AMAZONS AGAINST COVID-19
SAVING LIVES ON THE FRONTLINE
Putting most of the required projects together to fight Covid 19 was by no means a small feat and many women in their various positions in the health industry played significant roles as spear-headers in bringing some solace to Nigerians under a time like this. No doubt this has helped reduce the number of cases we have on ground today. These Amazons of Covid 19, with their experience, intellectual property and executional precision have proven their mettle in managing the Covid 19 pandemic so far.

As they soar on with this fight, we doff our hats to them for providing safety for us in these uncertain times.

RUTH OSIME, FUNKE BABS-KUFEJI and KONYE NWABOGOR report...

Much as things seem to have come back to normal where the freedom of movement has been embraced by many, it does not erase the fact that Covid 19 is still very much around. It's just that rather than live in fear and stay cooped up at home, people have decided to take the bull by the horns or bite the bullet so to speak by moving on with their lives as much as they possibly can. They have chosen to defeat the fear of the virus and refuse to let it dictate their pace and lifestyle. I cannot say I agree totally to this attitude but I can well understand the various reasons why.

Unlike America, that is still paying the price for their late response to the Corona virus, Nigeria, as a country has to be given some credit at its prompt and proactive response to this virus at the early days. The government, Ministry of Health, NAFDAC, NCDC not to mention other bodies in the health industry, and NGOs, the private and public sectors, banks, high calibred individuals all put heads together to address this pandemic by providing medical, palliative, researching and healthcare facilities to handle this pandemic. It was amazing what could be achieved in a short space of time. Nothing was spared to ensure the welfare of Nigerians was quickly attended to as and when required.

Putting most of these required projects together was by no means a small feat and many women in their various positions in the health industry played significant roles as spear-headers in bringing some solace to Nigerians under a time like this. No doubt this has helped reduce the number of cases we have on ground today. These Amazons of Covid 19, with their experience, intellectual property and executional precision have proven their mettle in managing the Covid 19 pandemic so far.

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Turbans are more than an accessory; they have a long tradition in many cultures around the world. They’ve also appeared in the style repertoires of A-listers like Beyoncé, Rihanna, Lupita Nyong’o and Sarah Jessica Parker, and have become a sought-after accessory for women around the world, with celebrities like Khloe Kardashian and Rihanna sporting them. Yes, turbans and headwraps are back – at least, in the sense that they’re now on-trend. The fact is that they never truly ‘left’ and never stopped holding meaning and importance to many people around the world.

ORIGIN

Turbans in particular are said to have originated in Africa, India or the Middle East. Although currently worn mostly by women around the world (with some notable exceptions), it’s worth mentioning that in certain historical cultures, such as the Persians and Ottomans, they were a predominantly male garment. Persian men, for instance, wore conical turbans covered with strips of cloth, which is considered one of the precedents of the modern turban.

RELIGION

In Islamic culture, the use of the turban has been associated both with the protection of the head (from heat and the desert sun), and an element of spirituality. The color and choice of materials often includes a stenciled pattern, black, for example, represents the Prophet Muhammad and his followers, while white represents the pure. As for color significance, black represents those who consider themselves descendants of the Prophet Muhammad, while white represents those who consider themselves descendants of the Prophet’s mother, Aisha.

AFRICA

In Africa, turbans or headwraps – also called foulard in French, or gele for the Yoruba people – find their origins in the sub-Saharan region, where they’re worn by women as a means of protection against the weather, even against supernatural forces.

IN FASHION

The turban made its debut in the fashion industry as we know it, in the 1920s, at the hands of French couturier Paul Poiret, who was known for his Eastern-inspired creations like shawls, tassels, headdresses and stoles. However, it was the great Hollywood actresses of the ’30s who immortalised the garment, with Greta Garbo, Marlene Dietrich and Gloria Swanson appearing on the silver screen sporting stylish headscarves. Glamorous women of the ’60s, like Audrey Hepburn, Grace Kelly and Sophia Loren, ushered in the golden age of the fashionable turban, when they wore them in their movies and at red carpet events.
I have always been a research minded person, loving every minute of learning, seeking up knowledge, and passing this knowledge in form of teaching. I guess I am a chip off the old block as the daughter of a lecturer (my dad). My mum also was a fashion designer and is very creative with her hands and mind. However, Beauty has been my lifelong passion from childhood. Growing up, I learnt and improvised with homemade remedies for my hair and skin, with a lot of help from my grandmother who was very conversant with nature and its healing powers which she passed to me.

In high school, I was a low cut with sporting waves, which requires me to save the bellar voas very well nurtured, wavy and shiny. Later on, in the University, I experimented a lot with my hair, cutting it longer, relaxing it etc. In fact, it was the first girl to wear a Mohawk cut, dyed in gold and red. All these required a great deal of attention to my hair and I spent almost all my free time with my hair and friends hair. At that point, I was formulating some DIY products for my friends and I, so it is a natural calling for me.

Have any of your degrees been relevant to you since you decided to follow this career path?

Having a good understanding of the law and other areas of study has helped shaped my perspective in running a business, and doing the right thing. Also, it has been easier for me to juggle a lot of the same time especially with work, time lines and targets. My husband, who with both we both co-founded the business, is well experienced in asset management, finance, and strategy and he has been the driving force in scaling up the business.

Why did you decide on the name “Afrovirtues” and what is it so apart from all other hair and skin care lines in the market today?

For someone with a diploma in Law, a degree in history and diplomatic studies, politics and international relations, one will have thought you would have followed one of these career paths but you chose to go into hair and skin care instead. Why and how did you get into this line of business and what has the journey been thus far?

Over the years, this knowledge metamorphosed into formulating my own natural hair treatment collection for every hair issue people around me were dealing with, so when the time came to start it as a business, it was clearly evident it will be a product for Black people of African descent which is how the Afrovirtues came into being and the use of nature’s healing power to reverse these hair issues to their original form birthed the Virtues. My husband came up with the name and it rang very loud and everyone we presented it to loved it and we felt it was unique enough to represent what we embodied.

How many products do you have in the market and which is your best seller and why?

Currently we have 19 products in the market which are all National Agency for Food and Drug Administration and Control (NAFDAC) registered and it has helped so many people reverse hair conditions such as bald edges, bald patches and spots, tough hair, damaged, alopecia, prosimian, thinning hair, receding hairlines etc. All Afrovirtues products work very well for Natural, Transitioning and Relaxed hair. We have 11 products for adults, six products for kids hair and two body products all with cosmetic properties. One thing to note, is to trim around detressed or damaged hair, no one product is enough. It takes a combination of products which when combined, gives the best results. However, Afrovirtues Gaia Hair toner is one of our best selling products because of its various benefits in treating the hair and scalp ailments.

What is your personal favourite?

My personal favourite is the Afrovirtues Green Tea and Moninjo deep conditioner. This is because growing up, we were only accustomed to rinse out conditioners which basically just softens the hair. The deep conditioner does a whole lot more, like imparting moisture, softening the hair and smoothing the hair shaft, and also helps treat damaged hair and scalp conditions.

The natural hair and skin care industry is fast gaining traction. How lucrative is the business?

The natural hair care industry was brought to the fore by actresses and artists of colour especially when they were taking their beautiful hair. This has helped inspire people, giving them the hope that they too can achieve the same.

How can Afrovirtues be purchased?

Afrovirtues products are available on our website www.afrovirtues.com, our app can be downloaded from the App store or Playstore. An email can also be sent to sales@afrovirtues.com and at our flagship store at Ogudu Mall on Ogudu/Okoja road. We are also on Amazon UK, Game Stores, Medplus and many other stores. They are also available at natural hair salons like, KLS Natural hair, Hair advocate. Natural hair salons around Lagos.

The industry seems to be getting saturated, owing to the number of people shifting towards it. What future do you see for this space in the next ten years?

It is good to see a lot of brands in the market just like the paint industry. This is helping to educate people a lot more about the benefits of using hair products made with natural ingredients.

I think that in 10 years, we would witness a true shift in lifestyle choices, which have positive impacts on society as a whole, leading to healthier lifestyle choices and health. People are already beginning to see the real benefit in eating organic foods, even medicines are more organic forms.

There is a lot of talk about healing the earth, reducing pollution etc. These were things that weren’t really taken seriously but look at what’s happening today.

As the creative force behind the brand you must have a set of hair and skin care routines you follow. Care to name a few?

For my hair care routine, I ensure I deep condition my hair twice a month. Maintenance every other day. Put my hair in protective styles and also massage my scalp thrice a week.

For my skin care routine, I use a gentle cleaner for my face. I use a face mask and 2-3 scrub three weekly. I use my face moisturizers and serum daily.

Most importantly, I drink lots of water, eat lots of fruits and vegetables.

What is your advice for younger women who want to start their own business with limited capital?

Do not allow lack of capital or limited capital hold you back from achieving your dream. Ensure you gain knowledge and do your feasibility study in any business.
HOW TO WEAR MID SKIRTS

BY FUNKE BABS-KUFEJ

Sometimes you have to give yourselves permission to wear fashion pieces that are a little outside your comfort zone or daily uniform. And there’s nothing wrong with that. Whether it’s a set in the same fabric and pattern, you can dress this up or down easily – complete the look with the midi skirt worn with sweatshirt is so chic.

MATCHING SET

Looking your best has never been easier when it comes to styling. It’s a win-win situation for anyone who wants to look their best without having to sacrifice comfort. Whether it’s a set in the same fabric and pattern, you can dress this up or down easily – complete the look with the midi skirt worn with sweatshirt is so chic.

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STYLE & DESIGN

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white trainers.

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Dr Adebimpe Adebiyi is a Dental Surgeon, Public Health Service Administrator, Manager and Planner with a career of over 27 years in the Federal Ministry of Health focusing on various aspects of healthcare delivery system, including general dental practice, manpower development, healthcare financing, coordination and supervision of Federal Tertiary Health Institutions. She is currently responsible for initiating policy formulation, monitoring and evaluation of the implementation of health policies on Reproductive, Maternal, Newborn, Child and Adolescent Health as well as Elderly care, Nutrition and Health Promotion. In the course of her stellar career, she has facilitated, participated in and organized workshops, seminars and panel discussions locally and at international levels. She has also held several administrative and managerial positions including the Chief Dental Officer for Nigeria from November 2009 to April 2016. She had a stint as the Acting Director, Department of Hospital Services from May to June, 2016 before her appointment as Director, Head, Department of Family Health, Federal Ministry of Health, Nigeria in July, 2016, a position she holds till date.

In 2013, Dr Adebiyi was conferred with the Membership of the prestigious National Institute of Policy and Strategic Studies and in 2014 she became a Fellow of the International College of Dentists in recognition of her contributions to the development of the Nigerian Oral Healthcare system. Her personal career goal is to use her God-given prowess in transforming inefficient systems to internationally acceptable performance standards pivoted on cost effective models. Adebiyi states that scientists were working on a global effort to find the best drugs to treat the virus and while there is no cure for COVID-19 at this time, plans are in place to harness herbal medicine for the clinical management of COVID-19 patients in the country. According to her, the general response to the pandemic so far, in lieu of a vaccine, has been to effectively manage the growing number of cases in the country.

Adebiyi said this has been achieved with effective coordination between the National Centre for Disease Control and states to bolster their preparedness and response activities through the deployment of teams to support the capacity of health workers trained in various states. She explained that the support given by the ministry of health, and NCDC to states included guidelines and procedures to support the work of health care workers managing patients. She, however, stressed the need to incorporate mental health support in the ongoing response activities for COVID-19 patients, stressing the consequences that could arise if not properly addressed. She added that as more information was determined about the virus, strategies for management of cases would be adapted in the hope that with better state management of the response, there will be a stronger and hopefully, long lasting management of the pandemic in Nigeria.

MOJOSLA ADEYEYE Mobilising Drugs and Vaccines DIRECTOR GENERAL, NAFDAC

Professor Adeye is the Director General (DG) of Nigeria’s National Agency for Food and Drug Administration and Control (NAFDAC) where she is leading regulatory and administrative reforms through quality management approach. She has added strong governance structure and regulatory strengthening to NAFDAC through disciplined and motivating workforce, updating of regulations and guidelines, strengthening the local pharmaceutical companies through international best practices and encouraging local production. She has brought NAFDAC from insolvency to solvency and restructured the Agency to be Standard Operating Procedure and driven organization that has embraced international standards and best practices. She changed the culture of NAFDAC to Customer-focused and Agency-minded establishment in order to safeguard the health of the nation. She inaugurated Nigerian Herbal Medicine Product Committee (HMPC) as a means of fostering research involving herbal practitioners and academic researchers while the intellectual property is protected. The ultimate goal is to turn complementary alternative medicines into a research-driven, regulation controlled commercially viable commodities.

She is a Fellow of Nigeria Academy of Science, Nigeria Academy of Pharmacy, an Academic Research Fellow of American Association of Colleges of Pharmacy (AAP), a society where only 3% of academia receives such recognition internationally. She currently serves as the Chair of the Steering Committee of the African Medicines Regulatory Harmonization (AMRH) and the WHO-based Global Pediatric Regulatory Network. She represents NAFDAC on the International Coalition of Medicines Regulatory Authorities (ICMRA) and has been invited to be on the WHO Regional Expert Committee and on Traditional Medicine for COV19.

Dr Chinwe Lucia Ochukwu is a medical doctor with over 24 years’ experience as a clinician. She has MBBBS from Nnamdi Azikiwe University, Nigeria (1996) and MRCGP University of Liverpool, UK (2016). She worked as a Clinician for close to 20 years with the Ahmadu Bello University Teaching Hospital, Zaria. She then moved to Abuja LGA as a Chief Medical Officer in the Family Medicine Department. She currently works with Nigeria Centre for Disease Control (NCDC) as the Acting Director, Prevention, Programmes & Knowledge Management and as the Head of Research, NCDC’s Nigeria National Public Health Institute with the mandate to protect the health of Nigerians through prevention, early detection and control of infectious diseases of public health importance. She represents NCDC at the National Lassa Fever Research Consortium and National Health Research Technical Working Group. She is a member of the Board of Experts of Central Bank of Nigeria’s Health Sector Research & Development Intervention Scheme; a member of the College of Experts, DHCSC/UKRI-Globally Effective on COVID-19 (GEDO), Health Research, a member of the Research Functional Working Group and Sustainable Production Group of the Presidential Task Force on COVID-19. She supervises the infection prevention & control (IPC) programme, antimicrobial resistance (AMR)/One Health, harmonization, and Nigeria Field Epidemiology & Laboratory Training Program (FE LiT) and NCDC.

She represents NCDC in the Ebola Steering Committee of the Nigerian Field Epidemiology & Laboratory Training Program (EpiNet). She represents NCDC in the Ebola Steering Committee of the Nigerian Field Epidemiology & Laboratory Training Program (EpiNet) and NCDC in the Ebola Steering Committee of the Nigerian Field Epidemiology & Laboratory Training Program (EpiNet). She represents NCDC in the Ebola Steering Committee of the Nigerian Field Epidemiology & Laboratory Training Program (EpiNet) and NCDC in the Ebola Steering Committee of the Nigerian Field Epidemiology & Laboratory Training Program (EpiNet). She represents NCDC in the Ebola Steering Committee of the Nigerian Field Epidemiology & Laboratory Training Program (EpiNet) and NCDC in the Ebola Steering Committee of the Nigerian Field Epidemiology & Laboratory Training Program (EpiNet). She represents NCDC in the Ebola Steering Committee of the Nigerian Field Epidemiology & Laboratory Training Program (EpiNet). She represents NCDC in the Ebola Steering Committee of the Nigerian Field Epidemiology & Laboratory Training Program (EpiNet). She represents NCDC in the Ebola Steering Committee of the Nigerian Field Epidemiology & Laboratory Training Program (EpiNet). She represents NCDC in the Ebola Steering Committee of the Nigerian Field Epidemiology & Laboratory Training Program (EpiNet). She represents NCDC in the Ebola Steering Committee of the Nigerian Field Epidemiology & Laboratory Training Program (EpiNet).
Undiscovered stories

Tune in to the television series showcasing African innovators and creators working across art, design, music, film and fashion, this month on CNN.

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OMOBOLANLE OLOWU

Engaging NGOs and Volunteers

FOUNDER/DIRECTOR, HEALTH MARKETS PROJECT

In addition to her role as member of the Board of Results for Development, Ms. Layo is founder and director of Health Markets Project, an organization that seeks to improve the capacity of the state to fight COVID-19 and thus save many lives. It is founded on the premise that the key to helping communities is to involve them in the design and implementation of policies and programs. In a recent survey, the organization found that 95% of people said they were more likely to take part in activities if they were given a choice in how the project was designed and implemented.

OHLASA YOSSOUFOU

The Engine of CA-COVID

FOLAYE LAOYE

Building Health Systems against COVID-19

FOUNDER/DIRECTOR, HEALTH MARKETS PROJECT

In the early days of the pandemic, the Health Markets Project developed a series of interventions to help communities prepare for and respond to the crisis. These interventions included training healthcare workers on how to use personal protective equipment (PPE) and how to properly disinfect hospital rooms, as well as providing guidance on how to safely transport patients to hospitals. The organization also developed a mobile app that helped people track their symptoms and receive help if needed.

Indigenous women and their organizations have been critical to the response to the pandemic. In some cases, they have initiated their own initiatives to address the crisis, such as providing food and medical supplies to vulnerable communities. The organization has also worked with local governments and international partners to ensure that these initiatives are sustainable and effective.

In closing, it is clear that the pandemic has highlighted the importance of engaged and involved communities in the fight against COVID-19. By working together, we can build stronger health systems and save lives.
Genevieve Barnard Oni is the Co-Founder and CEO of MDaaS Global, a Healthcare Tech business that builds and operates tech-enabled diagnostic centers and provides healthcare to low and middle-income patients. Her aim is to provide convenient, affordable and high-quality diagnostics and primary care for Africa’s next billion.

Genevieve holds a Public Health degree from the University of Pennsylvania and was once a trainee member at the UN Development Program as a Health System Analyst in Uganda. As part of her duties, she visited dozens of hospitals across the country and heard the same complaint over and over again: “Our equipment is not working” and found out the reasons for this problem varied from lack of available biomedical technicians, to outdated installations, to missing instruction manuals. Genevieve became both fascinated and frustrated by these seemingly preventable challenges and soon joined force with three co-founders who had all encountered the same equipment challenges across Africa. Together they launched MDaaS Global and opened their first diagnostic center in Ibadan, southwest of Nigeria and in their first seven months of operations they provided care to over 2500 patients.

As the CFO of MDaaS, she and one of her co-founders, her husband Soja Oni recently built Nigeria’s first-bed-based mass COVID-19 testing site, in addition to publishing a guide for setting up an in-office testing capacity across Nigeria. Also on the forefront of cutting the spread of COVID-19, Genevieve and her partners with their healthcare tech company, have set up two COVID-19 test centres that have been able to carry out thousands of tests.

The company also launched Sentinel to help businesses pre-screen employees for COVID-19 and other underlying conditions and also connecting them to medical professionals to help manage their conditions and meet all their health care goals.

Mrs. Ilori is currently a fellow at the Executive Programme for Global Health Leadership at London School of Hygiene and Tropical Medicine. Mrs. Ilori’s role in the response to COVID-19 - With the increase in the number of COVID-19 cases, Mrs. Ilori was made the second Deputy Incident Manager for the National EOC COVID-19. When the surveillance technical working group for the PTF was formed, she became the Pillar lead for the surveillance part of the PTF technical working group.

Dr. Coker started her early education at Home Science Primary School in Ikenne, Lagos and later proceeded to Government College Oyo, Lagos. She studied Medicine at the prestigious University of Badagry and had her Housemanship at the University College Hospital (UCH),Ibadan. She observed her National Youth Service at the prestigious University of Ibadan and had her Government College Ojo, Lagos. She studied Medicine at the University of Pennsylvania while her mother is a retired medical doctor who were members of the Federal Diplomatic Corps.

Dr. Coker is a consultant in Public Health Medicine and in her role, she visited dozens of hospitals across the country and heard the same complaint over and over again: “Our equipment is not working” and found out the reasons for this problem varied from lack of available biomedical equipment challenges across Africa. Together they launched MDaaS Global and opened their first diagnostic center in Ibadan, southwest of Nigeria and in their first seven months of operations they provided care to over 2500 patients.

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Mrs. Ilori was instrumental to the development of the incident action plan (IAP) for the PTF.

Dr. Coker has a passion for promoting female leadership in public health and has been invited to speak at conferences and workshops, with keen interest in Health Protection. She led a team of public health professionals and staffs with about 80 clinical and non-clinical staff. The hospital is designed to expand should the need arise for additional infrastructure. The hospital is equipped with X-ray, ultrasound and oxygen piping. The field hospital is the incident manager, cerebrospinal meningitis outbreak response in Nigeria and has contributed to the health sector response to the humanitarian crisis in Northeast Nigeria. She is highly experienced and has worked significantly in the areas of health protection, emergency preparedness, business continuity planning, disaster management and resource mobilization.

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Dr. Coker was appointed Laboratory lead at the Central Public Health Laboratory, Maiduguri. In this role, she co-hosted the first ever Lassa fever research symposium, which is the incident manager, cerebrospinal meningitis outbreak response in Nigeria and has contributed to the health sector response to the humanitarian crisis in Northeast Nigeria. She is highly experienced and has worked significantly in the areas of health protection, emergency preparedness, business continuity planning, disaster management and resource mobilization. Dr. Coker has a keen interest in Health Protection. She led a team of public health professionals and staffs with about 80 clinical and non-clinical staff. The hospital is designed to expand should the need arise for additional infrastructure. The hospital is equipped with X-ray, ultrasound and oxygen piping. The field hospital is the incident manager, cerebrospinal meningitis outbreak response in Nigeria and has contributed to the health sector response to the humanitarian crisis in Northeast Nigeria. She is highly experienced and has worked significantly in the areas of health protection, emergency preparedness, business continuity planning, disaster management and resource mobilization.

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HATS TO KNOW

Hats have cemented themselves as eternally stylish men’s accessories. From Panama hats to Flat caps, Fedoras to Snapbacks, men’s hats are a versatile, functional, and stylish addition to any look. They’ve also proved practical and suitable for any season. Rain or shine, a hat will keep you warm, dry, and sheltered from the sun all while looking great. On top of that, hats can finish off any casual, classy, or eclectic ensemble in a simple way. Here are the best men’s hat styles you need to know.

FEDORA

Love it or hate it, the Fedora has stood the test of time. Going from the hat of choice for gangsters in the 1920s and 1930s to a hipster staple item in the 2000s, Fedoras are probably one of the most polarising men’s accessories. Today the fedora-brimmed hat is once again on-trend and a fantastic wardrobe addition. Although fedoras come in various sizes and colours, we suggest sticking to those with more neutral tones and medium widths.

PANAMA HAT

A Panama hat is perfect when paired with a beach backdrop and a white linen shirt. The traditional brimmed straw hat hails from Ecuador and will have you looking as hot as a Miami summer. Made from plant fibers, the Panama hat has become a must-have accessory for sun-soaked, tropical destinations. Panama hats are made for sunshine and blue skies, so don’t try to rock this hat in winter. They are light in colour and weight, easy to wear, and effortlessly fit with a laid-back beach style.

BOWLER HAT

The bowler hat is one of the most iconic items of British style, made famous by notable actors such as Charlie Chaplin, Cary Grant, John Cleese. It is a hard, felt hat with a narrow brim and is also commonly known as a derby. This hat is a favourite of the upper, middle, and working-class alike, but we would steer clear of wearing it casually. Try out this trend with double-breasted suits, tailored pants, dress shoes, a vintage Corvette, or a British accent. That type of thing.

SNAPBACK

The ‘90s style baseball cap, the Fed has never been more trendy. The style has been incorporated on the runway from Yeezy all the way to Jacquemus, making it trendy. These tips are here to help you rock the snapback style and be one of the most iconic items of British style, made famous by notable actors such as Charlie Chaplin, Cary Grant, John Cleese. It is a hard, felt hat with a narrow brim and is also commonly known as a derby. This hat is a favourite of the upper, middle, and working-class alike, but we would steer clear of wearing it casually. Try out this trend with double-breasted suits, tailored pants, dress shoes, a vintage Corvette, or a British accent. That type of thing.

TOP HAT

There has still never been a piece of headwear as dominating as the top hat. Don’t panic, we’re not saying you need to go Abe Lincoln style, but a sharper, stylish top hat will undoubtedly make you stand out in a crowd. These tall, flat-crowned, covered brimmed hats were once the height of high-class dressing, but today they are rare. If you’re looking for a fun and fancy way to dress up your next formal event, why not try a top hat?

DID YOU KNOW...

The tradition of wearing black at a funeral, or while in a period of mourning after a death, dates back to the Roman Empire. In Victorian England, widows were expected to wear black for up to four years after the death of their husband, though some women chose to wear black for the rest of their lives.

FASHION

Making Neutrals Interesting

Beige, black, ivory, tan, grey, brown, and shades of white. We may think of these colours and think; “What a drag?” But neutral colours are a fabulous way to keep that minimalist style. It has been incorporated on the runway from Yeezy all the way to Jacquemus, making it trendy. These ways you could never look boring.

1. Contrast:
   - Mix and match colours. Pair tans with beige and browns with creams.

2. Texture:
   - Mix textures to give an edgy chic look. Mix silk with chiffons and go for pleats, frills and ruffles.

3. Accessorise:
   - Mix neutral accessories of colour or use jewellery to pull the look together.

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Lady Gaga has been announced as one of the performers at this year’s highly anticipated MTV Video Music Awards. This will be the American popstar’s first performance at the event in seven years. This year’s event is set to be hosted by Keke Palmer and already has an impressive lineup with stars like The Weeknd, BTS, Doja Cat, J Balvin, Maluma and Roddy Ricch set to take the stage.

The 2020 VMAs were originally supposed to take place at the Barclays Centre in Brooklyn. However, the awards show will now be held outdoors at various places in New York City in response to the coronavirus pandemic. Taylor Swift, Dua Lipa, Justin Bieber, DaBaby, Megan Thee Stallion, and Harry Styles are among this year’s top nominees.

FENTY SKIN IS HERE

Fenty Skin has dropped its debut collection and the brand’s initial three-product offering includes a cleanser, toner-serum, and a moisturizer with SPF 30. The first drop for the new brand is a trio of products called Fenty Skin Start’rs. It includes the Total Clean'r Remove-It-All Cleanser, the Fat Water Pore-Refining Toner Serum, and the Hydra Vizor Invisible Moisturizer.

The offering is streamlined because each product is a multitasker, so you can get skincare done quickly.

Granted, genetics plays a big part in what your skin looks like, but if these three products bring us even an inch closer to having skin as flawless as Rih’s, it’s money well spent.

CHANEL DONATES $700,000 TO LEBANESE CHARITIES

As Lebanon continues to grapple with the aftermath of a deadly explosion in Beirut that killed over 150 people and wounded thousands more, luxury fashion house Chanel has pledged USD 700,000 of financial support to rebuilding efforts in the Arab nation. Donating the large sum to a mix of Lebanese charities currently helping on the ground, the Parisian Maison dedicated this relief package in solidarity with their partners in Lebanon’s capital city who are struggling in the wake of this horrific incident.

“The catastrophic explosion in Beirut sent Lebanon, a country already impacted by political unrest, economic instability and the current Covid-19 crisis, into further distress and suffering,” released the label in a statement. “Chanel has a local presence and valued long-standing partners in Lebanon, some of whom are deeply impacted.”

PRINCE HARRY WILL APPEAR IN AN INSPIRING UPCOMING NETFLIX DOCUMENTARY

Prince Harry is all set to make an appearance and lend his voice to an upcoming Netflix documentary titled Rising Phoenix. The Duke of Sussex was spotted in the trailer for the documentary which is not only an inspiring story about the Paralympic Games but also a topic he feels passionately about. The clip shows Prince Harry seated on a green couch in an empty room and speaking to the camera as if being interviewed. “There isn’t anything else in the world that can bring you back from the darkest places than sport,” he says in his first appearance in the trailer. He goes on to speak about the impact of the Paralympic Games and sports which embraces both the players and the viewers. “Yes, lives have been changed on the track,” he says, “but lives are also being changed in the stands.”

On his cameo in the documentary, a spokesperson for the Duke of Sussex said: “The Duke is proud to have been one of the people who contributed to this film, which is a unique and powerful documentary that hopes to change the way people view disability – and tell the incredible story of the Paralympics.”
Give your customers Toll-free data access to your website

Give your customers a toll-free data experience to improve sales when they visit your website or app. Just buy any of the data plans today.

For more enquiries, please call **121** or send an email to corporatecare@gloworld.com