

...NOT IN THISDAY STYLE? THEN YOU'RE NOT IN STYLE

THIS DAY

Styl

SUNDAY, OCTOBER 28, 2018



VERONICA ODEKA @40

NIGERIA'S FOREMOST STYLIST

access >>>

WEEK DAYS
OR WEEKENDS
YOUR BANK IS
ALWAYS ON

Our alternate channels remain accessible... anywhere, anytime.



*901# | CARDS | MOBILE BANKING | ONLINE BANKING
#GoCashless

FOR MORE INFORMATION

01-2712005-7
contactcenter@accessbankplc.com
www.accessbankplc.com



SPEED SERVICE SECURITY

COVER

Veronica Odeka's signature style - a sophisticated sexiness that exudes luxury and confidence - has catapulted her career as one of the industry's most sought after stylists. During a sit down with Konye Chelsea Nwabogor, she shares her insights on how fashion can empower us - and why paying attention to what we wear might have a bigger impact than we think.



CONTENT

Society

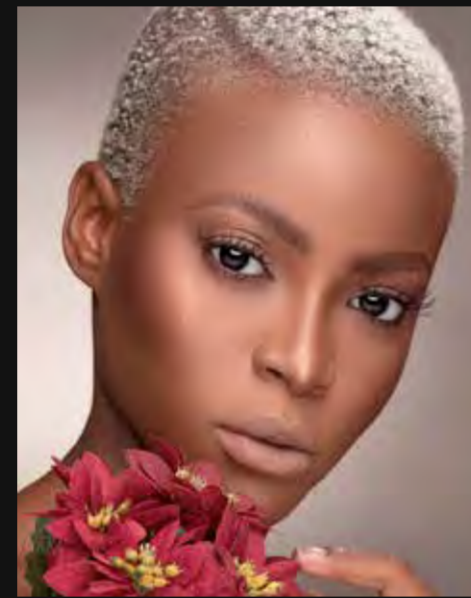
NKIRUKA & NKEMKA TIE THE KNOT
PG 4-5

Fashion

TECH MEETS FASHION
PG 9-10

QUALITY HAIR EXTENTIONS
PG 8

THE LITTLE BLACK DRESS
PG 16-17



Beauty

HOW TO KEEP YOUR MAKEUP - SPONGE CLEAN AND GERM FREE
PG 22

8 TIPS APPLYING FLAWLESS FOUNDATION
PG 23

THISDAY STYLE

FASHION DIRECTOR/EXECUTIVE EDITOR
RUTH OSIME 08111847085

EDITOR PRINT OLUFUNKE BABS-KUFEJI
08111847086

EDITOR DIGITAL KONYE NWABOGOR
08111847087

STYLE CORRESPONDENT MOJISOLA ALLEN
08116759745

STYLE CORRESPONDENT SAFINA MOHAMMED

SENIOR DESIGNER MATHIAS ARCHIBONG
07054965500

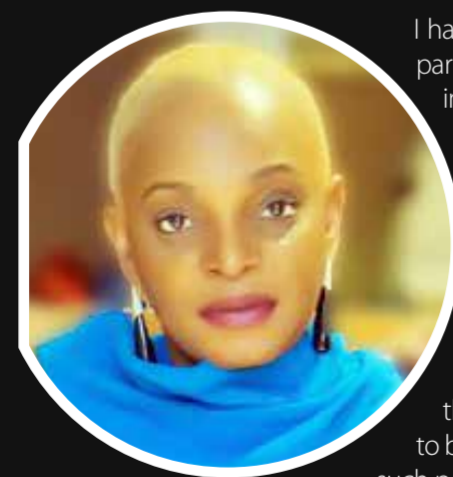
CONTRIBUTORS

RUKY SALAKO
JULIET ALU
AYODEJI ROTINWA

PHOTOGRAPHER

TY BELLO

DIRECTOR, PRINT PRODUCTION.
CHUKS ONWUDINJO
08077092196



I have witnessed instances where two women end up wearing the same outfit at a party. Some woman cannot take the heat and one of them ends up leaving early while in other situations, both women proudly take a photo together and laugh over it. This is so because a confident woman should take such scenario in her stride and shrug away any awkwardness and make light banter over it. Such things happen and it's your reaction to it that determines your strength of character because it's really not that big a deal. After the initial shock, you should take it in your stride and enjoy the rest of your time at the said event. And if people compare, so what?

In one of our articles What Everyone Is Wearing, there are not two, not three, but seven women wearing a floral print Zara dress...and the good thing is that they all look so fabulous in it! It's a dress that hugs in all the right places and is sexy to boot. Surely this instant hit must be every designer's dream. Zara is known to create such popular

pieces at very affordable prices. I must admit I instantly fell in love with the dress and can totally understand why it is difficult to resist. It would have been even more in demand if they had made different variations in similar print. Yes, no woman wants to see cloned versions of themselves when it comes to their clothes but we cannot deny our delight in showcasing them because to us, it's not a double or triple delight but a multitude of delights! This just further proves our point that even though we are all different, a well designed dress always compliments all shapes and sizes. This buttresses my point that women should learn to embrace their bodies more because not all of us are born thin. We should be comfortable enough to embrace what God has blessed us with. All seven women in that page had their own individual appeal and carried themselves well enough to get second if not third glances. It wasn't a question of who wore it best because they all wore it well! Some tweaked the style a little bit with their chosen belts which emphasized their small waistlines.

So women, what ever you wear, whether specially designed for you or an off-the-rack number, that every woman and her cousin has, still own it!

Ruth
FASHION DIRECTOR/EXECUTIVE EDITOR



EXCLUSIVELY,
AUTHENTICALLY
ROLEX.

Only official Rolex retailers can offer the authentic Rolex experience. No one else can provide the most diverse selection of Rolex watches and guarantee authenticity. Furthermore, only an official retailer has the skill and equipment needed to service a Rolex, ensuring Rolex's standard of quality as well as a lifetime of appreciation.



OYSTER PERPETUAL DATEJUST 31

Polo
...the reward of success

POLO TOWERS - 166 Ozumba Mbadive street - Victoria Island - Lagos
Tel: +234(0)8039004000 / +234(0)7059555555

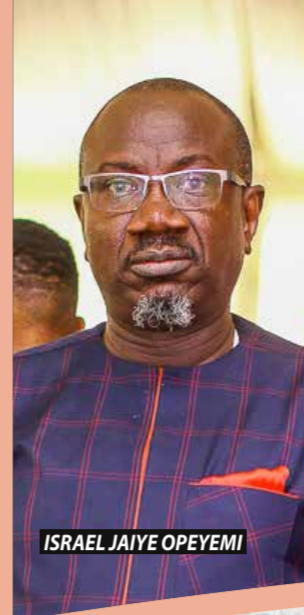
TRANSCORP HILTON HOTEL - Abuja
Tel: +234(0)92916691



Scene and be Seen



BISI OLONISAKIN, SOLA SALAKO-AJULO, TEJU OKUYIGA, ENIOLA AJAYI, KEHINDE DARAMOLA & FUNKE OLUGBOJI



ISRAEL JAIYE OPEYEMI



TUNJI ARIYOMO



TARIBO



MAKINDE ARAOYE



GEORGINA EHURIAH



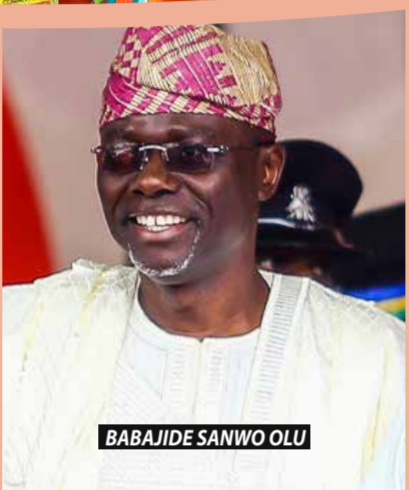
IBILOLA SOLAJA



DR. MAGARETH & ADEBISI EGBEYEMI, DEPUTY GOVERNOR OF EKITI STATE



BOSS MUSTAPHA



BABAJIDE SANWO OLU



CHRIS WIGWE



TALE OMOILE



JOKE SILVA



CHARLES AKINOLA



OLUNMI ADETUNMBI



DR AND MRS AJAYI



WAZIRI ADIO



GOV ROTIMI AKEREDOLU OF ONDO STATE



ASIWAJU BOLA TINUBU



NIYA ADEBAYO



JOHN ODIGIE OYEGUN



BISI AKANDE



NIYA OSUNDARE



RICHARD KONTEH

KAYODE FAYEMI SWORN IN AS EKITI GOVERNOR

BY KONYE CHELSEA NWABOGOR

The 17,000 capacity Ekiti Parapo Pavilion, could not accommodate the mammoth crowd that came to witness Former Minister of Mines and Steel Development, Dr Kayode Fayemi being sworn in as Ekiti State governor for the second time.

To mark this notable occurrence, the governor played host to the people of Ekiti State and notable dignitaries from all over Nigeria at a week long event which included an inaugural lecture/book launch, town hall meetings, art, culture and talent fair and thanksgiving service.

Dr Kayode Fayemi won the governorship election under the All Progressives Congress (APC).



GOV OF EKITI STATE, DR KAYODE FAYEMI & BISI FAYEMI



GOV ABIOLA AJIMOBİ OF OYO STATE



FLORENCE AJIMOBİ FIRST LADY OF OYO STATE



CATHOLIC BISHOP OF EKITI, FELIX FEMI AJAKAIYE



HADIZA BALA USMAN



ROTIMI AMAECHI



ADEWALE AYUBA

Scene and be Seen



SHADE BALOGUN

BIODUN LAJA

FUNKE AGAGU

TUNDUN ABIOLA

DAMILOLA ABIOLA

MRS OLUMADU MADAKO

SIKIRAT ABIMBOLA JAKANDE

LANRE MAJEKODUNMI

BOLA FALORE

FOLAKEMI FATOGBE



KENNY HAASTRUP



YETUNDE & KOFOWOROLA HAASTRUP



JUMOKE PEDRO



OBA SOLOMON OLOYEDE



ORELU TOLA



BISI AND HELEN ONASANYA



LADUN SIJUJADE & BISI ABIOLA



OBA ADEDINI ODUNSI



OBA ADEBAYO OLUSAGBENA



RONKE ADEYEMI

PRINCE CLEMENT ADESUYI HAASTRUP TURNS 60!

Recently Prince Clement Adesuyi Haastrup celebrated a milestone event, he turned 60 to the glory of God. His wife...was by his side to mark this special day with him and of course, family, friends and loved ones came out in their Sunday best to share this momentous occasion with the lovely couple. Richly decked in rich vibrantly coloured native agbada, the celebrant looked every inch the centre of attraction. He danced and smiled all through the event greeting their guests happily and thanking God for blessing him with another added year. The church service took place at GLA Church while the reception was held at Balmoral Centre, Federal Palace Hotel.



PRINCE CLEMENT ADESUYI HAASTRUP AND WIFE, PRINCESS OMOLARA



BUNMI AYUBA



BOSE ALU & MRS AGAGU (FORMER FIRST LADY OF ONDO STATE)



FUNSHO KUPOLOKUN



HAJIA BOLA SHAGAYA



LATEEF OYELADE



HRH DR. ADETAYO HAASTRUP



HRM OBA MURAINA ADEBANJO ADEDINI

On October 19, 2018, VFD Group held its 19th board of Directors' meeting. In the evening of the same day, the Group held a Directors' welcome and send forth dinner where the inaugural Chairman of the board, Mr. Kayode Fadahunsi was sent forth and the chairman Olatunde Busari (SAN) was welcomed on the board of Directors', alongside three new Directors: Dr. Sam Onyishi, Azubike Emodi and Jewel Okwechime.

VFD Group is a dynamic investment company focused on niche financial services tailored for the Nigerian market. Guided by their core values of integrity and good governance, the company has built a strong and robust investment portfolio which includes Financial Advisory, Debt Services, Asset Management, Currency, Real Estate, Automobile Sales and Services, and Private Funds Management.

VFD Group is poised for continuous growth founded on sound business principles, equipped with a rigorous operational system and a team of highly investment savvy entrepreneurs committed to innovation while leveraging on a strong network of professionals in various sectors.



L-R: Kayode Fadahunsi, Immediate past Chairman; Nonso Okpala, GMD/CEO; and Olatunde Busari, SAN, Chairman of VFD Group.



L-R: Olatunde Busari, SAN, Chairman; and Nonso Okpala, GMD/CEO, VFD Group.



L-R: Dr. Sam Maduka Onyishi, Non-Executive Director, VFD Group; Nonso Okpala, GMD/CEO; and Azubike Emodi, Group Commercial Director /MD, VFD Microfinance Bank.



L-R: Olatunde Busari, SAN, Chairman of VFD Group, with Nonso Okpala, GMD/CEO, VFD Group.



L-R: Gbenga Omojokun, Chief Operating Officer; Nonso Okpala, GMD/CEO; Niyi Adenubi, Executive Director, Institutional Business & Investor Relations; VFD Group; and Azubike Emodi, Group Commercial Director/MD, VFD Microfinance Bank.



Niyi Adenubi, Executive Director, Institutional Business and Investor Relations; with Dr. Sam Maduka Onyishi, Non-Executive Director, VFD Group.



Nonso Okpala, GMD/CEO of VFD Group, presenting a plaque award to the immediate past Chairman of VFD Group, Kayode Fadahunsi.



L-R: Olatunde Busari, Chairman; Nonso Okpala, GMD/CEO; Niyi Adenubi, Executive Director, Institutional Business and Investor Relations; and Dr. Sam Maduka Onyishi, Non-Executive Director of VFD Group.



L-R: Sam Chidoka, MD/CEO, Kairos Capital Ltd.; Nonso Okpala, GMD/CEO, VFD Group; and Vincent Ezeb, MD/CEO, Germaine Auto Centre.



L-R: Gbenga Omojokun, Chief Operating Officer; Nonso Okpala, GMD/CEO of VFD Group; Dawn Omogbolu, MD/CEO, Transcorp Hotels Plc; Niyi Adenubi, Executive Director, Institutional Business & Investor Relations; and Azubike Emodi, Group Commercial Director/MD, VFD Microfinance Bank.



L-R: Olatunde Busari, SAN, Chairman; Mrs. Okunwa Okpala, MD/CEO, Cellars Central; Mrs. Oluwayemi Busari, Head, Group legal and regulatory affairs, Honeywell Group; and Nonso Okpala, GMD/CEO, VFD Group.



L-R: Dotun Adegbile, Chairman, VFD Microfinance Bank; Kayode Fadahunsi, Immediate past Chairman; Nonso Okpala, GMD/CEO, VFD Group; and Sam Chidoka, MD/CEO, Kairos Capital Ltd.



L-R: Adajobi Ekwesanya, Acting MD, Anchoria Asset Management Ltd.; Kanayo Eni-Ikhe, Manager, Institutional Sales; Nonyi Akamubo, Executive Director, Institutional Business & Investor Relations; Lucia Gobbina, Institutional Sales, HNI of VFD Group; and Sam Chidoka, MD/CEO, Kairos Capital Ltd.



L-R: Mrs. Oluwayemi Busari, Head, Group legal and regulatory affairs, Honeywell Group; Olatunde Busari, SAN, Chairman, VFD Group; Tom Oshole, Head, Innovation & Sustainability, Honeywell Group; Mrs. Dolapo Omojokun, and Niyi Adenubi, Executive Director, Institutional Business and Investor Relations, VFD Group.



L-R: Dipo Adesoye, Group Treasurer; with Nonso Okpala, GMD/CEO, VFD Group.



L-R: Sylvia Henry-Toochukwu, Head, Marketing & Corporate Communications; Kanayo Eni-Ikhe, Manager, Institutional Sales; and Lucia Gobbina, Institutional Sales, HNI, of VFD Group.



L-R: Egr. Kelechi Okake, MD/CEO, Drelugs; Niyi Adenubi, Executive Director, Institutional Business & Investor Relations, VFD Group; Theresa Ezeb, MD, Everdon Bureau de Change; and Vincent Ezeb, MD/CEO, Germaine Auto Centre.



L-R: Chisima Esike, Executive Office; Theresa Ezeb, MD, Everdon Bureau de Change; Sylvia Henry-Toochukwu, Head, Marketing & Corporate Communications; and Gbeminiyi Shode, Company Secretary, VFD Group.



DAPPER DAN

Fashion Innovator

With his eponymous store on 125th street, Dapper Dan pioneered street wear in the early 1980s, co-opting luxury branding to design original garments with high-end detail. A leading driver of the 80s chic style, Dapper Dan began making clothes in Harlem, during which he was known for giving rap its signature music style, styling everyone from Big Daddy Kane to Mike Tyson.

He then went on to outfit entertainers and other celebrities including Eric B & Rakim, LL Cool J, Salt-N-Pepa, Missy Elliott, Jay-Z, Aaliyah, P.Diddy, Floyd Mayweather and many more.

In 2017 Gucci partnered with Dapper Dan to reopen his atelier as well as release a Gucci-Dapper Dan collaboration exploring the design synergies between the designer and Gucci's creative director.

Dapper Dan has been featured on platforms including The New York Times, Elle, Vogue, W, Vanity Fair, The New Yorker, CNN, and Netflix. His works have been on display at The Smithsonian, The Museum at FIT, The Metropolitan Museum of Art, and The Museum of Modern Art.

Dapper Dan will be at the GTBank Fashion Weekend to share his insights on **Making A Fashion Statement.**

GTBANK
FSHN
WKND
Masterclass

Date: **10th & 11th Nov. 2018**

Venue: Plot 1, Water Corporation Drive, Oniru, VI, Lagos

Time: 10am - 10pm

#AfricasFinest

EVERYONE IS WEARING

THE ZARA SCARF PRINT DRESS

BY FUNKE BABS-KUFEJI & ISIOMA USIADE



MERCY AIGBE



STEPHANIE COKER



DABOTA LAWSON



FAYAN NLYONS



KIKA OSUNDE



ABBYKE DOMINA



BLAIREADIE

Every season, there's that one item that just explodes. You see it on every model-off-duty, every IT girl, her friend and more. That fashion item blows up your Instagram feed and spotted in every magazine. The Zara scarf print dress is just that item! Flying off the shelves by the second at the affordable fashion retail store, it is that one-of-a-kind piece you can just throw on and walk out the door. It flatters every figure, keeping its cool even with the long sleeves and beautiful print. To make it even more appealing, the price is right. With its

bold print, figure-flattering cut, and super-friendly linen composition, it's a no brained why many fashionistas have snapped it up. You can wear this dress over a swimsuit for a beachside lunch, running errands on the weekend, and even out at night with a pair of strap sandals or pointy heels wearing your hair in any style complimented with nice makeup.

It must be every designer's dream to create an outfit that is an instant hit like the hot Zara number. By the time you get six women adorning the dress you know this has gone way past double or triple delight and frog leaped to multiple delight!



Stanbic IBTC Long Service Award

On 12 October 2018, Stanbic IBTC took time out to celebrate staff members that have been with the organisation over time in a Long Service Award event at the Oriental Hotel, Victoria Island, Lagos. In all, 353 staff members were celebrated. This number is a mix of staff members that have spent 10 years, 15 years, 20 years and 25 years with the Group. The number is a clear testament of the fact that Stanbic IBTC is a desirable and fulfilling place to work.



10 Years



15 Years



20 Years



25 Years

Her love of the gorgeous and glamorous, mixed with an extensive knowledge of designers and the fashion industry in general, has cemented Veronica Odeka's signature style - a sophisticated sexiness that exudes luxury and confidence - and this has catapulted her career as one of the industry's most sought after stylists.

*This celebrity stylist who owns a wardrobe consulting company, Vane Style, believes that stylists aren't just for celebrities - and that, surprisingly, we can actually save money revamping our wardrobes. During a sit down with **KONYE CHELSEA NWABOGOR**, she shares her insights on how fashion can empower us - and why paying attention to what we wear might have a bigger impact than we think.*

How did you come to work in fashion and wardrobe styling?

My initial fashion experience came through runway modeling between Los Angeles, Houston and New York for major designer fashion houses and brands. I also juggled merchandising skills working in a luxury retail store where my key understanding of how to work with textures and prints, that flattered women's silhouettes developed. Whilst I lived in LA, and during a down season from modeling, my friend and I set up a company and began styling our celebrity friends for free until our business picked up and we had a list of clients whom we offered wardrobe consultations. Upon graduating from college and getting married, I moved to London where I enrolled in business and fashion classes at the London School of Fashion to gain an even deeper perspective of my skill. Moving to Lagos in 2010, I worked with Thisday STYLE contributing written articles on fashion and lifestyle and from there, I gradually began styling the weekly personality featured on the cover. During my time at Thisday, I was opportunized to meet so many people who I realized needed assistance with their wardrobe style and this influenced my decision to set up my company Vane Style which was focused on offering style /image consulting services for commercial and personal clients.

Being a stylist is mostly a freelance gig without the structure of a traditional job. How did you finally make it as a stylist and give the role it's much earned respect?

To be honest, I don't know if there is anything as "finally making it." My first styling gig was Nigerian Idol and Project Fame seasons, then styling shows and campaigns for M-NET, (Jara, 53 Extra, Tinsel campaigns) then Ebony Life TV shows, magazine covers for Genevieve, from there to campaigns for brands like GTB, Fashion Weeks and numerous celebrities for red carpets and events. However being able to reach a point where you have the choice to select your projects is a sign that things have fallen into place career wise. In all of this, I do know that my work ethic propelled me forward at all times.

I am naturally a detailed oriented person, so creating structure daily in my business, regardless of it not being a traditional career, seems to have paid off for me in the right direction. I have prevailed in an industry that has no blue print.

What services does Vane Style offer the everyday woman who needs some sense of style?

My company has two divisions. One is a commercial offering where we style celebrities, direct photoshoots, high profile red carpet events, tv shows, multi media tv adverts and campaigns, fashion shows, in-house styling for designers' look books and style consultation for brands. The second offering is personal styling where mostly women benefit from services like bridal services, wardrobe detox, personal shopping, personal styling and wardrobe improvement and weekly arrangements.

From your experience working with high



“

I am naturally a detailed oriented person, so creating structure daily in my business, regardless of it not being a traditional career, seems to have paid off for me in the right direction. I have prevailed in an industry that has no blue print.

”

profile clients, what have you learned about the connection between fashion and power?

I have learnt that fashion and power are interconnected with the influence of the wearer. Realizing that everyone, whether they choose to admit it or not, make the choice to be perceived in a certain way daily by what they choose to wear (or not wear).

Fashion is that tool a lot of people use to communicate power, be it economically (buying power) and looks (presentation). In what is worn, the concept idea, while not spoken, conveys an idea of how the wearer sees themselves and wants to be addressed.

Example a man going for a business meeting suited in Tom Ford wants to be seen and therefore addressed a certain way. A woman who chooses to retain her position of power is seen in only certain brands and hues. People who hire me understand this connected truth and my services continue to deliver the results that keep them feeling great in their moment.

What is the biggest misconception people not working in your field have about your job?

That it's not a real career and one doesn't need experience when in fact it's the exact opposite. Stylists are the influential bridging gap in fashion, who based on their expertise of creativity, can put an outfit on a client that instantly gains her attention worldwide and offers gratifying rewards in sales for the designer. In order to perform at the best level, one has to be highly organized, reliable and trustworthy. Research is also arguably the single most important aspect of this job because you have to be aware of both international and cultural trends, have insights to an extensive directory of designer at all times, network, while simultaneously creating mood boards, editing shoots and overseeing financials.

You style a lot of people in the public eye, do you consider yourself a trendsetter?

Not at all. Yes I work with a lot of people who hold positions of authority, however each person's style is based on their individuality to their career role. I consider myself to be more of a directional style advisor and image guide, offering my intuitive knowledge and expertise on how one should be styled to look their best. If there were ever a trend to set it would be the one of smart work ethics and structure for business in fashion and styling.

When it comes to discussions surrounding saturation in the fashion industry, what are your views as regards brand identity and staying relevant?

Let me first say this, staying relevant has no importance if your offerings aren't beneficially rewarding to you and others.

The fashion industry as a whole, in Nigeria, is small and once more people start to understand that they can create more of a difference rather than copying someone else, the so called 'saturation' will thin out. Currently world wide there are a vast degree of careers in fashion that I strongly believe can be adapted here in Nigeria to ease out the distracting identity of staying relevant instead of being relevant in what you offer.

You recently turned 40, what does this milestone age mean to you?

It means I am at an age where being transparently true to myself is of the utmost importance. It means to be more appreciative of the life I have with the ones I love. It means to share my happiness and kindness with others and it means to live, laugh and love the life I have.

Let's talk about the other caps you wear. You own a nail polish brand called Vane Polish. What inspired this?

**VERONICA
ODEKA**

My first contact with a beauty product as a little girl was with the Nail polish. From then on, I've always loved the application of it and the various shades that can be created. Over the years, my interest in it grew especially since I am not an avid wearer of makeup. A few years ago I was simply tired of searching for polish colours that refreshed my skin tone when worn, didn't chip easily and also I needed the assurance of quality polishes that weren't fake or expired. All these, really drove my need to create a premium Nail lacquer line that includes an extensive range of over 50 shades for women of colour and is toxin free, dries really fast and most importantly stays on for days on end. The name VANE is an acronym from my actual name. The Vane polish since going on shelves in 2015 has achieved great reach by customer love and satisfaction. Selling a productive amount globally, it's currently being used and distributed in close to 75 salons and retail stores nationwide. We have taken advantage of collaborative opportunities, having been the only African nail polish brand sold on Amazon as well as sponsored participation backstage for the models in the biggest fashion weeks in Africa year after year with both Arise and Lagos Fashion & Design Week.

You also host a weekly show on Arise TV. How does this show feed into your work as a stylist and a beauty entrepreneur?

I enjoy communicating with others through this awesome platform. Its essence is to highlight the roles and work of entrepreneurial Nigerians who are creating great strides within their industries. I am naturally curious about people so weekly guest encounters are measured with the amount of information I can gather from them and share. Essentially everyone wants to grow and what better way than to learn by hearing from those who've achieved some strides of success in their field.

With such a busy lifestyle, what strategies do you employ for work/life balance as a wife and a mother?

My best strategy is planning first and being present always. This is indicative of how I balance my time because I can't give 100% to everything and everyone everyday. So, I am effective with ensuring I am realistic with how I spend my time. I even have planned time to do absolutely nothing and trust me, this is one strategy that works.

What has been the most memorable moment in your career so far?

The most memorable moment in my career so far would be attaining the responsibility of head stylist for Arise fashion week earlier this year. I can say for me, it was all about being able to apply every talented technique I knew to guide a team of amazing and creative stylists to produce a successfully styled show over a period of seven days and styling 50+ designers over a course of three days. It was beyond exhilarating!

What goals do you wish to achieve in the future?

My goal objectives are numerous however expanding my product brand reach across Africa currently tops the list.

How would you describe your personal style?

My style is relaxed, feminine and classic. I used to take many risks when I was a lot younger but the older I've gotten, the more subtle yet specific, my style has become.

What items do you feel are worth splurging on?

A nice piece of jewelry is timeless and a keepsake to pass down to my daughter so if there is



“
The fashion industry as a whole, in Nigeria, is small and once more people start to understand that they can create more of a difference rather than copying someone else, the so called 'saturation' will thin out. Currently worldwide there are a vast degree of careers in fashion that I strongly believe can be adapted here in Nigeria to ease out the distracting identity of staying relevant instead of being relevant in what you offer.
”

a splurging necessity, that would most certainly be worth it.

What advice would you give an up and coming fashion stylist?

Learn as much as you can, network always and create your own niche both personal and professional. For me personally, my niche was always being on time, being polite and being appreciative. Once a job was done, thank you notes were always sent. Professionally, I also created the very successful Vane-Clinics. As a stylist this was a way to diversify my brand and connect on a platform that allowed me to speak to women by informing, educating and building empowerment and confidence in them by sharing techniques on how to look their best with what they own.

Where do you see yourself professionally in the next five years?

Well currently I am in school getting my MBA to increase my knowledge of the luxury market as it applies to lifestyle and beauty globally. Having lived in five cities in three countries within the last 15 years, I already have a fair knowledge of how luxury applies to the fashion and beauty industry, but I'd like to know more. In five years, I hope to utilize what I know and be part of the continued conversation to advance the improvement of our market sector as it relates to my brand and others within fashion and beauty.

ART X
LAGOS

**WEST AFRICA'S PREMIER
INTERNATIONAL ART FAIR**

THE CIVIC CENTRE, VICTORIA ISLAND, LAGOS

FRIDAY 2ND TO SUNDAY 4TH NOVEMBER 2018



Cyrus Kabiru, Vatican Soldier, 2017, C-type Print on Diasec Mount, 70 x 60 cm

Over 15,000 visitors have experienced 120 of Africa's leading artists at ART X Lagos. Join us at the 2018 edition.

VIP OPENING PREVIEW (INVITATION ONLY):
FRIDAY 2ND NOVEMBER 2018

FAIR OPEN TO THE PUBLIC:
SATURDAY 3RD & SUNDAY 4TH NOVEMBER 2018

www.artxlagos.com
f t i @artxlagos

GOLD SPONSOR

access»»»

DIVERSITY & EDUCATION SPONSOR



BRONZE SPONSORS



CATEGORY SPONSORS



STYLE INSPIRATION

Be Creative, Trendy And Stylish

Every fashion lover could use more style inspiration. Putting together fresh and unique outfit ideas on a regular basis isn't always easy. In fact, creating looks from scratch can be an extremely challenging task that leaves you feeling frustrated and discouraged. When you're faced with a limited wardrobe, limited funds, and a lack of fresh ideas, giving up might seem like the easiest choice. However, there's no need to throw in the towel just yet. You don't need unlimited money and wardrobe options to put together gorgeous outfits anytime. In fact, all you need is a little bit of inspiration and creativity. You can easily use the essentials that you already have in your closet to create a wide variety of creative, unique looks that work perfectly for everyday wear. Creating outfits to wear should be fun, not frustrating. If you find yourself getting discouraged or feeling at a loss for what to wear, remind yourself that a bit of inspiration is all you need to get yourself back on track.

Forget monochrome colours. The newest big thing in the fashion world are single-patterned outfits.

BY FUNKE BABS-KUFEJI & ISIOMA USIADE



The outfit on **BISOLA KOLA-DAISI** is trendy in almost every possible way. If you're looking for a sexy, trendy outfit that looks perfectly put together, get your inspiration from this flawless, gorgeous, balanced finish look.



You're missing out on one of the biggest current fashion trends out there if you don't have an off shoulder/cold shoulder top. These tops are subtly sexy without being too revealing. They as well add intrigue and interest to any basic look. **AMA GODSON** in this gorgeous off shoulder dress with nude heels is fresh, flirty, and feminine. The look is versatile for all occasion.



It's always worth it to have a few unique, novelty pieces in your wardrobe. For example, the unique shoe and statement dress on **JENNIFER OBAYUWANA** is a head-turning look sure to set you apart from the crowd in a positive way.



Simplicity is often key when it comes to trendy, everyday outfits. If you're looking for something to wear on a day of errands or casual outings, pair mules with loose denim and a free jacket as seen on **KIKI OSIBANJO** for a carefree finish.



STELLA UZO'S look includes green-black and-white vertical stripes to create a unique, matched outfit. In fact, you can easily create a gorgeous single-patterned outfit. Just use one pattern and pair it with monochrome accent pieces for a balanced finish.



If you don't own a Sweat Shirt, Now is the time to. Oversized sweatshirt are a current must-have. They're loose, comfortable, warm, and sexy. What could be better than that? In fact, they can be incorporated effortlessly into almost any look to add instant style and intrigue to the outfit. **TIWA SAVAGE**



RULES FOR SEQUINS

Check out these fashionistas as they attempt to outshine the bright lights with their sparkly outfits. Incorporate some diva-level sparkle into your own look with these EIGHT essential sparkle styling tips.

BY FUNKE BABS-KUFEJI & ISIOMA USIADE



CHICHI AMA



GBEMI OLATERU-OLAGBEGI



SHARON OOJA EGWURUBE



TEMLADE ADEOYE



MONICA AWE-ETUK



INI EDO



AMA GODSON

A sequin jacket or duster worn over an otherwise plain outfit is super stylish. It's a great option for adding sparkle to an outfit and make it pop.

A shiny, metallic print is a great way to wear sparkle without the added weight of embellishments. It's perfect for those hot nights when you want to be wearing as little as humanly possible.

Use sparkly accents to help direct the eye where you want it to go. A shiny, sequined skirt is great for emphasizing your curves and is a guaranteed attitude-booster.

A matching pant suit cuts across all occasions. When worn to perfection, it can give even the best red carpet look tough competition.

A higher neckline will help keep your short, all-over-sparkle dress on the sophisticated side of sexy. Avoid sparkle overload by finishing your look with simple accessories. Wearing a higher neckline allows you to have a party-ready without having to put on a statement necklace or dangling earrings.

Darker metallic and more matte finishes make all-over sequins look sophisticated and chic without being overly sexy.

And up a sleek all-black outfit with shiny metallic shoes or a mirrored clutch. Some accessories are just too good not to be the star of your outfit. Sparkle and shine, let everyone know you're in the business of fun.

Your Crowning Glory

It's no longer news how shopping for a wig can be a confusing and frustrating endeavor, especially if it's your first time. Faced with so many new hair and wig-related terms, some wig seekers simply don't know where to start. Worry less, Jbronze Boutique, the parent company of Lashed By JBronze, JbronzeHair and Cosmetics has got you covered! We took it upon ourselves to recommend nothing but the best to our readers. JBronzeHair, a durable, shed-free, tangle-free and able to stand the test of time brand, is one of Nigeria's biggest luxury brand who in typical fashion is making every woman feel as beautiful as she deserves to be, giving ideas on how to get that season's hair magic launching new hair collection modelled by the brand's CEO Joan Amaigor.



Curl It

There's something so incredibly eye catching about a head full of ringlets! Curls look gorgeous.



Go Red

Warm up your look with ultra red, you've got to go red at least once!

Go Natural

Wig it without breaking the 'team-natural' code ha-ha!

Platinum Plunge

Platinum trend has been spiking on our social feeds this month, and for good reason, the milky blend of blonde with dark roots is the perfect transitional shade.

Raven Black

It seems like everyone's saturating their hair with rich, single-process colors too which looks striking against every skin color. We love!

The Glass Trend

You can do no beauty wrong with the glass hair trend. You can keep it casual with a sleek bob and a Lashed By Jbronze.

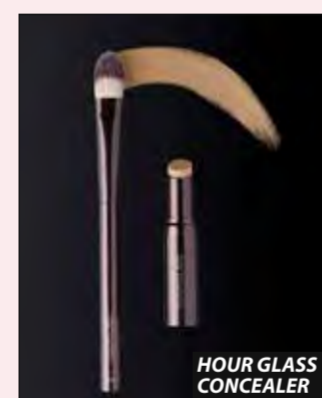
The Ultimate Beauty Cheat Sheet

Sweeping on mascara might seem intuitive, but there's actually a lash-maximizing technique that when employed correctly can take your eyes from whatever to WOW. Same goes for the brow pencil and even lipstick. We spoke to a few top make up artists and they let us in on some easy tips for every product in your kit.

BY KONYE CHELSEA NWABOGOR



MODEL FOR DAVID MARTINS PHOTOGRAPHY



Concealer - Never put concealer or foundation on your eyelids as a base, it will cause your eye makeup to crease.



Foundation - Use your fingers to apply your foundation if you want sheer coverage and a brush for medium to full coverage.

Powder - Always apply powder where you are shiniest first—usually your T-zone—with a very light dusting everywhere else.

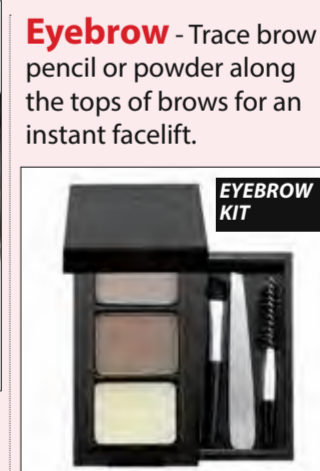
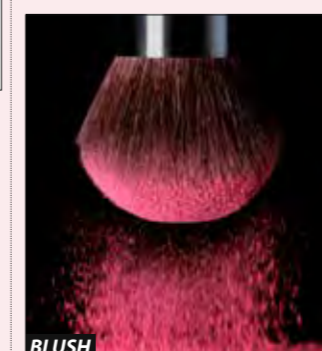


Bronzer - You should put bronzer on your neck, face, and chest to even out your skin tone. Be sure to take a step back and make sure everything



is the same colour.

Blush - When applying blush, smile, then dust the apples of your cheeks and sweep pigment towards the tops of ears, then down toward the jawline.



Eyebrow - Trace brow pencil or powder along the tops of brows for an instant facelift.

Lipstick - For even lipstick application, start at the cupid's bow and extend out to the corners of the mouth before blotting.



Eyeshadow - Prep lids for any eye look with a matte base shadow that matches the lightest part of your face. Dust the pigment all over lids and up to the brow bone.



Eyeliner - Instead of looking straight ahead at the mirror, get as close to it as possible, tilt your head up, and bring your chin toward the mirror. Look down as you apply, starting at the inner corner and working your way out.



Mascara - Sweep the wand through the roots of your lashes and zigzag as you work your way up.



GLOOGA SIM

Enjoy **MORE** data and get ahead

N100 for ~~80MB~~ 230MB (3 days validity)
N1,000 for ~~1.6GB~~ 4.8GB (30 days validity)



Largest 4G Network Nationwide

Terms and conditions apply