Greetings! Welcome to the most wonderful (and cold) time of the year.

When temperatures take a nosedive, so do the moisture levels in your skin. Long, hot showers,

sweltering offices, and harsh soaps are also to blame. Luckily, the dangers of developing dry skin can be alleviated. In this month's newsletter, we offer easy advice on "winterizing" and protecting your face and

to help you renew your glowing complexion and maintain a skin texture that's soft to the touch and attractive to the admiring eye. Lastly, enjoy yourself, love one another and be careful what you eat over the holidays. Overindulgence of alcohol, sugar, and caffeine can be more damaging to your skin, your health, and

your body from the ravages of the season. We also offer suggestions on lotions and moisturizers

your self-esteem than that dry patch you may wake up to in the morning. From all of us at Rejuvaderm MediSpa, here's wishing you a Happy & Healthy New Year!

Dr. Frankel



"Protect your birthday suit...wear your sunscreen daily!"



ISDIN

-Exfoliate. As your skin dries out, dead skin cells stop shedding, keeping moisturizer from fully sinking in. Very gentle scrubbing will help lotions and creams work better. -Upgrade your moisturizer. Many of us need richer face and body creams during

Here are a few ways to start.

the winter. Look for ingredients like glycerin or sorbitol, which help pull moisture from the air into your skin. Our Rejuvaderm "Enriched AM/PM Biotherapy" is the ideal choice.

-Invest in a humidifier. It will replace precious moisture that heating systems suck up. Small tabletop models are ideal for single rooms and small apartments. Be sure to fill them with cold water to prevent bacteria from growing inside.

-Add lotion after you shower. Studies have shown that applying body lotion in the 3-minute window right after you shower is best. Otherwise, moisture starts to disappear from your skin before you can lock it in with lotion. Our popular "ISDIN Lotion 10 Intense Hydration" serves

Add-On

Add-On

Add-On

this purpose beautifully.

Sparkling Winter

Specials





SAVE 50% on your choice of any of the following add-ons:

Neck or Back Décolleté

Extend the benefits of your **HydraFacial** to reduce and prevent wrinkles on your neck or back by deeply cleansing, exfoliating, extracting and hydrating your skin.

Red & Blue LED Light Therapy

Red Light Therapy is known for its anti-aging benefits. Blue Light Therapy targets and kills acne-causing bacteria to relieve congested, oily skin.

Save 50%

Save 50%

Add-On **Dermaplaning** Save 50%

Our exfoliating treatment gently scrapes off dead skin cells on the surface of your skin.

Boosters & Dermabuilder Save 50%

Laser Hair Removal

(Save up to **\$500!**)

(Expires March 31, 2019. Not combinable with other discounts)

Our Boosters target discoloration to brighten your skin. Our Dermabuilders reduce the appearance of fine lines and wrinkles.

- Legs - Bikini (full) - Arms - Chest & Back

PURCHASE a series of 6 Treatments for a single area

RECEIVE a FREE series of 6 Treatments for an additional single area

- Chin - Lips - Areola - Sideburns - Stomach Strip - Unibrow

(Expires March 31, 2019. Not combinable with other discounts)

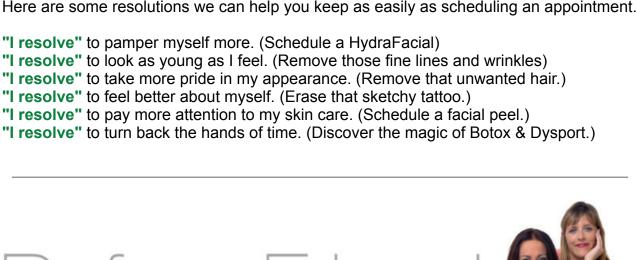
Brow & Lash Tint (Save \$10 - NOW \$25) with the purchase of our 60-min Custom Facial.

(Expires March 31, 2019. Not combinable with other discounts)

2019 Skin Care Resolutions & iolutions January is a time for resolutions. Putting your best face forward in 2019 means resolving to do so and Rejuvaderm MediSpa has all you need to make it happen. Here are some resolutions we can help you keep as easily as scheduling an appointment.

"I resolve" to pamper myself more. (Schedule a HydraFacial)

"I resolve" to feel better about myself. (Erase that sketchy tattoo.)



Dermopen

Treatment for scars, fine lines and wrinkles

Ask us about

Refer a **NEW CLIENT** and earn **20% OFF** any service!

The official blog of Dr. Ellen Frankel This month's topic: Moisturize to **Prevent Dry Skin** Click here to read more