

# Data Protection and Cybersecurity





# Introductions

# Learning Objectives:

- Identify common threats to technology.
- Identify types of sensitive information.
- Discern how to classify types of sensitive data.
- Name best practices for securing sensitive information.



A collection of three 3D geometric shapes in a dark blue/purple color. At the top left is a cone. In the middle left is a small sphere. At the bottom left is a thick, curved ring or torus segment.

# Introduction to Data Protection and Cybersecurity

7.9 billion records were exposed  
by data breaches in the first nine  
months of 2019.



# AhaSlides Poll

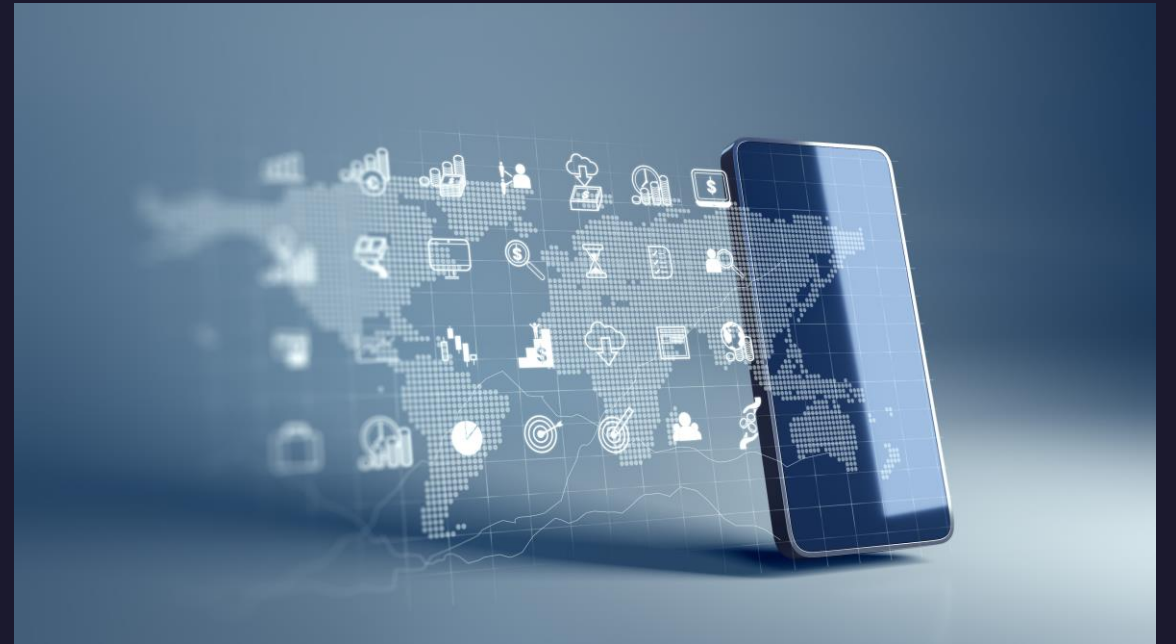
*Please click the link in the chat to answer the poll question. You will have 5 minutes.*





# Data Protection

Safeguarding important information from corruption, compromise or loss.





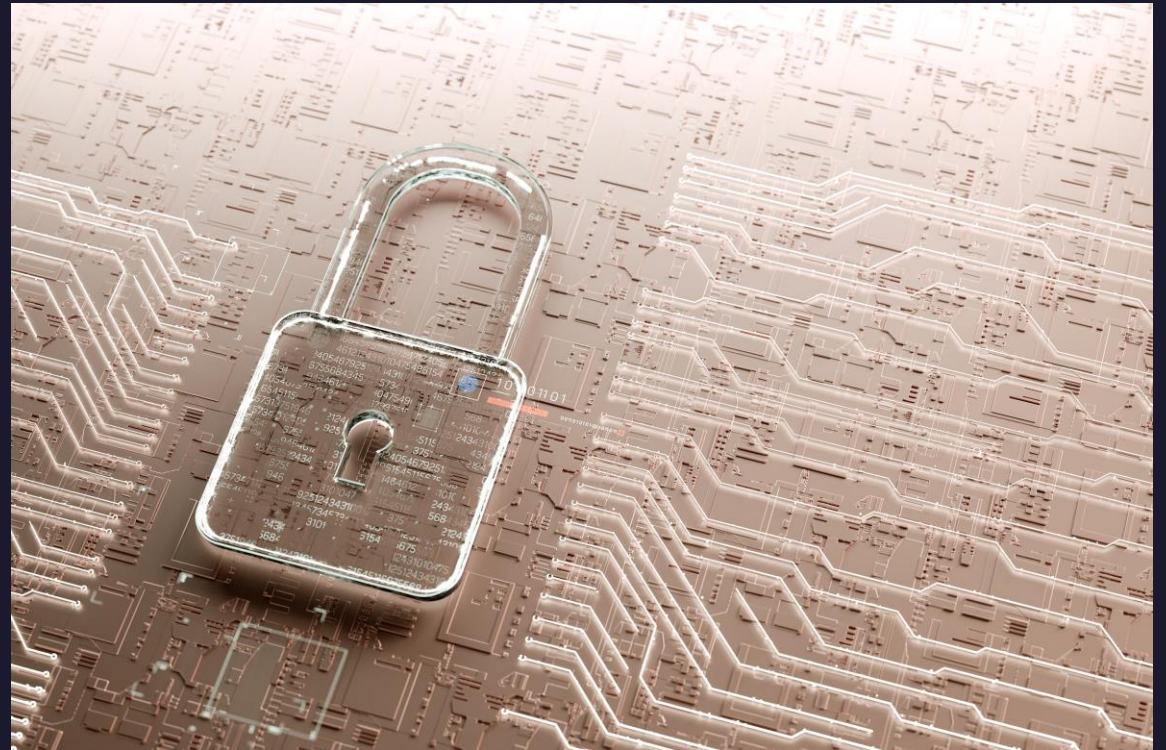
# Why is data protection important?





# Cybersecurity

Defending computers, servers, mobile devices, electronic systems, networks, and data from malicious attacks.





# Why is cybersecurity important?



# Common threats to technology:

- Hacking
- Phishing
- Malware





# Miro Sticky Notes

Question: What are other examples of threats to technology?

*Please click the link in the chat to write your answer on a virtual sticky note. You will have 5 minutes to finish.*



# Identifying Sensitive Information



# Types of sensitive information:



NAMES



ADDRESSES



SOCIAL  
SECURITY  
NUMBERS



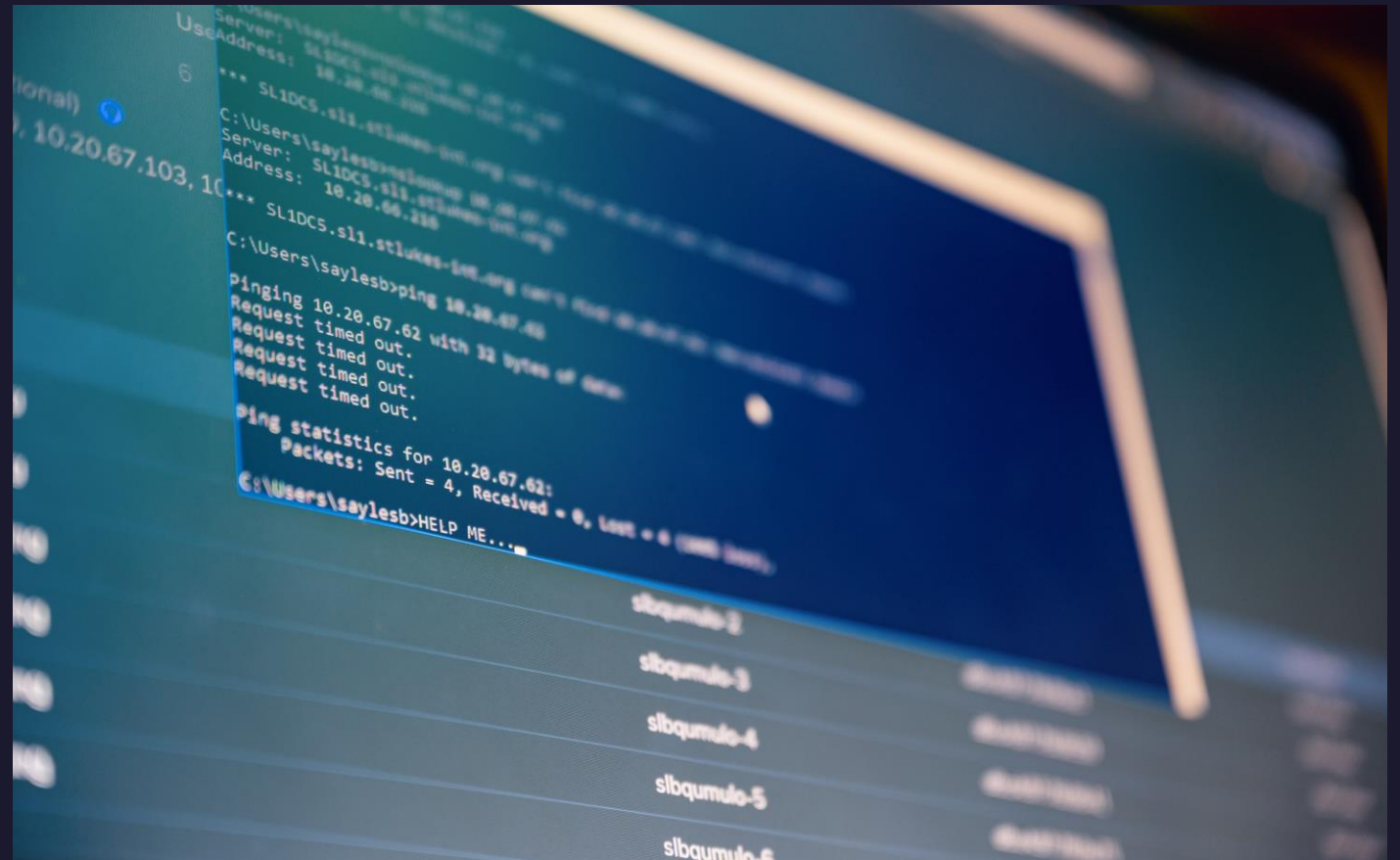
FINANCIAL  
INFORMATION



SYSTEM  
CODES

# How to classify sensitive data:

- Content-based
- Context-based





Discussion: Which types of sensitive information are the most vulnerable to threats? Why?

*Please join your breakout rooms to discuss this question with your group. You will have 10 minutes.*





# Securing Digital Assets and Infrastructure

# Best practices for securing sensitive information:

- Perform data discovery
- Control access
- Encrypt your data
- Install anti-malware software
- Create strong passwords





# Kahoot Quiz Game

*Please click the link in the chat to take an informal review quiz. You will have 10 minutes to finish the quiz.*



# Summary

- Beware of technological threats.
- Protect all sensitive information.



# Conclusion