

...NOT IN THISDAY STYLE? THEN YOU'RE NOT IN STYLE

SUNDAY, NOVEMBER 28, 2021

THIS DAY

SAVE

LITI KEBEDE
FOR MOMO

ARISE
THISDAY
MUSIC AND
FASHION
FESTIVAL:
AFRICA RISING
JULY, AUGUST &
OCTOBER
2008

MODEL FOR
TITANY AMBER

ARISE
AFRICA
FASHION WEEK
2009
JOHANNESBURG
(SOUTH
AFRICA)

AGRANI DARECO
FOR LANRE
DASILVA-AJAYI

ARISE
MAGAZINE
FASHION
WEEK MARCH
2011

LANRE-DA-
SILVA-AJAYI

ARISE
MAGAZINE
FASHION WEEK
MADE IN AFRICA
SEPTEMBER
2011

TYSON BECKFORD
IN DAVID TLALE

ARISE AFRICA
COLLECTIVE
FALL I
& ARISE AFRICA
PROMISE
COLLECTIVE
2009

BRIDGET
AWOSIKA

ARISE
L'AFRIQUE-
A-PORTER
PRESENTATION
PARIS FASHION
WEEK MARCH
2010

OZWALD
BOATENG

ARISE
MAGAZINE
FASHION
COLLECTIVE V:
"AFRICAN ICONS"
SEPTEMBER
2012

RE
LAGOS

ARISE
FASHION
WEEK APRIL
2020

ARISE
FASHION
WEEK APRIL
2019

ALTON & NAOMI
MASON & CAMPBELL
FOR KENETHIZE

ODIO
MIMONET

ARISE
FASHION
WEEK
SEPTEMBER
2018

ARISE
MAGAZINE
FASHION
WEEK LAGOS
MARCH
2012

AMEDE

ARISE FASHION WEEK!

15 YEARS OF CURATING AFRICAN FASHION

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COVER

Africa's most dominant and dazzling runway platform, ARISE Fashion Week, has over the years, exported and showcased the best of African Music and Fashion talents to the world. Aside from this, AFW has hosted global leaders in the fashion industry and showcased leading global artistes who have added a lot of pomp and pageantry to every single fashion event. AFW remains a top rated event and continues to raise the bar in showcasing African talent. The forthcoming ARISE Fashion Week, in collaboration with Ministry of Trade & Commerce, will take place in Dubai at the Dubai Expo 2020.

THISDAY STYLE

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Over the years, the ARISE FASHION WEEK brand has continued to raise the ante when it comes to promotion of African designers. The road has been long and many careers of Designers/Makeup Artists/Musicians have catapulted to global success through this platform. When I look back to see how far some designers have come from their first ever show with us, it is amazing to see their gargantuan progress. Today, I look at some new kids on the block and I can already see great potential in their products. Many a time, people in the creative industry have to fight twice as hard to get their work noticed in a sector overflowing with creative juices and talent. Some even lose their way because they are yet to master other aspects of their profession that need the same attention to showcase their stuff so when the chance arises, forgive the pun, they jump at it. What is most exciting is waiting for the release of a new collection that best portrays the juices of the creator at the time. Many collections tell different stories and give different vibes. Nothing is more enthralling and thrilling than a collection that is captivating and totally consuming and absorbing. The kaleidoscope of colours not to mention the play of fabrics is most enchanting to say the least.

As ARISE FASHION WEEK hosts its 12th edition in the last decade or so, we look forward to our Nigerian designers setting a blazing trail on the soils of Dubai. We know they will make us proud and prove to the world yet again that changing the African narrative is a mission that's here to stay. Our voices are being heard from the rooftops when it comes to the creative sector from art to music, to fashion. We have raised the bar so high that 'reaching for the skies' is truly the limit.

We look forward to a most riveting show at Dubai Expo 2021 come 3rd of December 2021!

Ruth

FASHION DIRECTOR/EXECUTIVE EDITOR

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Made in Nigeria: Conquering the World

An Event Like No Other

Meet Nigeria's Best Designers...on Show in Dubai



Lisa Folawiyo

One of the leading names in the industry, she is celebrated for her colourful collections that fuse traditional West African fabrics with modern tailoring and beaded embellishments.



Ituen Basi

Ituen Basse is known for her unique use of Ankara to produce exceptional but wearable art pieces, which are contemporary expressions of enduring sophistication.



Banke Kuku

Banke creates bespoke patterns and textiles rich with colour and texture. Intricate and luxurious, her signature prints are emblazoned upon silk fabric and include adire-inspired splatter designs, animal print, and leaf motifs.



Lanre da Silva Ajayi (LDA)

LDA is a modern and cutting-edge brand and a full-blown fashion house with global recognition. Her style is rich in femininity with a multitude of embellishments.



Kenneth Ize

Kenneth Ize is reinterpreting traditional West African fabrics and Nigerian craft. He was a finalist of the LVMH Prize 2019, a joint winner of the Arise Fashion Week Award for "Designer of the Year" in 2019 and the winner of the Arise Fashion Week 30 under 30 competition in 2020.



Tzar Studios

Tzar Studios is a brand inspired by the ethos of the metrosexual man. The brand challenges the conventional approach to menswear, creating unique items that embody the purpose of form and functionality.



Yutee Rone

Yutee Rone designs unique structural pieces from the finest quality fabrics and exceptional attention to detail. Known for her use of experimental fabrics and well-detailed craftsmanship, the pieces aim to empower the woman wearing them.



Lagos Space Programme

Lagos Space Programme (LPS) is a genderless brand with an eye for craftsmanship that deconstructs societal norms and champions a new African future in fashion.



Hudayya

Hudayya is a bespoke ready-to-wear fashion brand that provides high-end class tailoring and luxury dressing.



Onalaja

Onalaja is a contemporary women's-wear brand with semi-couture elements. The brand blends the designer's Nigerian heritage with Italian design aesthetics and a contemporary appreciation of beauty in its beautifully crafted pieces.



TJWHO

A minimalist menswear brand that aims to blur the lines between the past, the present and the future. It explores a blend of West African, European and Japanese culture offering refreshing interpretations that withstand time and trend.



Odio Mimonet

A couture brand that seeks to fuse the beauty of art on women. The brand's constant focus is to highlight the many elements and motifs that directly reflect the African woman, her style choices, culture, heritage and love for the arts.



Ziva Lagos

A young Nigerian fashion brand by Tania Omotayo. Her collections boast of print-focused, trend-led fashion pieces perfect for the stylish everyday woman.



Syari Bespoke

The bespoke design house draws its inspiration from abstract and contemporary influences and infuse them with traditional approaches to create a diverse range of unique designs.



Titi Adesa

Creative director and founder, Titi Adesanya, is a designer whose appreciation for luxury footwear and impeccable craftsmanship inspired the creation of her footwear brand.

3rd December 2021 – Armani Hotel, Burj Khalifa, Dubai

www.arisefashionweek.world

Hennessy hosts Les Twins in Lagos, Nigeria

All You Need to Know About their Visit



Lagos, Nigeria - World famous urban dance duo, Laurent, and Larry Bourgeois, professionally known as Les Twins were in Lagos, Nigeria from November 11th - 13th as part of their global "Move Out Loud" campaign in collaboration with Hennessy V.S. The Twins enjoyed a vibrant two-day stay, engaging in various activities.

Both cultural beacons, Hennessy V.S and Les Twins, joined forces to create a multi-media collaboration around the tagline "Move Out Loud", to celebrate French heritage and the pioneering spirit. This campaign creates an exceptional, inclusive platform for artistic expression through live dance, music, and fashion.

The Twins started the day off with a meet & greet with key media personnel; in which they got the chance to speak about the collaboration, as well as their lives, engaging with the media houses represented in an intimate setting.

The Twins then hosted an exclusive Dance Masterclass, featuring key stakeholders in dance and dance enthusiasts. The masterclass was exciting and energetic. Participants had the opportunity to see Les Twins live in action, and dance alongside them, which was a dream come true for many of them. Participants in the masterclass certainly learnt a thing or two from the legendary Twins and were willing to give hands-on advice. It was indeed a Very Special Masterclass!

Following the Masterclass, the Twins had time to wind down, as they hosted select guests to an interactive lunch. Guests included a mix of influencers, industry heads, and budding dancers.

Finally, for the day, Les Twins was hosted at Zorya Nightclub for an experience of the much talked about & sought-after Lagos nightlife. The Twins took it to new heights with a vibrant dance performance which had the crowd ecstatic and yearning for more.

The following afternoon, right before they jetted off to Paris, France, they were hosted to an exclusive high energy brunch at KOI Restaurant. The brunch gave the Twins one last chance to participate in a Lagos party. Guests were treated to specially crafted #HennessyLesTwins cocktails, canapes, and a final chance to intimately engage with the Twins.

Speaking on the visit of the iconic dance duo, Marketing Manager, Moët Hennessy Nigeria, Oluwale Awoleke, said "We are absolutely thrilled to have been able to host Les Twins in Lagos as part of the collaboration with Hennessy for the 2021 Hennessy VS limited edition bottle. This collaboration is a story of many firsts and provides opportunities for us to constantly express Hennessy's DNA. We had a lot planned for the Twins during their short stay, and judging by how much they enjoyed it, we can confidently say we gave them the best possible experience here in Lagos".

For the first time ever, a single limited edition of Hennessy V.S is represented by two complementary graphic designs, each bottle features a likeness of either Laurent or Larry, rendered as captured digitally, with all their signature energy, including a QR code that opens up the many facets of this campaign experience to all.

The Hennessy V.S 2021 Limited Edition bottle by Les Twins is now available in leading stores nationwide.

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Hon. Justice Raliat Elelu-Habeeb

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ARISE FASHION WEEK

15 YEARS OF CURATING AFRICAN FASHION

FROM LAGOS, ABUJA, LONDON, PARIS, NEWYORK, WASHINGTON DC TO JOHANNESBURG, CAPE TOWN, WINE VALLEY SA, AND NOW DUBAI!

Africa's most dominant and dazzling runway platform, ARISE Fashion Week, has over the years, exported and showcased the best of African Music and Fashion Talents to the world. Till date, the AFW is one of the most sought after platforms for designers of worth and also upcoming and emerging ones because the platform has launched many careers and catapulted them to the global stage. Many great talents are still being discovered and exported through the ARISE platform.

The last edition ARISE 30 Under 30, was done virtually and aired on ARISE TV. Since 2018, World renowned Naomi Campbell has partnered with ARISE Fashion Week and learnt her name to its desire to change the African narrative. She herself has graced the ARISE catwalk several times over the last few years and her presence has had the desired global impact. In 2020, Anna Wintour gave a resounding speech on the role ARISE has played in the fashion industry thus far.

Aside from this, AFW has hosted global leaders in the fashion industry and showcased leading global artists who have added a lot of pomp and pageantry to every single event. AFW remains a top rated event and continues to raise the bar in showcasing African talent. The forthcoming ARISE Fashion Week will take place in Dubai at the Dubai Expo 2020. It promises to be the event of all events of which Style will definitely keep you posted with a vast array of pictures.

For now, THISDAY Style takes a trip down memory lane to regale with a blast from the past on our journey so far:

FUNKE BABS-KUFEJI, KONYE NWABOGOR AND ISIOMA USIADE reports.

COVER

THISDAY MUSIC AND FASHION FESTIVAL: AFRICA RISING

JULY, AUGUST & OCTOBER 2008



2008 was the year of the legends. THISDAY Music and Fashion Festival, "Africa Rising", as it was called before it became ARISE Fashion Week, was a series of music and fashion shows across the globe promoting Africa and African fashion to the world. The shows took place in Lagos/Abuja in July 2008, Washington DC in August 2008 and London in October 2008. It featured music artists like Usher, Jay-z, Rihanna, Mary J-Blige, Chris Brown, Rihanna, Fat-Joe and 9ice alongside fashion from Chris Aire, Oswald Boateng and Deola Sagoe in Lagos and Abuja. Youssou Ndour, John Legend and Jay-Z performed in Washington DC

at the Kennedy Centre with fashion from Momo Couture.

Finally, in London at the Royal Albert Hall, the THISDAY Music and Fashion Festival Africa Rising show came to a close with Seal, Christiana Aguilera, Eldee, and Olu maintain performing alongside a show-stopping fashion show from Nigeria's best designers Deola Sagoe, Lisa Folawiyo's Jewel by Lisa, Lanre

Dasilva-Ajayi & Fati Asibelua's MOMO Couture. THISDAY also took this opportunity to launch its new glossy international publication, ARISE Magazine which birthed the name, ARISE Fashion Week.





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DEVELOPMENT

ARISE AFRICA FASHION WEEK 2009

JOHANESSBURG(SOUTH AFRICA)

MODEL FOR
TIFFANY AMBER

DAVID TLALE

ITUEN BASI

In 2009, ARISE Fashion Week teamed up with Africa Fashion International organizers of the Johannesburg, Cape Town and Durban Fashion week in a five-year sponsorship to celebrate African's achievement in fashion and showcase African talent to the world. The show, which was then called ARISE Africa Fashion Week from the 12th to 20th June 2009, showcased 48 of the best African fashion designers from 20 countries at Sandton Convention Centre in Johannesburg. Sandton Centre Convention Centre became the hub of fashion collections, exhibitions, trade, and entertainment in those nine days. Designers like Lanre Dasilva-Ajayi, Lisa Folawiyo, Ituen Basi, David Tlale, Kluk CGDT were

some talents that displayed their designs on the runway. Top models like Millen Magese, Oluchi Onweagba, Ajuma Nasanyaa, Warebi Martha and Bisi Sowemimo added glamour to the runway that year.

CAPE TOWN

The 2009 ARISE African Cape Town Fashion Week took place at the Cape Town International Convention Centre from 20th to 23rd August 2009. Though it was

a smaller show than the one held in Johannesburg, designers from all over Africa were able to display their talent once again to the world.

THE AWARDS

The ARISE Africa Fashion week ended with the inaugural ARISE Africa Fashion awards. Tiffany Amber of Nigeria and David Tlale of South Africa walked away with the joint top prize of Designer of the Year Awards. The ARISE Emerging

Designer of the Year was given to Christie Brown of Ghana, and the ARISE Innovation in Fashion Award went to Ituen Basi from Nigeria.

Designer Heni from Johannesburg won the ARISE Most Promising Designer of the Year award jointly with Eyola from Nigeria. The ARISE Award for Fashion

Creative went to Suzaan Heyns and AngloGold Ashanti for their work on the impressive gold jewelry range for L'or d'Afrique by Auditions. And the ARISE

Red Carpet Fashion Award went to masters of the evening gown, Klük CGDT, based out of Cape Town.

Models also got acknowledged for their work. Oluchi Onweagba won the ARISE International Model of the Year, and Kenyan Ajuma Nasanyana took home the ARISE Africa fashion Model award.



OLUCHI



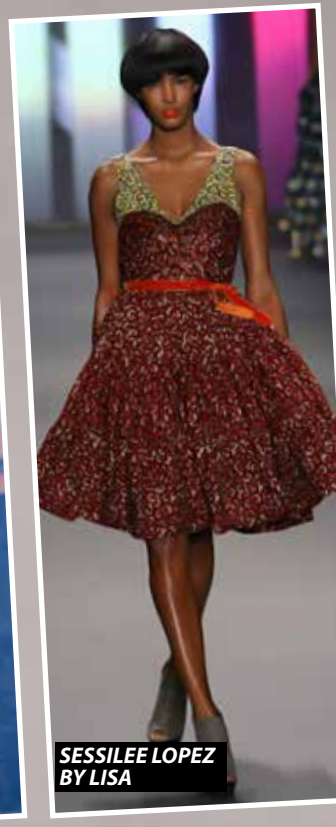
R-KELLY



CRAIG PORTS

MODEL ON
LUELLA BY DAVID
TLALEMODEL BY
SUZAAN HEYNS
DESIGNMODEL GRACE
JONE IN XULY BET

TIFFANY AMBER

ALEC WEK IN
STONED CHERRIEGORGIE IN
TIFFANY AMBERSESSILEE LOPEZ
BY LISAMODEL FOR
MOMOTYSON BECKFORD
IN DAVID TLALEOLUCHI IN
XULY BETCHANEL IMAN IN
ERIC RAISINA

ARISE AFRICA FASHION COLLECTIVE FALL I & ARISE AFRICA PROMISE COLLECTION 2009

This show was the inaugural ARISE Africa Fashion show at NYFW in February of 2009. Models like Grace Jones walked alongside Liya Kebede, Alek Wek, Lara Stone, Tyson Beckford and Behati Prinsloo, wearing creations by XULY Bèt from Mali, Stoned Cherrie, Tiffany Amber and Momo from Nigeria.

Solange Knowles also performed at the after party at the Plaza Hotel in New York.

ARISE AFRICA FASHION COLLECTIVE II "THE PROMISE OF AFRICA"

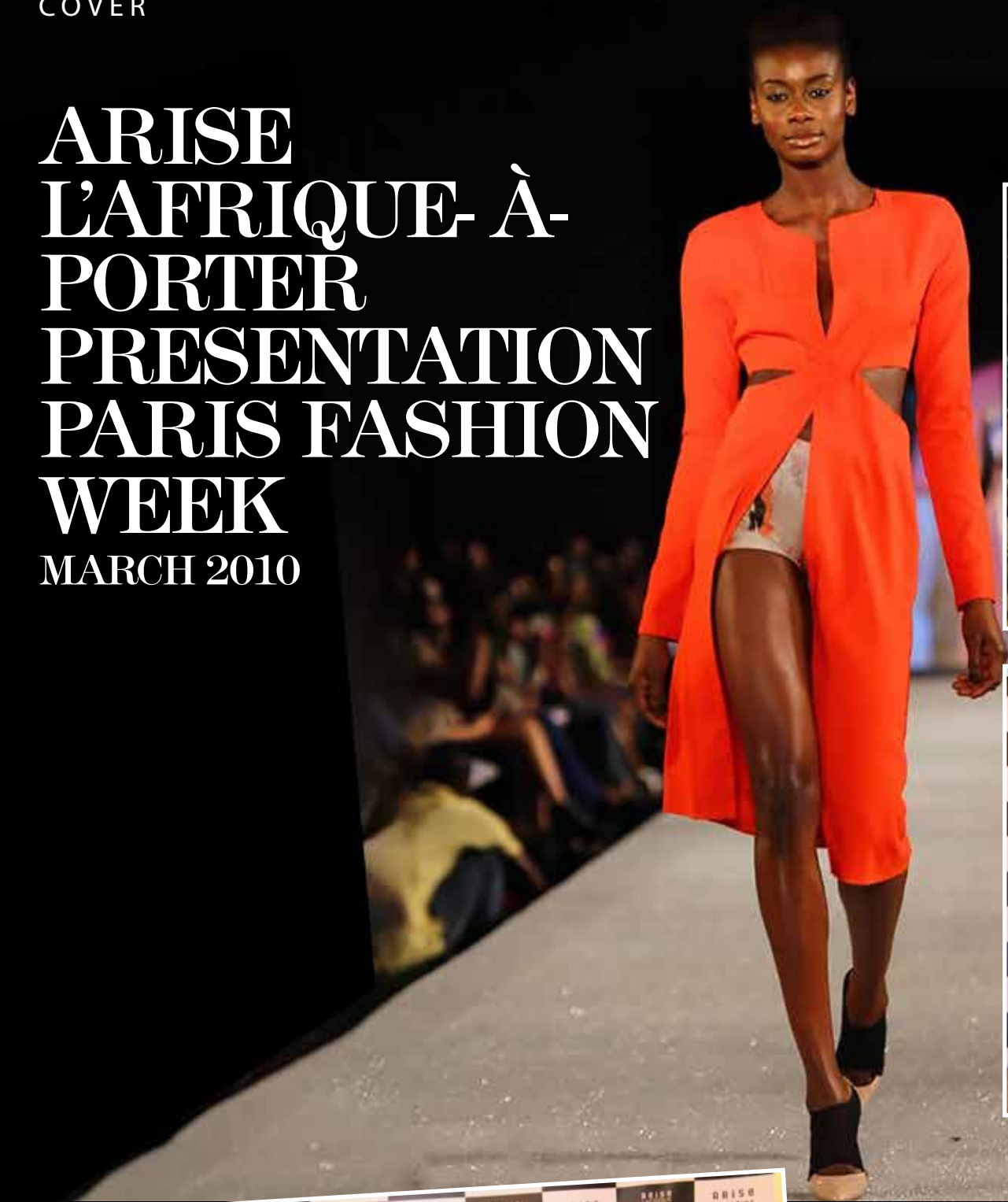
Riding on the success of February's inaugural launch, which culminated in a surprise appear-

ance from international superstar Grace Jones, the ARISE

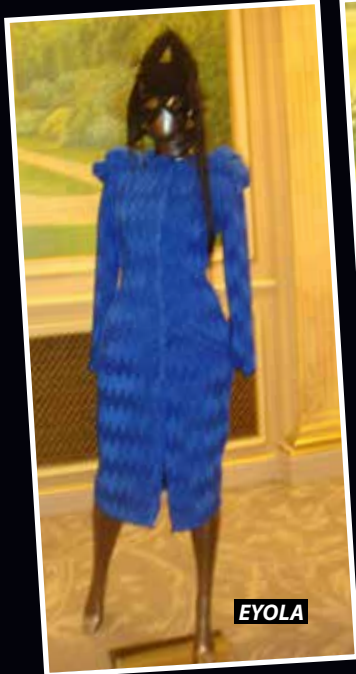
Promise of Africa Collective runway show II, featured four of the brightest design talents from across the African continent at Bryant Park.

The show featured Folake Folarin-Coker of Tiffany Amber and Lisa Folawiyo of Jewel By Lisa from Nigeria, Eric Raisina of Eric Raisina Haute Texture from Madagascar, and David Tlale of South Africa. Super Models Chanel Iman, Tyson Beckford and Oluchi Onweagba strutted the runway to make a successful show which also attracted international press like the inaugural show did..

ARISE L'AFRIQUE-À- PORTER PRESENTATION PARIS FASHION WEEK MARCH 2010



Ten designers in March 2010, took part at the ARISE Magazine: ARISE L'Afrique-A-Porte Presentation at Paris Fashion week. Once again, ARISE selected the best designers in what turned out to be a reunion of talents across Africa to present a stunning collective of Africa designs. This formed part of the activities of the Fédération Française de la Couture, du Prêt-à-Porter des Couturiers et des Créateurs de Mode Fédération and introduced designers from Africa to media, buyers and the Federation. The designers who took part were Tiffany Amber (Nigeria) Jewel by Lisa (Nigeria) MOMO (Nigeria), David Tlale (South Africa), Kluk CGDT (South Africa), Lunar (South Africa) and Christie Brown (Ghana).



EYOLA



JEWEL BY LISA



KLUK CGDT



TIFFANNY AMBER

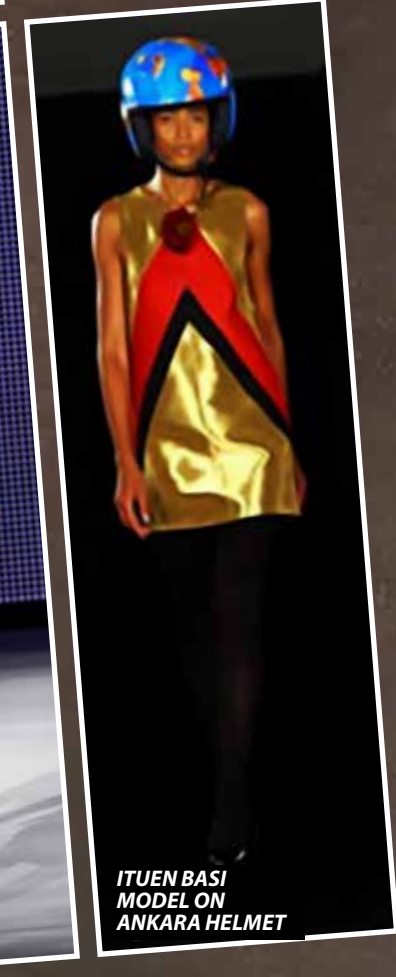


DAVID TLALE

ARISE MAGAZINE FASHION WEEK MARCH 2011



ERE DAPPA



FATI ASIBUELA



AGBANI DAREGO FOR LANRE DASILVA AJAYI



TINIE TEMPAH



AMINA AYINDE FOR KORTO MOMOLU

In 2011, ARISE Magazine Fashion Week took place at the Federal Palace Hotel in Lagos. The four-day show had the most extensive lineup of international and homegrown designers the Africa continent had ever seen. Fifty designers showcased their designs in three significant categories over the four days: Group, Double and Collective. The designers were Alexander Amosu, Amine Bendriouch Couture and BS, Autumn Adeigbo, Angelo Van Mol, B-Side by Wale Adeyemi, Bestow Elan, Black Coffee, Bridget Awosika, Buki Akib, Bunmi Koko, Chichia, Christie Brown, Deola Sagoe, Ejoro Amos Tafiri, Eki Orleans, Ere-dappa, Gavin Rajah (SA), Gert-Johan Coetzee, Grey, House of Farrah, House of Nwocha, Ituen Basi, Jewel by Lisa, JIL, Jo Black Craze, Kastle Designs & Treasure Chest, KemKemStudio, Kiki Kamanu, Klùk CGDT, Korto Momolu, Lanre Da Silva Ajayi, LaQuan Smith, Lola Faturoti, Madam Wokie's Couture, Maki Oh, Mataano, Mustafa Hassana-li, Nikki Khiran Couture, NKWO, Odio Mimonet, Okunoren Twins, Pierre-Antoine Vettorello, Re Bahia, Samantha Cole, Tiffany Amber, Toju Foyeh, Tsemaye Binitie, Viv La Resistance, Vonne, Xuly.Bët, Zedeye. Each day closed with a live musical performance by Estelle, Naeto C, Darey Art-Alade, and Patrick Chukwuemeka Okogwu, better known as the two-time Brit award-winning artist Tinie Tempah respectively.



PIERRE ANTOINE VETTORELLO

ARISE MAGAZINE FASHION WEEK MADE IN AFRICA SEPTEMBER 2011

LANRE DASILVA
AJAYI

AMEDE

BUNMI KOKO



LEONA LEWIS

MODEL FOR
TSEMAYE BINITE

JEWEL BY LISA



KLUK CGDT

ARISE Made in Africa Fashion show was the fourth ARISE Fashion Collective show at New York Fashion Week. ARISE, magazine curators of the show unveiled seven pioneering African Fashion designers for its groundbreaking Spring 2012 Designer Collective Made in Africa at the Avery Fisher Hall, New York. The seven designers, KLÜK CGTD, Pierre-Antoine Vettorello, Jewel by Lisa, Tsemaye Binitie, Lanre Da Silva, Asibelua and Bunmi Koko were all winners at the 2011 ARISE Fashion Awards, held earlier on in the year in Lagos, Nigeria.

Platinum-selling singer Leona Lewis gave an arousing closing performance and brought the show to an applauding end. The show received huge acclaims from the media including this quote from London's Daily Mail: "It was a triumphant show for Ms Da Silva-Ajayi and the African fashion set, also including Jewel by Lisa, Asibelua, Bunmi Koko, Tsemaye Binitie, Pierre-Antoine Vettorello and KLÜK CGDT. They threw the cat amongst the pigeons of New York high fashion with an eclectic mix of bright colours, eye-catching designs and bucket-loads of African attitude".

ARISE MAGAZINE PRESENTS

MAKI OH

ARISE MAGAZINE FASHION COLLECTIVE V: "AFRICAN ICONS" SEPTEMBER 2012



GAVIN RAJAH



OSWALD BOATENG



TIFFANY AMBER



MAKI OH



TSEMAYE BINITIE



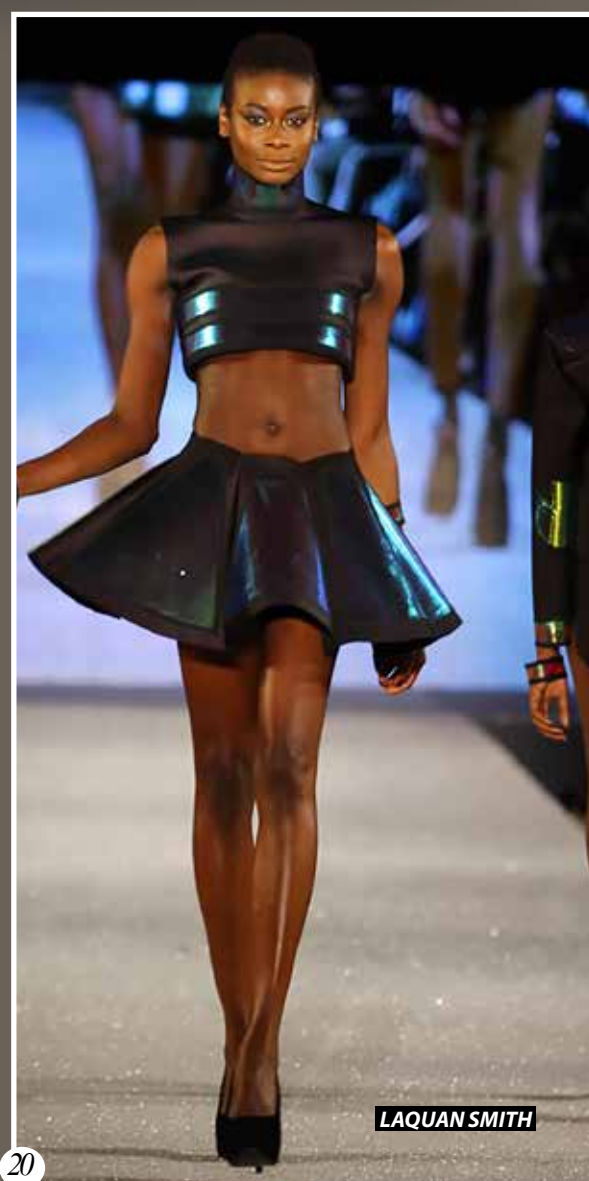
GAVIN RAJAH

ARISE Magazine in September 2012 on the first day of Mercedes Benz Fashion Week NY, presented its "Five Africans Icons": British fashion designer of Ghanaian descent Oswald Boateng, Tiffany Amber of Nigerian designer Folake Folarin-Coker, South African entrepreneur and designer Gavin Rajah, London based Nigerian designer Tsemaye Binitie, and Maki Oh.

These five designers in their usual style, showcased an elegant 2013 Spring Collection at Lincoln Center proving to the world the brilliancy African Fashion Designer pour into their designs.



BRIDGET AWOSIKA



LAQUAN SMITH



AMEDE

ARISE MAGAZINE FASHION WEEK LAGOS MARCH 2012

ARISE Magazine Fashion Week –fashion extravaganza ran for an extended period of six days from 6th -11th March 2012 in three tents on the grounds of the Federal Palace Hotel, Lagos, Nigeria. Over 77 designers from all over Africa participated in the runway show, which ended with a Fashion Award. The awards allowed five outstanding designers secure a golden ticket to showcase their talents at the ARISE Fashion Week Fashion Collective V show at the Mercedes-Benz New York Fashion Week in September that year.



BUKI AKIB



CLAN

ARISE FASHION WEEK SEPTEMBER 2018



KENNETH IZE



MAI ATAFO

OSWALD
BOATENG

SUNNY ROSE



ABAYA LAGOS



ODIO MIMONET



MAI ATAFO



TOKYO JAMES



TOKYO JAMES

ODIO
MIMONET

Making waves back into the spotlight after a six-year hiatus, ARISE Fashion Week returned to Lagos, Nigeria, March 30th – April 2nd 2018. With guest celebrities, supermodel appearances and superstar performances, the show made a star-studded comeback. As one of Africa's most premier fashion shows, AFW is sought out for its highly curated array of exclusive styles, fresh talent, and leading African designers, as well as international names in fashion. Based on this, the comeback didn't disappoint and was an exciting experience for all who attended.



ALTON MASAON & NAOMI CAMPBELL IN KENNETH IZE

ARISE FASHION WEEK

APRIL 2019

Arise Fashion Week 2019 held at the Intercontinental Hotel, Lagos, over the Easter holiday and pooled a few global fashion brands and models to the Lagos runway. It featured over 30 local and international brands, including Colombian international Designer, Esteban Cortazar who had this to say at the end of the event -

"I'm super excited to be here. This is the real future market to tap into. It is exciting to discover places that are up and coming, developing, where there is exciting energy for the future. And I really believe that Africa is it. I come from Colombia, Latin America, and I believe that Latin America and Africa are both having this moment of Arise that is happening naturally. Deola Sagoe and Kenneth Ize receive a joint award for Designer of the year at the end of the show.



DEOLA SAGOE



LANRE DASILVA AJAYI

ARISE FASHION WEEK

APRIL 2020



WIZKID



ANNA WINTOUR



ASA



WORLD



KENNETH IZE



RE LAGOS

This year, 2020 was a bit different. Despite being in the middle of a pandemic, Arise Fashion week managed to put together a fantastic virtual show streamed live on all THISDAY/ARISE platforms. The event had a twist, though. For the first time, it was a competition between 30 designers under the age of 30.

After two days of fierce competition, Kenneth Ize emerged as the winner. Ize was rewarded with a \$100,000 cash prize while runners-up Ré Lagos and South African Mmuso Maxwell received \$75,000 and \$50,000.



WANDE COAL



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NAOMI CAMPBELL



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