

Tradure Privacy Policy

Last Updated: December 6th, 2025

Tradure (“we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use the Tradure mobile application and related services (collectively, the “App”). By using Tradure, you agree to the practices described below.

If you do not agree with the terms of this Privacy Policy, please do not use the App.

1. Information We Collect

We collect the following categories of information to provide core App functionality, improve user experience, and meet compliance requirements.

1.1 Information You Provide

- **Account information:** Name, email address, password, profile details.
- **Linked brokerage data:** When you securely connect a brokerage account through a third-party provider (e.g., SnapTrade), we may receive portfolio holdings, transaction history, positions, balances, and related financial data.
- **User content:** Posts, strategies, comments, messages, and portfolio configurations shared on the platform.

1.2 Automatically Collected Information

- **Device information:** Device type, OS version, IP address, app version.
- **Usage data:** App interactions, feature usage, analytics events, time spent, crash logs, and performance metrics.
- **Cookies & tracking technologies:** Used only for analytics, session management, and security.

1.3 Third-Party Data

- **Authentication providers:** If you sign in via Apple, Google, or similar services, we may receive identifiers or basic profile information as permitted.
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2. How We Use Your Information

We use the information we collect to:

- Provide core trading-related features, visualizations, analytics, and social functions.
 - Display your connected portfolio and financial data securely within the App.
 - Personalize your experience
 - Maintain platform security, detect fraud, and prevent unauthorized access.
 - Improve the App's performance and develop new features.
 - Comply with legal, regulatory, and compliance requirements.
 - Communicate updates, support messages, and service-related notifications.
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3. How We Share Your Information

We may share your information with:

3.1 Service Providers

Trusted third-party vendors who assist with:

- Brokerage connection services (e.g., SnapTrade)
- Cloud hosting and data storage
- Analytics and crash reporting
- Customer support tools
- Security monitoring

3.2 Social Features

If you choose to share trading strategies, portfolios, or posts, this content may be visible to other Tradure users in accordance with your in-app privacy settings.

3.3 Legal Requirements

We may disclose information where required to:

- Comply with laws, regulations, or government requests
 - Protect rights, property, or safety of Tradure, users, or others
 - Respond to legal processes (subpoena, court order)
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4. Data Security

We use administrative, technical, and physical safeguards to protect your information, including:

- Encrypted brokerage connections
- Secure data transmission (HTTPS/TLS)
- Access controls and authentication protections
- Industry-standard cloud security

While we take reasonable measures, no method of transmission or storage is completely secure.

5. Data Retention

We retain your information only as long as necessary to:

- Operate the App
- Provide requested services
- Comply with legal obligations
- Resolve disputes and enforce agreements

You may request account deletion at any time (see Section 7).

6. Children's Privacy

Tradure is **not intended for children under 13** (or the minimum age required in your jurisdiction).

We do not knowingly collect personal information from children.

7. Your Rights & Choices

Depending on your location, you may have rights to:

- Access the data we hold about you
- Correct inaccurate information
- Request deletion of your account and associated data
- Opt out of non-essential analytics or marketing communications
- Manage visibility of content shared on the platform

Account Deletion

You can request deletion through:

- Contacting us at support@tradure.com

Once processed, your personal data will be permanently removed except where retention is legally required.

8. Third-Party Services

Our App may contain links or integrations to third-party websites or tools. We are not responsible for the privacy practices of these third parties.

Please review their policies before engaging with their services.

9. International Users

If you access Tradure outside the United States, your information may be transferred, stored, and processed in the U.S. By using the App, you consent to these transfers.

10. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted within the App and the “Last Updated” date will be revised.

Continued use of Tradure after updates constitutes acceptance of the new terms.

11. Contact Us

If you have questions about this Privacy Policy or your data, please contact us:

Tradure Support

Email: support@tradure.com

Website: [Tradure.com](https://tradure.com)