



*Press Release
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Titik Pintar Releases SahabatPintar.id: A Platform with High-Quality Educational Content for Elementary School Children

Jakarta, November 25, 2020 – In conjunction with the National Teacher’s Day, Titik Pintar launches SahabatPintar.id – a website-based platform providing high quality educational content for elementary school students in Indonesia. Teachers and students in Indonesia can now access the lessons conforming to the Indonesian education curriculum on SahabatPintar.id for **free**.

Teachers can use this educational content, helping them to create better and effective explanations for their students. Robbert Deusing, CEO of Titik Pintar, said in a statement, “With the launch of SahabatPintar.id, Titik Pintar is committed to helping teachers and students with easier access to quality educational content, through technology. During this pandemic, face-to-face learning is not conducted and therefore, teachers need a tech-based support to provide effective explanations of the lessons. Hence, the students will be able to fully comprehend them, regardless of their locations”.

SahabatPintar.id helps Teachers and Visual Artists work together

Titik Pintar invites teachers to collaborate with designers and animators in Indonesia in order to create high-quality lessons through its newly-launched platform SahabatPintar.id. Teachers, designers, and animators need to sign up on SahabatPintar.id and create or join a team with registered members. Then they can take part in the ongoing competitions to create lessons.

Teachers and designers who produce the best quality materials will be rewarded with cash prizes of up to two million rupiahs. These quality lessons will later be uploaded and made available on the Titik Pintar app.

"SahabatPintar.id will help teachers in Indonesia to deliver lessons in a more fun way, using illustrations, quizzes, and animation videos. Teachers, designers, animators can earn money for their work when they create the best lessons on Sahabat Pintar," Robbert added.

The launch of the platform SahabatPintar.id symbolizes Titik Pintar's commitment to provide high-quality educational content for more than 25 million elementary school students in Indonesia, according to the Indonesian Ministry of Research, Technology & Higher Education and the Ministry of Education and Culture. This is in line with the research conducted by the World Bank on the impact of COVID-19 on learning, where 530.000 schools are currently closed in Indonesia. They recommend prioritizing the quality of distance learning programs and materials to ensure that students and teachers are receiving the highest quality support.

The collaboration between teachers, designers, and animators will make the self-paced content appealing for children, making sure they have fun while learning.



About Titik Pintar

Titik Pintar is an ecosystem for EduTainment: fun, affordable, digital, and high-quality. Tailored for every child in Indonesia, providing gamified self-paced learning and real-time doubt clearing, aligned with the government curriculum (Kurtilas). It helps children understand the lessons from school better and is perfect for kids nowadays. The teachers screening the lessons created using SahabatPintar.id, have more than ten years of experience in teaching elementary school children.

All materials in Titik Pintar are created in Bahasa Indonesia and English to improve children's knowledge. Titik Pintar has more than 12.000 users across the country and will continue to grow, so more elementary students in Indonesia can access better quality educational content anytime easily. Be part of our movement to redefine Indonesia's primary school education.