

OFFICIAL CONTEST RULES AND REGULATIONS

KEY DATES:

The Coppertone Contest 2026 (the "Contest ") begins on April 29th, 2026, at 12:00 a.m. Eastern Time ("ET") and ends on June 1st, 2026, at 11:59 p.m. ET (the "Contest Period").

ELIGIBILITY TO ENTER:

The Contest is open only to residents of Canada who have reached the legal age of majority in their province or territory of residence at the time of entry, except employees, representatives, and agents (and those with whom such persons are living, whether related or not) of Beiersdorf Canada Inc. (the "Sponsor"), its parent companies, subsidiaries, affiliates, distributors, prize suppliers, advertising/promotion agencies, and any other individual(s), entity or entities involved in the development, production, implementation, administration, or fulfillment of the Contest (collectively, the "Contest Parties").

AGREEMENT TO BE LEGALLY BOUND BY RULES:

By participating in this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Rules and Regulations (the "Rules").

HOW TO ENTER:

No purchase necessary. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. There are two (2) ways to enter the Contest:

Option 1 - With Purchase: To enter the Contest, a participant must, during the Contest Program Period, make a qualifying purchase of two (2) Coppertone products in a single transaction on Participating Coppertone products listed in the attached Schedule A. Participants may submit multiple entries, provided that each entry is supported by a separate qualifying transaction on participating Coppertone products. Visit <https://pr.topboxexperience.com/coppertone> (the "Contest Website") and complete the official Contest entry form (the "Entry Form") with all required information, including your full name, a valid email address, and postal code; (b) upload a copy of your sales receipt, evidencing your Eligible Purchase; (c) answer correctly, without assistance of any kind, whether mechanical or otherwise, the mathematical skill-testing question; (d) confirm that you are of the age of majority in your province/territory of residence and that you have read and accept these Rules; and (e) click "Enter" to submit your entry (a "Purchase Entry").

"Participating Retailers" include all national retailers in Canada (including the retailer's online retail channels, as applicable) which sell participating products as set out in Schedule A.

To be eligible, your Eligible Purchase receipt submission must fully evidence that you have made an Eligible Purchase during the Contest Period (including clearly showing the Participating Products purchased and the Eligible Purchase date, time and Participating Retailer).

Option 2 – Without Purchase (Alternate Method of Entry): To enter without purchase, handwrite a unique and original essay of at least 50 words describing why you love Coppertone products. Include your full name and email address, and mail it in an envelope with sufficient postage to: Coppertone Contest 2026 c/o Topbox Inc., 33 Melford Dr, Unit 6, Toronto, ON, M1B

2G6. Each mail-in submission must be sent in a separate envelope and will count as one (1) entry. Participants may submit multiple mail-in entries, provided that each submission is unique and mailed separately. All mail-in entries must be postmarked during the Contest Period and received no later than June 1, 2026.

LIMIT:

Participants may submit multiple entries during the Contest Period, regardless of entry method, subject to the following:

- **Purchase Entry:** Each receipt must show a separate qualifying purchase of Participating Coppertone products. Each receipt may be used once and will count as one (1) entry.
- **Without Purchase Entry:** Each mail-in submission must be mailed in a separate envelope and will count as one (1) entry.

There is no overall limit on the number of entries per participant, provided all entries comply with these Official Rules.

ENTRY LIMIT AND CONDITIONS:

There is no limit to the number of entries per person. All entries must comply with these Rules. Use of multiple names or email addresses, or any other method to circumvent entry limitations, will result in disqualification. Participants may submit multiple entries, provided that each entry is accompanied by a unique receipt or, by an essay. Submitting multiple entries using the same receipt, or attempting to reuse a receipt for additional sign-ups, will result in disqualification. The Sponsor is not responsible for any lost, late, incomplete, or misdirected entries.

VERIFICATION:

All contest related information and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an entrant's eligibility to participate in this contest program; (ii) for the purposes of verifying the eligibility and/or legitimacy of any contest related information and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of the Contest will be the official time-keeping device(s) used by the Sponsor.

PARTICIPATION REQUIREMENTS:

BY PARTICIPATING IN THIS CONTEST, YOU AGREE TO RELEASE THE RELEASED PARTIES FROM ANY AND ALL LIABILITY IN CONNECTION WITH THE CONTEST AND YOUR PARTICIPATION THEREIN AND TO INDEMNIFY THE RELEASED PARTIES AGAINST ANY AND ALL CLAIMS, DAMAGES, LIABILITIES, COSTS, AND EXPENSES ARISING FROM YOUR PARTICIPATION IN THE CONTEST. BY PARTICIPATING IN THIS CONTEST, YOU ALSO AGREE THAT YOUR ENTRY (AND EACH INDIVIDUAL COMPONENT THEREOF)

COMPLIES WITH ALL CONDITIONS STATED IN THESE RULES. THE RELEASED PARTIES WILL BEAR NO LIABILITY WHATSOEVER REGARDING: (I) THE USE OF YOUR ENTRY (OR ANY COMPONENT THEREOF); (II) PARTICIPATION IN ANY CONTEST RELATED ACTIVITIES; (III) ANY USE, COLLECTION, STORAGE AND DISCLOSURE OF ANY PERSONAL INFORMATION; AND/OR (IV) IF DECLARED A WINNER, THE PRIZE (INCLUDING ANY USE OR MISUSE OF THE PRIZE). THE RELEASED PARTIES SHALL BE HELD HARMLESS BY YOU IN THE EVENT IT IS DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT OTHERWISE FULLY COMPLIED WITH ANY OF THESE RULES AND/OR THE APPLICABLE SOCIAL PLATFORM RULES (AS APPLICABLE). THIS RELEASE AND INDEMNITY SHALL CONTINUE IN FORCE FOLLOWING THE TERMINATION OF THE CONTEST AND/OR AWARDING OF ANY PRIZE.

By participating in the Contest, each entrant hereby warrants and represents that any Contest related information he/she submits does not contain any reference to any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence, and will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party.

PRIZES:

One (1) grand prize consisting of \$7,500 CAD in travel digital gift cards will be awarded. Due to gift card processing system and denomination limitations, the prize will be fulfilled as multiple digital gift cards totaling \$7,500 CAD, consisting of: three (3) \$2,000 gift cards, one (1) \$1,000 gift card, and one (1) \$500 gift card. The gift cards may be used toward travel-related purchases and are subject to the issuer's terms and conditions. Use of multiple gift cards for a single transaction may be subject to limitations, and the winner may be required to complete multiple transactions or bookings to redeem the full prize value. The total approximate retail value of the prize is \$7,500 CAD.

WINNER SELECTION:

One (1) potential grand prize winner will be selected in a random draw conducted by the Sponsor or its designated representative on or about June 5th, 2026 from among all eligible entries received during the Contest Period. All entries, including receipt submissions, are subject to verification by the Sponsor. Entries that are incomplete, illegible, fraudulent, or otherwise non-compliant with these Official Rules may be disqualified at the Sponsor's sole discretion. The odds of winning depend on the total number of eligible entries received during the Contest Period.

WINNER NOTIFICATION AND CONFIRMATION:

Participants who submit a valid, eligible receipt will receive an email confirming that their submission has been verified. Validation may take up to forty-eight (48) hours. Submissions that are incomplete, invalid, fraudulent, or otherwise non-compliant with these Official Rules will not qualify. The selected entrant will be notified via email using the contact information provided at the time of entry and must respond within five (5) days of notification. To be declared a confirmed winner, the selected entrant must correctly answer a time-limited mathematical skill-testing question without assistance of any kind and may be required to complete and return a declaration and release form within the timeframe specified by the Sponsor. If the selected entrant does not respond within the required time period, fails to correctly answer the skill-

testing question, fails to return the required documentation, or is otherwise determined to be ineligible, the prize may be forfeited, and an alternate entrant may be selected at the Sponsor's sole discretion.

GENERAL CONDITIONS:

Prizes must be accepted as awarded and are not transferable or convertible to cash. Sponsor reserves the right to substitute any prize with another prize of equal or greater value. All taxes and expenses not explicitly included in the prize are the responsibility of the winner.

By entering this Contest program, participants consent to the use of their name, city of residence, likeness, and entry for publicity purposes in any media without further compensation.

Sponsor reserves the right to disqualify any individual found to be tampering with the entry process or the operation of the Contest program or to be acting in violation of these Rules or in a disruptive manner.

The Contest program is subject to all applicable federal, provincial, and municipal laws. All decisions of the Sponsor are final and binding.

Winning a Prize is contingent on fulfilling all the requirements set forth herein. To be declared a winner, any selected entrant must have declared that he/she has fully complied with these Contest Rules, including the eligibility requirements.

PRIVACY:

Personal information collected from entrants will be used by the Sponsor for the purpose of administering the Program and awarding prizes, and will be handled in accordance with the Sponsor's [Privacy Policy](#) and | [Terms & Conditions](#) available on the | [Coppertone Canada Website](#).

By accepting the Prize, the winner agrees to the Sponsor's use of his/her name, photo, city/province of residence, biographical information, statements, voice and likeness in any advertising and publicity the Sponsor may conduct relating to the Contest in any media or format, whether now known or hereafter developed, including but not limited to the (the Sponsor's website and/or on other social networking and online marketing web pages following the award date), at any time or times in perpetuity, without further compensation or notice. Aggregate and/or anonymized Contest winner information may be used by the Sponsor to communicate about the Contest to its retailers and distributors.

GOVERNING LAW:

This Contest program shall be governed by the laws of the Province of Ontario and the federal laws of Canada applicable therein. All disputes shall be resolved in the courts of Ontario.

For a copy of these Rules, please send a request via email to the Sponsor after June 1st, 2026.

Sponsor: Beiersdorf Canada Inc
Administrator: Topbox Inc.

Description

All Coppertone products marketed in Canada

UPC	PRODUCT
56594022584	COPPERTONE SPORT SPF30 SPRAY 215ML
56594022652	COPPERTONE SPORT SPF30 LOTION 207ML
56594022591	COPPERTONE SPORT SPF50 SPRAY 215ML
56594017979	COPPERTONE SPORT SPF50 LOTION 207ML
56594022607	COPPERTONE KIDS SPF50 SPRAY 215ML
56594018037	COPPERTONE KIDS SPF50 LOTION 237ML
56594018020	COPPERTONE WATERBABIES SPF50 LOTION 237ML
56594015050	COPPERTONE WATERBABIES SPF50 STICK 13.9G
56594017931	COPPERTONE COMPLETE SPF50 LOTION 148ML
56594022614	COPPERTONE COMPLETE SPF50 SPRAY 156G
56594021792	COPPERTONE SPORT FACE SPF50 74ML
56594022577	COPPERTONE SPORT SPF30 SPRAY 2X215ML
56594022553	COPPERTONE SPORT SPF50 SPRAY 2X215ML
56594022560	COPPERTONE KIDS SPF50 SPRAY 2X215ML