



KIDDERMINSTER HARRIERS

FOOTBALL CLUB

SEASON TICKETS - 2020/21 SEASON



**HARRIERS
TOGETHER**
SUPPORTERS • PLAYERS • STAFF • ACADEMY • COMMUNITY



FROM THE BOARDROOM

The build up to a new season is always an exciting time in football, however this year there is naturally even greater anticipation for a return to Aggborough than ever before. With our previous campaign cut short in unprecedented circumstances and uncertainty on many fronts, we have been gifted time to reflect and meticulously plan ahead to do all we can to ensure the 2020/21 season is successful both on & off the pitch. A new dawn for the club in the shape of new ownership, Directors, Management team, players and sponsors, plus lots of fantastic positive changes to the football club, we can't wait to welcome supporters back to the stadium when football recommences with a promising season ahead. Positivity is oozing from within the club right now and we want to focus the community as we strive for promotion back into the National League. We hope you are looking forward to supporting the Harriers over the coming months and would love for you to join us on this journey as a season ticket holder.

COYR

Richard Lane - Owner

FROM THE DUGOUT

As with every new season, there is so much optimism and hope. This year is no different. We as a nation have endured something so unprecedented that the new season can't come quick enough. First and foremost, I sincerely hope everyone connected with Kidderminster Harriers Football Club is safe and well, and I really look forward to seeing you all when the season kicks off.

There is an air of enthusiasm around the place. New owners, new manager, new staff, new squad, new sponsors, new kit and most importantly, new energy. I, as an ex player and a local lad, am going to give my all for the club that set me up as a professional footballer many years ago. Both on and off the pitch, we are entering a new era and an era I wish you all to join us on. The club has a fantastic history, some of which I was a part of for good and for bad. This club is in our blood.

Up the Harriers!

Russ Penn - Manager

AGGBOROUGH IMPROVEMENTS

A strong focus has been placed during the recent downtime on enhancing the facilities at Aggborough Stadium for all stakeholders, including players and supporters, to ensure that when they return the venue is markedly improved.

Our approach to these improvements has been in line with our overall strategy of modernising the business, utilising technology to increase efficiency of our systems and improving our carbon footprint, whilst also taking into account the likely requirement for social distancing for the foreseeable future and the need to limit contact wherever possible. Improvements are ongoing but by the return of football will include:

- Ticketing system including scanners on turnstiles
- EPOS system implemented in all bars
- Refurbished hospitality suites
- Completely renovated playing surface
- New range in Club Shop
- Refurbished home dressing room



PRICE FREEZE

We're delighted to announce that Season Ticket prices have been frozen for the upcoming season!

WHAT'S INCLUDED?

- Admission to all Vanarama National League North home fixtures at Aggborough Stadium
- Admission to all Wolves Youth Team fixtures (U18s and U23s) at Aggborough Stadium
- Priority booking period for key fixtures including cup matches
- Invitation to a First Team training session exclusively for Season Ticket Holders
- Access to a range of discounts with local businesses (details tbc)
- Priority in the event that attendances are restricted due to government guidelines

STANDING

NORTH STAND TERRACE

CATEGORY	EARLY BIRD	FULL PRICE
Adult	£255	£275
Over 60	£150	£170
Student/Young Adult (16-18)	£120	£140
Junior (Under 16)	£20	£20

Deadline for Early Bird pricing is midday on Monday 31st August 2020



SEATING

EBC GROUP MAIN STAND, EAST STAND

CATEGORY	EARLY BIRD	FULL PRICE
Adult	£295	£315
Over 60	£205	£225
Student/Young Adult (16-18)	£185	£205
Junior (Under 16)	£20	£20

Deadline for Early Bird pricing is midday on Monday 31st August 2020



HOW DO I BUY MY SEASON TICKET?

The quickest and easiest way to purchase your Season Ticket is to visit www.harriers.co.uk and process your application online using our brand new ticketing platform. Alternatively, you can contact us via telephone on 01562 823931 and request a callback.

Unfortunately, due to the current situation with Covid-19, the club is looking to bring funds in as soon as possible and so will not be offering an instalments payment option. Similarly, we will make an application form for in-person sales available as soon as possible.

MATCH TICKET PRICING

We're delighted to announce that Match Ticket prices have been frozen for the 2020/21 season!

There's also a £1 reduction for adults throughout Aggborough, and concessions in all seated areas!

Please note, tickets purchased in person on the day of the match are subject to an additional £2 processing fee.

STANDING

NORTH STAND TERRACE

CATEGORY	ADVANCE PRICE	MATCHDAY PRICE
Adult	£14	£16
Over 60	£9	£11
Student/Young Adult (16-18)	£9	£11
Junior (Under 16)	£1	£1

SEATING

EBC GROUP MAIN STAND, EAST STAND

CATEGORY	ADVANCE PRICE	MATCHDAY PRICE
Adult	£16	£18
Over 60	£11	£13
Student/Young Adult (16-18)	£11	£13
Junior (Under 16)	£1	£1



REFER A FRIEND

Know a Harriers fan who wasn't a Season Ticket holder during the 2019/20 season?

If you refer them for 2020/21 season, you will receive a pre-match hospitality ticket for free!

You'll be able to enjoy a three-course pre-match meal in the Aggborough Suite before a match of your choice, on us!

Please note, this opportunity is available for Adult Season Tickets only.



SEASONAL CAR PARK PASS

Do you drive to Aggborough?

Make a saving on parking by purchasing a Seasonal Car Park pass to guarantee your space throughout the 2020/21 season.

PRICE: £75, (OR £5 PER MATCH)

MATCHDAY HOSPITALITY

Want to enjoy an Aggborough matchday in style?

Enjoy a pre-match three course meal, access to executive seating, refreshments, car parking, programmes and more.

PRICE: £48 PER PERSON

Email paul.biggerstaff@harriers.co.uk for more info.



AGGBOROUGH WALL

We're giving you the chance to get your own message displayed proudly in the Players Tunnel with a personalized tile placed in prime location to motivate and inspire the Harriers players.

A great way to support your club at this time, this opportunity is ideal as a gift for a Harriers supporter in your family, to commemorate a lost loved one or to mark a special occasion.

WHAT'S INCLUDED?

£50
PER TILE

- > Your personalised tile located on the Aggborough Wall in the Player's Tunnel
- > Space on your tile for two lines of text under the Harriers badge*
- > Non-matchday visit to see your tile in position on the Aggborough Wall
- > Behind the scenes tour of the Home Dressing Room, Manager's Office and Home Dugout including photo opportunities

** max 16 characters per line – includes spaces & punctuation (i.e. full stops)*

LOOKING FOR SOMETHING EXTRA SPECIAL?

Pay £89 and in addition to the above you'll receive a replica of your personalised tile to display proudly in your home or office, or give to someone special if you've purchased them a tile as a gift.

HOW TO MAKE YOUR PURCHASE

Want to become part of the Aggborough Wall? Until the Club Shop reopens again at Aggborough Stadium, all purchases must be made online using our new online shop – harriers.co.uk/shop – though please email shop@harriers.co.uk if you have any queries.



HARRIERS TOGETHER

SUPPORTERS — PLAYERS — STAFF — ACADEMY — COMMUNITY



shop@harriers.co.uk



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Kidderminster Harriers Football Club



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Official Harriers

OUR PARTNERS

