



Peak Vista
Community Health Centers

**BREAKFAST
OF CHAMPIONS®**

2024

Sponsorship Opportunities



PEAK VISTA

What We Do



Dear Friends,

This year marks the 20th Breakfast of Champions®, where the corporate, medical, and philanthropic community gathers to learn about the depth and breadth of service Peak Vista provides to our region while also sharing exceptional stories from some of our most notable Olympians and Paralympians. That first Breakfast in 2005 could not have taken place without extraordinary support from civic and corporate leaders. We gather this year to pay homage to one of them, who has been an advocate, an ambassador, and a generous funder. We hope you will be in attendance as we bestow the Champion of Community Health Award to William J. Hybl, Sr., in October.

In 1988, at the Seoul Olympics, Mr. Hybl gave swimmer Janet Evans, our featured speaker, her first gold medal, which was also the first U.S. gold of those games. Ms. Evans singlehandedly broke the stranglehold of the Eastern Bloc on Women's Swimming. Over her career, she won five Olympic medals, four of them gold. She is the Chief Athlete Officer for the L.A. '28 Games. Janet Evans is one of the best freestyle swimmers, ever.

We invite Olympians to Peak Vista's Breakfast of Champions® in celebration of individuals who overcome physical and mental challenges. They inspire us as we help Peak Vista patients overcome the challenges and barriers they face. When you are inspired to sponsor, you are a part of the Breakfast and so much more. Your investment is paid many times over as we keep our region's families and neighbors healthy – knowing that we provide excellent care regardless of insurance status. Whole person/whole family care. That's our Olympic standard.

Join us!

A handwritten signature in blue ink that reads "Dr. Emily Ptaszek".

Emily Ptaszek
PsyD, MBA, FACHE
President & CEO

A handwritten signature in black ink that reads "Grace Covington".

Grace Covington
Chair, Foundation Board of Trustees
CEO, Covington Homes



THE
Event

2024 BREAKFAST OF CHAMPIONS®

Peak Vista’s Breakfast of Champions® (BOC) celebrates individuals who overcome physical and mental challenges to achieve extraordinary feats that expand our understanding of human capacities. Peak Vista is honored to recognize two remarkable individuals in 2024: Olympians **Janet Evans** and **Bill Hybl**. Janet Evans, at 16, won the first of her four gold medals while setting the first of her seven world records. A testament to her achievement is that her world records in the 400-, 800-, and 1,500-meter freestyle races stood for 19, 20, and 21 years, respectively.

The Seoul Games also proved to be eventful for Bill Hybl, early in his long association with the U.S. Olympic & Paralympic Committee and the International Olympic Committee. Serious health complications in Seoul led Mr. Hybl to recognize Peak Vista and the critical role it plays for thousands in Colorado Springs and beyond. Since 1988, he has been a passionate and generous advocate for Peak Vista and health care in our community. Peak Vista is proud to present its 2024 Champion of Community Health Award to William J. Hybl at the 20th Breakfast of Champions®.

Mark Your Calendars

BOC Launch: July 16, 2024

VIP Reception: October 15, 2024

Breakfast of Champions®: October 16, 2024

BOC SPEAKERS



YOUR SPONSORSHIP IMPACT

Peak Vista is dedicated to providing exceptional health care services at its 24 locations where **medical, dental, and behavioral health care are integrated**, meaning patients receive care from providers across disciplines who work together for the best health outcomes. As the **primary health care home for more than 74,000 patients**, Peak Vista cares for an average of **1,062 patients daily**, who live in fourteen counties across Colorado. We increase access to crucial primary care by reducing barriers such as cost, lack of insurance, distance, and language.

Community health centers like Peak Vista have been recognized by the Congressional Budget Office for providing more effective care and decreasing Medicaid and Medicare spending by reducing unnecessary procedures, hospital stays, and ER visits. Achieving **24% savings per Medicaid patient** and **30% savings per Medicare patient** at our clinics versus other outpatient clinics is a testament to our stewardship of these federal and state funds.

We provided **\$10.2 million of Uncompensated Care in 2023 alone**, living our mission. 100% of proceeds from the 2024 Breakfast of Champions® will fund Uncompensated Care. This translates into fewer lost days of work or school, fewer emergency room trips, and a healthier community for all.

- \$10,198,818 of Uncompensated Care provided in 2023 alone
- 74,214 patients served
- 279,575 medical, dental, and behavioral health visits
- 1,027 patients experiencing homelessness
- 57% of patients on Medicaid
- 88% of patients at or below 200% of the Federal Poverty Level (FPL)



BE PEAK VISTA'S

Champion



SPONSORSHIP OPPORTUNITIES

Join the corporations and business that recognize the importance of carefully crafted benefits that are designed to support their key strategies. Client and employee **hospitality** goals are fulfilled through an exclusive VIP Reception and at the Breakfast itself. Electronic, print, and spoken **recognition** packages support brand trust and awareness. For the first time, we offer **experiential** benefits to our highest level sponsors, with specialized opportunities to learn firsthand about Peak Vista.

We are committed to providing value for your support.

Please call Lisa James at 719.344.6610 or email development@peakvista.org with any questions or additional sponsorship needs.

Leadership Sponsors

Customized Levels 7

- Health Champion Award Sponsor
- Launch Sponsor
- Athlete Sponsor

Medal Sponsors

\$18,000 to \$12,000 9

- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

Team Sponsors

\$10,000 to \$2,500 11

- BOC Spirit Sponsor
- Coffee Sponsor
- Parking Sponsor
- Pentathlon Sponsor
- Founder Sponsor



LEADERSHIP SPONSORSHIPS



All Leadership Sponsor Levels Include:

Hospitality

- Two (2) premier tables at BOC
- Twenty (20) tickets to the VIP Reception
- Six (6) tickets to the BOC Launch event
- Autographed commemorative Wheaties box with company name

Recognition

- Electronic placement of company logo at VIP Reception & BOC
- Company logo in printed BOC program
- Company logo on Peak Vista website with link for one (1) year
- Company name on table signage at BOC
- Social media activation three (3) times per month, from July – November

Experiential

- Tour of a Peak Vista health center for staff or board **or** Peak Vista expert to provide in-service or similar program at your site, **or** co-branding of related activities

HEALTH CHAMPION AWARD SPONSOR

CUSTOMIZED

- Engagement in awardee presentation to be mutually determined

LAUNCH SPONSOR

CUSTOMIZED

- A total of 20 tickets to the BOC Launch event
- Onstage speaker at BOC Launch event

ATHLETE SPONSOR

CUSTOMIZED

- Featured athlete seated at your table
- Onstage speaker at BOC



MEDAL SPONSORSHIPS



GOLD SPONSOR \$18,000

Hospitality

- Two (2) premier BOC tables
- One (1) premium table for your nonprofit partner
- Sixteen (16) tickets to the VIP Reception
- Autographed commemorative Wheaties box with company name

Recognition

- Electronic placement of company logo at VIP Reception & BOC
- Company logo in printed BOC program
- Company logo on Peak Vista website with link

- Company name on table signage at BOC
- One (1) exclusive social media post per month, from July – November

SILVER SPONSOR \$15,000

Hospitality

- One (1) premier table at BOC
- Fourteen (14) tickets to the VIP Reception
- Autographed commemorative Wheaties box with company name

Recognition

- Electronic placement of company logo at VIP Reception & BOC
- Company logo in printed BOC program
- Company logo on Peak Vista website with link

- Company name on table signage at BOC
- One (1) exclusive social media post per month, from August – November

BRONZE SPONSOR \$12,000

Hospitality

- One (1) premier table at BOC
- Twelve (12) tickets to the VIP Reception
- Autographed commemorative Wheaties box with company name

Recognition

- Electronic placement of company logo at VIP Reception & BOC
- Company logo in printed BOC program
- Company logo on Peak Vista website with link

- Company name on table signage at BOC
- One (1) exclusive social media post per month, from September – October



TEAM SPONSORSHIPS

BOC SPIRIT SPONSOR

\$10,000

Hospitality

- One (1) premium table at BOC
- Ten (10) tickets to the VIP Reception
- Autographed commemorative Wheaties box with company name

Recognition

- Electronic placement of company logo at VIP Reception & BOC
- Company logo in printed BOC program
- Company logo on Peak Vista website with link
- Company name on table signage at BOC
- One (1) social media post per month, from September – October

COFFEE SPONSOR

\$8,000

Hospitality

- One (1) premium table at BOC
- Six (6) tickets to the VIP Reception
- Autographed commemorative Wheaties box with company name

Recognition

- Company logo in printed BOC program and printed sponsorship signage in coffee area
- Company logo on Peak Vista website with link
- Company name on table signage at BOC
- One (1) exclusive social media post

PARKING SPONSOR

\$8,000

Hospitality

- One (1) premium table at BOC
- Six (6) tickets to the VIP Reception
- Autographed commemorative Wheaties box with company name

Recognition

- Company car parked outside of event venue
- Company logo in printed BOC program and printed parking posters
- Company logo on Peak Vista website with link
- Company name on table signage at BOC
- One (1) exclusive social media post

PENTATHLON SPONSOR

\$5,000

Hospitality

- One (1) table at BOC
- Four (4) tickets to the VIP Reception
- Autographed commemorative Wheaties box with company name

Recognition

- Company logo on Peak Vista website with link
- Company name in printed BOC program
- Company name on table signage at BOC
- One (1) roundup social media post

FOUNDER SPONSOR

\$2,500

Hospitality

- One (1) table at BOC
- Autographed commemorative Wheaties box with company name

Recognition

- Company logo on Peak Vista website with link
- Company name in printed BOC program
- Company name on table signage at BOC
- One (1) roundup social media post

YOUR Next Steps

COMPLETE THE SPONSOR FORM.

Visit peakvista.org/BOC24 to complete the digital sponsor form **or** fill out the form on the following page and return it to the email address or mailing address listed.

SEND US YOUR COMPANY INFO.

We'll send a link where you can upload (for applicable sponsorships):

- Your company name as you would like it listed in marketing materials and event collateral
- Your company logo, preferably in vector form (EPS, PNG, etc.)
- A link to your company website
- Any social media handles that you would like us to tag

To ensure that your company receives the maximum amount of visibility before and during BOC, please upload these items as soon as possible.

SEND US THE NAMES OF THOSE AT YOUR TABLE.

We'll need the names of those at your table(s) by **September 30**. Names of those attending the VIP Reception (for applicable sponsorships) are due on the same date.

CONNECT WITH THE PHILANTHROPY TEAM.

Have any questions? Need more information about the event? Interested in other sponsorship opportunities? Contact Peak Vista's Philanthropy department at development@peakvista.org or **719.344.6610**.

Date: _____

My Sponsorship Commitment: *(please mark the sponsorship that applies)*

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Custom Health Champion Award | <input type="checkbox"/> \$18,000 Gold | <input type="checkbox"/> \$10,000 BOC Spirit | <input type="checkbox"/> \$5,000 Pentathlon |
| <input type="checkbox"/> Custom Launch | <input type="checkbox"/> \$15,000 Silver | <input type="checkbox"/> \$8,000 Coffee | <input type="checkbox"/> \$2,500 Founder |
| <input type="checkbox"/> Custom Athlete | <input type="checkbox"/> \$12,000 Bronze | <input type="checkbox"/> \$8,000 Parking | |

- We are unable to provide a sponsorship, but will make a donation in the amount of \$ _____
- I have enclosed a check.

Company Information:

Company Name *(as you would like it to appear in marketing materials)*: _____

Address: _____

City/State/Zip: _____

Contact Information:

— *Sponsorship*

Name: _____

Email: _____ Telephone: _____

— *Social Media*

Name: _____

Email: _____ Telephone: _____

Credit Card Information: *(Peak Vista accepts Visa, Mastercard, AMEX, or Discover)*

Card Number: _____ Exp. Date: _____ CSC (3/4 digit code): _____

Amount: \$ _____ Name as it Appears on Card: _____

Card Billing Address: _____

City/State/Zip: _____


Signature: _____

Return completed form to:

E-mail: development@peakvista.org

Mail: Peak Vista Community Health Centers
Philanthropy Department
3205 N Academy Blvd, Suite 130
Colorado Springs, CO 80917

Questions? Contact the Philanthropy team.

 719.344.6610

 development@peakvista.org

