

# Summer Specials & Skin Care News

REJUVADERM™  
MediSpa  
Repair. Refresh. Renew.



## Greetings!

There are 3 little words every woman likes to hear: "You look beautiful."

That's what **Rejuvaderm MediSpa** is all about - making you look your most beautiful. But for all WE can do for YOU, it starts with what YOU can do for YOU. And the answer is simple - wear sunscreen every day - especially now that summer is here.

The most legendary beauties are those who maintain their beauty long after the spotlight has faded for their contemporaries. From the ageless, porcelain complexions of a past generation's Catherine Deneuve and Loretta Young to today's starlets like Charlize Theron or Halle Berry, the secret is protecting yourself from the sun's damaging rays.

We pride ourselves on helping you **"Turn Back the Hands of Time"** with the most remarkable, breakthrough procedures and treatments. But time waits for no one. So, the best time to treat fine lines, wrinkles, spots and other visible signs of aging is when they first appear.

This summer, we have several procedure specials and savings on revolutionary new products to keep you ahead of the aging curve so you can continue to hear those 3 precious words, "You look beautiful."



*Dr. Frankel*

"Protect your birthday suit...wear your sunscreen daily!"

## Don't Forget Your LIPS



Because the skin on the lips is thinner, they're more vulnerable than the rest of your body. We know that sun exposure destroys collagen, so it thins the lips over time. And because they have no melanin, they are left unshielded.

Applying a 30 SPF or higher lip balm every day protects the skin and the collagen beneath it in exactly the same way regular sunscreen use prevents skin damage and eventual sagging and aging of the skin on your face and body.

Less than 25% of Americans use some form of lip protection. When you're in direct sun - on the beach, at the park, out walking or in your convertible - wear a lip balm with a broad-spectrum sunscreen.

While some lipsticks and glosses contain an SPF, most don't include a UVB filter and provide no UVA protection at all. Indeed, it's even been shown that shiny lip gloss attracts light and increases a person's risk of skin cancer. So, if you prefer lipstick over SPF lip balm, read the label carefully.

## "Preventive" Botox is Now a Trend



You might naturally assume that most people consider Botox or similar injectable treatments like Dysport in their 40s, 50s or 60s. But today, the number of young people turning to these treatments to stop wrinkles *before* they start is growing.

Preventative Botox is used to retrain facial muscles and improve facial posture that can cause wrinkles. Botox is FDA-approved for people who are 18 and older. And now, 20- and 30-somethings are turning to the treatments for prevention.

People develop wrinkles because, over time, skin weakens and can't effectively bounce back from folding caused by laughing, smiling, frowning your brow, and all the other motions your face makes on a regular basis.

Botox specifically targets dynamic wrinkles, or wrinkles caused by muscle movements. Very precise placements of the injections at an early age can affect certain muscles to pull in a specific direction and age the face more evenly.

Doctors and aesthetic nurses can usually tell if and where you might benefit or need preventive Botox just by looking at your face. Using Botox can totally reverse mild lines and prevent them from developing at all. While wrinkles can be treated at any age, the best time to start is when they first appear.

If you're doing everything right to avoid the signs of aging but find that you're starting to develop these resting wrinkles, make an appointment to consult with us about preventive Botox.

## Botox & Dysport Special

**SAVE \$50** off one area

**SAVE \$75** off two areas

**SAVE \$100** off three areas

## Benefits of Micro-Needling

Minimize fine lines & wrinkles

Reduces acne scarring

Eliminates pigmentation spots

Encourages production of collagen

Obscures stretch marks

Minimizes pore size

Improves skin texture & tone



## Put On a "Happier" Face!

### 3 Micro-Needling / Collagen Induction Therapy Sessions

**Now Just \$575**

**FREE SkinCeuticals Serum**

to take home after each session

- a customized serum for your personal skin profile -

to hydrate, exfoliate, balance and protect your complexion.

## SKINCEUTICALS BLEMISH + AGE DEFENSE



*SkinCeuticals* is a line of advanced skincare products backed by science and formulated to correct signs of aging, protect healthy skin, and prevent future damage.

**Blemish + Age Defense** is a powerful, targeted anti-aging serum utilizing a one-of-a-kind technology to diminish fine lines, reduce wrinkles, and balance skin tone. Ideal for acne-prone, oily, combination, and aging skin types

- Reduces excess sebum production
- Minimizes blotchiness, blemishes, and uneven skin tone
- Decongests clogged pores
- Diminishes visible signs of aging

**Specially Priced Now at just \$80**

## Save up to 20% on All Sunscreen Products



## Refer a Friend



Refer a **NEW CLIENT** and earn **20% OFF** any service!



The official blog of Dr. Ellen Frankel

This month's topic:  
**It's Poison Ivy Time**

[Click here to read more](#)

### The Fine Print

All specials in this newsletter expire on September 30, 2017 and cannot be combined with one another or any other offers. No further discounts apply to prescription products. There are no refunds or substitutions on series or Gift Card purchases.

For the safety of our patients, it is not our policy to save vials of toxins or fillers.

**Don't miss out! Call today as our specials cannot be extended!**