

Breakfast of Champions[®]



Peak Vista
Community Health Centers

Foundation



2026 Corporate Partnerships





2026 CORPORATE SPONSORSHIPS

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Supporting Uncompensated Care

Peak Vista Foundation's Breakfast of Champions® connects corporate, medical, and philanthropic communities for a few hours each year to hear from local champions and notable Olympians and Paralympians. We bring you stories

taken from the breadth and depth of service that Peak Vista provides to communities from the Front Range to the Kansas border. Corporate Partnerships and donations for the 2026 Breakfast of Champions® will fund Uncompensated Care.

HEALTH CARE FOR
AN UNINSURED FAMILY
OF FOUR COSTS

\$5,000

The number of uninsured neighbors who depend on Peak Vista to provide their medical, dental, and behavioral health care already grows each year. As changes in Medicaid take effect in

coming months, and more people in our community lose their insurance coverage, we will remain the health care partner they can depend on, no matter the challenges and pressures they face.

Part of our commitment to care means that we have enough medical providers to support access to care. We are adding pediatric and family medicine providers in coming months to ensure that Medicaid and uninsured patients have adequate access to the primary care that supports their needs. Our patients are hard-working members of our community, dedicated to making a better life possible for themselves and their children. We stand with them, from the cradle on, as a trusted partner in the health of their families.



Partnership Tiers

TAILORED TO MEET YOUR PRIORITIES



Lead Partnerships

EXCLUSIVE BRAND VISIBILITY

Partners at the Lead level receive category exclusivity, ensuring no competitor overlaps while supporting clear brand association with the event.

THOUGHT LEADERSHIP OPPORTUNITIES

Onstage speaking roles and featured introductions position partners as community health and social impact leaders.

INTEGRATED CONTENT AMPLIFICATION

Partners are included in advertising, social media campaigns, website features, and storytelling to enhance brand visibility.

PREMIER HOSPITALITY EXPERIENCE

The Launch & VIP receptions and reserved seating provide high-level networking benefits.

AVAILABLE PARTNERSHIPS

BREAKFAST PRESENTING PARTNER
\$30,000

LAUNCH PRESENTING PARTNER
Committed

FOUNDING PARTNER
Committed

ATHLETE PRESENTING PARTNER
Committed



Medal Partnerships

BRAND VISIBILITY

Partners at the Medal levels receive select brand management with elevated logo placement and sizing.

VISIBILITY & ASSOCIATION

Partners are included in advertising, social media campaigns, website features, and storytelling to enhance brand visibility.

SELECT HOSPITALITY EXPERIENCE

The Launch & VIP receptions and select table placement provide high-level visibility and networking benefits.

AVAILABLE PARTNERSHIPS

GOLD
\$18,000

SILVER
\$14,000

BRONZE
\$10,000



Amenities Partnerships

BRAND PLACEMENT

Amenities Partners enjoy special brand highlights associated with either parking or the coffee service; both open at 6:30 am.

ADVERTISING AND MARKETING

Partners are included in advertising, social media campaigns, website features, and storytelling.

PREFERRED HOSPITALITY EXPERIENCE

Amenities Partners will enjoy central table placement at the Breakfast, elevating visibility for the brand and guests alike.

AVAILABLE PARTNERSHIPS

PARKING
Committed

COFFEE
Committed



Team Partnerships

NAME PLACEMENT

We are grateful for our team partnerships that are the mainstay of this 22-year tradition of the Breakfast of Champions® and feature partner company names in all event materials and advertising.

CLASSIC HOSPITALITY EXPERIENCE

Pentathlon and Essential Partners are invited to experience the excitement as we announce this year's Champions at our summer Launch event. Pentathlon Partners also receive 2 tickets to the VIP Reception the evening prior to the Breakfast.

AVAILABLE PARTNERSHIPS

PENTATHLON
\$5,000

ESSENTIAL
\$2,500

Corporate Partnerships at a Glance

BENEFITS ARE PARALLEL FOR PHILANTHROPIC AND MARKETING PARTNERSHIPS



Premier
Hospitality



Select
Hospitality



Preferred
Hospitality



Classic
Hospitality

		Speaking Opportunity	Industry Exclusivity	Tables of Ten	BOC Launch Tickets	VIP Reception Tickets	Autographed Commemorative Centerpiece	Electronic Placement of Logo At Launch, VIP Reception, & Breakfast	Company Name Placement At Launch, VIP Reception, & Breakfast	Logo Hotlink On Website for One Year	Logo Placement In Sponsorship Advertising and Printed Materials	Company Name Placement In Sponsorship Advertising and Printed Materials
		Premier										
Presenting Partner	\$30,000	✓	✓	3	4	20	3	✓		✓	✓	
Lead Partners	\$20,000	✓	✓	2	4	14	2	✓		✓	✓	
Medal Partners		Select										
Gold	\$18,000		✓	1	4	10	1	✓		✓	✓	
Silver	\$14,000		✓	1	4	10	1	✓		✓	✓	
Bronze	\$10,000		✓	1	4	10	1	✓		✓	✓	
Amenities Partnerships				Preferred								
Coffee Partner	\$8,000			1	2	6	1	✓		✓	✓	
Parking Partner	\$8,000			1	2	6	1	✓		✓	✓	
Team Partnerships				Classic								
Pentathlon Partner	\$5,000			1	2	2	1		✓	✓		✓
Essential Partner	\$2,500			1	2		1		✓	✓		✓

Partnership Pathways

REDESIGNED TO ADDRESS NEW CORPORATE TAX RULES



In response to the corporate tax code changes included in H.R.1, adopted by Congress last year, the Peak Vista Foundation has developed new options for our corporate partners. We redesigned our packages to focus either on deductible marketing spends or on charitable deductions, based on your company's tax position. We recognize that corporate

partners have different financial strategies. Our dual-structured approach allows you to align your support with both your tax planning and your business objectives, while supporting Uncompensated Care for our community. Because each company's tax position and business objectives are unique, we strongly encourage consultation with your tax advisors.



ANNOUNCING THE 2026
ATHLETE CHAMPION

Oksana Masters

8-TIME PARALYMPIAN

Milano Cortina 2026, Paris 2024, Beijing 2022, Tokyo 2020, Pyeongchang 2018, Rio de Janeiro 2016, Sochi 2014, London 2012

PARA NORDIC SKIING,
PARA-CYCLING,
PARA-ROWING

24-TIME PARALYMPIC
MEDALIST

13 Gold, 7 Silver, 4 Bronze

THE MOST
DECORATED
U.S. WINTER
PARALYMPIAN
OF ALL TIME



You Choose

TRADITIONAL PHILANTHROPIC PARTNERSHIP

This partnership, referred in tax codes as "Qualified Sponsorship," is subject to charitable deduction limits while emphasizing alignment with Peak Vista's mission of removing access barriers to medical, dental, and behavioral health care.

- Donation made without expectation of substantial benefits in return.
- Fair Market Value of Corporate Tickets to the Breakfast are not deductible.
- Donation may qualify for 25% State Contribution Tax Credit through the Pikes Peak Enterprise Zone.

MARKETING PARTNERSHIP

Marketing partnerships focus on costs that are fully deductible for our partners as ordinary and necessary business expense (IRC §162). These costs are not subject to the new charitable giving caps.

- Partners will receive two invoices, one for the Marketing benefits received and one for Corporate Tickets for their table guests.
- Value of Marketing partnership is determined by size and placement of logo; webpage traffic; onstage speaking opportunities; and signage/branded collateral at the event.

Join in the 2026 Breakfast of Champions® Celebration!

CHOOSE A PHILANTHROPIC OR A MARKETING PARTNERSHIP

LAUNCH EVENT
July 30, 2026

VIP RECEPTION
Oct. 14, 2026

BREAKFAST OF CHAMPIONS®
Oct. 15, 2026

Complete the Partnership Agreement

Visit peakvista.org/BOC to download the digital partnership form or fill out the form on the following page and return it to the email address or mailing address listed.

Send us your company info.

We'll send a link where you can upload (for applicable partnerships):

- Your company logo, preferably in vector form (EPS, PNG, etc.)
- A link to your company website
- Any social media handles that you would like us to tag

To ensure that your company receives the maximum amount of visibility before and during BOC, please upload these items as soon as possible.

Send us the names of those at your table.

We'll need the names of those at your table(s) by September 30. Names of those attending the VIP Reception (for applicable sponsorships) are due on the same date.

Connect with the philanthropy team.

Have any questions? Need more information about the event? Interested in other sponsorship opportunities? Contact Peak Vista's Philanthropy department at development@peakvista.org or 719.344.6605.

PARTNERSHIP AGREEMENT



Date _____

My company prefers (Please choose one)

☐ **Philanthropic Partnership**

☐ **Marketing Partnership**

My Partnership Commitment (Please mark the option that applies)

☐ **Custom** Presenting Partner ☐ **\$18,000** Gold ☐ **\$8,000** Coffee ☐ **\$5,000** Pentathlon

☐ **Custom** Lead Partner ☐ **\$14,000** Silver ☐ **\$8,000** Parking ☐ **\$2,500** Essential

☐ **\$10,000** Bronze

☐ We are unable to provide a partnership, and will make a donation in the amount of \$ _____

Company Information

Company name (as you would like it to appear in materials) _____

Address _____

City/State/Zip _____

Contact Information

Partnership

Name _____

Email _____ Telephone _____

Social Media

Name _____

Email _____ Telephone _____

Credit Card Information (Peak Vista Foundation accepts Visa, MasterCard, AMEX, or Discover Card)

Number _____ Exp. Date _____ CSC (3/4 digit code) _____

Amount \$ _____ Name (as it appears on card) _____

City/State/Zip _____

Signature _____

**Return
completed
form to:**

Email: development@peakvista.org

Mail: Peak Vista Community Health Centers Foundation
Philanthropy Department
3205 N Academy Blvd, Suite 130
Colorado Springs, CO 80917

**Questions? Contact the
Philanthropy team.**

development@peakvista.org
719.344.6605



Peak Vista
Community Health Centers

Foundation

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