Success Story
HashiBasha

Last week we had an interesting conversation with Eng. Anas, the Director of Information Technology at the Saudi company "HashiBasha".

We started our conversation with: Who is HashiBasha Company?

Then Eng. Anas replied: HashiBasha is a chain of restaurants of the leading brands specialized in Saudi Cuisine in the Kingdom of Saudi Arabia that seeks to provide an authentic taste experience mixed with traditional touches through our branches spread throughout the Kingdom, the company founded in 2016, which started from a branch of no more than 100 square meters, and this simple space was the starting point for the company, and at the end of 2021, the number of branches granted to the brand reached nearly 135 branches.

Then we continued our conversation with Eng. Anas, saying what are the challenges you were facing at HashiBasha, and what were the solutions offered by trustangle?
Eng. Anas replied: We were facing the following challenges:
- Lack of knowledge of the importance of information technology programs and the important addition they give to the company.
- The lack of perfect IT Solutions that keep pace with the Saudi market and urge us to compete with our competitors.
- Failure to find effective IT Solutions to overcome our daily challenges.
- Monitoring the company's overall performance was a real obstacle to us.
- Not having solutions that can connect all the support and service departments with each other

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Then we started looking for solutions that would help us avoid all the challenges mentioned above and simplify the business operations of the company, in this way we can spend more time managing and developing the company and helping the financial system keep pace with the increasing size of our operations, until we met trustangle experts who advised us to consider their solutions so that we can overcome all our daily challenges.

Then trustangle experts suggested the following products to us: NetSuite the #1 cloud-based ERP; Revel the Point of Sale; Reachware the integration product and some other more.
After implementing all these products, we found that all these solutions were suitable for our requirements, which helped the company to progress and grow. This step was critical in ensuring that appropriate and scalable solutions were selected for future growth. All our requirements are now within our reach, these IT Solutions (NetSuite; Revel, Reachware & so one) have helped us save cost, we have been able to organize and improve our day-to-day work smoothly and easily. Today, we are an advanced and distinguished company in our business.
Then we asked Eng. Anas: What is your advice to organizations today?
Eng. Anas replied: I think the market now lacks many professional IT software providers who will give you all the support to face your day-to-day business challenges and operations. Therefore, I advise them to learn and benefit from the experience that huge companies like Hashibasha went through. in addition, trustangle is a great choice for every company that wants the right IT solutions.