NOT IN THISDAY STYLE? THEN YOU’RE NOT IN STYLE

SUNDAY, AUGUST 18, 2019

AKINTOLA WILLIAMS

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CELEBRATING A CENTENARIAN

AKINTOLA WILLIAMS @ 100!
A LIFE OF SERVICE
When you are over 50, it’s very rare to meet someone literally twice your age. When I met the world renowned Chartered Accountant, Akintola Williams, the first African to set up a Chartered Accountancy firm, I was awestruck because right before me was a living legend! His eyes were very sharp and you could not help but wonder if those probing eyes could literally read your thoughts. For someone his age, Akintola’s voice was very strong and commanding. You could tell this was a principled man who took great pride in his integrity and building the legacy that will far outlive him. What was most fascinating about this meeting was his inquisitive mind and the fact that his thinking faculty was still very intact even at 100 years old! The only thing that showed his age was his fragility but even with the physical appearance, there was an inner strength that could be felt rather than seen. I looked forward to learning more about this elder statesman and could not wait to let my journalist juices flow as I knew it was going to be a riveting interview and it was. So as not to exhaust him, I chose to ask his son Seni all the questions running through my mind and he graciously answered our questions on his father’s behalf while the subject himself watched us. His face was expressionless throughout the interview but it was clear had something been said that he did not agree with, he would not have hesitated to voice his thoughts. In today’s Nigeria where the average life span has fallen to slightly over 50, Akintola Williams truly is a blessed and very accomplished man! It is by no means a small feat to live to 100 years old! I can only imagine his train of thoughts on a daily basis now that he is on the other side of 100! It was truly an honour to showcase him and his life’s journeys to date. We look forward to doing more people in Akintola’s age bracket who have contributed immensely to the growth of Nigeria as a nation and indeed the African continent.
Jameson Black Barrel is here! The new super premium whiskey from Jameson made its debut through activities and launch events that took place over a series of days, where key influencers and customers of the brand were able to taste and experience the Jameson Black Barrel. The events kicked off with Hats & Tatts party hosted by Alani at a transformed parking lot. Alternative soul artist, Brymo, captivated guests with his unique performance much to the delight of the guests. The DJ booth was a well-lit black barrel and the focal point for guests. The brazen sounds of the violin over the DJ’s set made for an incredible sonic experience. The bars served up a variety of cocktails, the Jameson Black Barrel signature serve Black Tonic & Orange, the classic Whiskey Sour, and all-time favourite Old Fashioned. The party would not have been complete without on-site tattoos from international artist, Elie Akkary. He was the highlight of the evening with many guests opting to be permanently inked.

Two weeks before the launch, key influencers were gifted customized black barrels similar to the barrels Jameson whiskey is aged in, along with a case of the product and encouraged to share the Jameson spirit with others. Jameson Brand Ambassador Alani Adenle (@alanigram) led this #BlackLikeNoOther influencer campaign, personally delivering gifts and highlighting each influencer’s unique talent.

TPS Luxury, a brand and brainchild of Debo Odutola, that prides itself as the connoisseur of elegance of handmade handbags and footwear with an ethnic touch recently celebrated its fifth anniversary with the unveiling of their new Ireti Kingebe bag. The event, which held at the Pearl Garden Restaurant in Victoria Island, was well attended by existing and old clients of the luxury brand. They were treated to a fun evening of food, music, entertainment and dance. Those who attended had the chance to shop firsthand the new and old collection of the brand at unbelievably discounted prices. On-air personality and actress, Omotunde Adebowale AKA LOLO, anchored the event and nothing was left unturned to ensure everyone had a great time as they shopped and networked in a relaxing atmosphere.
A BALANCED DIET
Your diet plays a major role in determining how you look. You should look into your diet carefully and incorporate foods that are rich in antioxidants such as berries, beans, fish and tomatoes. Other foods that will help enhance your skin’s vitality include veggies, yogurt and fruits. A proper diet will boost your health and make your skin glow.

TAKE CARE OF YOUR SKIN
Your skin plays a major role when it comes to your overall appearance. Wearing the latest fashion trends without taking care of your skin is pointless. There are various beauty products available in the market to deal with acne, wrinkles and dry skin among other issues. Using the right products will go a long way in enhancing your overall beauty.

CONSIDER MICRODERMABRASION
The treatment will help deal with blackheads, wrinkles, sun damage, whiteheads and apparent age spots among others.

USE SUNSCREEN ALWAYS
Putting on sunscreen is a great way to slow down aging and prevent skin damage. It doesn’t matter whether it is a sunny or cloudy day, always wear sunscreen!

DEAL WITH EXCESS BODY FATS
Accumulated body fats will affect your beauty one way or the other. If you are a woman, chances are cellulite is probably making your head spin. There are various non-surgical cellulite removal methods to consider including Laser Liposuction Light and vibration Power Plates amongst others.

THE RIGHT BEAUTY TOOLS
When applying your makeup, always make sure that you are using the right tools. Invest in a set of good, robust brushes that will last you a long time. It is as important as having the right makeup.

ALWAYS MOISTURIZE YOUR SKIN
It doesn’t matter whether you have oily, dry or normal skin, moisturizing is a must. Pick the right moisturizer depending on your skin type and make it a part of your beauty routine.

PUTTING YOUR BEST FACE FORWARD
Who doesn’t want to look beautiful and confident every time they step out of the house? There are various beauty secrets that you should know and consider, as they will help bring out the best in you. Remember however, that true beauty emanates from the inside and you should therefore cultivate your inner beauty as much as your physical appearance. Below are some secrets that will help you look stunning always.

IS IT WORTH IT?

Your style and beauty are a reflection of how you feel about yourself. We all want to look our best all the time. The couple sat before me, baby in tow, both looking splendid in their own individual way but something was evidently missing. The electrical sparks that flow between couples in love were gone and there was a coldness that had seeped into the marriage which was building a wall of ice where the warmth of fire had previously existed. Gone were the stolen glances, the warm blushing, the fleeting but constant touches and the footsies under the table. The couple that a dotting husband outsays to a loving wife was replaced by a commanding tone of one determined to subdue another.

The visit was initially set out to celebrate the birth of a first child but soon turned into a counseling session and each one poured out the pain of a marriage gone wrong. As they outlined each perceived hurt, disappointment, failed promises, dashed expectations, fear for self and hopelessness for tomorrow, I was caught in how similar the root causes of many troubled marriages are. The man constantly seeks to be respected and honored while the woman wants to be loved and adored.

The Everlasting Creator who instituting marriage did so intentionally for our good. He had already created the spirit as male and female equal in his sight and then following the creation of the physical man instituted marriage by creating the physical woman with uniquely different attributes who would in conjunction with man carry out the work of expanding His Kingdom on earth. In that union and all others thereafter, marriages thrive when the husband earns respect and honor from his wife and this is only achieved when he loves and adores her unconditionally. Where these do not exist many troubled marriages are. The man caught in how similar the root causes of many troubled marriages are. The man constantly seeks to be respected and honored while the woman wants to be loved and adored.

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Scarlet, maroon, crimson: ask any fashion lover and they’ll tell you that this year, they’ve been seeing red. Not just splashes of colour here and there – this is about all-over, entirely matching, pattern-free, head-to-toe red. From runways to the streets, this hue is spreading like wildfire. But, like any bold trend, creating the right look takes some knowledge and practice. So, before you go impulsively throwing on every piece of ruby, crimson, and candy apple red clothing that you own, read this.

Go for interesting textures like lace and velvet. Extra points for wearing it with red accessories.

Want to try your hand at the trend but not one for dressing up? No problem – just paint your street wear red!

The best thing about a bold colour like red is that it can turn any garment into a statement piece. As such, the hue is perfect for tops and can make simple styles stand out, and unique designs really shine.

Midi dresses really aren’t going anywhere, so invest in a fashion-forward one in the colour red. The contrast of prim and edgy makes for the perfect clash.

Perhaps the most versatile way to color block your red is a bold look, go all red all over for work and casual wear. But, this can also be worn with some white sneakers.

Although it may be a bold look, going red all over is completely on-trend and incredibly stylish. So, if there ever was a time to rock a pair of red pants with a red blazer, red top, and red shoes, it is now.

Pic: toke makinwa
There’s no great secret to achieving a distinctive personal style. The key is to build a wardrobe full of clothes, which complement you and wear them without allowing them ‘wear you’. Avoid flights of fashion fancy, stick with flattering colours and shapes, and don’t be afraid to wear the things that suit you – and most importantly, you like – time and again.

By Konye Chelsea Nwabogor

Pick A Colour

It may sound obvious, but the essence of good personal style is to wear clothes that complement your complexion. Once you’ve discovered the colour that works for you, add it to your wardrobe whenever you can, without overwhelming it of course.

Find Your Style

Cornerstone

Whether it’s a blazer that fits you perfectly, a pair of jeans of your size, or a pair of shoes that make you feel good, find your signature item and work it into your wardrobe as regularly as you can. It’s the cornerstone of a signature style.

Get To Grips With Your Body

Certain garments suit certain body shapes. If you have broad shoulders, stick to a deconstructed jacket with a nip at the waist. Short and stocky? Opt for a jacket that flatters with a hem which dips slightly. Tall and thin? Choose a slim-fit blazer with a boxy-shaped waist. The sooner you know the type of clothing that suits your frame, the better you will look.

Remember That Classics Are Classic For A Reason

White sneakers, slim jeans, well-cut white shirts – certain garments stand the test of time for the simple reason that they suit pretty much everyone and don’t compromise on style. A cotton t-shirt, a pair of jeans and a blazer should be staples in your wardrobe. A foundation of classic items, complimented by more experimental pieces built over the seasons, inevitably makes a strong wardrobe.

Don’t Pay Too Much Attention To Trend

Trends from the runway generally do not make their way to your wardrobe before spring. The best thing you can do is to follow what you like. If florals make you look good, wear them regularly. A floral tie with your navy blazer is a perfect example.

Accessory Sparingly

Accessories can make or break a look. Whatever you choose, make sure it’s in line with the rest of your outfit. A simple leather bracelet or a pair of gold earrings will add a touch that compliments your look without distracting from it. A rugged bracelet can make your look too urban, while too many accessories can make your entire outfit shiny.

Remember That Essentials Are Incredibly More

A simple white shirt, a pair of black pants, a simple leather wallet, a simple white t-shirt, a pair of black shoes – the essentials are the building blocks of your wardrobe. Build up your wardrobe with items that can be used to create multiple outfits.
We had masters in the favourite subjects which eventually was necessary for my profession – Accountancy, namely mathematics. Mr. Adelaja used to take us in the mathematical subjects namely Algebra, geometry and arithmetic. In a way because we had masters who were good in those subjects, it helped in my decision to go into accountancy.

As you know, to train a chartered accountant, you have to serve what is called articleship or apprenticeship and you couldn’t do that here, you had to go abroad.

In the five years Rotimi and I spent in school, we were deciding who would come first this week and who would come first next week.

I never envisaged the Nigerian Stock Exchange would be where it is today, but I knew it would not fail.

This 100 years, I want to see what it is like.
Profiles of a Life of Service
AKINTOLA WILLIAMS
60s-80s

WITH HIS LATE DAUGHTER IN-LAW, DIANE, WIFE OF HIS SON, SENI

WITH HIS TWO GRANDSONS, REMI AND NIYI AND HIS SON, SENI

WITH BODE EMMANUEL AND LATE CHARLES SANKEY

PIC BY REMI WILLIAMS

80s-date
CHIEF CHRIS OGBUNJANO, CON, OFR
AGE: 96
I wish you God’s blessing on the occasion of your 100th birthday.

OLOYE J.A. OBAFEMI OLOPADE, OFR
AGE: 93
To God be the glory, great things He has done to see you still active on your 100th year on this earth. The first and only member and founder of this great club to have clocked the age of 100 years. We all join you and your family in rejoicing.

OTUNBA ADEKUNLE OJORA, CON, OFR
AGE: 87
With best wishes and prosperous contented life with God’s blessing.

MR. OLUFEMI OKUNNU, SAN, CON
AGE: 86
I wish you God’s blessing on the occasion of your 100th birthday.

CHIEF PHILIP ASIODO, CFR, CON
AGE: 85
Heartiest congratulations to Elder Akintola Williams on this historic landmark of 100th birthday. I pray that God continue to bless you with good health.

PROF. THEOPHILUS OGBONIBI
AGE: 84

CHIEF EMEKA ANYAOKU, CFR, CON, GCVO, TC
AGE: 83
I wish you God’s blessing on the occasion of your 100th birthday.

CHIEF OLUSEGAN OSUNKYE, CON, CFR, CBE
AGE: 79
Hearty congratulations to our beloved Pa Akintola Williams, CFR, CBE at 100.

TRIBUTES FROM ‘TABLE ONE’

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AGE: 93
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...IN HIS SON’S WORDS

Born in 1919, Akintola Williams attended Osogbo Grammar School, Lagos, then CMD Grammar School at Funkus. He went on to study Economics and obtained a Diploma in Economics and studied Banking and Finance. He graduated with a Bachelor of Commerce. He continued his studies and qualified as a Chartered Accountant in 1940.

After returning to Nigeria in 1959, he worked with the Inland Revenue until 1959 when he founded Akintola Williams & Co in Lagos making it the first Chartered Accountancy firm in Africa. The first partner was Charles Sunday followed by E. L. Ekundayo. The firm was opened to the Camerouns, followed by others in Côte d’Ivoire and Surinam with affiliates in Ghana, Egypt and Kenya. By 1992, the firm had 100 partners and clients. In December 1999, 2000 and 2003, Akintola Williams & Co merged with long firms to create Akintola Williams Deloitte (now known as Deloitte & Touche), the largest professional services firm in Nigeria with a staff strength of over 600. Williams was also a board member and major shareholder in a number of organisations. Williams played a leading role in establishing the Association of Accountants in 1960 and was its first President. He was also a founding member of the Institute of Chartered Accountants and its first president. He was involved in establishing the Nigerian Stock Exchange as well. Williams has held too many public offices to mention, he was named by the Nigerian government with the OBE following his retirement in 1982. Williams established a music and concert hall for the Music Society of Nigeria (MUSON). In 1997, he was named a Commander of the Most Excellent Order of the British Empire (OBE) for ‘services to the Accountancy profession and for promotion of arts, culture and music. The Akintola Williams Arboretum in Lagos is named in his honour. In 2011, the Nigerian British Association presented him with an award for his contribution to democracy and development in Africa in the form of a lifetime achievement award.

Williams had a number of companies in different countries, most notably in Brazil. His succession to his father’s business, which was Bode’s preference, was the chance to arrange the graves and that is why the graves of many of these families are neatly arranged. They didn’t die at the same time, but all were buried together. Campos Square on Lagos island and that cemetery was the choice of his ancestors. In the other cemetery, near the Radio Nigeria end, you find them all smiling, the hospital couldn’t believe it. Two days after the surgery, he’s standing through that. Two surgeries in his life, the other one was when he was 93, which is typically a very high-risk situation. After his first surgery, it was crazy. The doctors couldn’t believe it. He came out of the surgery, they put him in intensive care, and was there for 40 minutes. Then they took him to the recovery room, and then he spent about two hours, before taking him back to his bedroom. It was extraordinary for a 93-year-old to go through that. Two days after the surgery, his standing and eating the hospital couldn’t believe it.

Professor of History

PAPA

Papa is very alert. His hearing isn’t as good as it was but his eyesight is sharp. If you write anything in front of him, he can read perfectly. He doesn’t always need to wear glasses. He finds it easier to read handwriting than typed texts.

He still enjoys music, limited socialising, good food and drink and mix with especially his family and friends.

Adises from traditions, ‘what’s in a day in Papa’s life like now? He doesn’t eat any cooked food for breakfast. He eats nuts to five different kinds of fruits. That’s pears, pineapple, orange, apples and pears. He eats through the day. A single day at home will have a very small lunch at 3 clock. He’d have dinner in the evening where he would eat a strong meal. He eats three times a day. At the restaurant he does, he ate five courses...

Where does he go to bed? He goes to bed around 10 or 11 pm. He wakes up sometimes in the middle of the night.

What does he do while awake time? He sits and reads newspapers, books, stories, people send him stories. He doesn’t write much anymore. He writes letters occasionally. He prefers to write letters by hand. He burns himself. Does lots of thinking. He has lost most of his music, he is common with older people. That’s the only mobility he has. Apart from that, Papa is still very active. He recently had two surgeries in his life. He had the first when he was 93, which is very high-risk, high surgery.

What does he do to while away time? He reads and reads newspapers, books, stories, people send him stories. He doesn’t write much anymore. He writes letters occasionally. He prefers to write letters by hand. He burns himself. Does lots of thinking. He has lost most of his music, he is common with older people. That’s the only mobility he has.

Who has taken most care of him now? Does he live alone, have a nurse or steward? Yes, he has help. He has been with the family for the past 50 years. He is very good with their time. The other people that come are people who are related to Papa. His house helpers have been with the family for over hundred years, same age as Papa incidentally.

Where does he visit? He visits family, friends in Lagos and outside Lagos. After his first surgery, it was crazy. The doctors couldn’t believe it. He came out of the surgery, they put him in intensive care, and was there for 40 minutes. Then they took him to the recovery room, and then he spent about two hours, before taking him back to his bedroom. It was extraordinary for a 93-year-old to go through that. Two days after the surgery, his standing and eating the hospital couldn’t believe it.

When does he do the exercises? He has a number of friends who have been his family for the past 50 years. He has always been looking after him since 2000, 13 years now. My sister also lives in the house with him.

How many kids did your grandmother have for him? She was called Mama Tokunbo. Her family name is Fernandez and that’s how papa became first cousins with Chief Deriek Fernandez. They settled in Lagos Island. Her father died very early. I never met him. He died in his early 40s.

Traditionally, at Easter time. The Careta groups form a carnival. We also have traditional hailing back to Brazilian slave trade. It’s what is revived by the state government as the Lagos Carnival.

How many kids does your grandmother have for his father? She was called Mama Tokunbo. Her family name is Fernandez and that’s how papa became first cousins with Chief Deriek Fernandez. They settled in Lagos Island. Her father died very early. I never met him. He died in his early 40s.

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For instance, when Grandpa asked why Niyi (grandson) is so alert. He was a little bit of a shock to me. He was always need to wear glasses. He finds it easier to read handwriting than typed texts.

What are the particular things he likes to do now? He still enjoys music, limited socialising, good food and drink and mix with especially his family and friends.

THISSDAY Style
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Who is the man he wants to talk about?

He says it when he’s lonely. He is one of the few people that say “I am envious lonesome.” I’ve never heard him say lonely, he always says lonesome.

Does he still communicate with his mother?

Yes. Only in the context that there’s no power. Held said, “if your mother was alive, there’d be power” because she was an activist and always harassing the power company and they were terrified of her and made sure there was usually power or water. He attributes all of the comfort he’s had in his life to her. She believed that everyone should have power, water and education. Mama championed all of that.

What does he feel about the pulse of the nation today?

Does he talk about where he sees Nigeria in the next couple of years?

No, but he’s gravely worried about the future of Nigeria, and mainly due to the breakdown of personal integrity and trust. I got a recent update on the definition of trust, which is more in a modern context, it goes like this “Trust is the expectation that the other party will do the right thing and act with integrity.” In other words, this sums up who my father and mother are.

What’s Papa’s definition of trust?

How he behaves, is his definition of trust. “I will do the right thing, you don’t need to ask me to do the right thing, and what is expected of me, at the time that it is expected of me.”

Apart from losing Mama, has there been other painful memories he’s had in his lifetime?

Yes. The loss of his younger brothers. His other younger brothers Rahiinde and Sayi. His father died of them, but he was very close to them. He was lately most upset at the death of his wife who he had a special and private relationship with.

So, he literally doesn’t know any other human being that’s his age right now?

There were two gentlemen who close in age to Papa and schoolmates of his. Unfortunately, both are late.

One is Engineer Victor Haffner and, the other is the father of Atedo Peterside, they went to secondary school in Lagos at the same time, and what is expected of me, at the time that it is expected of me.

How did he feel about his birthday?

He was very excited. And I know, from an occasion at the Metropolitan Club. It was a Tuesday and we were sitting together, and he said to me, “Sen’ come closer, this 100th birthday.” I want to make it ‘C’ and I said, “Why do you want to make it?” And he said, “Because I don’t want any of these other people (table one) to take me to it.”

The other people being,Chief Arikawe, Chief Ogbanjanyi, Chief Olupade and others. He wanted to establish a gap between him and them, so that other members of the club would have a tough time beating him. It was a bit of a cheeky rivalry there. Also, once during breakfast, Papa dragged me closer and said, “This 100 years, I think I want to see what it’s like.” These are things Papa told us that gave us hope and inspiration that he would actually make it to 100. He wants to see what life’s like on the other side of 100.

Does Papa still communicate by phone?

No.

How many grandchildren does he have?

He has two grandchildren Remi and Adeniyi. Remi is seven years older to Papa. Comrade Bawo Mama and Papa were really close to their grandchildren. Both grandchildren are expecting children. My two sons, Papa and I went out to lunch together and he said that he wants to see these two give birth.

What are his views on the state of things in Nigeria?

He is saddened by the state of things in Nigeria at the moment. He’s very worried for it because he came into this part of West Africa before Nigeria existed. He’s seen the formation of Nigeria, the rearrangement of the geography of Nigeria and balances business with that. Some of his partners were born in the eastern part of Nigeria that eventually became Cameroon. His partner in Cameroon who is still alive, is actually a lead part of Nigeria that eventually became Cameroon. His partner in Cameron who is still alive, is actually a lead part of Nigeria that eventually became Cameroon. His partner in Cameron who is still alive, is actually a lead part of Nigeria that eventually became Cameroon.

Does he still travel?

No, he’s made it clear he doesn’t want to travel again.

A flight would be too strenuous for him?

I don’t believe a flight would be too strenuous for him, but he has no interest in seeing anyone else. Even when we were there for the surgery, we were only in London for 10 minutes. And that was to pick out some glasses. The surgery was done in a rural part of the UK so we could avoid many visits and also be near the airport to arrive and leave easily.

When you sit down with him nowadays, does he relegate in the Lagos of old? What kind of conversations do you have?

We communicate about the future, my children, and what’s going on generally in Nigeria. He’s interested in what’s going on in Nigeria but he is unhappy the direction has been sliding in for the past 20+ years.

Where is his partner in Cameroon who is still alive?

No, he has had good support from my late wife, myself, his grand children, my sister, and all the good family members around him, as well as his friends. They surrounded him with care, and I think that’s what people really need. I think that’s what saved him within the first six months and then the rest of his life. Sometimes when he’s alone, do you think he might be bored?

No.

How do you know that?

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"This 100 year, I think I want to see what it’s like. These are things Papa told us that gave us hope and inspiration, that he would actually make it to 100. He wants to see what life’s like on the other side of 100."
At a time when wellness and beauty centres seem to be popping up almost daily, Nimah Ali’s approach to beauty and relaxation might not seem that ground-breaking, let alone revolutionary. But at a second glance, you then realize that her “gender focused” one-stop beauty and wellness business has filled a big, gaping hole in the industry. In this interview she speaks on why she chose to run a women only spa and wellness centre and the must-have beauty services offered at Le Hammam.

minutes with Nimah Ali

What is it about the wellness (and specifically spa) industry that initially drew you in? Have you always been passionate about health and wellness?

I believe taking care of our health and wellness is paramount for lifetime longevity. Failure to look after both of the above will result in undesirable issues in the future. That said, I have always being interested in keeping healthy, being fit and well. This interest peaked around 2010 and that’s when I decided to take it more seriously. Then I discovered the true art of Hammam (bath) during one of my travels. It was at a one-stop beauty spa salon dedicated to women only. This was my first inspiration for the spa business and eventual move into the industry. My interest was driven by the realization that there weren’t many female-only spas around Abuja.

While interacting and engaging with many women (especially Muslim women who wear the hijab), I realized that the one big challenge that we all struggle with is the conventional unisex hair salon where men are also customers or stylists. For an even larger group of women, the thought of using unisex spas was unfathomable because they just would not feel at ease. Therefore, it was paramount to create a safe sanctuary for women to enjoy, relax and let their hair down.

The beauty and wellness industry is an extremely saturated one. What’s the game plan for Le Hammam?

Firstly, the beauty industry is an ever-evolving one, so there are always parts of the industry that can be carved out as a niche until others catch up. That said, there are a couple of things I have lined up to do different and I will share with you two.

These are customer service and quality service. If you notice both have got the word service in them and is similar because Le Hammam is a model that is heavily based on service provision and a failure to recognize the importance of service is a good plan and recipe for failure.

Tell us about your signature treatments and why ladies reading this should try them out?

We offer classic treatments that are exclusive to us. Our Queen Sheeba hammam treatment has all shades of royalty attached to it. There are also a wide variety of facial treatments and massages that would ensure you get a taste of the real Le Hammam experience.

Where do you see Le Hammam in a few years?

In the short term, I see Le Hammam breaking new grounds in the provision of services we offer by providing up to date technology to aid our procedures and processes. I hope we grow in strength, become a household name in the industry, open up branches across the country, and expand outside the shores of Nigeria.

If you could give one tip to any young female entrepreneur about becoming successful, what would it be?

What! That should be asked to Dangote or Otedola or other big time business persons. However, there are a few key factors that should be in place such as: planning, research, flexibility, staying up-to-date on your chosen business sector amongst others.

At a time when wellness and beauty centres seem to be popping up almost daily, Nimah Ali’s approach to beauty and relaxation might not seem that ground-breaking, let alone revolutionary. But at a second glance, you then realize that her “gender focused” one-stop beauty and wellness business has filled a big, gaping hole in the industry. In this interview she speaks on why she chose to run a women only spa and wellness centre and the must-have beauty services offered at Le Hammam.

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