

...NOT IN THISDAY STYLE? THEN YOU'RE NOT IN STYLE

THIS DAY

# Style



# THE FASHIONISTO (1)

WHEN THE STYLE MAKES THE MAN

SUNDAY, JANUARY 20, 2019



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# COVER

There are a few habits shared by nearly all these most impressively turned out guys on the red carpet, and it's not necessarily having a stylist on speed dial. So guys, in a bid to give you the sartorial shortcut to wardrobe success, and master the art of looking effortlessly salivating at all times so to speak, here are some things worth adding to your daily routine. **KONYE NWABOGOR** writes

## THISDAY STYLE

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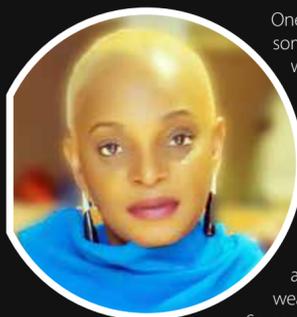
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One of our articles this week, Heels Or Sneakers, made me remember a comment someone once made about my collection of shoes. He said a time will come when I would not be able to wear them skyscrapers anymore and instead will settle more for comfort than style. I snickered at him and said it was impossible secretly horrified at the thought because I loved my heels and felt I had a long way to go yet before I got to that stage. You see, unlike short women who wear shoes to gain height, I wore them to command attention and loved every single minute.

Now fast forward to just a few years down the line and guess what? His prophesy has come to pass because just looking at some of these shoes now, the thought of wearing them actually petrifies me! I sometimes wonder how and why I had loved them so much. Don't get me wrong, now and again I do wear heels but for just a few hours max! And they must have wedges for balance.

So needless to say...half my shoes have been relegated to 'no man's land'. And you will not believe what has replaced these skyscrapers? Sneakers!

I never thought the day would come when I would much rather wear a pair of lovely Sneakers rather than some skyscraper no matter how cute the shoes are. Not just that, now, when I see young women wear stilettos, especially those crazy sexy 'Loub's, I actually admire them but cringe at the thought of walking around in them all day like these ladies do so effortlessly! The ones that amaze me the most are those ladies actually travel in them and step out of the plane like they just finished a shoot for Vogue! So needless to say, that article, to me, hit home run.

This shoe scenario is a typical example of the inevitable changes we have to make and adjust accordingly as we get older whether we like it or not. Where 'comfort first' pushes 'no pain, no gain' to the back burner. Our tolerance level for discomfort decreases as our age increases and that applies to all aspects of life. Simple fact.

Ruth

FASHION DIRECTOR/EXECUTIVE EDITOR



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# Scene and be Seen



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NELSON & NNEKA OGBUANYA



EYIMOFE ATAKE



DOROTHY ATAKE



MIKE INEGBESE



BEN & NGOZI ONUORA

## END OF YEAR PARTY OF OXFORD AND CAMBRIDGE CLUB OF NIGERIA

Towards mid December last year, barely a day went by without a company or an NGO celebrating the year end in-style; from hosting art fairs to fashion shows; music concerts to business award dinners. And of course the Oxford and Cambridge Club of Nigeria was no different with their celebration. The Club is a social platform for Oxford and Cambridge universities alumni in Nigeria and hosting events like this is always an opportunity for them to let their hair down and also do some networking while at it. To end 2018, the Club celebrated it with a garden party hosted by Professor Fidelis Oditah QC, SAN and his wife, Precilla, at their home in Ikoyi, Lagos.

PHOTO: KUNLE OGUNFUYI



FIDELIS ODITAH



PRECILLA ODITAH



MR & MRS FRANCIS ATUCHE



MR & MRS OFUOKWU



TIMI AUSTEN-PETERS



UCHE & ELLA OBI



MR & MRS GREG MBADIWE



MARY INEGBESE

*In case you hadn't already noticed, this season, stripes are having a serious moment. Here, there and everywhere. Stripes are not only the print of the moment, they're immensely popular because of their slimming effect. Check out these fashion bloggers both wearing these red striped pants with frills attached at the sides that open at the knee giving that peek-a-boo effect in their legs. Who do you think rocked the trend best. Let us know.*

# WHO WORE IT BETTER?

BY KONYE CHELSEA NWABOGOR



ALERO BUTTERCUP

Whoever thought stripes and polka would look so good together. Some women might not be brave enough to wear both looks together but Alero has done so with ease proving she knows just how well to combine colours and print. This look is no exception.

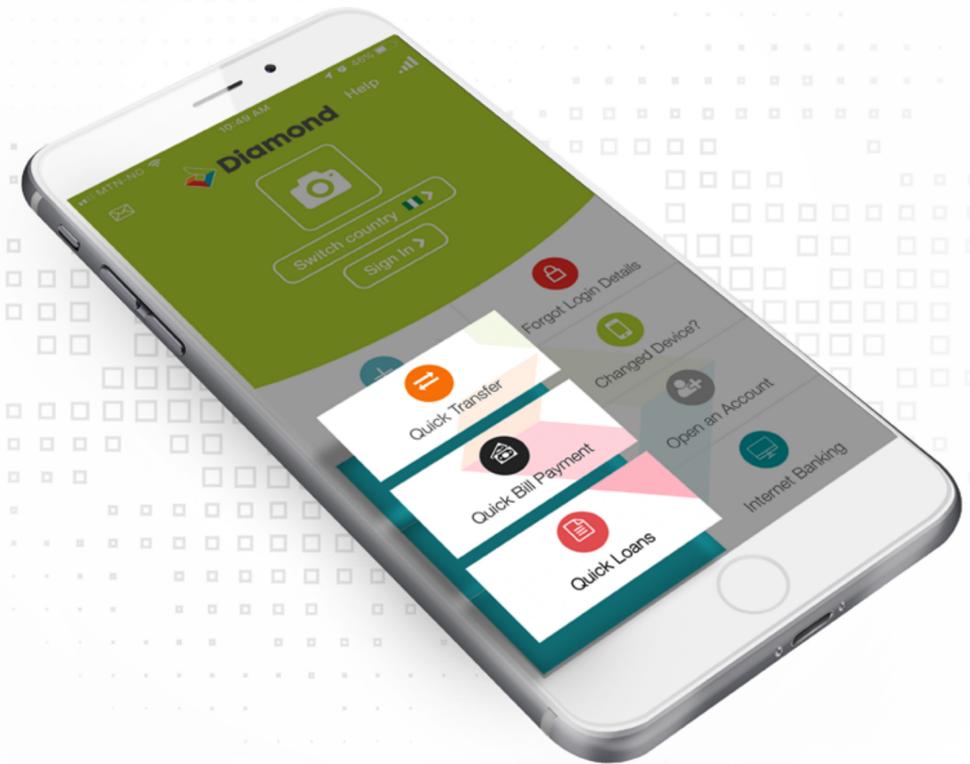


JENNIFER OSEH

Also known as the Lady Vhodka, Jennifer Oseh is one fashion blogger who in a usually goes over the top with her looks but still owns it. Here she effortlessly blends two stand out print pieces without clashing. The typical woman would have gone for something safe like a white or red top, but Jenifer pushes the envelope with confidence by pairing her with a lovely billowy sleeved top in tiger print fabric. Who would have thought? That's style right there for you.

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# DUDU

BY KONYE CHELSEA NWABOGOR

Womenswear label, Vonne couture has unveiled its latest collection named 'Dudu' which means black in Yoruba language.

The creative director, Yvonne Nwosu who poses as her own model for the lookbook expressed that 'Dudu' was inspired by the 'African Woman' who is an embodiment of strength and beauty; with all that she is burdened with doesn't lose her femininity and sense of pride".

Featuring black sheer fabric, thigh-high slits, nicely detailed appliques, accessorised with the gele head wrap, the Dudu collection represent the brand's very chic and edgy aesthetic.



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# THE WELL DRESSED MAN

According to some of our favourite fashionistas, (male version of fashionistas), there are a few habits shared by nearly all these most impressively turned out guys on the red carpet, and it's not necessarily having a stylist on speed dial.

So guys, in a bid to give you the sartorial shortcut to wardrobe success, and master the art of looking effortlessly salivating at all times so to speak, here are some things worth adding to your daily routine.

BY KONYE CHELSEA NWABOGOR

### Take Care Of Yourself

You can buy a bespoke suit hand spun in Italy from the finest thread known to man, but if what's underneath it isn't up to scratch then you're still not going to look your best.

Eating well and working out are two of the most overlooked factors when it comes to style, but they make a huge difference to your overall appearance. Just a small amount of exercise and a balanced diet can have a massive impact on how you look and feel.

### Invest In Basics

Never underestimate the power of staples. A pared-down wardrobe will take you from day to night with a simple shoe change and a splash of aftershave. When you look at images of iconic men's style icons from decades past, you can always see that they had a great arsenal of plain T-shirts, shirts, trousers and jeans at the ready for any occasion.

CHIDI

### Know The Importance Of Rotation

Building a capsule wardrobe that has you covered for every occasion can be extremely rewarding. But it also comes with the risk of quickly wearing key pieces out. Rotating your clothing and shoes is key, especially if you have to wear a suit every day for work. Not only does this keep your look fresh, it reduces the strain on individual pieces by allowing time between each wear also increases their lifespan.

KING LEVI

### Pay Attention To Details

The key to looking well dressed is to make your appearance deliberate, not accidental. But nothing should look forced (avoiding a tight fit can go a long way here), but a few details will make it clear that you know what you're about when you put your clothes on. Keep the shoes shined, the hair neat; the nails and beard (if any) evenly trimmed. Appearing "well-dressed" or "good-looking" at a glance is nothing more than attention to basic details. When a man is well dressed and well groomed, it oozes confidence and a keen eye to detail. It also perceives perfection in all other areas of his life.

FELIX ASUQUO

### Don't Neglect Your Grooming

A carefully considered grooming regimen is an integral, but often overlooked, aspect of any stylish gentleman's daily routine. It's the 21st century so there's no excuse for any modern men to say that skincare and general upkeep is "too feminine" for them - we won't hear it anymore. Your complexion is one of the first things people notice about you, whether good or bad, so making sure that you are on top of your game will pay dividends in the long run.

NOBLE IGWE

### Experiment

Building a capsule wardrobe that has you covered for every occasion can be extremely rewarding. But it also comes with the risk of quickly wearing key pieces out. Rotating your clothing and shoes is key, especially if you have to wear a suit every day for work.

Not only does this keep your look fresh, but reducing the strain on individual pieces by allowing time between each wear also increases their lifespan.

JIDE ADESINA





DAVIDSON FRERE

**Don't Forget The Pocket Square**

Somewhere along the line, men forgot about the little things in life — like the all-important pocket square. Use it with a tux or dress up a denim-sport coat combo. The key, as you've already learned, is to mix rather than match. Employ the flat fold (look it up), and you'll soon realise that the hanky is a minor detail with major impact.



GABRIEL AKINOSHO

**Keep Shoes Clean Always**

Dingy, dirty shoes can make even the finest suit look, well, not so fine. Plain and simple, a freshly shined pair can spruce up even the most mediocre outfit. Polish shoes in regular rotation about once a week, because they're quite literally a reflection of you.



UTI NWACHUKWU

**Have A Signature Scent**

Mixing an army of aromas isn't just a waste of money; it's downright offensive to bypass it as a waste of money. The only time such faux pas is excused is when just wake up in the morning. Men need, at most, just two types of fragrance. One should be lighter for daytime and warmer weather; the other more robust for nights and scent-crushing colder temps. With proper application (a spritz behind the ears and on the wrists) both will become a part of you — not prematurely announce your arrival.

**Play With Colours**

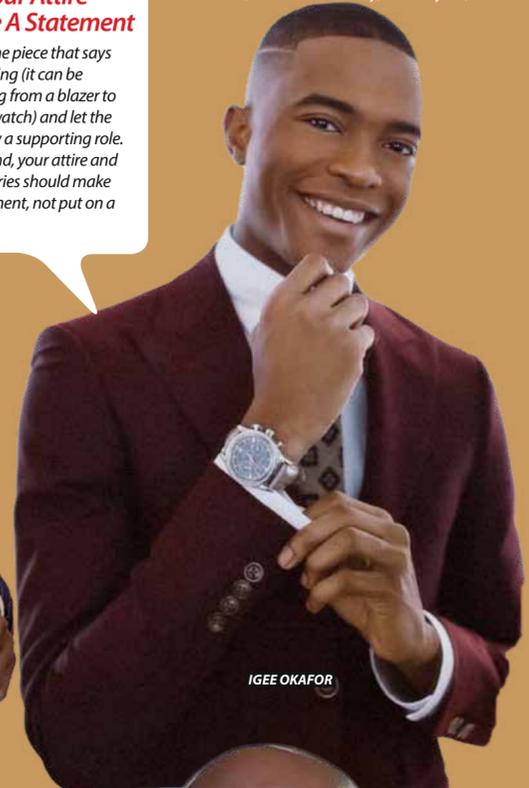
Somewhere along the line - you should have developed an eye for harmonising hues. Always remember that colours should complement but never be matchy-matchy. In fact, feel free to experiment by contrasting colours in the most unexpected places - like a pair of pink socks or a bright red pocket square with even the subtlest of suits. It is a quirky but most eye-catching style that attracts the opposite sex for the right reasons.



ESOSA OKAFO

**Let Your Attire Make A Statement**

Wear one piece that says something (it can be anything from a blazer to a wristwatch) and let the rest play a supporting role. In the end, your attire and accessories should make a statement, not put on a show.



IGEE OKAFOR

**Make Sure It Fits Perfectly**

No matter what your closet contains - luxury labels, fine fabrics, the newest trends - it doesn't mean much without a flawless fit. And that piece of advice isn't reserved for just a custom collection of suits. The same holds true for even your native wears.



EBUKA



LOLU

**Be Confident**

Confidence...one word says it all. Without a little swagger in your step, nothing else matters. There is a certain innate appeal to a man that does this so well.

**NB:** It's not hard to attain a stylish man's wardrobe; it just takes a little time and patience, a little know-how, and some confidence. We're not saying that by following these rules you'll instantly transform into a modern-day Steve McQueen, but it will lay a solid foundation to build on.

# TRENDS



TOKE-MAKINWA

PALESA

TOSEEN ADEGITE

DERIN ODUGBESAN THOMAS

## DO'S AND DON'TS OF WEARING ATHLEISURE

- Do mix sports pieces into your regular fashion wardrobe for a balanced look.
- Do get creative, especially when it comes to mixing pieces and layering.
- Do follow seasonal active wear trends.
- Do mix fashion fabrics, like denim and leather, with high-performance, sports fabrics.
- Do make sure all your athleisure pieces are clean and in good condition.
- Don't throw on any old thing you'd wear to the gym.
- Don't overlook the addition of accessories and jewellery.
- Don't forget about your signature style and look, just reinterpret it.
- Don't go overboard with bright colours and prints.

# ATHLEISURE

More than ever our busy and hectic lives demand comfortable and practical clothes. Of course, giving up on style is simply not an option, so how do we combine fashion and function together to create a chic but totally wearable look? Athleisure is the answer: Turning performance wear into everyday wear, athleisure is blurring the lines between the clothes you'd wear to the gym and those you'd wear to lunch. So, whether you're off to the dance studio or hitting the streets, your outfit can now do it all.

BY KONYE CHELSEA NWABOGOR

## Her POINT of VIEW

# NEW YEAR, NEW YOU – OPERATION ME FIRST

**HAPPY NEW YEAR PEOPLE!!!**  
It feels good to be back here. 2018 was a very short year indeed, so many good things happened, my younger brother got married and we had to go all the way to Akwa Ibom, Afia Nsit precisely. My clothing line did excellently well (if I say so myself), I made very good friends, lost some along the way too (story for another day).... And finally, for the first time in nine years, I had a nanny stay with us in December, now here is the best part; I had two nannies, amazing right? Those who go through this struggle every December certainly know what I mean. LOL. So, yes I am thankful.  
Welcome to 2019, it's a new year and sure, so many of us have put pen to paper to set goals for the year. Sadly some never go back to those papers; while others stare at it everyday till the year runs out. Let me quickly ask, what happens to the last year goals you set and didn't achieve? Are these goals to your personal betterment or that of other people around you?

Whatever your resolutions are for the year or the rest of your life, make **DOING YOU FIRST** a priority. Trust me, you will thank me later.  
In 2018 and previous years, I have met so many people who work all year round, take care of their families, make all the contributions in their place of worship, pay all the estate Levies, even do Ajo (monthly contribution) towards family welfare. Family being husband, wife, kids, sister, brother, father, mother, uncle etc.  
I have also seen people who do not move forward or backwards for fear of what people will say. My darling, this is 2019, LET PEOPLE SAY. I have realized that if you are alive, people will talk, if you die, people will still talk. If you are skinny or fat, there must be someone talking about you, so why pay attention????? Why live your life on other people's terms?  
I have a banker friend, she earns very well, as-in very very well, but she will never buy something for herself, she will rather borrow. Her song all year round is 'There's no money' really? So what will jobless people say now? I questioned her one day and I realized she was scared, scared of tomorrow, scared of what will happen to her family if she doesn't save, scared of being broke. So she saves all year round, she's has been a banker for over 12 years. I ask, is this life? Why do you have to labour for other people all the time? Do not misunderstand me o, this post is not saying don't help family, I am only saying put yourself first, it is what every one else will do.  
This new year, be intentional, give yourself a treat, buy yourself a birthday gift, an anniversary gift, take yourself to a spa, change your car, take a vacation, trust me, nothing will happen. (but I did not say you should do all at once o). The earlier you realize that life is short, the better for you. Pamper yourself, go on that trip.  
It's the beginning of the year, as you write your resolutions and plan, create a budget for yourself. You can even start with one gift a year. You matter too, you know. Go to the cinema; watch a movie (it's not that expensive). I know some

of you have never been to a cinema, try it. If you plan it, trust me you will achieve it. Just decide and work towards it. Make conscious efforts to take care of you, be you, the world will adjust.

You can also follow these simple steps:  
**Listen to Yourself-** You know the feeling you get when something isn't right or something is off? That's your call to action to get in touch with yourself. To follow your nudges and listen to what your body and mind needs, and act accordingly to find a balance in life.  
Follow what makes you feel good that naturally rejuvenates your well-being.  
Spend some time alone away from the social distractions and noise so that you can listen to your own thoughts and voice. Even if it is 10 minutes a day before everyone gets up or when everyone is in bed, craft out time to be with your thoughts.  
**Get Started-** Once you realize what you need to nurture your mind, body and spirit, take action. One step at a time, Know that you don't have to be perfect, you just need to get started to make your life better.

**Make Yourself a Priority-** Not at the expense of others though, rather see it as non-negotiable, while you continue to thrive and give to others.  
**Learn To Say "No!"** – This is the hardest part of my own life right now. But I think I have realised that, if you say No, life goes on. Nobody will kill you, they will only talk. You can also find a happy medium to compromise with others so that you willingly want to do something not because you have to.

**Make time out to fuel your soul-** This means scheduling 'me' time for yourself in your planner doing the things that energizes and makes you happy.  
This is how you fill up your own tank. Like a car, how can you expect yourself to keep going and giving if you are running on an empty tank? So do something for yourself today.

**Do not let your pride get in the way-** When required, accept and ask for help along the way. There is no shame in asking for assistance.  
If you remember nothing else, remember you are the only person that can live your life..

I hope this helps, Happy New Year again.....  
For comments, questions, issues or if you have anything you would like us to talk about, reach me on [ruky.salako@thisdaylive.com](mailto:ruky.salako@thisdaylive.com) or TEXT +2347055555888, you can also follow us on [instagram@fromherpointofviewng](https://www.instagram.com/fromherpointofviewng)



TOSIN ADEGBITE



LV ARCHLIGHT SNEAKERS

**FUTURISTIC SNEAKERS**

Sneakers have long been the footwear of choice for the fashion pack during Fashion Week. After all, darting between shows and meetings can get exhausting in heels. Last year, however, the usual cast of comfortable, lace-up shoes took a turn towards the futuristic. From metallic and multi-coloured designs to supersized styles with sleek curves, this year's sneaker selection is fit for the space age.



BALENCIAGA SPEED KNIT SNEAKERS



LISA FOLAWIYO

**SCULPTURAL HEELS**

Colour wasn't the only exciting element adorning footwear last year. Sculptural heels were also spotted beneath the feet of many fashionistas. The trend, which appeared both artistic and seriously stylish, added a

chic, unexpected detail to a range of ensembles. From sleek cylinders to dramatic hourglasses, sculptural heels can come in many fantastic shapes. So, be sure to have a bit of fun when choosing a pair of your own this 2019.



NEOUS LANCASTRELLA SLING BACK SANDALS



JACQUEMUS SAMBA SANDAL

**STYLE & DESIGNS HATS**

Hats are big once again. Yes, this quintessential '90s accessory has hit peak fashionability for another time. So, if you're after a new and stylish way to shield your face from the sun, be sure to add this item to your cart immediately.



RHODA WIDE BRIM HAT



SAN DIEGO FLOPPY HAT

**SHRUNKEN BAGS**

Appearance will win out over practicality this month as fashion stars chose to rock the world's tiniest handbags. Looking like all your favourite handbags styles shrunk down to miniature proportions, these bags are as cute as they are small. So, provided you don't need to carry more than your phone and credit card, be sure to give this trend a try. All you need to do is find your favourite handbag in a much smaller size.



LADY DIOR MINI



JACQUEMUS LE SAC CHIQUITO CLUTCH



LERATO KGANYAGO



PALESA MAHLABA



SADE AKINOSHO

**BASKET BAGS**

Shrunk styles weren't the only handbag trend to infiltrate Spring/Summer 2019 fashion month. Basket bags also took over the streets of Milan and New York and looked incredibly pretty while doing so. These wicker and straw style bags appeared in a variety of shapes and designs, all of which partnered perfectly with easygoing feminine ensembles. The result was a picnic-chic aesthetic that's ideal for the springtime.



LE CIRCLE RAFFIA TOTE



MIU MIU WOVEN STRAW TOTE

**2019 Accessory Trend**

BY FUNKE BABS-KUFEJI

Accessories can either make or break an outfit. So it's essential to ensure yours are on-point every time. Of course, choosing the perfect bag, shoes and sunglasses can be a challenge without the right inspiration. Thankfully, these fashionistas are on hand to provide an assortment of fresh and exciting ideas.

**ANGULAR FRAMES**

This fashion month, sunglasses looked sharper than ever. Instead of the usual round and oval styles, this season saw an assortment of beautiful angular frames. From triangles and rectangles to diamonds and hexagons, the trend came in a variety of shapes. However, what they all had in common were straight edges, defined corners and an utterly cool appearance. Naturally, these glasses will be the chicest way to shield your eyes this summer.



NASTY GAL CAT EYE SHADES



ILLESTEVA MARIANNE CAT-EYE



IBIDUN DAMILOLA



HERMES SILK SCARF



LIBERTY SILK SCARF



FREDA FRANCIS

**PRINTED SCARVES ON BAGS**

It may come as a bit of a surprise, but fashion's latest scarf trend has nothing to do with your neck. Instead, this season is all about wearing your favourite silky wraps on your bag. Perfect for adding some excitement to any handbag, this trend saw style-savvy ladies tie bold, printed scarves on to handles and straps. To try the look yourself, all you need to do is embrace your inner Girl Scout and knot away.



**DRESS IT DOWN**  
For a more casual take, style your suit with a plain white tee and sneakers that don't make the look feel so buttoned up.

WANNEKA

**CROP IT**  
A cropped pair of trousers makes way for a more playful shoe opportunity. For a suiting look outside the office, try a cropped top instead of a blouse.

POWEDE AWUJO

MARIL PAZZ

**CINCH IT WITH A BELT BAG**  
Embrace two of these hottest trends at once by defining your waist with a belt bag layered over your blazer.

**SHORTEN THINGS UP**  
Channel the '90s with a shortened version of the white suit, whether it's with a pair of shorts or a mini skirt.

EMPRESS JAMILIA

**GO DOUBLE BREASTED**  
For an unexpected (and ultra-sexy) going-out look, wear a double breasted white suit.

SADE AKINISHO

**TRY A BELTED SUIT**  
Give yourself more of an hourglass silhouette with a belted blazer jacket.

STAPHANIE COKER-ADERINOKUN

SHERIKA KP

BERLA MUNDI

**SIMPLIFY YOUR ACCESSORIES**  
Keep it sleek with streamlined accessories: a clean white t-shirt, simple strappy heels, and dainty gold jewelry.

**GO OVERSIZE**  
Go oversized or go home this season. Think '80s-like shoulders and boxy silhouettes that look like you took them from your boyfriend's closet.

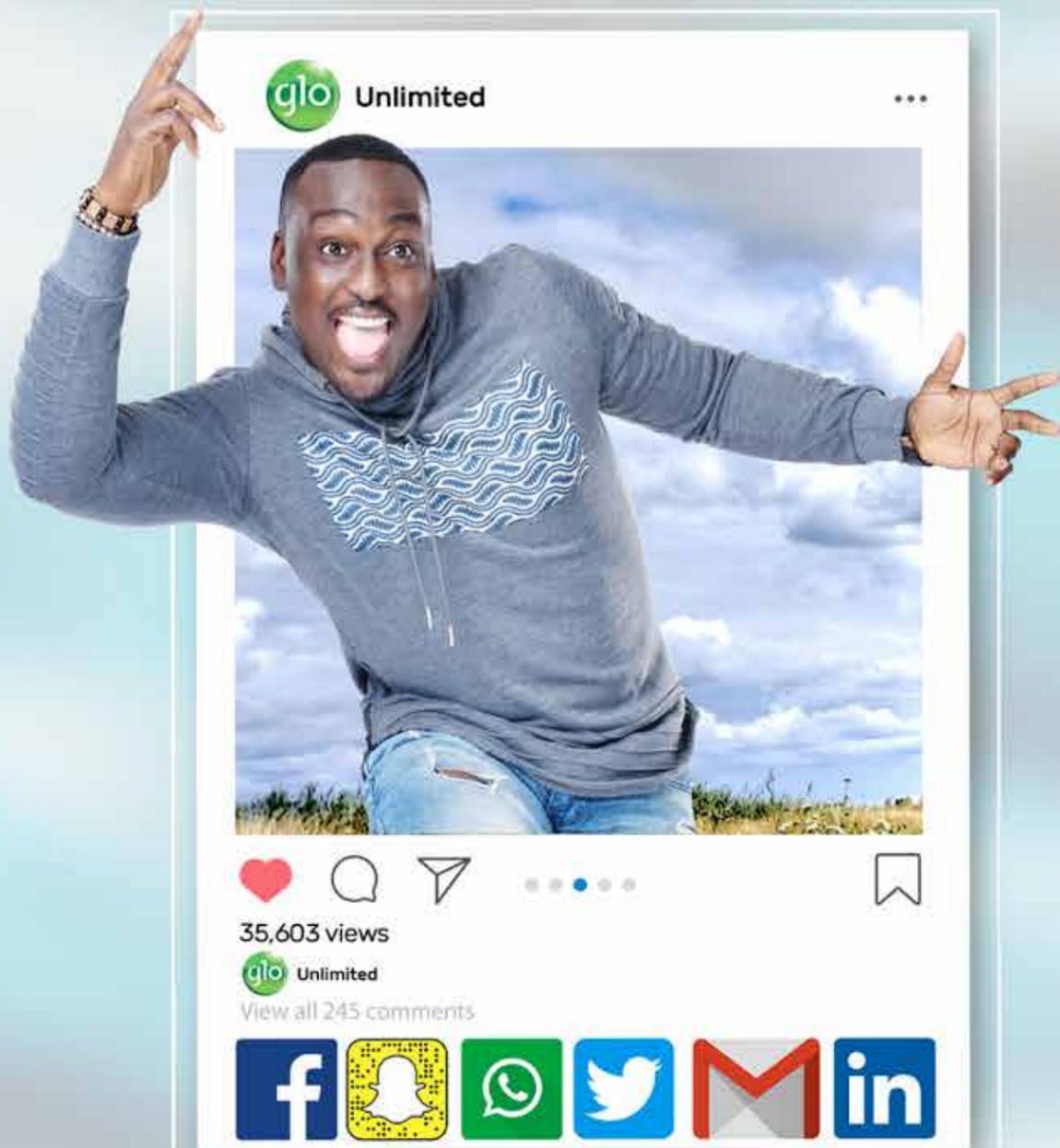
BY FUNKE BABS-KUFEJI

When it comes to creating a chic and statement-making look, an all-white suit is a perfect option. Taking minimal to the maximum in the best of ways, head-to-toe white is a simultaneously understated and bold style. As such, an all white suit can suit almost any occasion, including formal and casual events. Likewise, white also works for all year round. So, why get bogged down in black when you could be rocking a glorious white suit? All you need to pull off the look is a little inspiration, and we can help. Here's our selection of the best all white suit styling ideas for women.

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