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I remember when I was much younger, my mother had some friends who I thought were the bees knees when it came to style and fashion. But over the years, most of these women have aged (in their 70s-90s) and seeing them today, it is almost difficult to remember what they once looked like. But then again, I am now in my mid-50s now and I dare say most of us do not look the same way we did decades ago as well. Time, as we all know, is kind to some, and to some, not so kind.

Our cover subject today, Abimbola Idowu aka Segilola Grey is one of those whom time has been very kind to because she is blessed with fabulous genes. Looking at her, in the African sense, she might be viewed as too skinny but in the modeling world where she has forayed into...she is a beautiful gazelle with cheekbones to die for! What is most interesting about her journey is that she has spent 70 years being unaware of what God has blessed her with. Never in her wildest dreams did she ever think she would delve into a world where your looks can be used as a means of livelihood. But there she was, untouched and undiscovered until her son opened her wings for her to fly! Now we cannot get over this 71 year old who has just started her career which is bound to take her round the globe because there are not many like her from the shores of Africa. Her stage name Segilola Grey is a name that would resonate in the fashion industry in time to come.

Fashion

Make a Statement with Those Sleeves

Fashion For Relief 2019

Tonye Cole: When Does Crime Pay Crime?

5 Minutes with Jerry Davis

World Renowned Models Over 70!

Society

Fashion For Relief

2019 Glitz Style Awards

World Renowned Models Over 70!
Naomi Campbell’s famous Fashion For Relief show 2019 was a major highlight of this year’s London Fashion Week. The show pulled the who-is-who of London from far and wide to witness a show-stopping fashion show. Held at the British Museum in Bloomsbury on September 14, numerous celebrities attended the charitable fundraiser, which comprised of the runway show, dinner, gala auction and a musical performance.

Co-sponsored by both Gucci and Chrome Hearts the show has been around since Campbell founded the organization in 2005. This year proceeds will be donated to the Mayor’s Fund for London.
The Glitz Style Awards is a night devoted to honouring the most stylish individuals in the Ghanaian fashion and entertainment industries. The 2019 edition of the Glitz Style Awards was held recently at the Movenpick Ambassador Hotel in Accra, Ghana.

All the Ghanaian celebrities turned up in their Sunday best hoping to win one of the coveted categories. It was a night of fun and glamour and no stone was left unturned when it came to style and fashion. Many careers have been made or broken via this channel. This is because an award or recognition could affect your brand as positively as a miss in the style stakes could send it spiraling down. But most times, the evening is more relaxed and entertaining for those privileged enough to be guests.

The event was hosted by Mai Atafo and Nikki Samonas, with the red carpet hosted by Eazzy.
He leans towards you whenever you are sitting close to one another.

Hecadena turns his back on you.

He smiles a lot and looks at you kindly.

He maintains eye contact with you.

He finds an excuse to touch you whenever he has the chance.

He might try to make you jealous by flirting with other girls who are just friends to him.

He will often show interest in things you like or that matter to you. This is an attempt for him to be closer to you.

If he looks away quickly when you notice he is watching you, there is a high likelihood that he likes you.

He will be nervous around you—this is especially true if you haven't known one another for long.

He will have a seemingly never-ending smile on his face whenever you are around him.

He might tease you a lot, and this can especially be a massive sign he likes you when he doesn't tease other girls around him.

He may playfully pinch your body, especially hands and cheeks.

He starts many conversations. He asks questions and is interested in talking to you.

He complements and congratulates you, even when there is nothing big you have achieved to warrant praise from him.

He develops a strong interest in your social media conversations and comments. Suddenly he is commenting or liking your Facebook status updates or retweeting the tweets you have made.

He may shower you with gifts.

He will say yes to everything you ask him to accomplish or do, he likes you. He most likely doesn't want to disappoint you by saying no.

He does not want anyone to offend or insult you in his presence. He will defend you and make sure that you are safe and sound.

He always wants to be near you, even when he is supposed to be busy with work or attending to another important task. You receive lots of phone calls from him. He asks how you are doing and what you are up to. Does he call you often when he has nothing important to tell you? That's a sign.

He will start acting nice and more generous when you are around.

He will compliment you on every little thing you do. He will defer to you and make sure that you are safe and sound.

He starts many conversations. He asks questions and is interested in talking to you.

He develops a strong interest in your social media conversations and comments. Suddenly he is commenting or liking your Facebook status updates or retweeting the tweets you have made.

He is your best companion when you are sick or not feeling well. He visits you and spends countless hours beside you.

He will offer support. This includes grabbing you by the hand to help you cross a busy highway.

He will offer you financial favors.

He will want to be there for important events you may be having like graduating from college or celebrating a birthday.

He always wants to be near you, even when he is supposed to be busy with work or attending to another important task. You receive lots of phone calls from him. He asks how you are doing and what you are up to. Does he call you often when he has nothing important to tell you? That's a sign.

He will do things to make you laugh and stay positive.

He will offer you unnecessary help to impress you and keep you happy. In the workplace, he may undertake some of your tasks.

He will want to be with you. He doesn't feel ashamed of the two of you being seen walking together, having a conversation, or having a great time. All that matters to him is you.

He may tell you that you are beautiful and sexy, even if you don't feel it.

He is generous with many nice and kind words.

He will treat you better than he treats any other girl.

He will always want to hang out with you and wants to introduce you to his friends.

He is less likely to return something you have borrowed from him before. He may tell you there is no need to return it and encourage you to keep it for yourself.

He may call you sweetie, honey, baby, and the like.

He does say he misses you when you are away from one another for some time.

He always wants to hang out with you and wants to introduce you to his friends.

He will start acting nice and more generous when you are around.

He is your best companion when you are sick or not feeling well. He visits you and spends countless hours beside you.

He will offer support. This includes grabbing you by the hand to help you cross a busy highway.

He will sacrifice his commitments to do something for you.

He is generous with many nice and kind words.

He will offer you financial favors.

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Statement SLEEVES

Fashion is all about being extra this year and it isn’t a surprise why statement sleeves have been a major trend this year. They are the perfect way to add a bit of drama to an otherwise simple outfit. There are so many different ways to wear them, depending on your personal style and what items you decide to pair them with. Stylistos have shown different ways to style this beautiful and dramatic trend.
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Models are often thought to be stereotype for beauty—but with beauty standards being challenged daily, it’s no surprise that there are models breaking stereotypes. We not only have plus size models, we now have elderly models who like wine, keep getting better like fine wine. This week Franke Babs-Kukuji catches up with 71 years of Abimbola Idowu AKA Segilola Grey, just like Iris Apfel, Carmen Dell Orefice and China Machado, just to mention a few. Segilola Grey, the oldest Nigerian model, is making her mark in the fashion industry in Nigeria. This 71 year old woman is taking the modeling world by storm and is not letting age come between her and her modeling dreams. At 71, the widow and grandmother is living her dream of being a professional model. Her foray into the modeling industry was orchestrated by her son who is a celebrity hairstylist. It took a little bit of convincing but she is now in love with her new career, so much so that she has almost given up her ‘Alaga-duro’ job (A traditional wedding MC).

Born and raised in Lagos, Abimbola and her son hope that her story will encourage the fashion industry to be more accepting of elderly models. The grandmother and mother is fast gaining a following of admirers who are excited to see her break stereotype in Nigeria.

How long have you been modeling for?
My son Idowu Oluwatosin also known as Hightosin, a celebrity hairstylist in Lagos had a project he was working on and decided to use me as the face of the project. When he was done, the pictures came out far better than he expected and since then, he wouldn’t let me be. He calls me for photo shoots and pays me for it. I’ve been doing this for nine months now and it’s been a pleasant experience. I didn’t realize how exciting it was till I started warming up to the job and liking it.

Why were you initially reluctant about this career path?
When my son asked me to be a part of this project called SEGILOLA, a project where he wanted to style older women’s hair and photograph them, he hadn’t found anyone to participate. I was a little reluctant to do it at first, but after much persuasion and being a mother wanting to help her child achieve his dreams and goals in life, I gave it a shot. The pictures came out and they were beautiful. Even I was surprised to see how beautiful they looked. The pictures were released and got so many positive feedbacks. And the rest is history.

How easy or hard was it for you to become a model at this age?
It was easy because my son is my biggest supporter and he don’t allow anyone to tell him otherwise. He want to style older women’s hair and photograph them. So I decided to keep doing it.

What was your first big break in the industry?
My first break was the project called SEGILOLA. That I did with my son and his friend who is a photographer, Rebecca Nwosu of Emmanuel Oyeleke Studio. I got so many people calling. And when I did an interview with the BBC and other known blogs and Television stations, my career instantly ignited. It was from the project my son did that I adopted the stage name, Segilola Grey. How my children and grandchildren call me Segilola, in fact everyone now calls me Segilola.

What has been your favorite job so far?
To be honest I haven’t gotten any criticism, I go out on a job and people stop to take pictures with me. Everything I do is age appropriate, so I haven’t had any negative feedback yet. If anything, I have more people encouraging me to be the best at what I am doing.
I have always considered myself fortunate to have won an ovarian cancer battle at the age of 50. Today, I still wear my scars and I am thankful to be alive. My mother, my number one role model, taught me to go after what I want. The career in modeling that I chose went on to be something that she never saw coming. The model’s name was sent to Cameroon as a sales girl but defied all odds and today, she is one of the biggest distributors for the Nestle Nigeria Plc. For the past 5 years, every Sunday, I will visit my Mum, show her the delicious things I make about everything in the course of our conversations, my Mum never ceases to drop one or two pieces of advice that can only be learnt in an MBA classroom. She would say:

“Suij, don’t employ 10 staffs, if you can pay for only 7”. (Hill Management)
Don’t promise people 9 when you can only afford 5”. (Corporate Integrity)

The modeling industry isn’t always known for being age friendly. Why do you think you have been accepted and would you encourage more women and men like you to jump on the bandwagon?

I think the fact that I’ve only done age appropriate things is part of the reason people have accepted me as a model. Ageing isn’t a disease, we need to celebrate older people as well, because we’re all on a rolling stone. Old people of today, we were once young as well. I would also encourage older people not to shy away from modeling. If they have the opportunity like I did, I will tell them: “If it comes with good money, great perks and because we are here in Nigeria, the respect and pampering you get is almost too good to be true.”

Do you know of other models like you?

Like I said earlier, older models like me are not in the advertising like Iya Rainbow, Kings Sunny Ade, Joke Silva to mention a few. I admire them even more since I have experienced firsthand how they go through being older models.

What is your advice for other women over 50 who would like to start a modeling career?

Eat well, sleep well, enjoy the process and be prepared to work hard because modeling isn’t as easy as people think it is. Long working hours, especially during photoshoots. From Makeup to Hair to the actual shoot, the process can be very tiring sometimes, but I feel great whenever I do it.

When you’re not busy modeling, what else do you enjoy doing?

I am a traditional wedding MC, what we call “Alaga”. I also take care of my grandchildren (another tedious job) when I’m not modeling.

For your age you have a very nice figure and beautiful skin. How do you keep up in shape. Do you diet or exercise or should we attribute your figure and looks to genetics?

I don’t have any strict diet. In fact I hardly workout. I guess you can say good genes are responsible for this figure and skin. But you can say that I model am putting more effort into my skin to maintain it. Lots of water, cleansing and moisturizing is a daily routine but good genes I will say is very responsible for the most part of it all.

Let’s talk a bit about your personal style as well. How would you describe your style?

I am very comfortable clothing, I don’t wear revolting clothes because it is not us age appropriate for me. Kaftans, Long dresses etc.

How long do you see yourself modeling for and how do you see your career developing over the future?

As long as I can handle it, and the money keeps coming, I am going to keep at it. As a matter of fact, look forward to doing international jobs. I see myself working with international makeup brands, fashion designers, and photographers both home and abroad. I will very much like to work with Ty Bello, Kachi Amadi-Oh, Emmanuel Echeoke to mention a few.

I lived the photoshoot so much that when the pictures came out, I asked my son to frame them for me. I looked so peaceful in them and I really wish that about my life and my journey so far. I must confess that sometimes when I see the pictures, I get a little emotional, it was a good one and I love every minute spent working on the job.

The Lucrezia Sujimoto is dubbed to be the tallest residential building in Banana Island. We have looked through tall buildings in Ikoyi and other luxury apartments in Lagos and with what we have designed, no other apartments will beat the Lucrezia when it comes to features and facilities.

A twin floor Maisonette of approximately 600sqm with 4 Bedrooms, 5 Car Park, 2 JK fully automated building and many more.

"No other person inspires me more than my Mother and it is the same inspiration that drove me to study the 15th century queen, Lucrezia De’ Medici. Infusing her lifestyle into our new project, gave us the opportunity to set standards and break records. With what we have designed, we are confident that no apartments will be able to compete with our project in sub-Saharan Africa".

- Sijoboni Ogundele LII (MD/CEO, Sujimoto Construction)

「5 Years of Resilience, Perseverance and Growth: The Woman Behind the Sujimoto Success Story」
CARMEN DELL’OREFICE  AGE: 86

Carmen Dell’Orefice is an American model and actress. She is known within the fashion industry for being the world’s oldest working model as of the Spring/Summer 2012 season. She was on the cover of Vogue at the age of 15 and has been modelling ever since. Her daily motto is to enjoy herself, at no-one else’s expense. At the age of 13, while riding a bus to ballet class, she was approached to model. Her first photos were a “flop”. In 1946, 15-year-old signed a modelling contract with Vogue for $5.50 an hour and shot her first cover in 1946 appearing on the December 15, 1947 issue of US Vogue as Little Red Riding Hood. Snow White and Cinderella.

Dell’Orefice was born in New York City to parents of Italian and Hungarian descent. Her parents had an unstable relationship characterized by frequent break-ups and reconciliations. Dell’Orefice lived in foster homes or with other relatives during her parents’ clashes. With no telephone, Vogue had to send runners to their apartment to let Dell’Orefice know about modelling jobs. She roller-skated to save on bus fares. She was so malnourished that famed fashion photographers Horst P. Horst and Cecil Beaton had to pin back her bones are a bit more brittle these days. She'd be the first to admit that makes her the longest-working model in her body though she'd be the first to admit that she might be the one who sings like a canary.

Now, at 86, Carmen is still at it, which is remarkable. In 2011, she started her own line of handbags and accessories with the company Miracles for Mankind. In addition to her work as a model, Carmen has also been an accomplished actress, appearing in films such as “The Legend Down the Hall.”

IRIS ARPEL  AGE: 98

Iris Apfel is an American businesswoman, interior designer, and fashion icon. Born Iris Barron in Astoria, Queens, New York, at the age of 13, Apfel worked for Women’s Wear Daily. Though her business, Apfel and her husband travelled all over the world buying pieces of non-Western, artisanal clothing. She wore these clothes to clients’ high-society parties. In 2011, Iris Apfel became a visiting professor at The University of Texas at Austin in its Division of Textiles and Apparel. In 2016, she appeared in a television commercial for the French car DS 3, and was the face of Australian brand Blue Illusion. In March 2016, Apfel announced a collaboration with technology startup Wearable on an upcoming line of Smart Jewelry. In 2018 she published a book entitled Iris Apfel: Accidental Icon. In 2015, at the age of 97, she signed a modeling contract with global agency IMG. Apfel studied art history at New York University and attended art school at the University of Wisconsin. Apfel is famous for her eclectic style. She pairs layers of bright colours and oversized glasses and jewelry together with such flair that she was the subject of an exhibit at The Costume Institute in The Metropolitan Museum of Art which ran from September 13, 2005 through January 22, 2006.

Growing up in Queens, New York, Iris Apfel was an only child, so her parents often brought her to family events where she was the only kid. Many of those were at her paternal grandparents’ home in Brooklyn, New York. To entertain Apfel, her grandmother let her play with fabric scraps, which she had in large quantities because her four daughters often sewed for charity.

CHINA MACHADO  AGE: 86 (25TH DEC 1920-15TH DEC 2016)

Noelie Dessaou Machado, known as China Machado, was a Chinese-born Portuguese-American fashion model, actress, and television producer. She was the first non-white person to appear in a major American fashion magazine, in the February 1959 issue of Harper’s Bazaar.

She was born in Shanghai, China to a Portuguese father from Macau and a Chinese mother. China spent the early portion of her life learning to swim, cook, sew, knit, and crochet. After World War II, her family traveled to Argentina, Peru and Spain. At the age of 19, she met the Spanish bullfighter Luis Miguel Dominguín. When the relationship ended, Machado moved to Paris and found work modelling for Hubert de Givenchy. According to Machado, she was asked to model for Balenciaga, but he was out of town, so they sent her to Givenchy instead.

“They thought I was flogging for a sick girl, so they grabbed me, put me in clothes, and threw me into the room where they were showing the collection. I barely knew anything about walking like a model, so I just copied the girl in front of me. At the end of the show, gorgeous Givenchy comes up to me and says, ‘Would you like to be in the cabinet?’ That’s what they called the group of models who worked for the house. That’s how it all started.

She later worked for Gégé Casali and Balenciaga. She worked for Givenchy for three years and during this time, she became the highest-paid runway model in Europe, earning $1,000 a day.

In 1957, she married the actor Martin LaSalle, the son of a Chinese-born Portuguese-American fashion model, editor, and television producer. She was the first non-white person to attend the Fashion Institute of Technology. At the age of 70, she signed a modeling contract with global agency IMG.

In 2011, Iris Apfel became a visiting professor at The University of Texas at Austin in its Division of Textiles and Apparel. In 2016, she appeared in a television commercial for the French car DS 3, and was the face of Australian brand Blue Illusion. In March 2016, Apfel announced a collaboration with technology startup Wearable on an upcoming line of Smart Jewelry. In 2018 she published a book entitled Iris Apfel: Accidental Icon. In 2015, at the age of 97, she signed a modeling contract with global agency IMG. Apfel studied art history at New York University and attended art school at the University of Wisconsin. Apfel is famous for her eclectic style. She pairs layers of bright colours and oversized glasses and jewelry together with such flair that she was the subject of an exhibit at The Costume Institute in The Metropolitan Museum of Art which ran from September 13, 2005 through January 22, 2006.

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“An American original in the truest sense, Iris Apfel is one of the most vivacious personalities in the worlds of fashion, textiles, and interior design. And over the past 60 years, she has cultivated a personal style that is both witty and exuberantly idiosyncratic. The Metropolitan Museum of Art said about Apfel: “Her originality is typically revealed in her mixing of high and low fashions — her haute couture with flea market finds, 19th-century ecclesiastical vestments with Delacroix & Gabbana’s tardy trousers. Apfel’s style may be a matter of taste, but the sources are always legitimate. Her late-19th-century gowns were a matter of choice, the ermine shawls she wore for the shooting of her book. Iris Apfel’s fashion is a matter of taste. She is a living treasure.”
Recently, Naomi Campbell staged her Fashion For Relief catwalk show at the British Museum amidst the most fashionable people in the city of London. There was an eclectic mix and Naomi did not disappoint with her selections of designers who showed off their collections. As is usual with all the Fashion for Relief shows over the years, the much anticipated event was filled to the brim with guests who were privileged enough to get tickets and witness the star-studded event. The evening began with a catwalk show that featured over 60 models wearing pieces by Marc Jacobs, Vivienne Westwood, Givenchy, Gucci and much more.

Since its founding, Fashion For Relief has raised millions benefiting various humanitarian causes around the world and has been held in Cannes, Dar es Salaam, Moscow, Mumbai and New York. Last night’s affair benefited the Mayor’s Fund for London and UNICEF to support children who lack access to primary education.

In today’s evolving world, you need on-the-go banking solutions to help you stay ahead. You can have the world at your fingertips with our innovative offerings.

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The City of Houston attracts more Africans EBS investors than any other city in America. Why is this?

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We have two international airports and we are welcoming businesses because we direct flights from Africa, South America or wherever, into the city of Houston at one of our airports. So, if you want to build a headquarters here, come on board and you would like with other top companies in the world here in the city of Houston. We have large spaces. You can find a big nice house to raise a family for about $225,000- $300,000.

The benefits are endless.

If you are an investor and you have a city like ours who is also an investor as well. We are giving up the people’s hard earned tax dollar to put back into the project. I have been to China and other places with this company. They have a good frame of reference of what they can do and that’s one of the reasons we are very in support of this project. You will see what they are doing it will certainly attract more businesses and companies.

Asides from the Allen, has there been other partnerships?

This is the first project. They have done more developments in the city of Houston and we are very aware of their organization and what they do. They have done a few different successful projects in Houston and they have another in San Antonio. And so, we have a good frame of reference of what they can do and that’s one of the reasons we are very in support of this project. You will see what they are doing it will certainly attract more businesses and companies.

Tell me about the EB-5 visa program?

The United States EB-5 visa, employment-based fifth preference category as EB-5 Immigrant Investor Visa Program, created in 1990 by the Immigration Act of 1990, provides a method for eligible Immigrant Investors to become lawful permanent residents – informally known as “green card” holders - by investing at least $500,000 or $900,000 after November 21, 2019 to finance a business in the United States that will employ at least 10 American workers. Most immigrant investors who use the EB-5 program invest in a targeted employment area (TEA) - a rural area or area with high unemployment - which lowers the investment threshold to $500,000 or $900,000 after November 21, 2019. The EB-5 program is intended to encourage both “foreign direct investment” and “immigrant investor investment”.

The EB-5 Visa provides the same Green Card as other qualifying processes, allowing the investor and his or her immediate family to live, study, work, and retire anywhere in the United States. The EB-5 program helps foreigners obtain a coveted piece of American life while stimulating the US economy through job creation.

How long does the process take?

Usually, the whole process takes about one to one and half years for an EB-5 applicant to get a conditional green card. It takes about six months to receive approval for an I-526 petition.

Asides the obvious - becoming a permanent resident in the United States, what else do potential Nigerian investors stand to gain?

There are loads of benefits. First of all, it is one of the fastest methods to gain permanent residency in the United States for the investor, his/her spouse, and her immediate family to live, study, work, and retire anywhere in the United States. The EB-5 program helps foreigners obtain a coveted piece of American life while stimulating the US economy through job creation.

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In the event of a political change/significant event in the investor’s home country, he/she and family can immediately gain entry to the U.S. without delay. An EB-5 Visa provides the same Green Card as other qualifying processes, allowing the investor and his or her immediate family to live, study, work, and retire anywhere in the United States. The EB-5 program helps foreigners obtain a coveted piece of American life while stimulating the US economy through job creation.

This is my eighty year in office and I have been working with the two organizations on the Ikeja for about four to five years now.

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