

# Food & Beverage Business Booklet.

Crucial digital solutions tailored specifically for  
the Food and Beverage industry.





# Revolutionize Your Food and Beverage Business with trustangle's Cutting-Edge Solutions!

Food and Beverage industry is renowned worldwide for its dynamic and highly competitive nature and to maintain profitability and stay ahead of competitors, businesses within this industry must consistently strive for innovation and operational enhancement.

A key approach to achieving this is through the implementation of advanced digital solutions that effectively streamline operations, elevate the customer experience, and boost overall efficiency.

In this booklet, trustangle will delve into the realm of crucial digital solutions tailored specifically for the Food and Beverage industry.







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Manage Stock Levels  
& Reduce Costs



Operational Efficiency  
& Financial Performance



Optimize  
Inventory Utilization



Real-Time  
Analytics



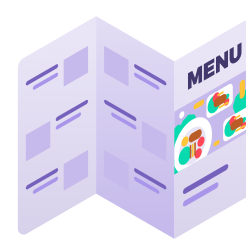
Improve  
Speed of Service



Enhance  
Guest Experience



Run a Leaner,  
Profitable Kitchen



Menu  
Profitability



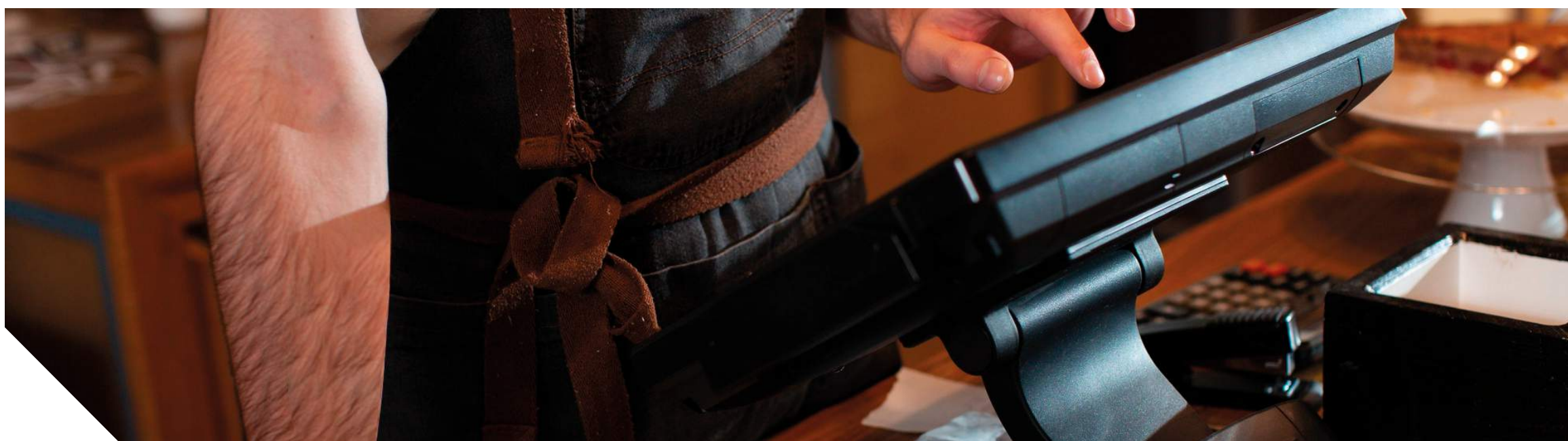
+ trustangle F&B Solutions

# **Here is a glimpse of the solutions We offer to the Food & Beverage industry**



## Point of Sale

A Point-of-Sale (POS) system holds immense significance for restaurants and cafes as it plays a crucial role in efficiently managing various aspects of food and beverage businesses. This system enables seamless order management, menu organization, seating arrangements, and even offers the flexibility to design custom dashboards that display menu items in multiple languages. Moreover, it facilitates capturing customer signatures, handling breakfast operations, accepting payments, and managing other essential tasks through a unified portal.



Administrators can conveniently create and organize promotional campaigns, provide waiter instructions, and maintain client menus by accessing a centralized repository. Furthermore, managers can gain valuable insights into orders and sales, categorized by groups or locations, through comprehensive reports. The system also supports integration with diverse food and beverage-related systems like ERP, Mobile Apps, and Operations and more, ensuring a streamlined and cohesive operation.





# Enterprise Resource Planning “ERP”

ERP Systems are software that helps you run your entire business, supporting automation and processes in finance, CRM and sales, human resources, inventory, fixed asset management, project management, manufacturing, supply chain, services, procurement, and more.

With an ERP system, businesses can streamline their processes, reduce errors, and improve efficiency.





# Accounting Systems

An accounting system holds immense importance for businesses, regardless of their scale. It serves as a software solution that facilitates the effective management of financial aspects such as bookkeeping, invoicing, payroll, and financial reporting.

By employing an accounting system, companies can meticulously track their expenses, income, and profits, thereby enabling them to make well-informed and educated financial decisions.

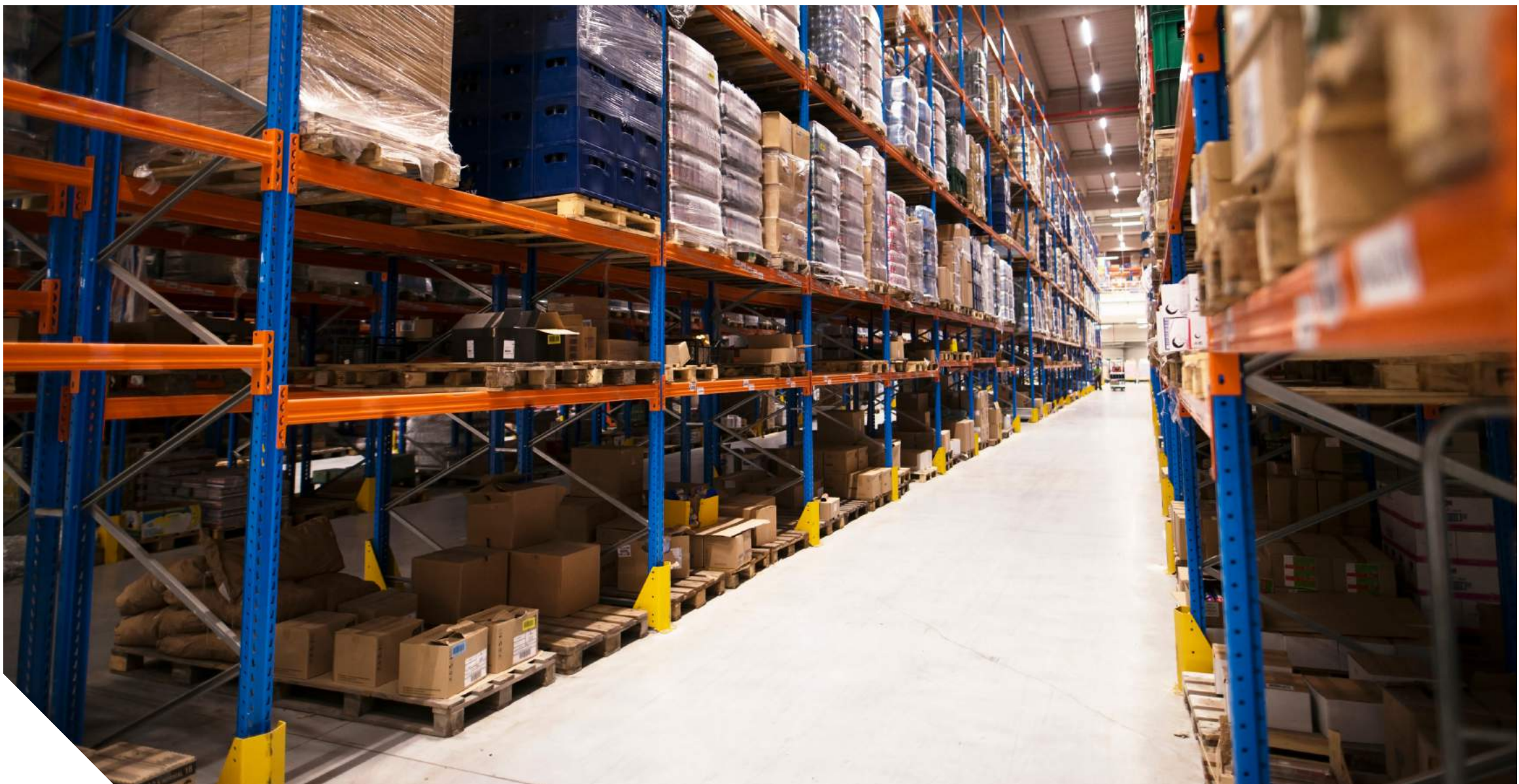




# Inventory Management System

An Inventory Management System is a software solution designed to assist businesses in effectively handling their inventory-related tasks, such as ordering, receiving, stocking, and tracking.

By utilizing an inventory management system, businesses can efficiently minimize waste, optimize inventory levels, and enhance their overall financial performance.

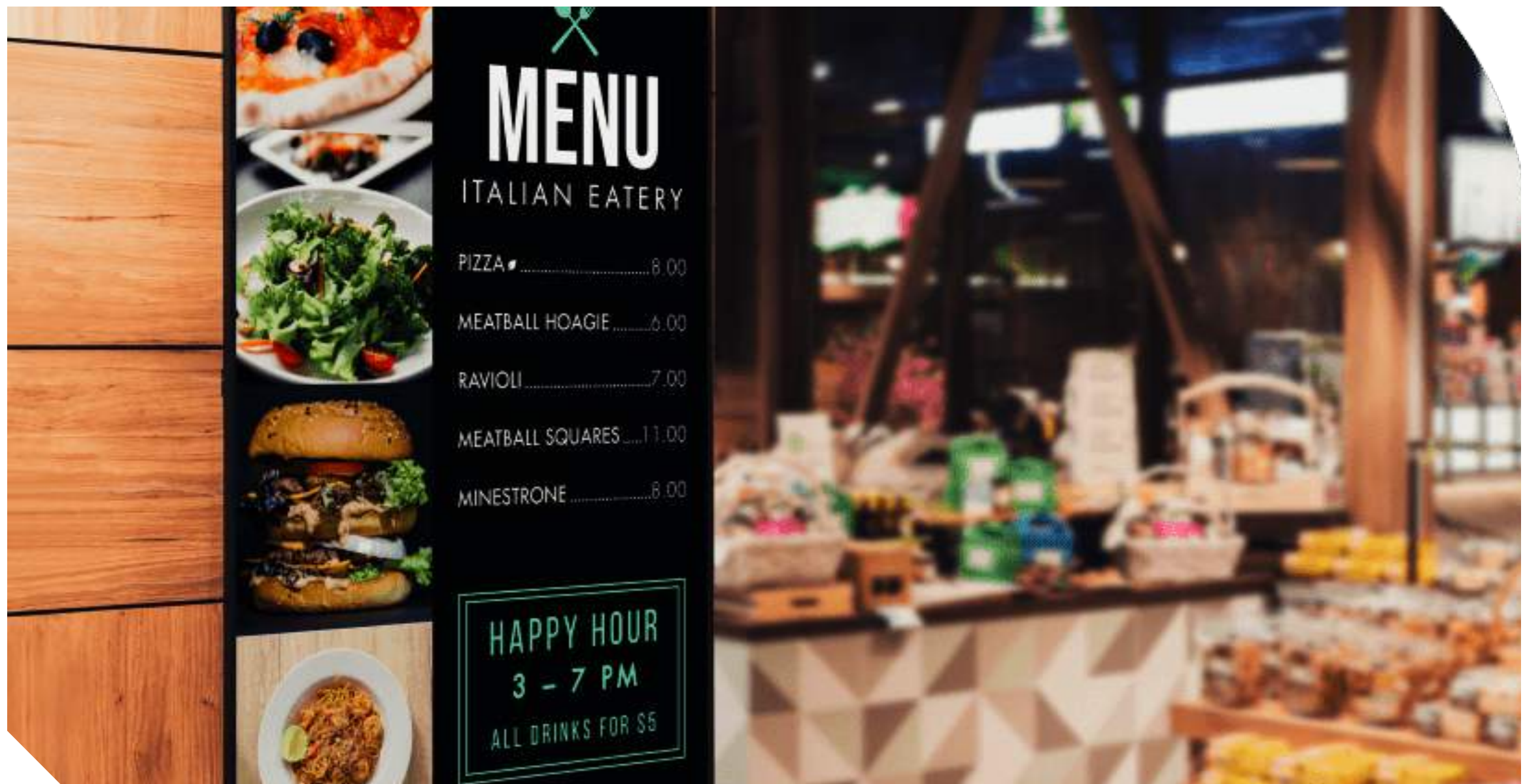




# Digital Signage Solution

Digital Signage is a centrally controlled system. A content distribution platform by which to playback digital content to one or many displays or screens.

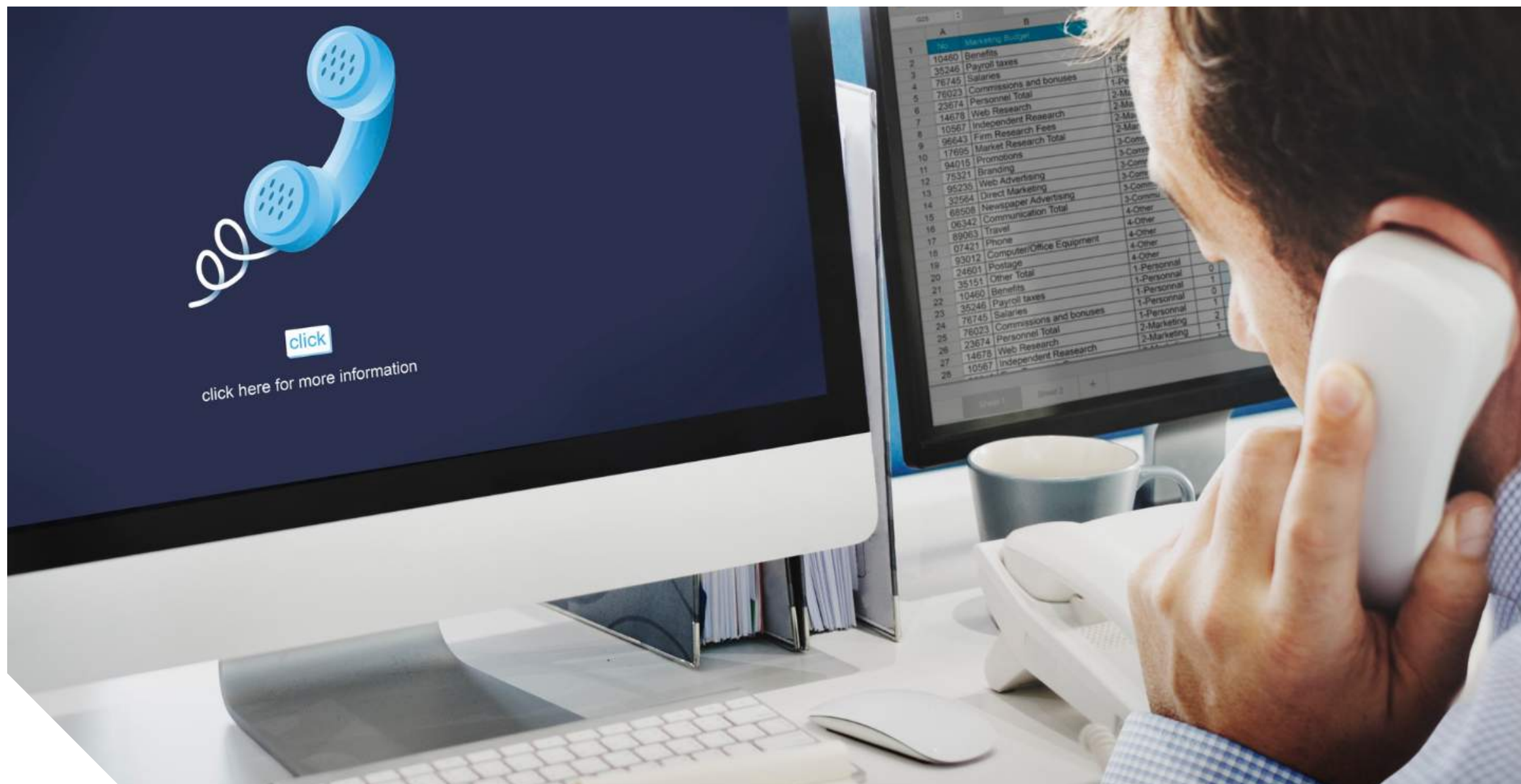
Digital screens are used for relaying any number of types of information such as automated check in, real time welcome information, dine in services, personalized concierge service, wall arts, events, emergency notices, advertising and more.



# Digital Contact Center

Digital contact center is a software solution that enables businesses to effectively handle customer interactions across multiple communication channels, such as email, chat, social media, and phone.

By utilizing a digital contact center, businesses can deliver timely and efficient customer service, resulting in enhanced customer satisfaction and increased customer loyalty.





# Human Resource Systems

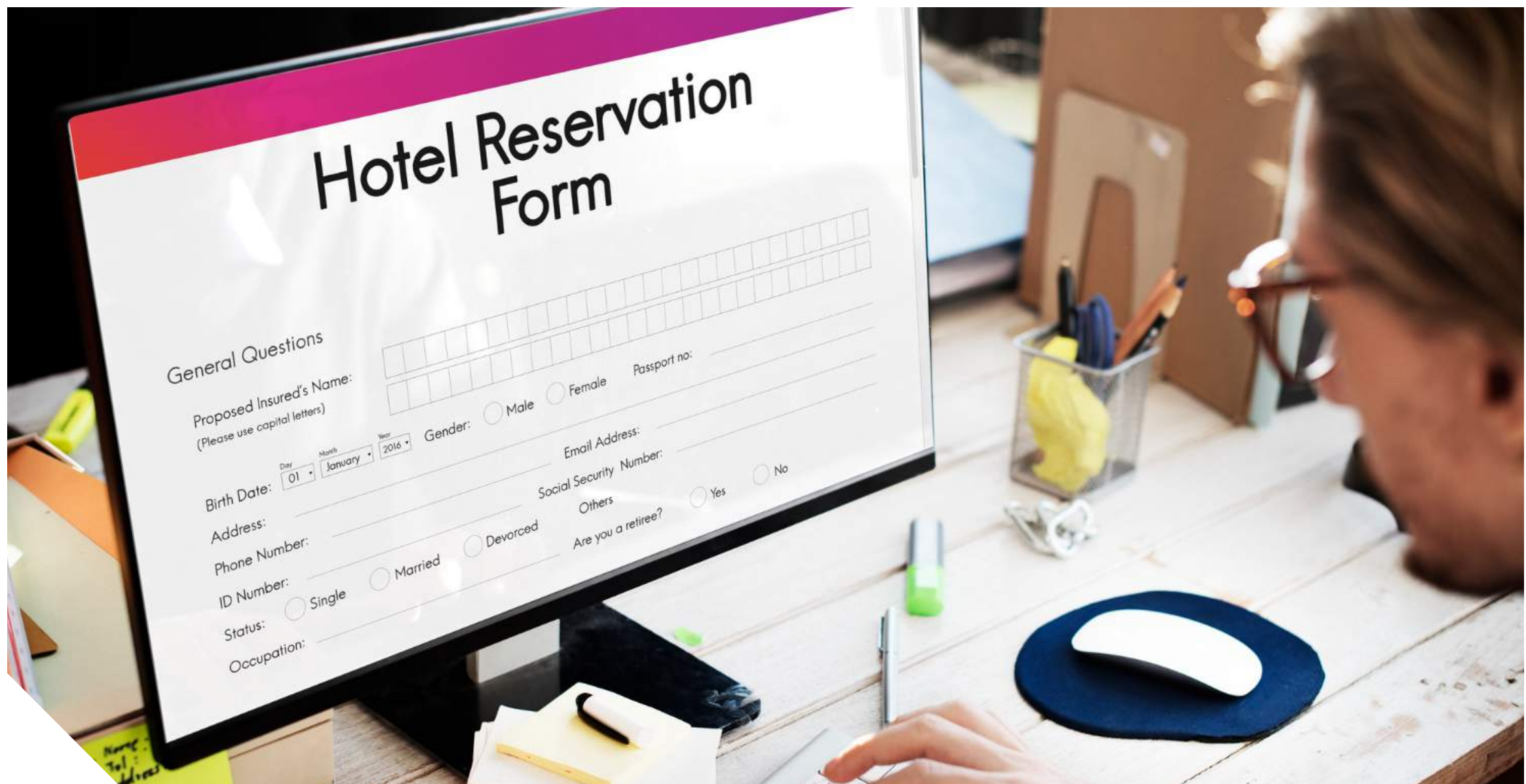
HR system is a powerful tool designed to assist businesses in efficiently managing their workforce, encompassing various aspects such as recruitment, onboarding, training, performance evaluation, and more. By leveraging HR software, businesses can streamline their HR processes, minimize paperwork, and enhance both employee satisfaction and retention rates.



# Reservation Management System

A Reservation Management System is a software solution designed to assist businesses in effectively managing their reservations and bookings, fostering guest loyalty, collecting guest data, and streamlining operations through a guest experience platform.

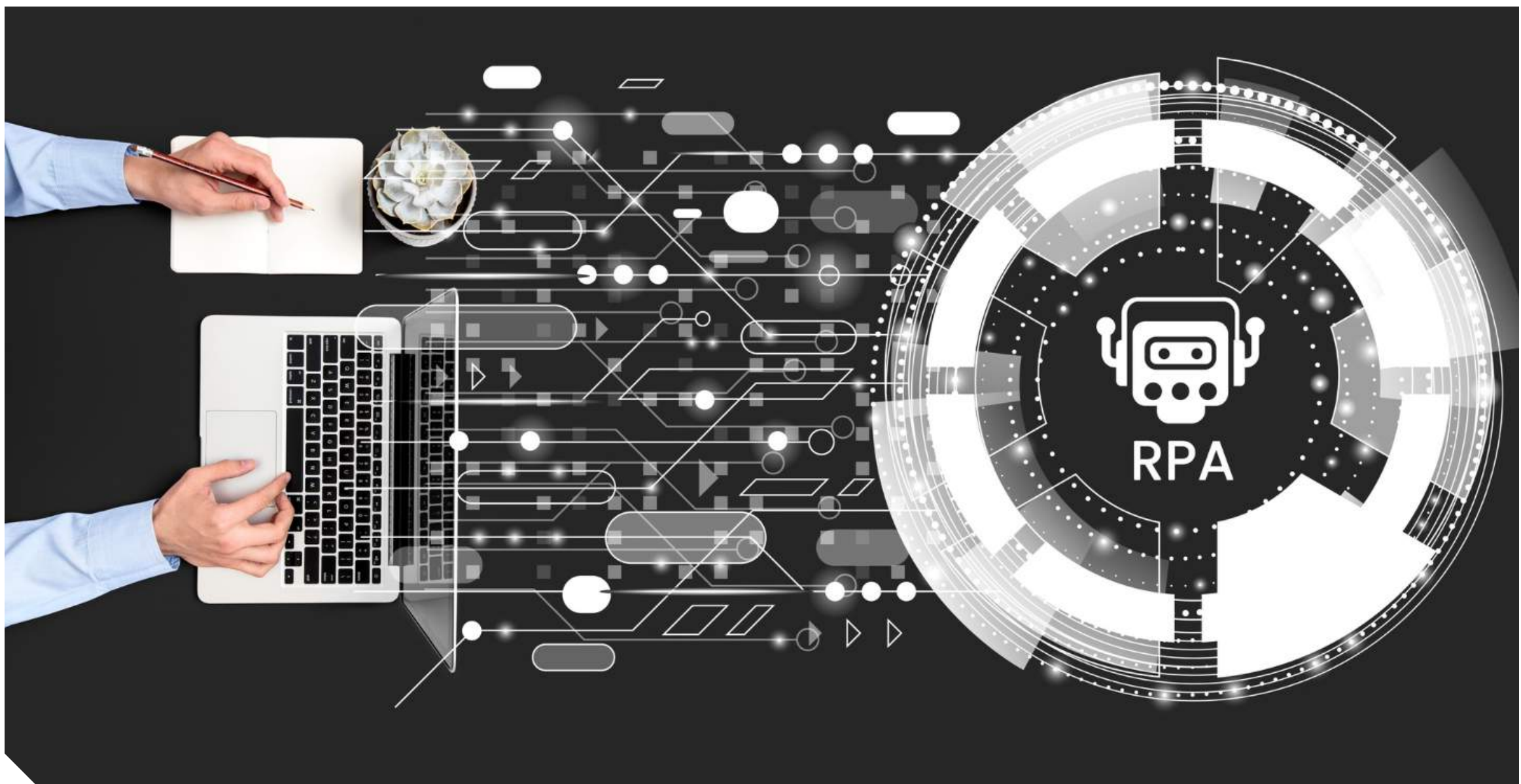
By utilizing an appointment and reservation system, businesses can effectively minimize no-shows, enhance customer satisfaction, and





# Robotic Process Automation

Robotic Process Automation (RPA) is the process by which a software bot uses a combination of automation, computer vision, and machine learning to automate repetitive, high-volume tasks that are rule-based and trigger-driven. With RPA, you are carrying out a ton of error-free tasks, at high volume and speed and businesses can save time and resources, allowing employees to focus on more critical tasks.



# Maintenance Systems

In the food and beverage industry, a Maintenance System is a crucial framework that enables businesses to effectively manage and maintain their equipment, machinery, and facilities. It entails implementing processes, tools, and strategies to ensure the smooth functioning and reliability of essential assets.

It involves various key components, including preventive maintenance, corrective maintenance, and predictive maintenance.



The primary objectives of a Maintenance System in the food and beverage industry are to minimize downtime, optimize equipment performance, ensure food safety standards, and extend the lifespan of critical assets. By implementing an efficient Maintenance System, businesses can enhance operational efficiency, reduce production interruptions, maintain product quality, and ultimately deliver reliable and consistent products to their customers.





# Execution Operation Management System

An Execution Operation Management System (EOMS) is a specialized framework designed to optimize and streamline the execution of operational processes on real-time tracking and visibility of activities. It encompasses various key functions, including production monitoring, workforce management, inventory tracking, and order fulfillment. EOMS may incorporate features such as quality control checks, compliance monitoring with food safety regulations, and real-time data analytics to provide insights for decision-making and process improvement.



By implementing an EOMS, businesses in the food and beverage industry can enhance operational efficiency, improve production visibility, optimize resource utilization, and ensure seamless coordination across various operational processes.



# Customer Relationship Management and Loyalty

CRM in the food and beverage industry refers to the strategies, processes, and technologies used to manage and nurture customer relationships. It helps businesses effectively track and engage with customers, understand their preferences, and enhance overall customer satisfaction. It will gather customer data, collect positive online reviews, and send timely marketing messages and by using loyalty program for rewards, discounts, personalized offers, and special promotions to incentivize repeat business and foster customer loyalty.





# Business Intelligence System

In the food and beverage industry, Business Intelligence (BI) encompasses a collection of tools and techniques designed to facilitate data analysis and enable informed decision-making. By utilizing BI, you can effectively track essential performance indicators, detect trends, and unveil valuable insights that can significantly enhance your operations and drive revenue growth.

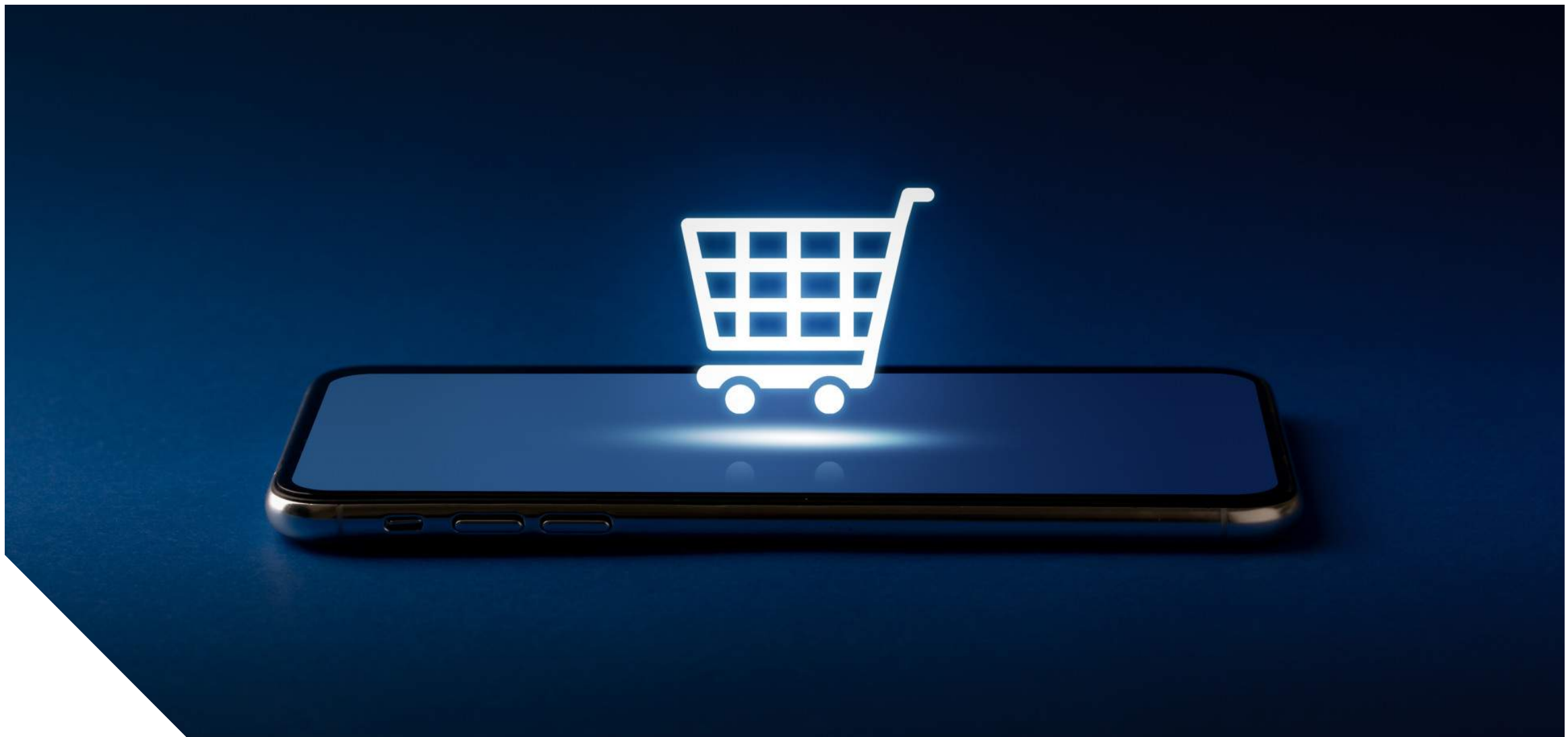




# Digital Ordering Solutions

Digital ordering solutions comprise a diverse range of tools and technologies that have the potential to enhance your Food and Beverage business. These solutions encompass mobile apps, web ordering, QR menu ordering, self-service kiosk, drive-thru, payment e-commerce platforms and various other innovative resources.

By leveraging these digital ordering solutions, you can effectively optimize and elevate your operations within the Food and Beverage industry.





# Payment Gateway

Implementing a reliable and secure payment gateway with various digital channels in the food and beverage industry is essential for businesses to facilitate smooth and secure online transactions, enhance customer trust, and optimize revenue streams.





# Last Mile Delivery System

Last Mile Delivery System in the food and beverage industry refers to the final stage of the delivery process, where products are transported from a fulfillment center or store to the customer's doorstep or preferred location. It focuses on efficiently and effectively delivering food and beverage items to customers in a timely manner.



Implementing an efficient Last Mile Delivery System in the food and beverage industry is essential for businesses to provide prompt and reliable delivery services. It helps ensure customer satisfaction, maintain product quality during transit, and optimize operational efficiency in the final stage of the delivery process.



# Integration Platform iPaaS

Integration Platform as a Service (iPaaS) in the food and beverage industry refers to a cloud-based platform that enables seamless integration of various applications, systems, and data sources within the industry's ecosystem. iPaaS facilitates the exchange of information, automates workflows, and streamlines processes, leading to improved operational efficiency and data-driven decision-making.





# The Conclusion

In conclusion, implementing digital solutions can help Food and Beverage businesses improve efficiency, reduce costs, and increase revenue. Whether you are looking to streamline your operations, improve customer experience, or optimize your ordering process, there is a digital solution that can help you achieve your goals. By investing in digital solutions, you can remain competitive and profitable in the dynamic and competitive Food and Beverage industry.



# Clients Testimonials

“

We are delighted to list trustangle as our technology partner of choice. Strong of a team I am proud of, and with the hands-on support of trustangle technical team, we have been able in a very short period of time to execute with certainty our digital transformation plans. We took a 40-year-old organization from pen and paper to the fringe of technology our industry has to offer. NetSuite by Oracle is today successfully integrated with our POS, inventory control and HR solutions and more. When you have a strong partner, a proven technological solution, and the determination to succeed, wishful thinking becomes reality. We have done it!

**JIL ASSAF**

Managing Director - Burj Al Hamam



# Clients Testimonials

“

It gives me great pleasure to announce the successful launch of NetSuite ERP in “Al Jabr Soft Drinks - Rita Drinks” one of the largest companies in the Kingdom of Saudi Arabia which started operations in 1979, as a specialized beverage company, offering a wide range of FMCG merchandise, all work was done with the support of the integration company “Reachware”, and managed to integrate NetSuite with “Menaitech”. I would like to stress how much knowledge and determination the trustangle team has, because with such attitude and performance, they helped us grow fast as a company. trustangle has proven to be a trusted technology partner, and we recommend other companies in various sectors to try trustangle’s solutions and services as a software development and digital transformation company.

**HESHAM AL-JABR**

Owner & CEO - Aljabr Soft Drinks Company

# Clients Testimonials

“

I think the market now lacks many professional IT software providers who give you all the support to face your daily business challenges like trustangle. Therefore, I advise them to take advantage of the experience of huge companies like Hashi Basha & consider trustangle as a great choice for every company that needs a suitable technology solutions provider and software expert to meet their needs.

**ENG. ANAS AL SAIFI**

Director Of Information Technology - HashiBasha



# Clients Testimonials

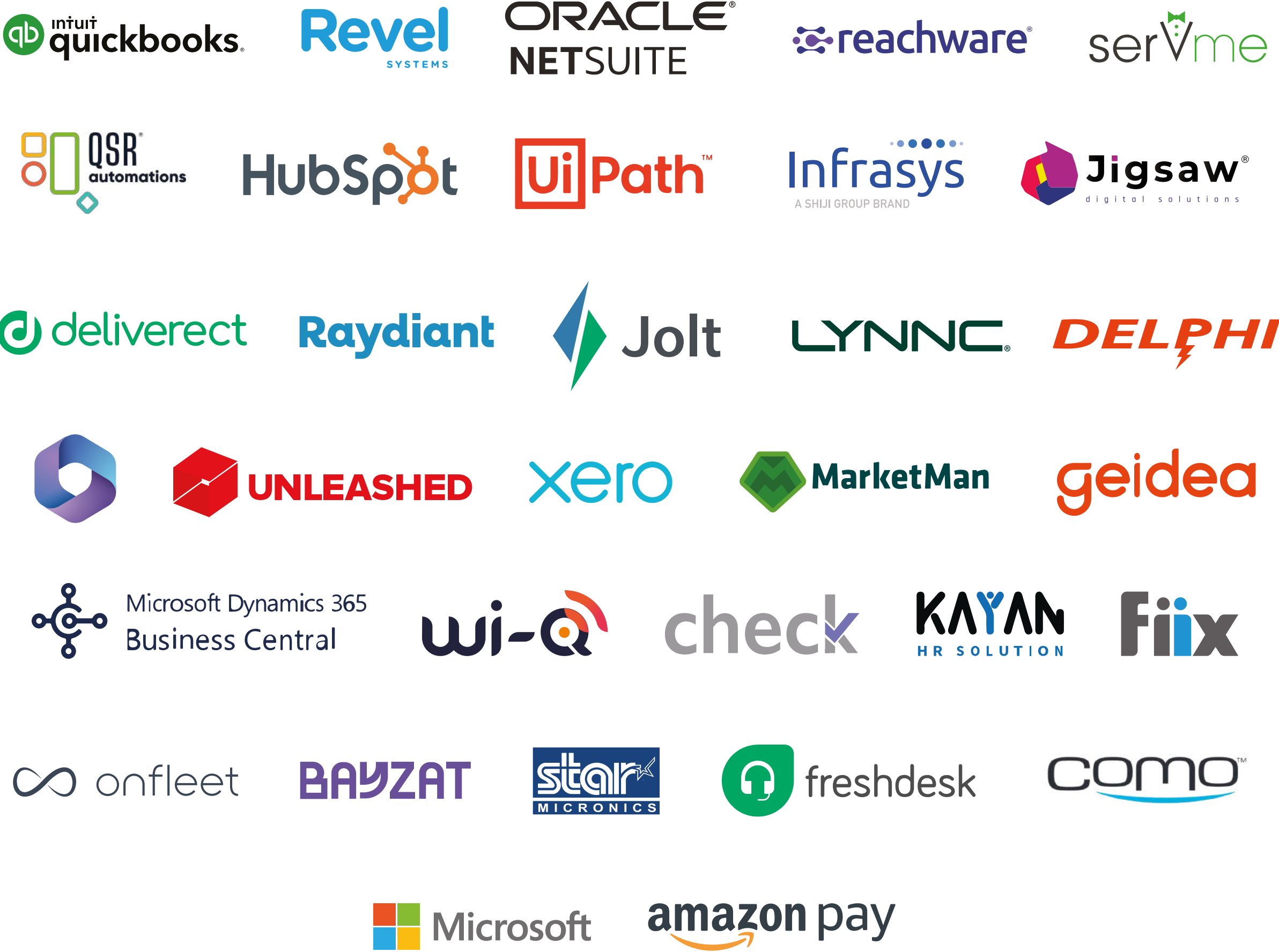
“

Since adopting NetSuite cloud ERP with the guidance of trustangle, our trusted technology consultation partner, we've overcome numerous obstacles and challenges in our day-to-day operations. Previously, defining and evaluating our business performance was difficult, and maintaining efficiency amidst increasing complexity seemed daunting. However, with the expertise and support of trustangle team, the implementation of NetSuite has brought about a radical transformation within our organization. We now experience better and simplified work processes, accelerated delivery, total inventory control, and the ability to provide high-quality services.

**AHMED AL-RASHEED**

Owner & CEO - Shawarmer Company


# Our Strategic Partners





# Our Top Clients



A misty mountain peak with a rainbow visible in the clouds.

**trustangle®** helps you to leverage the power of the Digital systems to enhance customer experience, expand revenue streams, and seamlessly scale your businesses.

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