

FEATURES

LEVELS

The Level is the degree of lightness or darkness of natural hair as it grows from the scalp.

Level 1	Black
Level 2	Darkest Brown
Level 3	Dark Brown
Level 4	Medium Brown
Level 5	Light Brown
Level 6	Dark Blonde
Level 7	Medium Blonde
Level 8	Light Blonde
Level 9	Very Light Blonde
Level 10	Lightest Blonde

SHADE SELECTION - COLOR-TON 100ML SERIES

The letters for each color series, taken from the Italian verbiage, denotes the tonal bases of the color-ton 100ml series.

Tone	Italian	English	Series Description
N	Naturali	Natural	Natural series with a very cool base
NW	Naturali Caldi	Natural/Warm	Natural series with warm base
B	Nero Blu	Black	Black
C	Cenere	Ash	Strong cool base
M	Marrone	Brown	Rich chestnut brown
FM	Marroni Moda	Fashion Browns	Brown tones
FS	Sabbia	Fashion Sand	Cool beige sand and golden beige sand
MH	Miele	Honey	Soft Blond Honey
D	Dorati	Golden	Soft gold
DR	Dorati Ramati	Golden-Copper	Golden Orange/red
R	Ramati	Copper	Orange/red
RR	Ramati Ramati	Copper Copper	Rich Vibrant Orange/red
A	Mogano	Mahogany	Cool mahogany red
RS	Rossi Speciali	Special Reds	Cool vibrant - red hot reds
FR	Rossi	Fashion Red	Plum - tropical red