

...NOT IN THISDAY STYLE? THEN YOU'RE NOT IN STYLE

THIS DAY

Style

SUNDAY, APRIL 21, 2019



# ARISE FASHION WEEK (2)

(April 19th - 22nd)

**BOLD AND BESPOKE!**

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rise from your past



*Happy Easter.*

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## Day 1

TURFAH  
TORLOWEI  
TZAR  
PAPA OPPONG  
NKWO  
TOKYO JAMES  
3.PARADIS  
SELAM FESSAHAYE  
MAI ATT

## Day 2

LOZA MALEOMNHO  
ANDREA IYAMAH  
STYLE TEMPLE  
YUTEE RONE  
GOZEL GREEN  
PRESENTATION: SHEM  
PARONELLI  
MAISON ARTC  
KENNETH IZE

## Day 3

PRESENTATION: MWINDA  
MOWALOLA  
U-MI-1  
BETHANY WILLIAMS  
ASAI  
BRIDGET AWOSIKA  
ODIO MIMONET  
PRESENTATION:  
AHLUWALIA STUDIO

PYER MOSS  
RICH MINSI  
ITUEN BASI  
OKUNOREN  
TIFFANY AMBER  
ESTEBAN CORTAZAR

### THISDAY STYLE

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AYODEJI ROTINWA

#### PHOTOGRAPHER

TY BELLO

**DIRECTOR, PRINT PRODUCTION.**  
CHUKS ONWUDINJO  
08077092196



After all the sleepless nights and tension generated by the medley of creative talents for the 2019 edition of the Arise Fashion Week, it was an amazing delight to watch all the exciting creations of superstar designers and Supermodels as they conquered the catwalk! The quality of the show, the production, not to mention the five star rated event, one could easily imagine one was watching a show in any part of the world. This amazing event took off Friday 19 April, 2019.

It was a beauty to behold as top models bestrode the best runway in Africa. Nine top designers - Turfah, Torlowei, Tzar, Clan, Wumanbrand, Papa Oppong, Tokyo James, 3.Paradis, Selam Fessahaye, Mai Atafo – showcased their ingenuity during the opening show which is the focus of this week's Style cover, with versatile, stylish and bold pieces that drew inspiration from the natural to the surreal. Today, being the final day, you can rest assured the last day will be exhilarating to say the least. We will fill you in with many more details next week.

Ruth

FASHION DIRECTOR/EXECUTIVE EDITOR



Rejoice and be glad.  
He is risen!

Celebrate this Easter with a heart filled with Peace, Joy and Cheer.

# Happy Easter

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# Scene and be Seen

IFEOMA ODOGWU

FUNKE OSAE BROWN & YEMISI SULEIMAN

OLIVIA ENEKWE OKOJI

TEMISA EMMANUEL

LAURA

DZIFA GRAY & MARY KAY

MICHELLE DEDE

KANAYO EBI

HAFSA MOHAMMED

ONYEBEKHE

NOBLE IGWE

## ARISE FASHION WEEK PRESS BRUNCH

BY FUNKE BABS-KUFEJI

The Creative Director of Arise Fashion Week, Ruth Osime and Management of Circa Non Pareil hosted esteemed members of both the Print and Digital Media to a sumptuous brunch, to announce the comeback of ARISE FASHION WEEK. This most anticipated fashion event of the year, takes place on the 19th - 22nd of April 2019 at The Lagos Continental, Victoria Island, Lagos, Nigeria and would include master classes, pop up shopping experience, fashion presentations and runway shows. Currently in its 5th edition, ARISE Fashion week is recognised as the most prominent fashion show in Africa, famed for handpicked curation of exclusive style, fresh and renowned talent, as well as acclaimed international names in fashion.



RUTH OSIME

AZUKA OGUIGBA & ONO BELLO

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ANGUS KENNEDY

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LUKE WHEARTY

DUFF GOLDMAN

CHRIS FYNES AND TOM REANEY

CHRISTIAN DUHALDE

TREGAYE FRASER

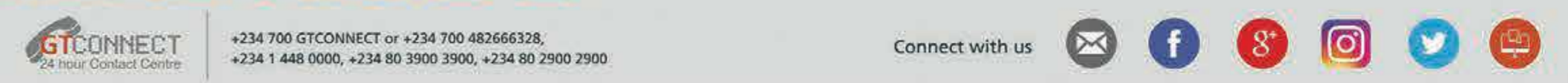
## Come and Learn from the Best

28th, 29th, 30th April & 1st May, 2019

Time: 10am to 10pm daily

Venue: Plot 1, Water Corporation Drive, Oniru, Lagos.

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# ARRISE

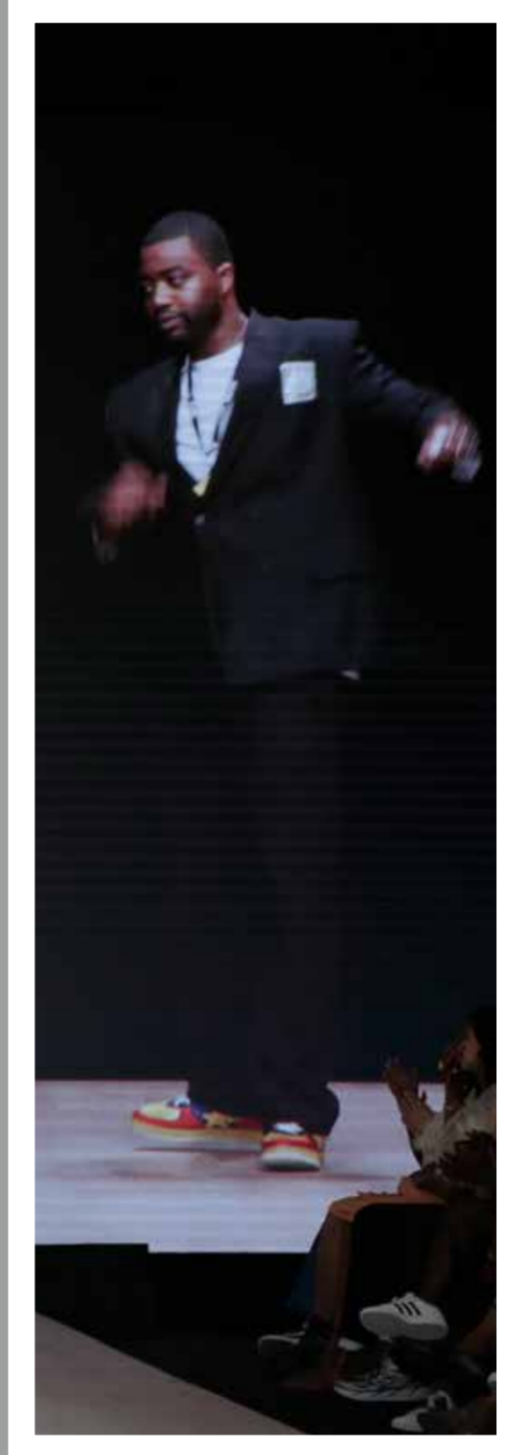
FASHION WEEK

WITH  
*Naomi Campbell*

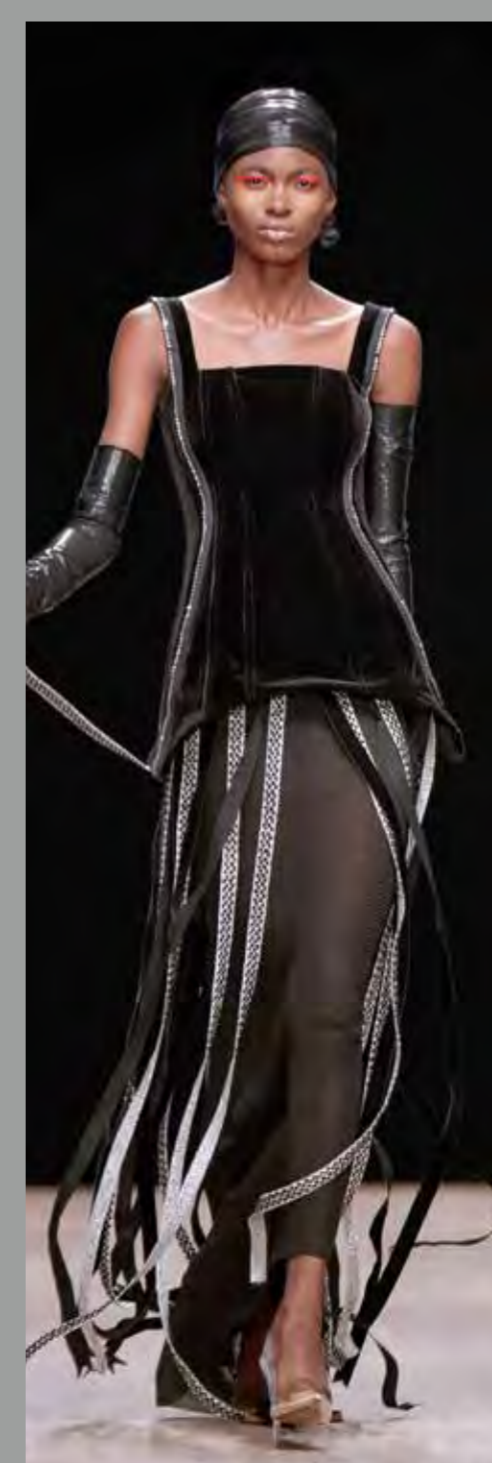
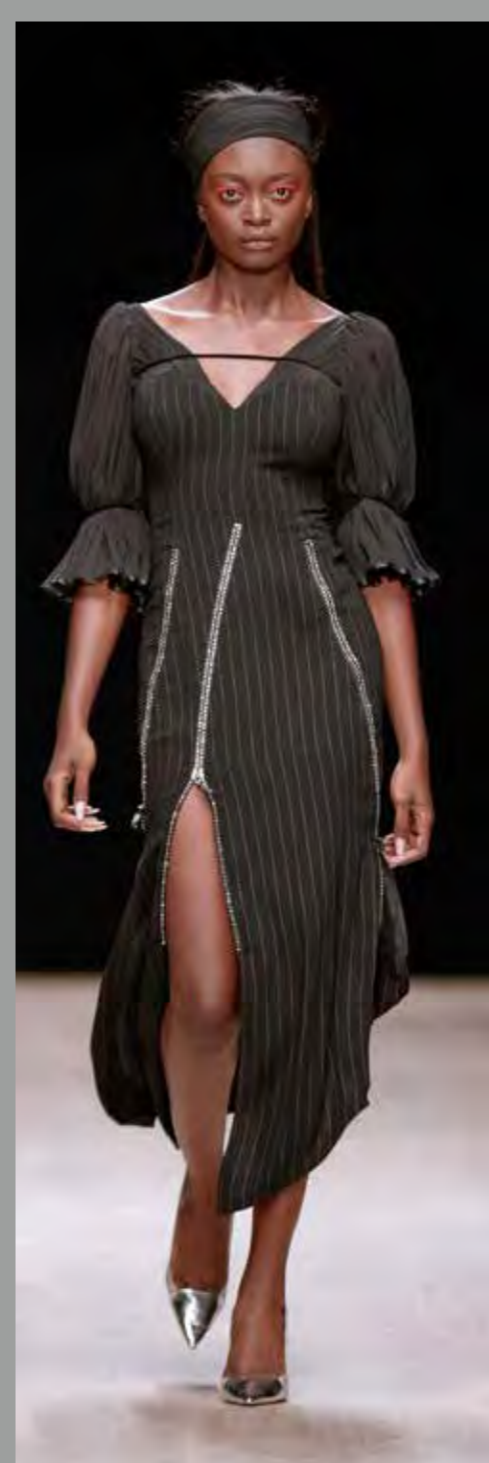
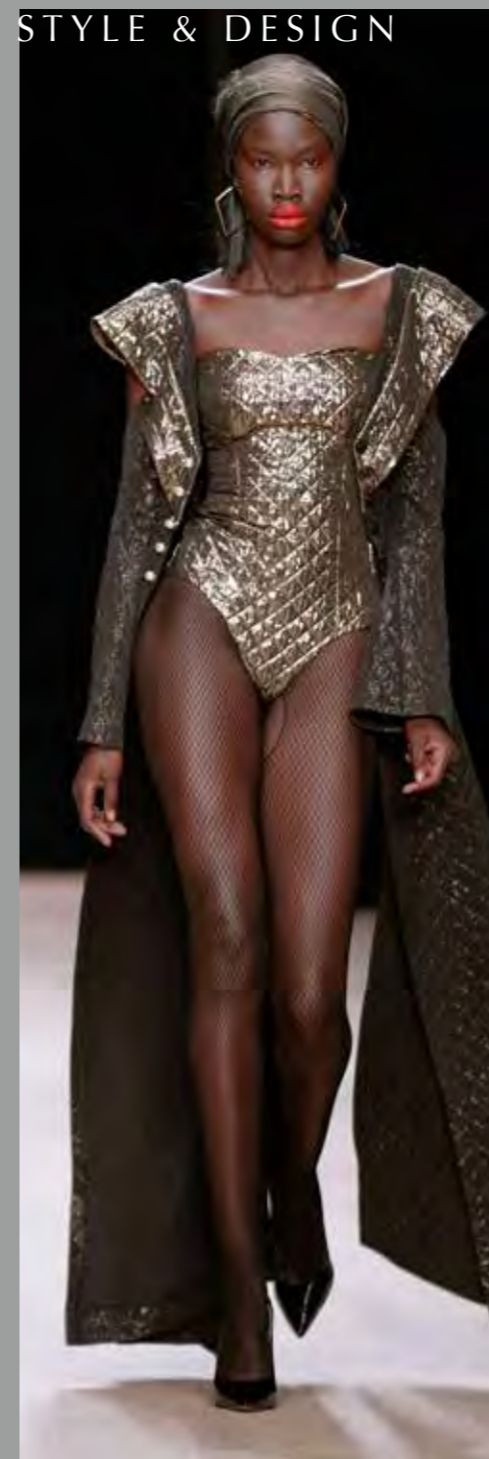
## DAY 1

3 PARADIS  
CLAN  
MAI ATAFO  
PAPA OPPONG  
SALEM FESSAHAYE  
TOKYO JAMES  
TORLOWEI  
TURFAH  
TZAR

3. Paradis



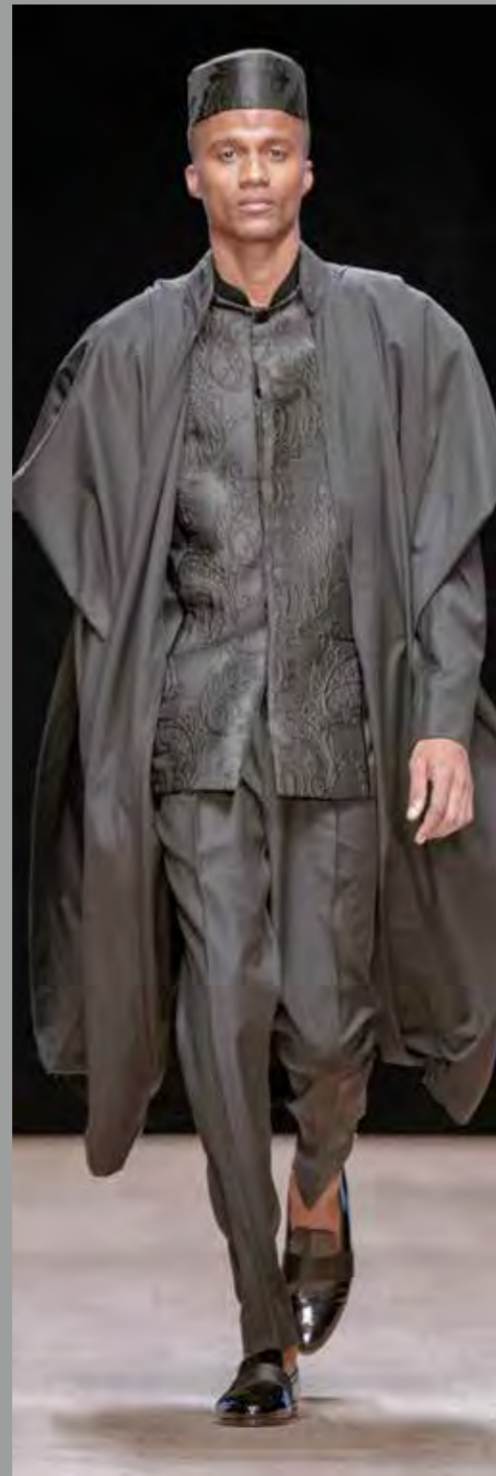
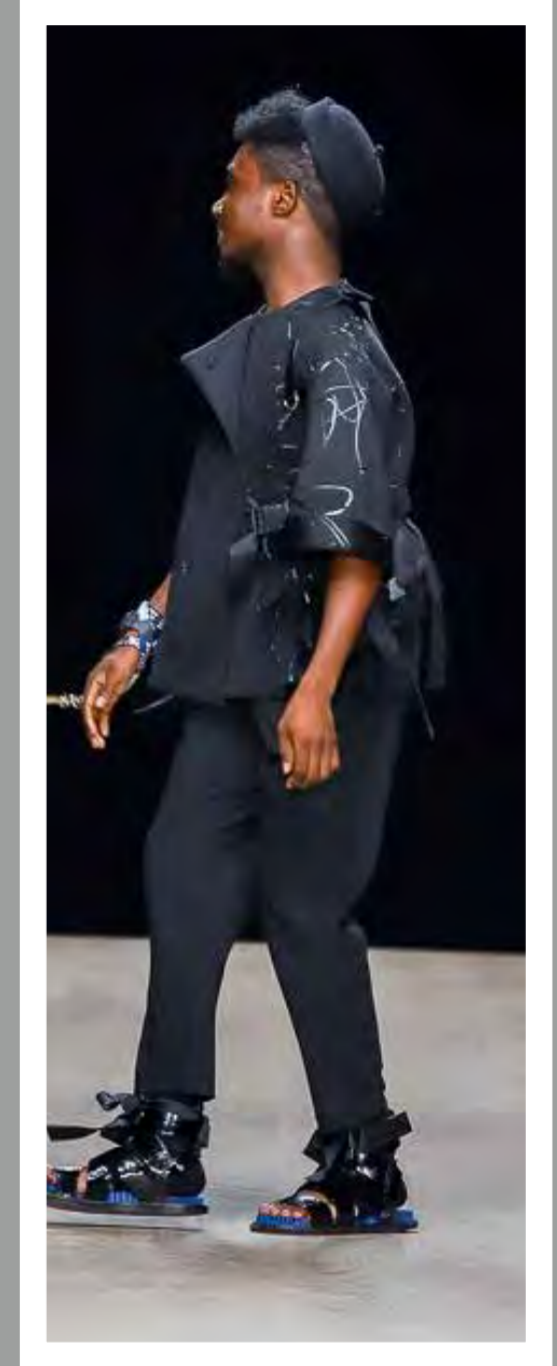
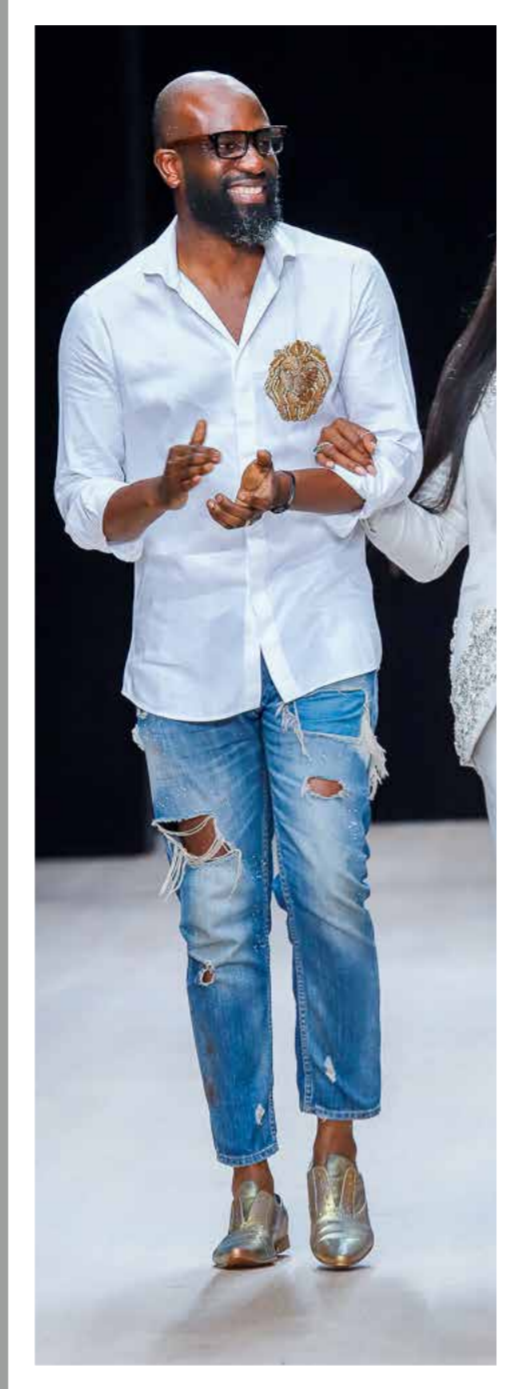
3 Paradis is a line of men's contemporary fashion and street wear that creates finely crafted clothing pieces influenced from popular culture and street fashion with the help of creative director and founder Emeric Tchatchoua. His philosophical ideas combined with modern interpretation of collaged silhouettes and exaggerated utility brings a refreshing aesthetic to the 3 Paradis designs. His aesthetic can simply be described as disruptive, poetic and chic.



Clan established in 2011 is a premium ready-to-wear brand which specialises in the needle-crafting of minimalist and distinct cosmopolitan pieces through the use of authentic techniques. With its first international showcase at the Mercedes Benz new york fashion week in 2014, Clan has since gained international acclaim and traction for the superior quality and minimalist aesthetic of its clothing. Offering a range of pieces from work-wear to everyday basics to occasional wear, clan is quintessentially african in conceptualization while catering for the urban, social and corporate needs of the modern-day woman.

Clan

Mai Atafo

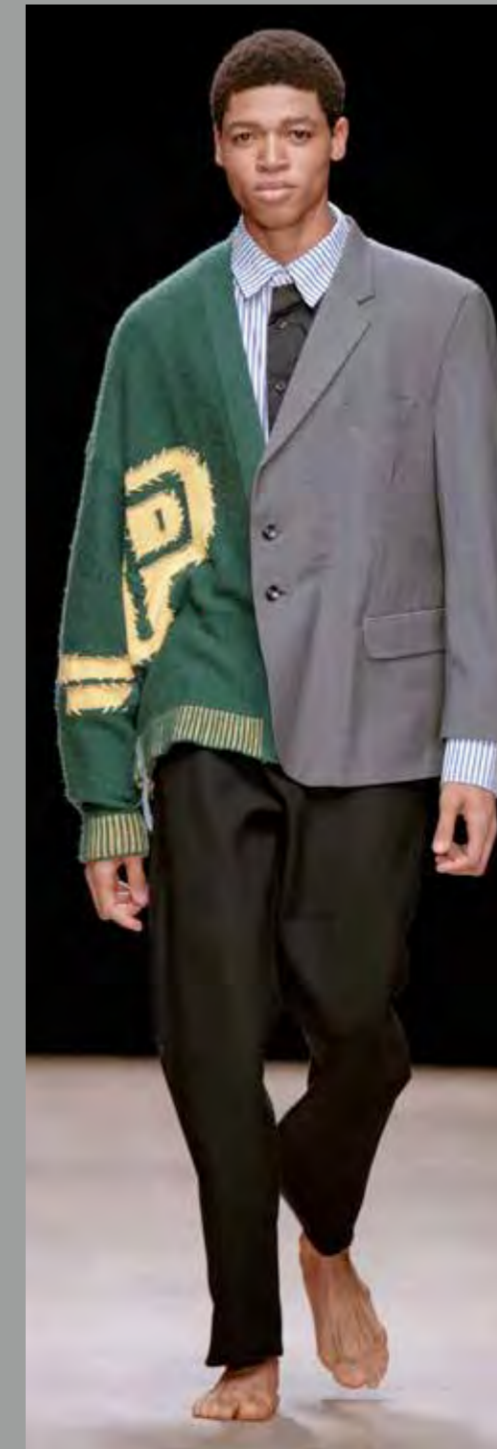


Mai Atafo is a menswear and womenswear fashion brand founded by Ohimai Atafo; that drives on its delivery of opulence through bespoke services. The brand focuses on its high-end clothier, which creates glamorous dresses for women and well-crafted bespoke tailored suits for men.

The brand is recognized for its clean cuts and fit while maintaining a concise attention to detail. With several features in shows across the globe

In the summer of 2011, Mai Atafo announced the launch of "Weddings by Mai Atafo" now Mai Atafo Bridal Atelier, an extension of the brand's service to deliver on all the clothing needs to achieve a dream wedding.

Mai Atafo continues to bring its clear vision of lavishness in style through luxury fashion and Atelier in the highbrow area of Lekki, Lagos, Nigeria.



Born on the 11th of March 1992 in Accra, Ghana, Papa Oppong Bediako is a fashion illustrator, fashion Designer and a new-age artist. has designed RTW looks for West African Fabric giant Woodin, collaborated with world renowned crystal company: Swarovski, illustrated for makeup giant MAC cosmetics, organized and styled a fashion show for Adidas and worked with several African brands including Christie Brown, Studio 189, Nadrey Laurent and Opheilia Crossland. The young Designer has also gained a lot of praise and accolades from media giants such as CNN (African Voices) and Forbes, the latter naming him as one of 15 young Africans rebranding the continent alongside other major talents such as Nigeria's Davido and Wizkid. Currently, Papa Oppong works as a freelance fashion illustrator and designer, art director and creative consultant in Ghana - West Africa. Known for his theatrical shows/ productions and his love and respect for pioneers such as Alexander McQueen and Viktor & Rolf, the young designer seeks to show the world that Africa is a goldmine of talent and opportunity and can be as influential in fashion as the West is.

Papa Oppong

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Salem Fessahaye



Salem Fessahaye is a stylist turned designer, who debuted her first collection at Stockholm's SS19 Fashion week. Fessahaye became an instant sensation for having the most diverse show in Stockholm Fashion Week history and just simply for her designs. The different skin tones of the models perfectly accented the baby pinks, nudes, and sky blues of the free-flowing garments such as sheer mesh two-piece pants sets, tulle dress, and oversized silk striped pants suits. Stockholm could not wait to see what she had in store for AW19 and she delivered exactly what critics wanted...a pure design fantasy. The AW19 collection featured another set of diverse models in her signature looks of oversized suits and jackets and two-piece sets, adorned with bold, bright Oriental patterns, vintage florals, vibrant stripes, and iridescent finishes. Salem Fessahaye always keeps the audience on their toes with her playfully chic looks with 18th century and Orientalist influences

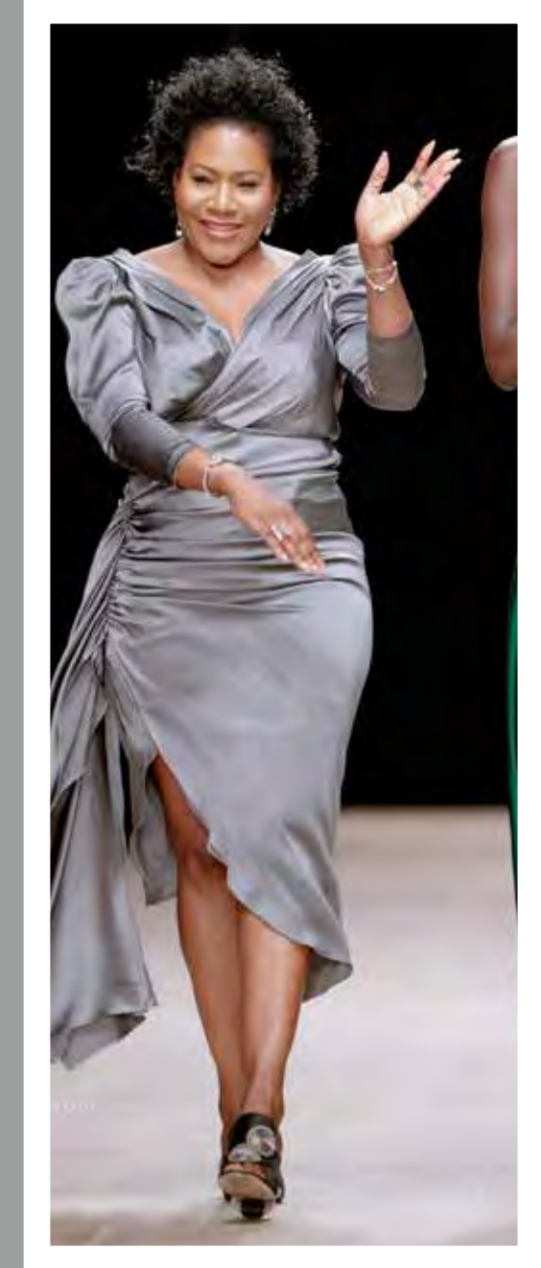
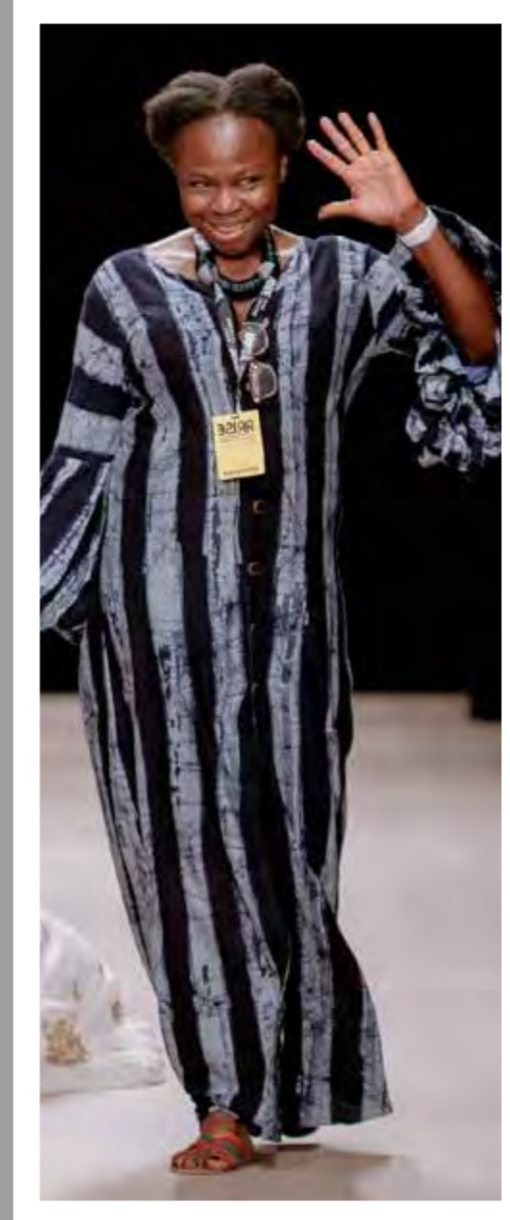


Tokyo James is a British Nigerian Designer and Creative Director, who studied Mathematics at Queen Mary University, London. He began his Creative Career as a young fashion stylist in London, working for various international publications, as well as directing digital campaigns for brands such as Brioni, Issey Miyake and Puma Black Label. After gaining years of experience, James launched his digital monthly publication, Rough UK, an authoritative, unapologetic voice with a penchant for strong visual imagery. Rough soon expanded to Rough Italia and Rough New York after its successful run in the UK. The Tokyo James fashion brand was born in Lagos, Nigeria in 2015 when the Creative Director relocated back home and ever since its inception this brand has worked so hard to become a force to reckon with in the creative and media industry.

Tokyo James



Torlowei



Patience Torlowei is the founder and creative director behind the Torlowei brand, borne out of Patience Please Nigeria Ltd., the first registered lingerie manufacturer in Nigeria.

A multi-disciplinary artist formally trained in textile design and technology, Patience in her work aims to capture the true essence and mystery of being female, a woman and daughter of Eve whilst staying true to her West-African heritage and her European training.

All of the raw materials used in her creative process are the purest, richest and most unique textiles and accessories available, from the softest cotton mousselines from Switzerland to the richly woven silk douppions straight from the looms in India and the intricately hand-dyed batiks found in Nigeria. The pieces designed and produced under the Torlowei label invite the bearer to experience the ultimate in luxury and design, all made in Nigeria.

Ms. Torlowei, who amongst other achievements, is the creator of the first piece of Couture to be accepted into the permanent collection of The Smithsonian Institute's National Museum of African Art, the 'Esther dress', has worked her artistic background into the pieces produced by her. From lingerie to haute couture, the range is endless.



After a chance encounter with luxury, vibrant silks while sitting in her sister's fabric shop, Tola Adegbite was inspired to start her fashion brand, TURFAH. The Arabic word for 'a rare gem', TURFAH offers a unique expression of refined modern luxury for women and men. This is done by mixing simplicity of form with extravagant architectural shapes, vibrant colors and luxe fabrics in order to create a bold expression of luxury.

Tola Adegbite launched the brand in November 2017 and since then has created two collections and one capsule collection, whilst also creating one of a kind bespoke attires for special customers.

Tola Adegbite is a Visual Arts Graduate from The American University, Washington, DC. Her journey to TURFAH began after a successful career in graphic design and furniture/interior design spanning 20 years. TURFAH is the embodiment of her passion for all forms of design, as is evident in the architectural nature of the clothes.

Turfah

*Tzar*



*Tzar Studios is a contemporary menswear brand founded in 2014 birthed from the ineffable love for prints inspired by the ethos of the metrosexual man. Tzar studios challenges the conventional approach to menswear creating unique items that embody the purpose of form and functionality. The tenet of the brand is that fashion needs to be functional primarily but also bear a mode that reflects individuality and the state of mind. Chukwuma Ian Audifferen is the art director: Born in Lagos Nigeria, he schooled at the University of Lagos where he obtained a Bachelor of Science degree in Microbiology. He believes in clothes that promote comfort and confidence and strive to incorporate this notion in the elements of design.*



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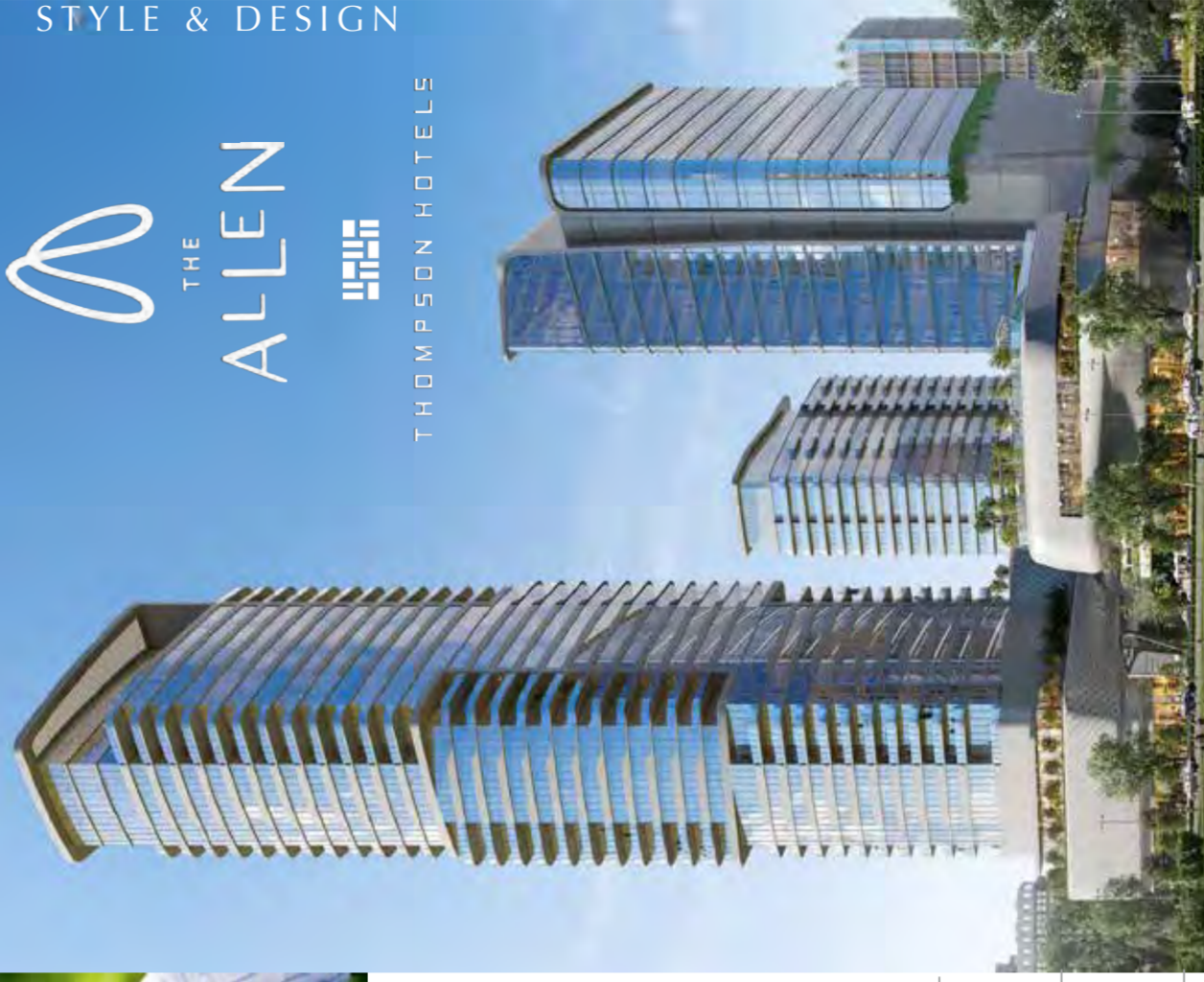
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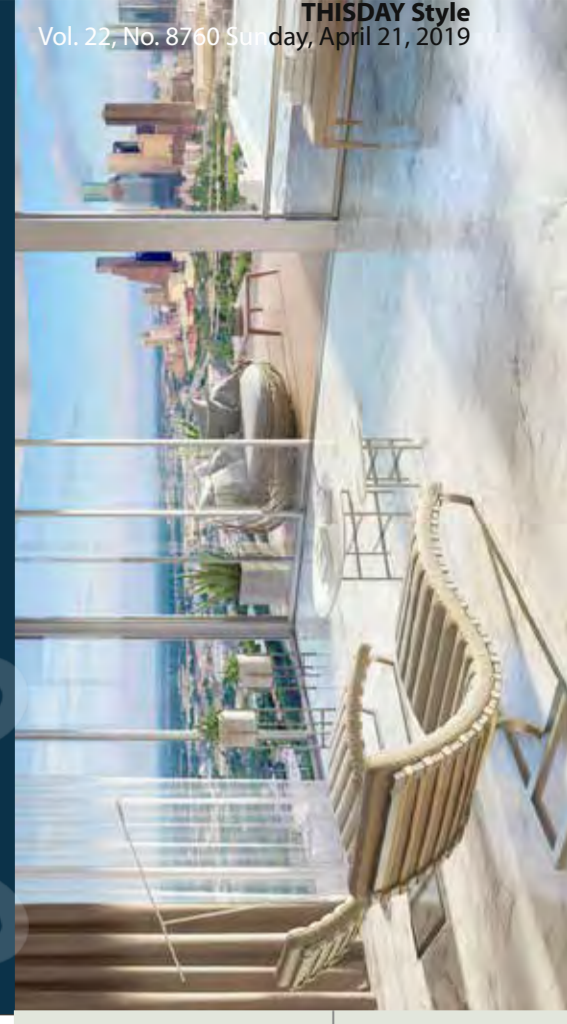
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# THE ARISE FASHION WEEK TALKS

## DAY 1

FRIDAY 19  
APRIL, 2019

### ARISE TALKS I:

#### Business of Fashion:

Exploring all facets of the emerging markets in Africa

#### MODERATOR



**LOLA OGUNNAIKE**  
*People magazine*



**NAOMI CAMPBELL**  
*Modell/Activist*



**RENI FOLAWIYO**  
*CEO, Alara*



**FUNSHO OLUSANYA**  
*Executive Director, FSDH*



**BARBARA JAMES**  
*CEO, Henshaw Capital Partners*

## DAY 1

FRIDAY 19  
APRIL, 2019

### ARISE TALKS II:

In Conversation With Edward Enninful

### ARISE TALKS III:

**From Retail To Export:** Building a Sustainable Market

#### MODERATOR



**SEGUN AWOLOWO**  
*CEO Nat'l Export Prom. Council*



**OKECHUKWU ENELAMAH**  
*Minister of Trade & Investment*



**EDWARD ENNINFUL**  
*Editor-In-Chief VOGUE U.K*



**ITUEN BASSEY**  
*CEO, Ituen Basi*



**BARBARA BARUNGI**  
*MD, Imara Africa Consulting*

## DAY 2

SATURDAY 20  
APRIL, 2019

### ARISE TALKS IV:

#### The Essence of Design and Textiles:

Preservation, protection, and the advancement of the craftsmanship

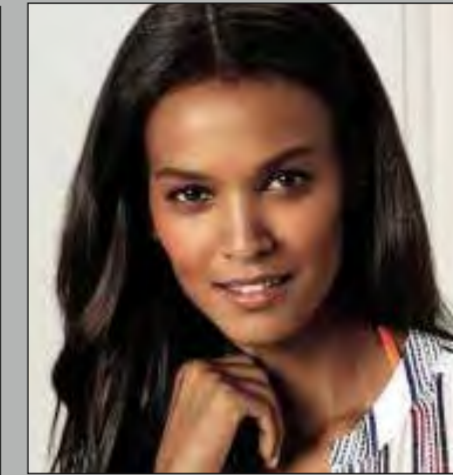


**ARZI IFRAH** *Designer Mason Arct*

#### MODERATOR



**OLIVIA SINGER**  
*Exe. Fashion News Editor, VOGUE U.S.A*



**LIYA KEBEDE**  
*Modell/Activist*



**NIYI OKUBOYEJO**  
*Designer, Post Imperial*



**ENIOLA DAWODU**  
*Costume Designer*



**ADEOLA BALI**  
*MD, Garment Care*

## DAY 2

SATURDAY 20  
APRIL, 2019

### ARISE TALKS V:

In Conversation With Andre Leon Talley

#### FILM SCREENING

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**DAY 1 POP UP SHOP SHOWS**

FRIDAY 19  
APRIL, 2019

TURFAH  
TORLOWEI  
TZAR  
CLAN  
WUMANBRAND  
PAPA OPPONG  
TOKYO JAMES  
3.PARADIS  
SELAM FESSAHAYE  
MAI ATAFO  
**PRESENTATION:** POST  
IMPERIAL

**DAY 2 POP UP SHOP SHOWS**

SATURDAY 20  
APRIL, 2019

LOZA MALÉOMBHO  
ANDREA IYAMAH  
LULU  
GOZEL GREEN  
**PRESENTATION:** SHEM PARONELLI  
MAISON ARTC  
YUTEE RONE  
KENNETH IZE  
LANRE DA SILVA AJAYI  
TRIPLE RRR BY ROBERT CAVALLI  
DAVID TLALE  
DEOLA SAGOE

**DAY 3 POP UP SHOP SHOWS**

SUNDAY 21  
APRIL, 2019

**PRESENTATION :** AHLUWALIA STUDIO  
MOWALOLA  
U-MI-1  
ASAI  
BETHANY WILLIAMS  
STYLE TEMPLE  
MWINDA  
ODIO MIMONET

PYER MOSS  
RICH MINSI  
MMUSO MAXWELL  
BRIDGET AWOSIKA  
ESTEBAN CORTAZAR  
ITUEN BASI  
TIFFANY AMBER  
OKUNOREN TWINS

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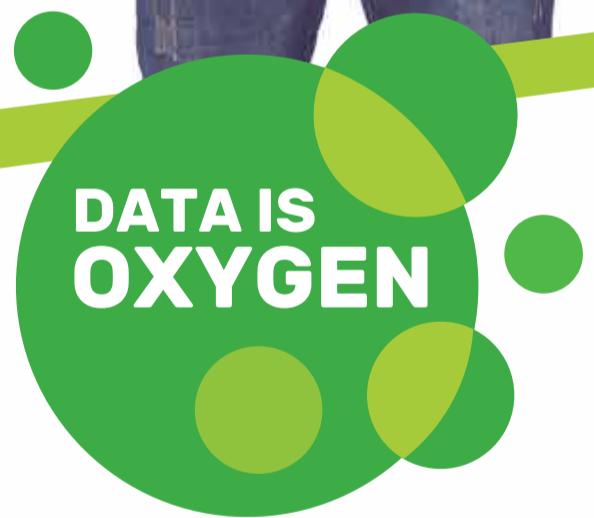
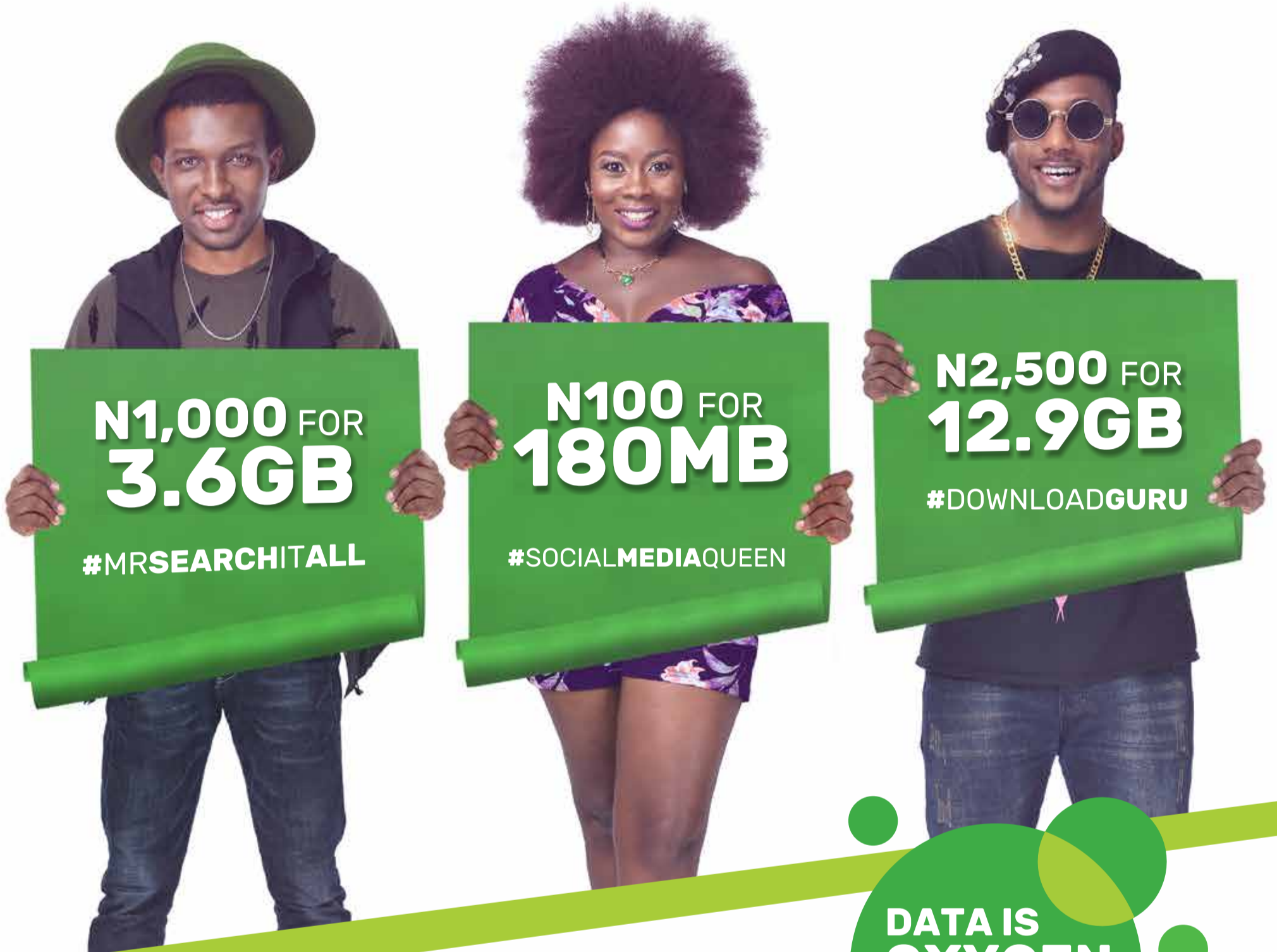
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