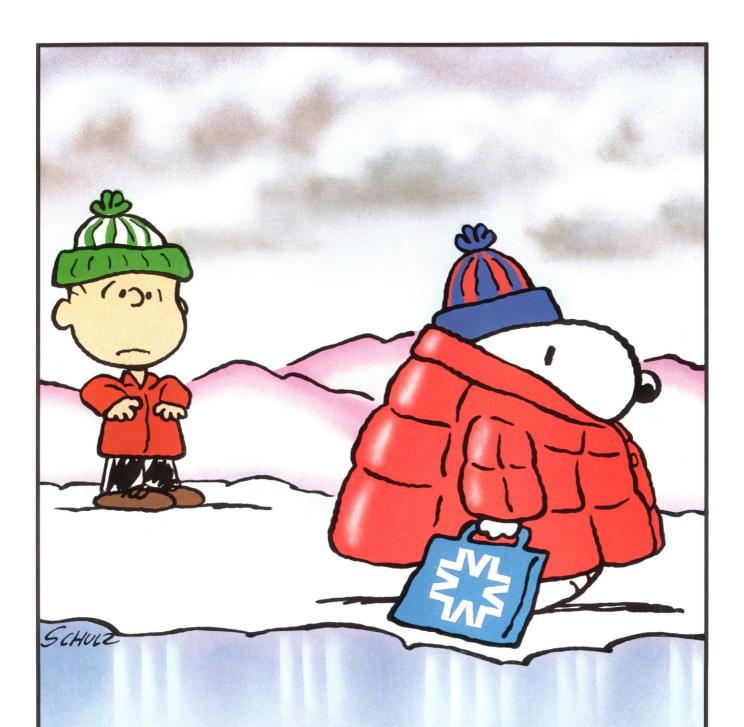


# Who says it's lonely at the top?



YOU CAN NEVER BE TOO SNUG OR TOO SECURE.

...particularly in today's fickle financial climate.

GET MET. IT PAYS.



#### **COVER: A Southern sweep gives Bush** "the Big Mo" toward the G.O.P. nomination

Momentum means crushing Bob Dole in 16 states and piling up 574 convention delegates in a single day. But Bush must still convince the public at large that he offers more than just loyalty to Ronald Reagan. For the Democrats, Super Tuesday ends in a three-way gridlock that could stretch to Atlanta. ▶ Garry Wills on Jesse Jackson's politics of inclusion. See NATION.



#### **WORLD:** Facing a U.S.-engineered cash crunch, Noriega may be ready to deal

The shortage puts Panama's strongman in a painful squeeze. While he easily rides out street protests, the general may step aside if Washington drops drug charges. > Besieged by critics, Israel's Prime Minister Shamir prepares to visit Washington. ▶ The pace slows in Afghan peace talks, but a settlement is still in sight. • Welcome to Medellín, the cocaine capital of the world.



#### **MEDICINE:** Is the AIDS virus running 58 rampant in the heterosexual population?

In their controversial new book, Crisis: Heterosexual Behavior in the Age of AIDS, Sex Therapists Dr. William Masters and Virginia Johnson answer yes, and provoke an uproar from the medical community. ▶ Amid popular confusion about the danger of AIDS, researchers are beginning to learn more about the virus and how it is transmitted during sex between men and women.



#### 50 **Economy & Business Press**

Japan challenges America's reputation for innovation. ▶ After reform, taxpayers are caught in a brier patch of new rules.

#### 74 Music

In London, Conductor Roger Norrington lets Berlioz be Berlioz with performances of two masterworks on original instruments.

#### 56

Upstart Publisher Christopher Whittle launches a battle for previously undisputed territory: doctors waiting rooms.

#### 75 **Books**

Physicist Freeman Dyson shows that science and imagination are Infinite in All Directions. ▶ Anita Brookner's deft novel of illusion.

#### 67 Sport

Major league baseball teams are springing all around Florida, but the Grapefruit League state seems to have lost track of itself.

#### 84 Cinema

That caustic thriller The Manchurian Candidate is back after 25 years in the vaults. ▶ D.O.A.: this remake is dandy on arrival.

#### 71 **Show Business**

A puppet? For real? Whatever, NBC's alien ALF is a lovable loudmouth who stars in the ratings and cleans up at toy counters.

#### 86 Essay

Americans have too long been skittish about criticizing Israel and its policies. It is high time to show a friend what friends are for.

#### **6 Letters** 10 American Scene 57 People

**64 Education 68 Milestones** 72 Living

#### Cover:

Illustration by Daniel Schwartz

#### A Letter from the Publisher

f travel bags could talk, Laurence Barrett's two-wheeler would have quite a tale to tell. As TIME's White House correspondent from 1981 to 1985, Barrett—and his luggage—accompanied Ronald Reagan to Asia once, Europe four times and California constantly. But when Barrett, now the magazine's national political correspondent, plucked his suitcase off a plane last month, he found its sides broken and its locks sprung. "It perished pitifully," he says.

Barrett, on the other hand, is no worse for wear. After crisscrossing the South to report on the Super Tuesday races in both parties, Barrett wrote this week's main story on

the Republicans. His energy and longevity leave campaign newcomers slack-jawed. When recalling Barry Goldwater's 1964 nomination drive for a young television interviewer last month, Barrett saw that the man was startled: "He looked at me as if I were a survivor of the Spanish-American War."

A glance at his photograph is reassuring. Barrett is not exactly a veteran of San Juan Hill. But he has been around politics long enough to know that punditry and polls are no substitute for old-fashioned reporting. A native New Yorker who began as a city hall reporter for the now defunct *Herald Tribune*, Barrett covered the Johnson Administration before join-



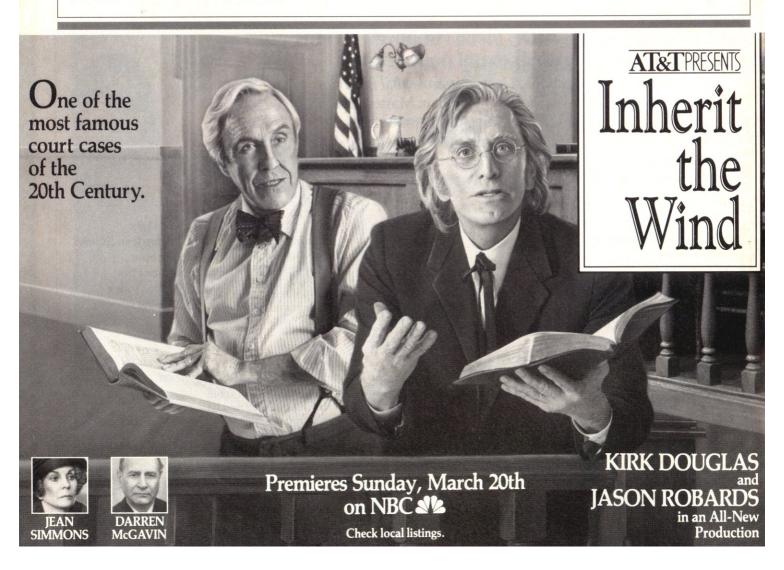
Carnival time: Barrett at a San Antonio rally

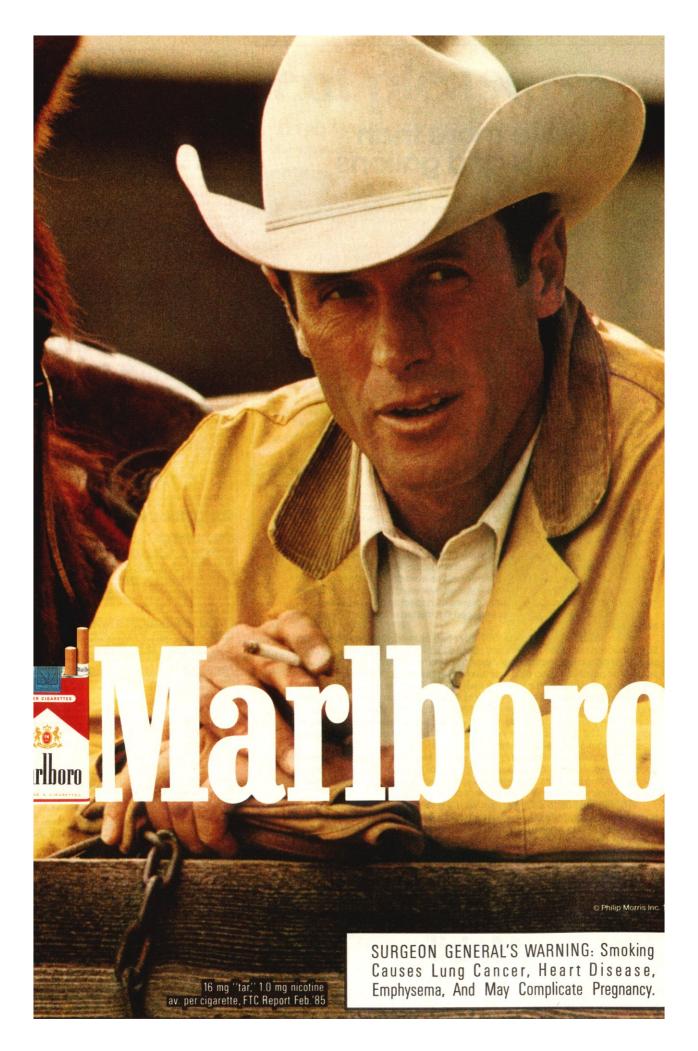
ing TIME as a writer in 1965. After a stint as an editor, Barrett covered the White House during the Carter and Reagan years. He drew on his work for a 1983 book, *Gambling with History*, that described the dawn of the Reagan Administration. Says he: "Being able to relate the bright hopes of the campaign to the sober realities of incumbency is the finest graduate political-science course that one can take."

Barrett has learned other lessons as well. Though TV coverage of primaries has vastly increased, he notes that "voter turnout has diminished steadily. So a publication like ours must relate the campaign carnival to

the electorate's real concerns: what these candidates stand for, what's behind the arcane nomination process and what issues are going unaddressed." Barrett deals with those concerns every week, but he still relishes the carnival. Since his trusty suitcase let him down, Barrett has made do with a bedraggled garment bag "that doesn't quite fit into either the overhead bin or the space beneath the seat." It should at least see him through this week's Illinois primary.

Robert L. Miller





#### We're more than barrels and gallons

Over the last 17 years, we have used this space to express our opinions on a wide range of important public issues. But we've seldom talked about ourselves.

In this essay, and others from time to time, we will talk about ourselvesthe 68,000 or so men and women who work in more than 100 countries around the world, and constitute the heretofore impersonal "Mobil" that appears as the signature under our columns.

Together, these people add up to a large company—the second-largest of the U.S. oils, in fact, and one of the largest in the world. Like any huge entity, Mobil people use a lot of equipment in a lot of facilities. This combination of people, tools, and machinery, during an average day in 1987, accomplished the following

 In the U.S., they produced 390,000 barrels of crude oil and natural gas liquids, and 2.1 billion cubic feet of natural gas.

 Outside the U.S., they produced (and received under long-term and special arrangements) 889,000 barrels of crude oil and natural gas liquids, and 2.5 billion cubic feet of natural gas.

 In five U.S. refineries, they manufactured 727,000 barrels of petroleum products like gasoline, diesel fuel, and heating oil, as the marketers arranged for the sale of 865,000 barrels of these products, much of it through the more than 12,000 Mobil-branded retail outlets.

 Outside the U.S., employees in the 23 refineries we own outright or have interests in produced roughly 900,000 barrels of products; our marketers' product sales totaled about 1.5 million barrels.

These are just the highlights of an average day in our petroleum business, and don't begin to cover all the bases. Mobil Chemical Company is the world's largest maker of disposable plastic packaging and a major producer of petrochemicals. We mine coal and phosphate rock. We develop thousands of acres of raw land into homes, stores, and offices.

On that average day we've cited, some Mobil employees deployed our fleet of tankers at sea. Others were chemists and physicists in our labs, or seismologists and geologists, poring over drilling samples from deep beneath the North Sea or onshore Indonesia. Others still labored over word processors, prepared invoices, drove trucks, and flew small planes to inspect remote pipelines

In short, a huge company was engaged in a myriad of different tasks on an average day

When 365 of those average 1987 days had passed, Mobil had generated \$56.5 billion in revenues, and earned about \$1.3 billion in net income. By doing so, Mobil had a direct impact on thousands of communities, where employees spent their paychecks and paid their taxes. But the impact went even further:

• The corporation itself paid more than \$12.5 billion in taxes worldwide.

The approximately 246,000 holders of its 411.4 million shares of common stock outstanding received more than \$900 million in dividends. Many of the recipients of those dividends were institutional investors, including large pension funds. The majority, however, were individuals. Investors in our bonds received about \$540 million in interest payments.

So the anonymous-seeming entity called "Mobil" did more than provide goods and services for its customers and jobs for its employees. In the normal course of doing business, it paid its taxes, like any good citizen, and provided a return on their investments to the owners of the business.

Which brings us to another point we'd like to make: To the list of occupations in which Mobil people are engaged, add the hundreds who work full time around the world to assure the company's compliance with clean air and clean water regulations. In 1987 alone, the company spent \$695 million worldwide on improving the environment.

We're proud, in other words, that the company called Mobil is more than barrels, gallons, and dollars and cents. We're proud to play a civic role, even as we fulfill our economic one



Founders: BRITON HADDEN 1898-1929

Editor-in-Chief: Jason McManus

Chairman and Chief Executive Officer: J. Richard Munro President and Chief Operating Officer: N.J. Nicholas Jr.

Editorial Director: Ray Cave Corporate Editor: Gilbert Rogin

MAGAZINE GROUP

President: Reginald K. Brack Jr. Chairman: John A. Meyers

Group Publishers: S. Christopher Meigher III, Robert L. Miller

Senior Vice Presidents: Richard W. Angle Jr., Michael J. Klingensmith, Richard B. Thomas

MANAGING EDITOR: Henry Muller

EXECUTIVE EDITORS: Edward L. Jamieson, Ronald Kriss
ASSISTANT MANAGING EDITORS: Richard Duncan, Karsten Prager, John F. Stacks

ADMINISTRATIVE EDITOR: Leah Shanks Gordon

SENIOR EDITORS: Charles P. Alexander, Martha Duffy, José M. Ferrer III, Russ Hoyle, Walter Isaacson, James Kelly, Donald Morrison, Christopher Porterfield, George Russell, George M. Taber, Claudia Wallis, Robert T. Zilne

ART DIRECTOR: Rudolph Hoglund

CHIEF OF RESEARCH: Betty Satterwhite Sutter **OPERATIONS DIRECTOR:** Gérard C. Lelièvre

PICTURE EDITOR: Michele Stephenson

SENIOR WRITERS: Ezra Sowen, David Brand, Tom Callahan, George J. Church, Richard Corliss, Otto Friedrich, Paul Gray, Robert Hughes, Ed Magnuson, Lance Morrow, Frederick Painton, Roger Rosenblatt, Watter Shapiro, R.Z. Sheppard, William E. Smith, Frank Trippett

ASSOCIATE EDITORS: William R. Doerner, John Greenwald, William A. Henry III, Marguerite Johnson, Stephen Koepp, Jacob V. Lamar, Richard N. Ostling, Sue Raffety, J.D. Reed, Thomas, Sancton, Jill Smolowe, Richard Stengel, Susan Tifft, Anastasia Toufexis, Michael Walsh, Richard Zodilin

STAFF WRITERS: Gordon Bock, Janice Castro, Howard G. Chua-Eoan, Edward W. Desmond, Philip Elmer-DeWitt, Guy D. Garcia, Nancy R. Gibbs, Richard Lacayo, Michael D. Lemonick, Scott MacLeod, Barbara Rudolph, Michael S. Sernil, Amy Wilentz, Laurence Zuckerman

MacLeod, Barbar Rudolph, Michael S. Sertill, Army Wilentz, Lourence Zuckerman

CONTRIBUTORS: Kurt Andersen, Patricia Blake, Gerald Clarke, Jay Cocks, John Elson, Thomas Griffith, Picto Iver, Leon Jare Off, Stefan Kanfer, Michael Kinsley, Charles Krauthammer, John Leo, Jane O'Reilly, Kenneth M. Pierce, Richard Schickel, Mimi Sheraton, John Skow

REPORTER-RESEARCHERS: Rosenary Byrnes, Ursula Nadasdy de Gallo, Brigid O'HaraForster, Victoria Salès (Department Heads); Audrey Ball, Bernard Baumohl, Peggy T. Berman, Val
Castronovo, Nancy McD. Chase, Oscar Chinag, Georgia Harbison, Michael P. Harris, Anne Hopkins,
Naushad S. Mehta, Nancy Newman, Jeanne-Marie North, Susan M. Reed, Elizabeth Rudulph, Alavi
Bjerklie, Elizabeth L. Bland, Kathleen Brady, Robert I. Burger, Barbara Burke, Wendy Cole, Tom
Curry, Neidd Gonzalez Cutter, Sally B, Donnelly, Andrea Dorman, David Ellis, Kathryn Jackson FalIon, Mary McC. Fernandez, Cassie T, Furgurson, John E. Gallagher, Lois Gilman, Edward M. Gomez,
Christine Gorman, Tam Martinies Gray, Rodman Griffin, Janice M. Horowitz, Jeanette Isaac, Carol
A. Johmann, Sinting Lai, Daniel S. Levy, JoAnn Lum, Katherine Mihok, Emily Mitchell, Lawrence
Mondi, Christine Morgan, Adriame Jucius Navon, Jeannie Park, Michael Quinn, Theodore P. Roth,
Megan Rutherford, Andrea Sachs, David Seideman, David Ellis, Carrie Ross Welch
Correspondents: John E. Stakes, (Chief); B. William Mader, Jack E. White (Deputies)

CORRESPONDENTS: John F. Stacks (Chief); B. William Mader, Jack E. White (Deputies)
Washington Contributing Editor: Hugh Sidey National Political Correspondent:
Laurence I. Barrett

Jaurence I. Borre Correspondents: Mary Cronin, Hays Gorey, Lee Griggs, William McWhirter, J. Madeleine Nash, Edwin M. Relingold, Frederick Ungeheuer, Bruce van Voorst
Washington: Strobe Talbott, Stanley W. Cloud, David Alkman, David Beckwith, Gisela Bolte, Ricardo Chavira, Anne Constable, Michael Duffy, Glend Garellik, Ted Gup, Jerry Hannifin, Steven Holmes, Richard Hornik, Jay Peterzell, Barrett Seaman, Elaine Shannon, Alessandra Stanley, Dick Thompson, Nancy Traver New York: Bonnie Angelo, Margot Hornblower, Lugene Linden, Thomas McCarroll, Jeanne McDowell, Rail Samghabadi, Janice C. Simpson, Martha Smilgis, Wayne Svoboda Boston: Robert Ajemian, Joelle Attinger, Melissa Ludkke, Lawrence Malkin Chicagoz Gavin Scott, Barbara Dolan, Elizabeth Taylor Detroitz B. Russell Leavitt Atlanta: Joseph J. Kane, Don Winbush Houston: Richard Woodbury Miamni: Cristina Garcia Los Angeless Dan Goodgame, Jonathan Beaty, Elaine Dutka, Jon D. Hull, Michael Riley, James Willwerth, Denise Worrell San Francisco: Paul A. Wittenand Carrell San Hanger San Halls, Cathly Booth Eastern Europe: Kenneth W. Banta Moscow: James O. Jackson, Ann Blackman Jerusalem: Johanna McGeary Cairo: Dean Friedson Sackson, Ann Blackman Jerusalem: Johanna McGeary Cairo: Dean Friedson Sackson Marcholt: James Willde Johannesburg: Bruce W. Nelan New Delhi: Ross H. Murro Bangkok: Dean Brells Beijing: Sandra Burton Hong Kong; William Stewart, Lay Branegan Tokyo: Barry Hillenbrand, Yukunri Shikawa, Kumirko Makhara O'ttawa: Peter Stoler Mexico Cliy: John Borrell, John Mooly Rio Gandra Burton; Campin Generitina Allured, Melissa Administration: Suzanne Davis, Susan Lynd, Camille Sanabria, Glementina Allured, Melissa

Stoler Mexico City: John Borrell, John Moody Rio de Janeiro: Laura López
Administration: Suzanne Davis, Susan Lynd, Camille Sanabria, Glementina Allured, Melissa
Adgust, Sharon Boger, Donald N. Collins, Joan A. Connelly, Elien Harkin, Susanna M. Schrobsdorff
News Desks: Brian Doyle, Walts L. May III, Jacalyn McConnell, John F. McDonald, David Richardson, Adam Sexton, Pamela H. Thompson, Johana Tollerson, Joanne Waugh, Am Drury Wellford,
Jean R. White, Mary Wormley
ART: Nigel Holmes (Executive Director); Dorothy D. Chapman, Irene Ramp (Deputies); Arthur
Hochstein, Billy Powers, John F. White, Barbara Wilhelm (Assistant Directors); Angel Ackemyer,
James Elsis, Carol March (Designers); Nickolas Kalamaras Layoutt Steve Conley (Chief); John P.
Dowd (Deputy); Stefano Arata, Joseph Aslaender, David Drapkin, Nomi Silverman, Kenneth Smith,
Lugene Tick Maps and Charts: Paul J. Pugliese (Chief); Cynthia Davis, Joe Lertola, E. Noel
McCoy, Nino Telak, Deborah L. Wells

McCoy, Nino Telak, Deborah L. Wells

PHOTOGRAPHY: Mary Dunn (Deputy Picture Editor); Richard L. Boeth, MaryAnne Golon, Rose
Keyser, Julia Richer (Assistant Editors); Linda D. Vartoogian, Helen Eisenberg (Administration);
Carmine Ercolano (Operations); Armold H. Drapkin (Consulting Picture Editor) Researchers:
Dorothy Affa Ames, Martha Bardach, Stanley Kayne, Paula Hornak Kelliner, Polly J. Matthews, Gary
Roberts, Nancy Smith-Alam, Melanie Stephens, Robert B. Stevens, Mary Themo Photograhers: Eddie Adams, Terry Ashe, William Campbell, Sahm Doherty, Michael Evans, Rud Frey,
Dirck Halstead, Peter Jordan, Shelly Katz, David Hume Kennerly, Neil Leifer, Ben Martin, Harry
Mattison, Mark Meyer, Rajbh Morse, Robin Moyer, Carl Mydans, James Nachtwey, Matthew
Naythons, Stephen Northup, Bill Pierce, David Rubinger, Antonio Suarez, Ted Thai, Diana Walker

MAKEUP: Charlotte J. Quiggle (Chief); Eugene F. Coyle (International); Leonard Schulman

(Deputy)

OPERATIONS: Susan L. Blair (Copy Chief); Eileen Bradley (Technology Manager); Stephen F. 
Demeter (Systems Manager); Gail Music (Production Manager); Judith Anne Paul, Joseph J. Sea 
did, Shirley Barden Zimmerma (Deputies); Trang Ba Chuong, Theresa Kelliher, Suzi Romanik, 
L. Rufino-Armstrong, Lee R. Sparks (Supervisors); Ted Alban, Frances Bander, Robert L. Beckler, 
Minda Bikman, Robert Braine, Bruce Christopher Carr, Silvia Castafded Contreras, Barbara Coller, 
Kenneth Collura, Barbara Dudley Davis, Julia Van Buren Dickey, Osmar Escalona, Dora Fairchild, 
Kelyn Hannon, Garry Heanne, Nora Jupiter, Judith Kales, Sharon Kapnick, Kevin Kelly, Claire 
Knopf, Agustin Lamboy, Gyavira Lasana, Jeannine Laverty, Marcia L. Love, Janet L. Lugo, Peter J. 
McCullam, Sandra Mappin, Anna F. Monardo, Peter K. Nicoberg, Linda Parker, Maria A. Paul, Lois 
Rubenstein, Judy Sandra, Elyse Sloman, Terry Stoller, Lamarr Tsufura, Maitena Z. Viani, Jill Ward, 
Amelia Weiss, William Yusavagis, Gloria J. Hammond (Deputy); Marian Powers (Administration)

LETTERS: Amy Musher (Chief); Gloria J. Hammond (Deputy); Marian Powers (Administration)

EDITORIAL SERVICES: Christiana Walford (Director); Peter J. Christopoulos, Benjamin Lightman, David E. Trevorrow, Beth Bencini Zarcone

PUBLISHER: Robert L. Miller

U.S. ADVERTISING SALES DIRECTOR: Richard Heinemann

U.S. Advertising Sales Manager: John E. Jay General Manager: Barbara M. Mrkonic

Business Manager: Douglas Kniffin

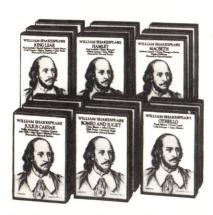
Promotion Director: Daniel B. Brewster Jr Circulation Director: Katherine M. Bonniwell

Production Director: Pamela Older Corporate Production Director: Robert D. McCoach

# Permanent pleasures.

#### Choose one of these fine works and save up to \$30550

You simply agree to buy 4 additional books within the next two years.



#### Shakespeare: 6 Great Tragedies for \$19.95 (List prices total \$179.60)

Book-of-the-Month is proud to present 6 of Shakespeare's greatest tragedies: Hamlet, King Lear, Macbeth, Othello, Romeo and Juliet and Julius Caesar. Paul Scofield, Ralph Richardson, Albert Finney, Dame Edith Evans, Claire Bloom, John Mills and many more of England's most gifted Shakespearean actors perform memorably in complete readings of each play. 17 cassettes in all.



# The Compact Edition of The Oxford English Dictionary for \$27.95 (Pub. price \$195)

"The most complete, most scholarly dictionary of the English language"—The Christian Science Monitor. Through photoreduction, the original 13-volume set has been reproduced in this two-volume Compact Edition. A Bausch & Lomb magnifying glass is included.



#### Julia Child: The Way to Cook 6 One-hour Videocassettes

for \$39.95 (List prices total \$179.70)

America's favorite cook demonstrates the basic techniques of good cooking with step-by-step clarity in her entertaining style. In this 6-hour videocassette set—Meat; Poultry; Fish & Eggs; Vegetables; Soups, Salads & Breads; First Courses & Desserts—she provides professional tips on how to master everything from thickening sauces to butterflying a chicken. Six recipe booklets are included. Available on VHS or Beta.



#### The Story of Civilization by Will and Ariel Durant

for \$29.95 (Pub. prices total \$335.45)

For almost half a century Will and Ariel Durant traced the continuity of world history—the religions and philosophies, the political and economic tides, the arts and sciences, the customs and con-

quests—to show the foundations of society today. A Book-of-the-Month Club exclusive for almost 50 years, the Durants' illustrated masterwork is history come alive.



#### The Encyclopedia of Philosophy

for **\$24.95** (Pub. price \$225)

Regarded as the most comprehensive encyclopedia of philosophy ever published, this superb set—compiled with the world's foremost philosophers—encompasses aspects of ancient, medieval, modern, Eastern and Western thought. The four volumes represent an essential aid for students and a rewarding reference source.

@ 1988 BOMC

Facts About Membership. As a member you will receive the Book-of-the-Month Club News® 15 times a year (about every 3½ weeks). Every issue reviews a Selection and more than 125 other books, which are carefully chosen by our editors. If you want the Selection, do nothing. It will be shipped to you automatically. If you want one or more other books—or no book at all—indicate your decision on the Reply Form and return it by the specified date. Return Privilege: If the News is delayed and you receive the Selection without having had 10 days to notify us, you may return it for credit at our expense. Cancellations: Membership may be discontinued, either by you or by the Club, at any time after you have bought 4 additional books. Join today. With savings and choices like these, Book-of-the-Month Club is where book lovers belong.

**BOOK-OF-THE-MONTH CLUB®** 

Check one box only.		r of Book-of-the-Month Club checked at left, billing me for the		
923. Shakespeare (17 cassettes) \$19	.95 agree to buy 4 more books d	appropriate amount, plus shipping and handling charges. I agree to buy 4 more books during the next two years. A shipping and handling charge is added to each shipment.		
905. Compact OED <b>\$27.95</b>	A shipping and handling cha	rge is added to each snipment.		
928. Way to Cook (Beta) \$39.95	Name(Ple	ease print plainly) 8-6		
929. Way to Cook (VHS) <b>\$39.95</b>	Address	Apt		
913. The Story of Civ. <b>\$29.95</b>	City			
917. Ency. of Philosophy \$24.9		Zipside the U.S. prices are generally higher.		

#### Letters

#### **Political Pack**

To the Editors:

The article on the presidential candidates [NATION, Feb. 29] made me think of the old refrain about voters having to pick the lesser evil. Instead of learning the views of these qualified people, too many of us are still wistfully hoping for that perfect President who will never be.

Robert M. Goldman North Las Vegas, Nev.



In your coverage of the candidates, I read about labels, images, organizations, war chests, polls, style, meanness, toughness, wimpishness, "electability" and, my favorite, "Iowa-style, anti-Reagan populist backlash." Please! I've forgotten what the issues are, not to mention what the candidates think about them.

H. Kennard Bennett Indianapolis

Although Michael Dukakis' attractive "solid moral base" and "strong ethical core" would seem desirable qualities to guide national policy, they might spell disaster if applied to foreign affairs. Idealistic adherence to international law does not constitute a realistic foreign policy base. Each nation legitimizes its defiance of international laws in the name of national interest. Moreover, a drive to enforce moral principles worldwide often has immoral results.

Julianne Keith Madrid

I have grown up accustomed to the ups and downs of political life. I understand that public service requires a price in public scrutiny. But without talking to me or my father Robert Dole, you have carelessly and wrongly characterized a relationship that is very precious to us. You called it "curiously distant." Most people probably missed the brief reference. But it hurt and was inaccurate, and I thought you should know.

Robin Dole Washington Let Bob Dole be Bob Dole! If I had wanted a new model, I would have been content with George Bush.

Bill Stringert New Kensington, Pa.

#### **Olympic Views**

You don't have to be a professional skater to see that the judges of the Olympic Games, at least of the skating competition, showed bias and great unfairness [OLYMPICS, Feb. 29]. Give the newcomers proper judging, and do not penalize them because they don't have the reputations of the more experienced winners.

Eleanor E. Barrucand Menton, France

The Olympics should be a time for originality and free expression, but apparently the judges do not believe this. They want the athletes to compete within very narrow boundaries. The exciting, innovative ice dancing of the Duchesnays, the skating couple representing France, brought me to my feet. The judges, however, based their decision on stodgy, old-fashioned standards.

Carolyn Schellhardt Omaha

The U.S.'s poor performance in the Winter Olympics is a direct reflection of the inadequate assistance we give our athletes. It is time we gave up the policy of relying entirely on donations from the private sector. If the U.S. is going to compete internationally, then we must provide our athletes with full support.

Fred Young Fortson, Ga.

#### Ouch!

There are parts of your proposal for reducing the federal budget deficit [ECONOMY & BUSINESS, Feb. 29] with which I disagree, but your plan is straightforward and hurts everyone almost equally. With an entire herd of sacred cows out there, no conceivable budget will win unanimous consent. But unless we defeat the "not in my backyard" mind-set, we will no longer be a nation but merely a population at war with itself.

Jefferson P. Swycaffer San Diego

So you think one method of reducing red ink would be to cut \$3 billion from agriculture by 1992. "No other major business in America is subsidized the way farming is," you report. Nothing else gives so much for so little, nor deserves to be subsidized more.

Susan Barrett Jones Williamsburg, Mass.

As a career Air Force pilot currently working in military personnel, I am concerned with how the Air Force will properly assign its people with a greatly reduced budget. I have to explain to officers who desire different, career-enhancing positions why fiscal realities preclude many of those assignments. The succession of declining pay raises and increasing restrictions on benefits, all in the name of deficit reduction, is setting the stage for a virtual hemorrhage of military talent to the civilian sector.

Peter M. McCarthy Major, U.S.A.F. San Antonio

Your suggested increases of \$79 billion in taxes and other revenues is simply too large relative to the modest \$49 billion of spending cuts you propose. There should be more emphasis on restraining Government spending. And if new taxes are needed, the obvious and sensible choice is a general consumption tax on the broadest possible base of both goods and services. The last thing we need is to worsen our competitive position with higher taxes on income and capital.

Paul R. Huard National Association of Manufacturers Washington

I am a partner in a restaurant company and agree that reducing the deduction for business meals to 80% has not had a negative impact on our industry. But costs have simply been passed on to the customer, resulting in inflationary pressure, reduced profitability and, consequently, lower tax revenues. If an expense is legitimate, it should be allowed.

Edward P. Barenborg Houston

In view of the enormous resistance the public and lobbying groups would launch, it is unlikely that any of the presidential candidates will wish to embrace this budget plan. But for the sake of the nation, the person elected had better challenge Congress to cooperate in enacting an integrated, broad-based program like the one TIME is suggesting.

Irving Morrissett Emeritus Professor of Economics University of Colorado Boulder

#### Swaggart's Sin

The sight of American Evangelist Jimmy Swaggart weeping and begging for forgiveness on television was sickening [NATION, Feb. 29]. How could the people whom he was addressing manage to sit through that spectacle?

Martin Maloney Birkenhead, England

Why do we follow self-styled leaders so blindly? We become easily and passionately involved with people whose moral conduct and character are flawed. And now Swaggart. I couldn't believe what I saw on TV. He was like an actor, shedding glycerin tears, as his congrega-

# WE'LL TREAT YOU WITH RESPECT, CONCERN AND UNDERSTANDING.

# BUT DON'T WORRY, YOU'LL GET USED TO IT.

Let's face it.

When it comes to respect, concern and understanding, most people rank banks right up there with the phone company and the Internal Revenue Service.

So if you're a little skeptical when you see words like these in a bank ad, well, we understand.

All we ask is a chance to prove to you that, at any member of the

1st Nationwide Network, they're more than words.

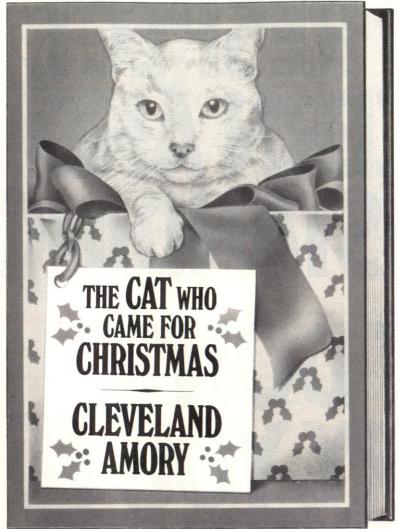
They're the philosophy we built the Network on. And before any bank gets to display our sign outside their building, they have to demonstrate the right attitude inside their building.

If you'd like to check us out for yourself, we invite you to stop by any of the independent financial institutions that make up the 1st Nationwide © 1988, First Nationwide Financial Corp.

Network. A network which, at present, covers 38 states and has combined assets of over \$31 billion. Or call us toll free at (800) 826-1092 for the member branch nearest you.



## FROM LOVABLE RUNAWAY TO RUNAWAY BESTSELLER



"For anyone who has ever been owned by a cat, this is going to be the merriest Christmas ever."—Paul Harvey

"A classic. This extraordinary true story will touch your head and your heart and your funny bone all at once." — Walter Anderson, Editor, Parade Magazine

"Powerfully compelling."

"This is a must." —Norman Cousins
—Doris Day

\_\_\_\_LITTLE, BROWN

#### Letters

tion gave him a standing ovation. Come on, American believers. Are we naive, or are we dumb? There is more to religion than licentious ministers.

> Zakiah S. Ali Quincy, Ill.

No one would want to see Swaggart dealt with unkindly for his indiscretion. It might be enough to assign him to a struggling rural church that offered a parsonage with a leaky roof and a sanctuary with no public-address system.

Jim Skellenger Tallmadge, Ohio

#### **Defending Lacroix**

Through the years, women have raged at the designers in vogue. It appears Christian Lacroix is no exception [LET-TERS, Feb. 29]. While your readers may feel he is "atrocious" and "bizarre," they fail to realize that he fills a long-ignored void in Parisian couture: his clothes are fun to wear, and they appeal to a younger generation. Love him or hate him, Lacroix is the most creative and innovative designer of this decade.

Phyllis L. Ours Washington

#### Wrong Penn

Penn State appreciates the notice you gave to the discovery, by James L.W. West III, of F. Scott Fitzgerald's unpublished short story A Full Life [PEOPLE, Feb. 22]. We do wish to point out, however, that West's academic affiliation is not with the University of Pennsylvania. He is professor of English at Pennsylvania State University.

Bill Mahon, Director, Public Information Pennsylvania State University University Park, Pa.

#### **Spacious Skies**

I was delighted with the article reporting on how children can improve certain skills by gazing at the sky [EDUCA-TION, Feb. 29]. My father was a sky watcher and taught us to enjoy the stars. On cold Wyoming nights we'd stand amazed at the beauty of the night sky. In summer we would sprawl in the grass and imagine pictures in the clouds. I passed on that heritage to my children, and was pleased to hear my four-year-old granddaughter suggest to her mother, "Let's lie on the car hood and watch the stars." I agree that the sky encourages creativity, imagination and appreciation of one's place in this beautiful world.

Roseanna Johnson Jayton, Texas

LETTERS TO THE EDITOR should be addressed to TIME, Time & Life Building, Rockefeller Center, New York, N.Y. 10020, and should include the writer's full name, address and home telephone. Letters may be edited for purposes of clarity or space.

#### ARIZONA

**1ST NATIONWIDE** BANK, A FEDERAL SAVINGS BANK

#### **CALIFORNIA**

**CALIFORNIA PROFESSIONAL SAVINGS & LOAN IST NATIONWIDE** BANK, FSB FIRST NETWORK SAVINGS BANK UNIVERSITY

#### SAVINGS BANK CONNECTICUT

**CITY SAVINGS BANK of MERIDEN** 

#### COLORADO

**1ST NATIONWIDE** BANK, FSB

#### DELAWARE

**DELAWARE SAVINGS** BANK

#### FLORIDA

FIRST FEDERAL of PERRY **IST NATIONWIDE** BANK, FSB

#### GEORGIA

FIRST FEDERAL of COLUMBUS

#### HAWAII

**IST NATIONWIDE** BANK, FSB

#### IDAHO

AMERICAN SAVINGS

#### ILLINOIS

**IST NATIONWIDE** BANK, FSB **PEORIA** SAVINGS & LOAN SECURITY FEDERAL of SPRINGFIELD SUBURBAN FEDERAL SAVINGS

#### of FLOSSMOOR INDIANA

**AMERICAN** 

#### SAVINGS, FSB IOWA

HAWKEYE FEDERAL SAVINGS BANK of BOONE

RAILROAD

SAVINGS & LOAN KENTUCKY

#### **1ST NATIONWIDE**

BANK, FSB

#### LOUISIANA

CAPITAL **UNION SAVINGS** 

#### MARYLAND

**IST NATIONWIDE** BANK, FSB FIRST SHORE **FEDERAL** HOME FEDERAL SAVINGS BANK

#### MASSACHUSETTS

**BAY STATE** SAVINGS BANK FIRST MUTUAL of BOSTON WARREN FIVE CENTS

#### SAVINGS BANK MICHIGAN

D&N SAVINGS BANK **IST NATIONWIDE** BANK, FSB

#### MINNESOTA

**METROPOLITAN** FEDERAL BANK

#### MISSISSIPPI

REPUBLIC BANK for SAVINGS

#### MISSOURI

**IST NATIONWIDE** 

#### BANK, FSB MONTANA

FIRST FEDERAL SAVINGS BANK of MONTANA

#### NEVADA

FRONTIER SAVINGS ASSOCIATION

#### NEW HAMPSHIRE

**FIRST** NORTHERN BANK **FORTUNE** GUARANTY SAVINGS BANK

#### NEW JERSEY

**AXIA FEDERAL** SAVINGS BANK

**FAMILY FIRST** FEDERAL SAVINGS BANK **FELLOWSHIP** 

SAVINGS

FIRST AMERICAN SAVINGS

**NUTLEY SAVINGS &** LOAN ASSOCIATION THE PROVIDENT SAVINGS BANK

#### NEW MEXICO

**NEW MEXICO FEDERAL** 

#### NEW YORK

**1ST NATIONWIDE** BANK, FSB

#### NORTH CAROLINA

PREFERRED SAVINGS BANK

#### NORTH DAKOTA

**METROPOLITAN** FEDERAL BANK NORTHWESTERN **FEDERAL** SAVINGS & LOAN

#### OHIO

**1ST NATIONWIDE** BANK, FSB

THE FIRST SAVINGS & LOAN COMPANY

#### OKLAHOMA

AMERICAN HOME **SAVINGS** 

CITIZENS SAVINGS **ASSOCIATION** 

**EAST STROUDSBURG SAVINGS** ASSOCIATION

ELMWOOD FEDERAL SAVINGS BANK

FIRST AMERICAN SAVINGS

**1ST NATIONWIDE** BANK, FSB

FOUNDERS FEDERAL SAVINGS & LOAN **ASSOCIATION** 

SELLERSVILLE **SAVINGS & LOAN ASSOCIATION** 

SPRING HILL SAVINGS & LOAN **ASSOCIATION** of PITTSBURGH

STAR SAVINGS & LOAN ASSOCIATION

#### SOUTH CAROLINA

FIRST BANK of ROCK HILL NEWBERRY FEDERAL SAVINGS BANK

#### SOUTH DAKOTA

**METROPOLITAN** FEDERAL BANK

MORRISTOWN **FEDERAL** 

TWIN CITY FEDERAL SAVINGS & LOAN **ASSOCIATION** 

UNITED SAVINGS & LOAN

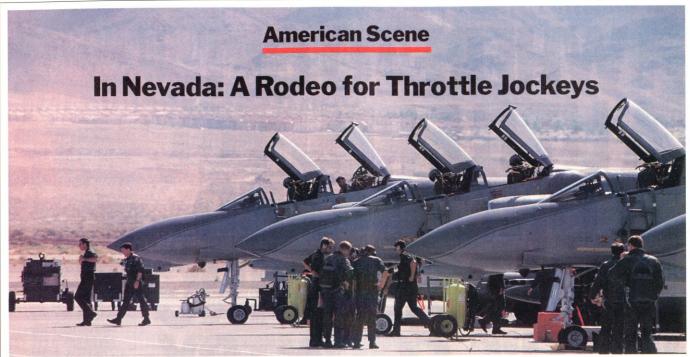
#### VIRGINIA

**IST NATIONWIDE** BANK, FSB **NEWPORT NEWS** SAVINGS BANK

#### WASHINGTON

AMERICAN SAVINGS BANK MT BAKER BANK

© 1988, First Nationwide Financial Corp.



A row of planes lined up to take part in the bombing contest: where hitting a target is like slam-dunking a basketball at 600 m.p.h.

n a hazy desert morning near Las Vegas, growling high-performance engines warn of unseen jet fighters. Images of war darken the imagination. Moments later four slender U.S. Air Force F-16 fighter-bombers are framed against a hot blue sky. From a distance they are lethal mosquitoes: stiletto nose, bulging belly, tightly angled wings. Passing over their target area, the fighters roll out into a curved line, vanishing behind a range of mountains. They are preparing to drop bombs on American soil, but groundlings needn't worry. The object is to dominate a point spread, not an enemy.

This is the third day of Gunsmoke, a bombing contest held every two years at Nellis Air Force Base, Nevada. Afterward, the Air Force will name its "top guns"-an individual pilot and a highscoring team from a field of 90 activeduty, reservist and Air National Guard pilots flying in from bases as close as Colorado and as distant as Korea. Much of the costly \$1.2 million exercise is calculated to impress Congress. It provides comparative statistics measuring the hightech F-16 against older planes such as the F-4s, A-10s and A-7s flown by Guardsmen and some reservists. Computerized bombing, applied by man, usually triumphs, and the Air Force needs the results to justify an increasingly high-tech budget. Gunsmoke's backdrop is 3 million acres of training range just north of the slot machines and bright lights.

The team passing overhead, one of nine to compete this morning, is led by Major Bob ("Cowboy") Dulaney, 36, from Homestead A.F.B., Florida. His teammates, all Air Force captains from Homestead, follow in a prearranged sequence: Rex Carpenter, 28, Steve ("Wheels") Wheeler, 29, and Nick Anderson, 26. Each was graduated first in his pilot class

and has an amiably arrogant opinion of himself as a hot "throttle jockey." At Gunsmoke, every pilot feels that way.

For the moment, the cowboys are simply trying to shoot straight. "Cowboy four," Captain Anderson, an earnest young Florida-born pilot whose dentist father talked him past a water-skiing career by providing flying lessons at 16, is up. Circling a mile high around the mountains. Anderson suddenly dives to 200 feet to avoid "enemy" radar and screams at 600 m.p.h. toward the intended victim, an Army surplus M-47 tank having a bad day. The desert is a Jackson Pollock abstract, and Anderson is so low that when he is just four miles away, he can't see the tank. He searches for a clump of bushes named in briefings as a pretarget landmark. Reaching it, he tugs slightly on the F-16's stick. The jet rockets up 3,000 feet in a standard "pop up" bombing pattern. Climbing, Anderson feels his face droop and his body react "like a marshmallow" to a gravity force four times his weight. Through heavy eyelids, he finds the tank.

Then, like a hawk spotting a squirrel, Anderson banks sharply left and dives. Crammed into a cockpit no bigger than half a phone booth, he has the sensation of "riding on the tip of a pencil" when he wrenches the F-16 sideways, almost upside down. The tank appears below him through his canopy ceiling. For a microsecond the world is turned on its back. Anderson is pulling the stick toward him to "lift" the plane horizontally and down. Simultaneously, he eyes a cockpit screen called a heads-up display. The tank, seen distantly through the screen as if through a window, has to be matched to a targeting figure projected on the screen's surface, then moved, by minute adjustments in the plane's trajectory, to a bull's-eye pilots call the death dot. In effect, Anderson hopes to slamdunk a basketball while racing by the hoop at 600 m.p.h.

World War II pilots rained death and fire by pulling on a lever said to resemble a dill pickle. The modern military pushes a "pickle" button. Anderson has half a heartbeat to push his. Since this isn't war, he is actually dropping a 25-lb. bowling pin with fins called a bomb dummy unit. It contains a small flash charge enabling technicians watching on video screens to pinpoint the hit or miss. Each pilot drops 28 bombs during the six-day contest. Two years ago, the top team triumphed over the runner-up by dropping a single bomb one yard closer. In theory, spring-loaded reflexes and microscopic eyes should make a winner. Pilots joke that proficiency in arcade video games helps too. But skill isn't everything. "Getting that little bitty death dot on that target isn't easy," says Anderson. "You might get bumped by turbulence or the cart [bomb rack] might be slow. The jets aren't perfect."

nderson pickles-and misses. His A bomb "splashes" six yards left. In war, anything within ten yards would have won the day, but this is a contest. Muttering angrily, he rockets up toward the mountains to get in line again, wondering who missed, man or machine. "Hey, lead," he barks to Dulaney on his radio, "where'd your first bomb go?" It is 28 seconds since Anderson made his 3,000-foot climb. The contest allows 30 seconds from the climb to post-pickle recovery. Back at the base, the pilots gather in briefing rooms, close their doors and punch up video tapes of the day's run. Maybe one pilot stayed too long over the target, jamming the next man. Somebody probably flew too low, or too high. "The R.O.E. [rules of engagement] in a debriefing is no rank," says Cowboy Dulaney. "A

lieutenant can tell a colonel what he did wrong-with a little tact."

At Gunsmoke, it is hard to imagine tact. Scriptwriters for Hollywood's Top Gun didn't exaggerate. "I've always wanted to be a fighter pilot," says New Orleans Reservist and Viet Nam Veteran Major Craig Mays, 41, a burly A-10 pilot with blond hair and a Kennedyesque smile. "I'm going to be one until they take the uniform off my cold, dead body." The ma-jor's call sign is Darth Vader. Reservist Lieut, Colonel John Haynes, an Air National Guardsman from Georgia, was an F-4 "gib" (guy in back) in Viet Nam. He happily recalls "trolling" Haiphong Harbor, hoping to lure out MiGs. Now owner of two evangelical Christian bookstores in Atlanta, Haynes still finds flying magical. "We take a brick, put a little sheet metal on it, add propulsion and cram it into the air,' he enthuses. "That's neat."

Behind the mix of reservists and active-duty pilots at Gunsmoke is a troubling career problem. The hottest activeduty pilots often quit the Air Force rather than endure the desk assignments required for higher rank. They join the reserves or Air National Guard, where part-time Air Force life is pure flying. "They think we should aim to be colonel-managers," snorts one throttle jockey. Another problem is resentment against rusty squadron commanders just returned from Pentagon desks who lack the "need for speed" in combat-readiness drills.

Ironically, reserve units with F-16s are getting some of the best scores. "They're fossils," admits Korea-based "driver" Captain Taylor Gates, 29, "but they're good." Indeed they are. An activeduty squad from Hill A.F.B., Utah, won the team competition—Anderson's team took fifth-but a fossil, Major Danny Hamilton, 41, flying with a reserve unit at the same Utah base, won the individual award. Not only is Hamilton a former active-duty pilot who bailed out in mid-career rather than fly a desk, he is also a computer expert. He trusts avionics software far more than do his younger, vaguely Luddite colleagues.

Gunsmoke's final two days gave Hamilton a chance to test his faith. The target was an old Navy surplus plane surrounded by protective earthen dikes. Pilots had to approach it "in the weeds"-200 feet above ground again-from 150 miles out, flying over pretarget locations at precise times. Finally, Hamilton and others had to evade smoke missiles while dropping a bulky parachute-equipped 500-lb. bomb. Hamilton, alone among all Gunsmoke pilots, elected to try an F-16 computer program called dive toss. The pilot fixes the target inside a box projected on the up screen, punches his pickle button as if setting an alarm for a wake-up call, then flies toward the target. The computer drops the bomb. "The other pilots would have thought I was crazy to let the computer decide," Hamilton admits. Like a fox. The aging warrior scored a near perfect bull's-eye each time and became this year's -By James Willwerth



Organize these letters and you'll organize your office...



Rolodex® brand desk top files... the best known brand name in offices everywhere. Rolodex® is a registered trademark of Rolodex Corporation.

ROLODEX

#### ROLODEX CORPORATION

245 Secaucus Road, Secaucus, New Jersey 07096



50

- 45

10

40

■ MORE EFFECTIVE By duplicating the motion of cross country skiing, the world's best exercise, NordicTrack provides the ideal aerobic workout.

**■**MORE COMPLETE Unlike bikes and other sitdown exercisers, NordicTrack exercises all the body's major muscles for a total

machine.\*

body workout. ■MORE CALORIES BURNED In tests at a major university, NordicTrack burned more calories than an exercise bike and a rowing

■ MORE CONVENIENT With NordicTrack, you can exercise in the comfort of your home.

NordicTrack easily folds, requiring storage space of only 17" x 23".

\*Scientific test results included in NordicTrack brochure

CML COMPANY

■ LESS TIME Because Nordic-Track is so efficient, you burn more calories and get a better aerobic workout in less time.

■NO IMPACT Running and some aerobic workouts can cause painful and potentially harmful jarring. A NordicTrack workout is completely jarless.

NO DIETING No other exercise machine burns more calories than NordicTrack...so you can lose weight faster without dieting.

■ NO SKIING EXPERIENCE REQUIRED Easy and fun to use.

#### FREE BROCHURE AND VIDEO Call Toll Free Or Write: 1-800-328-5888

In Minnesota 1-612-448-6987 In Canada 1-800-433-9582 141 Jonathan Blvd. N., Chaska, MN 55318

1.1	Please send free brochure						
	Also free video tape		VHS		BETA		

Street .

City State

© 1988 NordicTrack

#### **Nation**

TIME/MARCH 21, 1988

COVER STORIES

# Dwarfs No More

#### The selection process produces one decision and, finally, some sense

Chaos often breeds life, when order breeds habit.
—Henry Adams, 1907

Just a month ago the confusing, arcane and jerrybuilt 1988 presidential selection process appeared to be producing only chaos. The Democratic field was crowded. To many, it was deficient in both distinction and definition. The Republican side had its own afflictions. The front runner had been humiliated in the first contest, his principal challenger was manifestly disorganized, and a wild-card televangelist threatened to disrupt the entire game.

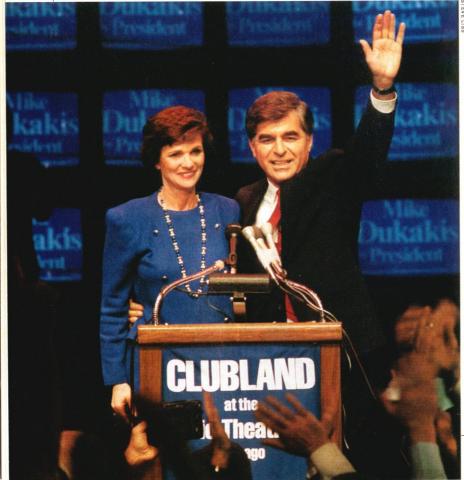
To make matters worse, the latest electoral invention, the concatenation of primaries and caucuses known as Super Tuesday, loomed as a fulfillment of the Law of Unintended Consequences. Rather than give the South a major role in selecting nominees who reflected the region's more conservative leanings, it threatened to sow further confusion by enhancing candidates with no chance of being elected. For the Democrats, ironically, Super Tuesday looked in advance as though it might give lifts to the very Northern and liberal candidates the South had been hoping to diminish.

Yet in the avalanche of delegates picked on a single day last week, there emerged a curious sort of order. The so-called dwarfs who had swarmed onto debate stages over the past year started to grow, enlarged by the sheer act of winning. Men who seemed implausible as potential Presidents suddenly began to come into sharper focus as plausible leaders of the nation. Not perfect, to be sure, not yet exciting in most cases, but no longer presumptuous in their ambition. Super Tuesday rearranged the presidential race with unexpected logic and sense.

For George Bush, the day produced a triumph that rewarded his greatest assets: superb organization, widespread if not passionate support, an ability during two decades in public life to make almost no real enemies. With his mastery of the political game, Bush has virtually ensured his nomination.

The inventors of this Southern primary were Democrats who reasoned that their party's inability to win the White House in four of the past five elections was rooted in the process's bias toward more liberal venues. They wanted the South to have a voice—and they succeeded. Although Tennessee Senator Albert Gore is only a sometime Southerner, he is distinctly more centrist than the two front runners in his party. His strong perfor-

Three winning Democratic couples celebrate Super Tuesday: Mike and Kitty Dukakis; Jesse and Jackie Jackson; Al and Tipper Gore







mance last week gives him a chance to capture the nomination, or at least the second spot. The region's views will certainly be heard as the campaign unfolds.

Super Tuesday strengthened Northerner Michael Dukakis. Picking his shots carefully in Florida and Texas, the Massachusetts Governor also added delegates from the few non-Southern states that held their contests on Tuesday. By avoiding a drubbing in a region far from his own, emotionally as well as geographically, he remains the front runner.

Jesse Jackson profited in the South, winning more votes than any other Democrat. He enlarged his delegate count to the extent that his candidacy, his point of view and, most important, his constituency will have to be courted carefully and sincerely by his party.

Although Super Tuesday did not settle things for the Democrats, it left the party with a field that accurately represents its three main political wings: New Deal liberals, more conservative Southerners, and blacks. Now these groups must bridge their differences—at least if they want to win in the fall.

n a larger sense, the post–Super Tuesday race for the nomination reflects the national state of mind in the twilight of the Reagan years. Despite some of his recent blunders, the President is still regarded with a powerful affection that has bred a certain reluctance to say goodbye to a gauzy era of good feeling. Bush benefits from this kind of contemporary nostalgia. His dogged loyalty to the President enables him to inherit some of Reagan's popularity.

At the same time, part of the national mind knows it is time to get back to work, to solve the problems Reagan has both created and left unattended. The concerns of the poor have gone largely unaddressed during the reign of Reaganism. The power of Jackson's candidacy is rooted in their claim for renewed attention.

Similarly, the country knows that Reagan's greatest flaw was a White House management style that can most charitably be called "hands off." Bush, with a résumé that has been ridiculed perhaps too glibly, is a Reagan corrective in this respect. Dukakis also offers a record of tight management, if not inspirational leadership. Gore's strongest suit is his grasp of international is-

sues, notably his strong sense of the dangers and potentials in the new relationship with the Soviet Union.

America's presidential-selection process is an accretion of reforms enacted over the years, each aimed at correcting the worst excesses of past elections and past presidencies. Bizarre and complex as it may be, the process may, paradoxically, be serving the country well. Certainly no system can guarantee the election of great Presidents. There is ample evidence in history that greatness is the product of chance, as much as any factor under any system. So far in the 1988 marathon, the process has performed suitably.

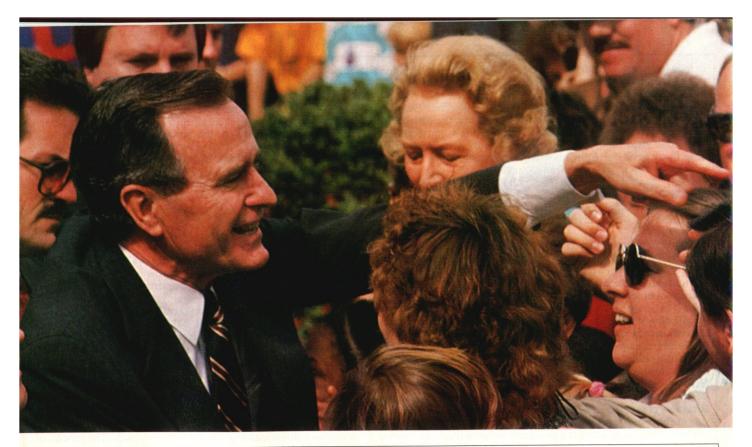
One measure of the system is whether it serves as an early-warning system for potentially fatal flaws. This year the least able of the contenders have been dealt with swiftly. Jack Kemp's economic unorthodoxy clearly hampered his campaign. Pat Robertson's loose-lipped irresponsibility did little for his hopes. Last week Bob Dole paid the price for his inability to organize a campaign, presaging a potentially important flaw as President.

The selection system dealt harshly with Gary Hart's defective personal behavior. Dick Gephardt, whose candidacy teeters on the brink of destruction, probably lost ground because he came across as having far greater ambitions than convictions. The one candidate who was perhaps disposed of too quickly was Bruce Babbitt, who brought refreshing candor and intellectual rigor to the Iowa caucuses and the New Hampshire primary. Yet he too was burdened with a major shortcoming. Until the very end of his campaign, he failed to master a primary presidential skill—the effective use of television as a tool of leadership.

For all its problems, the chaotic primary system has infused American politics with the life and energy it needs. The process offers unknowns a chance to shine in the early, small-state races. It permits the best organized and the best financed to show their stuff in Olympian contests like Super Tuesday. And although one can argue that money and TV advertising distorted last week's results, the ability to raise a lot of cash in small amounts from a lot of people is a kind of plebiscite in itself, a test of a candidate's core support. In its very complexity, the system tests those who would be President in many ways, most of which are relevant to the qualities necessary to be an effective President.

—By John F. Stacks





**Nation** 

# **Bush by a Shutout**

#### After his Southern sweep, the Vice President builds really "Big Mo"



If you mentioned George Bush in a game of word association for political insiders just six weeks ago, the responses would have been

devastating: loser, wimp, preppie, lapdog. Mention the Vice President now, and the chorus would be loud and clear: Republican nominee for President.

The eternal second banana, the man thought too timid to sculpt his own political persona, the patrician who ran a pallid third in last month's Iowa caucuses and

staggered into New Hampshire facing extinction, the bland campaigner who ended one debate by apologizing for his lack of eloquence—this consensus choice as political nebbish suddenly transformed himself into the prim reaper who could not be denied. Bush last week harvested victories from Massachusetts and Rhode Island to Oklahoma and Texas. His weakest rival, Jack Kemp, promptly quit the Republican contest. Pat Robertson, another ostensible threat on Bush's right flank, collapsed in a puddle of his failings as a candidate, finishing third even in his home state of Virginia. Though still in the race, Robertson receded into a symbolic candidacy and began talking about 1992.

Bob Dole, Bush's strongest adversary, teetered on the brink of withdrawal even as he fought for revival in this week's Illinois primary. Dole cut half his campaign staff and canceled television ads in Illinois while scrambling to broadcast a half-hour final appeal on Saturday night. A frequent adviser who ranks as

politics' reigning expert on defeat and redemption, Richard Nixon, wired encouragement: MAKE ILLINOIS YOUR FINEST HOUR.

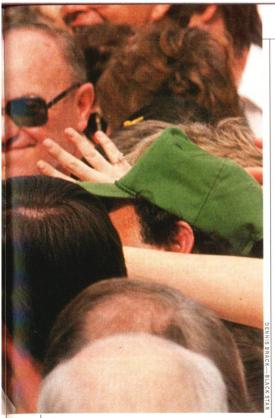
One frail hope was that Illinois voters, in a sporting mood, would choose to prolong the contest by propping up a fellow Midwesterner. Another thin reed: the possibility that indictments flowing from the Iran-contra probe would somehow slow Bush. Dole was all the more frustrated by his conviction, shared by more disinterested pols, that Bush was winning the

nomination for the wrong reasons, that beneath the new veneer of strength old weaknesses festered, waiting to undermine Republican prospects in the fall. Nonetheless, Bush had finally achieved real political momentum, more substantial than his preppie and premature pronouncement in 1980 that his campaign had the "Big Mo," shortly before Reagan rolled over him in a series of primary victories.

Thanks to the Super Tuesday mechanism created by Dixie Democrats, Bush won more dele-

Suppose you to choose bet these candid for whom wor you vote?	tween ates,	BUSH	VS.	OLE
Dukakis	37%	42%	44%	38%
Jackson	29%	55%	31%	<b>53</b> %
Gore	29%	53%	30%	49%
Genhardt	28%	53%	29%	51%

From a telephone poll of 1,013 registered voters taken for TIME on March 10 by Yankelovich Clancy Shulman. The sampling error is plus or minus 3%.



gates (574) and conquered more real estate (16 states) than any other Republican contender ever had on a single day. That gave Bush just over 700 delegates, vs. 165 for Dole; only 1,139 are needed for an absolute majority. Bush thus has a stronger grip on the nomination than Reagan did at this stage in 1980. "This is something historic," said Bush's campaign manager, Lee Atwater. "There will never be another regional primary with this sort of conclusive impact." Bush began to sound credible Tuesday night when he told supporters in Houston, "I'm now convinced I will be the President of the United States."

Soon he had some statistics to support that argument, at least for the moment. Polls as recent as last month showed him behind or at best even with possible Democratic opponents. Furthermore, Dole then appeared more electable than Bush in such pairings. Last week the publicity whoosh of victory propelled Bush to the top of surveys matching him against leading Democrats. In a TIME poll conducted by Yankelovich Clancy Shulman last Thursday, Bush ran slightly ahead of Democratic Front Runner Michael Dukakis (42% to 37%), while Dole was behind (38% to 44%).

Yet even as he bathed in a gusher of success sweeter than any he enjoyed 30 years ago in the oil business, George Herbert Walker Bush showed some of the symptoms of doubt and caution that festoon his political record. On primary night and the morning after, he avoided the ritual TV interviews. No sense in risking a gaffe, his advisers reasoned. In the privacy of his Houstonian Hotel suite, Bush impressed one aide, Peter Teeley, as oddly subdued. Bush seemed burdened with the realization that the nomination was at hand, that a new and even more critical phase was imminent. Now he

# "This is a unique political happening. It exceeded my fondest expectations"

GEORGE BUSH

must address a broader audience with a script about his plans for the future, rather than recite his résumé and his fealty to a President already receding into history.

Over many months Bush and his aides displayed a high order of organizational skill and a talent for damage limitation in the face of adversity. Whether seared by Iran-contra or jarred by defeats in Iowa, Minnesota and South Dakota, Bush maintained his strategy. He never let the Reagan mantle slip from his trim frame, never strayed far from the base camp of Reagan policy and Reagan philosophy. When he did utter some minor heresy, it was a denial rather than an assertion. "I want to add here," he said almost parenthetically in one major speech, "that I do not hate government. I'm proud of my long experience in government." That was supposed to be a sign that he was inching toward the future rather than wallowing in the past. But the line disappeared from subsequent speeches. Instead, over and over, Bush hailed the Chief. Occasionally some restless adviser, not to mention platoons of outside critics. urged Bush to stake out territory of his

This he resisted, except in token ways, as when he asserted his desire to be the 'education President," a nice phrase that remains a flesh-free bone in his skeletal rhetoric. To go much further would be to flaunt the reality that, unlike Reagan, Bush at heart is a pragmatist rather than an ideologue, a manager rather than an innovator. In retrospect, Bush's caution was just right for the orthodox Republican primary electorate in most states, and particularly in the South, where Reagan's popularity rating in the party remains above 80%. But presidential campaigns are about change and the future, themes that Bush has yet to discover.

The fact that the same Republican voters who stampeded to Reagan's banner of radical reform now embrace Bush as the rightful heir speaks loudly about the complacent state of the Grand Old Party. Says Ed Rollins, an alumnus of the Reagan White House who chaired Kemp's campaign: "The kinds of conservatives who were Reagan rebels in 1976 and 1980 have become comfortable with being part of the Establishment. Bush has done a good job persuading these people that he'll protect the Reagan agenda and that they can trust him."

The contradiction in that perception is that the Reagan agenda was dynamic, not static. At its most expansive, when Reagan was still burning at full power, it beyond the confines reached of the traditional Republican minority. Kemp, far more than Bush, attempted to preach a sermon of inclusion aimed at blacks, Hispanics, blue-collar families and other blocs normally considered Democratic property. Partly because of his own failings as a candidate, partly because he never untangled his jumbled economic theories into a clear line, Kemp was unable to stretch Reagan's populisttinted conservatism into the future.

Televangelist Robertson reached in another direction, toward alienated social conservatives who yearn for a counterrevolution against "secular humanism." His minions had enough zeal and savvy to take over local party cells in some regions where flaccid G.O.P. regulars slept. But Robertson proved to be so reckless and in effective a campaigner that his message was never tested amid a blizzard of controversy. Among registered Republicans surveyed last week by Yankelovich Clancy Shulman, 58% had a generally unfavorable impression of Robertson.

Dole tried his own version of a broad appeal. Unlike Kemp and Robertson, he

#### "Nothing is easy in life for me"

**BOB DOLE** 



#### Nation

has the stature and maturity to be credible. But he based his claim on his personal conviction, bordering on obsession, that he is better equipped to run the country. His constant attempt to depict himself as the man of steel tempered in adversity, in contrast to Bush as an empty Brooks Bros. suit, was a promising beginning. But there was no ending, no compelling message extending beyond Dole's own considerable grit and intelligence.

n this atmosphere, it was relatively easy for Bush to exploit the royalist genes that linger in the Republican bloodstream despite the transfusion of Reaganism. None of his rivals could make a convincing case that the normal line of succession should be suspended in 1988. On Tuesday night one of Dole's Democratic friends, Party Elder Bob Strauss, was visibly saddened by the G.O.P. election returns. Then he brightened and observed, "The Democratic Party may be better off with this result." However, such doubts about Bush's ability to defend the Reagan palace, either in November or in the White House, were invisible among Republican voters on Super Tuesday.

To its credit, the Bush team recognized nearly two years ago the potential of the unprecedented regional primary. Campaign Manager Atwater, who grew up with the then infant Republican Party in South Carolina, invested early and heavily in organization across the Old Confederacy and border regions. From the handful of Republican Governors down to county chairmen, party centurions were wooed and won long before Dole's emissaries began courtship. That foundation was invaluable during the campaign's final fortnight. Under little pressure from his floundering opponents, Bush was able to coast on a risk-free cloud. For ten days he avoided interrogation from the national press corps following him in a separate plane, preferring the gentler treatment of local reporters.

Bush's speeches on deficit reductions without tax increases, on education and the drug problem, tended toward the broad and bland. His managers used negative TV advertising reluctantly, poking at Dole on the air only in media markets where the Senator struck first. The Bushies enjoyed the front runner's luxury of emphasizing the positive—a biospot, an endorsement by Barry Goldwater, a montage stressing their man's leadership ability. By the last weekend the scent of a blowout was in the air. In North Carolina, Missouri and Oklahoma, however, Dole still seemed to have a chance. Bush strategists added a modest \$50,000 for more ads in those states to their already swollen TV budget of \$1.8 million. They canceled live appearances in Alabama and Louisiana in favor of four more stops in Missouri, where the Senator from next-door Kansas is popular.

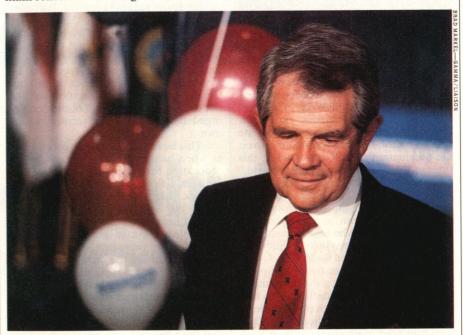
As the vote tallies accumulated Tues-

day night, it appeared for a time that the Bush effort had fallen short by a scant 3,000 votes. "Missouri is definitely lost," Communications Director Teeley remarked. But when the last precincts in St. Louis suburbs were heard from, Bush had won by a margin of 4,500. Dole had failed to carry a single state, while Robertson's organizers managed to win the poorly attended caucuses in Washington State. Talking about the primaries, Atwater exulted, "A clean sweep. A shutout. It doesn't get any better than this."

In taking a clear majority of the popular vote (57%), Bush, according to the ABC News exit poll, carried all age and income groups. But despite that tide, surveys indicated potential weaknesses. Among voters who based their decision on the candidate who can best "get things done," Dole got a plurality. Those who listed their main concern as reducing the federal defi-

Dixie shattered, the ever facile former minister used the tenderfoot alibi: "It isn't that bad for an amateur, but it's not what I expected."

Dole, making a last stand in Illinois, had a more plausible explanation for his disaster. "I can beat George Bush," he said repeatedly, "but I can't beat Ronald Reagan." Nothing was working right for him, not even his chartered aircraft, which at one point refused to take off. "Let's get another plane," he muttered to frazzled aides. In keeping with his losing streak, there was no other plane; the Senate minority leader had to wait for repairs. His campaign organization, never a model of efficiency or unity, also needed work at a time when Dole had no margin for error. Some advisers urged that he follow Kemp to the exit promptly, before suffering more humiliation. That advice soon made the airwaves, increasing the



cit went for Dole by a 2-to-1 majority. TIME's survey showed that among Democrats Dole continues to enjoy a much higher "favorability" rating than Bush does. Dole is viewed favorably by 48% of registered Democrats and unfavorably by 25%. For Bush, the balance is negative: 39% favorable, vs. 46% unfavorable.

But such statistical footnotes offered the Vice President's opponents no consolation. As the winner lingered in Houston for two days of tennis and strategy sessions, Kemp returned to Washington to write a gracious withdrawal speech. The New York Congressman said he would end his 18-year legislative career as well as his presidential campaign. He claimed to find solace in the fact that some of his original causes, like growth through lower taxes, are now party dogma. Robertson, once considered a threat to fracture the party in the South, had seen his support drop ten points even among his core constituency. His predictions for success in

# "It isn't that bad for an amateur, but it's not what I expected"

PAT ROBERTSON

already huge doubts about Dole's viability. He ricocheted between pity and resolve. "Nothing is easy in life for me," he groused. In the end, clinging to pride, he asserted, "I do not give up easily."

In the abstract, Dole appeared an almost romantic figure, the brave underdog who would not yield. Visiting the Chicago hospital where his war wounds had healed, he announced, "I'm starting my road to recovery again in Illinois, just like I did 40 years ago." But 40 years ago, the surgeons could X-ray the damage and prescribe detailed treatment. Last week Dole had no R for his political malady. The "one of us" line that had served him well in Iowa and South Dakota was wearing thin. One of Dole's shrewdest advis-

ers, Tom Rath, observed, "You can't wage an insurgent candidacy with an Establishment candidate." With a weekend Chicago *Tribune* poll showing Bush ahead in Illinois 62% to 28%, Dole was reduced to a vague hope of rescue by some deus ex machina. "Who knows what's going to happen next week or the week after?" he mused in a fatalistic tone.

What should happen, one of his top aides suggested, is that Dole craft an elegant farewell statement for delivery around midweek. That would clear the way for an early healing of intraparty wounds and allow Bush to get a large jump on his eventual Democratic opponent. It might also encourage the Vice President to venture out of the bunker of blandness from which he has waged his nomination campaign. When he arrived in Chicago last week to seal his victory, Bush seemed to lean in that direction. Sounding more than a bit like Dole, Bush promised to preside personally over a Washington summit to resolve the budget deficit. He inveighed against ethical lapses in government, an implied criticism of the Administration's laxness on that subject.

ronically, that statement came just a day before Robert McFarlane, Reagan's former National Security Adviser, pleaded guilty to four misdemeanor charges for misleading Congress about aid to the contras. With other criminal action still likely on Iran-contra, Bush may have to endure yet another round of whatdid-you-know, what-did-you-do interrogation. That is just one potential cloud on the Vice President's horizon. Though he currently rides a high wave because of Super Tuesday, and because the Democrats are still immersed in their own combat, most experts expect that advantage to wane. "This week's survey results, said Pollster Richard Wirthlin, who advises Dole, "are written in sand at the

Bush arrived at the brink of nomination with amazing speed, but he did it without displaying either charisma or substantive weight. The arena in which he fought was the narrow slice of ground dominated by party regulars. In states like Iowa, where Reagan's standing is relatively low, Bush encountered indifference from even the majority of Republicans. Often a vigorous primary campaign sharpens a candidate for the fall. In Bush's case, the opposite may have happened. He has invested so much in his status as Reagan's heir that he is likely to have difficulty playing to the larger audience for whom Reagan is becoming a benign relic rather than remaining a revered totem. In any event, George Bush will soon discover what every newly hatched candidate learns: the politics of nomination is far different from, and often easier than, the politics of election. Fortunately for him, he will have plenty of time to absorb that lesson. -By Laurence I. Barrett. Reported by David Beckwith with Bush and Alessandra Stanley with Dole

#### **The Presidency**

**Hugh Sidey** 

#### **What Friends Are For**

**S** ecretary of the Treasury James Baker is a far piece from the muddy Illinois caravan of George Bush, but he is the most important figure in the Vice President's campaign. How Baker tunes the economy will, more than any other factor besides the nature of Bush himself, determine the Republican future, not to mention Ronald Reagan's rendezvous with history.

Baker presides in a glorious, bright office with a log fire that cuts the late-winter chill. He looks out one tall window on the White House gardens, out another toward Alexander Hamilton in the splendor of bronze and new cherry buds. Pity the beasts of political burden in Peoria's Holiday Inn.

Officially Baker is neutral in this race. Actually he is on the phone constantly with the Vice President, his friend of 30 years. "The best thing I can do for now is stay right here," he tells inquiring pols, pointing down at his thick beige carpet. A light pink shirt may sit puckishly against his somber Treasury pinstripes, or an Hermès tie may softly signal his worldly strides.

There are times in Washington when important events settle on a single man. So now with Baker, who is judged by many to be the capital's most effective official. Baker is no economics expert. He is a diplomat, devising a global political system to guide the economy just when the enlightened management of wealth is emerging as a greater power for governments than weapons. "The political interest and the economic intersays. He is right: whether



est have converged," he Bush with "the one real star of this Administration"

Mike Dukakis and Jesse Jackson admit it or not, a good economy is not only in the national interest but, finally, the best politics. It happens to be crucial for George Bush, who, if successful, may make Baker his Secretary of State.

Last week Baker, not long back from urging the Koreans to cut trade barriers, was up before the Joint Economic Committee. "You are the one real star of this Administration," rasped Democratic Senator William Proxmire of Wisconsin, who then ripped into the Administration's policies with curmudgeonly glee. Baker sat calmly, understanding the game being played. Then he raised the possibility that Reagan might ask Japan to pay more for defense provided by the U.S., a deft move in the search for ways to cut American deficits, a huge campaign issue. Next morning he was at a Cabinet breakfast, collecting intelligence on the budget and trade. After that, he jetted to South Carolina to honor a speaking invitation from Republican Strom Thurmond, a locus of Senate power, even though Thurmond had been a pillar of support down there for Bob Dole.

Baker's domestic network includes dozens of congressional chieftains, agency heads like the Fed's Alan Greenspan, and private bankers and scholars. On a global basis, the singular Baker structure touches a hundred financial ministers. He jingles this network scores of times each week.

Jim Baker rides out these delicate days with a shoeshine and a smile, convinced that the West, and especially the U.S., has the know-how to produce an era of unprecedented prosperity with peace. "It is not apocalypse now," he insists. If the deficits shrink more and there is no recession ("I see nothing out there to indicate that the economy is not going to keep growing"), then expansion could diminish that specter of a \$2.4 trillion debt making hostages of young Americans. Banishing fear is the heart of politics.

Last Friday, Baker gathered up notes on the week's doings that he had scribbled with his trusty felt-tipped pen, and he walked over to update his boss in the Oval Office. It is also one of Baker's fervent goals to help Reagan go out with dignity and glory. It is not strange at all that such a finale for the President would be about the best thing to happen to George Bush.

#### Nation

#### The Man Who Would Be President

What sort of Commander in Chiefwould George Bush make?



Whether his post was U.N. Ambassador, CIA director or Vice President, George Bush has always found himself taking orders rather than

taking charge. Though Bush has spent two decades in public service, many who know him find it difficult to imagine what he would do if he finally stepped into the Oval Office as Commander in Chief. One charitable forecaster says Bush's leadership would be "pragmatic, noncharismatic." But a blunter G.O.P. policy expert predicts that a Bush presidency would be "mediocre."

There is sound reason for that harsh assessment. Perhaps the most extraordinary thing about Bush's career has been his consistent failure to fashion an agenda of his own, to display a broad set of principles, to show imagination or initiative. It is an unsettling trait for a man who would be leader of the free world.

Yet many an unlikely candidate— Vice President Harry Truman, in particular-has grown in office and developed into a strong leader. Bush's supporters have already noticed a new authority and self-assurance in their man. As a candidate, he has delighted in exceeding low expectations. As President, he would relish the chance to make his critics eat their words once again. "I suspect that George Bush might surprise people by being bolder than expected," says Mitchell Daniels, a former head of the White House political-liaison office and current chief of the Hudson Institute, a conserva-

tive think tank. "He might break out of the mold."

Bush's posture throughout his political career reflects his natural modesty, but it can also be seen as a deliberate strategy. The Vice President made one of his most revealing statements when he declared his candidacy last October. "I am a practical man. I like what's real," he said. "I like what works . . . I do not yearn to lead a crusade."

As President, then, this practical man would probably cool the right-wing fervor that propelled Ronald Reagan to the White House. Ultraconservatives suspect that the Vice President might be a lamb in lion's clothing, particularly on social issues. Take abortion. "My position," said Bush in 1984, "is exactly the same as Ronald Reagan's." But last week, while explaining that Reagan would permit abortion only when the mother's life is at stake. Bush modified that stand. "I would add rape and incest," he said. Overall, it marked

In your view, is George Bush a . . . CONSERVATIVE MODERATE TIME Charts by Cynthia Davis

the fourth time he has changed his position on the sensitive subject.

The Vice President talks about returning moral values to the classroom, but only recently has he advocated specific. contentious proposals like restoring prayer in school. "I wouldn't be surprised if Bush treated social issues exactly as Reagan learned to do," says a Bush aide. 'Reagan paid them plenty of lip service but didn't do too much to actually promote them."

On civil rights, Bush would undoubtedly do far better than the Reagan Administration's backhanded treatment of

Would his Administration be "pragmatic" or "mediocre"?

"I am a practical man. I do not yearn to lead a crusade.

black concerns. As a Republican Congressman from Texas in the 1960s, Bush broke ranks with fellow Southerners to vote for a controversial open-housing bill. His Administration would be unlikely to continue the fight against affirmative action and fair-housing suits or commit such gaffes as offering tax exemptions to segregated schools.

Bush's management style would be radically different from that of his present boss. While Reagan likes to have a strong chief of staff filtering the information that reaches him, Bush prefers to hash out issues with his advisers. Moreover, he would not hesitate to solicit opinions outside his inner circle. "I believe in talking to as many people as I can. I always have," Bush told TIME last week. "If we had a problem on a certain matter involving the Soviet Union, for example, I wouldn't hesitate to call in a particular CIA expert and talk to him. I know I'm not an expert on, say, long-term health care. But I'll do a good job of finding people who are."

Right-wing true believers like Attorney General Edwin Meese and former Interior Secretary James Watt would get the brush-off in a Bush Administration. "There are no ideologues around George Bush," says a prominent aide. "He can't abide people who know they have all the answers." Bush's Cabinet would be a model of old-fashioned Republican moderation. It would surely include his longtime confidant James Baker, who would probably give up his stewardship of the Treasury to take over as Secretary of State. Nicholas Brady, chairman of the investment banking firm Dillon Read & Co. and a former Republican Senator from New Jersey, is a longtime Bush adviser; he might succeed Baker at the

Treasury.

How would Bush's White House staff function? "Look at the campaign," says Brady. "It's a peek behind the veil. You'd have many strong personalities, but they'd work as a team." The most likely choice for White House chief of staff is Craig Fuller, Bush's current chief of staff, rather than the leaders of Bush's crack campaign team, Lee Atwater and Rich Bond. Communications Director Peter Teeley might be tapped for the same position in a Bush White House. Brady marvels at how Bush has kept that potentially combustible group of strong-minded aides from blowing up. "He wants a lot of different and disparate people doing different things for the common purpose," says Brady. "He keeps articulating that idea.'

Like Reagan, Bush is unswervingly loyal to the people around him, and like Reagan, he could be hurt by that double-edged trait. Bush shied away from getting rid of a divisive member of his vice-

### Reliability:



**Profile in quality #5.** For the 7th year in a row owners of Ford Motor Company cars and trucks have reported fewer problems, on average, than owners of <u>any other vehicles designed and built in North America</u>.\* And this reliability is backed by Ford with a 6 year/60,000 mile powertrain warranty on all Ford, Mercury and Lincoln cars and Ford light trucks.\*\*\*



One more reason
Ford Motor Company
has designed and built
the highest quality
American cars and trucks
for 7 years running.



FORD · LINCOLN · MERCURY · FORD TRUCKS · FORD TRACTORS

<sup>\*</sup>Based on an average of owner-reported problems in a series of surveys of '81-'87 models designed and built in North America.

\*\*Restrictions and deductible apply. Ask your dealer for a copy of this limited warranty. Buckle up—Together we can save lives.

# facts of life have changed.

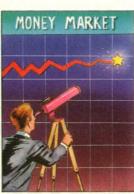
#### VARIABI.F. APPRECIABLE LIFE

Some people still have old-fashioned ideas about life insurance. What they don't know is that today, life insurance is helping families in ways no one would have dreamed possible 10 years ago.

With The Prudential, you can choose a very contemporary policy called Variable APPRECIABLE LIFE.® It's progressive because it gives you control of your cash values (the invested part of your premium payments).









That means you decide which combination of investment portfolios is best for you. Among the many options are a real estate account and an aggressively managed account. There's also a fixed interest rate account. And, no matter how your accounts perform, your death benefits are fully guaranteed as long as scheduled premiums are paid on time.

Call your Prudential/Pruco Securities representative. We'll go above and beyond to show you how to make your life insurance work for you while you're still living.

For more complete information, including fees and expenses, ask your Prudential/Pruco Securities representative for a prospectus. Read it carefully before you invest or send your money.

Issued by Pruco Life Insurance Company and Pruco Life Insurance Company of New Jersey. Available through Pruco Securities Corporation, Newark, New Jersey. These companies are subsidiaries of The Prudential

© 1988 The Prudential Insurance Company of America.



as ills hew chief and forced the issue ill 1985. For the past 20 months, Donald Gregg, Bush's national security adviser, has been under fire for allegedly facilitating covert support for the contras, yet Bush has refused to dismiss him, even as his candidacy has been tainted by the Iran-contra scandal.

Although Bush differs from Reagan in management style, he has been an attentive student of Reagan's negotiating technique. "There's no doubt in my mind that I would be a better President now than I would have been in 1980," he told TIME. "I've learned a lot." Aides say the Vice President, a compromiser by nature, has been most impressed by Reagan's ability to hold firm to a staked-out position for as long as possible. Though Bush worried about the 16-month halt in substantive arms-control talks with the Soviet Union, he lauds Reagan's boldness in deploying intermediate-range missiles in

riesident's original proposal to ball all INF weapons.

On arms control, Bush would probably pick up where Reagan left off; he would be well positioned to push ahead on a Strategic Arms Reduction Treaty with the Soviets. His first order of domestic business would be to confront the Government's financial tangle. Bush insists repeatedly that he would not raise taxes to cut the deficit, and whether he believes that or not, he could be boxed in by his own rhetoric. Yet a newly appointed bipartisan National Economic Commission is studying ways to reduce the deficit. If the commission recommends a tax increase, Bush will have to decide whether to stick by his campaign rhetoric.

In a Chicago speech last week, the Vice President said he would call together another "summit" on the deficit crisis: "I am personally going to head the Executive Branch negotiating effort. Hands on,

maye bush s style in a nutshen. The would never send out a team and have contact with them only once or twice." That was what Reagan did during last December's

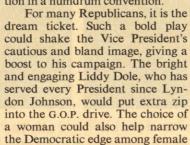
budget negotiations.

Yet if the nation fell into crisis, could Bush show the decisiveness, the moral authority and necessary sense of command to guide the country through the dilemma? "After Ronald Reagan, people may be looking for another John Wayne," says Bush's media adviser Roger Ailes. "Well, George Bush isn't John Wayne. He's Gary Cooper in High Noon. He doesn't want to fight; he'd rather sit and talk things out. But if provoked, he'll fight. And he'll whip you." If the prospective Republican nominee can convince more people that he has that kind of gumption, then the title "President Bush" might seem a little more fitting than it does now. -By Jacob V. Lamar. Reported by David Beckwith with Bush

#### **The Mating Game**

t is a muggy August night at the Superdome. Listless Republican delegates have completed the preordained coronation of George Bush as their presidential nominee. Now comes the one moment of drama: the choice of a running mate. Bush strides to the rostrum to break the news. "I want Dole," he declares. Before the cheers can erupt, he quickly adds, "No, not you, Bob." Then Elizabeth Dole hugs her hus-

band, moves happily to the stage and the Republicans break into their first spontaneous demonstration in a humdrum convention.



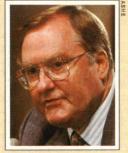
**Elizabeth Dole** 

voters, who make up more than half the electorate.

Still, Dole, 51, would be a risky choice. The former Democrat has alienated feminists by adopting conservative causes, even dropping her support of the Equal Rights Amendment. She showed little leadership on air safety

as Ronald Reagan's Secretary of Transportation. Dole might be unwilling to bruise her husband's ego by joining Bush. Asked how he would feel about his wife's running with Bush, Bob Dole quipped, "I'd be for it," adding that it might, at least, get him a "car and driver."

Some Bush aides see the choice of a woman as unlikely because Bush is too cautious. Says one: "George Bush will be looking for a George Bush." In other words, a Vice President who is quiet, compe-



Illinois' Thompson

tent and loyal to a fault. Bush's advisers say he leans toward elected officials. Among those who would meet his criteria:

▶ Illinois Governor James Thompson, 51. Appeal: his Midwestern strength might help in an area where Reagan-Bush support has been soft. He demonstrated loyalty by backing Bush early. Handicaps: he is klutzy on television and has presided over state tax increases.

▶ New Jersey Governor Tom New Jersey's Kean Kean, 52. Appeal: an Eastern mod-

erate and proven winner, his "politics of inclusion" has attracted blacks, urban voters and environmentalists. Handicaps: He has not endorsed Bush. He vetoed a school-prayer bill, and he takes a pro-choice stance on abortion. His preppie background might magnify Bush's image problem.

▶ California Governor George Deukmejian, 59. Appeal: the other Duke has some clout as an effective chief executive in the largest and most pivotal state. His Armenian back-

ground could help counter Democratic strength among ethnics. Handicaps: he is a wooden personality without impact outside California. Also, his successor in Sacramento would be a Democrat.

Several members of Congress also pop up in the guessing game. Wyoming Congressman Dick Cheney is a low-key conservative who has experience as an adviser to Richard Nixon and chief of staff for Gerald Ford. The two Indiana Senators, Richard Luger Congressman Cheney and Dan Quayle, have been strong

conservative leaders, and either could help in the Midwest

New York Congressman Jack Kemp, who hinted last week that he would like the offer, is considered too outspoken to be a good team player. Kemp was described by a Bush adviser as "temperamentally unsuited" for the role of Vice President.



**TIME, MARCH 21, 1988** 

# **Three-Way Gridlock**

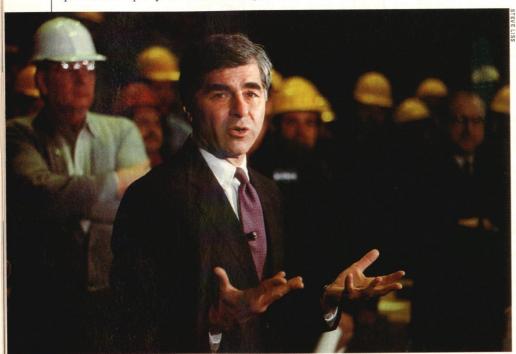
#### Traffic gets snarled on the road to Atlanta

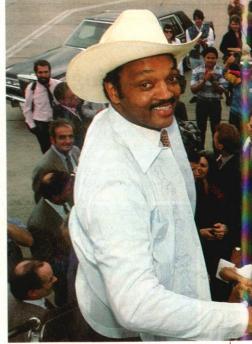


it was Super Tuesday that ushered in the season of anything-can-happen politics. The members of the Democratic troika, Michael Dukakis, Albert Gore and Jesse Jackson, each declared victory as they split almost equally the 20-state delegate

multiple-choice exam in which voters chose their favorite 30-second TV spots. Both Dukakis and Gore invested heavily in negative ads to define themselves in opposition to the pseudo populism of Richard Gephardt. The get-Gephardt pincer attack worked: the Missouri Congressman carried only his home state and faded from contention. While Dukakis, Gore and Jackson all had ample reason to exult in their Super Tuesday delegate flow,

Gore, whose last-minute media surge obliterated the ill-funded Gephardt, could point to the six Super Tuesday states he carried as evidence that you can run for President and still get a good tan. But for Gore, who played possum while the others scrambled up North, his Southern victories could prove as evanescent as Bob Dole's I'm-one-of-you Iowa sweep. Few voters displayed any deep commitment to the still ill-defined Gore candidacy; even





# "This is a national candidacy, a national campaign"

MICHAEL DUKAKIS

harvest. But the fates decreed that the 9.5 million Democratic voters would deprive any contender of the kind of breakthrough that would unfuddle the nomination muddle. In fact, the verdict on Super Tuesday for the Democrats, unlike that for the Republicans, may be that never before have so many primary voters armed with so little information gone to the polls in so many states to leave a race so unsettled.

There were no grand themes, no cutting issues, no electric enthusiasm for any candidate save Jackson and his over-therainbow dreams. Rather than a Democratic referendum, the Super Tuesday primaries turned out to be little more than a their brags should be tempered by major red flags.

Dukakis, now universally regarded as the party's front runner, kept boasting that he was a "national candidate" thanks to his clear-cut victories in Texas and Florida. But an artfully tailored campaign that garnered the support of Hispanics in South Texas and Frost Belt refugees in the condo canyons of South Florida did not transform Dukakis into a win-Dixie Democrat. Actually, the Massachusetts Governor left few footprints in the red clay of the traditional South; in Alabama and Mississippi, he won less than 10% of the vote. "Dukakis gained a half step on everyone else this week," said Democratic Pollster Peter Hart. "But he still has a lot of work to do. He has to get to workingclass Democrats, and to do that he needs an economic message of change. One of his biggest problems is the label as a status quo Democrat.

# "I am the party's conscience. I intend to be its nominee"

JESSE JACKSON

in states that abut his native Tennessee, Gore won much of his support in the final 72 hours of the campaign. As Georgia Democratic Chairman John Henry Anderson, a Dukakis supporter, put it, "People voted for Gore because he was viewed in the end as the Southern candidate. No one else caught on."

Jackson, the only candidate to win delegates in all 20 Super Tuesday states, attracted a virtually unanimous black vote along with almost 10% of the white electorate. "We have the poorest campaign but the richest message," Jackson told supporters on primary night. "We are the smallest dog with the biggest bite." Yet Jackson's growing strength remains a

TIME, MARCH 21, 1988

termination to serve as the "party's conscience." But with Jackson holding the potential to arrive at the Atlanta Convention with one-quarter of the delegates, he makes it almost impossible for a contender to win the nomination the old-fashioned way: by corralling a majority of the delegates by the end of the June 7 California and New Jersey primaries.

The next two weeks will test the extent of Democratic fragmentation. Paul Simon, who all but abandoned campaigning after his crippling third-place finish in New Hampshire, might still win a hefty share of his home-state delegates in this week's Illinois primary. If Simon survives a strong challenge from Dukakis and Jackson, he plans to keep struggling on in hopes of picking up pockets of delegates

Mayor Coleman Young, one of the few black leaders pursuing an independent course, is expected to endorse Dukakis and allow him to challenge Jackson for a fraction of the inner-city caucus vote. But as in Illinois, a badly splintered outcome in Michigan would be tantamount to a vote for a bruising nomination fight that might go all the way to Atlanta.

After Super Tuesday, Dukakis is the only contender with a clear formula for victory. His well-financed, well-organized run-everywhere strategy is designed to transform him into the Duke of Inevitability: the Democrats' presumptive nominee by sheer dint of his steadily rising delegate totals. The Dukakis camp privately estimates that after the primaries are over, they should have a minimum of

vides Gore with a serious where-do-wego-from-here problem. With a belated start in Illinois and no major bloc of support in Michigan, Gore may find his introduction to Northern-style politics chilly. At the moment, the Gore camp is considering bypassing both Connecticut and Wisconsin to concentrate on the string of major industrial-state primaries, beginning with New York on April 19. This dubious gambit would dissipate Gore's Super Tuesday halo and could accentuate the impression that he is primarily a regional candidate.

Thus, for the moment, the Democratic race resembles tag-team wrestling. It is Dukakis and his \$2 million campaign kitty vs. an ever shifting array of opponents: Simon in Illinois, Gephardt in Michigan,





elsewhere. New York Governor Mario Cuomo, who remains resolutely in the stable but clearly enjoys handicapping the race, appreciates the logic of Simon's position. "If the candidates believe there's going to be a brokered convention," he explains, "then it makes sense for them to stay in the race with as many delegates as they can hold. They figure, 'I can hang on with a couple of hundred delegates and then I'm in the game.'

The same play-it-out rationale applies to the beleaguered Gephardt, who just a few weeks ago was seen as almost certain to battle Dukakis all the way to California. Now Gephardt vows to regroup in the March 26 Michigan caucuses, where his talk-tough trade policies had been expected to appeal to United Auto Workers' rank and file. But even as he moved virtually his entire campaign staff into Michigan, Gephardt paid an immediate price for his Super Tuesday disaster when the

#### "This is becoming a twoperson race between Dukakis and Gore"

AL GORE

1,500 of the 2,082 delegates needed for nomination. That would be close to what politicians regard as the tipping point: the moment when wavering delegates climb aboard for both personal gain and to avoid a convention bloodbath. The Democratic Party rules have encouraged such a bandwagon bonanza through the creation of 645 "superdelegates" who are not formally tied to a specific candidate. Mostly members of Congress and party officials, these free agents should temper the exuberance of ideologues with the pragmatism of political professionals.

The laid-back political calendar for the next month provides the Democrats with a respite from the frenzy of Super Jackson in the black community and Gore wherever he finally chooses to take his stand. A national TIME poll conducted last Thursday night indicates the strength that the Massachusetts Governor brings to the coming series of grudge matches. More than seven times as many Democrats (58% to 8%) have a favorable rather than an unfavorable image of Dukakis. In trial pairings, he is currently the strongest Democratic contender against George Bush. Outside the South, Dukakis runs virtually even with the Vice President.

This TIME poll calls into question Gore's loudest justification for his candidacy: electability. "For those who want another election blowout, who want the Democrats to lose 49 out of 50 states, go ahead and vote for Mike Dukakis," Gore told voters in Illinois last week. This style of attack is Gore's way of linking Dukakis with the too-liberal-to-be-elected legacy of George McGovern and Wal-

#### Nation

ter Mondale. The underlying equation is simple: new politics (Gore) vs. old politics (Dukakis).

But the 1988 campaign is not simply a remake of the Walter Mondale-Gary Hart spats of four years ago. Despite some differences on foreign policy, Gore and Dukakis represent much the same style of end-to-ideology Democratic pragmatism. Gore prospered in Congress by stressing a host of technocratic issues, ranging from the ozone layer to organ transplants. Ever since his comeback victory as Governor in 1982. Dukakis has artfully avoided most of the pitfalls of free-spending liberalism. His major initiatives, like welfare reform and industrial development, were designed to blur ideological differences rather than accentuate them.

In fact, Dukakis' almost willful blandness is a major reason that his nomination is far from assured. Even after nearly a year of campaigning, Dukakis has yet to discover precisely what he wants to say. His constant references to "economic opportunity" and "good jobs at good wages" turned the Massachusetts economic revival into a much ridiculed cliché. Only in recent weeks, with Gephardt as the target, has Dukakis found his voice as a campaigner, railing against everything from protectionist legislation to the Missouri

Who is your first choice for President?		Impressions of candidates Favorable Unfavorable		
Dukakis	36%	58%	8%	
Jackson	24%	53%	29%	
Gore	18%	39%	17%	
Gephardt	8%	34%	17%	

Asked of 393 registered Democratic voters. The sampling error is plus or minus 5%.

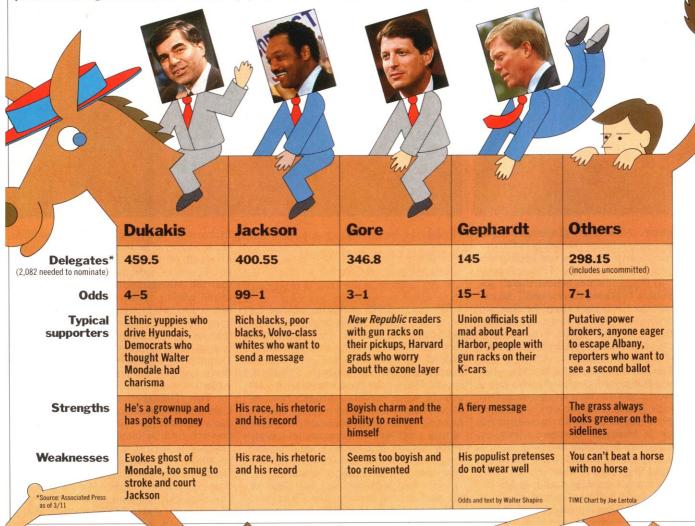
Congressman's votes for Reaganomics. Similarly, Dukakis' most successful ad in the South was a depiction of an acrobatic Gephardt flip-flopping through midair. Now with his favorite debating foil reduced to Simonesque proportions, Dukakis is again adrift, a candidate without a straw man.

The Dukakis high command is keenly aware that it has a medium without a message. For several weeks the Governor's top advisers had been preparing a major economic address that would define the candidate's agenda in the industrialized Northeast states. But the speech that Dukakis delivered in Chicago late last week seemed to borrow much of its beef from Gephardt's very own plate. Where until recently Dukakis had been

direly warning of trade wars, now he was changing his emphasis by reverting to one of his previous themes: tariff protection for companies that agree to modernize their plants. There was no logical contradiction, no reversal of position, but there was a characteristic blurring of Dukakis' political identity as he tried to repackage himself to reach Gephardt's Rustbelt constituency.

When it comes to political elusiveness, Dukakis has met his match in Gore. For months Gore had been floundering as he groped to find a rationale for his candidacy more compelling than Georgia Senator Sam Nunn's failure to enter the race. Gore kept trying to identify himself as a hawk almost in the Scoop Jackson mold even as his private pollsters were insisting that Democratic voters in the South were as uninterested in nuclear strategy as voters elsewhere. But Gore stubbornly refused to modify his approach, even though his record was far less right-ofcenter than his rhetoric was. According to a top strategist for the candidate, "99% of the problem was Gore's. He refused to give a clearer message and forget about all this defense business.'

But two weeks before Super Tuesday, Gore gulped down the favored elixir of Democrats facing defeat: a healthy slug



of old-fashioned populism. Suddenly the stiffly serious Gore began larding his speeches with nonstop promises to "put the White House back on the side of working men and women." There was nothing wrong with the sentiment except that Gephardt, Gore's main rival in the South, had long been telling the same blue-collar voters, "It's your fight too."

But Gore had a major advantage in this battle of mock-populist converts: a television-advertising budget more than double the size of Gephardt's. In one TV spot, Gore angrily declared, "The corporations of this nation have to understand that they are American corporations, and they've got to start investing more money here for a change, and creating more jobs here for a change." In the shoot-out on the Southern airwaves, Gephardt was simply outgunned and outmaneuvered by Gore. As Joe Trippi, a top Gephardt adviser put it, "It was like there were two televisions, and ours got turned off and their volume got turned up."

But when it comes to substance, aside from defense policy, the Gore campaign remains an empty vessel waiting to be filled. Perhaps as a reflection of the old schoolyard adage "It takes one to know one," the slipperiness of Gore's political persona particularly irks the Dukakis camp. "First Al Gore ran as Sam Nunn," complains Leslie Dach, the Governor's



"Voters didn't hear what I had to say. That was the problem"

DICK GEPHARDT

spokesman. "Then he ran as Dick Gephardt. Now he's running as Gary Hart."

Gore stalwarts are equally annoyed over the way Dukakis keeps lurking behind the trees and refusing to come out and fight like, say, Walter Mondale. "Dukakis hasn't said anything," grumbles a Gore lieutenant. "All he's talked about is good jobs at good wages since the beginning of his campaign."

Perhaps these comments more than anything else explain Jesse Jackson's growing appeal to liberal white voters. In the kingdom of the bland, the preacher who has got a sermon to sing is king. That may explain why Jackson received 19% of the vote in Dukakis' home state, even though blacks make up just 3% of the Massachusetts voting-age population. At a Jackson rally in Little Rock, a onetime Simon delegate who had switched her allegiance told the crowd, "T'm tired of trying to figure out who's going to win. I want to vote for the person I believe in."

Some Democratic leaders are already frustrated over the party's inability to coalesce around a nominee, especially now that the Republicans have all but chosen their standard-bearer. But the Super Tuesday delegate jam may have given the Democratic contenders—particularly Dukakis and Gore-a chance to catch their breath and remind themselves that a campaign should be a battle over ideas and visions, not merely synthetic campaign messages. At the moment, it is a democratic principle that only Jackson seems to understand. —By Walter Shapiro. Reported by Michael Duffy with Dukakis and Joseph J. Kane/Atlanta

#### On the Grapevine



**Reach out and touch someone.** Jesse Jackson's tendency to work the telephones at odd hours could have an effect on the nomination, especially if his support is crucial in a bartered process. So far, Al Gore has done the best job

of keeping the lines open. Jackson and Gore talked twice last Tuesday night. About what? "Things personal, things political," says Jackson. He also talked to Paul Simon, but never connected with Dick Gephardt, who tried to reach him Tuesday night. The previous weekend Jackson spoke with Mario Cuomo. Did he ask for an endorsement? "Jesse said he'd rather have Matilda," joked the Governor, referring to his wife. The one candidate who seems not to care about stroking Jackson is Michael Dukakis. It has been weeks since they talked at length, and Jackson has not formed the same bond with the cool Yankee Governor as he has with Gore.

**Scenes from a marriage.** There was another, unspoken factor in Bob Dole's doubts about continuing his campaign: a growing tension with his wife. According to an aide, Dole felt totally rejected after last week's devastating primary results, and has vented some of his anger on his wife. Says the aide: "He's been an s.o.b. with her." Liddy Dole, in turn, has been disillusioned over her husband's inability to control his hostility toward George Bush. "Bob just won't pay any attention to me," she lamented to a friend.

**Frequent fryer.** During a closed-door meeting of campaign managers, Democratic Chairman Paul Kirk said the eventual nominee's plane must be equipped with the most advanced computers and communications equipment. Gerald Austin, Jesse Jackson's campaign manager, presented an unusual de-

mand: "the ability to fry catfish on this plane." When Kirk asked Austin why a high-tech fryer should be aboard, he replied, "Because we're going to be the nominee."

**Busting loose.** While waiting to do a satellite interview, George Bush asked a reporter if he had seen a Johnny Carson sketch that parodied Bush's tense interview with Dan Rather. The V.P. repeated the piece, in which a man confronts his wife over the question of his breakfast cereal. "Where are my Charms?" he asks. "I traded them for sausages," replied Bush, now playing the wife. "You traded Charms for sausages? How could you?" demands the husband. "I wouldn't want my entire career as a housewife judged on that one trade. You wouldn't want your entire career as a husband judged on those seven minutes in the bedroom last night, would you?" said Bush, delivering the punch line in falsetto.

**Help not wanted.** As opponents collapse, Bush's campaign has been besieged by job seekers. One aspirant: former Reagan Political Director Ed Rollins, who started with Bush, then moved to Paul Laxalt and finally Jack Kemp. One top Bush

aide suggested that Rollins should work for Dole "for a week or two, since that's the only one he hasn't worked on yet."

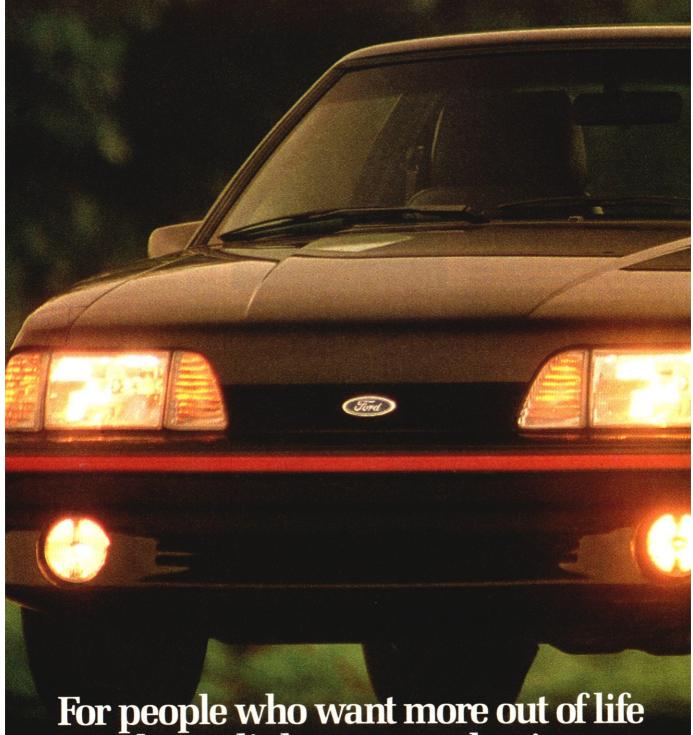
"Not this year anyway. I think twice in one year is enough."

—Gary Hart, when asked if he will run for the presidency again



CARLIWASA

25



# For people who want more out of life than a little peace and quiet.

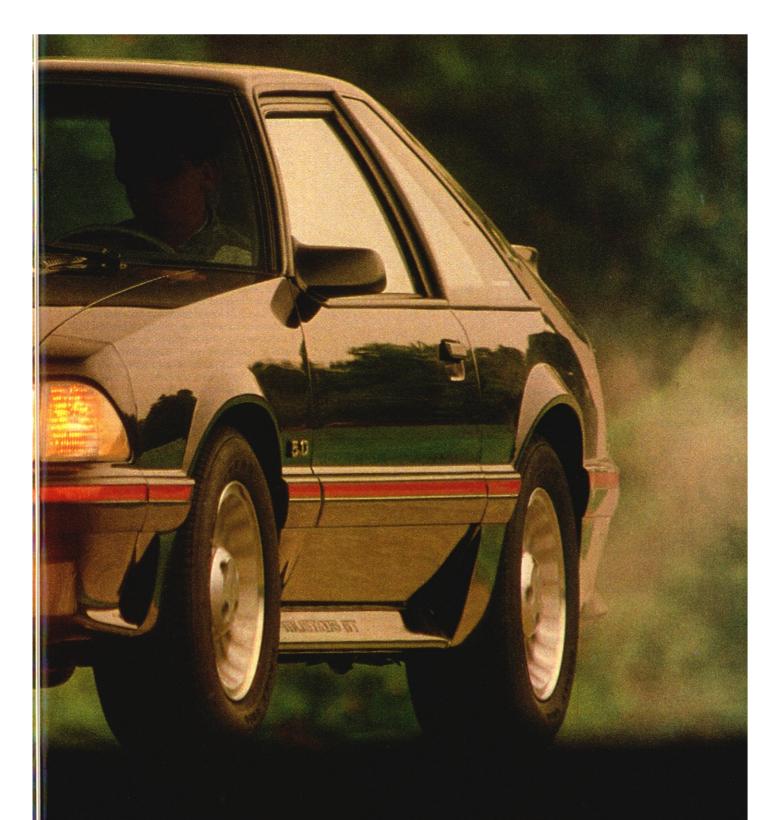
Some people aren't quite ready to settle down. They want the feel of a 5.0 EFI 225 hp V-8 engine breathing beneath them. They want power. And they want performance. So they want the responsiveness and tight handling of a Quadra-Shock suspension in back and MacPherson struts up front. They want it all.

Sound familiar?

Mustang GT. For people who want more out of life than a little peace and quiet.

#### 6-Year/60.000-Mile Powertrain Warranty.

Covers major powertrain components for 6 years/60,000 miles. Restrictions and deductible apply. Also, participating dealers back



their customer-paid work with a free Lifetime Service Guarantee, good for as long as you own your vehicle. Ask to see these limited warranties when you visit your Ford Dealer.

Ford. Best-built American cars...seven years running.

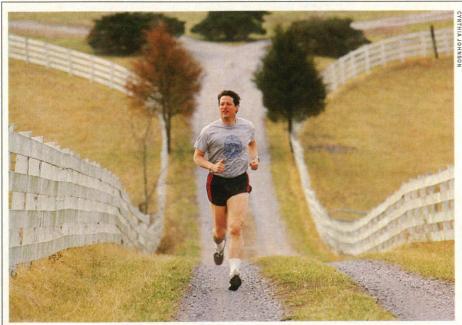
Based on an average of owner-reported

problems in a series of surveys of '81-'87 models designed and built in North America. At Ford, "Quality is Job 1."

### Ford Mustang GT.

Have you driven a Ford...lately? Fired





Hitting the road: Gore jogs on his Tennessee farm on Super Tuesday

#### **Profiles in Caution**

The several faces of Al Gore are all carefully thought out



In 1970 Albert Gore Jr. watched Albert Gore Sr. lose the Senate seat that he had held for 18 years. The father he adored had taken brave

and unpopular stands against Southern fealty to segregation and then against the Viet Nam War, and he had lost his seat because of those stands. "His father's defeat was very traumatic to him," says his mother Pauline. It reaffirmed in the son an innate cautiousness and taught him the virtues of moderation, compromise, consensus.

In his own eight years in the House and three in the Senate, Al Jr. has rarely embarked on a controversial crusade. He is a man of cool and thoughtful calibration. His passions are more intellectual than ideological: he is more comfortable dealing with the abstractions and technicalities of arms control or the greenhouse effect than he is leading ideological battles. Whereas the father often demonstrated a kind of moderate rage on moral issues, the son describes himself as a "raging moderate." The oxymoron is appropriate, because Al Gore is a mixture of opposite, sometimes contradictory elements.

Gore is a combination of St. Alban's polish and down-home charm, Harvard intellectualism and backwoods shrewdness. He is almost as at home wearing pointy cowboy boots as clunky wing tips, drinking Corona beer in a rowdy bar as sipping Chablis in a Georgetown salon. But not quite. Now, in an effort to reposition himself, Gore the cerebral technocrat is coming on like a fiery champion of "working men and women." His problem is making the transformation credible. On the stump, he attempts to heighten emotions simply by raising the volume of his voice. Though he has fought for such

causes as consumers' rights, he seems to have put on his hand-me-down populism like the work shirts he donned for his new TV ads. Far more than even Richard Gephardt, Gore is an insider among the media and power élite, the teacher's pet of the Georgetown set.

The contradictions extend to his personality. In public, the buttoned-down Gore is solemn and earnest. A joke among the press corps is, How do you tell Al Gore from his Secret Service protection? Answer: He's the stiff one. In private, he is funny and irreverent, a good mimic and storyteller. In the right setting he will debate not only the virtues of the Midgetman missile, but whether the Beatles were a better group than the Rolling Stones (yes, he says).

A s a second-string guard on the Harvard basketball team, Gore made up for a lack of physical skills through hustle and hard work. Nowadays when he turns his active, creative mind to a topic, he exhibits the same dogged discipline.

The major focus of that discipline has been arms control. "Doing something about arms control was the deciding thing in getting him in the race," says Gore Sr., one of five Congressmen consulted about the Manhattan Project to build the Bomb. In the early 1980s Gore was tutored each week on arms control for a year, and he was one of the first to urge funding of a mobile, single-warhead Midgetman missile as a way to enhance nuclear stability. In late February 1987 he was part of a congressional delegation visiting the arms-control talks in Geneva. The group met with Chief U.S. Negotiator Max Kampelman, the Pentagon's Richard Perle and Arms-Control Veteran Paul Nitze in the bubble, a bugproof chamber in the embassy, and Gore led an often testy discussion that resulted in a secret compromise. The "treaty of the bubble" declared that in exchange for the Senate's supporting a moderate level of funding for SDI research, the Administration would not carry out SDI development and testing in violation of the 1972 antiballistic-missile treaty as interpreted by most Senators.

Gore gets worked up over arcane scientific knowledge. Sipping soda water and lime on a plane, he will take out a pad and scribble a graph explaining the differentials in the salinity of the oceans at various latitudes; he will talk in a knowing way about the volcanic eruption at Krakatoa in 1883 as an analogue to nuclear winter, or about a town in Patagonia that is under the ozone hole. He got legislation passed to accelerate research on a national fiber-optics network. At times his fascination with technological detail suggests both a keenness and a narrowness of mind. Yet he claims he is able to put his knowledge into a larger context of related issues, what he calls an "outframe."

Gore plays up his moderately hawkish stance on foreign policy along with his status as the only Viet Nam veteran in the race. He enlisted, after he considered avoiding the draft, partly because he did not want to sabotage his father's re-election. He served for six months as an Army reporter in Viet Nam, sometimes in hairy combat situations. The Democratic Party, he believes, derived some faulty conclusions from that war. "I think the party has to rebuild its standing with the American people," he says, "by putting the neo-isolationist impulse that came out of the Viet Nam War into its proper perspective."

Gore is the first baby-boom presidential candidate, but only in the past few weeks has he picked up on Gary Hart's theme of trumpeting the "politics of the future." As yet, he is not drumming up any generational excitement. His campaign could have been the first with a Big Chill sound track, yet Gore somehow seems to be outside his own generation. He does not want to seem youthful, and at that he succeeds. He comes across instead as a young fogy. He is what grandparents call a "nice young man"; Al Gore is not so much a good ole boy as just a good boy. Moreover, his wife's crusade against "blue" rock-'n'-roll lyrics does not do much to endear him to those weaned on Sympathy for the Devil.

Gore, up close, can strike an idealistic note, talking about starvation in the sub-Sahara and the \$1 trillion spent a year "on new ways to kill people." In his stump speeches, he sounds off about engineering fundamental change rather than "tinkering around the edges." Gore does have a feeling for how such forces could affect America's future. Yet at the moment, just as the campaign spotlight hits him, he is latching on to various populist code phrases that hardly do justice to the message he could convey. —By Richard Stengel. Reported by Steven Holmes with Gore and Strobe Talbott/Washington

TIME, MARCH 21, 1988

#### **Nation**

#### Why Can't Jesse Be Nominated?

His race, his ideology and his character all play a part



For a moment on Tuesday night it seemed as if the asterisk next to Jesse Jackson's name had been dabbed with Wite-Out. His win was

impressive: a plurality of the Democratic popular vote. But as the evening wore on, commentators and candidates began talking about a two-man Democratic race, as if Jackson were the pace horse of the piece, running to show, not to win. Even the newly anointed third runner, Al Gore, referred to a race between himself and Dukakis, oblivious to the fact that if it were a two-man race, he would be out of it. When Jackson corrected him, Gore, who needs Jackson more than Jackson needs him, stammered that three-man is what he had meant to say all along.

The tacit assumption, often spoken but seldom explored, is that Jackson cannot be the nominee. Moreover, no one expects that even the vice-presidential slot will be seriously offered to Jackson, even though anyone else with his impressive series of wins and shows would have a clear claim to it.

Why? A major reason is the most discomforting one: Jackson's unique limitations are due in large part to race. Americans have shown themselves ready for blacks in the Cabinet but apparently not as President. Surveys have found that 15% to 20% of the American electorate admit that, simply because he was black, they would not vote for a black presidential candidate. The glass ceiling that keeps blacks and other minorities from getting beyond statewide office is double-glazed at the presidential level. Says Benjamin Hooks, executive director of the N.A.A.C.P., of Jackson's limits: "It's primarily race. The majority of people make no bones about it.

The TIME poll taken last Thursday found that 49% of registered voters say they would not vote Democratic if Jesse Jackson were on the ticket as the presidential nominee; 40% would not vote Democratic if he were on the ticket as the vice-presidential nominee. When respondents were asked why people would not vote for a Jackson ticket, 32% replied "his race," vs. 39% who cited his "lack of government experience" and 12% who pointed to his "position on the issues."

The true effect of racism in American politics is harder to gauge when the candidate is Jackson, who comes with his own particular negatives. "To talk about Jesse's limitations," says Memphis Public Service Director Greg Duckett, "you have to look beyond the man's color to his message and qualifications, which do not appeal to the mainstream." Jesse Jackson has enough liabilities just from being Jesse all these years. Early on, he earned the

reputation of being a solo act, alienating even his colleagues in the civil rights movement. He prefers ad hoc decision making to planning, and leaves subordinates behind to tie up, or frequently not to tie up, loose ends.

He has never held an elective or governmental position, and critics say his major organizational effort, Operation PUSH, has produced more publicity than concrete accomplishments. In the past, government agencies have charged that Jackson's educational-motivation program, PUSH-EXCEL, misspent more than \$1 million in federal grant money. In addition, Jackson has outraged Jews by call-

credentials by this stage of his career."

Jackson has yet another complicating factor holding him back: his leftist ideology. His calls for economic justice and an all-out war on drugs have wide appeal. But proposals to cut military spending in favor of social programs, impose new taxes on business and the wealthy, and embark on a raft of expensive domestic programs appeal largely to those fed thin gruel during the Reagan gravy years and not to an electoral majority.

The racial and personal factors that will keep Jackson from winning the presidential nomination this year will almost certainly keep him from being the vice-presidential pick, despite a delegate count that would make any other candidate a natural. Michael Dukakis hemmed and hawed when asked about the prospect of Jackson on the ticket; Arkansas Governor Bill Clinton, a Jackson admirer, says



ing New York City "Hymietown" and by preserving his links in 1984 to Louis Farrakhan, who called Judaism a "gutter religion." He has practiced diplomacy by wet kiss with some of the Third World's more controversial characters.

Indeed, if Jackson were white, his unconventional past might have forced him from contention long ago; if being black holds him back now, it has propelled him forward in the past over bumps that might have disabled others. His opponents have avoided criticizing him in hope of eventually inheriting his support. No white politician with Jackson's lack of experience could have come nearly so far. Yet there is a flip side to this argument: any white politician with Jackson's gifts would probably have been brought along by a well-positioned mentor or two, groomed for leadership by the institutions in which he would later assume power. Says Ann Lewis, a Jackson adviser and former political director of the Democratic National Committee: "A white man of Jackson's age, talent, energy and interests would almost surely have gathered government

Jackson would have a valid claim "only if his negatives decline."

What Jackson ends up getting out of the race, short of a spot on the ticket, could be what he privately says he wants: to play a part in his party's councils, to have a seat at the table when the door closes, to be respected and included. Whites who have never felt the sting of exclusion may find Jackson's quest somewhat baffling. He is not seeking the vice-presidential slot, because he has no intention of being the scapegoat for a Democratic loss.

Perhaps another black man could break the racial barrier more easily than Jackson, with all his other baggage. But Jackson is paving the way for someone to do so in the future. No one who has seen the white hands of farmers, factory workers and the elderly straining to touch Jackson can doubt that his campaign in 1988, more so than the one in 1984, will leave America less racist than it found it. Thus when the glass ceiling is broken, Jackson may have to settle for being the one on whose shoulders others stand to climb through.

—By Margaret B. Carlson.

Reported by Michael Riley with Jackson

# Our top line just got a better bottom line.



# 39\*a mont

Besides being the best-selling European nameplate in America,\* the Jetta also happens to be the best-selling Volkswagen.

And no wonder.

The Jetta's fun to drive and German-engineered with all the handling characteristics, features and good looks you expect in a German road car. Above all, it's very affordable.

Especially right now, because, for a limited time, you can lease a Jetta for just \$139

Come in today and lease a Jetta from stock or order one. While our top line still has this special bottom line.

For a limited time.

German engineering. The Volkswagen way.

\*Monthly payment based on manufacturer's suggested retail price excluding tax, title and dealer prep. for Jetta 2-dr. and lease terms offered by VW Credit, Inc. to qualified retail customers. 60-month closed end lease available at participating dealers on vehicles leased from stock or ordered thru 3/31/88. Option to purchase at end of lease at price to be negotiated with dealer at lease inception. \$660 down payment required. First month payment of \$139 and security of \$150 required in advance. Total lease paymts. of \$8,340. Mileage over 75,000 charged at

\*\*Sales claim based on manufacturer's reported retail deliveries through December, 1987. © 1988 Volkswagen. Seatbelts save lives. Don't drink and drive.

### **Making History with Silo Sam**

The secret of Jackson's success is preaching a populism of inclusion, not exclusion

#### **By Garry Wills**



Standing over my seat in the airplane, he shadowboxes with the empty aisle just darkened for takeoff: "It's like a fighter who's got his guard up high, looking over at 'the Bear' "-his head periscopes over his hands—"and you expose yourself to these

terrible body blows. Drugs." His midsection abruptly gives under the imagined punch, but the hands stay up. "Debt." He buckles again. "The purchasing of America. Energy." It is Jesse Jackson's analysis of the gut dismay he finds in contemporary America. He is an ecumenical collector of dismays.

"I start my policy toward Russia from here, from the hurt" he holds his aching fighter's sides—"and move on out toward them." Protecting against the body blows, he argues, will make America stronger against the Russian Bear. "We've been leading with our left, with our left"—he jabs, repeated, automatic. "Always military first, not economic, not diplomatic."

His aides complain that reporters cover his style, not his message. But he is remarkably successful in phrasing a message that others understand—"keepin' the grass down where the goats can get at it," in the famous advice George Wallace gave him. ("We can't have no goats jumpin' in the air after grass," Jackson says.) Certainly his rivals have grasped his message, especially Richard Gephardt, who dramatized his anticorporate populism in a series of ads that led Michael Dukakis to say "That's Jesse's line." Jackson, picking up on that in a Des Moines debate, said he could not afford the slick ads, but sure enough, "That's my line. That's my line."

One aspect of Jackson's populism is not imitated by others certainly not by Gephardt with his xenophobic pitch. Jackson can establish emotional ties with the troubled, with dispossessed farmers, striking workers, the sick and the elderly. This empathy with white misfortune was the surprise in Iowa, where his flamboyant gentleness disarmed farmers and won improbable allies. More than any other candidate, he sends people away from his speeches happy, proud that they are somebody.

His populism can keep itself in motion without the prods of rancor. Even the villains of his moral fables—the barracudas who devour little fish of all sorts ("barracudas swim very deep, where it's very dark; they can't even tell whether they are swallowing white fish or black fish")—are not so much evil in their own waters, but mainly when they swim back at us from Taiwan. GE is attacked for selling goods made overseas with jobs the company took from America in the first place. Jackson's solution is to keep GE at home with a combination of tax penalties and tax incentives.

Purists of the left attack Jackson for his readiness to deal with capitalists (even, in the past, to adopt President Reagan's idea of enterprise zones). He is voraciously inclusive, and thinks no one should go away from a party without his or her piece of the cake. "Let's make a deal" is the constant offer of this hyperactive opportunist and optimist. His original civil rights project, Operation Breadbasket, began as a demand for higher black

employment by corporations, but Jackson added "What can we do for you?" and established "covenants" endorsing firms for black consumers. On that basis he made further demands for blacks in managerial positions, in what looks to some like economic coercion but is thought of by Jackson as economic statesmanship. Everybody gets something—bosses get cooperation and customers; workers get some control over their working conditions.

Jackson is an includer, not an excluder. He likes to be liked; he hates to lose any audience (which makes him run perpetually late, lingering with every group to complete his sale). Jackson is a performer, and, like Reagan, to whom he bears some unexpected resemblances, he is a master at wrapping a deeply felt conviction inside a one-liner. And he is bad at firing anyone. His receptiveness to anybody who will join him can be ludicrous, as when he took a wrestler named "Silo Sam," who claims to be sev-

en-foot-seven, along on several stops the day after he met him, accepting Silo's public endorsement at a Teamsters' meeting, along with Billy Carter's, as a sign of his support from "ordinary people."

Despite his alacrity for inclusion, he has been rebuffed by repeated exclusions in the past. Ann Lewis, the Democratic strategist, remembers one of her first endeavors with Jackson. They were at the Japanese embassy in Washington, part of a delegation to protest racially condescending remarks made by Premier Nakasone. "Before we went out to meet

the press," she recalls, "Jesse gathered us together and said, 'We cannot contribute to any further racism. These people do not know how much trouble they are in, and we must not add to the flames by our remarks." Then, as Jackson drove Lewis home, he complained of a party-sponsored dinner in 1986 that had included all the former Democratic presidential candidates yet pointedly excluded him. "He was hurt by that," says Lewis. "But I said he could not let them define themselves as the party. We

Back in the '60s, Jackson was treated as a Johnny-come-lately to the civil rights movement, given minor and thankless tasks. As a result of David Garrow's important book Bearing the Cross, we now know that the civil rights movement was internally riven by the time Jackson joined it. The Southern Christian Leadership Conference was being shoved out of its original nest in Atlanta and was meeting resistance from established black preachers in Chicago. Jackson, who was not even a minister yet (and therefore less of a threat) was given Operation Breadbasket to operate on indeterminate territory partway between SCLC and Chicago's local pastors. The group met, as its successor Operation PUSH still does, on Saturday mornings, so as not to invade the sacred turf of the Sunday preachers. Jackson was "included out" from the beginning.

Yet when Andrew Young got up to speak to the San Francisco convention about the platform, he was booed by younger delegates loyal to Jackson. At a black caucus, summoned to calm



**MAKING HISTORY, MAKING JOKES, REDEFINING "WE"** 

black delegates' angers, Coretta King was booed when she spoke for Young. "That was yesterday," some delegates called up to her. "What have you done for us today?" Young slipped out the back door. Only when Jackson arrived and made an emotional plea for unity did all those onstage lock arms and sing We Shall Overcome. Jackson rebuked his followers: "When I think about the roads I've walked with Andy, and the leadership of Mrs. King-her home bombed, her husband assassinated, her children raised by a widow-she deserves to be heard." Those who talk about a "changed" Jackson in this campaign, less strident and more conciliatory, were not watching that tense moment in the 1984 campaign.

During the 1970s, while other movement leaders went into local politics or burned themselves out, Jackson became the only national black leader. He alone traveled the length of the nation, addressing a new generation in school after school, attacking drugs, calling for academic excellence, preaching self-discipline (a message that had few allies then, with the embarrassing ex-

ception of the Black Muslims).

The charge against Jackson in those days was that he was inspiring, he gave good speeches, but he had no follow-through. (The same charge, Garrow reminds us, dogged Dr. King all his days). Yet Operation Breadbasket, that orphaned program, was expanded into Operation PUSH, and that turned into the "rain-

bow coalition," which became the 1984 campaign and has led on to Jackson's strong showing in the current presidential race. The argument that Jackson is not a builder masks the fact that he has found new ways to build a movement, going beyond the civil rights organizations (which, in their day, departed from older political

Jackson is forming a movement to go beyond civil rights toward economic justice, which means going beyond black and white politics. It is true that the worst domestic crises that afflict America-unemployment, debt, blighted inner cities, drugs, fatherless children, AIDS-are especially wounding to black citizens. Jackson speaks for these victims but not exclusively for them. Blacks and whites must participate in the solution to problems they

both created. The trick, as Bert Lance puts in it in Southern terms, is to "combine a minority of the majority vote with a majority of the minority vote"—as happened in the 1986 election of Southern Democratic Senators, following on Jackson's campaign and registration efforts of 1984. Those elections, giving the Democrats control of the Senate, made possible the rejection of Robert Bork. "We did it under the [Judiciary Committee] chairmanship of Senator Biden," Jackson says. "We couldn't have done it under the chairmanship of Senator Thurmond."

n 1986 young black voters reversed a historic pattern and turned out in greater numbers than young whites. When Jackson went to visit Alabama's Senator Howell Heflin on the Bork nomination, Heflin said he did not want to do anything to discourage the "new voters," and thus opposed Bork. Jackson, solemn in the meeting, chuckles afterward at the circumlocution: "The 'new votuhs'! Don't you just love it?" But it was more than black voters who stood in Bork's way. The combination that defeated him—minorities, women's groups, civil liberties activists—looked like the rainbow coalition.

Jackson sees his campaigns as part of an ongoing process that is changing American politics: "It is important to watch what happens in elections at the county level, all over the nation. The impact of this election is going to be felt in the elections of 1990, when the census is taken, and in 1991, when reapportionment takes place." He wants to build from the consensus established to defeat Bork: "There were fears about letting new people into the process, whether we could handle all these women, or 18-year-olds, or blacks, or homosexuals. But they have all proved to be just as American as earlier voters. We have to redefine 'we.' "Inclusively.

After his shadowboxing in the airplane's aisle, Jackson, still standing up during takeoff, told me, "President Reagan said something that should have got more attention from the press. He said the last 40 years had not been good for the West. These last 40 years have been the most exciting and liberating for the world. Whole empires have fallen, new nations been created, people taken charge of their own lives. What Reagan meant is that all those little s\_s in the U.N. have been beating up on us for 40 years—us, Somoza, us, Batista, us, Marcos. We've got to redefine 'us.' "

When asked about his lack of experience in office, Jackson says, "I've dealt with more world leaders than any of the candidates, and I met them when they were living [a dig at Bush's errands to funerals of foreign dignitaries]. Take all the Democratic candidates, blindfold us, drop us anywhere in the world with a dollar in our pockets, and who do you think would lead the others out?"

"If we can have relations with Russia and China, certainly we can expand our influence in Latin America by negotiating with Castro. The Israelis and the Palestinians are in a death grip. They have their arms around each other and a knife at each other's back. They are hollowing each other out, afraid to let go for fear of being knifed in the face. They must be pried a-loose." week Jackson said this, the Israeli journalist Wolf Blitzer wrote a

long article in the Jerusalem Post, concluding, "Israel and its friends in the American Jewish community clearly have an important self-interest in establishing as decent a relationship with him as

Whether Jackson poses a threat or offers therapy to his party, he constitutes something of an intelligence test for America. With his unashamed assertion of who he is, he flirts with prejudice, daring it out of its cave. He is the only presidential candidate who can say ain't without being considered ignorant except by the ignorant: "We makin' what ain't nobody buyin'." More than most politicians, he has a sense of the absurd in a campaign, and cannot resist making jokes as well as history (as he proved during his surreal day with Silo Sam). Though he has resolved not to criticize oth-

er Democrats, an occasional mocking touch comes through. At last year's Congressional Black Caucus, the master of ceremonies did an elaborate dance to slip a little platform in front of the microphone each time Governor Dukakis came up to it to answer a question. Jackson eyed the platform quizzically, stepped onto it for a moment, towering above the adjusted microphone, and softly said, "I've waited years for equal standing."

George Will, in the spirit of old crackers giving voting quizzes to blacks when they tried to register, earlier this year asked Jackson on television, "As a President, would you support measures such as the G-7 measures and the Louvre Accords?" (Like the red-neck quizzers, Will got the trick question slightly wrong-the Louvre Accord was a G-7 measure). Jackson has survived cleverer ploys of exclusion than that, but can the rest of the country continue to indulge them?

Jackson likes to end speeches with the story of his grandmother, who took odds and ends of cloth ("not hardly fit to wipe your shoes with, some of them") and stitched them into a quilt that kept him warm as a child. Then, referring to different minorities or excluded parts of his audience, he tells farmers, or strikers, or Hispanics, that "you're right, but your patch ain't big enough." The minorities must unite to extend their influence. He does not reach the real conclusion of his parable—that the white patch ain't big enough either; the majority cannot solve the nation's problems. If blacks do not participate in the solution to this country's difficulties, there will be no solution. It is going to take a thorough interweaving of minorities within majorities and majorities within minorities to deal with crime and drugs and jobs and health. So far, the most energetic piecer-together of the component strips of such an electoral quilt is Jesse Jackson, rhetorical, ecumenical, opportunistic, making history, making jokes.

He is a master at wrapping a deeply felt conviction inside a one-liner... He flirts with prejudice, daring it out of its cave.

#### **American Notes**

THE COMMITTEE OF BAR EXAMINERS



LOS ANGELES Laura Salant, as her husband



TEXAS Rocky, the drug-sniffing wonder dog



NEW YORK CITY Brown: back on the street

JUSTICE

## McFarlane Takes a Fall

He was so despondent over his Iran-contra role that he tried to commit suicide. Last week the troubles of former National Security Adviser Robert McFarlane continued. He became the first Reagan Administration official to plead guilty to crimes in the scandal. After negotiations with Special Prosecutor Lawrence Walsh, McFarlane, 50, admitted that on four occasions in 1985 and 1986 he unlawfully withheld information from Congress about the National Security Council's secret military aid to the Nicaraguan rebels.

Each offense is a misdemeanor carrying a maximum penalty of one year in prison. Sentencing may be delayed until McFarlane cooperates with Walsh on further prosecutions. "I have told all that I know..." McFarlane said. "I will be available to repeat it." That was not good news for such major Walsh targets as John Poindexter and Oliver North.

LOS ANGELES

#### Stand By Your Man

When Morgan Lamb took the California bar exam for the second time in July 1985, he finished third in a field of 7,668. Pretty impressive for someone who had failed the bar just a few months earlier, scoring among the bottom 20% of those tested.

In fact, the turnaround was too good to be true. Suspicious examiners had noticed that the "Morgan Lamb" taking the test was a pregnant woman, although she resembled a man in her exam ID photo. Nine months later, police arrested Lamb, who by that time was working at a prominent firm, and his wife, Laura Salant, a promising Securities and Exchange Commission lawyer. Police had found Salant's fingerprints on the exam booklets and discovered that she posed for the exam ID photo wearing men's clothing.

Now divorced, Lamb, 34, was convicted of forgery and false personation, and faces up to four years in prison. Salant, 32, was put on three years' probation, lost her job and may be disharred.

TEXAS

# The Border's Nosy Narcs

Without question, Rocky and Barco are the best agents the Border Patrol has in South Texas. In just eleven months on the job they have helped seize \$128 million worth of cocaine and other drugs coming into the U.S. from Mexico. So effective are they that angry dopers are reported to have put

out \$30,000 contracts on their lives.

Are Rocky and Barco worried? No, but their handlers are. The two agents are Belgian Malinois, a breed of dog similar to the German shepherd that sniffs out drugs. "The South has never seen anything so good," said Assistant Chief Patrol Agent Jack Vickery, who last week announced that there would be additional protective measures for the dogs. Next week, four new members of the canine corps will report for duty.

WASHINGTON

## Cross Fire over Plastic Guns

The newest nightmare for law enforcement is the plastic gun that can pass unnoticed through metal detectors at airports and courthouses. Although many in Congress want to outlaw the guns, the National Rifle Association is supporting a proposal to allow manufacturers to make plastic guns that contain only minimal amounts of metal. To spot such weapons, critics say, metal detectors would have to be so sensitive that they would be triggered by zippers on people's clothing.

Yet the minimal-metal bill got an unlikely endorsement recently as an "excellent legislative proposal" by none other than Attorney General Edwin Meese. In response, the International Association of Chiefs of Police and eleven allied groups have drafted a letter to Meese charging that his action was a "betrayal of law enforcement" to the "money and clout of the gun lobby."

NEW YORK CITY

#### **Back on the Street Again**

After her release from a mental hospital in January, Joyce Brown seemed to have a new start in life. As one of the first homeless people picked up in Mayor Ed Koch's program to take people suspected of being mentally ill off the street, Brown won a controversial test case when a judge ruled that she could not be forced to submit to treatment. The former "Billie Boggs," as she called herself, appeared on Donahue and lectured to Harvard Law School students on the plight of the homeless. She found housing in a somewhat seedy hotel in Times Square.

Last week, however, there were signs that Brown's newfound status had not cured her deeper problems. She was spotted back on the street, begging for money and shouting obscenities at passersby. The next day Brown claimed that she had needed cash for cigarettes and food. "I'm not insane," she insisted. It remains to be seen whether Brown has sacrificed her well-being by standing up for her rights.

TIME, MARCH 21, 1988 33

**PANAMA** 

# The Big Squeeze

#### Demonstrations falter, but the U.S. cuts Noriega's cash flow

he scene was a bizarre blend of whimsy, fashion and rage. As antigovernment protesters gathered on the Vía España in downtown Panama City last week, some of the women sported designer sunglasses and diamond-stud earrings to go with their smart dresses and slacks. Clapping in rhythm, the middle-class crowd jeered, "Down with Noriega! Get out, and let us eat!" When passing motorists blared their horns in approval, riot police poured from trucks bearing the painted image of Doberman attack dogs. Then from the side of the road rolled a truck hauling two water cannons inexplicably emblazoned with powder-blue Smurfs.

The demonstrators had no time to stare. Jets of water washed over them while police fired volleys of bird shot and U.S.-made tear gas into the crowd. For the next two hours, knots of marchers

chanted, banged poles, and burned tires and garbage in the streets. Shuttling from one area of protest to the next, police forced the groups to seek refuge in bars and boutiques and finally directed their fire into the shops and even into apartments. Said an indignant woman inside a store that reeked of eye-stinging gas: "I'm an old lady with a bad heart, and still they spray that at me. I don't know what we are going to do with these people."

Neither, it seemed, did anyone else, including the U.S. Despite the halfhearted efforts of many middle-class Panamanians to oust him and the maneuverings by U.S. officials, there were no signs that General Manuel Antonio Noriega had lost control. After Noriega was indicted on drug-trafficking charges by two U.S. grand juries last month, President Eric Arturo Delvalle sacked him as head of the 16.000-member Panama Defense Forces:

the general simply turned around and had the National Assembly dump Delvalle, replacing him with Education Minister Manuel Solís Palma. Now Noriega faces a stiffer test: a rapidly worsening cash crunch that began two weeks ago, when the U.S. froze some \$50 million in Panamanian funds in U.S. banks.

Last week President Reagan announced that the U.S. would withhold \$6.5 million in fees collected by the Panama Canal Commission and scheduled to be paid to the Panamanian government this week. The money was held, said Washington, at the request of Delvalle, whom the U.S. continues to recognize as Panama's President. Reagan also suspended trade preferences that will affect \$96 million in commerce between the U.S. and Panama. There will be no "business as usual" with the Noriega regime, the President said. Secretary of State



Signs of economic strain: with banks closed and dollars in short supply, frantic pensioners try to cash checks at the Ministry of Public Health

George Shultz argued that a severe economic squeeze would force Noriega out. Other officials, including Defense Secretary Frank Carlucci, contended that such actions would simply strengthen Noriega's resolve to stay.

Signs of severe economic pain grew more evident last week. Fearing a run on deposits, Panama's 120 banks remained closed. Thousands of retirees, unable to cash their social-security checks, blocked traffic and angrily waved their pay slips in the air. The government cashed the checks the next day at special offices, after delivering the money in

heavily guarded armored cars. But ordinary shoppers were out of luck because grocery stores refused to accept checks or credit cards. While Noriega appeared to pacify soldiers by meeting the military payroll, Panama's government workers faced a cashless payday this week.

As the hardship worsened, Noriega's backers lashed out at Washington. Noting that American forces were staging exercises along the Panama Canal, Foreign Minister Jorge Abadía Arias charged that the U.S. planned to invade the country. The U.S. Southern Command, which has 10,000 troops stationed along the waterway, called the maneuvers routine.

Noriega's bluster could not conceal the bitter truth that most Panamanians want the general out, and they want him out now. Yet the country has not been



Riot police seize a protester during antigovernment rally

There are no signs that the general has lost control.

gripped by the same volatile passions that ignited mass protests in Haiti, South Korea and the Philippines in recent years. Last summer's protests by hundreds of thousands of fist-shaking Panamanians have given way to muted anger. "We're not a violent people," said a middle-class woman in the capital. "We want to do it peacefully, like Gandhi."

The demonstration last week underscored that sentiment. It was called for 2 p.m. People began showing up at about 1:30 and never numbered more than 500. Adolfo, a shop clerk, viewed the crowd from the safety of the store and then explained why. "I want Noriega out, but my getting beat up isn't going to accomplish that." Observed a veteran politician: "Panamanians won't take the suffering. We are a bourgeois society."

That is most apparent in Panama

City, dotted with gleaming bank towers. Minimal banking regulations have turned Panama into a global financial center and an alleged haven for profits from worldwide narcotics sales. Hundreds of international firms have opened Panamanian offices to save money on taxes, while dozens of shipping companies register their boats there. The resulting wealth has made Panamanians wary of upsetting the status quo-even where Noriega is concerned. The National Civic Crusade, a coalition of business and professional groups, called off a general strike two weeks ago, when the action threat-

ened to damage the economy.

Yet the Crusade expects more Panamanians to join the struggle against Noriega as the economic noose tightens. "People don't think parties or Crusade," said Roberto Brenes, a Crusade leader and former investment banker. "They think their bellies." To strengthen its clout, the Crusade last week agreed to back a government of national reconciliation, headed by Delvalle, to replace the Noriega-dominated regime.

Some Panamanians fear that Noriega will never leave without military intervention from the north. "The Americans put Noriega here," said a middle-class protester. "Now they have to get him out." Concurred another: "Everybody is hoping for the Americans to interfere." That includes Mariela Delvalle, wife of the deposed President. Though Mariela

#### **What About the Canal?**

At the stroke of noon on Dec. 31, 1999, the U.S. is scheduled to turn over the Panama Canal to Panama forever. When the treaty transferring the waterway was signed in 1977, it was widely denounced in both countries: many Panamanians complained about the protracted timetable, while many Americans, including Ronald Reagan, insisted that the canal should remain in U.S. hands. Today the treaty is again a source of controversy. An embattled General Manuel Antonio Noriega is trying to rally his countrymen by claiming that Washington wants to break the agreement. Meanwhile, some legislators on Capitol Hill are asking whether the U.S. shouldn't keep the canal if in 1999 Panama is still being run by thuggish dictators like Noriega.

Though much of the treaty is sloppily worded, it is unambiguous on one point: the U.S. has no legal option but to surrender the canal. In 1978, when the U.S. Senate approved the document, an amendment was passed that allows the U.S. to take action to ensure that the canal "remains open, neutral, secure and accessible." But what constitutes a threat to the waterway is not specified, and even if U.S. Marines were dis-

patched to protect the canal after 1999, it would still belong to Panama. The U.S., of course, could unilaterally abrogate the treaty, but at the cost of shredding Washington's reputation for trustworthiness around the world. Asks a foreign observer living in Panama: "What credibility would the U.S. ever have again anywhere in Latin America, or with the Soviets the next time they sit down to talk about missiles?"

In fact, the U.S. has already given up more than 60% of the Canal Area, as the former Canal Zone is called, since 1979. Panama now operates the railway that serves the facility, nearly all the canal watershed, and the ports of Balboa and Cristobal. U.S. officials in Panama give local workers high marks for their ability to handle complex engineering and piloting tasks. But under Noriega many high-level operational posts have been filled by inept cronies. The result has been mismanagement of the railway

and poor road maintenance. Panama has imposed a dubious "lights and buoy" fee on ships approaching the canal, although the treaty prohibits such charges. At the rate of 1.25¢ a ton, the levy could raise as much as \$2.5 million a year. But the penny-wise move could have pound-foolish results. In retaliation, Washington has threatened to revoke a fee exemption enjoyed by Panamanian ships at U.S. ports. The amount: 50¢ a ton.



Between two seas: a mismanaged railway and poor roads

#### World

and her husband are hiding in separate locations in Panama, they communicate in writing. In an interview with TIME last week, the former First Lady insisted, "I want the United States to be ready to invade Panama if we ask for it. I don't want an invasion. But if we call for one, you better be ready. If you don't make preparations now, you won't be ready when we need you. I know America. You're always late."

But even as the U.S.-Panamanian showdown grew more bitter, rumors circulated that the two sides might strike a deal. According to Elliott Abrams, Assistant Secretary of State for Inter-American Affairs, a Noriega envoy had asked whether the indictment could be withdrawn. "The general is willing to go, but he's not going to be dragged out like a dog," said a Panamanian who knows the general well. Another Panamanian hinted that the leader might consider retiring on April 23, the 25th anniversary of his entrance into the Defense Forces. A second possible date: Aug. 12, when Noriega completes his fifth year as military commander.

o far, though, U.S. Justice officials have refused to consider dropping the charges against Noriega. A dismissal would require Ronald Reagan's signature, and the Administration is afraid of sending the wrong signal just as its antidrug campaign is developing fresh momentum. The Government continued to crack down on drug traffickers last week, when a federal grand jury in Miami indicted Colonel Jean-Claude Paul, the powerful commander of Haiti's largest military garrison. The indictment charged Paul with allowing cocaine smugglers to use an airstrip on his farm to fly drugs to the U.S. He is unlikely to be brought to trial, however, since the U.S. has no working extradition treaty with Haiti.

If Noriega does agree to leave, he will probably insist that a transitional government be in place before he departs and that the Defense Forces remain intact. Although the U.S. might be willing to give him those assurances, Administration officials face another hurdle: Noriega does not trust them. "The way he sees it, he was loyal to the U.S. for many years. After all that, he was betrayed," says a former Panamanian official. In fact, despite the feelers Noriega has sent to the State Department and the Pentagon, he continues to vow publicly that "the only way this general is leaving is dead." Meanwhile, the majority of Panamanians watch and wait, many wishing that Washington would somehow remove the general but as yet unconvinced that the situation is serious enough for them to challenge Noriega's troops to a full-scale battle in -By John Greenwald. the streets.

Reported by Ricardo Chavira/Washington and John Moody/Panama City

MIDDLE EAST

#### **Backed into a Tight Corner**

Despite rising U.S. pressure, Shamir rejects Shultz's peace plan

**S** eldom, if ever, was a leader of Israel under so much fire on the eve of an official visit to the U.S. In the West Bank and Gaza Strip, six casualties last week raised the death toll to at least 85, as Palestinians began a fourth month of rioting. At the same time, Prime Minister Yitzhak Shamir was being pressed to accept a new U.S. peace plan that would initiate talks this spring with an international conference, settle arrangements for Palestinian self-rule, and begin by December to negotiate a permanent end to the occupation by handing back parts of the disputed land to Arab control. Adding to Shamir's troubles as he prepared for this week's meetings on the plan with President Reathe proposal "fraught with danger" for Israel, he said the "document does not serve the cause of peace or advance it even by one centimeter." Shamir opposes surrendering the West Bank in return for a promise of peace, arguing that the territory, captured in 1967, formed part of the biblical land of Israel and now provides the nation with more secure borders.

Shamir, leader of the conservative Likud bloc, repeatedly resisted Peres' call for a formal Cabinet vote on the U.S. plan. He intends to offer his own peace initiative, which would give Palestinians some autonomy, but rather than beginning negotiations on the disposition of territories within nine months, it would stall



West Bank strife: Palestinian women struggle to resist an arrest by an Israeli soldier

The American proposal "is not Moses' Commandments from Mount Sinai," says Shamir.

gan were sharp criticisms from 30 U.S. Senators who attacked him for rejecting the "land-for-peace" proposal. Finally, the European Parliament took a slap at the embattled Israeli government, refusing to ratify new trade accords that would give Israel easier access to European markets and loans.

In Jerusalem, Cabinet and Knesset discussions of the peace proposal grew heated. Foreign Minister Shimon Peres, who as head of the moderate Labor Party has backed the plan, spoke of a critical juncture for the country: "Perhaps for the first time in the history of Israel, we are about to turn our backs on the chance for peace." In Washington, Secretary of State George Shultz urged Israelis to address the "time bomb" of a rapidly growing population of disenfranchised Palestinians, adding that Israel's best defense is "seeking peace in the neighborhood."

But in a series of interviews, a defiant Shamir rejected the U.S. plan. Said he: "This paper given to us is not Moses' Commandments from Mount Sinai." Calling for at least three more years. Last week the Palestine Liberation Organization foolishly played into Shamir's stonewalling strategy by hijacking a bus carrying civilians in Israel. The terrorist incident, which left three Israelis and all three guerrillas dead, bolstered Shamir's position that Israel should not enter into negotiations that might include the P.L.O.

Shamir hopes that a rightward trend in Israeli politics, fueled by the continuing Palestinian unrest, will enable Likud to oust Labor from Israel's power-sharing coalition government in this year's elections, scheduled for November. But a gnawing problem for Likud as well as Labor is that the nation continues to be deeply divided over what to do about the occupied territories. At week's end a poll of some 500 Israelis published in the Tel Aviv daily Hadashot showed that while 46% favored the land-for-peace proposal and 37% opposed it, fully 17% were undecided on the country's most urgent politi-By Scott MacLeod.

Reported by Johanna McGeary/Jerusalem

36



#### Save up to \$1,050 on option packages.

MANUFACTURER'S SUGGESTED RETAIL PRICE (AS SHOWN) \$ 12.724\*

MSRP INCLUDING SD OPTION PACKAGE \$14,677 OPTION PACKAGE SAVINGS

\$1,050\*\*

MSRP INCLUDING SAVINGS

\$13,627

Even in its standard form, the new Buick Regal Coupe sets new standards.

And right now, for a limited time, you can make the Regal very Regal — and save up to \$1,050 on the special SD Option Package. So for a price that's more affordable than you probably imagined, you can drive a Buick Regal equipped with conveniences like:

- · Air conditioning.
- Tilt steering column.
- Power windows.

- Power door locks.
- Cassette and ETR®
   AM-FM stereo radio with seek and scan.
- Cruise control.
- · Power antenna.
- · And more.

In addition, if you finance through GMAC's Deferred Payment Program, you can defer your first payment for 90 days.\*\*\*

Buckle up and see your Buick dealer for details.

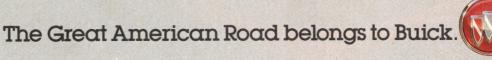
\* Price based on manufacturer's suggested retail price with whitewall tires and wire

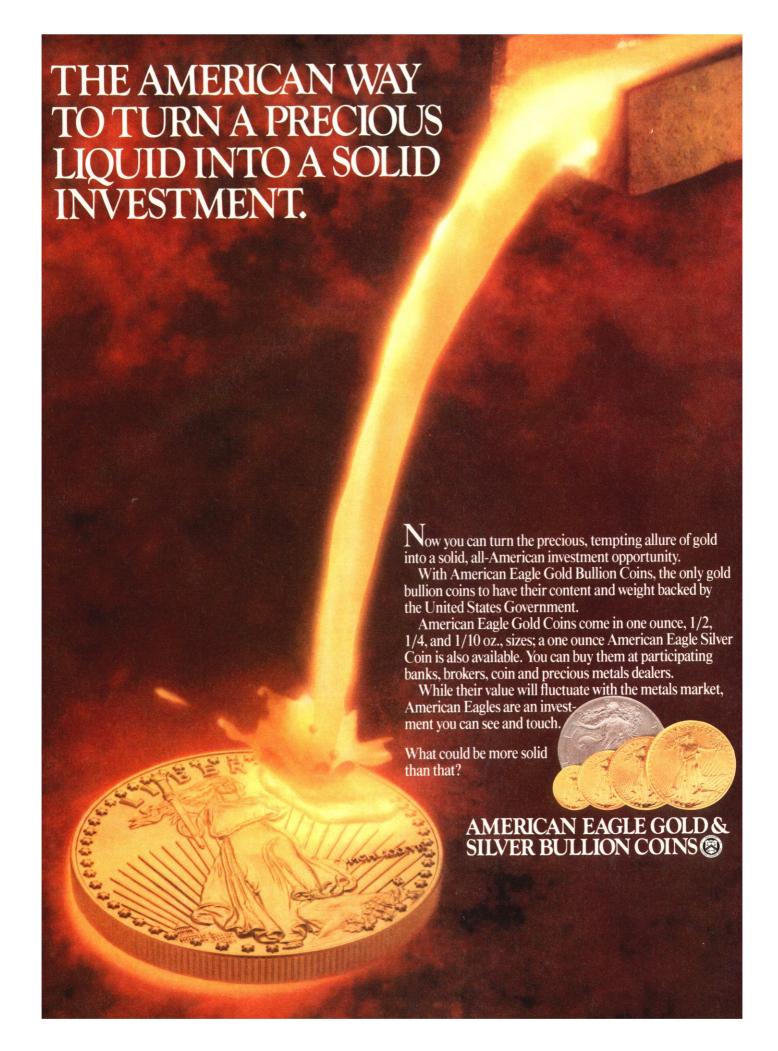
wheelcovers, including dealer prep. Tax, license, destination charges and other optional equipment additional.

- \*\* Savings based on manufacturer's suggested retail price of option package versus options purchased separately. You must take actual retail delivery from dealer stock by April 15, 1988. Dealer participation may affect consumer cost.
- \*\*\* Qualified buyers must take actual retail delivery by May 31, 1988. Finance charges accrue from date of purchase. Deferred Payment Program not available in connection with other GMAC programs or in Michigari and Pennsylvania.

BUICK

OFFICIAL CAR OF THE 1988 U.S. OLYMPIC TEAM





#### World

TERRORISM

#### **Bloody Band**

A plane hijacked in Siberia

By all accounts, the Ovechkins of Siberia were a remarkable family. After giving birth to the tenth of her eleven children, Ninel Ovechkin was awarded the Soviet title of "Hero Mother." After her husband died in 1984, she reared her seven sons and four daughters by herself in the city of Irkutsk, about 2,600 miles east of Moscow. The boys started a popular local jazz band called the Seven Simeons and recently performed in Japan.

That made it all the more puzzling last week when the family attempted to hijack a Soviet airliner, an incident that climaxed in a moment of supreme horror. According to Soviet press reports, Ninel and ten of her children boarded an Aeroflot Tu-154 jetliner at Irkutsk, bound for Leningrad 2,900 miles away. Their luggage included a double-bass case, which was too big to pass through the airport Xray machines but which family members insisted was too valuable to put in the cargo hold. About halfway through the long journey, the trouble began. Two of the Ovechkin sons produced sawed-off rifles from the instrument case and handed the flight attendant a note, threatening to blow up the plane unless it was diverted "to a capitalist country, to London."

Explaining that the jet had insufficient fuel, the flight crew told the hijackers they would have to land at the Finnish town of Kotka. Instead, the three-engine jet touched down at an airstrip outside Leningrad, where Soviet officials attempted to negotiate with the family. But after the Ovechkins shot and killed a flight attendant, an antiterrorist team stormed the plane. As the men rushed the jet, the hijackers apparently set off an explosive device, and a shoot-out ensued. Realizing that the attempt had failed, two of the Ovechkin sons shot and killed their mother, then turned their weapons on themselves. A total of nine people died, including the flight attendant, three passengers, Ninel and her four eldest sons, ranging in age from 25 to 17. At least 20 others were hospitalized. Ninel, described by the Soviet news agency TASS as a "plump, fashionably dressed woman of over 50," apparently gave the orders throughout the incident.

Reflecting Mikhail Gorbachev's call to report the bad news as well as the good, the Soviet media gave the event big play. News of the incident was first carried by TASS, within 24 hours. Follow-up reports included eyewitness accounts from passengers and reaction from shocked residents of Irkutsk. Soviet journalists found themselves bedeviled by the senseless tragedy. Why did they do it? *Pravda* asked. "They had everything they needed."



Popular defiance: Warsaw University students rally for recognition of their union

COMMUNISM

#### **Gusts of Dissatisfaction**

Political protests rattle three East European nations

n the wake of one of the worst outbreaks of ethnic violence in modern Soviet history, Mikhail Gorbachev last week moved to confront the crisis in a safely bureaucratic manner. A high-level investigation will be launched to resolve grievances between the neighboring southern republics of Armenia and Azerbaijan that resulted in confrontations claiming at least 34 lives. At the same time, Gorbachev said, any solution must be based on "internationalist" principles. Most Soviet analysts took that remark as a coded warning to Armenians to set aside their nationalist aspirations, specifically, the goal of annexing the Nagorno-Karabakh district of Azerbaijan, which is populated mainly by Armenians and was the scene of most of the unrest. Whether that stipulation is agreeable to Armenia is questionable, but no further disturbances were reported in the region.

Soviet problems with ethnic unrest will doubtless be very much on Gorbachev's mind this week, when he is scheduled to make a five-day visit to Yugoslavia, a nation with some of Eastern Europe's bitterest tribal rivalries. Yet even as the Soviet leader was seeking to keep the lid on at home, outbreaks of turbulence erupted in three of the Soviet-dominated states of Eastern Europe. In Poland, Czechoslovakia and East Germany, Communist authorities last week moved to stamp out separate shows of popular defiance. Though these outbreaks involved political rather than ethnic grievances, both forms of unrest may have been prompted in part by the spirit of political openness and reform that Gorbachev has promoted.

The outbreak in Poland was mounted by students at the universities of Warsaw and Cracow marking the anniversary of a wave of antigovernment protest that swept the country in 1968. In both cities, several thousand people gathered downtown and demanded official recognition of the Independent Students' Union, banned when martial law was imposed in 1981. The Warsaw crowd was charged by hundreds of ZOMO riot police, who used three-foot truncheons to club demonstrators. In Cracow, several dozen students were reported injured, and more than 100 were detained.

Czechoslovakia's hard-line regime was confronted with a peaceful but highly unusual protest over the country's repression of religious freedoms. To make their point, 10,000 Roman Catholics gathered at St. Vitus' Cathedral in Prague's Hradčany district for a special Mass celebrated by Primate František Cardinal Tomášek, 88. Police did not interfere, but they had previously arrested 13 dissidents to prevent their participation.

In East Germany, authorities continued a campaign of harassment aimed at would-be emigrants, many of whom have sought assistance from Protestant church groups in their efforts to obtain exit visas. At least 100 such individuals have been arrested, according to church officials. Last Sunday police surrounded East Berlin's Sophienkirche, one of the city's largest churches, subjecting worshipers to intimidating identity checks. The new crackdown follows a drive in January in which some dissidents were "exiled" to West Germany as punishment. Officials have evidently decided that the sweet prospect of such punishment merely encouraged the estimated 50,000 would-be emigrants, most of them not overtly political, to become more vocal in their efforts to leave -By William R. Doerner. the country.

Reported by Kenneth W. Banta/Vienna and Ann Blackman/Moscow

39

#### World

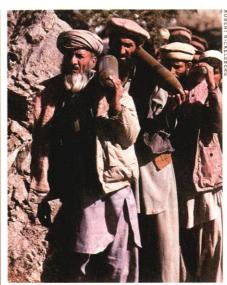
**AFGHANISTAN** 

#### **Stretching the Deadline**

A slowdown, but not a breakdown, in Geneva negotiations

his week you should do your sight-seeing," suggested United Nations Mediator Diego Cordovez to journalists gathered in Geneva last week. That advice was the first sign that the pace had slowed in what was to be the final round of talks aimed at settling Afghanistan's eightyear-old civil war. Soviet Leader Mikhail Gorbachev had set March 15 as the target date for concluding the negotiations, promising that if it was met, Moscow would begin withdrawing its 115,000member army of occupation from Afghanistan by May 15. Yet last week key negotiators, including Pakistani Minister of State Zain Noorani, whose government represents the mujahedin rebels, admitted that the putative deadline would pass without an agreement. Said Noorani: "It's out of the question.'

Despite that looming failure, there were signs that prospects for an eventual accord, possibly one that would keep Gorbachev's May 15 timing intact, were far from bleak. For one thing, neither the Pakistanis nor the Soviet-backed Afghan regime was even hinting that the slipped deadline would provoke a walkout from the talks. For another, the Soviet representative at the negotiations, Ambassador-at-Large Nikolai Kozyrev, revealed that his government and the U.S. are conducting intensive and highly secret discussions on Afghanistan in Moscow and Washington. The ever persistent Cordovez has privately predicted that the bar-



Rebels bearing Chinese-made BM-12 shells

gaining could drag on. Summed up Noorani: "The important date is not the 15th of March; it's the 15th of May."

One major sticking point was a demand by Washington, voiced only two weeks ago, that any cutoff of U.S. military aid to the *mujahedin* must be matched by a "symmetrical cessation" of arms deliveries to the Afghan government by Moscow. Kozyrev contended that the Soviets have been providing military supplies to Afghanistan for decades and that any at-

tempt to end such assistance amounts to interference in Soviet affairs. Said the Soviet negotiator: "It would be like Moscow asking the U.S. to end its military aid for Pakistan."

But Washington pointed out that the U.S. is being asked to serve as a guarantor of the eventual treaty, a position that would be impossible if one Afghan side is permitted to continue receiving outside arms and the other is denied them. As if to underscore the importance of the "symmetry" issue, the U.S. has again increased arms shipments to the Afghan rebels, whose supplies had been running seriously low.

The other major unresolved issue is the future shape of Afghanistan's government. Pakistan, which serves as the exile home of more than 2.5 million Afghan refugees, believes the treaty must at least provide a "mechanism" for a transitional government. Said Noorani: "The refugees in Pakistan are not going to return home as long as the regime in power is the same one that is responsible for the deaths of 1.2 million Afghans." Afghanistan's chief negotiator, Foreign Minister Abdul Wakil, insists the matter is a purely Afghan affair and last week accused Pakistan of seeking "to push the talks into frostiness and stalemate." Washington is sympathetic to Pakistan's position but not inclined to let it stand in the way of a settlement. "We don't think we should miss an opportunity over this issue," said a State Department official in Washington. "The priority has to be for the Soviets to -By William R. Doerner. get out.'

Reported by Ricardo Chavira/Washington and Ross H. Munro/Geveva

#### "Smash Everything!"

To mark the end of Tibet's annual grand prayer festival, crowds of russet-robed monks ritually parade a statue of the "future Buddha" around the courtyard of Lhasa's Jokhang Temple. This year Chinese officials approached that ceremony with trepidation. They feared a renewal of the violence of last October, in which thousands rioted against rule by Beijing, imposed upon Tibet in 1950. On the designated

morning, some 2,000 police lined the streets of Lhasa; others perched on rooftops or mingled with the throng of 25,000 pilgrims. But their presence did not intimidate.

Shortly after the procession got under way, hundreds of young monks began shouting nationalist slogans. They were quickly joined by thousands of sympathizers in the crowd. The protest escalated when rock-

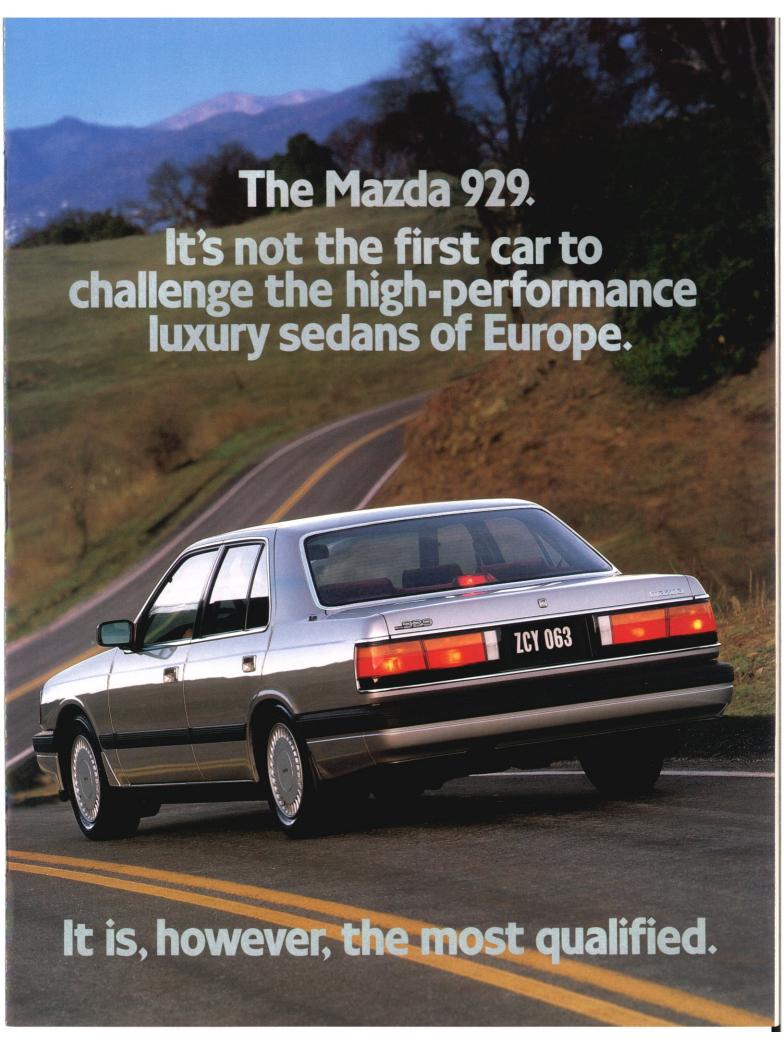
throwing monks destroyed a Tibetan TV transmission van, and rioters, shouting "Smash everything that belongs to the Communist Party and the Chinese!" overturned other vehicles. Fighting worsened after police and paramilitary forces stormed the temple, Tibet's holiest shrine. When calm was restored some twelve hours later, at least eight were dead.

The events awkwardly coincided with an official visit last week by Chinese Foreign Minister Wu Xuequian to Washington, where human rights violations in Tibet were already on the agenda. Wu told Secretary of State

George Shultz that China had done much to make amends for damage suffered by Tibetans during the Cultural Revolution of the late 1960s. Monasteries seized in those years have been reopened, and \$700,000 has been paid to the monks in compensation. Wu also noted that China and the U.S., which accepts China's claim to Tibet, "have a different conception of human rights."



Before the deluge: policemen move into position in Lhasa





# The Mazda 929. Compare its perforn sedans and you'll be impressed. Co

Exceptional Room and Comfort. The 929 offers more interior room than a Mercedes-Benz 300E or BMW 528e. You also get a 6-way adjustable driver's seat with lumbar support. Rich velour upholstery. Plus the peace of mind of Mazda's new **36-month or 50,000-mile "bumper**to-bumper" warranty. Leather interior is optional.

Fuel-Injected V6. At the heart of the 929's performance lies a new, 18-valve, 3.0-litre, 158-horsepower overhead cam V6 engine with electronic fuel injection.

**Uncommonly Well Equipped.** The Mazda 929 comes with a long list of luxury features as standard equipment. Each is designed to add to your comfort and control. And together they help make the 929 an even more impressive value.





#### STANDARD EQUIPMENT

- Automatic climate control system
- Power-assisted steering & brakes
- · Power windows & door locks
- 100-watt AM/FM ETR stereo
- Full logic cassette deck
- · 5-band graphic equalizer\*
- Theft deterrent system
- · Tilt/telescopic steering wheel



# ance and luxury to the world's finest mpare its value and you'll be amazed.

E-Link Suspension. The unique Mazda E-Link design continuously tunes rear suspension geometry to provide an optimum balance of handling, stability, and ride.

**Serious Instrumentation.** The 929's easy-to-read instrumentation includes tachometer, speedometer, and gauges for vital functions. There's also a cruise control. Front and rear reading lights. Plus your choice of a 5-speed manual or 4-speed automatic overdrive transmission at no extra cost.

Scientifically Tuned Body. The solid monocoque body structure of the 929 was designed through the use of the Dynamic Modal Analysis Method and other computer-assisted design techniques. It's a major contributor to the 929's solid road feel, quiet ride, and crisp handling.







# You asked for a "bumper-to-bumper" warranty. Well, Mazda listened and gave you one for 36 months/50,000 miles. That's The Mazda Way.

If you've looked into those 5, 6, and 7 year warranties, you know that the only thing most of them cover is the power-train. But at Mazda, we were listening when our research told us you wanted a warranty that provided "bumper-to-bumper" coverage. And now every Mazda car and truck comes with a new "bumper-to-bumper" warranty for 36 months or 50,000 miles (see your Mazda Dealer for all the details). So while everyone else is talking warranty, at Mazda, we're putting our money where our mouth is.

#### #1 in truck customer satisfaction. #5 in car customer satisfaction.

Our new warranty should tell you just how much confidence we have in our products. And we're not alone. Because for the second straight year, Mazda trucks were rated number one in customer satisfaction in a national survey. And out of the 33 major car lines sold in America last year, Mazda was rated number five. Ahead of a lot of cars that cost far more money. And you don't make all those people happy unless you're doing a lot of things right.



#### Mazda's outstanding resale value.

At Mazda, we also have a special way of keeping you satisfied when trade-in time comes. Because Mazda cars and trucks really hold their value. In fact, they have one of the best resale records in the industry. An '86 626 sedan will bring over 98% of its original sticker price. How good is that? Well, compare it to the same year BMW 528e and you'll find the BMW will bring only about 84%.

\*Equalizer not available with compact disc player. \*\* 1986 and 1987 J.D. Power & Associates Compact Truck CSI—Overall product quality and service rating. †1987 J.D. Power & Associates Passenger Car CSI—Overall product quality and service rating. ††Percentage of original suggested retail price currently retained according to Kelley Blue Book, January-February 1988. Availability of vehicles with specific features may vary. Comparisons with other makes based upon consumer evaluations and/or competitive data. 929 shown with optional compact disc player and power moonroof.

For a free Mazda 929 catalog, return this coupon to: Mazda 929 Catalog Offer, Box 5960, T-I, Orange, CA 92668. Or call this toll-free number: **800-424-0202** ext. **702**.

NAME

ADDRESS APT. NO.

CITY STATE/ZIP

PHONE NO

The Mazda Way.

An intense commitment to your total satisfaction.

### **The Most Dangerous** City

Welcome to Medellin. coke capital of the world

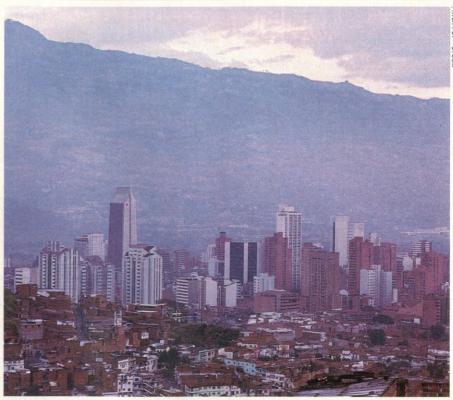
n the outer office of the mayor of Medellín, a thickset bodyguard cradles a Remington pump shotgun in his arms. A revolver is shoved into the waistband of his trousers, and a two-way radio is recharging in a unit near his feet. Down the hall, only a whistle away, are more armed men. Outside city hall, a uniformed policeman shoulders an Israelimanufactured Galil automatic rifle as he casts a careful eye on passersby.

Who said you can't fight city hall? For more than a decade, the drug barons of the Medellín cartel have been using murder and corruption in an attempt to cow or co-opt elected officials of this pleasant, bustling Colombian city of 2 million people and turn it into the world capital of the cocaine business. In the process, Medellín, known locally as the "city of eternal spring" for its mild mountain climate, has become the city of eternal violence. More than 3,000 people were murdered there last year, a homicide rate about five times as high as New York City's and most likely the world's steepest. In one 18-hour period at the beginning of February, Medellín police reported 13 killings. "It has other values not

known to the world," says a defensive Mayor William Jaramillo Gómez. "But yes, as a result of drug trafficking we have to admit it is also a dan-

gerous city."

Jaramillo, an outspoken critic of the cartel as well as of Washington's drug policies, leaves office this week to make way for the first freely elected mayor in the city's history. Some 12 million Colombians went to the polls on March 13 to elect the mayors of nearly 1,000 cities and towns. The exercise in democracy—until now the country's mayors have been appointed by Bogotá-is designed in part to give cities like Medellín new powers to fight such menaces as organized crime and drugs. Some feel that an administration with a direct



Down these mean streets: the homicide rate is about five times as high as New York City's

mandate to govern will find it easier to face these challenges than an outside appointee with no popular support. Yet many fear that decentralization of power will make cities even less governable than in the past. Nowhere are the concerns greater than in Medellín, where the cartel, a loose association of drug lords who control an estimated 80% of the cocaine entering the U.S., has long wielded lethal power.

So dangerous is Medellín that the U.S. consulate was closed in 1981 mainly for security reasons. The U.S. Drug

Enforcement Administration pulled its employees out in 1984, and two months ago the U.S. State Department issued a travel advisory warning Americans not to visit Medellín. Those who do come find a city in which past and potential violence are quite visible. Guards outside apartment blocks carry shotguns, police shoulder automatic weapons, and occasionally a pistol is glimpsed tucked into a civilian's waistband. Some of the drug barons maintain armories that include U.S.-made AR-15 automatic rifles and Israeli-made Uzis with silencers

and infrared sights for shooting at night. Says Jaramillo, pointing out of his office window to the hills: "They could be taking aim at me from two miles away over there." A U.S. embassy official in Bogotá is more specific. "They will know you are there and what you are up to the minute you arrive," he warns a visitor.

Established in the 16th century by Spanish conquistadors looking for the fabled riches of El Dorado, Medellín has long been Colombia's main industrial center. On windless days, the skyline is smothered in smog, and a blue haze of pollution drifts upward into the Andes. Medellín-born Fernando Botero, probably Latin America's most renowned contemporary artist, captures the city's self-



Random search: police looking for evidence of drugs

"People are afraid, even in their own homes.

assuredness in his exaggerated canvases of local life, several of which hang in the Medellín museum. The pinched mouths and tiny noses of Botero's overfed men and women suggest the provincial smugness of an entrepreneurial society that honors the self-made man.

That spirit found a new expression in the late 1970s when the cocaine business came to town. The coca plant, from which the substance is derived, grows best not in Colombia but in Bolivia and Peru, where the leaves are made into a rough paste. But turning the paste into the white powder that foreigners consume in such prodigious quantities requires laboratory facilities and technical skills. Medellín had them, as well as convenient proximity to the huge U.S. market and a work force willing to take risks. "There has always been an entrepreneurial spirit in this city," says Jaramillo. "These people found a way of controlling a big business with a growing demand in the U.S."

At first the arrival of the drug lords generated only mild concern. "They were getting rich off the gringos, an entirely respectable way for a Latin to accumulate wealth," says Maria Alves Osorio, a middle-class mother of three who is now alarmed at Medellín's lawlessness. "Our chil-

dren weren't taking cocaine, so everything was fine." Many residents welcomed the money that drugs brought to the city and the jobs they created, however temporarily, in the construction and retail businesses. The old estates on the surrounding hills of El Poblado were replaced by luxurious red-brick apartment buildings topped with satellite dishes to enable tenants to watch Miami Vice and

other U.S. programs. Shopping malls proliferated, and land values soared.

Pablo Escobar Gaviria, generally acknowledged to be head of the Mafia, as the cartel is known locally, became something of a local philanthropist, building a zoo, soccer fields and an entire suburb of low-cost houses that is still called Barrio Escobar. In the manner of Mayor Jaramillo feudal serfs, residents in

Barrio Escobar refer to their benefactor with cap-doffing deference and slip the Spanish honorific Don in front of his name.

For all their money, the drug barons may have brought only a superficial prosperity to Medellín. "Their money hasn't created much employment because they haven't invested in productive infrastructure," says Juan Gómez Martínez, publisher of Medellín's biggest daily newspaper, El Colombiano (circ. 100,000), and a candidate for mayor. "They have spent a lot of money on imported luxuries." Esco-

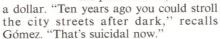


"Don" Pablo Escobar's bombed-out apartment building

bar, for example, is said to have imported gold-plated bathroom fittings for a penthouse he frequently used. His wife had more shoes in her closet, according to local lore, than Imelda Marcos. The penthouse was abandoned by the Escobars last January, after a car bomb blew the side off the six-story apartment building and wrecked neighboring houses.

While drug-related violence once

touched mostly those in the business, no one is safe today. Basuco, a crude, habit-forming derivative of coca paste, was introduced into the local market by the cartel in 1984, when it had excess lowgrade Colombian coca paste on its hands. Now there are thousands of addicts in the city, many of them knife-wielding street criminals who will kill for the price of a fix, less than



The city's 1,200-member police force is overwhelmed by the violence. Minor offenses like a traffic violation generally receive more attention than serious crimes because they are easier and safer to deal with. "The cartel cannot be tackled in Medellín alone," Jaramillo says. "It is a worldwide problem and one that is created by demand in the U.S. Why doesn't the U.S. tackle consumption and then stop things like U.S.-made guns

from reaching the cartel? Then we might get somewhere.'

Five years ago there were 15 private security companies in Medellín, with perhaps 1,500 men on their payrolls. Now the city has 32 such firms employing 5,000 guards. Scores of new gun permits are issued weekly to private citizens. "People are afraid, even in their own homes,' says the manager of the city's largest security concern, whose guards carry shotguns and pistols. "They are turning to us for help."

Sicarios, paid killers, will fulfill a contract on someone's life for as little as a few hundred dollars. The cartel uses sicarios frequently, though many murders have no apparent perpetrator or motive. Early last month, for instance, Jorge Antonio Restrepo Monslave, 29, a shop assistant with no known drug connections, was shot in the head outside his home by two attackers who took nothing from him. His murder was one of a dozen that day, none of which received more than a token investigation by police.

With all its wealth, the cartel need not stoop to violence to get its way. Up to 80% of the police force in Medellín is suspected of working for the Mafia. Last December the cartel was able to secure the release from a Bogotá jail

of Jorge Luis, a brother of Jorge Ochoa Vasquez's, a reputed drug billionaire whose sudden release from a Colombian prison last January infuriated the Reagan Administration.

Though their leaders are seldom seen on the streets, many of the hundreds of cartel employees—the hit men, the chemists and the so-called mules who transport the cocaine, among others-move about openly in Medellín. They can be spotted spending freely at the glitzy restaurants and nightclubs, some of which are said to be owned by the Mafia, on Las Palmas road. Young women in stone-washed jeans and high-heeled shoes often accompany the members of the drug-industry proletariat. On occasion the four-wheeldrive vehicles they favor cruise the streets in force. The cartel's thugs will sometimes clear a traffic jam by blazing away with their guns pointed in the air.

While many of the city's residents resent the presence of the drug lords, others have developed a grudging pride concerning their town's prominence—and a visible annoyance at recent U.S. attempts to have those responsible extradited to the U.S. One afternoon, as a foreigner got up to leave Medellín's Macarena bullring, someone in the crowd shouted, "Hey, you, what about extradition?" It was an unfriendly, almost chilling challenge. The crowd parted to allow the stranger through and then closed ranks around the man again—just as Medellín sometimes seems to shelter the wealthy cartel that has made the city the most dangerous in -By John Borrell/Medellín the world.





If a pickle can take the curves like this, it's been cooked and parked on a grocer's warm shelf.

A Claussen®pickle
responds in a snap.
Never cooked. Always chilled.
It outperforms the other on taste.
Drive one and experience
the freshness.

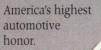
Claussen.
The upper crunch of pickles...

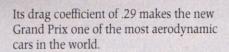
Only in your grocer's refrigerated case.

© 1987 Claussen Pickle Co

# JD PRIX

### 1988 MOTOR TREND CAR OF THE YEAR!





Grand Prix SE's driving credentials include a 2.8 liter V6 with multi-port fuel injection, a 5-speed manual transmission, Y99 Rally Tuned fully independent suspension, 4-wheel disc brakes, and meaty P215/65R15 Goodyear Eagle GT+4 all-season radials.

> Peace of mind is also standard, thanks to a 6-yr./60,000-mile powertrain warranty. See your Pontiac Dealer for the terms and conditions of this limited warranty.



Grand Prix SE's cockpit redefines ergonomics. With form-fitting articulating front bucket seats. Easy-to-reach climate and audio system controls. Available electronic compass. And contoured rear bucket seats.

A leather-wrapped ergonomic steering wheel was specifically designed for Grand Prix SE. "Peripherals" include dash-mounted function switches, just a finger's reach away; a digital speedometer and full analog instrumentation.

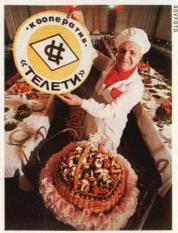




#### **World Notes**



THE GULF Eighteen holes for \$10 million



SOVIET UNION Taxing bakers too



BRITAIN Royal skiers before the disaster

THE GULF

# Talk About Sand Traps

One day in 1985, Stephen Trutch, an engineer employed by Dubai's royal family, caught the country's Defense Minister watching golf on television. "Why don't we have a golf course in Dubai?" asked Trutch. He was given the goahead, and last week (some \$10 million later) the Persian Gulf got its first grass golf course.

The Emirates Golf Club, with a clubhouse resembling a group of Bedouin tents, features quick-growing Buffalo grass imported from Georgia, four artificial lakes and countless natural sand traps. No one in the royal family actually plays golf. So Pakistani President Mohammed Zia ul-Haq, a demon golfer, was invited to hit the maiden ball with a gold-inlaid golf club. After Zia managed a 240-vd, drive on his first swing, his hosts allowed him to keep the club and tossed in a solid gold tee.

NICARAGUA

#### Guerrillas Without Guns

With the U.S. Congress rejecting two versions of *contra* aid packages in the past six weeks, the Nicaraguan rebels have found themselves fighting with

their backs to the wall. Last week rebel leaders made two major decisions that reflected their desperation. First, they agreed to attend peace talks with the Sandinistas on March 21 in the Nicaraguan village of Sapoá. They thus dropped their once adamant demand that President Daniel Ortega Saavedra first institute internal reforms. The officials say they will probably have to withdraw half of the roughly 8,000 fighters from Nicaraguan territory by mid-April because of a lack of funds. "Obviously, we are going to the talks in a very weakened state," says a dismayed contra leader.

SOVIET UNION

# A Capitalist Solution

From the Soviet viewpoint, the West is a seamy bastion of greedy capitalists and sleazy businessmen. But thanks to recent economic reforms, some of these unsavory characters are now turning up at home. Soviet Leader Mikhail Gorbachev last week announced a Western-style remedy for dealing with the profiteers: a graduated income tax on private ventures.

While Soviet citizens have always paid a tax on their wages, the new levy will apply to income earned by members of some 9,000 legalized cooperatives that run independent businesses, from bakeries and restaurants to auto-repair shops. Gorbachev charged that some cooperatives are "engaged in open moneygrubbing" but did not indicate the tax rates for the enterprises, which currently pay a flat 3%. Will tax shelters be next?

TREASURE

# The Butler Found It

Lord Carnaryon, whose grandfather was the patron of the expedition that discovered the tomb of King Tutankhamen in Egypt's Valley of the Kings in 1922, thought he had taken a complete inventory of belongings in his family's Highclere Castle last July. Then a 75year-old family butler helping him interjected, "Except for the Egyptian stuff, my lord." Thereupon he began revealing more than 300 ancient objects that had been hidden in secret cupboards and unused rooms of the castle for more than 70 years. Among the trove was a 3,200-year-old carved wooden face of Amenophis III.

Last week Lord Carnarvon announced that the treasures will go on public view at Highclere. Who squirreled them away? No one knows, but it seems that the sixth Earl Carnarvon, son of the man who entered Tut's tomb, was furious after he lost a lawsuit in 1924 against the Egyptian government for a half share of the

crypt's riches. Miffed, the aristocrat forbade any mention of Egypt.

BRITAIN

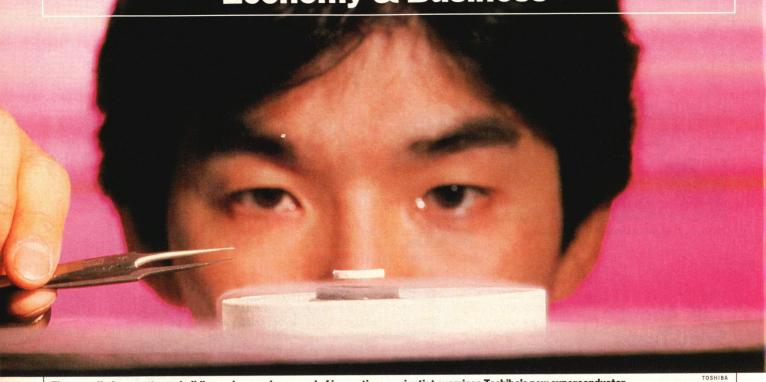
#### Close Call For Charles

A cloudless sky and a blanket of fresh powder greeted Prince Charles and five companions last week as they set off for an afternoon of skiing at Klosters, Charles' favorite Swiss resort. His wife Diana and their sister-in-law Sarah had returned to the chalet after a morning on the slopes. Though Swiss authorities had issued an avalanche warning for altitudes higher than 5,000 ft., Charles and the group rode the lift to 7,000 ft. As they prepared to schuss off the main trails, a wall of snow broke loose and roared toward the skiers. Charles and three others narrowly avoided the cascade, but two friends were buried in what Charles later described as a "whirling maelstrom."

Frantically digging through the snow, Charles and the others were too late to help Major Hugh Lindsay, 34; he died of suffocation. Patricia Palmer-Tomkinson suffered two broken legs. In a handwritten statement, Charles acknowledged the danger of their adventure: "We all accepted and always have done that the mountains have to be treated with the greatest respect."

TIME, MARCH 21, 1988

#### **Economy & Business**



The so-called copycats are building an impressive record of innovation: a scientist examines Toshiba's new superconductor

# **Eyes on the Prize**

#### Japan challenges America's reputation for creativity and innovation

he myth persists. Americans are naturally inventive and creative, while the Japanese are clever copiers. Neither imaginative nor inspired, the Japanese shamelessly borrow technological innovations from the U.S. and other nations and transform them into inexpensive household staples. Or so many Americans believe. Look at color-television sets, transistor radios and videocassette recorders, they say: all original American ideas appropriated by the Japanese.

The harsh truth is that if at one time the Japanese could be dismissed as mere imitators, that time is long gone. Not only have the Japanese built up an impressive record for creativity and innovation, but there is growing evidence that Americans may be losing some of their knack for developing and selling new products. A recent study done for the National Science Foundation that attempts to measure the quality of patented products and processes suggests that Japanese innovations may on average be more significant than those of their American rivals. Moreover, the Japanese are snaring a fast-growing share of all U.S. patents. Last year, for the

first time ever, the top three recipients of American patents were Japanese: Canon, Hitachi and Toshiba. General Electric, which had held the No. 1 spot for at least 25 years, until 1986, was in fourth place.

While the Japanese are in the forefront of the foreign charge on the U.S. patent office, they are not alone. Foreigners obtained 47% of American patents in fiscal year 1987, up from 34% in 1977. The Japanese led with 17,288 patents in 1987, a 25% increase over 1986. Last year the Japanese held 19% of all U.S. patents. In 1987 West Germany, led by Siemens, grabbed 8,030 patents, up 15% over 1986, and France received 2,990, up 19%.

Among individual companies, Japan's Canon, a manufacturer of cameras, printers and copiers, has been outstanding. In the past decade the firm has pushed its annual U.S. patent total from 158 to 887. During the same period, the annual number of patents issued to General Electric fell from 822 to 784.

"The numbers are real warnings," says Francis Narin, president of Computer Horizons, a consulting firm that did the patent study for the NSF. "We're in danger of losing our technological edge. We've

gone soft." Herbert Wamsley, executive director of the Intellectual Property Owners, a trade group representing inventors, agrees. Says he: "The level of patenting is a sign of corporate virility. This is yet one more indication that America's technological leadership is slipping."

Some executives dispute such interpretations of the Government data. GE argues that it would still rank as the patent leader if the Government had included patents granted to R.C.A., which GE acquired in 1986. Arno Penzias, vice president of research at AT&T Bell Laboratories and a Nobel laureate, says patents are not a reliable measure of basic research. Says he: "We have stuff in our labs that may not see the light of day for years. Because we haven't patented it, does that mean it's not worthy science?" Also, companies often decide against registering an important invention with the Patent Office in order to keep it secret. Once a product or process receives a patent, it becomes public knowledge.

Even so, the new NSF study cannot be dismissed lightly. In the first attempt to measure the quality of patents, Computer Horizons examined how often they were

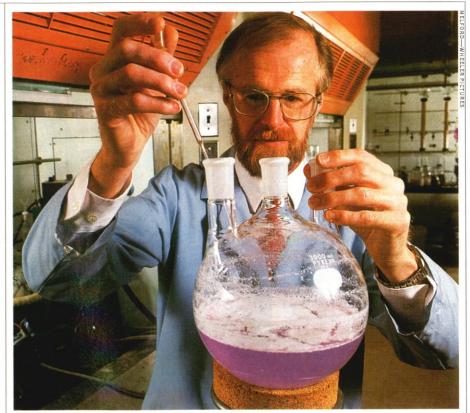
cited in applications filed by later inventors. The assumption of the study: when a patent is cited frequently, that means it has had a significant impact on subsequent research. By this standard, the Japanese come out ahead. In a ranking based on how often their patents are cited, Japanese inventors scored 26% higher than their American counterparts.

Important Japanese innovations cover a broad range of industries. A computerized automobile carburetor manufactured and patented by Nissan Motor was cited about 50 times in subsequent applications. Computer Horizons considers 50 follow-up citations an extraordinarily high number. Canon's patent for the optical disc, one form of which is the compact disc sold in record stores, was mentioned 56 times. An antibiotic developed by Takeda Chemical Industries earned more than 100 subsequent citations. Among recent advances, Hitachi has patented various processes for a higher-resolution TV, called IDTV, which produces a much sharper picture than conventional color TV. Some Japanese innovations, like floppy computer disks and Sony's Walkman, have already produced marked changes in the American life-style.

Critics of the NSF study argue that not every oft cited patent will be commercially valuable. Carlos Kruytbosch, head of the NSF Science Indicators Unit, admits that a patent may be cited in later applications because it represents an important historical precedent for future inventions but the original patent may never lead to anything that can be profitably produced. Patents are more important in businesses where technology moves relatively slowly, like the pharmaceutical industry, than in fast-changing fields such as electronics and computer science.

Nonetheless, few would deny that the Japanese have made great strides as inventors. One common explanation is that the Japanese government, largely through the Ministry of International Trade and Industry, spends enormous sums on research and development. But that is only part of the story. Surprisingly, 79% of the funds for Japanese R. and D. come from private companies. In total R.-and-D. expenditures for 1986, the U.S. outspent Japan \$119 billion to \$72 billion. But that was because more than 50% of American research was funded by the Government (notably the Pentagon) and by universities. Not surprisingly, American research is more frequently geared to military applications or purely scientific purposes, while the Japanese concentrate on work with commercial potential. One result is that the Japanese bring inventions to market more quickly than do their U.S. rivals.

The atmosphere at many Japanese research labs has changed in recent years and now fosters more inventiveness. Gone are the legions of men in dark suits and white shirts at Canon's research center, nestled in the hills of Atsugi, just outside Tokyo. Today re-



A General Electric scientist works on developing plastics for use in auto bodies

searchers sport jeans and T shirts, and no one wears a tie. This may seem superficial, but it symbolizes the greater freedom of inquiry, which is stimulating innovation. Says Yoshioki Hajimoto, vice director of the center: "Surprised visitors often comment that this place seems too free." The ambience has contributed to Canon's remarkable success in developing computer printers. Three years ago Canon began producing a high-speed printer that can reproduce magazine-size color graphics in about three seconds. Canon's competitors have

invention invasion
% of U.S. patents issued to foreigners

47%

40%

27%

20%

167 172 177 82 87

fiscal years

Time Chart by Joe Lertola

only recently come up with anything comparable.

While Japanese companies have been working to destroy their lingering image as mere imitators, many American firms have steadily grown less innovative. Some U.S. executives pay so much attention to short-term, bottomline results that they hesitate to make costly investments in new products that will only pay off in the long run. Says Patents and Trademarks Commissioner Donald Quigg: "Stockholders demand more and more immediate results, but research and development does not occur overnight." Rather than develop new product lines, many firms buy them by taking over other companies.

Even when American engineers and researchers come up with new ideas and technologies, their companies often fail to follow up. The genesis of the videocassette recorder is a classic case in point. The basic technology for the VCR was invented at a California-based company called Ampex and developed further at R.C.A. Yet it was two Japanese companies—Sony and JVC—that bought rights to the technology and modified it. After 10,000 patented improvements, they made the VCR an affordable household product.

No one, however, is counting the U.S. out in the innovation derby. If anything, the Japanese challenge has created a competition that should jolt the U.S. out of its complacency. The beneficiaries of this continuing battle for technological supremacy will be consumers worldwide.

—By Barbara Rudolph.

Reported by Yukinori Ishikawa/Tokyo and Thomas McCarroll/New York

51

#### **Economy & Business**

#### **Caught in a Brier Patch of Changes**

After reform, befuddled taxpayers cry out for help

For Susan Lee, a Manhattan tax preparer, the consequences of tax reform became strikingly clear during a consultation in her office. While helping a client with his return, she watched as the middleaged artist became increasingly agitated. Hoping a break would calm him, Lee handed the man an article on tax reform and directed him to a chair in the corner of her office. But within minutes of returning to deskside, the client was gesturing so violently

with his arms that he walloped a lamp, sending it headlong into a wall and shattering the bulb. Said a sympathetic Lee: "This is the worst tax year possible."

Welcome to the first stressful season of filing under the Tax Reform Act of 1986, a law that was widely expected to make the code not only fairer but simpler as well. Yet taxpayers now contemplating one of their least-favorite civic duties seem to be of one mind.

"The new system stinks," said Angel Martinez, a retired Army jungle-warfare expert, as he emerged from an information session at an Internal Revenue Service taxpayer-assistance office in Brooklyn. "I went to college for three years, and now I can't even do my own taxes." The record keeping alone has overwhelmed Arlene Lind, a San Francisco psychologist: "I'm just going to staple the similar-colored papers together, let my accountant figure it out and hope he knows what he's doing."

The 1986 reform was designed to make the system more straightforward by eliminating most shelters and reducing the number of tax brackets \( \frac{1}{5} \) from 14 to five for the 1987 tax year. For many of the 107 million 5 U.S. taxpayers, reform has been a blessing. At least 2 million low-income citizens are no longer required to file at all. Moreover, the creation of a standard deduction and the raising of thresholds for medical expenses and other write-offs means that about 25% of the estimated 40 million taxpayers who itemize will be better off if they use the short forms instead. But for the remaining 30 million Americans who have any significant deductions, the tax-reform law is a brier patch of ambiguities, shifting rules and vanishing preferences. The tax code contains hundreds of changes

this year, for which the IRS has

published 48 new tax forms. At



least one new IRS release is a hit: Publication 920, which explains tax reform in layman's language. Copies requested so far: 17 million.

The blizzard of paperwork has sent millions more people than usual scurrying for tax help. Ordinarily, about 40% of all taxpayers require professional assistance. This year that figure is expected to reach 60%. Says Jack Brownrigg, an accountant in Honolulu: "I'm getting a flood of calls from people I never heard from before."

Proponents of tax reform contend that the confu-

sion will recede as taxpayers learn the new rules. "We are in the transition part," says Robert McIntyre of Citizens for Tax Justice, a Washington lobbying group. "The system will get simpler as things like consumer-interest deductions are phased out."

But all it takes to become perplexed is a look at the fine print. Perhaps the most dreaded new paperwork is Form 8598, a two-page work sheet that must

be filed by some of the taxpayers who have taken out home-equity loans or refinanced their dwellings since August 1986. To determine their taxes, those homeowners must explain how they spent the proceeds, what the home originally cost, exactly how much was spent on improvements, and a host of

other figures. Most contributions to individual retirement accounts have been eliminated as a deduction, but those who have put money in nondeductible IRAs must now tangle with the thorny Form 8606. Also newly infamous is Form 8582, on which taxpayers have to come to grips with the sharply reduced deductibility of their losses on tax-shelter

investments. What complicates those calculations is that by March 1 the IRS had issued only one-third of the regulations, a full 261 pages, for handling such losses.

Taxpayers will find other breaks disappearing too. Sales tax can no longer be written off. The deduction for interest on consumer borrowing, ranging from credit-card balances to auto loans, has been reduced from 100% in the past to 65% for 1987, 40% for 1988 and zero by 1991.

The accounting profession saw the turmoil coming and tried to prepare. Peat Marwick Main, a Big Eight firm, ran week-long seminars during 1987 for its

3,900 staffers. Yet even the experts are often stymied. One reason is that many rules remain up in the air. Congress is long overdue in passing a technical-corrections act to deal with more than 300 ambiguities and errors in the law.

Yet accountants and other tax preparers claim they are neither getting rich nor feeling especially powerful as a result of the daunting new rules. Gripes Miami Accountant Brenda Stout: "I'm spending twice as much time to complete people's taxes, but there's no way we can double our fees. My rates are about 25% higher than last year, and like many others, I'm just eating the difference."



tax preparer who was helping Bryn Barnard, a free-lance illustrator from New Jersey, and his wife Rebecca. Says Barnard: "He saw what was involved and decided he wants nothing to do with it."

The IRS is not always much help to either accountants or taxpayers. A survey by the General Accounting Office last year found that the agency's telephone assisters answered taxpayer queries incorrectly 21% of the time. The IRS was determined to do better this year, since it expects to help 22 million callers on its toll-free phone lines this season, up from 17 million in 1987. The agency, which has

invested 2.5 million hours in training its entire staff for tax reform, has increased its ranks of telephone assisters by 1,000, to 4,500. To determine whether correct information is going out, the IRS is making 20,000 anonymous calls in which common tax problems are posed to its assisters. So far the results are disappointing. After 5,000 calls, the error rate is 25%.

Yet in terms of processing returns, ironically, the IRS seems to be plowing resolutely through reform's storm. "So far, the filing season is one of the best that we have ever had," says Lawrence Gibbs,

the IRS commissioner. By early March 36.7 million returns had been filed, only 2.4% fewer than at the same time last year. The IRS is processing them at about the same rate as last year and mailing refunds, which average \$801, up from \$755 last year, in the usual three to four weeks after the filing. Perhaps most surprising is the decline in cheating. Gibbs believes the lower rates and closed loopholes will reduce the amount of evaded taxes—\$100 billion in 1987—to as little as \$80 billion this year. —By Daniel Benjamin. Reported by Gisela Bolte/Washington and Wayne Svoboda/New York

#### **Keeping the Pedal to the Metal**

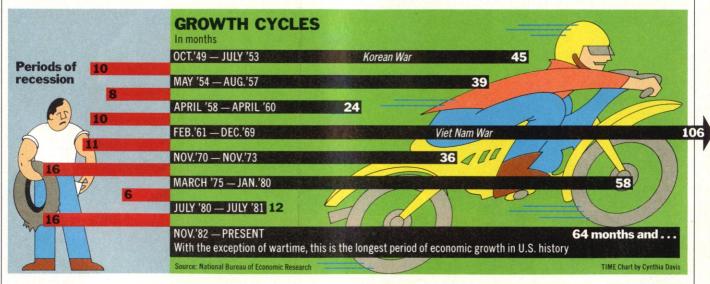
Economists ponder how the economy continues to hum along

ike a champion motorcycle racer, the U.S. economy has managed to keep going under the toughest of conditions. Now in its 65th month, the current period of growth is the longest peacetime expansion in U.S. history. By contrast, the typical expansion of the post-World War II era has lasted 24 to 45 months. Only during the 1960s, when Viet Nam War spending spurred the economy, did a growth cycle last longer—

itary buildup has been highly stimulative. Ordinarily, a deficit so large might lead to a steep rise in interest rates that would crimp the economy. But foreign investors and central banks have bought record amounts of U.S. securities, thus helping finance the deficit and keep interest rates under control. Explains Lester Thurow, dean of the Sloan School of Management at M.I.T.: "As long as the Government has the pedal to the metal and as long as

moval a few years ago of many Government controls on interest rates has enabled the Federal Reserve Board to moderate swings in the economy. By letting interest rates move up and down more freely, the Fed has kept the economy from either overheating or stalling. Instead of going into a classic recession, says Nakagama, the economy has been pausing for short periods to catch its breath before moving to higher ground.

Edward Yardeni, director of economics at Prudential-Bache Securities, also sees an interruption of the business cycle, but for a different reason. Rather than an economy-wide downturn, he says, the



106 months—than the current one has.

The surprise about the present expansion has been its ability to survive one

sion has been its ability to survive one hazard after another. Even the worst stock-market crash in history, the 508-point drop in the Dow Jones industrial average last Oct. 19, failed to throw the economy off course. The expansion's resilience has prompted economists to ask some searching questions: What is keeping growth going? Is the traditional business cycle a thing of the past?

Ironically, one source of the continued health of the economy is the federal budget deficit, \$150 billion last year. By reducing taxes while increasing spending, the Reagan Administration has put money into consumers' pockets. And although the U.S. is fighting no wars, Reagan's mil-

foreigners are willing to supply the gas, the expansion will continue. It could last a long time."

In the past, expansions have been throttled down by severe inflation that led to long periods of high interest rates. In recent years, however, a combination of oil-price declines, corporate cost cutting and foreign competition has kept inflation at an unusually low level—an average of 3.1% from 1985 through 1987. The low-value dollar could lead to a new burst of inflation by driving up import prices, but so far the impact has been minimal.

Economist Sam Nakagama, chairman of the Manhattan-based consulting firm Nakagama & Wallace, suggests that the traditional business cycle may no longer be in operation. Reason: the re-

U.S. has been experiencing a "rolling recession" that has moved from one sector to another without halting overall growth. While agriculture, the oil business and heavy industries like steel have slumped in recent years, high-tech companies, financial services and fast-food outlets have thrived. Now retailers and stockbrokers may be facing hard times, but farming and manufacturing are recovering.

Nonetheless, three out of four members of the National Association of Business Economists predict that an old-fashioned recession will begin before the end of 1989. They believe the economy will eventually obey that basic law of Newtonian physics: what goes up must come down.

—By Rosemary Byrnes.

Reported by Bernard Baumohl/New York

# A SHAPE SO COMPLETE EVEN THE WIND CAN'T RESIST IT.

**MERCURY TRACER'S** shape has a certain power over the wind. Rather than challenge it to a duel, its curves invite cooperation – using the force of rushing air to help the car

The Shape You Want To Be In.

ducts. All standard. And for drivers, all too irresistible. Finally, the complete small car also comes protected with a 6-year/60,000-mile limited power-

train warranty. Ask to see a copy of

are equally hard to resist. It comes completely equipped with 68 standard fea-

cling to the road. Tracer's insides

it at your Lincoln-Mercury dealer. Certain

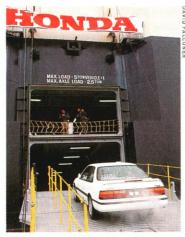
tures, including electronic fuel injection. Driver's-side lumbar supports. Dual power remote control mirrors and



restrictions and deductibles apply. For more Tracer information, call 1800822-9292. LINCOLN MERCURY DIVISION (Find)

side-window demisters. A tachometer. Even rear seat heat

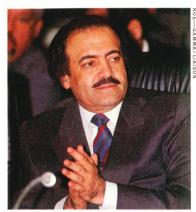
#### **Business Notes**







AIRLINES A string of seven crashes has prompted a probe



**ENERGY Saudi Arabia's Nazer** 

**ENERGY** 

# Crude Oil's Spring Flood

For oil-producing countries, a spring flood of crude can be devastating. The last one, in 1986, sent prices plunging below \$10 a bbl. This year another glut is surging forth, depressing prices of Persian Gulf crude from \$18 a bbl. in December to about \$13 currently. The causes: a warm winter in Europe and an increase in production among non-OPEC countries, ranging from Angola to Yemen.

But even those maverick producers seem ready to consider tightening their spigots. Last week in London, petroleum experts from non-OPEC countries met in an emergency session to discuss ways to mop up the glut. But OPEC is unlikely to follow suit. Saudi Arabia's Hisham Nazer and other oil ministers seem hesitant to discuss cutbacks, since some OPEC members flout existing quotas.

Despite the global oil glut, the U.S. could face a long-term domestic shortage. Last week it was disclosed that the U.S. Geological Survey has lowered by 40% its estimates of oil and natural gas that remain to be found in the U.S. The survey, criticized by some experts as too pessimistic, puts undiscovered crude-oil deposits at about 33 billion bbl. That figure does not include undiscovered oil under federal offshore sites, which has been estimated at 12

billion bbl. The undiscovered resources, if taken together with proved U.S. reserves of 27 billion bbl., is only enough to last an estimated 20 years at current production levels. The supply may expand, however, as new ways of finding and extracting oil are developed.

INVESTMENT BANKING

# Stop! In the Name of Money

"In the highest civilization," wrote Emerson, "the book is still the highest delight." Well, not for Michael Milken, particularly since he is the book's subject. The controversial junk-bond financier reportedly offered to pay Writer Connie Bruck to give up work on her book about him and his investment firm, Drexel Burnham Lambert. "I do not want it to be done. Why don't we pay you for all the copies you would have sold-if you had written it," Milken suggested to Bruck after she began working on the project in 1986, according to an extract of the manuscript obtained by the Washington Post. The book, titled The Predators Ball after the nickname for Drexel's annual junk-bond convention, is scheduled for publication in June. While Drexel does not deny that Milken made the offer, a spokesman maintains that "we never tried to hinder the book from being written."

AUTO

# **Driving Against The Traffic**

When auto-carrying freighters from Japan finish unloading their cargo in U.S. ports, they typically steam back across the Pacific with empty holds or perhaps a load of live beef cattle. Reason: while Japan exported 2.2 million autos to America last year, the U.S. shipped a mere 4,006 autos in the other direction. That whopping imbalance showed a small sign of easing last week when Honda became the first Japanese automaker to send some of its U.S.-made autos back home for sale. The carmaker marked the occasion on a dock in Portland, Ore., where Republican Senator Bob Packwood and Honda's U.S. chief, Tetsuo Chino, drove the first auto in a load of 540 gray and white Accord coupes into the hold of the freighter Green Bay. Also put on board were 100 U.S.-made Honda motorcycles.

Honda maintains that the shipment of autos from its Marysville, Ohio, plant is more than a gesture to assuage protectionist sentiments in the U.S. Contends Chino: "It's a small, initial step for future big, big sales in Japan." Honda officials say they plan to ship 4,000 cars to Japan during 1988 and as many as 50,000 annually by 1991. Because the decline of the dollar has lowered U.S. production costs, the

autos can be sold in Japan at a competitive price. The Accords are outfitted with luxuries not found on Japanese models: spoilers, fancy wheel covers and leather interiors.

AIRLINES

# **Small Craft, High Anxiety**

During the past few months, the skies have seemed increasingly treacherous for commuter planes. The craft, defined as capable of carrying up to 30 passengers, have been involved in seven crashes and 56 deaths since November. By comparison, during the period 1980-86 commuter airlines averaged only 26 fatalities a year. Last week T. Allan McArtor, chief of the Federal Aviation Administration, announced a sixmonth probe into what appears to be an ominous trend. FAA inspectors will single out the 20% of 173 U.S. carriers with the worst safety problems, then make in-depth field inspections of those airlines. One bit of suspicious evidence has already turned up: apparently the first indication of cocaine use by a commercial pilot who was involved in a fatal crash. The National Transportation Safety Board said it discovered traces of the drug in the blood and urine of Pilot Steve Silver, whose Continental Express commuter plane crashed in January near Durango, Colo., killing nine.

TIME, MARCH 21, 1988 55

#### **Press**

#### **Targeting the Waiting Room**

A media maverick enrages publishers with an audacious new plan

hristopher Whittle likes to boast that his company specializes in "guerrilla media." Right now the management of many major U.S. magazines is inclined to agree with him. Whittle's Knoxville-based Whittle Communications is preparing to assault the publishing industry with an audacious plan that would effectively

ban many of the country's most popular magazines from a high-profile setting: doctors' waiting rooms. What is more, the 40-year-old publisher is so sure of success that he has already proclaimed victory without firing a shot. Declares Whittle: "The battle is virtually over, and we took no prisoners."

Well, not quite. Scheduled to debut next fall, the so-called Special Reports will offer 15,000 family practitioners, gynecologists and pediatricians in 125 market areas six oversize glossy magazines that emphasize family, health, sports, life-style, personalities and fiction. The quarterly magazines will contain 30 full ad pages each and only 27 minutes' worth of editorial material, geared to the average time a patient spends in a doctor's waiting room. Each month a Whittle representative will visit subscribing waiting rooms to restock a specially designed wooden display rack (which is furnished by Whittle) with fresh copies.

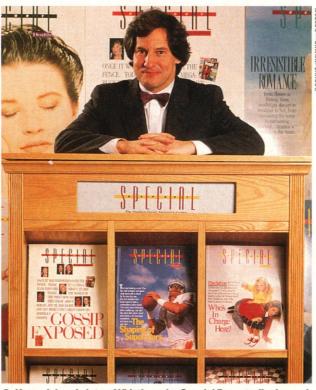
In return, Whittle is asking doctors to pay an annual fee, probably between \$100 and \$200. It is not at all clear that doctors

are interested. One large publishing company has begun sampling the profession, and is so far finding minimal interest in Whittle's scheme. As for the advertisers, they are being offered a large captive audience and a pledge of exclusivity: all six magazines will feature only a single brand in any product category. That would relieve an advertising problem known as clutter, when ads for competing products jostle one another for attention in the same publication.

All this might have passed relatively unnoticed were it not for another, unprecedented feature of Whittle's plan: as part of the deal, he is asking doctors to cancel their office subscriptions to all but two non-Whittle publications. Not surprisingly, publishers of the magazines Whittle seeks to displace are enraged by his project. "Whittle's plan is not far away from book burning," exclaims T George Harris, editor of *American Health*, which of-

fers 100,000 subscriptions free of charge to doctors. "We aren't about to roll over," declares Kenneth Gordon, publisher of *Reader's Digest*. John Beni, president of Gruner + Jahr USA, publisher of *Parents* and *Expecting*, vows, "Magazine publishers will strike back."

Why such a fuss over doctors' offices?



Self-proclaimed victor: Whittle and a Special Reports display rack

"The battle is virtually over, and we took no prisoners.

Because few public arenas provide such a large captive audience. These page-flipping patients not only are counted in readership surveys used to determine advertising rates but often end up as subscribers. Losing such readers would be a severe blow to magazines like *Expecting* and PEOPLE, which find a substantial share of their audience in the waiting rooms.

Whittle, who along with former Partner Phillip Moffitt revived the foundering Esquire magazine in the early 1980s, believes that publishers have taken this valuable market for granted. After parting ways with Moffitt in 1986, Whittle took over the ex-partnership's business, which specialized in targeting hard-toreach audiences with information-oriented advertising. Among Whittle's most successful innovations have been posterlike wall magazines placed in schools, health clubs and doctors' offices throughout the U.S. While distributing these ma-

terials, Whittle's people noticed that in most waiting rooms, the newest magazines are the first to be pinched; the issues that are left are often out of date, torn and dog-eared. "That's where we started from," explains Whittle. "We thought we could solve the physician's problem as well as the consumer's."

But serving the reader, say critics, is the least of Whittle's concerns. Competitors charge that Whittle's publications are nonmagazines, nothing but bound "advertorials"—editorial copy that is designed to promote the interests and prod-

ucts of advertisers. Many magazines, including TIME, accept this form of advertising, but the American Society of Magazine Editors' guidelines require it to be labeled as such and clearly distinguishable in its look from the editorial text. "Whittle's whole magazine is done for the client," says American Health's Harris. "In a regular magazine the advertorial is like an island." Whittle, of course, insists that the editorial and advertising sides of the new magazines will be separate.

Many publishers are ready to compete with Whittle, but they are incensed by his attempt to exclude their magazines. Several are threatening to sue. "Once Whittle ties up too many doctors, then he chokes the marketplace and can be challenged under the antitrust laws," says Attorney John Hadlock, who represents Gruner + Jahr. But Whittle insists that he is planning to enter only a small percentage of the country's more than 200,000 medical waiting rooms and dismisses the threats as "legal sword rattling."

Whittle refuses to divulge which advertisers have come on board so far, but giants Procter & Gamble and Warner-Lambert are said to be considering committing multimillion-dollar budgets to the new magazines. Spokesmen for the two companies deny that any contracts have been signed with Whittle, who predicts that he will sell \$37 million worth of advertising in the first year.

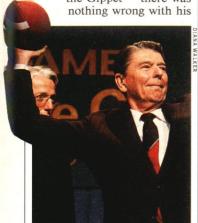
He will have a fight on his hands. A number of his competitors have indicated that they are developing special waiting-room plans of their own. One countermove Whittle anticipates is that publishers may start offering doctors complimentary subscriptions. If so, he is ready to supply his *Special Reports* at no charge as well. That is hardly the issue. In a profession in which six-figure incomes are the rule, the cost of magazines has never been a big item.

—By Laurence Zuckerman.

Reported by Joyce Leviton/Knoxville and Martha
Smilgis/New York

She is known to millions of Frenchmen as the girl who turns letters-and heads-on a hit TV game show. But Annie Pujol, 26, is no cookie cutout of Vanna White. The comely hostess of France's version of Wheel of Fortune (La Roue de la Fortune) has loftier ambitions. "I don't want to be a Barbie doll," says Pujol. "I'm trying to put across something different, something simple and natural that French audiences can identify with." Trouble is, Gallic indifference is all too natural for some of La Roue's contestants. When an elderly couple recently won a round trip to America, they barely twitched a muscle in response. "They just stood there," says Pujol. "I felt like crying."

Who says you can't bring back the past? The Gipper returned to Notre Dame last week, and it was like old times-almost. President Reagan was on the South Bend. Ind., campus of the Fighting Irish to unveil the Knute Rockne commemorative stamp, honoring the college's legendary head coach. Reagan, who played Notre Dame Football Star George Gipp in the 1940 film Knute Rockne-All American, brought the crowd of 10,000 to its feet by paraphrasing Gipp's famous deathbed speech: "Some time when the team is up against it and the breaks are beating the boys, tell them to go out there with all they've got and win just one for the Gipper." Never mind that the President's tongue slipped and he said "the Gippet"—there was



The Gipper at Notre Dame



Vive la différence! Pujol posing on the set of France's answer to Wheel of Fortune

throwing arm. As the crowd cheered wildly and time stood still, Ronald Reagan lobbed a football into the seats with all the old panache.



Steel: serious success story

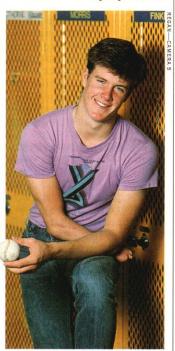
Her 21 novels about lovers blown asunder by the harsh winds of history have made her one of the world's most successful authors, outselling even Horror Master Stephen King (85 million copies, vs. 65 million). But despite her prolific output, Danielle Steel, 39, whose Kaleidoscope is currently among the Top Ten, denies she is a fast writer. "My books come out every eight or nine months, yes," she says, "but it takes me two years to finish one. I work on several at once." What irks her most are the critics who dismiss her novels as literary junk food. Says Steel: "The bulk of the world doesn't want to be serious all the time. Stephen King

is no more likely to wake up tomorrow and write a biography of Madame Pompadour than I would write the story of Winston Churchill."

It doesn't have quite the resonance of HEADLESS BODY IN TOPLESS BAR, perhaps the New York Post's most famous screamer, but what would you think of OUSTED OWNER OUT-SMARTS FEDS? When Rupert Murdoch threw in \$3 million of his own money to assure the paper's sale to Manhattan Developer Peter Kalikow last month, it was assumed that the Australian-born press lord had dealt himself out of any further connection with the 187-yearold tabloid. A federal law forbade him to own both the Post and a New York City TV station he wanted to keep as the starship of his Fox network. But three pages of the lengthy contract with Kalikow, it turns out, are devoted to an option for Murdoch to buy back the paper. Does that mean that Murdoch has just parked the paper with Kalikow? No one knows for sure, but within a year Congress may have revamped its cross-ownership law and enabled Murdoch to own both the Post and his TV station.

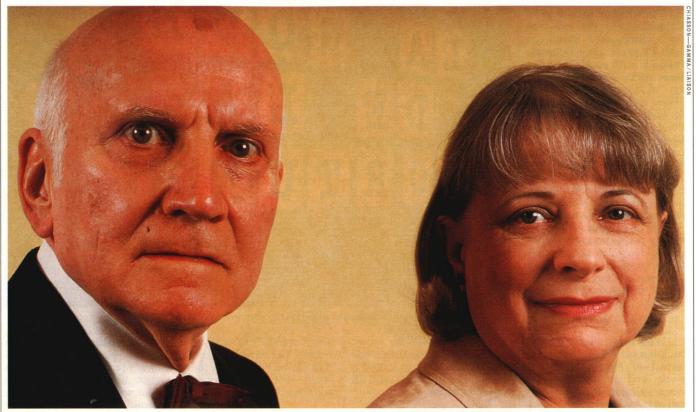
He recently became the first U.S. pitcher in 25 years to defeat the Cuban national team

on its own turf. Now Jim Abbott, 20, who plays for the University of Michigan, has scored another first. Last week Abbott, who was born without a right hand, received the Sullivan Award as outstanding amateur athlete of the year, the only baseball player ever to be so honored in the prize's 58-year history. "They picked the worst athlete up here," said Abbott as he accepted his trophy. "Baseball players usually don't get that much respect." This one By Guy D. Garcia deserves it.



Abbott: winding up for '88

#### **Medicine**



Controversial gurus of the American bedroom: the first couple of sexology last week after their stormy session with the press in New York City

# **An Outbreak of Sensationalism**

In a new book on AIDS, Masters and Johnson stir up old fears—and plenty of fury



Most people think that fear should have no place in the cool, reasoned realm of medicine. But its presence, strengthened by prejudice and denial, has whipsawed the public response to

AIDS—from early dismissal to doomsday and back again—ever since the epidemic began seven years ago. Last week, in a sensationalistic book guaranteed to punch panic buttons across the nation, Sex Therapists Dr. William Masters and Virginia Johnson triggered an uproar in the scientific community. Contrary to accepted wisdom and to all that is so far known by medicine, they claim the "AIDS virus is now running rampant in the heterosexual community" and can be transmitted through casual contact. Says Masters: "We are sounding an important warning. A lot of people think we are not in a serious situation. We think we are.'

Together with Co-Author Dr. Robert Kolodny, who directed the research for Crisis: Heterosexual Behavior in the Age of AIDS (Grove Press), the first couple of sex treatment charge the government with "benevolent deception" in downplaying the extent and nature of the epidemic. Among their assertions:

► At least 3 million Americans, twice the official estimate, are infected with the

▶ The risk of catching AIDS from a transfusion is seven times as great as that admitted by blood banks.

▶ The AIDS virus—theoretically at least—can be transmitted via mosquito bites, French kissing, toilet seats—and by sliding into second base (if, by chance, an infected player has bled onto it).

Reaction from AIDS experts has ranged from "drivel" to "hogwash." U.S. Surgeon General C. Everett Koop promptly called the work "irresponsible" and accused Masters and Johnson of "scare tactics." "There are no scientific data to support these alarming statements," warned Dr. Stephen Joseph, New York City's health commissioner. "They pile their statements, each holding a thin layer of established fact, on top of one another like slices of bologna." Many criticized the trio for first publishing their findings in a mass-market book, which

was excerpted last week in *Newsweek*, instead of in a scientific journal where their data would have been carefully scrutinized. A Chicago *Tribune* editorial blasted the "panic-peddling book," and the New York *Times* decried its "false alarms about AIDS." Callers seeking clarification jammed AIDS hot lines. Fumed Epidemiologist Andrew Moss of the University of California at San Francisco: "This is the AIDS equivalent of shouting 'Fire!" in a crowded theater."

Crucial to the argument set forth in *Crisis* is the authors' contention that at least 3 million Americans are infected with the AIDs virus. Masters and his associates arrived at that figure by a fairly straightforward calculation: if there are 50 to 100 symptomless carriers of the AIDs virus for every case of actual disease, as was first noted in 1985, and there were 45,000 cases of AIDs in the U.S. in late 1987, then one would now expect about 3,375,000 people  $(75 \times 45,000)$  to be infected with the virus.

Simple as it is, the arithmetic is also dead wrong. When the epidemic first got under way, there were few cases of AIDS

and the virus was spreading among a largely uninfected gay population; thus the ratio of carriers to cases was high, explains James Curran, director of the AIDS program at the federal Centers for Disease Control (CDC) in Atlanta. Today, thanks to a widespread education campaign and safer sex, the rate of new infection among gays has dropped dramatically. But naturally the number of infected people who fall ill continues to rise. As a result, among gays, the ratio of carriers to cases is now 20 to 1. Says Curran: "As the epidemic ages, the ratio will get smaller."

For their study, the sex therapists re-

but 1 in 5,418. They derive that figure from the highly inflated statistic of 3 million AIDS virus carriers. Even then, they do not allow for the fact that 80% of the nation's 18.8 million blood units come from repeat donors, who have a much lower rate of infection.

The most misleading of the authors' assertions, however, fall in the chapter titled "Can You Catch AIDS from a Toilet Seat?" They accurately report that the risk of infection from a source other than sex, contaminated needles, blood or the womb is practically nil. But they proceed to describe in vivid detail how it might be "theo-

something will never happen. Even so, in a dozen studies conducted on some 500 people living with AIDS-infected relatives, not a single case of casual transmission has occurred, even though they shared toothbrushes, toilets, cups, plates, toys and bed linens. "They've created a straw man," says CDC's Curran. "Let them prove that it is true."

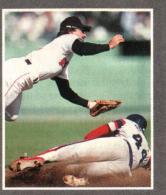
The current furor, says Bernie Zilbergeld, an Oakland psychologist and long-time critic of Masters and Johnson, stems from what he terms their "chronic inability to be precise." For example, he asks, how do they know that their 400 nonmo-

#### Four Dubious Claims from the Book









Transmission impossible: mosquito biting human victim; toilet seat in repose; couple kissing at sunset; baseball player sliding into base

cruited 800 people from churches, colleges and singles bars in New York City, Atlanta, St. Louis and Los Angeles. They found that only 1 of 400 people who had been monogamous for the past five years tested positive for AIDS antibodies. However, 6% of the group that reported at least six sex partners a year were infected. Masters, Johnson and Kolodny admit that their results "cannot be easily generalized" because those studied were not representative of the population at large. Despite this disclaimer, they conclude, "the AIDS virus has certainly established a beachhead in the ranks of heterosexuals, and ... the rate of spread among heterosexuals will now begin to escalate at a frightening pace."

While there has not yet been a national study of the general prevalence of the virus, no large-scale studies support the *Crisis* contention. To the contrary. Since 1985 the Department of Defense has tested nearly 4 million military personnel and found a stable .15% rate of infection. About .2% of the 8.8 million blood donors screened each year by the American Red Cross are infected. "AIDS is making some encroachments into the heterosexual community," says Dr. Douglas Dieterich of New York University Medical Center. "But it is grossly exaggerated to claim that it is running rampant."

Similarly, the sex therapists argue that the chance of catching an AIDS infection from donated blood is not 1 in 40,000, as the blood-bank industry now claims,

retically possible" to contract AIDS from, among other things, contact lenses, a salad in a restaurant or instruments in a doctor's office. The farfetched examples are so memorable that the caveats are quickly forgotten. Worse, the therapists call for mandatory AIDS tests of all pregnant women, hospital patients between the ages of 15 and 60, convicted prostitutes and marriage-license applicants. Health officials have repeatedly said that such tests are not medically or economically worthwhile and risk driving the disease underground.

In their defense, the *Crisis* trio argue that it is up to the medical community to prove them wrong. As a practical matter, however, scientists cannot prove that



Surgeon General Koop: "Irresponsible"

nogamous study subjects were not bisexuals or IV drug abusers? Epidemiologists long ago learned that people often admit to risky behavior only after they have been told they test positive. Yet Masters and Johnson did not extensively question their subjects about high-risk behavior.

"They could have done a great service by concentrating on present-day sexual habits rather than the epidemiology of AIDS," says New York's Joseph. "We need in-depth, scientifically obtained knowledge about sexual behavior these days." Studies have consistently shown that heterosexuals at high risk and their partners frequently resist practicing safer sex even though they know the consequences. Research by Masters and Johnson in their own area of expertise, he argues, could have produced effective ways to motivate the recalcitrant.

For now, the danger is that the furor will divert attention and resources from the real heterosexual epidemic—the one raging in the inner city among IV drug abusers, their sexual partners and children. The alarmist prophecies promoted in Crisis may discredit ongoing efforts to control the disease. "This plants the seeds of distrust in a group that the public should be able to look to for answers," argues Mervyn Silverman, former San Francisco public health director. Crying wolf, as Masters and Johnson have done, is no way to fight an epidemic. —By Christine Gorman. Reported by Scott Brown/Los Angeles and Joyce Leviton/Atlanta

#### Medicine

#### Just How Does AIDS Spread?

Amid all the confusion, some answers are beginning to emerge



First there was the news everybody wanted to hear: a New York physician writing in Cosmopolitan reassured women that there is practically no risk of contracting AIDS through ordinary vagi-

nal or oral sex, even with an infected man. The vaginal secretions produced during sexual arousal, he wrote, keep the virus from penetrating the vaginal walls. His explanation: "Nature has arranged this so that sex will feel good and be good for you." Then came the news nobody wanted to hear: Sex Gurus William Masters and Virginia Johnson proclaimed in their new book about AIDS that "the epidemic has clearly broken out into the broader population" of heterosexuals, and that far more people are at great risk than previously thought. Even kissing, they declared, is not safe.

Who is to be believed?

If anything is clear about the AIDS epidemic, it is that anal sex among homosexual men and needle sharing among drug addicts are still the major ways the AIDS virus is transmitted in the U.S. American victims are still overwhelmingly male: 92%. And though there is no doubt that heterosexual intercourse between intravenous drug users or bisexual men and their lovers is contributing to the spread of the disease, the

Unit of whole blood ready for transfusion; addict injecting drug into her neck

number of AIDS cases traced to sex between men and women not in these highrisk groups is very low—about 4%—and has remained stable. But just what is the risk? How contagious is AIDS? What are the odds of picking up the virus from a single sex act if one's partner turns out to

There are no certain answers to these questions, and that is part of the problem; it is misleading, and perhaps even dangerous, to pretend that there are. The best advice, most AIDS experts agree, is to use condoms and cut down on the number of sex partners. Reason: promiscuity increases the likelihood of encountering the virus as well as other sexually transmitted



to AIDS. Some people have picked up the virus from a single sexual encounter, while others have escaped despite hundreds of sexual exposures to an infected spouse. No one knows why. The risk figures that Masters and Johnson offer-a 1-in-400 risk of a man transmitting the virus to a woman through an act of unprotected vaginal intercourse, and a 1-in-600 risk of a woman to a man-are supposedly based on a series of assumptions and statistical projections first described in 1987 by Nancy Padian and Jim Wiley of the University of California, Berkeley. The projections are already outmoded. Says Wiley: "A single number cannot describe the rate of transmission. There are too many variables."

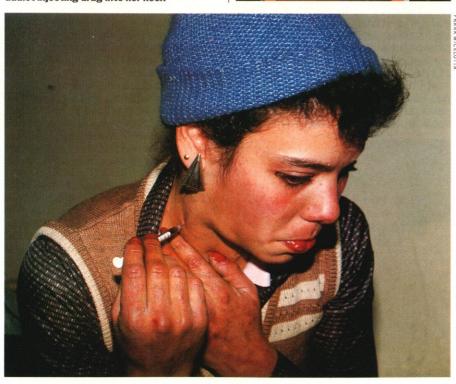
diseases that may increase susceptibility

And too many unknowns. Research is making it abundantly clear that people differ, often inexplicably, in their vulnerability to the virus and in their tendency to transmit it to others by various routes. An AIDS carrier's infectivity—his or her ability to pass the virus on-may vary over time. Only now are researchers beginning to understand these differences and their implications for preventing the spread of the disease.

Striking new research, published last week in the quarterly journal AIDS Research and Human Retroviruses, may help explain why some AIDS carriers can go on having unprotected sex for years without passing the virus to a regular partner. Although it is known that enough of the virus appears in the bloodstream shortly after infection to spread the disease via blood transfusions, sexual transmission is a different matter. The new study, of 24 hemophiliac AIDS carriers, shows that despite repeated sexual contact without condoms, the wives or steady female partners of these men generally remained free of the virus for several years. But when signs of severe immune deficiency began to appear in the men, four of the women became infected.

Although they may have finally contracted the virus simply because of repeated exposure, researchers doubt it. Had that been the case, the women who became infected should have been those who had had sex most often. But frequency of intercourse did not seem to matter. Says Researcher James Goedert of the National Cancer Institute: "The study demonstrates that the infected population gets more infectious as time passes, and that the level of risk increases as time goes on." That led Goedert and his colleagues to speculate that early treatment with AZT, the only approved anti-AIDS drug known to inhibit replication of the virus, may actually make AIDS less contagious. "That's among the most urgent questions we have to answer," says Samuel Broder, director of clinical oncology at the National Cancer Institute.

A study published earlier this year



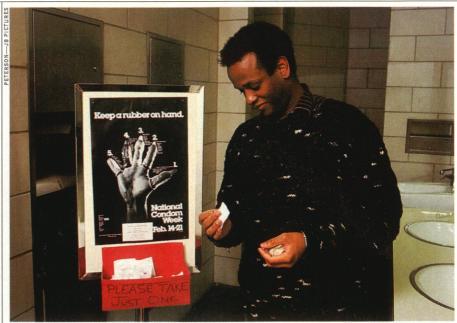
in the Journal of the American Medical Association offered other explanations for why some people become infected after sexual exposure and others do not. Of 25 husbands and 55 wives of patients who acquired the virus from blood transfusions, only two husbands and ten wives became infected in more than two years. None of the couples used condoms. Although a higher proportion of wives than husbands contracted the virus, the difference was not considered statistically significant.

Similarly, there were no differences in practices such as oral sex and French kissing among the couples; nor did it seem to matter how often they had intercourse. One wife became infected after only one exposure, and another after just eight. Yet eleven women remained uninfected after more than 200 sexual contacts. The researchers speculate that the originally infected spouses may have somehow differed in their ability to transmit the virus. Another possibility: their husbands and wives may have differed in susceptibility.

The J.A.M.A. study's failure to indict specific sexual practices supports laboratory findings that suggest, contrary to Masters and Johnson, that "deep" kissing is safe. The AIDS virus is present in saliva at extremely low levels or not at all. Saliva is a hostile environment for the AIDS virus, explains Jay Levy of the University of California at San Francisco. It will kill half the viruses exposed to it within 30 minutes. Scientists are also skeptical about the danger of oral sex. But that risk is practically impossible to measure because most couples who engage in oral sex also have intercourse, and there is no way to analyze the risks separately.

None of this is to say that the risk of transmitting AIDS through heterosexual intercourse is not a serious one. Exactly how the virus is passed along, though, is still murky. Many researchers strongly suspect that an infected man can more easily pass the virus to a female sexual partner than vice versa. Certainly more women have got the disease from men than men from women: women make up 75% of those who have contracted AIDS through heterosexual intercourse. Researchers have speculated that the virus is more concentrated in semen than in vaginal secretions and that the mucous membranes lining the vagina are especially vulnerable to penetration by the virus.

Dr. Neal Steigbigel, chief of infectious disease at Montefiore Hospital in the Bronx, thinks male-to-female transmission is bound to occur more often simply because of the mechanics of vaginal intercourse. Harvard Virologist Martin Hirsch, however, notes that herpes and syphilis appear to travel equally well in either direction between the sexes. Hirsch thinks the only reason more women have contracted the AIDS virus from men than the other way around is that many more men now have the disease. As more women become carriers, he suspects, they will infect their partners. "There is no doubt,"





Prevention measures: condoms in Minnesota; Chicago couple being screened for AIDS

immune systems may be more vulnerable to the AIDS virus.

If there is any American parallel to the African experience, it may be developing in some inner cities, where drug addiction and prostitution are inextricably linked to AIDS, where pregnancies among teenagers have become commonplace and where educational programs about safe sex either do not reach their intended audience or cannot cross cultural barriers. In January an article in the New England Journal of Medicine revealed a surprisingly high, 5.2% rate of AIDS virus infection among 4,028 patients attending clinics for sexually transmitted diseases in Baltimore. Most of the patients were black, and their infection rate was notably higher than the rate among whites. Intravenous drug abuse and sexual contact with a drug addict were important risk factors. So too was a history of syphilis in men and virally caused genital warts in women; both venereal problems can cause breaks in the lining of the genital tract that may make it easier for the virus to enter.

The Baltimore researchers were disturbed to find that one-third of the men carrying the AIDS virus and nearly half the women had no idea that they had engaged in any behavior that put them at risk. The proposed solutions: more AIDS screening and personal counseling at clinics for sexually transmitted diseases, greater efforts to eradicate syphilis and other diseases that lead to genital ulcerations, and more education about safe sex and the dangers of drug abuse. With AIDS, there will be no quick fixes or startling innovations, just the desperate, backbreaking efforts required to persuade people to make small but vital changes that may -By Denise Grady. save their lives.

Reported by Joyce Leviton/Atlanta and Suzanne Wymelenberg/Boston

says Dr. Margaret Fischl, an AIDS researcher at the University of Miami School of Medicine, "that this virus, when it comes into contact with any mucous membrane, is going to be transmitted." Men and women, she insists, are equally vulnerable.

In Africa, where it is estimated that more than 2 million people have been infected with the AIDS virus, the disease strikes men and women equally. AIDS is spread among adult Africans primarily by vaginal intercourse, and it is rampant in the large, overcrowded cities of central and western Africa. Most AIDS researchers, however, now dismiss the suggestion that Africa might serve as a model for the heterosexual spread of AIDS in the U.S. For one thing, promiscuity and prostitution are common in parts of Africa, and general standards of hygiene and medical care are low. Scientists believe widespread venereal diseases in Africa also contribute to the spread of AIDS by causing genital ulcerations that make it easier for the virus to enter the bloodstream. Finally, Africans suffer from more nonvenereal viral and parasitic diseases than do Americans, and the Africans' overtaxed



**Epson Equity LT.** 640K RAM, NEC V30 microprocessor, 4.77/10MHz clock speed, two expansion slots, numeric keypad, CGA and serial/parallel ports, 12.2 lbs., one year limited warranty, optional internal modem. Epson is a registered trademark of Seiko Epson Corporation. Lap-Link is a trademark of Traveling Software, Inc. MS is a registered trademark of Microsoft Corporation. Equity is a trademark of Epson America, Inc., 2780 Lomita Blvd., Torrance, CA 90505. **(800) 421-5426.** 



"I don't need a laptop computer. I need all the power I can get, in a computer I can carry. I need a desktop computer

#### that fits on my lap."

Presenting the Epson® Equity™ LT. It's fully MS®DOS compatible and comes with two built-in floppy drives or a single floppy and a 20MB hard drive.

Just like a desktop computer.

The Equity LT keyboard has a familiar desktop look and feel. Plus, you have your choice of a Supertwist or Backlit Supertwist LCD screen.

Epson's exclusive battery-saving features keep the Equity LT operating up to seven hours between charges. We even include Lap-Link™ software, free. It makes it easy to exchange files with other computers.

Since the Epson Equity LT offers all the performance of a desktop PC, and all the reliability and support you expect from Epson, about the only thing you'll be giving up is your desk.



WHEN YOU'VE GOT AN EPSON, YOU'VE GOT A LOT OF COMPANY.™

#### Education



Days of silent rage: striking students at Gallaudet protest the hiring of Zinser, inset

#### "This Is the Selma of the Deaf"

A school protest becomes a forum for a newly assertive minority

The U.S. capital takes all manner of demonstrations in its daily stride. But the young people who descended on the White House last week taught the city something new about protests. They marched in silence, communicating with one another in sign language, their faces and bodies contorted with frantic energy as they sought to convey the emotional content of their message. They were students from Washington's Gallaudet University, the nation's only liberal arts college for the deaf. Their message, in the words of Student Rebekah Hammer: "Prejudice is believing that hearing people have to take care of deaf people.

A hearing person was the cause of this silent but agitated campus protest, which soon mushroomed into a national debate over the civil rights of the deaf. Gallaudet's board of trustees had set the spark by ignoring months of intense pressure to choose a deaf person as the 124-year-old college's seventh president. Instead, the trustees chose Elisabeth Ann Zinser, 48, vice chancellor for academic affairs at the University of North Carolina at Greensboro, who is not only sound of hearing but is also unable to communicate in sign language and has no experience in education for the deaf. The situation was further inflamed when Board Chairwoman Jane Bassett Spilman was reported to have remarked that "deaf people are not ready to function in a hearing world." (Later she insisted that the comment had been misunderstood.)

The students erupted in silent rage, flooding into the streets of Washington and shutting down classes all week. Most of Gallaudet's 2,200 students joined in demands for both Zinser's and Spilman's resignations, and the two women were hanged in effigy. There were also calls for a new board, with a majority of hearingimpaired members, to replace the present 21-member body, which has only four deaf members.

Suddenly the students were receiving support from deaf people across the U.S. The reason is that this 100-acre campus. only a mile northeast of Capitol Hill, is a

Mecca for the hearing impaired. Since it was founded by an Act of Congress in 1864, Gallaudet has become one of the world's foremost training centers for the deaf. And yet it has never had a hearingimpaired president—the result, say students and staff, of paternalistic attitudes by a hearing world that perpetuates the myth that deaf people cannot function on their own. Comparing today's demands by deaf people with the black civil rights struggle in Alabama 23 years ago, Gallaudet Graduate Student Kathy Karcher declared, "This is the Selma of the deaf."

At first Zinser took a tough stance, announcing that "I am in charge." As the protest mounted, her mood moderated. "I didn't know we would have this level of conflict," she told TIME. Her position was weakened when she was urged to consider stepping down by Democratic Congressman David E. Bonior of Michigan, a member of Gallaudet's board who had favored hiring a deaf president. If Zinser stayed on, Bonior warned, Congress might be reluctant to increase the school's \$76 million annual budget, threequarters of which comes from the Federal Government

Every politician in Washington, it seemed, wanted to be counted among supporters of the protesters. Seven House members sent Spilman a letter expressing their concern. Presidential contenders from George Bush to Jesse Jackson to Paul Simon weighed in with support for the naming of a deaf college president.

Faced with such opposition, Zinser resigned. Her decision, she said, was based on the "ground swell of concern for the civil rights of deaf persons." The board is now expected to pick a hearing-impaired president. The voice of the deaf was clearly heard-and heeded. -By David Brand. Reported by Jerome Cramer/Washington

#### **Solving the Puzzle**

About 350 years ago, a French amateur mathematician named Pierre de Fermat scratched a devilishly tricky problem in the margin of a Greek mathematical text. Then he added, "I have discovered a truly remarkable proof [of the theorem], which this margin is too small to contain." Did

he really have the answer? The attempts of generations of scientists to find out have made Fermat's Last Theorem the El Dorado of math problems. Now, at long last, an assistant professor at Tokyo Metropolitan University seems to have broken the code. Last month at Bonn's Max Planck Insti- Pierre de Fermat

tute, Yoichi Miyaoka, 38, sketched out his answer on a blackboard for fellow mathematicians. Since before Euclid's time it has

been known that in the equation  $A^2+B^2=C^2$ , if A and B are whole numbers, then C can also be a whole number—for example,  $5^2+12^2=13^2$ . Fermat postulated that if the same equation is taken to a power higher than 2, such as  $A^3+B^3=C^3$ , then

C can never be a whole number. Miyaoka has apparently found out why by using an esoteric branch of mathematics called arithmetic geometry. Scientists are now awaiting the first draft of his manuscript. If it checks out, the Frenchman's infuriating puzzle will finally be solved



HOOSIERS	254120
ROXANNE	455624
DUMBO	954030
LOVE ME TENDER	953172
THE COLOR OF MONEY	952714
THE HUSTLER	952072
THE LONGEST DAY	<b>*</b> 951630
THE TERMINATOR	950506
ROMANCING THE STONE	950434
ONE FLEW OVER THE CUCKOO'S NEST	950362
SWIMMING TO CAMBODIA	854536
CODE OF SILENCE	854150
NOBODY'S FOOL	853444
THE MORNING AFTER	852754
M*A*S*H	850320
MAKING MR. RIGHT	755530
TIN MEN	754100
BLUE VELVET	753572

THE BIG EASY	456732	THE FOURTH PROTOCOL	456402	NO WAY OUT	256730
THE THREE AMIGOS	753556	THE STEPFATHER	554252	RUTHLESS PEOPLE	354146
RAMBO: FIRST BLOOD PART II	751532	WUTHERING HEIGHTS	553642	RADIO DAYS	353552
THE FLY (1986)	751524	RAISING ARIZONA	553554	DOCTOR DOLITTLE	352106
ALIEN	750014	THE SEVEN YEAR ITCH	553304	ALL ABOUT EVE	352050
THE BELIEVERS	656252	BACK TO SCHOOL	553224	RIVER'S EDGE	254522
PREDATOR	655626	THE FRENCH CONNECTION	553160	ALICE IN WONDERLAND	254032
THE PRODUCERS	655600	COMMANDO	551016	SLEEPING BEAUTY	254024
DOWN AND OUT		PROJECT X	454122	ROBOCOP	656750
IN BEVERLY HILLS	654140	OLD YELLER	454042	COCOON	955042
MARY POPPINS	654036	THE SWORD IN THE STONE	452412	THE OMEN	951606
SOMETHING WILD	653610	BLADE RUNNER	452316	ENEMY MINE	853034
JUMPIN' JACK FLASH	652744	BACHELOR PARTY	452010	NORMA RAE	851574
HUSH HUSH SWEET CHARLOTTE	652342	HANNAH AND HER SISTERS	451722	DORF ON GOLF	754672
NOTHING IN COMMON	651724	DISNEY'S HERE'S MICKEY	451714	CARNAL KNOWLEDGE	754656
		THE SOUND OF MUSIC	<b>*</b> 450462	BIG TROUBLE IN LITTLE CHINA	754430
YOUNG FRANKENSTEIN	650560	THE WHISTLEBLOWER	354564	THE COTTON CLUB	754334
STAR WARS	650472	THE BEST YEARS OF OUR LIVES	*354226	LABYRINTH	654212
				SPLASH	651330
	-			THE LITTLE ENVES	554654







552	2526	
CRIMES OF THE HEART	252740	
THE EMERALD FOREST	251640	
THE TRIP TO BOUNTIFUL	553650	
REVENGE OF THE NERDS II	856736	
THE GRADUATE	251616	
THE GODS MUST BE CRAZY	251536	
ALIENS	250774	
PATTON	<b>*</b> 250372	
JANE FONDA'S WORKOUT WITH WEIGHTS	154634	
JEWEL OF THE NILE	154474	
F/X	154232	
BLACK WIDOW	153550	
OUTRAGEOUS FORTUNE	153446	
A LION IN WINTER	152274	

\*These tapes count as two selections

# OVIES AND AKE ANY 3 FOR JUST

#### THE TIME-LIFE HOME VIDEO CLUB—GREAT TITLES ... **GREAT PRICES!**

Here's your ticket to great movies like Lethal Weapon and Lady and the Tramp ... exercise tapes like Jane Fonda's Low Impact Aerobic ... and hundreds of other super titles—all at super prices!

#### JOIN TODAY AND GET 3 TAPES FOR JUST \$1 EACH, PLUS SHIPPING AND HANDLING.

Select any 3 tapes on this page as your introductory selections. You pay only \$1 each, plus \$1 each for shipping and handling. That's just \$6 for 3 of your favorites!

#### HOW THE TIME-LIFE HOME VIDEO CLUB WORKS...

Once you receive your introductory tapes, you'll be a Club member. Then, approximately once a month (up to 15 times per year), you'll receive the Club's Home Video Catalog-available to members only. Each catalog will feature a Main Selection plus hundreds of exciting alternates.

To receive your Main Selection, do nothing; it will be sent automatically. If you want an alternate—or no selection—just complete the card always provided and mail it by the date specified. You'll always have 10 days to decide. If any tape you don't want arrives before you've had the full 10 days, simply return it at our expense.

#### **BUY JUST 5 MORE TAPES** IN THE NEXT TWO YEARS.

Your enrollment agreement is complete once you buy 5 more tapes over the next two years at regular Club prices—currently \$19.95-\$79.95, plus shipping and handling. And you'll enjoy a substantial discount on every selection list-priced at \$59.95 and up. Once you complete your agreement, you're eligible for the Club's moneysaving "buy one, get one for halfprice" bonus program.

#### SAVE UP TO \$65 MORE— **RIGHT NOW!**

If you take your first Club selection now for only \$14.95 plus \$1 shipping and handling, you can save up to 80%. And you'll reduce your membership obligation to only 4 tapes over the next two years.

#### HERE'S HOW TO ORDER ...

Plus shipping and handling with membership.

Just provide, on a separate piece of paper, the titles and numbers of your 3 introductory selections. Also include the title and number of your first Club selection if you wish to take it now. Be sure to specify VHS or BETA.

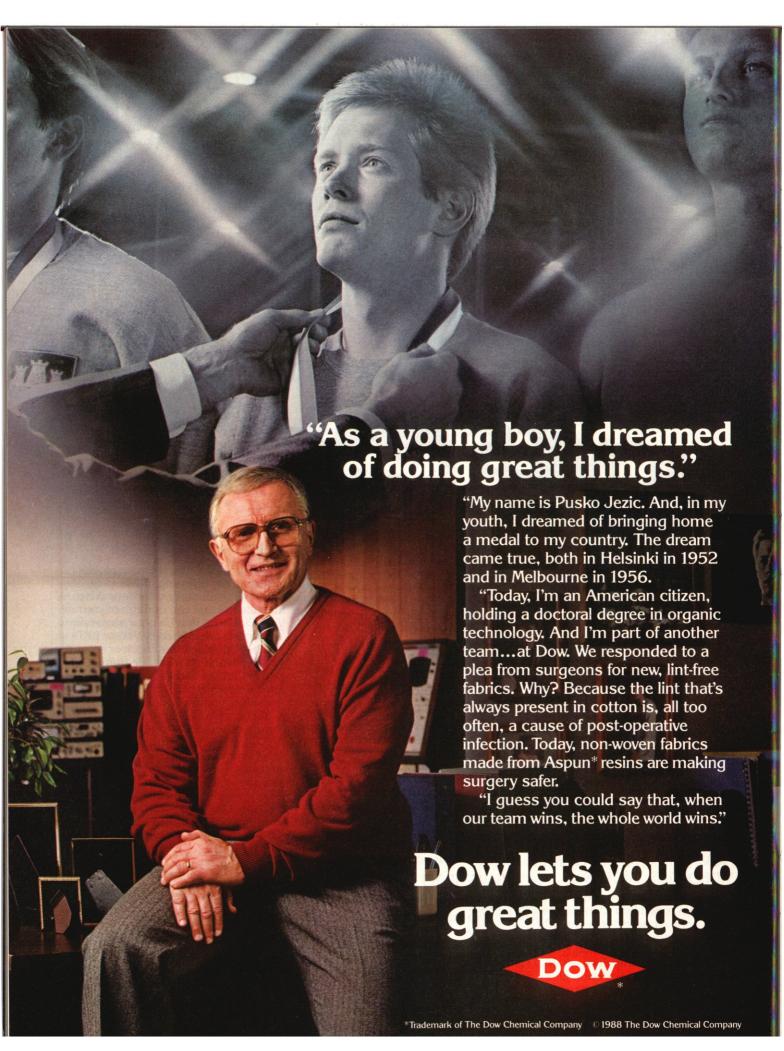
Then, enclose your check or money order, payable to Time-Life Home Video Club for a total of \$6 for your 3 introductory tapes; \$21.95 if you are including your first Club selection.

If you wish to charge this and future selections, specify MasterCard, VISA or American Express. Provide your account number, expiration date and signature. Please print your name, address, apartment no., city, state, zip, phone number and "DEPT. V188". Mail to: Time-Life Home Video Club, P.O. Box 8520, Harrisburg, PA 17105-8520. Or call the toll-free number below.

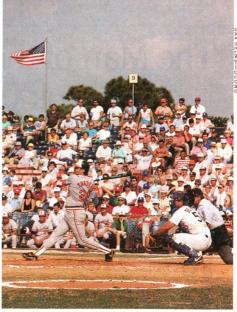
#### **CALL TODAY!** 1-800-255-VIDEO

(PA residents, call collect: 717-697-6535) Be sure to have titles, order numbers and credit card handy when you call.









Celebrating 100 years of spring training at some new and old places: the Mets' sparkling camp in Port St. Lucie, the venerable Dodgertown in Vero Beach

#### **Sport**

#### **A Place for Bright Starts**

Despite the plastic grass, the Grapefruit League still has charms

Something disturbing is going on in Florida. Parodying the rest of the map, ambitious little villages are swiping one another's ball clubs. Just this spring the Cincinnati Reds have moved from Tampa to Plant City, the New York Mets from St. Petersburg to Port St. Lucie and the Kansas City Royals from Fort Myers to an amusement park in Haines City once known as Circus World and now identified as Boardwalk & Baseball.

A Ferris wheel peeks over the roof into the stadium, and a roller coaster screams by third base. Though the infield grass is plastic, the place is handsome. "Almost too nice," says the pitcher Bret Saberhagen. "It doesn't feel like spring training." In the name of civic pride and the interest of land development, tin and wood are being traded everywhere for aluminum and concrete.

A particularly unsettling development has the sister cities of St. Pete and Tampa at each other's wryneck throats. Bucking nature and tradition, both have been bidding for full-time baseball, either an expansion team or a carpetbagger. Tampa has gone so far as to draw up blueprints for a domed stadium. St. Pete has gone much further: the skeleton of its dome has already been assembled on the former site of a gas plant (prompting a Tampa editorial cartoonist to depict the players and fans in gas masks). The state is growing, and Floridians no longer believe it to be in the proper order of things that they restrict their diet to grapefruit.

Even in baseball, change is unavoidable. Pam Postema, for example, is getting a tryout this spring as the National

League's first female umpire. But in the 100 years since baseball teams first came South, alterations have seemed slight. The late writer Francis Stann of the late newspaper the Washington *Star* once asked the failing Babe Ruth in his camel-hair coat what he remembered about Al Lang Stadium in St. Pete. Motioning toward an old hotel a full city block beyond the right-field fence, Ruth rasped, "The day I hit the West Coast Inn." "Wow!" said Stann. "Pretty good belt." "But don't forget," Ruth added, "the park was a block back toward this way then."

Spring training has never been a place for precise memories or exact measurements. The Boston pitcher Roger Clemens and the Montreal outfielder Tim Raines demonstrated again last season that the exercise is essentially a mental one for the fans. After finances kept them from spring training in 1987, Clemens still won 20 games and the Cy Young Award, while Raines hit .330 with a fourfor-five debut that included a grand-slam home run. Maybe Florida has forgotten that it is a state of mind.

"How could they ever find anything better than this?" says Detroit Manager Sparky Anderson, who is sitting outside an enclosed batting cage enjoying the sound of ash and cowhide and the sight of veterans Darrell Evans and Alan Trammell gathering scattered baseballs, like mushrooms, to reload Iron Mike. The pitching machine is run by Coach Billy Consolo, Anderson's best childhood friend, the boy who 40 years ago in Los Angeles helped him steal all of Trumpeter Harry James' baseball equipment.

"Hey Billy," the manager calls conspiratorially into the cage, "did Harry James have equipment?"

"Oh God," comes a young-old voice from inside.

"Once we spotted it, he didn't have any," whispers Anderson, who made partial restitution years later by giving James a Cincinnati windbreaker and a good laugh.

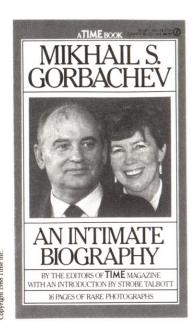
"I used to manage the Reds," Anderson informed two Soviet scouts who came to Lakeland a couple of weeks ago to solicit fundamentals. "It's a bad soldier who doesn't dream to be a general," said Alexander Ardatov, coach of the Soviets' budding national team. "Right," Sparky told him, "and if you can hit, you can play."

So there is still charm in Florida. Like the little girl singing the opening-day anthem at Port St. Lucie with a finger jammed in each ear; and Miss Clearwater presiding over the Phillies' inaugural in her sash and tiara; and Bobby Bonds' son Barry, a young outfielder for the Pirates, remarking in the dugout, "I liked most of my father's teams: the Cards, Yanks, Angels, White Sox, Rangers, Cubs, Giants—not Cleveland." And the real-life pitcher Jack Armstrong, who like his namesake from the 1930s radio series seems to incarnate the all-American boy.

A 6-ft. 5-in. righthanded fast-baller (wearing a CAN'T MISS tag), Armstrong arrived at the Reds' camp this spring full of enthusiasm and good deeds. "I've waited 22 years for an opportunity to pitch in the major leagues," he says, meaning he must have been contemplating it at the age of one. "He'd run through that wall if you asked him to," smiles Manager Pete Rose, who has finished running through walls himself. But Jack Armstrong will probably begin the season in the minors, in some small and scrubby place appropriate to bright starts. —By Tom Callahan

TIME, MARCH 21, 1988 67

# The Man of the Year is now the Book of the Year



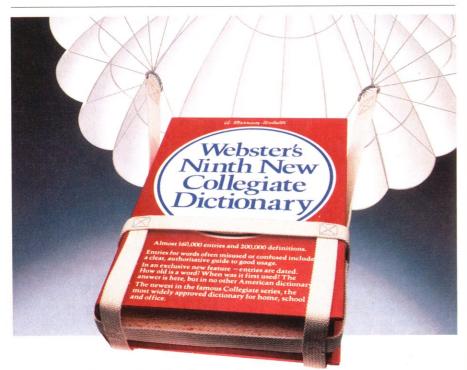
The most comprehensive portrait of Mikhail Gorbachev ever published.

- 16 pages of rare photographs
- Interviews with dozens of friends, associates, and former schoolmates
- 272 pages of facts, quotes, and anecdotes

"A timely and useful guide to understanding the new Soviet leader."

> William G. Hyland Editor, Foreign Affairs

Published by Time Inc. Distributed by New American Library



#### America's favorite to the rescue.

No other dictionary responds to so many calls for help-how to spell it, how to say it, how to use it. And it's the dictionary to tell you how old a word is.

A Genuine Merriam-Webster

More people take our word for it.

© Merriam - Webster 1985

#### **Milestones**

SETTLEMENT REVEALED. Of lawsuits brought by the families of four victims of the 1986 Challenger tragedy against the Federal Government and Morton Thiokol, manufacturer of the shuttle's defective solid rocket boosters. A total of \$7.7 million in tax-free annuities will go to the survivors of Astronauts Francis Scobee and Ellison Onizuka, Payload Specialist Gregory Jarvis and Schoolteacher Christa McAuliffe, who had planned to teach from space. Suits brought by relatives of Crew Members Judith Resnik and Ronald McNair were settled previously; one by the family of Challenger Pilot Michael Smith is still pending.

**CONVICTED.** Rod Matthews, 15, of second-degree murder for the 1986 thrill killing of Shaun Ouillette, 14, a high school classmate; in Dedham, Mass. Matthews, who told friends he wanted to "kill someone to see what it feels like," lured Ouillette into the woods and bludgeoned him with a baseball bat. He then led two other teenagers to the scene to show them the body. Although he received a mandatory life sentence, he will be eligible for parole in 15 years.

**DIED.** Andy Gibb, 30, Australian-born pop singer who followed his older brothers, the Bee Gees, to stardom with such hits as Shadow Dancing, Love Is Thicker Than Water and An Everlasting Love; of a viral-related inflammation of the heart; in Oxford, England. Gibb won two Grammy nominations and starred in a Broadway musical, Joseph and the Amazing Technicolor Dreamcoat. But his solo career faltered in the mid-1980s, when he admitted to a serious cocaine addiction.

**DIED. Harris Glenn Milstead,** 42, the freaky 370-lb. gender-bending actor known as **Divine,** who camped and vamped through such low-budget cult films as *Pink Flamingos, Polyester, Lust in the Dust* and *Hairspray;* of heart disease; in Los Angeles. Divine regarded himself as an actor who played women's parts rather than as a transvestite. His relentlessly outrageous performances attracted thousands of screaming admirers, but to Director John Waters, Divine was the "best actor I've ever worked with . . . a kind and gentle man."

**DIED. Glenn Cunningham,** 78, America's ranking middle-distance runner during the 1930s; near Menifee, Ark. Severely burned in a schoolroom fire in 1917, Cunningham took up running as therapy. He set a world record for the mile of 4 min. 6.7 sec. in 1934. Two years later he won a silver medal at the Berlin Olympics. The father of twelve children, he cared over the years for 9,000 troubled or orphaned children at his Kansas ranch. Three weeks ago he made his final track appearance, at a Madison Square Garden ceremony, passing the baton to former Olympic Runner Abel Kiviat, 95.





## **SAVE \$1610 '88 MERCURY SABLE LS**

Here's How: You save \$860\*\* when you buy Popular Equipment Package 461A, plus get \$750\* Customer Cash back from Lincoln-Mercury for a total savings of \$1610.

3.8-liter electronically fuel-injected engine · Electronic AM/FM stereo cassette radio · Premium Sound System . Air conditioning with automatic temperature control . Tilt steering wheel • Fingertip speed control • Dual power seats • Rear window defroster • Power lock group • Keyless entry system • Autolamp on/off delay system • 15" aluminum wheels · And more!

#### STANDARD EQUIPMENT INCLUDES:

Tinted glass · Power steering · Power brakes

- · Intermittent wipers · Heat ducts to rear seat
- Power windows Remote decklid and fuel-filler door releases Child-proof rear door locks
- Dual power mirrors Power front seat lumbar supports . Four-way front headrests . Dual illuminated vanity mirrors • And much more!



# **SAVE \$1470**

#### **'88 MERCURY COUGAR XR-7**

Here's How: You save \$470\*\* when you buy Popular Equipment Package 266A, plus get \$1,000° Customer Cash back from Lincoln-Mercury for a total savings of \$1470.

#### **OPTION PACKAGE INCLUDES:**

- Intermittent wipers
  Tilt steering wheel
  Fingertip speed control
  Rear window defroster
- · Electronic AM/FM stereo cassette radio
- · Premium Sound System · Power windows · Power lock group · Power driver seat
- · And more!

#### STANDARD EQUIPMENT INCLUDES:

5.0-liter electronically fuel-injected V-8 engine Automatic overdrive transmission • 15" cast aluminum wheels • Handling suspension • Power steering . Power brakes . Air conditioning

 Sport bucket seats • Tinted glass • Dual power mirrors . And much more!

#### CUSTOMER CASH ALSO AVAILABLE ON '87 & '88 TOPAZ AND '88 TRACER." ASK ABOUT FACTORY-TO-DEALER CASH INCENTIVES ON XR4TI AND LINCOLN TOWN CAR!

'For Customer Cash you must take delivery from dealer stock by 5/11/88. \$1000 Customer Cash on '87 & '88 Cougar XR-7, \$600 on other '87 & '88 models; \$750 on '87 & '88 Sable; \$750 on '87 Topaz with AWD, \$500 on '88 Topaz with AWD and on '87 & '88 manual transmission-equipped models; \$500 on Tracer. Vehicles per customer limited. See your dealer for complete details. Popular Equipment Packages do not end 5/11/88. "Package savings based on a sticker price of option package vs. options purchased separately. †Dealer may pass cash incentives on to you. Ask your dealer for details.

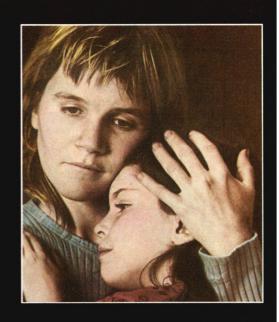


PLUS: Output Vou get our 6-Year/60,000-Mile Powertrain Warranty and 6-Year/100,000-Mile Corrosion Protection on every new 1987 and 1988 car we sell. Deductible and Corrosion apply, 8st to see this limited warranty at your Lincoln-Mercury Dealer

BUCKLE UP-TOGETHER WE CAN SAVE LIVES.







Watching this movie may make you uncomfortable.

It reaches deep into your heart and conscience as it tells its story about two people who share our country but not its glories.

Powerful. Disturbing. It may also be the most important movie you will see all year.

# God Bless the Child

Mare Winningham in "God Bless The Child" starring Dorian Harewood An ABC Theater Presentation Monday, March 21, 9:00PM/8:00PM Central ABC Television Network

# **Show Business**

## Stranger in a Strange Land

Puppet or alien, NBC's ALF is an intergalactic star

Yo, Skip! Yo, Rhonda!,

I don't know if this radiocast will reach you guys way out there in your spaceship, but I really miss you. You're still the only other beings from Melmac who I know survived when the planet blew up. A lot of amazing things have happened to your old buddy Gordo since you last heard my signal, soon after I crash-landed through the Tanner family's garage roof and decided to stay here in sunny California. There are drawbacks: this place earth is so outsville you can't buy a whisker omelet or a tabby-paw pie. Here, when people stroke cats, they aren't even trying to get the meat tender for sautéing. Yet they eat armored slugs that they call escargots! And they never heard of sloppy joes with fiber glass.

But who am I to complain? Under my new name ALF-for Alien Life Form-I'm now a bigger star than Alpha Centauri. My half hour on Monday nights on the NBC-TV network sometimes hits the Top Ten in the Nielsen ratings (just like ours, except recorded electronically instead of with marshmallows and thumbtacks) and is playing in about 50 countries. The show is the story of my life in a typical suburban household-working dad, nonworking mom, teenage daughter just out of braces, chirpy son who dresses up as a vegetable for the school play, and yours truly, the alien who has to hide in the laundry room when anyone comes to call. My Saturday-morning cartoon reminiscences about Melmac have become one of the three most popular TV shows for children. A movie about my journey from Melmac to earth is planned for later this year.

The biggest bucks (wernicks to you) come from marketing. Toymakers and schlockmeisters are peddling me via 250 items with total sales above \$200 million. There are storytelling dolls, skateboards, backpacks, comic books, coffee mugs, party hats, and chewing gum complete with cards for bouillabaseball—that's right, I'm introducing our old national pastime, fish and all. My favorite item is a T shirt showing me in X-ray glasses saying to passersby, "Hey, nice underwear." Haaah! I kill me! All in all, I am the busiest long-shnozzed, four-



ALF at table: Where are the whisker omelets? The tabby-paw pies?

toothed, 3-ft. 2-in. creature with burnt-siena fur anywhere on earth. Of course, there aren't many talking life forms here that look like me. I am continually being mistaken for an anteater, a dwarf orangutan or an aardvark, which on Melmac we encountered only in crossword puzzles.

Part of the reason for this mistaken identity is that my very existence has to remain a secret to keep the government scientists off my case. I have managed it through a brilliant scam: practically everyone thinks I'm a puppet! Sustaining this conspiracy takes a few collaborators. My main partner is a onetime comic magician named Paul Fusco. He actually claims to have invented me. Sure, he talks like me, laughs like me, jokes like me, even sort of looks like me. But I'm 230 years old and he's 35, barely old enough to

have a bar catzvah back home. Also important is Brandon Tartikoff, president of NBC Entertainment, who admits I am a personal favorite. We keep everyone off the set, supposedly to maintain the illusion that I'm real but actually to maintain the illusion that I'm an illusion. This reporter from TIME (here it's a magazine, not a dental drill) called Tartikoff to kvetch about that, so he agreed to describe the set: "There are all these holes for the uh, er, puppet. Holes in the couch, holes in the bed, holes in the floor. Trapdoors everywhere. It looks like a family of gophers live there." Together, we've concocted this great cover story. Supposedly Fusco came to pitch the idea of an alien moving in on a nice, normal family and driving them crazy with his rudeness and irresponsibility—whaddaya want, we had

to spice it up, it's entertainment—and the NBC guys were nodding off because the idea was too, like, subtle for them. So Fusco reached into a green plastic trash bag, pulled me out, made me sneeze, and I wiped my nose on Tartikoff's sleeve. Haaah! He loved it! Well, I guess you can tell, we actually didn't make that part up. Or the trash bag.

The indignities never stop. At the Tanners', I sleep in the garage or the laundry room. At NBC, I share my dressing room with a mop and bucket. The one saving grace to this abuse is that it helps fool even the cast into



With the Tanners: Willie (Max Wright) and Kate (Anne Schedeen)

Working dad, nonworking mom and a 230-year-old pet in laundry room.

thinking I really am a puppet, including Anne Schedeen, who plays the real-life Kate Tanner, and the guy who plays Willie, this dithery product of Hesitation School named Max Wright. He must have mastered the Dramatic Pause (wake me up at half time!) during his years on the stage at places like Yale and Harvard, schools as prestigious as Podunk and Dingaling on Melmac. Listen to him drivel: "There are moments when ALF's reality is so overwhelming, you have to catch your breath. He picked up a lingerie catalog one day, and you could see his blood changing, his temperature going up. How did he do that? ALF has eyes of stone, literally cold black eyes, and sometimes, whether they catch the light or not, they warm just like a person's eyes." Do I have the man in knots or what?

I am still an instigator. If I fall in love with a show called Gilligan's Island, I'll turn the Tanners' backyard into a lagoon. If I don't like the President's policy on nuclear arms, I'll phone him on Air Force One and explain how we incinerated Melmac. Still the same old me: no moral compass, no sense of proportion, no fear. I still break things a lot too. I learned the hard way that you can't smoke fish in a toaster, puree a rock in a blender or light an oven an hour after you turn on the gas. I even accidentally scared an old man to death and discovered that makes earthlings sad instead of happy for the guy that he'll never be late to work again.

People are full of theories about my popularity. Some compare me to Rocky and Bullwinkle—you remember, the plucky squirrel and the jug-eared moose—or some klutz named Mork from Ork, because these bozos seemed to be entertaining children while really offering sophisticated satire of politics and pop culture. One notion is that because I am a shut-in, to stay hidden, and learn everything I know about the world from TV, I constitute some sort of commentary on what children learn from watching the box. Another idea is that I am sort of a metaphorical child myself, but treated more honestly than these sentimental earthlings would treat anyone without fur. Emotionally, they say, I am like a gifted eight-year-old, inclined to get into trouble because I am smart and energetic, even if my intentions are good. The people who push this idea say that in about half the shows I am bored, frustrated or hurt and trying to run away from home, something children do here a lot. Remember how on Melmac it was always parents who wanted to run away-at least at my house?

Some see me as cuddly like a dog; others with more sense recognize I am bringing insult comedy back to TV for a world that loves nicknames and invective. Fusco goes Freudian and burbles like this: "I think we all need magic and fantasy in our lives. ALF brings out the little girl or boy in people. He touches something inside you that you can go back to and remember." Sure—blind fear of the dark! Haaah! I still kill me.

—By William A. Henry III.

Reported by Denise Worrell/Los Angeles

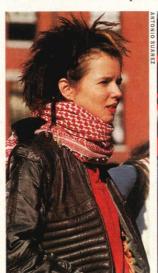
# Living

## **Scarves and Minds**

Kaffiyehs from the Middle East warm up March winds

he pronunciation is tricky. So are the provenance and political implication of the scarf on sale from sidewalk vendors all over the East Coast. Say ka-fee-a, and the sound will be right. Wear the large, brightly checked square of cotton around the neck, shawl style over the shoulders or wrapped around the head, and the look will be perfect 1988 American street style. It is also what millions of Americans see on their TV screens practically every

now, and the scarf became a garment of choice among the political protesters and antimissile advocates of the '70s and early '80s. Fashion, of course, mutes political reverberation. With time the kaffiyeh became politically neutral and lost some of its freshness. But the current televised spectacle of kaffiyeh-wearing rebels playing hob with the Israeli army gives the scarves an odd, often ironic resonance when they are worn in the West. Visual







Wrapping up checkerboard style in New York City, Washington and Chicago

night, worn by Palestinians defying Israeli soldiers in the occupied territories.

There are indications that the kaffiyeh style, now competing with running shoes as hot dress-down items in New York City and Washington, is spreading ever westward. When Herman Ruether, interim director of the Chicago-based Palestine Human Rights Campaign, heard that the kaffiyeh was becoming fashionable, he said, "I started talking to people at random." The results of Ruether's informal poll: only three out of ten people cited politics as their reason for wearing the scarf. He adds, however, that during the most recent episodes of violence in Israeli-occupied areas, his office received a large number of calls from Americans sympathetic to the Palestinian cause inquiring where kaffiyehs could be bought.

Long a staple of the Middle East tourist trade and a basic component of wardrobes in the Levant, the kaffiyeh came to the U.S. via Europe, where, in all its checkered permutations (black, blue, green, red or purple on white), it is almost as ubiquitous among the young as fatigue jackets. Yasser Arafat has worn a kaffiyeh, usually with army duds, for 20 years

continuity suggests a political solidarity that usually comes as a big surprise to the Western wearer. "It's just an accessory," says Kenneth Kaiser, a Boston retail-clothing-store manager. "The ethnic type of look is in right now." "The idea that it's political is ridiculous," says New York City Artist Steven Charny. Comments Mordechai Levy, head of the Jewish Defense Organization in New York City: "Now there are so many, they are just like any other scarf."

Certain practical home-turf applications of the kaffiyeh, like wrapping it as a mask around the face during guerrilla actions, are not yet widely attempted Stateside. But Ruether suggests that heavy sales of the scarves, mostly made in Jordan, Syria and the West Bank, could be a small economic boon to the Palestinians. Such social considerations still take a backseat to fashion. "Hey," says Gene Bursage, 19, of Brooklyn, who has worn his scarf every day, and in every temperature, since he bought it last November. "It's a scarf, that's what it is, that's all it is. What did you say it was called again?" -By Jay Cocks.

Reported by Nina Burleigh/Chicago and Jeannie Ralston/New York

# How to raise a child on \$12 a month

Here in America \$12 a month will not even pay for school lunches. But overseas, \$12 will work a miracle

For example, please take a close look at little Larni. Twelve dollars a month can change her life

... a life spent in a wooden shack, built on stilts, over a disease-infested swamp. And at night she gets a bowl of rice to eat and goes to sleep on a floor

Her only toys are a worn-out teddy bear and a ragged doll. Her second-hand dress is patched and too small for her. She desperately needs a better diet to build strong bones, medicine when she is sick, water that is not contaminated, and a chance to go to school.

And all this can happen for only \$12 a month! Will you help raise a child like Larni?

This is a full sponsorship program—designed for Americans who are unable to send \$16, \$21 or even \$22 a month to other sponsorship organizations.

#### Here's what you will receive:

- $3^{1/2''} \times 5''$  photograph of a child you are helping.
- two personal letters from your child each year.
- a complete Sponsorship Kit with your child's case history and a special report about the country where your child lives.
- quarterly issues of "Sponsorship News." And if you wish, you can send the child you are helping special birthday and Christmas cards.

#### All this for only \$12 a month?

Yes, because we work hard to reduce the cost without reducing the help that goes to the child you sponsor. Your \$12 a month will provide so much:

- emergency food, clothing and medical care.
- a chance to attend school.
- help for the child's family and community with counseling on housing, agriculture, nutrition and other vital areas.

#### Will you help raise a child?

Here's how you can become a sponsor:

- 1. Fill out the coupon and tell us if you wish to sponsor a boy or girl and select the country of your choice.
- 2. Or better yet, just mark an (X) in the Emergency List box, and we will assign a child to you that most urgently needs your love.
- 3. Mail the coupon and your first \$12 monthly payment to Children International.

And then in just a few days, you will receive your child's name, photograph and case history. And you will be on your way to an exciting adventure.

May we hear from you? We believe our sponsorship program protects the dignity of a child and family and at the same time provides Americans with a positive and beautiful way to help a needy youngster.



At nightfall, Larni eats her bowl of rice and sleeps on a floor mat. She lives in a wooden shack, built on stilts, over a disease-infested

<b>Sponsorship</b> A	<b>Application</b>
----------------------	--------------------

Sponsorship Application
Yes. I wish to sponsor a child. Enclosed is my first payment of \$12. Please assign me a Boy Girl  Country preference: India The Philippines Thailand Chile Honduras Dominican Republic Colombia Guatemala Holy Land Crippled Child  OR, choose a child that needs my help from your EMERGENCY LIST.
NAME
ADDRESS
CITY
STATE ZIP
☐ Please send me more information about sponsoring a child. ☐ I can't sponsor a child now, but wish to make a contribution of \$
Please forward your tax-deductible check, made payable to:
Children International
Joseph Gripkey, President

2000 East Red Bridge Road • Box 419055 Kansas City, Missouri 64141

The world-wide sponsorship program of Holy Land Christian Mission, a non-profit agency serving children since 1936. Financial report readily available upon request.

# Music

## **Only Poetry Played Here**

Roger Norrington leads a bold "Berlioz Experience" in London

R oger Norrington is preparing to leap into the air.

"Danger here!" he shouts.

Like an airplane gaining altitude, the prominent nose tilts skyward; the hands beat the air in preparation for flight.

"Too soon!" he cries.

Up goes the monk's balding pate, the scholar's red beard, the halfback's broad shoulders.

"Swing it!" he exorts.

With a radiant look of joy creasing his face, the conductor breaks the bonds of gravity.

"Dance!" he commands.

And, as one, fourscore of London's best musicians waltz deliriously.

It was an animated diorama of 1830s concert life, a full panoply of period instruments thrillingly revived under the banner of musical authenticity. Assembled on the stage of London's Queen Elizabeth Hall last week were ranks of gut-stringed violins, wooden flutes, valveless horns, leather-headed kettledrums and even a pair of ophicleides (bass keyed bugles since supplanted by tubas). Standing before them, feet on the ground but soul in the sky, was Norrington, at 54 newly emergent as a formidable leader in the early-music movement.

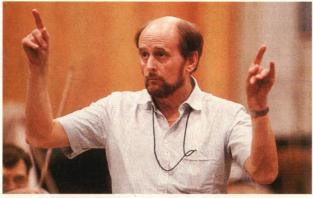
This was not the well-trod turf of Bach, Mozart or even Beethoven that Norrington's crack London Classical Players were venturing onto, but the terra incognita of Hector Berlioz, the virtuoso French composer who in the 1830s revolutionized symphonic sound in such works as

the hallucinogenic *Symphonie Fantastique* and the blazing choral symphony *Roméo et Juliette*. "Our goal is to present a view of Berlioz very different from modern received opinion," Norrington told the audience before the performance. "We're not like a symphony orchestra playing notes. We only play poetry here."

The weekend series of concerts on the south bank of the Thames was billed as the "Berlioz Experience." Californian in nomenclature but quintessentially British in structure, the intensive three-day festival of concerts and lectures featured readings of the *Fantastique* and *Roméo* on original instruments. Moreover, it was the first time in more than a century that this music has been given voice in the same distinctive timbres that Berlioz was hearing in his head when he wrote it.

In Norrington's vigorous hands, the

result was a revelation. The *Fantastique*, premiered in 1830, just three years after the death of Beethoven, is an opiumtinged odyssey through the composer's psyche as he pursued his mad passion for the Irish actress Harriet Smithson. Its restless opening, brilliant ballroom scene, desolate pastorale, terrifying march to the scaffold and cackling witches' sabbath bloomed anew, while the 1839 *Roméo et Juliette*, Shakespeare transformed into







Squawk, bark, bite: Norrington, above, with horn and cor anglais

mogenized modern orchestra, its raw power is sanded away along with its rough edges. Hearing it is like watching a colorized film: the superficial enhancement is more than offset by the loss of nuance and detail. But on early instruments, the flutes purr, the oboes squawk, the brass barks, and the strings alternately cajole and bite.

sound, burst with hot-blooded vitality.

When the music is played by a ho-

"This is not a pureed, strained cup of tea that you might drink in the back of a limousine," says Norrington. "This is a bracing beverage quaffed in a well-sprung vehicle."

Myriad details emerge: the skittering piccolo, singing out over the thundering trombones at the end of the *Fantastique* finale; the raw, plaintive solo of the cor anglais in the slow movement, forlornly wailing in response to the ominous, muf-

fled strokes of the timpani; the four harps forming a powerful voice in the whirling waltz. Berlioz—and such contemporaries as Weber, Schumann, Mendelssohn and even early Wagner—can, and should, never be heard the same way again.

The foray into Berlioz marks a bold step for Norrington, who began his musical career as a tenor, founded the amateur Heinrich Schütz Choir in 1962 and was music director of the Kent Opera for more than 15 years. But it was not until he conceived his "Experiences" three years ago (first Haydn, then Beethoven) that the Oxford-born, Cambridge-educated musician achieved his current eminence. Norrington's contribution to the original-in-

struments movement is to push its boundaries forward from the Baroque and Classical periods into the mid-19th century. "Modern orchestras sometimes don't play Beethoven very well," he observes, "but they generally play Berlioz very well indeed. So it was a real risk for us."

Performing on a mix of originals and reproductions, Norrington's 80-player ensemble is made up of London free-lancers, many of whom also play in similar bands like the Academy of Ancient Music and the English Concert. In rehearsal, he leads his players with forceful gestures, cries of encouragement and vivid, running pictorial images that mirror the music's story. "It was only a passing shower," he tells the strings in the Fantastique's adagio. "Now you might live again . . . supposing she is with somebody else . . . you're exhausted . . . what Berlioz says about this part is that the drums define the silence."

Norrington is just as effective with the public, addressing the festival audience with the easy urbanity of a BBC talk-show host. At an open rehearsal, he gave the

downbeat for the combative fugue that opens *Roméo*, then stopped after a few minutes to quip, "It's like riding the footplate of a steam locomotive."

His newfound status has widened his scope. This year Norrington will lead the Boston Symphony at Tanglewood and conduct the Messiah in San Francisco; his North American dates are booked through 1990. Next year's "Experience" subject is still under discussion, but Schumann is a likely candidate. It is an apt choice: conventional widsom says that Schumann was an inept orchestrator whose four symphonies are flawed by treacly instrumental writing. For Norrington, though, such wisdom is both hidebound and earthbound. "Take nothing for granted," he says. "That's my motto over the door." Perhaps Schumann too can soar. -By Michael Walsh

# **Books**

# **Three Cheers for Diversity**

INFINITE IN ALL DIRECTIONS by Freeman J. Dyson Harper & Row: 321 pages: \$19.95

o most laymen, the explosions of scientific knowledge in the 20th century have been chiefly felt as ominous aftershocks. The splitting of the atom, after all, led to nuclear bombs. The breaking of the genetic code of the DNA molecule raises nightmares about malevolent new designer viruses escaping from laboratories and running wild. And the Big Bang theory of

the universe's origin suggests two possible conclusions, both of them unpleasant: infinite expansion, with a concurrent dispersal of heat and an annihilating deep freeze; or eventual contraction and a horrendous

Big Crunch.

Between this rock and a hard place, British-born Physicist Freeman Dyson makes a spirited stand for optimism. Will our species end in fire or ice? Fire, the author concedes, would pose a difficult problem, but man might be able to overcome ice: "It is easier to keep warm on Pluto than to keep cool on Venus." Will we blow ourselves up? Probably not: "We shall abolish nuclear weapons, not by a sudden outburst of peace and goodwill but by a slow process of erosion. The weapons will be abolished as the missions for which they were designed come to seem unnecessary or absurd." And what of tinkering around with life in test tubes? Dyson issues a warning: "Genetic engineering must stop short of monkeying around irresponsibly with the species Homo sapiens." Beyond that restriction, beneficent marvels proliferate: "There are no laws of physics and chemistry which say that potatoes cannot grow on trees or that diamonds cannot grow in a desert.'

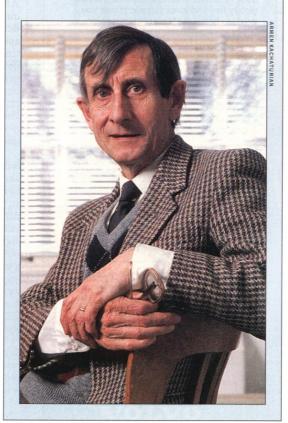
Dyson's good cheer seems rigorously earned. For 35 years he has been a professor at the Institute for Advanced Study in Princeton, N.J., where his colleagues have included the likes of Albert Einstein, J. Robert Oppenheimer, Kurt Gödel and John von Neumann. Dyson has had an intimate look at upheavals of contemporary science ranging from advances in particle physics and molecular biology to space travel and artificial intelligence. His long career in the ivory tower has not made him a reflexive defender of his élite brotherhood. "I detest and abhor," he writes, "the academic snobbery which places pure scientists on a higher cultural level than inventors." Nor has he been content to

converse solely with fellow specialists. Disturbing the Universe (1979), his autobiography, and Weapons and Hope (1984), a meditation on the threat of atomic warfare, both reached for and found a wide general audience.

So should Infinite in All Directions, even though it is a revised version of a series of academic talks delivered at the Uni-

**Excerpt** 

Our curiosity will drive us . . . It is our nature to strive to explore everything, alive and dead, present and past and future. When once the technology exists to read and write memories from one mind into another, the age of mental exploration will begin in earnest. Instead of admiring the beauties of nature from the outside, we will look at nature directly through the eyes of the elephant, the eagle and the whale. We will be able, through the magic of science, to feel in our own minds the pride of the peacock and the wrath of the lion.



versity of Aberdeen in 1985 and hence an unlikely candidate for popular appeal. But Dyson is not the first person to turn a Gifford lectureship in Scotland into a book; other products of this prestigious assignment include William James' The Varieties of Religious Experience and Alfred North Whitehead's Process and Reality. Anyone would be daunted by such illustrious predecessors, including Dyson: "Confronted with the fact that I was not William James or Alfred Whitehead. I decided to make a virtue of necessity. I talked about things which interested me.'

Fortunately, just about everything interests Dyson: the origins of life, the pros-

> pects of immortality, the frontiers of space, the monarch butterfly. Unifying these and a dazzling array of other subjects is Dyson's belief in what he calls the "principle of maximum diversity," which "operates both at the physical and at the mental level. It says that the laws of nature and the initial conditions are such as to make the universe as interesting as possible." Given this predilection, Dyson prefers facts over theories, pieces that do not fit any known design over solutions to puzzles. He pays full tribute to the great unifiers among scientists (Newton and Einstein in physics, Darwin in biology), but his heart is with the diversifiers, those who enjoy unearthing mysteries and contradictions: "If it should turn out that the whole of physical reality can be described by a finite set of equations, I would be disappointed."

In his more down-to-earth activities, Dyson has served on a number of advisory panels and sees a problem: "We have been suffering from a surfeit of committees. Committees do harm merely by existing." He can explain as an interested and sometimes invited witness why technologies like nuclear power stations and the NASA space shuttle plod into disasters. Planners always assume that increased size means better results. Nonsense, says Dyson: "The important changes are qualitative, not bigger and better rockets but new styles of architecture, new rules by which the game of exploration is

played."

The scattershot nature of Infinite in All Directions ultimately comes to seem its greatest virtue. To observe a mind uncommonly endowed with dexterity and knowledge hop from subject to subject is exhilarating. Dyson inspires the same awe he reports at watching a butterfly emerge from its chrysalis and fly away, "a symbol of evanescent beauty and a living proof that nature's imagination is richer than our own.' -By Paul Gray

#### FREE PRICE COMPARISON TO PROVE THAT YOU CAN

# SAVE UP TO \$500 A YEAR ON LIFE INSURANCE

WITHOUT EVER TALKING TO A SALESMAN.

o matter what type of life insurance you have, chances are good you can save hundreds each year over what you're paying now. Read how easy it is to get America's top-rated insurance companies to bid their absolute lowest price for your business.

#### YOU'RE PROBABLY PAYING TWO OR THREE TIMES AS MUCH AS YOU HAVE TO FOR LIFE INSURANCE COVERAGE

Most people pay much more than they have to for life insurance. For example, people with <u>Term Life</u> often pay twice as much as necessary for the amount of coverage they have.

People with Whole Life policies often spend four, five, even six times as much as they need to. Through SelectQuote, they can buy equivalent Term Life coverage for hundreds of dollars less than they are paving now.

## SEE HOW MUCH OTHERS HAVE SAVED USING SELECTQUOTE.

	Coverage	Old Premium	SelectQuote Premium	1st Year Savings
Architect Age 32	\$200,000	\$362	\$170	\$192
Stockbroke Age 36	\$150,000	\$397	\$162	\$235
Doctor Age 45	\$500,000	\$978	\$520	\$458
TV Executive Age 53	\$350,000	\$1136	\$599	\$537

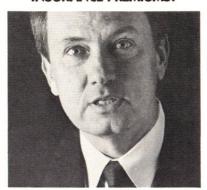
# AMERICA'S TOP-RATED INSURANCE COMPANIES WILL BID FOR YOUR BUSINESS.

Your SelectQuote Comparison is completely unbiased. The information you give us on the coupon below is entered in our computer. The companies are then compared for the lowest rates on yearly-renewable term life insurance. The best prices are included in your SelectQuote Price Comparison.

All companies are rated A or A+ by A.M. Best, America's leading evaluation service for insurance companies.

This coverage may not be available in your state. In NY, MN, OK TBA Select Quote Insurance Agency.

"SELECTQUOTE SAVED ME 42% ON MY LIFE INSURANCE PREMIUMS."



"I always knew I was paying too much for my life insurance, but I never had the time or the resources to compare features and prices.

With SelectQuote, a single toll-free call brought me all the information I needed. And now I save almost \$300 a year."

> A. Preston Petty Retail Consultant

#### IT'S EASY TO COMPARE AND SHOP AT HOME— NO SALESPERSON WILL CALL.

Your SelectQuote Rate Comparison is completely free and gives you everything you need to choose the best insurance value. If you have questions, or want to order insurance by phone, call us. Our highly skilled representatives will assist you.

But there is <u>no</u> obligation to buy. And we have no salespeople to call you.

CALL OR WRITE TODAY FOR YOUR FREE SELECTQUOTE PRICE COMPARISON. FIND OUT EXACTLY HOW MUCH YOU COULD SAVE.

1-800-343-1985



# SelectQuote

140 Second Street San Francisco, CA 94105 Phone: **1-800-343-1985** 

YES, I want to know exactly how much I can save on life insurance from America's top-rated companies. Rush me, without obligation, my free SelectQuote Price Comparison for: □ me only □ me and my spouse.

Name			TM031488		
Spouse's Name					
Address					
City	State YOU \$		Zip SPOUSE \$		
Complete before mailing. Amount of coverage (\$50,000 minimum)					
Birth Date					
Sex	□М	□F	□М	□ F	
Do you qualify for non-smokers discount? (No cigarettes in last 12 months)	□ Yes	□ No	□ Yes	□ No	
Coverage Needed By	1	1	/	1	

#### **Books**

# **Ashes of Envy**

A FRIEND FROM ENGLAND by Anita Brookner Pantheon; 205 pages; \$15.95

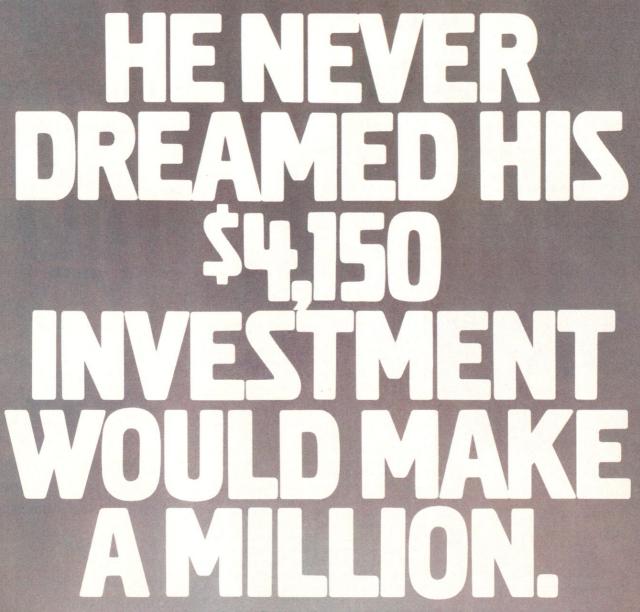
R achel Kennedy, 32, is a working partner in a London bookshop. She lives alone in a snug flat over the store. She is astute, self-sufficient and discreet. Occasionally, when the mood is on her, Rachel goes cruising, though she puts the matter even less romantically: "I go out, seek companions, bear them home ... No bourgeois sentiments for me, no noble passions." Elsewhere, Anita Brookner's questionable heroine pitches her case more strongly: "I had resolved at a very early stage never to be reduced to any form of emotional beggary, never to plead, never to impose guilt, and never to consider the world well lost for love. I think of myself as a plain dealer and I am rather proud of the honesty of my transactions.'

Readers are not to be blamed if they keep an eye on the silverware. People who boast of their integrity bear close watching: they may not be outright thieves, but it is a good bet that their righteousness masks a shifty character. So A Friend from England is an ironic title, unless Brookner is deluding herself—and there is not much chance of that.

The author is an expert on the painting of the 18th and 19th centuries and a teacher at London's Courtauld Institute of Art. Her six previous novels include *Hotel du Lac*, the 1984 winner of Britain's top fiction award, the Booker Prize. Yet despite her finished style and genteel settings, she is as hard-boiled as any writer of detective fiction. Many of Brookner's principals are updatings of that familiar character, the English spinster as connoisseur of other people's behavior. Rachel is not only unattached but detached, a state that suits her analytical intelligence and chilly rectitude.

This is apparent in her association with the Livingstones, Oscar, Dorrie and their 27-year-old daughter Heather. Oscar is an accountant who, as Rachel puts it, was "inherited" from her father. This air of Oscar as family retainer does not last long. He wins millions in the national football pool, retires and asks Rachel if she would be good enough to guide their placid daughter in the ways of modern womanhood. The shift in social distinction is subtle but apparent: Rachel may be hard-nosed and independent, but whether or not she notices, she has been cast as the governess.

The Livingstones slip into affluence gracefully; they are pleasant, generous with their friendship but dull. Rachel is a frequent recipient of their hospitality, even though they represent the bourgeois sentiments she mocks. Bringing up Heather proves to be exasperating: she



Recently, Irv Gordon of Patchogue, N.Y., drove his 1966 Volvo P1800 past the one million mile mark.

A feat that should go a long way towards proving what we've been saying all along: Volvos are built to go a long way. The funny thing is, Irv didn't buy his Volvo because it

was rugged, reliable and built to last.

"I just liked the way it looked," he says. But after 21 years and one million miles, he's quick to add, "I like the way it drives, too."



#### **Books**

combines naiveté with a calm disposition that approaches smugness. "One thought of her not exactly as a woman," says Rachel, "but as some sort of animal known for its unassuming qualities, a heifer, perhaps." And, she adds, "heifers are also traditionally associated with sacrifice."

The ritual is performed at the wedding altar when Heather marries a man who turns out to be a homosexual. Rachel notices him wearing lipstick and eyeshadow in a local wine bar, and the reader is left to wonder how bovine the bride must be to have been led into this situation. The union lasts longer than one might expect, though once free, Heather heads off to Venice, where she promptly becomes a novelistic cliche: the Englishwoman who falls in love with an Italian.

At the Livingstones' request, Rachel



**Brookner: illusions and deceptions** 

nips off to advise her unofficial charge about the probable consequences of her Latin romance. The confrontation has the surprise effect of changing the polarity of Brookner's personality study. In an uncharacteristic show of spirit, Heather basically tells her friend from England to bugger off. Rachel's response is a revealing mixture of feminist hellfire and the ashes of envy. She uses her own disappointments with love and money as valuable object lessons at the same time that she accuses Heather of having it too easy: "Women don't sit at home any more, you know, dreaming of Prince Charming. They don't do it because they've found out that he doesn't exist. As you should have found out. I live in the real world, the world of deceptions. You live in the world of illusions.

Heather, needless to say, goes off to the arms of her handsome illusion. Rachel retreats to her solitary world, where she will undoubtedly continue to practice self-deception about what is real. And Author Brookner? She can take a small bow for her own skillfully executed illusion.

—By R.Z. Sheppard

#### Reverse Lear

HOT MONEY by Dick Francis Putnam; 324 pages; \$17.95

Psychology is kept decently out of sight in most of the 25 horsey thrillers listed on the op-title page of Dick Francis' new entertainment. It is what goes on—wheels turning in the murky unconscious, and all that—when one of his characters, caught in some awkwardness, says "er . ." That unmistakable Francis "er . ." has got author and readers past many a potentially mushy spot and on to the good part, where the hero is gonked by hired gorillas or injected with horse tranquilizer, and then wakes up, aware that something is wrong, inside a locked steamer trunk.

The author's formula has become too predictable, however, and *Hot Money* is especially welcome because it offers a variation. No steamer trunks this trip, though as usual there are a few "ers" in the mixture, for flavor. Only the locked room of the mind (and the odd explosion) vex the hero, an amateur steeplechase rider named Ian Pembroke, as he puzzles out who is trying to murder his rich and autocratic father.

There is no lack of candidates. Malcolm Pembroke, a hugely successful gold speculator, has shed several repellent wives. Recently someone knocked off his loathsome fifth, presumably to keep her from inheriting the family bundle. There are nine children, including Ian, and assorted spouses and their children. All are neurotic, vengeful and desperate for money, because Malcolm refuses to sweeten their small trust funds. The author's scheme neatly turns the King Lear plot inside out, observing the wreckage strewn about the heath when an aging tyrant fails to hand over power and wealth to his children.

Ah, but who is playing Goneril and Regan, and who Cordelia? Could this be one of those *Orient Express* situations in which everyone is the murderer? Everyone has a motive; no question about that. Malcolm goads his whining brood without mercy, taking care to be seen splashing money and champagne in all directions but theirs as he buys racehorses and lolls about the world like a pasha.

Then his house blows up, and he is made to realize that his goading has succeeded. Somebody wants him dead, and may well get his wish. Or hers. Now what? He goes on the run, of course, but flamboyant Malcolm has no talent for keeping his head down. Author Francis is sometimes faulted for wooden characterizations, but here he is believable and chilling as he takes on the pathology of a large, mutually destructive family. The whodunit puzzle at the book's core is unusually good, and its solution, like those the late Ross Macdonald used to devise, takes into account wounds dealt out and suffered decades be-By John Skow



Our Customer Service Renewal Hotline is open for our valued subscribers

Check your subscription expiration date.

Guarantee your uninterrupted delivery of TIME.

Lock in sensational savings on TIME for longer.

Notify us of an address change.

Enjoy the ease and convenience of TIME's Customer Service Renewal Hotline to keep TIME coming at your low subscriber rate.

# HIGH PERFORMANCE TASTE.

20 CIGARETTES

**VANTAGE** 

11 mg. "tar", 0.8 mg. nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

© 1988 R.J. REYNOLDS TOBACCO CO.



# A WEEK OF UNFORGETTABLE ONE NIGHT STANDS.



#### A REGGAE SESSION, SUNDAY, MARCH 20

Feel the hot, passionate beat of Jamaica come alive when Cinemax® kicks off a Cinemax Sessions week with "A Reggae Session." Reggae greats Jimmy Cliff, Rita Marley and Ziggy Marley are joined by Chrissie Hynde, Grace Jones, The Neville Brothers, and others in an unforgettable celebration of Reggae music.

And that's just the beginning, because Cinemax Sessions continues for a full week with once in a lifetime performances by legendary musicians who are joined onstage by today's bottest stars

It's Cinemax Sessions week March 20-March 26. You won't want to miss it.

#### MONDAY, MARCH 21

Chet Atkins – Certified Guitar Player

TUESDAY, MARCH 22

Fats Domino & Friends

WEDNESDAY, MARCH 23

The Legendary Ladies

THURSDAY, MARCH 24

Roy Orbison & Friends

FRIDAY, MARCH 25

A Rockabilly Session: Carl Perkins & Friends

SATURDAY, MARCH 26

A Blues Session: B.B. King & Friends

# c/i/n/e/m/a/x

#### **CINEMAX REGGAE SWEEPSTAKES**

Watch Cinemax March 20-March 26 and find out how you can win a sensational trip for two to Jamaica. Fly round trip on Air Jamaica and spend 3 days and 2 nights in Kingston, at The Jamaica Pegasus. Then travel to Negril and spend 5 days and 4 nights at Hedonism II.

So if you want to spend 8 days and 7 nights where the beat of Reggae mingles with the rhythm of the surf, tune in to Cinemax March 20-March 26.

No purchase or subscription to Cable TV necessary. Entrant must be at least 18 years of age. Contest ends April 4, 1988.

Cinemax service is available in areas served by Cable TV and selected apartment buildings and private residences.

© 1988 Home Box Office, Inc. © Registered trademark of Home Box Office, Inc.







compact discs, double-length chrome cassettes and virgin-vinyl anti-static records.

CLASSIC ROCK is the most complete collection of '60s rock music ever issued. Each album is devoted to the greatest hits of a single year, and every selection is by the original artist or group.

#### Rock to the hits of 1965 for 10 days FREE!

1965-What a year it is! The Fillmore is rocking in San Francisco . . . Sonny and Cher are on Ed Sullivan . . . and we're cruising in Mustang convertibles and VWs painted rainbow colors.

Now you can recapture it all in 1965, your first album in CLASSIC ROCK, yours for a 10-day audition. You'll hear 24 rock masterpieces like you've never heard them before, all digitally

remastered-from The Byrds' classic Mr. Tambourine Man and The Temptations' velvet smooth My Girl to Sonny and Cher's first No. 1 hit, I Got You Babe and The Lovin' Spoonful's Do You Believe in Magic? Plus your favorite hits by The Four Tops, The Righteous Brothers, Sam the Sham and the Pharaohs, The Miracles, The Beach Boys, The Kinks, The Supremes, Wilson Pickett, The Yardbirds, The Animals, Herman's Hermits, The McCoys and more!

Don't miss the biggest '60s party ever-send for your free 10-day audition of 1965 today! For faster service, use your credit card—VISA, MasterCard or American Express—and call toll-free, 1-800-445-TIME, 10 a.m. to 11 p.m. Eastern time. TIME-LIFE MUSIC guarantees satisfaction or your money back!

by notifying you. When I pay for 1965, I will receive additional albums shipped one every other month. If I decide not to buy 1965, I agree to return the album within 10 days and I will be under no further obligation.

#### Please make your selection below:



- ☐ Two LP Records (\$14.95\*) Branch M6AW73
- One Double-length Cassette (\$14.95\*)
  Branch M7AFZ8
- ☐ One Compact Disc (\$16.95\*)
  Branch M8AF48
  - \*Plus shipping and handling.

Send to: TIME-LIFE MUSIC P.O. Box C-32350

	Richmond,	VA	23261		
Name_					

Address \_

Send no money now! All orders subject to approval. Available in U.S.A. only. TIME-LIFE MUSIC guarantees satisfaction or your money back. ©1988 TIME-LIFE MUSIC. (For Customer Service, call toll-free 1-800-621-7026, 9 a.m. to 6 p.m., Eastern time.)

State\_

# **Cinema**

## From Failure to Cult Classic

A daft, dark masterpiece emerges after 25 years in the vaults

A pair of paranoid fantasies:

1) America's most rabid rightwing Senator is a paid Soviet agent whose stepson has been programmed by Moscow and Peking to assassinate this year's presidential candidate and thus sweep the Senator into the White House "with powers that will make martial law seem like anarchy."

2) The most improbable plot threads from Hollywood's blackest comedy thriller of the Camelot era unravel in real life: déjà vu of McCarthyism, prophecy of the Kennedy assassination. The film's star, a Kennedy pal, withdraws this daft, dark masterpiece from theatrical circulation, then keeps it hidden for a quarter-century.



Manchu mind control: Sinatra, left, and Harvey

Brainwashing, assassination and 57 varieties of black humor.

You need not wholly believe either of these scenarios to accept both as rousing good stories. The first one made a nifty movie: *The Manchurian Candidate*. The second is the film's own tangled history: the Case of the Vanishing Thriller.

In the beginning, Arthur Krim, the United Artists studio boss who was also national finance chairman of the Democratic Party, was skeptical about this volatile blend of satire and surrealism-until Frank Sinatra, the film's star, persuaded President John F. Kennedy to give his blessing to the project. Candidate opened in the fall of 1962, to mixed reviews and soft box office. "We had both sides of the political spectrum mad at us," says George Axelrod, who fashioned a terrific screenplay from Richard Condon's scathing comic apocalypse of a novel. "In Paris Communists picketed outside a theater on the Champs Elysées at the same time that Red-baiters were picketing in Orange County. Trouble was, all these people were outside the theater, not inside."

A year later Kennedy was dead, and the film was interred in Sinatra's vaults, where, except for 16-mm rentals and a few TV airings, it remained for 25 years. Alas for conspiracy buffs, the star's suppression of the film cannot be linked with Kennedy's assassination. It was all about money. In a dispute with U.A. over profit participation—there were suspicions, says Director John Frankenheimer, that the studio was cooking the books-Sinatra withheld rights to the movie. But it is of such snits that cult films are made. As Axelrod has said, "It went from failure to classic without ever passing through success." Now the filmmakers have their chance. The New York Film Festival coaxed Candidate from Sinatra last year, and the picture is doing robust business in six cities, as a promo for its spring debut in video stores. See? Happy endings all around.

It couldn't happen to a weirder film. Just try to imagine a 1962 audience sitting down to this scene: a company of G.I.s

sprawl half-dozing through a women's-club lecture in a New Jersey hotel. The camera pans 360° around the room and back to the soldiers and the speaker, who is now revealed as a Chinese specialist in mind control. He orders Sergeant Raymond Shaw (Laurence Harvey) to shoot one of his men, and the victim's brains splatter across a poster of Stalin. What's going on here? And what is one to make of the right-wing firebrand, inspired by a bottle of ketchup (57 varieties) to invent the number of Communists lurking in the State Department? Or of the liberal Senator who, when shot in his kitchen, bleeds the milk of human kindness? Or of Raymond's silky schemer of a mom (Angela Lansbury), who

mom (Angela Lansbury), who confides her plot to rule the world, then kisses her son full on the mouth?

No one should be confused by The Manchurian Candidate today. Axelrod's urbane cynicism plays like aces Wilde. Frankenheimer's aptly flashy technique is now a part of Hollywood's visual vocabulary. The performances are daring and assured, especially Lansbury's holy terror of Momism and Harvey's snide, pathetic pawn, brainwashed by both KGB AND CIA. And the movie's theory of endemic political corruption, which read as seditious in 1962. now feels like the sweet breath of reason. Few movies attempt to anatomize a whole sick society, to dissect the mortal betrayals of country, friend, lover and family; fewer films achieve this goal with such energy and wit. Voters will make their own choices this year, but for moviegoers the election is over. This Candidate delivers.—By Richard Corliss. Reported by Elizabeth L. Bland/Los Angeles

# The Big Twist

D.O.A.

A man walks into a police station and says he wants to report a murder. Whose? the desk sergeant asks. Mine, the chap replies.

Possibly there are some movie cultists who still have glowing memories of the original 1949 version of D.O.A., but even they may find this remake engaging. Screenwriter Charles Edward Pogue, who recently

updated *The Fly*, has a gift for polishing up pop cultural artifacts so that they shine like new. And Directors Rocky Morton and Annabel Jankel, up from rock videos and *Max Headroom*, have found their own effective approximation of the beloved film noir style.

The hero, here renamed Dexter Cornell (Dennis Quaid, charming even unto death), is determined not to go gentle into that good night. He will devote his final hours to finding out who slipped him slow-acting but irreversible poison. But Cor-



Quaid flattened in D.O.A.

nell is no longer an accountant. He is a blocked novelist, cynically teaching college lit. The new twist is that Cornell's death, not to mention several others, is motivated not by the usual lusts (money, sex, power) but by dark literary passions. How far we have come from 1949, when it was a boring old iridium shipment that set everyone's wheels spinning. How acute of D.O.A.'s creators to realize that in today's culturally aspiring America there probably are people who would kill to write a few immortal sentences. - By Richard Schickel



# \$1000. Go off-road in a mid-size Dodge Dakota 4x4 and take \$1000 in new option savings with you.

Pick up a Dodge Dakota 4x4 with standard 3.9L V-6, electronic fuel injection and two-to-four-wheel shift-on-the-fly and you've got quite a truck. Add on a Prospector V equipment package and you've got a great truck. And \$1000 in savings on options that cost you hundreds more on a Chevy S-10 4x4 even with their best package savings.\* You get air conditioning, power locks and windows, AM/FM stereo cassette radio, cruise control, outlined white letter tires, steel road wheels and much more. What a way to go where the road doesn't.

# America's only true mid-size 4x2 and get oversize option savings up to \$1500.

With available eight-foot bed and V-6 power, plus payloads up to 2550 lbs, Dakota really hauls. With a Prospector V equipment package, it also saves you \$1500. On options like air conditioning, power locks and windows, raised white letter tires, argent road wheels, AM/FM stereo cassette radio and much more. For less than these options would cost you on a Ford Ranger even with their best package savings.\* Prospector savings are also available on a wide range of other Dodge trucks too. And that's a package deal you can't afford to pass up.





<sup>\*</sup>List price comparison of Prospector V Pkg vs. comparable options on S-10 & Ranger (including additional options needed to make option lineups comparable). Prospector Pkg sovings based on list prices of pkg items sold separately.

BUCKLE UP FOR SAFETY.

#### **Essay**

## Roger Rosenblatt

### Is Israel Below Criticism?

ne of the few salutary side effects of the killings and beatings in Gaza and the West Bank has been the emerging willingness of thoughtful American Jews and non-Jews to criticize Israeli policies. Maybe it had to take events of such high repugnance to get the words in the air. Always a tricky business. How to criticize Israel? Meaning: How to cast a cool eye on America's one kindred ally in the Middle East without seeming to turn one's back on that ally, or to jeopardize its survival, or to arouse or pander to the anti-Semitic impulses of those who would dearly love to see criticism of the Jewish state confused with a baiting of the Jews?

Sensing this reluctance, Israeli officials have plucked at

our skittishness like harpists. Foxy strategy. Who can blame them? But what has our caution presumed? That Israel would be offended. Sure enough, some Israelis now are much offended. Countries do not take kindly to criticism, from allies especially. They tend to mount unified defensive fronts, even when, as is the case here, millions of Israelis feel the same anguish and displeasure.

And then our former skittishness has presumed that latent in

America's cheerful pluralistic soul lies a hot well of anti-Semitic bile, waiting to shoot into a geyser. There's no sure way of telling. In social terms, the eruption of that sort of hatred could be ugly, violent, divisive. In practical terms, blatant anti-Semitism could result in a withdrawal of American tax dollars, leaving the nation that made a garden from a desert as vulnerable to its enemies as a flipped turtle.

All these dangers exist; and until recent weeks the ensu-

ing unspoken policy has been for Americans to keep as stony-faced as palace guards whenever Israel does something that we do not like. Either that, or to blurt out some whiny silliness as Woody Allen did on the New York Times op-ed page in January, detailing a comedian's personal distress over a complicated international tragedy. Allen's plaint encouraged equally irrelevant counteraccusations of Jewish selfhate but this time did not reinstate

the old cautionary mode. Unswervingly pro-Israel publications such as the New Republic, several Jewish organizations, 30 U.S. Senators sympathetic to Israel and last week President Reagan have expressed their impatience with Prime Minister Yitzhak Shamir's hardheadedness. People seem to be catching on that to dance on eggshells about Israel is not only weirdly awkward, it opposes all that one understands

both Jewishness and Americanness to be.

If it is true that anti-Semitism bubbles deep in America, it is also true that no place on earth is better suited to Jewish values and predispositions. Folklore has it that New England parsimony means thrift, whereas Jewish parsimony means miserliness, but the qualities are exactly the same. A dogged middle-classedness; a passion for education; a faith in individual enterprise; a near hysterical sense of family; a driving impulse toward nationalism and security; a belief in individual rights and expression, in reason, in the rule of moral law; a lust for self-celebration; a boisterous embracing of life, underlain by a fearful morbidity; a sentimentality grounded in iron. Of such things is America made, and so are Jews. Above all, Jewish and American tradition delight in looking at oneself critically. If there are any tribes in history more mired in self-study, my heart goes out to them.

Our wariness in dealing with Israel has thus contradicted our normal noisy, scrutinizing attitudes. Constraint has prevailed, as a sign not of manners but of dishonesty. Most of America has a strong familial affection for Israel (inasmuch as any country has affection for another) as a people, a democracy or both. We have finally started acting as if we do.

The advantages are already evident.

First, responsible criticism knocks the wind out of irresponsible criticism, especially those who liken Israeli soldiers shooting back at rock-throwing Palestinians to Nazis in extermination camps. Martin Peretz, editor in chief of the New Republic, suggests that those who wield corrupt analogies of Jews to Nazis seek to expel the Holocaust from memory by diminishing its significance. That alone would justify our straight talk.

Second. America has more than self-respect to lose by refusing to talk turkey with its friend. It also could lose its friend, since the uncompromising right wing in Israel is only emboldened by America's failure to speak its mind. Eventually America, Jewish and Gentile, would not stand for destructive adamancy. If we failed to say so now, when there is still a chance to use criticism for positive results, we would surely say so later in a furious about-face that would appear

sudden when it happened but that in fact would have been born in a dead-

ly nervous silence.

Third, talking straight says that a special relationship is not a pretext for condescension. Israel is a powerful, sophisticated state. Why should it not be accorded the respect due any friendly nation that one felt was going blind to its own best interests? Is Israel below criticism?

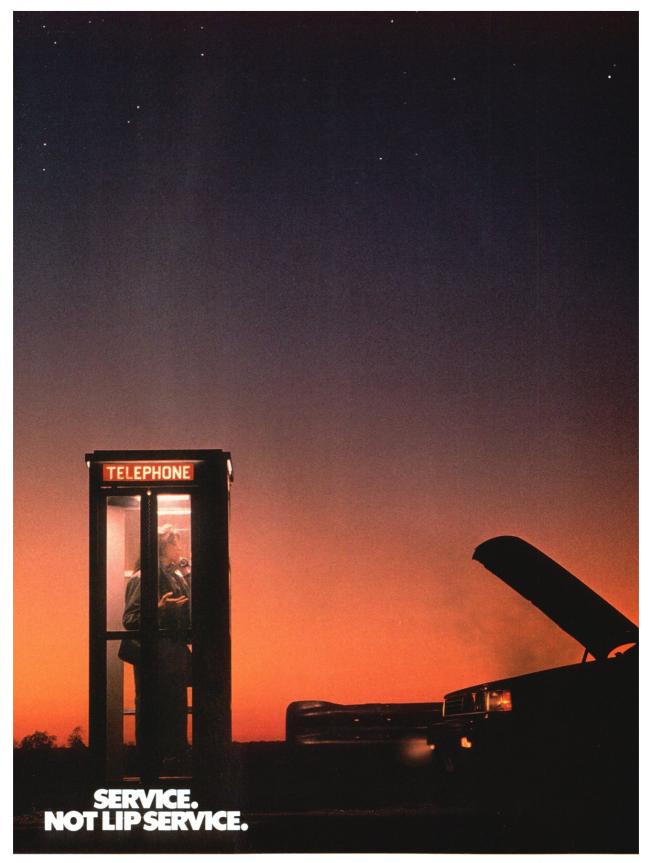
Fourth, open talk begins to break the ice between Jewish and

non-Jewish Americans, thus displaying exactly how much or how little anti-Semitism is being concealed. Anti-Semites and Jews alike may be shocked to discover that for most Americans, being opposed to one or another aspect of Israel's behavior is just that and no more, having nothing to do with deep- or shallow-seated anti-Jewish feelings.

America does not always have such a hot record when it comes to dealing with foreign governments of which, on moral grounds, it should loudly disapprove. The rationale is familiar: at least they're our sons of bitches. Israel has never been in that category. It is a nation that America should and does applaud, making any moments of dissatisfaction exceptions that prove the rule. Half a world away lives a remarkable civilization born of a moral issue, suffused with moral questions, most of whose people know perfectly well when their government is right and when it is wrong. The present government in Israel has been wrong, America is telling it so, and the truth may set both free.







The last thing you need when you've got trouble is more trouble getting help. That's why everyone at Allstate works hard to see that the service you need is there when you need it. The Allstate Motor Club is just one example of this commitment. With our 24-hour emergency network, members can make one toll-free phone call and rest assured, wherever they are, that help is on its way. Service you can count on. Another reason—You're In Good Hands With Allstate. Anytime, anyplace.

You're in good hands.

# TOYOTA PEOPLEMOVERS

# WAGONS WITH A GREAT CAPACITY TO SATISFY.

Whatever your station in life, you're covered in wagons from Toyota. The 1988 Peoplemovers are designed and engineered to satisfy a wide range of interests and lifestyles from on-the-go, sports-minded families to active pioneers with things to haul and places to go. The legend of Camry gains more length, more stature, in the beautiful, aerodynamic Camry Wagon. A new dimension of style and usefulness opens up with Corolla Wagon. And Wonderwagon available with 4WD—it's a lot of recreation room on the move. All three handle like fine cars and are exceptionally fuel efficient for their size and carrying capacity.

The 1988 Toyota Peoplemovers have a great capacity for fun, reliability and versatility.

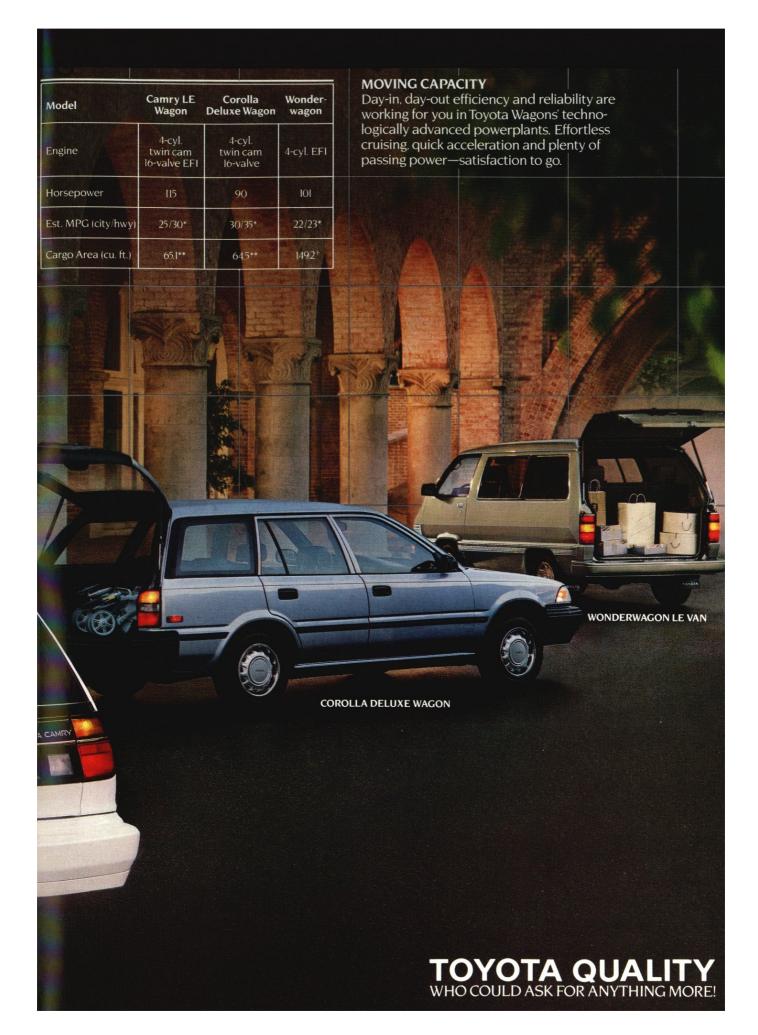
Get More From Life... Buckle Up!

#### LOADS OF STYLING

Smooth, aerodynamic lines characterize all three 1988 Toyota Wagons and stylish interiors are designed for spacious comfort. Three very distinctive and contemporary space vehicles for the modern family.







# This cigarette is far more flavorful than this ad.

Rather than filling this page with tasty pictures, we present you with some interesting food for thought. Because of Enriched Flavor,™ Merit gives you all the smooth, satisfying taste you want in a cigarette, yet has even less tar than other leading lights.

Now isn't that an appetizing idea?



