



# Chesterbrook Academy<sup>®</sup>

Dear Chesterbrook Academy Elementary Parents,

Thank you for being a part of the Chesterbrook Academy Elementary family. Our school is thriving because of the partnership we have with all of our caring parents. Many of you are already important ambassadors to our school, telling your friends and family in the community about who we are, while some of you are new and just getting started in your journey with us. Either way, we truly appreciate all of your support as we continue on into this school year.

For those of you who have asked how you can help spread the word about us, I wanted to briefly introduce our Parent Ambassador program and let you know how you can take part. This program is completely voluntary and simply a way to make it easy for those parents who would like to share their positive experiences with others.

- **What is a Parent Ambassador?**
  - Parent Ambassadors help strengthen our school community by being positive spokespeople who help create awareness about our school community and programs.
  
- **What are some of the ways you can participate as a Parent Ambassador?**
  - You can leave a review about your experience with our school on Yelp, Google, and/or Niche.  
Please see our helpful review tip-sheet for details on how to share feedback, if you have not used a review site previously.
  - You can share information about our school programs, our unique curriculum, and our on-campus events through word-of-mouth in your community, workplace, groups, and on your social media platforms.
  - You can like our Facebook and Instagram pages and share relevant information with parent groups and friends.
    - Our Social Channels Are:
      - [Facebook](#)
      - [Instagram](#)
      - [Twitter](#)

Click on the following link to access our [Parent Ambassador FAQ](#) page to answer additional questions you may have. We thank you for your continued support and partnership. We look forward to sharing more news and events in our upcoming newsletters and meetings!

Warmly,

Joe Rodia, Head of School

