

a bi-monthly newsletter highlighting the work of Allies for Health + Wellbeing

# The Ally Advantage

newsletter



Volume 1 : Issue 2

**Impact Every Day since 1985**  
made possible by you



**...and Mayor Bill Peduto, who is an Ally  
of Allies for Health + Wellbeing!**

A black and white portrait of Bill Peduto, Mayor of Pittsburgh, smiling. He is wearing a dark suit jacket and a light-colored shirt. To his left is a graphic element featuring the Allies logo and the text "I am an Ally." Below the photo is a red banner containing the website address and phone number.

**Allies**  
for health + wellbeing

**I am an Ally.**

Bill Peduto  
Mayor, City of Pittsburgh

alliespgh.org • 412.345.7456 • @alliespgh

**Allies for Health + Wellbeing** has launched the "**I am an Ally.**" campaign with the support of **Mayor Bill Peduto** and many prominent Pittsburghers!

The campaign is designed to help raise the community's awareness that what was the Pittsburgh AIDS Task Force is now **Allies for Health + Wellbeing** and that Allies provides integrated medical and behavioral health care, as well as supportive human services and community-based education for all those living with or at risk of HIV, viral hepatitis and sexually transmitted infections.

The "**I am an Ally.**" campaign will feature images on the back of Port Authority buses leaving the East Liberty garage starting February 1, 2018, and in other media outlets through April.

Allies of Allies for Health + Wellbeing featured in the campaign include:

Allies Board Member **Linda Bucci** and her husband, Chairman of MARC USA **Tony Bucci**

Medical Director of the Pitt Men's Study, UPMC infectious disease doctor and Allies Board Member, **Ken Ho**, MD, MPH

Director of the Allegheny Health Department, **Karen Hacker**, MD MPH

Friends of Allies **Richard Parsakian, Dr. Larry Leahy, John Van de Grift, Nancy Simpronio and Chuck Culbertson.**

Allies for Health + Wellbeing LGBTQIA community advocates  
**J Daniel Barlow and Dandy Hayes.**

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## Allies and Advocacy

use your voice today



Join the **I am an Ally** campaign!



If current infection rates continue, half (50%) of African American men who have sex with men will be diagnosed with HIV during their lifetime.

**You can help us address this startling statistic and other health disparities.** See details below on how you can be an Ally!



**Join us on Social Media**  
Be a part of the "I am an Ally" Campaign!

Adding a banner to your profile picture through February and March will increase the impact of the campaign.

[Download "I am an Ally." Banner](#)

[Contact an Ally to Change Your Profile](#)  
[Photo!](#)



## **Spread the Word**

**Allies is seeking a Medical Assistant**

Our Medical Clinic is growing and we need an additional Medical Assistant.

**Be an Ally**  
and share the opening within your trusted network today!

[Medical Assistant Job Description](#)

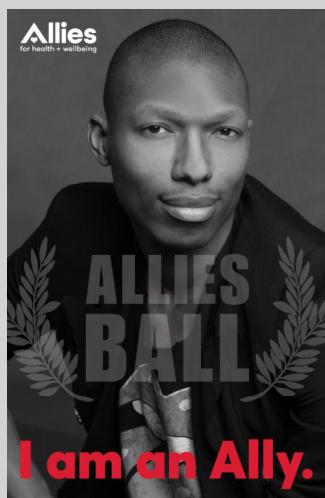
**be an advocate by tagging our social accounts  
@alliespgh or using the #WeAreAllies hashtag**



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## **Allies and Events**

adjust your calendar



**Save the Date: Allies Ball, April 21, 2018**

Honorary Chairs Dr. Mike Madden and Ron Senerius invite you to join them at the Allies Ball on Saturday, April 21, 2018 at the Pennsylvanian. The evening will feature dinner, a dessert exhibition, dancing and the presentation of the Kerry Stoner Award.

Log onto [www.alliespgh.org](http://www.alliespgh.org) to purchase reservations or for more information.

**HIV in 2017:  
Year End Summary and Discussion of  
Critical Developments**

AIDS Free Pittsburgh is hosting a FREE CME Program

**FEB. 14**



AIDSFREE  
PITTSBURGH

on Wednesday February 14, 2018 that will take place at Allies for Health + Wellbeing at 5913 Penn Ave, in East Liberty. The program is free, and open for registration!

**RSVP Your Attendance to Suzanna Masaratis**

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## We are Allies for Health + Wellbeing... are you?

get tested

medical clinic

become an ally



Allies for Health + Wellbeing  
| 412-345-7456 | [info@alliespgh.org](mailto:info@alliespgh.org) | [alliespgh.org](http://alliespgh.org)

Questions or comments about The Ally Advantage? Please contact editor Brogan McGowan at [bmcgowan@alliespgh.org](mailto:bmcgowan@alliespgh.org)

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