

## What is FloSports?

Founded in 2006, FloSports is a global independent sports media company delivering live events, award winning original content, always-on social experiences, and comprehensive sports data solutions to passionate and underserved sports communities interested in more than 25 different sports.

## What is FloCollege?

FloCollege is a new destination to stream and follow nearly 12,000 Division I, II and III games from 12 NCAA Conference partners through leading web, mobile, and Connected TV applications. It will launch on October 15.

The NCAA conferences included at launch will be the BIG EAST, Coastal Athletic Association (CAA), Great Lakes Intercollegiate Athletic Conference (GLIAC), Landmark Conference, New England Women's and Men's Athletic Conference (NEWMAC), South Atlantic Conference (SAC), California Collegiate Athletic Association (CCAA), Lone Star Conference (LSC), Gulf South Conference (GSC), Southern California Intercollegiate Athletic Conference (SCIAC), Southern Collegiate Athletic Conference (SCAC) and Northeast-10 Conference (NE10).

## What sports are included?

FloCollege will be a singular destination to catch a wide array of college sports. It will launch in time to carry the full 2024-2025 Winter and Spring sports seasons for Men's and Women's Basketball, Baseball, Softball, and Lacrosse. Other sports available on the platform include Football, Volleyball, Soccer, Field Hockey, Hockey, Rugby, Wrestling, Cross Country, Fencing, Golf, Gymnastics, Swimming, Tennis, Track & Field, and Water Polo.

## How much will it cost?

FloCollege will be \$19.99 per month or \$107.88 per year (\$8.99/month). Customers from Partner Conference schools that sign up using their institution's .edu email address will be able to subscribe for \$9.99 per month or \$71.88 per year (\$5.99/month).

For the 2024-2025 season, a FloCollege subscription will give subscribers access to all FloSports verticals.