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Peak Vista Appoints Director of Public Affairs

Colorado Springs, Colo. – Peak Vista Community Health Centers (Peak Vista) welcomes Zakary Watson as Director of Public Affairs for its 26 health centers across the Pikes Peak and East Central regions.

Watson earned her Bachelor’s degree in Communications from The University of Colorado at Colorado Springs. She brings ten years of experience developing integrated marketing campaigns for high-profile brands such as NBC, Kraft, Pfizer and Disney. Watson has a deep understanding of strategic planning and delivering authentic and compelling messaging to drive brand awareness.

Watson maintains a close work relationship with President and CEO, Pam McManus and leads implementation of structures necessary to move Peak Vista’s strategic plan forward. Watson is responsible for Peak Vista’s policy position, internal and external advocacy and communication for Board Members, donors, state and federal legislators and public officials. “I am absolutely thrilled to be a part of Peak Vista and to help ensure healthier lives for members of our communities,” comments Watson.

Watson was raised in eastern Oklahoma and now resides in Monument, Colorado with her two children. She is currently training towards her black belt in taekwondo and enjoys watching college football, hiking, and photography.

About Peak Vista Community Health Centers

Peak Vista Community Health Centers is a nonprofit organization whose mission is to provide exceptional health care to people facing access barriers through clinical programs and education. Established in 1971, Peak Vista now offers primary medical, dental and behavioral health services to over 90,000 patients annually in the Pikes Peak and the East Central regions. To learn more about Peak Vista, visit peakvista.org.

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