



Marketing & Game Presentation Internship – Gameday Intern

Application open January 17 - March 7

JOB DESCRIPTION: The Arizona State Sun Devil Athletics Marketing & Game Presentation Department strives to innovatively enhance the overall brand of Sun Devil Athletics, as well as increase the in-game experience at competitions for fans, student-athletes, corporate partners, and our community. The department is seeking students interested in pursuing a career in sports management or other similarly related fields to fill our internship program. Successful candidates will work closely with full-time staff, graduate assistants, lead interns, and other gameday interns to develop and execute initiatives that further enhance the excitement of Sun Devil Athletics.

This position is intended for someone who wants to explore the college sports industry as a potential career and gain experience in the process. College course credit is available depending on course requirements.

JOB RESPONSIBILITIES:

- Assist with the implementation of game day promotions, including on-court/field and in-game promotions.
- Attend special events and home games as assigned throughout the year.
- Position may involve heavy lifting and physical work.
- Deliver sports posters to local businesses and organizations.
- Assist the marketing staff with duties as assigned.

MINIMUM QUALIFICATIONS:

- Must be able to commit to this **unpaid** internship from **August 2025 through May 2026**, including the availability to work **4-8hrs per week**.
- **Must be a college student enrolled at a local university.**
- Ability to work **holidays, weekends, and during academic breaks**.
- Position may involve heavy lifting and physical work.

DESIRED QUALIFICATIONS:

- Strong customer service, time management, attention to detail, and organizational skills
- A desire to work in the sports industry.
- Positive attitude

APPLICATION PROCESS:

Please email **resume** and **cover letter** to: sundevilathleticsmarketing@gmail.com