX Color Codes:

Purple: 4F2D7F

Gray: AFAFAF





AIR FORCE

Official Institution Name:

U.S. Air Force Academy Nickname: Falcons

Preferred Athletics

Reference:

Air Force Academy. AF, Air Force

HEX Color Codes:

003594 blue

FFFFFF white



BOISE STATE

Official Institution Name:

Boise State University

Nickname: Broncos

Preferred Athletics Reference:

Boise State. Boise St..

BSU

HEX Color Codes:

0033A0 blue

FA4616 orange



COLORADO STATE

Official Institution Name:

Colorado State University

Nickname: Rams **Preferred Athletics**

Reference: Colorado State, CSU.

Colorado St **HEX Color Codes:**

1E4D2B green C8C372 gold



FRESNO STATE

Official Institution Name:

California State University, Fresno

Nickname: Bulldogs
Preferred Athletics

Reference: Fresno State, FS,

Fresno St.

HEX Color Codes: C41230 red



GRAND CANYON

Official Institution Name: Grand Canyon University Nickname: Lopes

Preferred Athletics Reference:

Grand Canyon, GCU **HEX Color Codes:** 522398 purple

000000 black



NEVADA

Official Institution Name:

University of Nevada, Reno

Nickname: Wolf

Pack Preferred Athletics

Reference: Nevada, NEV **HEX Color Codes:**

041E42 blue 8A8D8F silver



NEW MEXICO

Official Institution Name: University of New Mexico

Nickname: Lobos

Preferred Athletics

Reference:

New Mexico, UNM

HEX Color Codes:

BA0C2F cherry A7A8AA silver



SAN DIEGO STATE

Official Institution Name:

San Diego State University

Nickname: Aztecs **Preferred Athletics**

Reference: San Diego State,

SDSU

HEX Color Codes:

B01C2E scarlet 000000 black



SAN JOSÉ STATE

Official Institution Name:

San José State University Nickname: Spartans

Preferred Athletics

Reference: San José State, SJSU

HEX Color Codes:

0038A8 blue

E5A823 gold



UNLV

Official Institution Name:

University of Nevada, Las Vegas Nickname: Rebels

Preferred Athletics Reference:

UNLV

HEX Color Codes: CF0A2C scarlet CAC8C8 gray



UTAH STATE

Official Institution Name:

Utah State University Nickname: Aggies **Preferred Athletics**

Reference: Utah State, USU

Utah St. **HEX Color Codes:** 0F2439 navy A2AAAD silver



WYOMING

Official Institution Name:

University of Wyoming

Nickname: Cowboys

Preferred Athletics Reference: Wyoming, UW, WYO

HEX Color Codes:

FFC72C gold 4E3629 brown



AFFILIATE MEMBERS

COLORADO COLLEGE

Official Institution Name: Colorado College

Nickname: Tigers **Preferred Athletics**

Reference: Colorado College, CC **HEX Color Codes:** 000000 black FFB300 gold



HAWAI'I

Official Institution Name:

University of Hawai'i at Manoa Nickname: Rainbow

Warriors Preferred Athletics

Reference: Hawai'i, UH, HAW (backwards apostrophe between

HEX Color Codes: 154734 forest green



WASHINGTON STATE

Official Institution Name:

Washington State

University
Nickname: Rams

Preferred Athletics Reference: Washington State, WSU

HEX Color Codes: A60F2D crimson FFFFFF white

