New Name. New Logo. Looking Forward, While Honoring Our Past.



The All-New **Allies e-Perspectives**

Issue 74/ October 2017

We have a new logo!



We are proud to introduce our **new logo** for **Allies for Health + Wellbeing**.

Several components in the logo combine to connect as a symbol of Allies' past, present, and future. The *A* in Allies, now a shade of brilliant blue, remains the same as the one in our former logo, while the red heart and plus sign reference our expansion into healthcare as well as our continued commitment to serving people living with HIV/AIDS.

Bacchanal II will be twice the fun!



Tickets are now on sale for our second annual Bacchanal. Join us on **Saturday, November 18** at **Spirit Hall**, located at 242 51st Street in Lawrenceville, for a magical evening of **druids**, **drag**, **divas**, **and dancing**.

The evening, hosted by **Bebe Beretta**, begins with tarot readings and an enchanting opening set by **DJ Lesson**. Then, get into the spirit with drag performances by **Archer Duboi**, **Orchid Bloomfield**, **Princess Jafar**, **Bebe Beretta**, and more! **Ratchet Ivy League** will keep the party grooving with an eclectic mix of tunes during the **afterparty**.

Tickets are \$20 in advance or \$25 at the door. Your ticket includes two drink vouchers for Spirit's signature cocktails, beer, or wine, and complimentary light food offerings. Channel your inner freak and wear something unique... we might just have something *special* in store for the best looks of evening!

Come out and support some very talented local artists for a good cause!

Buy your tickets here before they run out

Support Allies through the United Way

Allies for Health + Wellbeing relies on generous contributions from individuals to deliver our vital services. With your contribution to Allies, you will help more than 800 community members lead healthier lives.

To designate all, or a portion, of your United Way of SWPA gift to Allies for Health + Wellbeing, use Contributor Choice number 1783. If you participate in another United Way campaign, please search for "Pittsburgh AIDS Task Force."

You can also log onto www.alliespgh.org and click "donate now", or call the development department at 412.345.0593.

Check out these exciting events

Charmed by Charity:

Join us on **Sat., October 21st** from **2:30 p.m. to 5:30 p.m.** at **Alex and Ani Fine Jewelers** in Shadyside for an afternoon of shopping for a cause! Alex and Ani Fine Jewelers is generously providing snacks and punch as well as donating 15% of their sales during the event to Allies! The shop is located at **5505 Walnut Street**.

The Bacchanal is Back:

Join us Sat., November 18th from 9:30 p.m. to 12:30 a.m. at Spirit Hall & Lodge, 242 51st Street in Lawrenceville for an evening of dancing, drag, divas, and druids.

Allies launches new brand look!

On Sept. 26th
Allies for
Health +
Wellbeing
officially
launched its
new logo.
Check out all
of these
beautiful faces
wearing the



new gear in front of our new window sign!

Follow AlliesPGH to keep up with our latest news



Allies for Health + Wellbeing | 412-345-7456 | info@alliespgh.org | alliespgh.org

Questions or comments about e-Perspectives? Please contact editor Paula Simon at psimon@alliespgh.org