Isn’t it a joy to see how the Nigerian music industry has blossomed from what it used to be in the 90s to a multimillion-dollar industry of today. By 2020 according to Disruptive Creative Economy Meeting (DCEM) group, the industry will rake in a whopping 50 Million Dollars, which is about 18 Billion Naira. This is something we should be proud of but what is even commendable is that Nigerian music (afrobeats) is now a big deal here at home unlike the days when it wasn’t so popular, except at parties (owanbes, head tie parties). Now I can comfortably beat my chest and say 90% of the songs played on the radio, at parties and in public places are Nigerian songs. Hip-hop, Rhythm & Blues (R&B) and the lots have become second to it. And just as the love for the music has grown so has the love for the fashion style. It is therefore important for artistes to give a good representation of their brand, whether on stage or in music videos because music and fashion consequently fuses to create a sense of style, whereby artistes ought to invest heavily in—be it getting a team together to make their style pop or possessing the innate sense of style.

This week we look at the top 10 best-dressed musical entertainers and how their style has evolved over the years making them standout in an industry of the fashion conscious. These best-dressed have not only proven to be lyrical geniuses but they have also proven to be style connoisseurs who only put their best foot forward when spotted or photographed.

We are also updating you in the ‘The reign of the Square Shoes’ with latest trends to wear to step up your game. Till next week, do have a fashionable Sunday.
Infinix Mobility launches S5, a smartphone for brilliant capture and brilliant view

Mobile phones have evolved from performing basic functions like making calls, sending messages or taking pictures with low-quality rear cameras to smartphones with multiple features for business and lifestyle. Making mobiles into devices where excellent photography is at its peak, the Infinix S5 stands out as setting a new standard for competitors in the arena. With a blend of tools for brilliant capture and brilliant view, the device appears with Quad camera setup of 16MP + 5MP + 2MP + QVGA AI camera which guarantees optimal performance without sacrificing any of its attributes, even when capturing different scenarios under varying light conditions giving users the opportunity to be more expressive with their staff and ideas.

The device was launched at a premium lifestyle event at the Breathe and Sails, with fashion exhibits reflecting the stunning aesthetics of the device, a perfect complement for stylish and classy smartphone users. A mixture of tools for brilliant capture and brilliant view, the device unveils a Quad-camera setup of 16MP + 5MP + 2MP + QVGA AI camera which guarantees optimal performance without sacrificing any of its attributes, even when capturing different scenarios under varying light conditions giving users the opportunity to be more expressive with their staff and ideas.

The device takes smartphone photography to a new level with its superior optics and features like low-light capture, face detection, and beauty effects to create stunning photos even in dim lighting conditions. The 16MP primary camera with f/2.0 aperture and PDAF technology delivers excellent detail when capturing different sceneries under varying light conditions. The 5MP wide-angle camera allows for expansive shots, while the 2MP depth sensor helps create depth of fields in photos. The QVGA AI camera offers unique AI-powered features.

Infinix Mobility has maintained an indubitable reputation for creating stellar devices, which are products of a perfect combination of tech and fashion elements, in order to stand out from the crowd and leave a lasting impression on its onlookers. As it adopts a unique Quetzal feather design with radiant gradient colors, Infinix Mobility has set a new standard for smartphones with multiple features for business and lifestyle.

The company is known for its commitment to providing high-quality smartphone experiences with cutting-edge technology and innovative design features. Infinix has a strong presence in the Nigerian market, and the launch of the Infinix S5 further solidifies its position as a leading player in the smartphone industry. With its blend of potent performance and captivating design, the Infinix S5 is sure to attract the attention of tech-savvy consumers who are looking for a device that offers both style and substance.

The launch event took place at a premium lifestyle event, providing attendees with a first-hand feel of the Infinix S5. The event featured a fashion contest, musical performances, and other exciting activities, all aimed at highlighting the device’s unique features and design. Attendees were able to experience the Infinix S5’s advanced camera technology and other high-end features firsthand, allowing them to see for themselves why this smartphone is poised to be a hit in the market.

Infinix Mobility has consistently been at the forefront of innovation in the technology industry, and the launch of the Infinix S5 is another testament to the company’s commitment to providing high-quality smartphones. With its exceptional features and elegant design, the Infinix S5 is set to redefine the smartphone game, offering users a device that is not only technologically advanced but also aesthetically pleasing.
The Nigerian Gas Association (NGA), the leading advocacy organisation for the country’s Natural Gas Industry, recently celebrated its 20th anniversary at the Eko Convention Center in Lagos. The gas industry’s key players and stakeholders gathered for an exclusive gala, dinner and award ceremony to commemorate individuals and organisations with landmark achievements for their years of volunteering and support for the NGA in its role as the voice of the Natural Gas industry.

The event commenced with a cocktail hosted by the President of the association Mrs Audrey Joe-Ezigbo before everyone moved into the beautifully decorated hall for the dinner, gala and award ceremony. Guests were treated to a buffet of continental and Nigerian dishes accompanied with fine wines and more. The award ceremony kicked off immediately after dinner and some of the awards given that night were Lifetime Achievement Award conferred to Dr Jackson Gaius Obaseki, the Founding President of the Association, for his remarkable role in driving and implementing the vision of the NGA, Exemplary Stewardship Award to Aka Nwokedi, Ayorinde Adedoyin, Chindinma Obi, Emeka Ene, Ike Oguine, Nath Oyatogun, Chido Nwako and Hafiz Tawo who had all distinguished themselves in service under the Association. Posthumous Award for Excellence to Late Engr. Adeyemi Akinlawon for his exemplary service in various capacities to the association and many more.
It was an evening of panache and conviviality in a very exquisite and beautiful environment on when Sisi Paris, a new apartment block on the highbrow Bourdillon Road, opened to the public. The event was highlighted by a jazz band, and an A-class guest list by the pool side of the luxury apartment building. Cobblestone Properties & Estates Limited is a major player in the real estate sector in Nigeria and the owner of the Sisi Paris. The concept, design and execution of the project were inspired by the Chairman of the Mike Adenuga Group, Dr. Mike Adenuga Jr., who was the pillar of support for the project. The building stands out elegantly draped in luxurious colours and sublime finishing.

The 10-storey luxury apartments come with rich interior that is cocooning as well as beautiful.

The complex comprises 3-bedroom and 4-bedroom apartments, each coming with a room service chef, butler, driver, and a breathtaking view of the Island. The facility boasts every room ensuite, TV and cinema rooms, fitted kitchens, furnished laundry rooms and every flat comes with domestic staff quarters. The building offers round-the-clock concierge service, the first of its kind in Nigeria, with 24-hour power and CCTV for maximum security. According to the Executive Director of Cobblestone Properties, Bella Disu, “We believe that true luxury extends beyond fittings and finishing; it is in every detail that contributes to superb daily living. That is why Sisi Paris goes a step further by delivering first-rate service.”
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more than banking
Not only is this star having a stellar year, he has also been listed as the best dressed Nigerian Artist of 2019 by Vogue Magazine and this is all thanks to his sister stylist Ronanmi. His style is unique and in his music videos and on stage he pushes fashion boundaries adorning bright and futuristic outfits only the bold at heart will dare to wear and we must say, he does a pretty good job pulling the looks off. When he isn’t performing, Burna has great individual style that exudes a cool confidence that makes him standout always.

Fearless in her approach to colour and print, Omawunmi is a woman who knows her own style. Over the years she has cultivated a style unique to her alone and this gives style credit in our books. It’s always refreshing to see her on and off the red carpet because we are sure we won’t see the same look twice.
A natural on the red carpet and a fixture on best-dressed lists, Seyi Shay is one fashion diva that knows her style onions. We have no doubt this fashion maven has mastered the art of looking effortless chic without trying.

This indigenous Igbo rapper has carved a niche and garnered a cult following for himself on Instagram not only for his music but also for his sense of style. Phyno according to his fans see him as the king of freshness and we can say the very same for his style. Clean lines and slim cuts are a few of the rappers’ favourite aesthetics but that’s not all about this rapper sense of style, the rap artist is a big fan of sunglasses and he doesn’t shy away from flexing his eyewear selections, opting to switch them up in a flash with every outfit. We totally love his sense of style and always look forward to spotting him out or on the gram with his enviable style.

The thing that sets Olamide style apart from his peers is that he is true to who he is. His looks are real to his persona, far from something that’s been picked out for him by a stylist. Though he tries to keep everything he wears simple, there is always something distinct and unique to his look which nicely complements his dreadlocked head of hair. I think it is safe to say his style has evolved over the years and he looks more confident in this casual quirky style, which he has made his fashion mantra.

Our very own songstress Tiwa ranks high on this list and it’s not hard to see why. She is one who matches to the beat of her own drum, showing up in the unexpected of outfits. Her recent fashion choices have exceeded expectations from fans and fashion observers alike, as she continues to take chances and step out in the unexpected – whether that be with outlandish couture creations or defiantly subdued styles.
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The Pan African Bank
After seasons and seasons of pointed-toe shoes reigning supreme, the square toe is making a triumphant comeback. It is definitely hip to be square this season, because every fashionista is adorning them to step up their style game.

The Reign of
The Square Shoes

BY FUNKE BABS-KUFEJI
It can be easy for working women to get stuck in a beauty rut. When you typically only have five to 10 to 15 minutes to pull yourself together, you don’t want to waste time trying new products and tools that might not deliver on their lofty promises. That’s where this article will make a lot of sense to you. Here are five new beauty tools that will give you speedy results and get you out the door in a jiffy.

Can a single brush make that much of a difference with your makeup? Turns out it can. The secret is a flat top head brush. It makes liquid foundation blend like a dream. Simply dot your product directly on the brush (or on the back of your hand) and enjoy the silky, even finish. SONIA KASHUK FLAT TOP FOUNDATION BRUSH

You finally invested in a good concealer, only to watch most of it disappear into your makeup sponge. Well that’s not okay. Upgrade to this silicone version, which leaves every drop of product on your skin for a seamless finish. Plus, it’s a breeze to clean. MAKEUP DROP ORIGINAL

You’ve never washed your face like this. This enhanced T-Sonic cleansing brush vibrates and massages as it cleanses to minimize skin imperfections while delivering anti-aging benefits. It’s available for combination, normal, and oily skin. So you can find the right brush for your complexion. LUNA FÖRÖ 2

Drying and smoothing your hair shouldn’t feel like an upper-body workout. Thanks to this unique hair dryer brush in one, it doesn’t have to. In a single step, the oval-shaped brush tames frizz, adds volume and curls ends. Plus, the ionic technology dries hair fast for less heat damage overall. REVELON ONE STEP HAIR DRYER + VOLUMINIZING STYLER

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