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Founder
1930-2021



STRATEGIC PRIORITIES 2026 - 2028

Drawing on decades of experience, GRC has created an Advanced Recovery Network, expanding beyond traditional behavioral health interventions to also include physical and psychiatric healthcare services that meet the full range of community needs.

MISSION & PROGRAMS

CONTINUUM OF CARE

Focus on how to effectively connect patients to all GRC programs along their journey, from withdrawal management to individual counseling and peer recovery support.

TELEHEALTH

Embed this technology into the organization's core service delivery model in order to enhance convenience, reduce barriers to treatment, extend our reach, and improve continuity of care.

COMMUNITY RELATIONS

Strengthen relationships with GRC's stakeholders and partners through transparency, defined processes, program enhancements and mission-driven initiatives.

SUSTAINABILITY

FINANCIAL GROWTH

Leverage our continuum of care to negotiate reimbursement rates that align with patient care costs and stabilize revenue with a diverse payer mix.

CONTINUOUS IMPROVEMENT

Deliver the highest level of quality in every service and patient interaction. Ensure that our work exceeds expectations, strengthens trust, and drives measurable outcomes.

ACCOUNTABILITY

Foster a culture of integrity and ethical stewardship by ensuring that GRC consistently prioritizes proactive compliance initiatives and empowers employees to contribute to positive change.

CONNECTED ENTERPRISE

SYNERGY

Ensure that people, processes, technology, and data are seamlessly integrated to create value across the organization by standardizing existing systems.

TALENT

PEOPLE PLANNING

Anticipate workforce needs, build an effective recruitment plan, provide ongoing training and continuing education, and develop a succession plan.

WORKFORCE EXCELLENCE

Cultivate GRC's workforce to align with the mission and support our advanced recovery network.

SERVICE DELIVERY OPTIMIZATION

PRODUCTIVITY

Align people and processes to deliver high quality outcomes. Streamline workflows, reduce redundancies, deliver cost-effective patient-centered services, and prioritize accessibility.