

As of September 26th, PATF will have a new name!



Special Edition PATF e-Perspectives

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PATF is becoming Allies for Health + Wellbeing

"We chose this name because it honors our founders, who were allies in the fight against HIV/AIDS, and it illustrates our expanded services for those living HIV as well as those who are not," says CEO Sean DeYoung.



New Name Effective September 26, 2017

As of September 26, 2017, Pittsburgh AIDS Task Force will be **Allies for Health + Wellbeing!** The name change follows a period of significant expansion for the agency and is in keeping with feedback given by current and potential clients. The new name also pays homage to the agency's founders.

In 1985, the volunteers who formed the Pittsburgh AIDS Task Force were truly allies fighting against HIV/AIDS on a number of fronts. They fought for the dignity, rights and humanity of those were dying of AIDS. They fought against rampant discrimination and fear. These allies fought to prevent HIV transmission by disseminating accurate information to the community and by offering free anonymous screenings.

Today, we continue to be on the side of people living with HIV, working with them to maximize their health and quality of life. From primary medical care to housing, to a food pantry and, soon, onsite mental health services, Allies for Health + Wellbeing delivers integrated services with a holistic approach. We have also expanded services

for those at risk of HIV, including Pre-exposure Prophylaxis (PrEP), treatment for sexually transmitted infections and viral hepatitis, as well as primary medical care.

With a new name comes a new logo and a whole new brand image. Our new brand image will be unveiled at a launch party on September 26th. Therefore, this is the last "PATF" e-newsletter you will receive. Future e-newsletters will come from Allies for Heath + Wellbeing.

Board approves revised vision & mission

In July, the Board of Directors unanimously approved our revised vision and mission statements:

Vision:

We envision a healthier community whereby people access integrated medical care and supportive human services in a respectful setting, free of stigma and discrimination.

Mission:

To improve health and well being, we provide integrated medical care, supportive human services, and community-based education for individuals living with, or at risk of, HIV, viral hepatitis, and sexually transmitted infections.

According to PATF Board President, Brian Balonick, "We have evolved and expanded a lot in the past 18 months and we wanted our vision and mission to reflect this. While our core services for people living with HIV have not changed, we now offer HIV and primary medical care as well as expanded services for those who are not HIV-positive. We want to show the community that we are open and welcoming to everyone."

The vision and mission statements are the cornerstones of the agency's strategic plan, which is currently under development.

Don't miss these events!

Charmed by Charity:

On **Thurs., September 7th**, join PATF from **2:30 p.m. to 5:30 p.m.** at **Alex and Ani Fine Jewelers** in Shadyside for an afternoon of shopping for a cause! Alex and Ani Fine Jewelers is generously providing snacks and punch as well as donating 15% of their sales during the event to PATF! The shop is located at **5505 Walnut Street**.

The Bacchanal is Back:

Join us **Sat., November 26th** from **9:30 p.m. to midnight** at **Spirit Hall & Lodge, 242 51st Street** in Lawrenceville for an evening of dancing, drag, divas, and druids. More details to come!

Healthy Living Workshop Series:

PATF is partnering with Vintage Senior Services to present "Healthy Living," a six-session series designed to help those living with HIV acquire the tools and knowledge they need to achieve and maintain optimal health. The workshops begin on **October 9th at PATF's office**, and there is no fee to attend. Space is limited and registration is required. Please contact PATF at 412-345-7456 for more information.

Meet our new staff member



Paula Simon joins PATF as **Development & Communications Coordinator**, responsible for implementing PATF's marketing and communications strategies, assisting the Chief Development Officer in donor relations and fundraising initiatives. Prior to joining PATF, she worked as a marketing and administrative consultant for various, local nonprofits and businesses. She has also worked as a Marketing + Communications Associate at Kelly Strayhorn Theater. She

completed her Bachelor of Arts in communications at Carlow University in Pittsburgh.

Kennywood day a success

PATF had a great time partnering with **Shepherd Wellness Community** for our annual Kennywood Day in July!



Follow PATF to keep up with our latest news!



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Questions or comments about e-Perspectives? Please contact editor Paula Simon at psimon@patf.org