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COVER

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COVER PHOTO : KUNLE OGUNFUYI

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The Arise Fashion Week in collaboration with Ministry of Industry, Trade and Investment, which took place on Nigeria Day at Dubai Expo 2020

last Friday, 3rd of December has come and gone but the wonderful and exciting evening still lingers in the minds of those who attended the most exciting events. As to be expected, the show lived up to its billing with the wonderful array of scintillating creations that strutted the stage much to everyone's delight. As if that wasn't enough, the evening also included performances from one of Nigeria's finest, DBanj and also one of Africa's greatest musicians Akon.

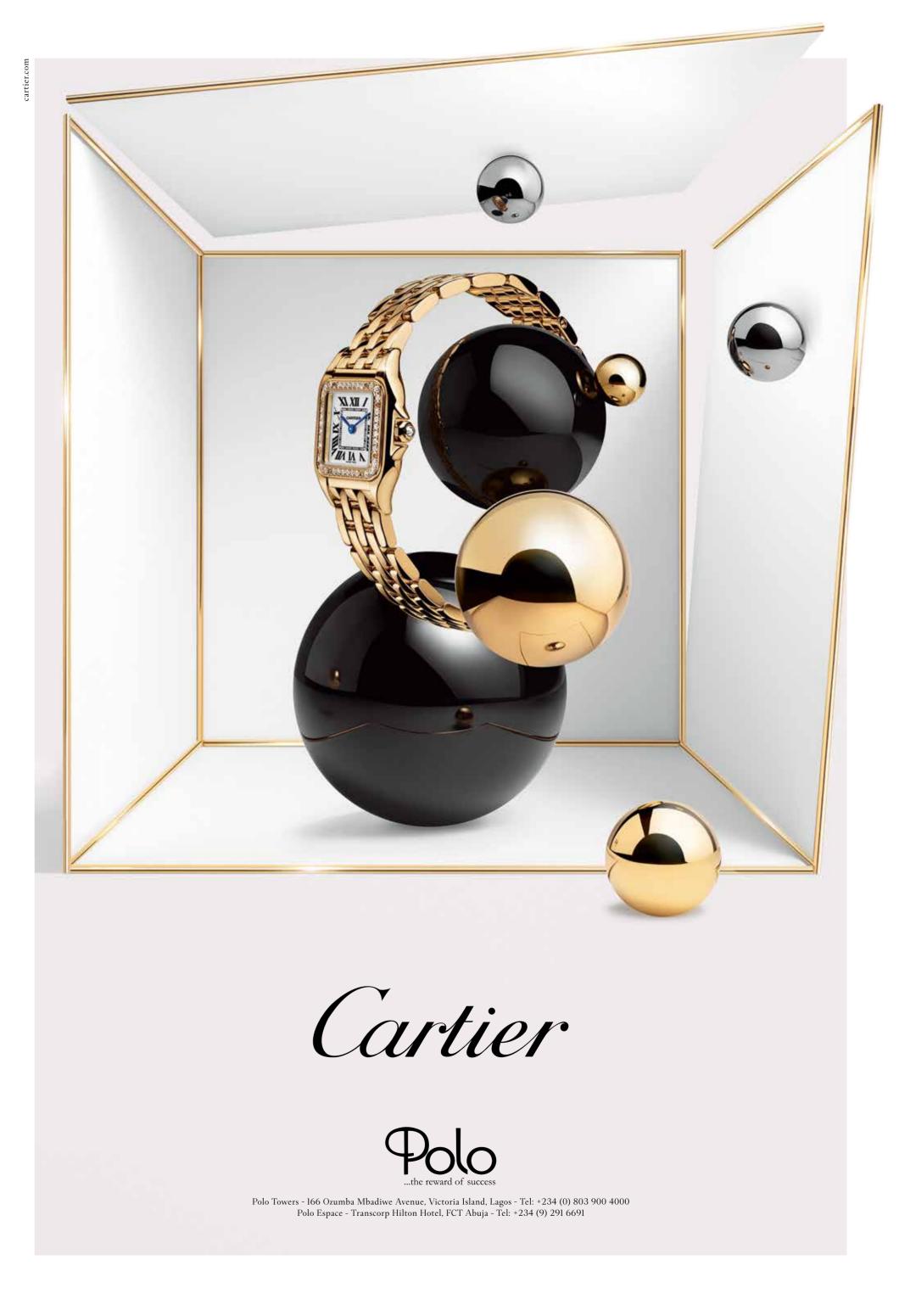
The night could not have been complete without other aspects, the speeches given by the Minister, Otunba Niyi Adebayo, the Governor of CBN, Godwin Emiefele and the MD of Airtel, Segun Ogunsanya. Arise Play was also further introduced to the guests with a comprehensive but short report and profile of

the platform featured on the screen.

There was no dull moment as the fashion envelope was pushed even further to show just how high the ante has been raised when it comes to the industry.

This week we have decided to show you snippets from the event, the many faces from the event and the fashion on ground to feed your eyes! Next week, we will showcase the collections of the designers who partook in the show.





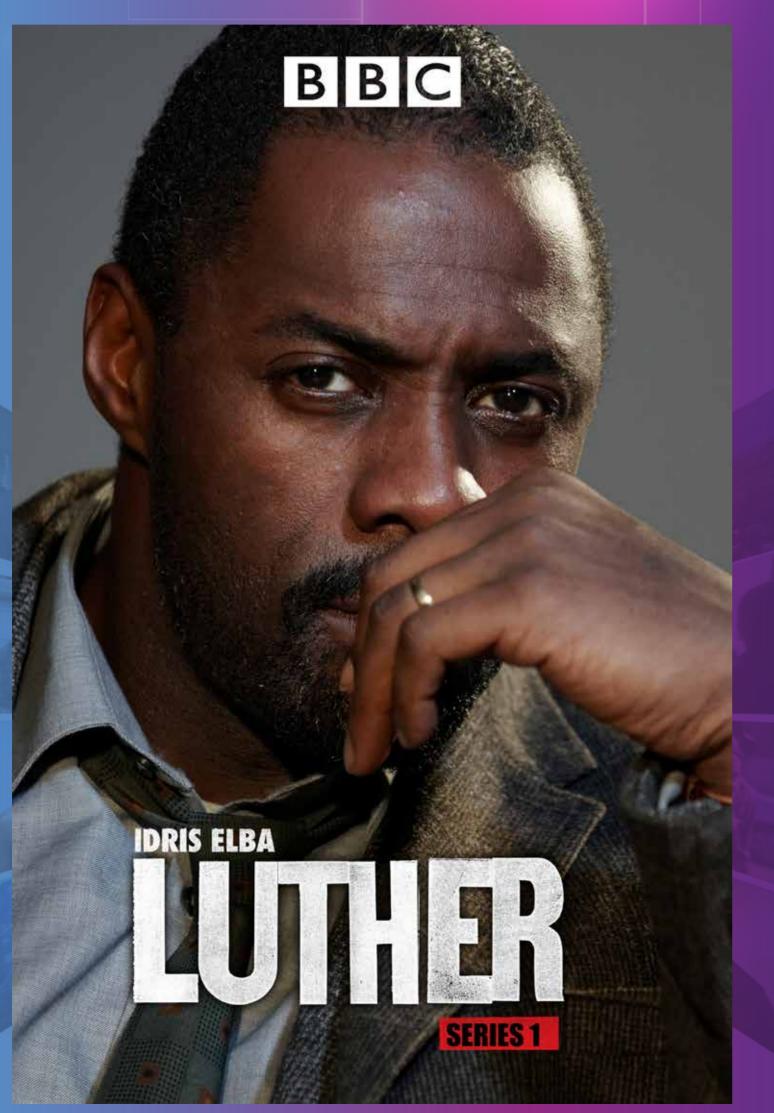


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ARISE FASHION WEEK DUBAI 2021

The Jewel city of Dubai was shaken to its core as it witnessed in full force the fabulousness of Nigerian Fashion and Music at the just concluded Arise fashion week(AFW). The show, which took place at the Armani Hotel located at the Burj Khalifa, was in partnership with the Ministry of Industry, Trade and Investment to celebrate Nigeria Day at the Dubai Expo Centre.

In his opening speech , President Muhammadu Buhari who was represented by Minister Otunba Niyi Adebayo, described the show as the first of its kind in Dubai and commended the organisers of AFW led by the founder Nduka Obaigbena for showcasing Nigeria's fashion and music talents to the world.

Also present at the event was the Governor of the Central Bank of Nigeria, Godwin Emefiele, who spoke about the work and resources the Banker's committee has put into the renovation of the National Theatre in Lagos, where he hopes the next

AFW will take place, stressing that over USD5 billion had been disbursed to support the creative industry initiatives in fashion, film, music and television.

Supermodel Naomi Campbell opened the show in a stunning blue outfit from modern conservative women fashion brand Hudayya and graced the catwalk in various other outfits from some of participating designers. The designers were Lisa Folawiyo, Banke Kuku and Kenneth Ize, Odion Mimonet, Lanre Dasilva-Ajayi, Onalaja, Yutee Ronie and Ziva Lagos.

The event saw the launch of ARISEPlay, the streaming platform from THISDAY/ARISE Media Group dedicated to showing the best of African and African descent entertainment to the world.

Music crooner and entertainer D'banj the Koko master and Senegalese American singer Akon gave rousing performances between and at the end of the show to the delight of all those who attended.





Today, we are at the World Expo in Dubai, showcasing Nigeria amongst the world's best across all fields of Endeavour. Signals we can begin to see the emergence of our youth as the best in the world of creativity, culture, music, film, fashion and technology. By the population in the world.

Our challenge is to turn that challenge into a blessing for the people of Nigeria and the world. I present the father of a nation. I am here to tell the world that the foundation of the new Nigeria century has begun. We're here to sell our music, film, fashion, and youth. We're here to tell the world that there is unity in our diversity that our young people are working together to make the world a better place. The collaboration with Nigeria Pavilion and the Federal Ministry of Industry, Trade and Investment, the Arise fashion 2021 showcases Nigerian fashion and its world expo with fashion from around Nigeria. I'm here to support this initiative and celebrate all our young people around Nigeria and the world today. We are here to celebrate the birth of Nigerian culture as we unleash the power of the youth for a new positive image for Nigeria. That's why we call on all young people to be law-abiding in whatever country they find themselves, to seek the power of their creativity and hard work to make the world a better place. They must exclude violence, drugs, fraud and other criminality and use the God given talent to build a new world order.

At the same time, as a listening government, we will do all we can to ensure equity and justice for all Nigeria's against all forms of brutality. Before our very eyes, a new Nigerian renascence is emerging and will lay the foundation for the Nigerian century. My administration will do all it can to support our youth through education, sport and sciences as we create the enabling environment for tech-driven investment led telecommunications enabled creative economy and prepare our nation for the emerging new world.

Dear friends, I'm very glad to be here to witness another landmark achievement for the country. The first Arise Fashion Week in Dubai. A city described as the jewel of the middle east where the best of Nigeria's fashion and entertainment have come out in full force to celebrate our great country on this day at the Dubai Expo 2020. There is no doubt that Nigeria's creative sector holds tremendous potential to unlock Nigeria's economy and increase employment opportunities for young people. The projections

are promising as a sector is expected to be worth over 10 billion American dollars by the end of 2021, making a significant contribution to the nation's GDP. This is further underlined by recent projects much more imposed on the creative industry, which showed year 2050, Nigeria will be the third-largest country by that the industry is positioned as the second largest employer and has the potential to produce 2.7 million new jobs by 2025. That report went on to add that after agriculture, the creative sector is the second largest employer of labour in Nigeria today. The sector currently employs more than 4 million people. The mass explosion of Nigerian talent in the film and music industry around the world fills me with pride. It demonstrates the grit, determination and natural talent that exists in the Nigerian polity. Nigeria creative sector is a vibrant sector that is driven by young people. It has a growing global influence from film to music and fashion. It has the potential to become the hub for exporting Nigeria's culture. The growth is further propelled by advancements in technology. The fourth industrial revolution, increasing internet and mobile penetration, as well as urbanisation, presents a unique opportunity to revolutionise the creative sector and accelerate the industry's footprint on the global stage such that in the wake of the pandemic, creative industries were able to take advantage of technology to transform ideas in new and exciting

> A trillion Naira of domestic investments was recorded in Nigeria's telecommunications industry between 2015 and the beginning of 2021. These investments saw expansion in the industry, and deployment of 3g and 4g, paid transceivers rose from of our youth and our people. While opening up our 30,000 to 53,460, while fibre optic transmission cables expanded from 47,000 kilometres to 54,745 kilometres in the last five years, resulting in improved For the young people out here, I'm stopping by at this broadband and telecommunications service delivery this result is an increase in broadband penetration from 6% in 2015 to 45.07% as of November 2020. And now the road to 5g has begun. I urge the world to watch Nigeria rebuild and transform.

Through deliberate and sustained efforts in driving major initiative programmes and necessary regulatory interventions, my administration has been able to deepen access to telecommunications services, voice and data across the country, which has helped in positively impacting key sectors of the economy, such as the creative industry, healthcare, education, agricultural, finance, and so on. Other initiatives include handing over the control of the National The-

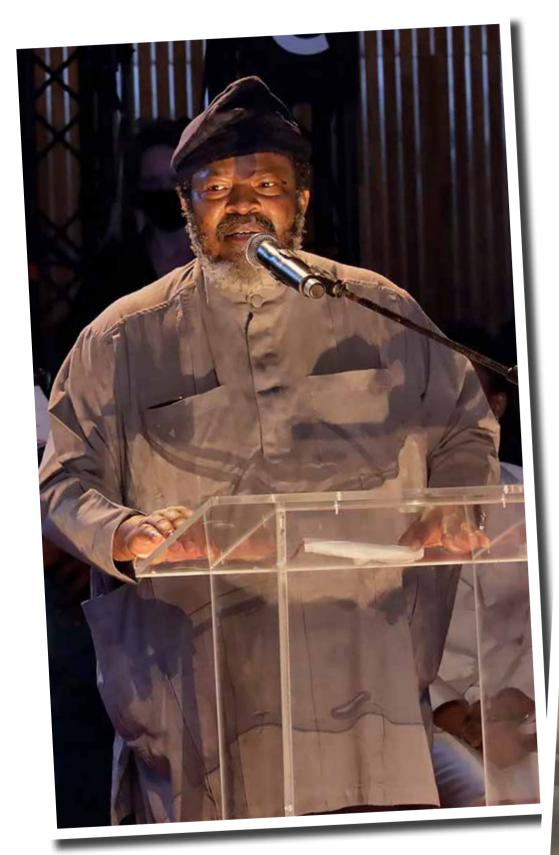
atre to the Central Bank of Nigeria and the banker's committee. We are committed to an investment of 25 billion naira as initial funding for the development of a creative hub at the National Theatre Lagos. The Banking industry, in collaboration with the National Council for arts and culture, also has a 300-millionnaira loan package for the creative sector. The package provides the funds to the sector, a single digit interest rate with a tenor of four to five years. Now, Nigeria, though the federal hosts the United Nations World Tourism Organisation regional conference in 2022, and the entertainment industry Nigeria is a major factor for the country to be recognised globally, especially as a result of the recent Grammy Awards to Nigeria singers Damini Ebunoluwa Ogulu famously known as Burna Boy, and Ayodeji Balogun also known as Wizkid. We salute all award-winning musicians bringing glory to Nigeria at the Grammys and other global events and urge them to continue to thrive.

We salute our technology currently bringing huge investments in Nigeria and assure you all of the support of this administration through policy and action. Indeed, we are prepared to do much more to create the environment for Nigeria to produce more talent across the value chain. We are at the cusp of a revolution in entertainment production, creative talent and services and my desire is to build a brighter future for coming generation.

Today, as we mark Nigeria's day at the World Expo Dubai, the Arise Fashion Week is a great testament snowing the world now we as Nigerlans are working hard and constantly innovating to improve the lives economy and encouraging foreign investment to ensure economic growth and progress for all citizens. event while in Dubai to support you. Please continue to thrive and excel as the new Nigeria is emerging to the glory of us all on the continent and the continuity of the Federal Republic of Nigeria. I congratulate the Arise Media Group. Its chairman Mr. Nduka Obiagbena and his team and the Ministry of Trade, Industry and investment for this commendable display of the power of Nigeria's creative industry and our pride as a nation as we march forward to conquer the world with raw talents proudly 'Made in Nigeria'. Please continue to show the world that Nigeria century is

Signed Muhammadu Buhari Dubai UAE 3rdof December 2021

THE SPEAKERS



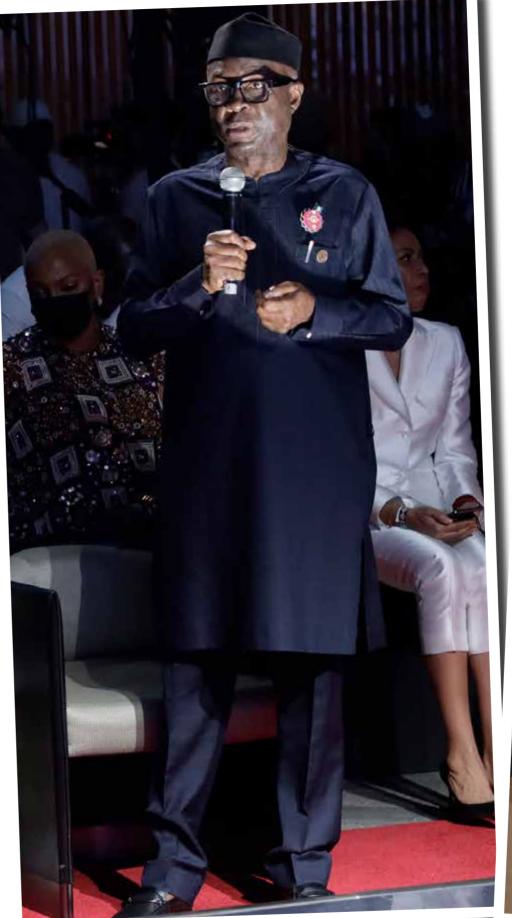


NDUKA OBAIGBENA

Our generation will ensure that we build a Nigeria that can stand the test of time in 2050 when we become the third most populous economy of the world and those building blocks you can see in the power of creativity, technology and everything else. We are determined to tell the world that the time of Nigeria is here.

GODWIN EMEFIELE

So far close to almost about \$5 billion has been disbursed to support creative industry initiatives within fashion in television and in music in Nigeria and we hope that more and more youths can access this facility because this facility is a long-term loan with about two years and interest rates not more than 9%.





OTUNBA NIYI ADEBAYO

70% of the population of the youth in Nigeria today are under the age of 25. So, we believe that a lot has to be done because many of our youths are out of work. We believe that by putting the energy into creating, the creating will do a lot to help take them off the street and to earn them a livelihood. We thank Mr Nduka Obaigbena very much for all he is doing in this regard.

SEGUN OGUNSANYA

Ijust want to thank Nduka for always showcasing the best of our country, showcasing the best he knows everywhere and every time

THISDAY Style COVER

Vol. 22, No. 9705 Sunday, December 5, 2021

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Alero A

CAPSULES

When life decides to break you, even if you can spell pride, your mind will latch on the "p" as you go on a ride that has you oscillating in one spot dizzy and drained.

This world is a battlefield I tell you, where you spend time fighting many battles that you do not even know why you are fighting, many things happen in our individual lives that you then ask yourself "who I offend biko" because it often feels like one is marked. Those blows that sometimes come at you are mean and unrepentant because they aim repeatedly at the same spot and no matter how you pump the anaesthesia, the pain no dey dull oooo as in kilode gan...

Many have been there, done that and reeling from the impact whilst wondering sometimes what this life is all about....philosophers have tried explaining from their angle of perception and it still does not add up, religious leaders have also tried but alas nobody truly gets God

I try to advise myself so that I can receive sense by clinging tenaciously to seedtime and harvest, as I am yet to see anyone plant potato and reap tomato, but walahi the way the world rolls these days who knows, that may yet happen.

What drives success and failure and everything in betweenis it destiny or do we make choices that take us on routes we did not plan? What about predestination, the good book said "I forknew you, I predestined you", surely destiny plays a role in life's unraveling.

Many things happen to pilgrims that confound and meen e choke die, the only logical result of a 2+2 can only be 4 but when 5 decides to become a right answer then we lose logic and question purpose.

This world is complex and the more we find out the less we know. We go through so much pain, so much pain. I have lost so many people and wrestled so many giants, dodged many minefields, what a journey....

We have been told to call out to the only one who can help us make sense of this journey and it is only hope in him that keeps us moving, many are fast realising that a closer walk and a personal relationship with the Master is the only way forward.

We need to start walking the talk and stop faffing around especially as it concerns our walk with God because if we believe that God is who he says he is we must then trust him to carry us through.

Live your life and do not negotiate your happiness, be deliberate about your goals, we live life in seasons and cycles, learn to embrace each season with grace letting go of joy zappers. The world is a tough terrain no doubt, but honestly we must learn to approach it with a never say die spirit.

Many believe God gave us dominion by leaving "absolute" power in our hands and it is our inability to exercise this power effectively that has us floundering like drunks, despite this I believe absolute power belongs to God and he is still very involved in the affairs of men according to the good book, so God is not inactive despite our travails. He is faithful and will not leave us forsaken despite the tsunamis of life, we must thus learn to hold on to him, what can we possibly lose if we make God our only option.





with Koko Kalango

The Person God Uses

LIVING ON PURPOSE

I cannot help but dwell on the message of Rick Warren's Purpose Driven Life, so beautifully reviewed by Nneka Isilebo, in our last write up. I would like to narrow down to purpose number five in the book: you were made for a mission. According to Rick Warren: 'God is at work in the world, and he wants you to join him. This assignment is called your mission. God wants you to have both a ministry in the Body of Christ and a mission to the world. Your ministry is your service to believers. And your mission is your service to unbelievers.'

CAN GOD USE ME?

I am sure that if most of us were asked if we would want to serve God our response would be "yes." But if you are like me then your next question is likely to be "How can God use me?" We look at ourselves and see our weaknesses, limitations, our contending passions, and the list goes on. We also tend to romanticize the characters of the Bible, portrayed in pop culture as heroes. But if we study Scripture carefully, we discover that those God called and sent were ordinary, flawed folks like you and me. The author points some of them out: 'Moses' weakness was low self-esteem and deep insecurities, but God transformed him into a "mighty man of valour." Abraham's weakness was fear. Not once, but twice, he claimed his wife was his sister to protect himself. But God transformed Abraham into "the father of those who have faith." Impulsive, weak-willed Peter became "a rock," the adulterer David became "a man after my own heart." And John, one of the arrogant "sons of Thunder," became the Apostle of Love.'

GOD USES INSECURE PEOPLE

When God appeared to Moses and sent him to tell Pharoah to free his people, Moses felt unworthy: he was a murderer, he was a stammerer, he was convinced that Pharoah would not listen to him.

When God called Gideon, he made a case for why he could not go – his clan was the weakest in Manasseh and he was the least in his father's house.

But God chose these two men, equipped them, and helped them accomplish His mission. Through Moses He delivered Israel from 400 years of bondage in Egypt and through Gideon He delivered Israel from 7 years of Midian oppression.

GOD USES UNQUALIFIED PEOPLE

When Goliath threatened the children of Israel no one had the courage to face the giant. But David, a young shepherd boy with no experience in battle, went against this enemy of Israel. With just a sling in his hand and child-like faith, God used him to defeat Goliath and deliver His people.

Jesus met a serial divorcee at the Well of Samaria and engaged her in conversation. By the end of their interaction, she had come to believe He was the Messiah. She then went into the town and told everyone about Him. God turned a most unlikely candidate into an effective evangelist.

GOD USES ORDINARY PEOPLE

When God wanted to send His son to this world in human form, He chose to do so through an ordinary girl. She was not an influencer; she did not belong to the wannabees or to the elite of society. Mary was a simple, god-fearing girl, a virgin who had been promised in marriage to Joseph. But God made her the mother of Jesus, the saviour of the world.

Peter, his brother Andrew, James and his brother John were all fishermen, going about their business when Jesus called them to follow Him. They left his vocation and joined Jesus' ministry. They became part of Jesus' twelve apostles who, it is reported, 'turned the world upside down.'

HOW GOD CAN USE ME?

The men and women we have just considered are proof that God can use us in spite of our weaknesses, fears, flaws, limitations and insecurities. He sends us out to spread the wonderful news of salvation through faith in His son Jesus Christ.

If you are like me then this is an encouragement. Our response to His questions "Whom shall I send, and who will go for us?" should then be the same as Isaiah's "Here I am. Send me!"

For daily devotionals follow us @ coloursoflifeministry. Also follow us at @ coloursoflifetv. We can be reached at contact@ coloursoflife.org.

SEE WHAT THE LORD HAS DONE – A TESTIMONY BOOK

See What the Lord has done (volumes 1,2,3) are books in which I have compiled stories of ordinary men and women like you and me who have encountered God in various says – some through healing, provision, deliverance, fellowship and so much more. These books would make excellent gifts this season, and a great addition to your Christmas hampers. They are available at Laterna Bookshop, on Amazon and on Kindle. You can also reach us directly for copies at +234 814 182 9650.

Our Colours of Life TV show is back on YouTube on Sundays at 5pm (WAT). We kicked off season 3 with Kemela and Chineze Okara's testimony of their 25-year-old marriage. Last week three young men – Tokoneh, Ruko and Nathan – talked about the importance of fellowship. Join us today as Dayo Benjamins-Laniyi engages teenage girls on their walk with God. Next Sunday, Pastor Ituah Ighodalo tells us not to lose hope as he shares his struggles and triumphs.



CHIOMA IKOKWU



20

ADENIKE: A PARAGON OF HUMANITY

Adenike Oyetunde-Lawal is a remarkable human being full of compassion and strength. She answered the questions I posed in a calm, measured tone. She is a fascinating person and I hope you enjoy reading this article.

What do you do?

I do not know how to answer this and in what context but I would say I am trying my very best to ensure I am living in purpose, spreading my light everywhere. Most especially, I am ensuring that the many persons that cross my path experience a part of heaven. It might not be all the time but I try my best to ensure that I am in the moment. To answer your question, I function as the Senior Special Advisor to the Lagos State

Governor. Actually, in my capacity, I advise on persons living with disabilities.

What exactly is a Gratitude Coach?

Ha ha, it is just two fancy words honestly speaking, but more realistically and practically it is my experience of being a grateful person or expressing appreciation and thankfulness. I realised that it started to impact a number of people. However, I decided to get an online certification of some sort during the pandemic to legitimize the whole thing. So, it is just me exemplifying and, I will be honest, that quite a number of people have been impacted. Not to toot my own horn, but I coach them on their gratitude journeys.

What legacy do you want to leave to the world?

I want to leave quite a number of things. I want to leave power and possibilities. I want to leave hope and the power to just be. I want every single person to talk about how my meeting them and their meeting me changed their worlds. I want to leave a legacy of kindness and hope in humanity.

I want to ensure that I am as human as I possibly can. I might not be at 100 per cent but I can proudly say I am working towards that. Is it a possibility to get to 100 per cent, I do not know but I believe that time will tell? I want to leave the world knowing that truthfully like that Beyonce song says, "I was here, I lived. I loved; I gave all that it was that I had on the inside of me to give. I know that with God, there would always be something to give. It never ends." Purpose always branches off into different expressions however, it remains on the same path. What do you want your brand to say to the world?

Adenike chuckled as she made the very astute observation that this question is very similar to its predecessor. She says, "I feel like this question is very to depict possibilities, hope, light, kindness. My brand will depict grace, a whole lot of grace. My brand will depict love in all its forms, love through even unlovable circumstances. I want my brand to scream, look at me, look at anything I do and anything that I support. My brand, to the world has to show laughter, happiness and

What is the Amputees United Initiative?

Amputees United Initiative is just me. In my own little way, acknowledging that there is a gap, paying attention to the mental well-being of younger children who were either born with limb differences or had acquired a limb difference at one point or the other. I just felt it was necessary for us to come together and have a community where we can create a safe haven for ourselves, push ourselves, support ourselves, encourage ourselves, hold hands, share our vulnerability and just demand for more, be accountable to each other and

continue to refer one another for as man opportunities as we know that we are qualified for. This is what AUI is all about.

What would you tell your 13-year-old

I would tell her to love more, network more, go out more, be daring, adventurous, just be her because as a thirteen-year-old, I was everything I dreamt I would be and there were no regrets as a 35-year-old now. I would try to explore a bit. I would tell my thirteen year-old self to just go for it. Express yourself and reach for the stars and do everything you think you can.

Which three people, alive or dead, would you want to have dinner with and why?

This is an interesting question. I had never thought about this. One person that comes to mind easily is Rebecca Cokley. I am not sure if I got the pronunciation of her last name correctly but she is in charge or works with Joe Biden guiding policies on disabilities and I just got to read about her about three weeks ago. I read about her in a book, I tagged her on Instagram and she dropped a comment and she followed me back. It was awesome.

One person, I would love to sit with. Hmm, I am not sure. There is really nobody I can think of. Maybe a perso who can demystify and break down the crypto economy to me in simple terms and then thirdly, honestly, if we want to go the biblical route, I would not mind speaking to Rahab. I want to know. I just want to have a conversation not necessarily with her but be in her company. Another person is Saul, it would be fascinating to hear from him as well as Peter. I was going to mention a celebrity but they should chill where they are. I can rea their memoirs. Those are the only two persons alive and the three dead people I would love to have dinner with and of course, I have told you my reasons why.

What three things do you think disabled people should focus on right now?

Being economically or financially empowered. Galvanizing support and coming together and just doing what we want to do for ourselves.

Think outside the box in terms of need, say a non-prof which is working on something. We need to start to look for things that would outlive us and what would outlive our immediate needs. We should also reach out to other in different categories of persons living with disabilities

What would you say to a newly injured disabled person? What advice would you give them?

Wow! I would say this is a whole new ball game, an harder on some but doable on all days and at all times. I would also say, determine for yourselves what you want to achieve regardless of your disability and then just go for it. Wouldn't you rather try, attempt and fail at it than not even making any attempts at all? I would also encourage a newly disabled person or a person now living with a disability to you know, if you can, take the option of exploring the world, live outside of Nigeria. You should experience what is like to live with a disability in a different country. Another piece of advice I would give is to try and ensure that one is economically or financially empowered because nobody wants a liability. I think those are the things I would say. I would also say that you are not alone, there is a community of people who are like you, who can help you, reach out, do not stay by yourself, do not stay locked in. You might feel that you are alone Nope! There are many of you out there who ca and who are so just reach out to them.





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