



Marketing & Game Presentation Internship – Lead Intern

Application open January 17 - March 7

JOB DESCRIPTION: The Arizona State Sun Devil Athletics Marketing & Game Presentation Department strives to innovatively enhance the overall brand of Sun Devil Athletics, as well as increase the in-game experience for fans, student-athletes, corporate partners, and our community. The department is seeking juniors, seniors, or graduate students interested in pursuing a career in collegiate athletics or other similarly related fields. Selected candidates will work closely with full-time staff, graduate assistants, and gameday interns to develop and execute initiatives that further enhance the excitement of Sun Devil Athletics.

This position is tailored for motivated individuals who intend to pursue a graduate assistantship or entry-level position in the near future. Students must be receiving college course credit while serving in this position.

JOB RESPONSIBILITIES:

- Assist in managing gameday interns and act as main point of contact for the implementation of game day promotions of assigned sports, including on-court/field and in-game promotions.
- **Attend 100% of home games for assigned sports, as well as office hours during select days M-F**
- Prepare detailed game scripts/rundowns for assigned sports.
- Assist in the planning and execution of marketing activities for assigned sports, including the brainstorming of theme nights/promotions, and drafting of email content.
- Develop and implement in-game music.
- Attend weekly office hours & monthly intern meetings.
- Assist the staff with other duties as assigned.
- Required to learn Click Effects software and apply to gameday events.

MINIMUM QUALIFICATIONS:

- Must be able to make a commitment to this unpaid internship from **August 2025 through May 2026**, including the ability work about 20-25hrs per week
- Possess a schedule that allows **100% attendance at assigned sports home games**
- **Must be a junior, senior, or graduate student receiving course credit at a local college**
- Ability to work **holidays, weekends, and during academic breaks**
- Position may involve heavy lifting and physical work

DESIRED QUALIFICATIONS:

- Strong customer service, time management, attention to detail, and organizational skills
- Prior experience in athletics or a related field
- Positive and ambitious attitude
- Willingness to become a Sound Technician for all SDA varsity sports

APPLICATION PROCESS:

Please email **resume** and **cover letter** to: sundevilathleticsmarketing@gmail.com