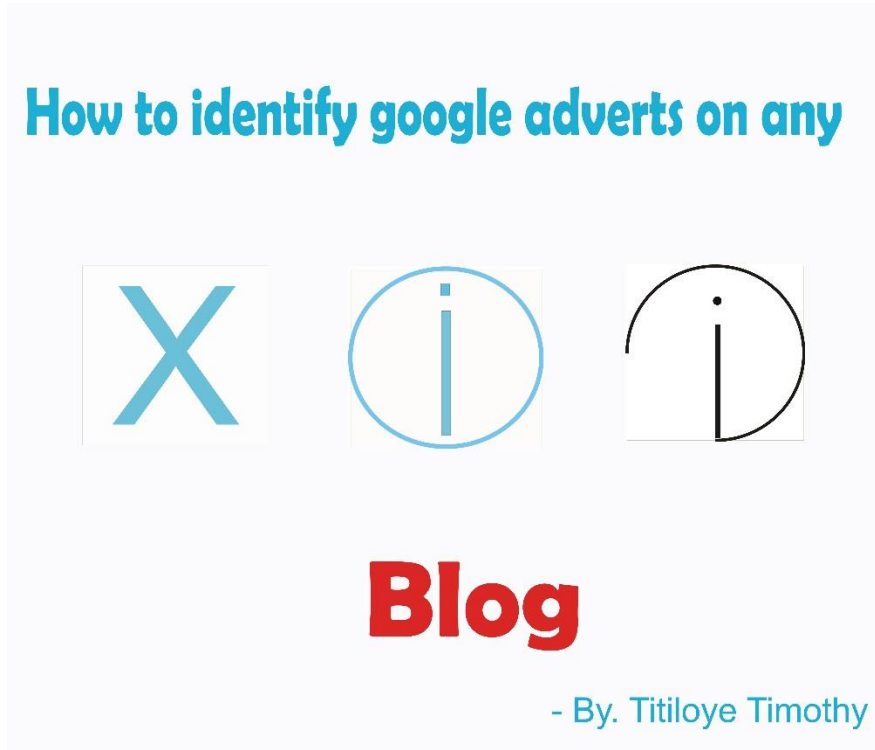
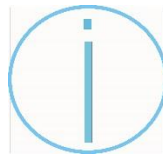


HOW TO IDENTIFY GOOGLE ADVERTS ON ANY BLOG/WEBSITE



Today, I will be showing you on how to identify google advertisements on any website/[blog](#). Many bloggers are always eager in knowing how to identify google adverts from the various adverts that displays on a blog (some, for the purpose of telling users to click on them in order to get more revenue **fraud clicks**). Google adverts banners have a very unique icon that makes them stand out from other adverts banner. There are majorly three unique signs that google adopts on any of their adverts banners, these are revealed below;

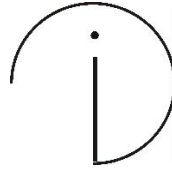
1. The letter “i” sign which stands for more “information”



2. The letter “x” sign which denotes “cancel”



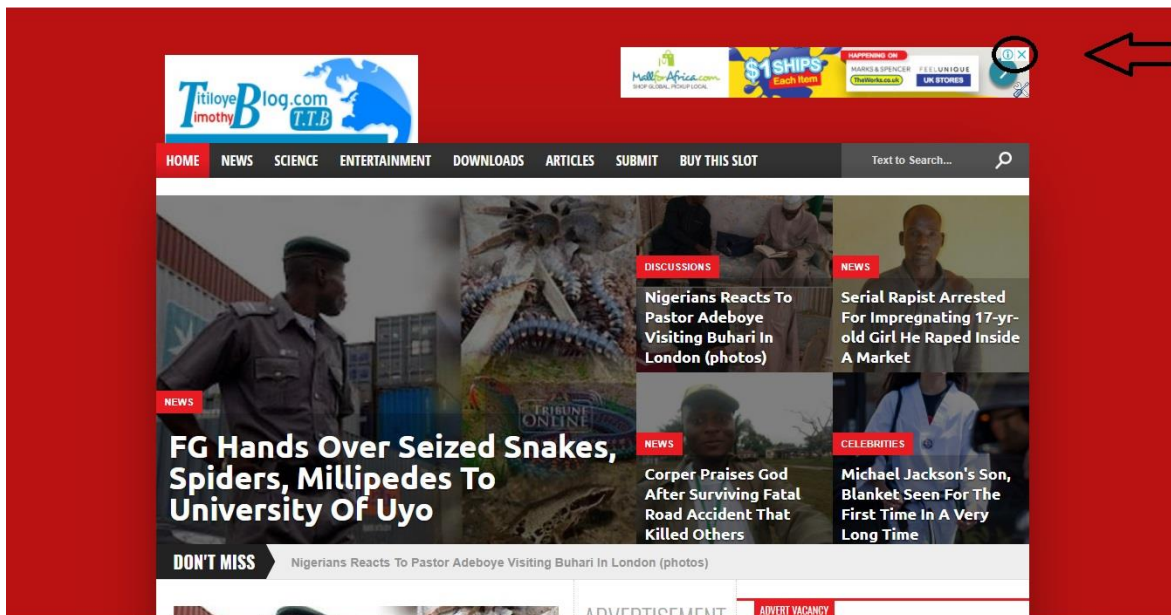
3. The letter “i” sign in almost a closed (3/4) circle, it signifies “more information” as well



Further explanation;

These signs are displayed by the right-top banners of any google adverts that is showing on a blog or a website. Diagrammatically from the above, from the first one, the letter “i” which stands for more “information” means anytime you see that sign on a banner you can check more information about that particular product that is displayed (or more information concerning google ads). But there are some cases where you will be seeing adverts that you don’t wish to see, that is when the second sign “X” comes in (it means you want to cancel that advert from showing on your device through that particular blog), which only occurs when you click on it. The last sign “i” is synonymous to the first one.

Below are practical samples of google adverts gotten from titiloyeblog.com



This screenshot shows the top portion of a website. The navigation bar includes links for HOME, NEWS, SCIENCE, ENTERTAINMENT, DOWNLOADS, ARTICLES, SUBMIT, and BUY THIS SLOT, along with a search bar. The main content area features a news article titled "FG Hands Over Seized Snakes, Spiders, Millipedes To University Of Uyo" with a sub-headline "Nigerian Customs Administration (NCS), caught three committals containing 140 types of snakes and 600 creatures. The Government h...". To the right of the article is a vertical advertisement for "pushcrew" with the text "PUSH UP YOUR WEBSITE CONVERSION RATES AND REVENUE IMMEDIATELY". Further right is a "GOOGLE+ BADGE" for "Titiloye Timothy" with a profile picture and a "Following" button. A red arrow points to the "pushcrew" ad, and another red arrow points to the "GOOGLE+ BADGE".

This screenshot shows a different section of the website. The navigation bar is identical to the first screenshot. The main content area features a featured article titled "Drive With Uber" with a sub-headline "Thousands of riders request Uber everyday—use your vehicle to cash in. uber.com". To the right of the article is a "POPULAR POSTS" section with the title "MTN, Glo, Etisalat Or Airtel - Which One Has The Best Data Plans?". Below this is another article titled "Nigerians Reacts To Pastor Adeboye Visiting". To the right of the "Drive With Uber" article is a "pushcrew" advertisement. To the right of the "POPULAR POSTS" section is a "GOOGLE+ BADGE" for "Titiloye Timothy" with a profile picture and a "Following" button. Below the badge is an advertisement for "Jiji.ng" showing various items for sale with prices. A red arrow points to the "pushcrew" ad, and another red arrow points to the "Jiji.ng" ad.

How To Identify Google Adverts On Any Blog/Website – By. Titiloye Timothy

The screenshot shows a website with a navigation bar (HOME, NEWS, SCIENCE, ENTERTAINMENT, DOWNLOADS, ARTICLES, SUBMIT, BUY THIS SLOT) and a search bar. The main content area features a news article about a 40-year-old man arrested by the Niger State Police Command. Below the article is a large advertisement for 'access' with a red car and the text 'Become one of the over 100,000 Lucky Families Family Fortune Promo'. To the right of the advertisement is a text block with a circled 'X' icon and an arrow pointing to it, containing the text: 'The money club is a scam. Please ignore it and utilize your time. There is this ongoing link that is being shared across all social media which involves an individual sharing a particular link to other...'. Below this text is another news article titled 'Nigerian Lady Reveals How She Met Her Husband In London 11 Years Ago'. On the right side of the page, there is a 'OUR TWEETS' section showing tweets from '@Titiloye_Blog' about Nigerian reactions to Pastor Adeboye.

The screenshot shows a website with a navigation bar (HOME, NEWS, SCIENCE, ENTERTAINMENT, DOWNLOADS, ARTICLES, SUBMIT, BUY THIS SLOT) and a search bar. The main content area features a news article about Igoche Uloko from Benue State. Below the article is a large advertisement for 'Jiji.ng' with a grid of various items for sale, including cars, phones, and clothing, with prices listed in Nigerian Naira. To the right of the advertisement is a text block with a circled 'X' icon and an arrow pointing to it, containing the text: 'Advertise HERE'. Below this text is a news article titled 'Michael Jackson's Son, Blanket Seen For The First Time In A Very Long Time'.

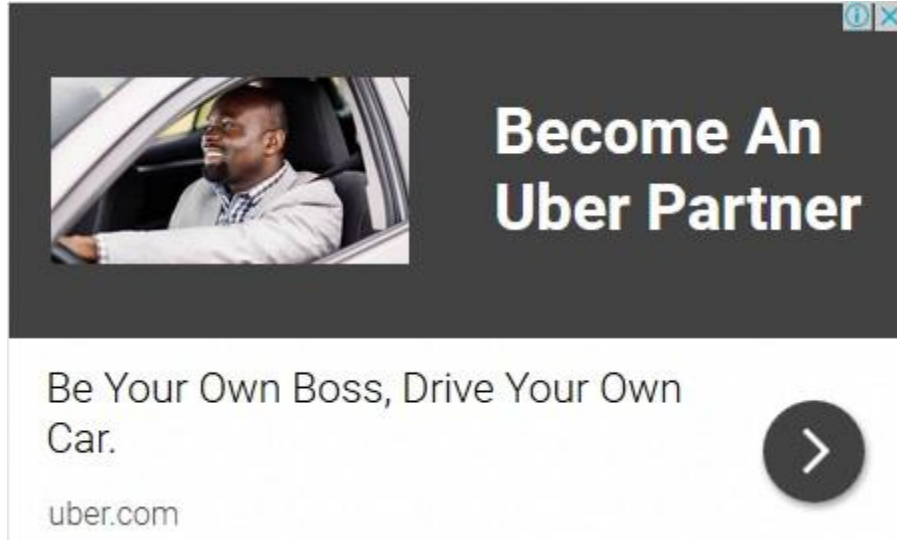
Other banners that are not of google adverts are displayed below;



As seen, the banners are from [Adblabla](#) (a publishing site that pays bloggers for posting their posts)

Below are very clear examples of a google advert banners;





Become An Uber Partner

Be Your Own Boss, Drive Your Own Car.

uber.com

>

This is a rectangular advertisement with a dark grey background. On the left side, there is a photograph of a man with a beard and glasses, wearing a light-colored jacket, smiling while driving a car. To the right of the photo, the text "Become An Uber Partner" is written in large, bold, white font. Below this, the text "Be Your Own Boss, Drive Your Own Car." is written in a smaller white font. At the bottom left, the URL "uber.com" is displayed in a small white font. On the bottom right, there is a circular button with a white right-pointing arrow. In the top right corner of the advertisement, there are small icons for information and close.



Become An Uber Partner

This is a rectangular advertisement with a white background. It features a photograph of the same man from the first ad, smiling while driving a car. The photo is positioned in the upper half of the ad. Below the photo, the text "Become An Uber Partner" is written in large, bold, black font. In the top right corner of the advertisement, there are small icons for information and close.



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And the major thing similar to them all are those signs that appears at the right-top of each of the banners as explained earlier.

Likely Questions;

What is the meaning of the icon “” that shows on google adverts?

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How to identify google adverts on any blog?

What are the image examples of google adverts?