



Peak Vista
Community Health Centers

Foundation

BREAKFAST OF CHAMPIONS®

Sponsorship Opportunities



Mission

To provide exceptional health care to people facing access barriers through clinical programs and education.

Vision

Peak Vista is an organization focused on enhancing the health of people and the community-at-large through a professional, caring staff who are motivated, enthusiastic, respectful, energetic and committed to strategic partnerships.

Values

Respect • Stewardship • Excellence • Caring & Compassion
Teamwork • Employee Engagement

Join Us and Make a Difference

We are deep into preparation for the 2025 Breakfast of Champions® following last year's record-breaking celebration. Our 2024 Olympian, Janet Evans, shared the importance of showing up – woven into her story of a lifetime of swimming to manage pain – and a few teasers about what's coming for LA28, where Ms. Evans is the Chief Athlete Officer. Bill Hybl received the Champion of Community Health Award in recognition of his long and deep commitment to Peak Vista Community Health Centers. It will be hard to forget the account of how a serious stroke at the Seoul '88 Olympics started a journey that brought Mr. Hybl to Peak Vista's door.

Peak Vista's Breakfast of Champions® connects corporate, medical, and philanthropic communities for a few hours each year to hear from local champions and notable Olympians and Paralympians. We bring you stories taken from the breadth and depth of service Peak Vista provides to communities from the Front Range to the Kansas border. Sponsorships and donations for the Breakfast of Champions® will fund uncompensated patient care in 2025. Last year, in 2024, we dedicated \$15 million to care for uninsured patients and will likely see that number continue to grow in 2025.

We are so very excited about our special guests this year. Our keynote speaker is the sprinter and long jumper declared by Sports Illustrated to be "The Olympian of the Century." Carl Lewis earned gold medals at every Summer Olympics from Los Angeles in 1984 to Atlanta in 1996 for a remarkable total of nine gold medals. An activist for family, youth, education, wellness, and fitness, Mr. Lewis goes the distance for those in need. Commitment and compassion also characterize this year's Champion of Community Health, Patrick O. Faricy, MD. Whether during his tenure at Urological Associates or in leadership with St. Francis, Penrose/St. Francis, and then UCHHealth Memorial Hospital, Dr. Faricy is known for his moral compass and notable commitment to quality. He introduced a generation of physicians to volunteering at Peak Vista, providing countless patients with exemplary care.

Join us!

Dick Eitel, JD
Interim President & CEO

Grace Covington
Chair, Foundation Board of Trustees
CEO, Covington Homes

2025 Breakfast of Champions®

Featured Keynote Speaker

Olympian Carl Lewis



Launch Event
August 6, 2025

VIP Reception
October 21, 2025

Breakfast of Champions®
October 22, 2025

Your Sponsorship Impact

Peak Vista is dedicated to providing exceptional health care services at its 21 locations where **medical, dental, and behavioral health care are integrated**, meaning patients receive care from providers across disciplines who collaborate to achieve the best possible health outcomes. As the **health care home for more than 74,000 patients**, Peak Vista cares for an average of **1,200 patients daily**, who live in 14 counties across Colorado. We increase access to crucial primary care by reducing barriers such as cost, lack of insurance, distance, and language.

Community Health Centers like Peak Vista have been recognized by the Congressional Budget Office for providing more effective care and decreasing Medicaid and Medicare spending through reducing unnecessary procedures, hospital stays, and ER visits. Achieving **24% savings per Medicaid patient** and **30% savings per Medicare patient** at our clinics versus other outpatient clinics is a testament to our stewardship of these federal and state funds. Peak Vista and Colorado's Community Health Centers save the state an average of \$1,200 per Medicaid patient each year.

We provided **\$15 million of Uncompensated Care in 2024 alone**, living our mission. 100% of the proceeds from the 2025 Breakfast of Champions® will fund Uncompensated Care. This translates into fewer lost days of work or school, fewer emergency room trips, and a healthier community for all.

\$15,000,000

Uncompensated Care
Provided in 2024

297,773

Medical, Dental, and
Behavioral Health Visits

74,378

Patients Served

63%

Of Patients Live At or
Below the Federal
Poverty Level (FPL)

**Essential
Hypertension**

#1 Diagnosis Across
Peak Vista



2023 Keynote Speaker
Connor Fields



2024 Keynote Speaker
Janet Evans

The Breakfast of Champions® celebrates individuals who overcome physical and mental challenges to achieve extraordinary feats that expand our understanding of human capabilities. It is an honor to recognize two true heroes in 2025: **Olympian Carl Lewis** and **Dr. Patrick O. Faricy**. Considered one of the world's greatest athletes, Carl Lewis' 65 consecutive wins in the long jump over ten years are considered one of the sport's longest undefeated streaks. Lewis also dominated in sprint, with Olympic Gold in the 100 meter, 200 meter, and 4x100 meter relay. He is one of only three Olympians to win the same individual event four times.

While successfully leading the medical team at Memorial Hospital during the transition from a city-operated facility to being part of the UHealth system might not be recognized as an Olympic achievement, it is certainly a Herculean task. And it is one that Patrick O. Faricy, MD, managed with quiet grace and deep integrity as Memorial's Chief Medical Officer. Dr. Faricy builds community wherever he is, whether through development of a collegial approach to cover weekend calls for competing practices or in driving his colleagues to volunteer at Peak Vista. His commitment to quality of care extends from his days in medical school to his current role as Quality Committee Chair for the UHealth Memorial Hospital Board of Directors. Peak Vista is proud to present its 2025 Champion of Community Health Award to Patrick O. Faricy, MD, this October.



51,704

Families Served

805

Patients Use TRICARE

960

Patients
Identify as Homeless

23%

of Patients
are Uninsured

Sponsorship Opportunities

Join the corporations and businesses that recognize the importance of carefully crafted benefits that are designed to support their key strategies. Client and employee hospitality goals are fulfilled through an exclusive VIP Reception and at the Breakfast itself. Electronic, print, and spoken recognition packages support brand trust and awareness.

We are committed to providing value for your support.

Please connect with us at (719) 344-6863 or development@peakvista.org with any questions or additional sponsorship needs.

Lead Sponsors..... 6

Customized Levels

- Funding Sponsor
- Launch Event Sponsor
- Athlete Sponsor

Medal Sponsors..... 7

\$18,000 to \$12,000

- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

Team Sponsors..... 8

\$10,000 to \$2,500

- BOC Spirit Sponsor
- Coffee Sponsor
- Parking Sponsor
- Pentathlon Sponsor
- Founder Sponsor



Lead Sponsors Enjoy Customized Benefits

Funding Sponsor CUSTOMIZED

- Recognition of enduring commitment to the health of our community

Launch Event Sponsor CUSTOMIZED

- Onstage speaker at Launch event

Athlete Sponsor CUSTOMIZED

- Keynote speaker seated at your table
- Onstage athlete introduction at Breakfast

All Lead Sponsor Levels Include

HOSPITALITY

- Two (2) premier tables at BOC
- Twenty (20) tickets to the VIP Reception
- Six (6) tickets to the BOC Launch event
- Autographed commemorative Wheaties box with company name

RECOGNITION

- Electronic placement of company logo at VIP Reception & BOC
- Company logo in printed BOC program
- Company logo on Peak Vista website with link for one (1) year
- Company name on table signage at BOC
- Social media activation

Medal Sponsorships

Gold Sponsor \$18,000

- HOSPITALITY**
 - Two (2) premier BOC tables
 - One (1) premium table for your nonprofit partner
 - Sixteen (16) tickets to the VIP Reception
 - Autographed commemorative Wheaties box with company name
- RECOGNITION**
 - Electronic placement of company logo at VIP Reception & Breakfast of Champions®
 - Company logo in printed BOC program
 - Company logo on Peak Vista website with link
 - Company name on table signage at BOC

Silver Sponsor \$15,000

- HOSPITALITY**
 - One (1) premier table at BOC
 - Fourteen (14) tickets to the VIP Reception
 - Autographed commemorative Wheaties box with company name
- RECOGNITION**
 - Electronic placement of company logo at VIP Reception & Breakfast of Champions®
 - Company logo in printed BOC program
 - Company logo on Peak Vista website with link
 - Company name on table signage at BOC

Bronze Sponsor \$12,000

- HOSPITALITY**
 - One (1) premier table at BOC
 - Twelve (12) tickets to the VIP Reception
 - Autographed commemorative Wheaties box with company name
- RECOGNITION**
 - Electronic placement of company logo at VIP Reception & Breakfast of Champions®
 - Company logo in printed BOC program
 - Company logo on Peak Vista website with link
 - Company name on table signage at BOC



Team Sponsorships

BOC Spirit Sponsor \$10,000

- HOSPITALITY**
 - One (1) premium table at BOC
 - Ten (10) tickets to the VIP Reception
 - Autographed commemorative Wheaties box with company name
- RECOGNITION**
 - Electronic placement of company logo at VIP Reception & BOC
 - Company logo in printed BOC program
 - Company logo on Peak Vista website with link
 - Company name on table signage at BOC

Coffee Sponsor \$8,000

- HOSPITALITY**
 - One (1) premium table at BOC
 - Six (6) tickets to the VIP Reception
 - Autographed commemorative Wheaties box with company name
- RECOGNITION**
 - Company logo in printed BOC program
 - Company logo on Peak Vista website with link
 - Company name on table signage at BOC

Parking Sponsor \$8,000

- HOSPITALITY**
 - One (1) premium table at BOC
 - Six (6) tickets to the VIP Reception
 - Autographed commemorative Wheaties box with company name
- RECOGNITION**
 - Company car parked outside of event venue
 - Company logo in printed BOC program and printed parking posters
 - Company logo on Peak Vista website with link
 - Company name on table signage at BOC

Pentathlon Sponsor \$5,000

- HOSPITALITY**
 - One (1) table at BOC
 - Four (4) tickets to the VIP Reception
 - Autographed commemorative Wheaties box with company name
- RECOGNITION**
 - Company name in printed BOC program
 - Company logo on Peak Vista website with link
 - Company name on table signage at BOC

Founder Sponsor \$2,500

- HOSPITALITY**
 - One (1) table at BOC
 - Autographed commemorative Wheaties box with company name
- RECOGNITION**
 - Company name in printed BOC program
 - Company logo on Peak Vista website with link
 - Company name on table signage at BOC

YOUR Next Steps

COMPLETE THE SPONSOR FORM.

Visit PeakVista.org/BOC to complete the digital sponsor form **or** fill out the form on the following page and return it to the email address or mailing address listed.

SEND US YOUR COMPANY INFO.

We'll send a link where you can upload (for applicable sponsorships):

- Your company name as you would like it listed in marketing materials and event collateral
- Your company logo, preferably in vector form (EPS, PNG, etc.)
- A link to your company website
- Any social media handles that you would like us to tag

To ensure that your company receives the maximum amount of visibility before and during BOC, please upload these items as soon as possible.

SEND US THE NAMES OF THOSE AT YOUR TABLE.

We'll need the names of those at your table(s) by **October 6**. Names of those attending the VIP Reception (for applicable sponsorships) are due on the same date.

CONNECT WITH THE PHILANTHROPY TEAM.

Have any questions? Need more information about the event? Interested in other sponsorship opportunities? Contact Peak Vista's Philanthropy department at development@peakvista.org or **(719) 344-6863**.



Peak Vista
Community Health Centers

Foundation

Date: _____

My Sponsorship Commitment: *(please mark the sponsorship that applies)*

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Custom Funding Sponsor | <input type="checkbox"/> \$18,000 Gold | <input type="checkbox"/> \$10,000 BOC Spirit | <input type="checkbox"/> \$5,000 Pentathlon |
| <input type="checkbox"/> Custom Launch Event Sponsor | <input type="checkbox"/> \$15,000 Silver | <input type="checkbox"/> \$8,000 Coffee | <input type="checkbox"/> \$2,500 Founder |
| <input type="checkbox"/> Custom Athlete Sponsor | <input type="checkbox"/> \$12,000 Bronze | <input type="checkbox"/> \$8,000 Parking (Sold) | |

- ☐ We are unable to provide a sponsorship, but will make a donation in the amount of \$ _____
- ☐ I have enclosed a check.

Company Information:

Company Name *(as you would like it to appear in marketing materials)*: _____

Address: _____

City/State/Zip: _____

Contact Information:

Name: _____

Email: _____ Telephone: _____

Credit Card Information: *(Peak Vista accepts Visa, Mastercard, AMEX, or Discover)*

Card Number: _____ Exp. Date: _____ CSC (3/4 digit code): _____

Amount: \$ _____ Name as it Appears on Card: _____

Card Billing Address: _____

City/State/Zip: _____


Signature: _____


Return completed form to:

Email: development@peakvista.org

Mail: Peak Vista Community Health Centers
Philanthropy Department
3205 N Academy Blvd, Suite 130
Colorado Springs, CO 80917

Questions? Contact the Philanthropy team.

 (719) 344-6863

 development@peakvista.org



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