NOT IN THIS DAY STYLE? THEN YOU'RE NOT IN STYLE

SUNDAY, SEPTEMBER 15, 2019

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If there is one item that can be as flattering as it can be brutally honest is a pair of Jeans especially when they have no stretch. Many a time, we quickly relegate our Jeans to the back burner when our weight creeps up beyond our control (what was once you size suddenly refuses to go past your hips) and we are as quick to bring it back out when we manage to shift the bulge!

The Jeans is one item that has no age barriers. It can be worn even in your 70s-80s as long as you feel comfortable in them. And whether distressed, baggy, tight fitting, or as a jacket, shirt or a dress form, Jeans still holds its appeal. Having been in fashion since the 50s, Jeans have truly stood the test of time. It has become a staple in every wardrobe. In its versatility, Jeans have broken many barriers. It literally can be worn for almost any and every occasion depending on the style and cut. Depending on how it is accessorized and also the texture. The good thing is that it fits women of all shapes and sizes. You just have to know how to wear it and what to wear it with. Some people say you can never have too many black pants. I say you can never have too many pairs of Jeans.

The absurd thing is that your collection of Jeans in various sizes is almost like a thermometer of your weight gain or loss. I, for one, have pairs that range from size 28 all the way to 32! I try to console myself that it depends on the cut...but I know better. It’s not just the cut but the fluctuation of weight.

The women I most admire are those who can still fit into a pair of Jeans they were more than two decades ago. Oh how weight I could boast of that. But alas, as that is clearly not the case. I can console myself that there is a wide variety to suit all shapes and sizes now and as such, with the right cut, and top to camouflage your flaws, you can still maintain the sex appeal we all crave for when clad in Jeans!
Recently, "The Funky Brunch Lagos" (a luxury lifestyle experience) saw the celebration of its first year anniversary with style and grandeur. The event which marked a recommendable milestone in the Luxury Entertainment & Lifestyle industry started in September 2018 with 320 guests and has grown to become one of the most anticipated music, fashion and lifestyle events beloved by celebrities, fashionistas, socialites and young millennials across all industries catering to over 2500 premium guests as of now.

The event took place at the Balmoral Event Center, Federal Palace Hotel, Victoria Island. Guests were treated to an exquisitely decorated welcome area entrance which had them taking hundreds of selfies, delicious feasts for the stomach, endless drinks, crazy laughter, great energy, and good vibes.

FUNKY BRUNCH LAGOS IS ONE

Waje recently launched her latest album titled Red Velvet. She performed on stage with a burlesque theme with scintillating moves that had guests glued to their seats as they danced to her lovely melodies with upbeat rhythms. Known as Nigeria’s Queen of Soul, Waje has received all the love and the new songy, she isPromise to be just as popular as the one before. Waje was at her best in a familiar territory and the night went on seamlessly full of the vibrancy she is well for. The best for the night was Chigul while Johnny Orlo and Chigozie were the opening acts. Other performances for the evening were M.I., Adesewo, Gold, Falana and Yinka. Songs from the long awaited album include Got Sauce and Be Mine. It did not fail as it got to the audience who danced on their chairs most of the evening.

A BURLESQUE EVENING OF WAJE’S RED VELVET CONCERT

WAJE: LATEST ALBUM RED VELVET

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WAJE LATEST ALBUM RED VELVET CONCERT
Dear Pastor,

In my first letter I wrote about Heaven, Hall and Here. My last correspondence was on Merchandising in the House of God. Weighing on my heart this week is Entertainment and the House of God.

Since I began attending this church (a little over a year ago), I must say I have been really inspired by the messages. The social interventions are remarkable and the growth in our youth population is commendable. But I must also often wonder...

When preparing for service on Sundays, I have to remind myself I am going to worship God not for a show. From Friday I find myself thinking of what to wear. The dress sense of our congregation is pretty remarkable. I don’t know if this is a good thing or a bad thing. Either way, it is what it is and I don’t want anyone looking down on me so I budget for good stuff for church.

As a teacher, the following word just came to mind: "Lasgiddy" and parties. Primarily, I come to church to worship and to feel at home amongst friends. The next day, saw the group hosted to the best Ghanaian music. Radio TV, a sumptuous dinner by the darling of Coco Lounge located downtown Accra. A la crème of the Ghanaian society at the grouping hosted by the crème de la crème of Ghanaian society. 

It was a three day affair, which saw the group hosted to a celebration of "Lasgiddy" night. The highlight of the celebrations expectedly was the star of the show, who opened up her home to the Mudi guests. The Mudi socialite, who sticks closer than a brother, meaning friendship is more than an act of comradeship...

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Dear Pastor, it may be a good idea to have the choir stand on the same level as the congregation (rather than on stage), with their backs to the congregation but facing the altar. That way we can all focus on God rather than be carried away by the pretty and handsome faces, beautiful attires and a great dance steps.

When I was a child, attending the Anglican church, the choir always wore a robe and those ushering a simple ‘usher’ cassock over their regular clothes. I have reasoned that apart from reduce distraction, this practice would save cost. From the way our choristers and ushers come out dished Sunday after Sunday, I am sure that a considerable amount of time, effort and resources go into preparation.

Then there are those big screens in church. They come in useful but are also pretty disruptive as they zoom in congregants from time to time. Could we limit the use of this device to just show the solace, the lyrics of the songs, the scriptures being read and announcements.

Finally, Pastor, it’s the romance between the church and celebrities. Most of these folks live less than exemplary Christian lives and yet they receive special attention when they turn up in church. It is scriptural to honour such people? Again, one moment these influencers are making announcements or acting as comparers for a church event and the next they are showing unwholesome videos and photos on their social media platforms, advertising alcohol on billboards or playing a role on Big Brother Africa. Yet the Bible says: “Do not love the world or the things in the world. If anyone loves the world, the love of the Father is not in him. For all that is in the world—the lust of the flesh, the lust of the eyes, and the pride of life—is not from the Father but is of the world.”” 1 John 2:15-17

So, in addition to the good works our church is doing, I hope we can take measures to return some level of reverence to the house of God and to worship. I believe we would see considerable lifestyle improvement amongst our members and consequently a better representative of Christ outside church.

So, I am just a young man bearing his heart to his pastor. Warnings, interventions and all are from Chiaka below.

Koko Kalango is author, Colours of Life novelist. She can be reached at contact@coloursolife.org or on Instagram @kokoKalango
HOW TO STYLE YOUR DENIM DRESS

• In the warmer months, styling your denim dress is easy. Top tip: keep it simple. Accessorise the look with tan sandals and a straw bag for a beachy daytime look, or smart pumps and a clutch for the evening.

• When the cooler weather hits, then you can layer up. Experiment with layering a fitted turtleneck top or crisp white shirt under your dress, and style it up with covered shoes or sneakers.

We all know that no wardrobe is complete without a pair of great jeans. And a denim shirt is one of our favourite cover-ups. But the denim staple we are loving right now is the dress. Championed by A-listers and the fashion pack, the denim dress is one of the easiest pieces to style come rain or shine and there's a host of shapes out there to fit every body type.

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Cancer is one of the biggest scourges and people are unsure of what to do to prevent it, what are precautions people should take to try to avoid being plagued with this ailment? According to the law of the large numbers people are unsure of what to do to prevent it, what are precautions people should take to try to avoid being plagued with this ailment? Thirty percent of cancers are preventable. Therefore, I advocate that people should seek and practice healthy lifestyle habits such as Eating more fruits and vegetables, reducing oils, refined sugar, processed meat and food additives. Increasing physical activity to the recommended standard of 150 minutes per week or 30 minutes per day for 5 days a week. Engaging in safe sexual habits such as using the AGI of Sea-Mabridine, beneficial to a partner and use of Condoms during sexual intercourse. Observing your annual medical check-up which includes cancer screening, cardiovascular health, diabetes check etc.

Since you founded your NGO, what have you achieved so far? My journey into the cancer space started in 2011 after losing my sister to cancer. It was ahumbling and loved one it was a traumatic experience of my life. I was exposed to the issues that cancer patients, caregivers, and cancer survivors face. For women who are unsure of what to do to prevent it, what are precautions people should take to try to avoid being plagued with this ailment? Thirty percent of cancers are preventable. Therefore, I advocate that people should seek and practice healthy lifestyle habits such as Eating more fruits and vegetables, reducing oils, refined sugar, processed meat and food additives. Increasing physical activity to the recommended standard of 150 minutes per week or 30 minutes per day for 5 days a week. Engaging in safe sexual habits such as using the AGI of Sea-Mabridine, beneficial to a partner and use of Condoms during sexual intercourse. Observing your annual medical check-up which includes cancer screening, cardiovascular health, diabetes check etc.

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At Obafemi Awolowo University in Osun State, four communities and execute more projects this year. We have been able to reach out to over 50,000 people with prostate health information. We have also sponsored the treatment of an abandoned sick mother with six children and a sick in year old almost one month in hospital, we moved them out of their house to a room and worked with the community to find a new house for them.

Since inception, what has been your biggest success story?

There are too many to mention. We save lives every day in 2019, alone we brought 148 old HIV positive orphaned school dropout boy out of malnutrition, enrolled him back to school, brought him out of low self-esteem and recently he partook in the 10th edition of our annual Dress A Child for school project. We have also sponsored the treatment of an abandoned sick mother with six children and a sick in year old almost one month in hospital, we moved them out of their house to a room and worked with the community to find a new house for them.

What are your plans to expand and reach out to more people at the grassroots?

We are seeking partners and sponsors to help build our permanent site large enough to accommodate all our projects and be accessible to our beneficiaries mainly within Makoko/ Ijora and other slums in Lagos State, next is to expand outside Lagos State.

What projects have your foundation put in place and how it has impacted the lives of the people of Markot?

AFS has since inception, carried out various projects funded by Aspin Contraception Trust (ACT) Foundation. Aspin Contraception Trust is not all. We started with what had we as a new foundation having a new proposal was a bit of a challenge. But gradually, we started building more support and partnership for our programs.

You are also an advocate for tree planting; can you share some important practices to follow? and why it is important to fill trees in a responsible way?

Trees does a lot and tree planting is key because it is combating climate change. Harmful CO2 contributes to climate change which is the biggest current problem the world must deal with right now. They absorb harmful CO2 from the air and start filtering it while releasing Oxygen. Trees purify the air, cool the environment, provides shelter for edible, renewable energy, and food security. It's important to understand the peculiarity of the environment in which you are, especially where you are. Trees also helps to save water and prevent water from flowing around where it should not be. Therefore, from the above mentioned we encourage that trees should be replaced when felled. We should deliberate about our actions in protecting the environment. It's important to tell trees responsible because they represent life, growth, peace, and nature.

Where do you see Angel Support Foundation in the next 10 years and what do you hope to have achieved by then?

In the next 10years from now, I see ASF making international intervention and not just in Nigeria. And creating a more sustainable gender roles. Therefore, I see how nature, peace, just and environmentally conscious society.

How much impact has your NGO been able to make in Nigeria?

Our passion for Environmental Sustainability has driven us to implement “Men on Blue” the largest prostate cancer awareness, patient navigation, advocacy and free breast and cervical cancer screening project that was held across different motor parks in Nigeria. This project is being supported by ACT Foundation. We will be organizing environmental cleanup and sensitization projects across 15 communities in Nigeria State, four editions of Africa Clean-up Conference Lagos in Nigeria. Capturing together with Clean up Nigeria, and Accra in Ghana, one edition of Green Cleanup Clean up, three editions of the African Clean-up Magazine and Recycling project in over five low income schools, reaching over 300 children. We have been able to reach out to communities in different communities and execute more projects this year due to the support we got from ACT Foundation. ACT Foundation supported our World Environment Day Project that was held across different motor parks in Nigeria. This project is being supported by ACT Foundation. We will be organizing environmental cleanup and sensitization projects across 15 communities in Nigeria State, four editions of Africa Clean-up Conference Lagos in Nigeria. Capturing together with Clean up Nigeria, and Accra in Ghana, one edition of Green Cleanup Clean up, three editions of the African Clean-up Magazine and Recycling project in over five low income schools, reaching over 300 children.

What long lasting solution do you think should be put in place to make sure we keep a sustainable clean environment and Nigeria?

I have always advocated for setting up of environmental groups at different communities and local level where volunteers living in same communities coming together to form environmental coalitions in changing different communities. This is exactly African Clean-up Conference Lagos in Nigeria; capturing together with Clean up Nigeria, and Accra in Ghana, one edition of Green Cleanup Clean up, three editions of the African Clean-up Magazine and Recycling project in over five low income schools, reaching over 300 children.

How early can one detect cancer so that they can properly handle cancer cases, and can you mention a few?

AFS has a lot to offer for our beneficiaries. We are not able to have enough cancer facilities to handle cancer cases in the country. For instance, in Lagos, we are not able to handle our cancer patients, one male breast cancer patient, one colorectal cancer patient and one cancer patient for our support group. For instance, at Project Pink Blue, we don’t use the word patients/survivors, we call them “Champions.”

For the past year, a woman googled “cancer support” and found our website. She contacted us and we counseled and navigated her to care. Thankfully, it was early breast cancer and today we are due for her 10 year follow up. Additionally, we have over 100 women living with HIV, including one 11 year old orphan boy’s leg after he had a bike accident on his leg.

What are some of the biggest challenges you have faced when trying to reach these target groups?

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So far what have you been able to achieve and what are the plans to expand and grow the NGO?

AFS has been able to partner with several organizations like ACT Foundation, Access Bank and Access Bank Foundation and other organizations to partner in creating awareness and phase out advanced/late detection of cancer in Nigeria. Project Pink Blue has won the Nelson Mandela-Graca Machel Innovation Award, SPARC MBC Challenge Award and recently the World Cancer Day Spirit Award.

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BEKEME MASADE-OLOWOLA
CSR IN ACTION

Bekeme Masade-Olowola, a well-respected sustainability champion and communications entrepreneur who is on the board of the Global Reporting Initiative in Amsterdam, is the CEO, CSR-in-Action, a group made of a consulting firm, a think tank and a training institute dedicated to corporate social responsibility, policy development, advocacy, empowerment and sustainable development in the region. CSR-in-Action has promoted sustainable measurement and reporting using the GRI framework, specifically, since 2011, and has catalyzed the growth of sustainability adoption and transparency in the region. CSR-in-Action is the foremost independent ethical action network and consultancy providing collective, social responsibility and corporate governance in West Africa with strong relationships in business, civil society, government, and grass root communities. CSR-in-Action hosts The Good Citizen Initiative – which is expressed through a children’s Ethics Reading Club, the Radio Show on Inspiration FM.

What inspired your NGO and what has been achieved thus far?

Bekeme’s Dream Africa was inspired by my desire to see people utilize their natural gifts to create successful enterprises. Every time I saw someone accomplish something they were naturally gifted for, I was intrigued and wondered how I could get others to enjoy what they do and make a living out of it. It was also inspired by my frustration with Africa’s potential, which has largely been unoptimized. I started Live Your Dreams Africa Conference in 2013 to inspire individuals to live out their God-given potential and make a living. We have observed that if people were able to do this, the quality of their lives would significantly increase which would eventually add to the growth of Africa’s economy. At Live Your Dreams Africa, our aim is to help combat unemployment and underemployment by inspiring Africans to create viable enterprises. In 2016, we became a registered foundation and our Projects have 3 objectives: to Inspire at our Conferences, to Empower with the Dream Development Centre (DDC) to equip through the Kick-Start Your Dreams crowdfunding scheme. From inception until now, we have held conferences in 3 geo political regions in Nigeria impacting over 20,000 lives with our programs. Since we started the Dream Development Centre Ltd team, we have had 6 Accelerated Skill Acquisition Program (ASAP) trainings, which is funded by ACT Foundation 6 Accelerated Business Skills Acquisition Program (ABASP) trainings and 6 Capitalization Personal Development Program (CDP) trainings. Through our intervention, we have trained 175 individuals in the Digital Marketing and Photography Skills. In our first year, we trained 55 people, our second year we trained 121 people. The result of this is 175 businesses impacted and an exponential number of other business clients of these graduates who have benefited from the jobs offered by our participants. Our breed of graduates is well rounded and have gone on to number of other business clients of these graduates.

What advice do you have for cooperates who want to take up CSR plans and don’t have one?

CSR has many advantages that can apply to any business, regardless of its size or sector. This includes better brand recognition, positive business reputation, increased sales and customer loyalty, operational cost savings, better financial performance, greater ability to attract talent and retain staff, organizational growth and water access to capital. For corporates who plan to integrate CSR initiatives the first advice is to secure commitment from top management of such an organization. The next step is to develop a CSR strategy that aligns with the business and which would serve as a guiding book for whatever initiative that the organization intends to undertake, taking into serious consideration, our socio-geographic and economic context. If they can, they can afford it, they could get a consulting firm to handhold them through the process.

BANKOLE WILLIAMS
LIVE YOUR DREAMS AFRICA

Bankole Williams, a Master Practitioner of Neuro-Linguistic programming (NLP), He is a UK Certified Life & Career Coach is the Founder of LIVE YOUR DREAMS AFRICA, an organization with the aim to inspire individuals to actualize their dreams through the development of entrepreneurs that significantly impact communities in Africa. Through their Live Your Dreams Africa Foundation Enterprise Development, they have trained over 2,000 beneficiaries in Photography and Digital Marketing at the Accelerated Skills Acquisition Program in Lagos State.

So far what has your organization been able to achieve and what challenges have you faced?

In 2018, we became a registered foundation and our Projects have 3 objectives: to inspire at our Conferences, to Empower with the Dream Development Centre (DDC) to equip through the Kick-Start Your Dreams crowdfunding scheme. From inception until now, we have held conferences in 3 geo political regions in Nigeria impacting over 20,000 lives with our programs. Since we started the Dream Development Centre Ltd team, we have had 6 Accelerated Skill Acquisition Program (ASAP) trainings, which is funded by ACT Foundation 6 Accelerated Business Skills Acquisition Program (ABASP) trainings and 6 Capitalization Personal Development Program (CDP) trainings. Through our intervention, we have trained 175 individuals in the Digital Marketing and Photography Skills. In our first year, we trained 55 people, our second year we trained 121 people. The result of this is 175 businesses impacted and an exponential number of other business clients of these graduates who have benefited from the jobs offered by our participants. Our breed of graduates is well rounded and have gone on to number of other business clients of these graduates. In our five-year intervention, we are currently training 175 people in photography and digital marketing.

What advice do you have for young Nigerians who have dreams of entrepreneurship but don’t know how to go about it?

I am an entrepreneur; who is on the board of the Global Reporting Initiative in Amsterdam, is the CEO, CSR-in-Action, a group made of a consulting firm, a think tank and a training institute dedicated to corporate social responsibility, policy development, advocacy, empowerment and sustainable development in the region. CSR-in-Action has promoted sustainable measurement and reporting using the GRI framework, specifically, since 2011, and has catalyzed the growth of sustainability adoption and transparency in the region. CSR-in-Action is the foremost independent ethical action network and consultancy providing collective, social responsibility and corporate governance in West Africa with strong relationships in business, civil society, government, and grass root communities. CSR-in-Action hosts The Good Citizen Initiative – which is expressed through a children’s Ethics Reading Club, the Radio Show on Inspiration FM.

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We are Africa’s Gateway to the World. With a presence in almost every continent, we’re able to open the door for your business to become tomorrow’s global player.

It’s time to explore the world and get more.
Maciscas Woman

Based in Abuja, Maciscas, the latest thing in the Nigerian fashion industry has recently released its first ever ready to wear collection. Typical of the brand, most of the details used for the garments present a contemporary appeal that denotes the brand’s interest in a younger, millennial audience. Millennials aside, the Maciscas collection seems to be targeted towards the modern woman who is always on the go, and who often finds herself running frantically from the office to the pub. For these reasons, the collection is strongly built around day-to-day essentials, such as fancy shift dresses, not-so-casual tops and pencil skirts, which although being classics, and thus nothing new, really make it possible to create a modern outfit that easily transitions from day to night.

The Maciscas Woman

1. Know the best foundation for your skin
   Sometimes your skin can be oily, dry or combination of both. Whilst knowing your skin type will not help you pick your right shade, it would help you with the right foundation type for you.
   To narrow down your options:
   • Choose cream or stick foundation if you have dry skin
   • Choose a matte finish or oil-free liquid or powder foundation if you have oily skin
   • Choose a powder foundation if you have combination skin
   • Choose a foundation that offers full or medium coverage if you have an uneven complexion and want to cover most of your skin

2. Test under natural light
   Find a door or window to see how the foundation holds up in daylight. Sometimes, what you see isn’t always what you get.

3. Test before buying
   Choose the foundation shade that looks closest to your skin tone. Test by swatching on your jawline (it is the closest to your natural tone and would show you better how the foundation matches against your neck). The best foundation will disappear into your skin and provide an even canvas for your other makeup application.

4. If it’s broken (or wrong), fix it
   Some of us have multiple bottles of wrong shades of foundation—too light or too dark. When it’s too light, customize your right shade by mixing the foundation with a darker shade of concealer, foundation or powder. When it is too dark, mix with a lighter shade.

5. Choose a Beauty Store that has Artists or Beauty Experts
   They would help you narrow down your options and even teach you some cool tricks.

Some helpful tips:
• Change makeup sponges regularly if you use them to apply foundation, because they can harbor germs and bacteria.
• Always remove makeup and apply moisturizer before bed. Your skin will repair itself when you sleep.

We understand your troubles when it comes to finding your match for skin products and that’s why we have over 21 shades of foundation and over 15 shades of powder that would help you meet your match! Our experts are trained specifically to guide you to know the right shade and how to apply it.

Wanna Meet Your Match

One of the most difficult things for women when getting their make up done by themselves is getting their foundation shades right. Often times the shade appears correct but the texture is all wrong, leaving them in a ‘Cakey’ state or simply a dripping hot mess! Sometimes, it oxidizes during the day and leaves an ashy shade. It’s almost like we never win! Style spoke to some Makeup Artists and here are some recommendations that could come in handy when you go Makeup shopping, unsupervised.

Match

BY RHEMA AKABUOGU

Style

BY KONYE CHELSEA NWABOGOR
Quirky & fabulous
– a guide to eccentric style

If you have a somewhat quirky personality or unusual interests, fashion is an excellent way to express yourself. Or, maybe you've conformed to conventional fashion trends for so long that you're uncomfortable with adopting a quirky style. Whatever the case may be, here are a few tips on how to bring out your quirky and fabulous self:

Embrace Colour...
or not
Whether you love bright colours or just want to wear all black, find a way to make it unique. Play with your fashion colour palettes and embrace the colours that look good on you— not just the ones that are trending.

Always Include a Statement Piece
Find unusual pieces from street vendors or thrift stores. People like to strike up conversations about them. In addition, you get a cool story to go along with your fabulous piece.

Find inspiration everywhere
Fashion is unavoidable. It's integrated into every part of your life. For instance, if you see a character in a movie or a friend wearing something interesting, take note. Taking cues from anywhere and everything is a great way to breathe some new life into your look.

Go crazy with prints
Every person with a quirky sense of style needs at least one wearable piece in crazy prints. As ironic as it may seem, there are items that an eccentric style can't do without. Find a print or pattern that you genuinely love and flaunt it with the pieces you already own.

Don't follow trends, set trends
So, you found a cool item that no-one is wearing yet. If you love something, don't be afraid to wear it! How do you think trends get started? Someone has to go first.

BY KONYE CHELSEA NWABOOGOR

22
23
THISDAY Style
Vol. 22, No. 8900 Sunday, September 15, 2019

THISDAY Style
Vol. 22, 8900 Sunday, September 15, 2019

STYLE & DESIGN

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THISDAY Style
Vol. 22, No. 8900 Sunday, September 15, 2019

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