



ALLIES BALL



Sponsorship Opportunities

About the Allies Ball and Free for All

Friday, May 26, 2023

**Children's Museum
10 Children's Way
Pittsburgh, PA 15212**



The Allies Ball is Allies for Health + Wellbeing's signature annual fundraiser and awareness activity known for its over-the-top experience. The culminating themed event brings more than 300 individuals together, recognizing support and partnerships that provide medical and mental health care, food, housing assistance and other critical services for those living with or at risk of HIV/AIDS and sexually transmitted infections.

The Allies Ball is followed by the Free for All where everyone from the community can celebrate together, emphasizing our focus on accessibility ... accessibility to integrated medical care and supportive human services that are respectful and free of discrimination.

We invite you to pull out your platforms, glitter and satin and join us in the cosmic dance at the 2023 Allies Ball! Inspired by the glam rock era and the British music scene from 1971-75, it will be a velvet goldmine of androgyny and decadence.

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The Allies Ball begins with a cocktail reception and entertainment. There will be an awards presentation recognizing:

- 2023 Kerry Stoner Award recipient and their long-term commitment in the fight against HIV/AIDS
- 2023 Bright Young People, who are moving the conversation in Pittsburgh forward, particularly when it comes to equity and inclusion, through their work and in their communities.

Dinner and dessert will follow prior to the third annual Free for All, where everyone is invited to join and watch interviews with the Bright Young People, entertainment, and dance under the glittering stars.

 **ALLIES
BALL** **FREE
FOR
ALL**

\$25,000 Presenting sponsorship package

- Recognition as the presenting sponsor in event promotional materials, press releases, advertising, website and social media posts.
- **10 Admissions** to the Allies Ball (Admission includes complimentary valet parking, cocktail reception, dinner and award presentation)
- Company logo included on all event materials (print and electronic) including the invitation, print program and signage, and all digital event promotions
- Opportunity to do a social media takeover on Allies' channels on a designated day
- Two individualized thank you posts on Allies' social media channels with logo and link to company website
- Opportunity to run 30 second video or slideshow during the event
- Verbal recognition during the event.
- Recognition as \$25,000 sponsor, with logo and link to your website on the Allies website for the year.

\$10,000 Stardust sponsorship package

- Recognition as a \$10,000 sponsor in print program, in press releases and all digital event promotions.
- **8 Admissions** to the Allies Ball (Admission includes complimentary valet parking, cocktail reception, dinner and award presentation)
- Company logo included on all event materials (print and electronic) including the invitation, print program and signage, and all digital event promotions.
- Opportunity to do a social media takeover on Allies' channels on a designated day
- Opportunity to run 15 second video or slideshow during the event
- Two individualized thank you posts on Allies' social media channels with logo and link to company website
- Recognition as a \$10,000 sponsor with company logo on the Allies website for the year.

\$5,000 Dynamite sponsorship package

- **6 Admissions** to the Allies Ball (Admission includes complimentary valet parking, cocktail reception, dinner and award presentation)
- Company listed as a \$5,000 sponsor in print program and on event signage.
- Recognition as a \$5,000 sponsor with company logo on the Allies website for the year.
- One individualized thank you posts on Allies' social media channels with logo and link to company website
- Company logo posted on sponsorship slide during the event

\$3,000 Hot Love sponsorship package

- **4 Admissions** to the Allies Ball (Admission includes complimentary valet parking, cocktail reception, dinner and award presentation)
- Company listed as a \$3,000 sponsor in the print program, on event signage and on screen at event.
- Company listed as a \$3,000 sponsor on Allies' website for the year.
- Thank you post with other \$3,000 sponsorships on Allies' social media channels

\$1,000 Rebel sponsorship package

- **2 Admissions** to the Allies Ball (Admission includes complimentary valet parking, cocktail reception, dinner and award presentation)
- Company listed as a \$1,000 sponsor in the print program, on event signage and on screen at event

\$500 Vicious sponsorship package

- **1 Admission** to the Allies Ball (Admission includes complementary valet parking, cocktail reception, dinner, and award presentation)
- Company listed as a \$500 sponsor in the print program, on event signage and on screen at event.

Interested in sponsoring?

Contact Amy Herlich, Director of Development, at aherlich@alliespgh.org or call 412-910-0077.

Please note that the Fair Market Value for each admission is \$150. Only the amount exceeding the fair market value is tax-deductible. A copy of Allies for Health + Wellbeing official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.