2026 COLLECTION / ENGLISH

Gyms.

Your membership delivers value between visits, too. Run your club with clarity and give members an app for training, nutrition and progress.



Your club. Your rules. Your brand.

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Everything connected. Everything in its place.

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MEMBERS & MEMBERSHIPS

Options for members. Clarity for reception.

From a single visit to a family plan: offer memberships that suit your members. Staff immediately see what is active, paid and ready to renew.



App preview / demonstration data

01 **Answers on one screen**

Answer membership questions from the profile: status, payments, expiry and freezes are together. The whole team sees the same information.

02 **Plans on your terms**

Set the price, currency, duration, access hours and visit allowance. Tailor your offering to morning exercisers, regular members and other groups.

03 **One plan for the family**

Link family members to one shared membership expiry date. Reception sees occupied and available places without tracking the plan separately.

Family plans are assigned at reception.

ACCESS & LOCKERS

Membership connected to your entrance.

Welcome each member with a clear membership status. A digital or physical card connects their visit to reception, the entrance and club records.



01 **The card your member uses**

A phone QR code, NFC/RFID card, wristband or key fob links to the same member. Reception and compatible entrances check their status.

02 **Access based on membership**

Connect a turnstile, glass barrier, wide gate or electric lock. Active status, expiry and visit allowance are checked before access is granted.

03 **Find the right locker**

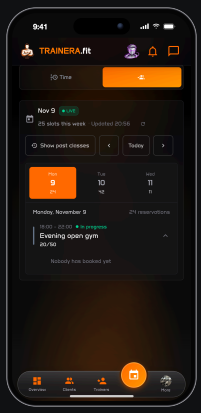
Assign a locker at check-in by zone and changing room. Staff immediately see who it belongs to, and the member knows where to go.

Connection of up to 10 devices is included in paid plans. Hardware and installation are quoted separately; see the Access & integrations catalogue. Technogym mywellness: on request, with the gym's own API agreement.

SCHEDULE & TEAM

Bookings in order. Your team in one place.

Members reserve a place, trainers see bookings and reception follows the same schedule. Group sessions, personal training and open gym share a clear workflow.





App preview / demonstration data

01 **A schedule planned ahead**

Create a single session or a weekly series, set capacity and track bookings. Every trainer knows who is coming to their session.

02 **Book from a phone**

Members choose an available session in the app. Their booking sits alongside membership and training plans, with no need to search other channels.

03 **A team with clear roles**

Trainers have their own login and members. Give staff the access they need while retaining an overview of the whole business as the owner.

Three trainers are included in the standard offering; additional trainers are available at an extra charge.

TRAINERS & MEMBERS

A membership that supports every workout.

When your club uses Trainera, members get an app for their workouts, exercise tracking and food diary. Your club's value stays with them outside the gym.



App preview / demonstration data

01 **Members track their workouts**

Members build their workouts and log sets, reps and weights with video guidance and a rest timer. Or they follow their trainer's plan, keeping a record for next time.

02 **TRAI Vision tracks movement**

Members receive feedback on their form: the camera tracks supported exercises and counts reps. History, measurements and records capture their progress.

03 **Nutrition alongside the plan**

Members log meals, calories, macronutrients and water and follow a meal plan. Trainers connect this overview with workouts, messages and progress.

AI Food Scanner, AI plans and advanced insights depend on the plan and enabled options. TRAI Vision supports selected exercises; its feedback does not replace a trainer's assessment.

AI SUPPORT FOR EVERY SET

TRAI Vision

Every rep. Better form.

Your members get rep counting, form corrections and spoken guidance directly in their gym's app.

Form correction and exercise guidance



01

It counts for you

The camera follows your movement and automatically writes the reps into your set.

02

Corrections as you train

On supported exercises, it spots mistakes and tells you how to adjust your form.

03

Hear your next move

Spoken cues follow your movement, so you can keep your eyes off the screen.

Available with an eligible gym plan and enabled in selected membership packages. Web, iOS and Android.

Explore TRAI Vision

BILLING & PAYMENTS

Members pay online. Your team sees the status.

Connect a plan purchase to its activation and records. Members can pay by card while staff track payments and outstanding balances in one place.



App preview / demonstration data

01	Purchases on the member's schedule	Members buy when it suits them, with payments going to your Stripe account. Trainera charges no platform commission on these payments.
02	Cash payments belong here, too	Record cash or bank payments against a member. Outstanding balances and memberships nearing expiry remain visible to the reception team.
03	Easier payment checks	Review payments and changes, then export data for reporting. Records stay linked to the memberships they relate to.

Payment processor fees are charged separately. Members renew their plans themselves; automatic recurring card charges are not part of gym membership billing.

BUSINESS OVERVIEW

From reception sales to business insights.

Connect daily sales, expenses and documents with reception operations. Owners gain context for decisions, while staff follow an organised daily workflow.



App preview / demonstration data

01 **Sales alongside other payments**

Review reception sales alongside other payments. Products and stock stay in the same records, so you know what has been sold.

02 **See where your money goes**

Check cash flow before committing to an expense. Transactions, expenses, suppliers and payroll share a foundation for reports and KIR/KPR accounting registers.

03 **Documents ready for review**

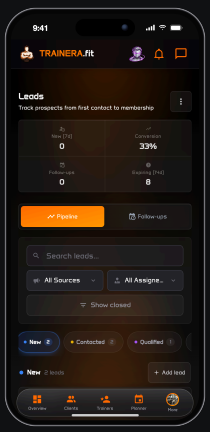
Documents and activity records are at hand whenever you need to check something. Fiscal receipts are available only in supported countries and configurations.

Fiscalisation: direct support in Croatia, Slovenia and Montenegro; through an approved ESIR provider in Serbia and Republika Srpska. The Federation of Bosnia and Herzegovina and Brčko are not currently supported.

CRM & WEBSITE

From the first enquiry to a new member.

Prospects see your offering, and your team knows whom to contact. Keep track of each agreement and next step from the first enquiry to joining the club.





App preview / demonstration data

01 **No agreement forgotten**

Track enquiry stages, notes and follow-up reminders in the CRM. A colleague can continue the conversation with the information they need.

02 **Your offering at your address**

Present your facilities, trainers and plans on your own domain. Your website connects a first impression of the club with the services you actually offer.

03 **A clear first step for members**

Share a joining link and guide members to the app. Once they join, they find their card, plan and everyday routine.

COMMUNITY & COMMUNICATION

Your club stays active between visits.

Let members know where to find news, support and the next event. The in-app community keeps them connected to the club between visits.



App preview / demonstration data

01	Conversation within the club	Posts, photos, polls and comments bring members together in one place. Your team moderates content and maintains the quality of communication.
02	News under your name	Send updates about schedule changes or new offers. In your White Label app, push notifications carry your club's name.
03	A reason to return	Community Plus gives members challenges and leaderboards, while your team gets scheduled posts and insights. Automations triggers messages and workflows for selected events.

Basic community posts are part of the gym offering. Community Plus and Automations are available as add-ons to suit your club.

EDUCATION

Knowledge becomes part of your offering.

Turn your team's knowledge into content members can open when they need it. Courses expand your offering and give trainers' explanations a lasting home.



App preview / demonstration data

01	Lessons available when needed	Arrange modules, video lessons and materials in a clear sequence. Members know what comes next and can revisit explanations at their own pace.
02	Insight into learning progress	Add quizzes and certificates, then track completion. Your team sees how far each learner has progressed and where they can help.
03	More value in a plan	Include a course in selected memberships. AI Course Creator helps with a draft, while your team edits the content members will receive.

Education is part of the gym offering. AI course creation limits depend on the plan.

TRAI / AI SUPPORT

Ask about your business. Plan your next step.

TRAI helps find information and prepare content in the context of your club. Your team reviews suggestions and decides how to use them.



01 **From a question to an overview**

Ask about members, plans, sessions, payments or staff. Answers draw on gym data, so the conversation starts with specific information.

02 **More time for coaching**

AI drafts a workout or meal plan using the existing library. A trainer reviews it and adapts it to the member before assigning it.

03 **AI as part of your offering**

Differentiate memberships with available AI plans or Food Scanner meal estimates. Members clearly see what their plan includes.

AI limits vary by plan. Meal estimates and generated suggestions require review; TRAI does not replace a trainer's professional judgement.

BRAND / WHITE LABEL

Your name. Your logo. Your app.

Membership can offer more than entry to the club. With an app bearing your name, logo and colours, members manage training and nutrition with your brand.



App preview / demonstration data

01	Your name on their phone	White Label provides your own iOS and Android app for the App Store and Google Play. Our team handles preparation and store submission.
02	One experience throughout the day	Membership, bookings, workouts, nutrition and messages live in one app. Members associate their everyday activities with your brand.
03	Support behind your brand	A dedicated contact and priority support help with setup and ongoing use. Branded Apple Watch and Wear OS apps are an additional option.

GymIn presents your brand within a shared app. Brand / White Label includes a separate gym app in the stores, subject to their approval.

MIGRATION & LAUNCH

Your team does not start from scratch.

Make use of the data you already have. We agree on migration from your current system and training so staff are ready to welcome members.



App preview / demonstration data

01	We start with your data	Start with your data: export members, plans and expiry dates from your system or Excel. We review the structure and agree on the scope.
02	Staff get to know their workflow	Your team learns reception workflows with imported members, trainers and plans. Migration of the agreed data is included at no extra charge.
03	Ready for the member's first visit	We check cards, access and the first steps in the app. We review existing hardware before replacing it and agree on a migration date with you.

TWO OPTIONS FOR YOUR GYM

From your first location to your own brand.

Your website and a branded member experience with either plan. The difference is which app your members download.

GymIn

Your brand inside the GymIn app.

Members use GymIn with your logo, colours and identity. Your team manages the gym through the web system.

One shared app on the App Store and Google Play.

Brand / White Label

Everything in GymIn, plus your own iOS and Android app with your name and logo. Our team handles preparation and store submission.

A separate store listing under your brand.

How members enter GymIn

Through your gym's link

They follow the link on your website, download GymIn from the App Store or Google Play, and continue with your brand.

Directly from the store

They download GymIn without a link, choose their gym from the list and continue in its branded environment.

Separate app publication is subject to App Store and Google Play approval.

SUPPORT FROM DAY ONE

A clear start. Support along the way.

Learn the steps that matter to the way you work. The guide and support team help make your next step clear.



App preview / demonstration data

01	A start tailored to you	Set up your profile and choose a role so your team starts with the view it needs.
02	Guidance in English	When you need guidance, follow real screens in the manual through to a completed task.
03	Talk to our team	Describe how your club works; our team walks you through setup and plan options before you start.

IN PRACTICE / GYMS

BTC Fitness

Sarajevo

A club members take with them.



www.btcfitness.ba

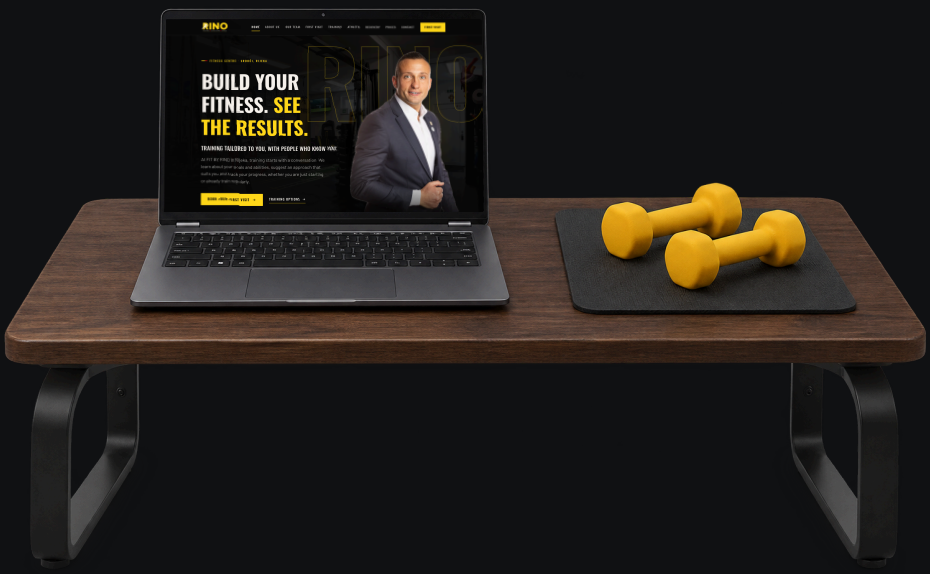
01	Your own brand	The BTC name and visual identity connect the club's website and app.
02	Your offering in one place	New members can explore programmes, the team and facilities and find information about joining.
03	Your club's digital extension	The app remains a recognisable part of the membership experience outside the gym.

IN PRACTICE / GYMS

Fit By Rino

Rijeka

Your centre. Your app.



www.fitbyrino.com

01	A recognisable identity	The centre's name and colours stay consistent across its public offering and app.
02	A clear first visit	The website explains training and how the centre works, inviting visitors to book their first session.
03	An offering tailored to the centre	Training, the team and facilities are presented in the context of the Fit By Rino centre.

IN PRACTICE / GYMS

Body Recode

Dubai

Membership under your own brand.



app.bodyrecodeae.com

01	A branded welcome	Members enter through the Body Recode name, logo and recognisable colours.
02	Training & nutrition	The public member portal brings training, nutrition and check-in together in one place.
03	One path to membership	A dedicated portal offers a clear first step into the membership experience.

SOME OF OUR PARTNERS

Their brand. One platform.

Different people and clubs. A connected Trainera experience.



Trainera · platform

TECHNOLOGY THAT CONNECTS

- PTS Fitness
- Grand Fit & Beauty
- Body Recode
- Fit By Rino
- FitbySeko
- BTC Fitness
- AAIR by Trener Ado
- SRC Korak
- X-TREME FITNESS
- Gainsbylily
- ELYSEE
- Body Tune

Your brand could be here, too.

Book a demo at trainera.fit